How can we more easily organize multi-chapter projects?

BugWarp, DerHexer, Marcus Cyron
Based on a presentation by Sandro Halank

Wikimania
Stockholm, 16 August 2019
Why this presentation?

Around a year after having organized a binational event and updated information on several Wikimedia projects about the 2018 Summer Youth Olympic Games, the Argentinian-German team wants to share their processes and learnings. From preparations between these two communities and their local chapters via joint activities at the event through to post-processing you will get insights about the challenges and opportunities we had to face. In the end of the presentation, we want to encourage you to help us find solutions so that the next similar event can be organized more easily.
What will we talk about?

➔ **Background**: motivation and idea behind the photo project of the 2018 Summer Youth Olympic Games

➔ **Project planning**: accreditations, arrangements, preparations

➔ **Project budget**: support by Wikimedia

➔ **Project realization**: 21 days in Buenos Aires, Argentina

➔ **Project finalization**: editing and uploading photos, sharing lessons learnt and presentations

➔ Finding solutions for the main challenges
Background

motivation and idea behind the photo project of the 2018 Summer Youth Olympic Games
Motivation

Where are we* coming from?

* German users
Sports photography: luge

Altenberg 2014/15
Martin Rulsch, CC BY-SA 4.0

Oberhof 2016/17
Sandro Halank, CC BY-SA 3.0

Altenberg 2016/17
Sandro Halank, CC BY-SA 3.0

Winterberg 2017/18
Sandro Halank, CC BY-SA 3.0

Altenberg 2017/18
Sandro Halank, CC BY-SA 3.0

Altenberg 2018
Sandro Halank, CC BY-SA 3.0

Ilmenau 2018
Sandro Halank, CC BY-SA 3.0
Sport photography: others

Erding 2014
Martin Rulsch, CC BY-SA 4.0

Hannover 2014
Martin Rulsch, CC BY-SA 4.0

Berlin 2017
Martin Rulsch, CC BY-SA 4.0

Rostock 2018
Sandro Halank, CC BY-SA 3.0

München 2018
Sandro Halank, CC BY-SA 3.0

Ruit 2018
Martin Rulsch, CC BY-SA 4.0

Berlin 2018
Martin Rulsch, CC BY-SA 4.0

Račice u Štětí 2018
Martin Rulsch, CC BY-SA 4.0
Other photo projects: European parliament

Photo shoot
Yves Tennevin, CC BY-SA 3.0

Article improvements
© Claude Truong-Ngoc / Wikimedia Commons, CC BY-SA 3.0

Group photo
© Claude Truong-Ngoc / Wikimedia Commons, CC BY-SA 3.0
Idea

international photo project
2018 Olympic Winter Games

➔ End of 2017
  ◆ idea to ask for an accreditation for the Olympic Winter Games 2018
  ◆ request at the IOC
  ◆ rejection because way too late
➔ no Wikimedia photographers
as we learnt later, a larger international group of Wikimedia users got accreditations for logistical reasons no realization of the project

- visa
- international coordination
- ...
Youth Olympic Games

- found on IOC pages by accident
- first idea to gain experiences with this lesser-known YOG
- 1998 first idea of Youth Olympic Games, first YOG 2010 in Singapore (Summer Games), 2012 in Innsbruck (Winter Games, one German photographer)
- only athletes of the ages 14 to 18
2018 Summer Youth Olympic Games in Buenos Aires

➔ 3rd edition of Summer Youth Olympic Games
➔ 15 days
➔ ~200 nationals
➔ ~4’000 athletes
➔ 241 competitions in 32 sports (not all of them also with seniors)
➔ first timers: some sports, gender equality, opening ceremony not in a stadium
Challenge 1:

Should we look for a team when we don’t even know whether accreditations are possible?
Project finalization

accreditations, arrangements, preparations, support by Wikimedia chapters
request for accreditations

→ several requests to the local organizers (BAYOGOC) for an open number of international volunteers before we were directed to the IOC

→ several requests to the IOC before we were directed to their official accreditation platform where only individuals could apply

→ we (as part of Wikimedia Deutschland) got our accreditations on 21 April 2018
challenges ahead

→ a lot of communications with BAYOGOC
  ◆ portrait photos for accreditation cards
  ◆ further information from passports, hotels, etc. required
  ◆ previous visits to Argentina
  ◆ ...

→ all messages were URGENT and sent two days before the deadline → a lot of support by WMDE

→ but: no approved budget by WMDE nor other volunteers
Challenge 2:

Should we ask local Wikipedians, Commons photographers, or Chapters for support?
Reaching out to Argentina

➔ too close to the event to involve the global community → focus on local community
➔ DerHexer used private contact to former WMAR chair → connection to local chapter
➔ request to Wikimedia Argentina whether there are local users who are interested in joining us to take photos of the event
  ◆ they were aware of the event + some of their volunteers wanted to help on site
  ◆ since they haven’t had a focus on photography yet, they haven’t thought photo accreditations
  ◆ 3 volunteers were interested, asked for accreditations for Wikimedia Argentina and were approved
arrangements

➔ arrangements with Wikimedia Argentina

◆ Argentinian participants haven’t had much experience with sports photography → idea: tandem photography

◆ capacity building about sports photography for the local community desired → idea: organizing a workshop with local community

◆ preparations of equipment, schedules, workshop, etc. with Argentinians

◆ organisation of required local equipment (collapsible chairs, additional cameras for Argentinian volunteers, etc.)

➔ Wikimedia Argentina initiated an edit-a-thon on the 2018 Summer YOG in Spanish Wikipedia
Challenge 3: Who has a budget for popping-up larger/multi-national projects?
Project budget
support by Wikimedia
→ **Project Grants**
  ◆ minimum budget of USD 2,000
  ◆ two limited periods for applications
    • January → too early
    • November → after the conference

→ **Rapid Grants**
  ◆ maximum budget of USD 2,000
  ◆ could only cover a nuance of the project costs

→ WMF support not useful for the project at this time → support by local chapters necessary
→ **Grant request** as part of the project support
  ◆ travel costs (flights, hotel, per diems)
  ◆ equipment and transportation costs
  ◆ ca. 12'550 Euro requested

→ technical equipment from the German + Austrian collection, including back-up external HDDs

→ long discussions with Wikimedia Deutschland about the usefulness of such multinational projects

→ support letter by Wikimedia Argentina

→ final approval by 5 July 2019 (> 1.5 months after accreditation approval)
Wikimedia Argentina

➔ coordination and arrangements with Argentinian volunteers
➔ logistical support
➔ provision of a camera for the photo project → rest covered by private and German/Austrian equipment
➔ organisation and support of the workshop
  ◆ rooms
  ◆ catering
  ◆ translation of slides
  ◆ interpreting at the workshop
Project realization

21 days in Argentina
Schedule

➔ 1 October: flights from Germany
➔ 2 October 2018: picking up accreditations, orientation in the city
➔ 3–5 October 2018
  ◆ meeting each other
  ◆ getting to know the venues and transportation
  ◆ preparing and sharing cameras
  ◆ schedules for the next days, esp. opening ceremony
  ◆ taking photos of trainings
  ◆ eating the worst Steak Milanesa of everyone's lifes 😂
Schedule

➔ 6 October 2018
  ◆ opening ceremony

➔ 7–18 October 2018
  ◆ competition time:
    leaving early shuttle busses, waiting, taking photos, waiting and waiting for more shuttle busses, taking photos, waaaaaiting for shuttles busses, saving and charging, only food of the day at midnight, short night, repeat, …
Challenge 4:

How do we become a team and communicate when we usually do not see each other?
Schedule

➔ 18 October 2018
   ◆ last finals
   ◆ closing ceremony

➔ 19 October 2018
   ◆ „free“ day: last workshop preparations with Argentinians, visit of the city of Buenos Aires

➔ 20 October 2018
   ◆ photo workshop with Argentinians at WMAR’s
   ◆ preparations for the return travel

➔ 21 October 2018
   ◆ short visit of the main place, second time robbed
   ◆ return travel (until late 22 October)
Project finalization

editing and uploading photos, sharing lessons learnt and presentations
## Goals for Wikimedia Deutschland

<table>
<thead>
<tr>
<th>criteria</th>
<th>metrics</th>
<th>status</th>
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<tbody>
<tr>
<td>One year after the event, at least 50'000 photos are uploaded.</td>
<td>5 August 2019: 90’276 photos</td>
<td></td>
</tr>
<tr>
<td>At least 500 photos are directly transcluded in namespace 0 (Wikipedia: articles, Wikimedia Commons: galleries, etc.)</td>
<td>5 August 2019: 723 photos are transcluded for 1’493 times</td>
<td></td>
</tr>
<tr>
<td>The majority of photos (at least 80 %) is in an immediate and easily structured way linked to categories on Wikimedia Commons through articles about competitions, venues, etc. on at least three projects which are also improved within this project and following time so that the event can be understood at any time by outsiders.</td>
<td>● en&lt;br&gt;● es&lt;br&gt;● de&lt;br&gt;● fr</td>
<td></td>
</tr>
<tr>
<td>At least three people who had less than 1’000 sports photos uploaded to Wikimedia projects have created at least a year after the event this number.</td>
<td>● BugWarp&lt;br&gt;● Mauricio V. Genta&lt;br&gt;● Gastón Cuello</td>
<td>follow-up project at the 2019 South American Beach Games in Rosario only possible thanks to previous accreditation to YOG</td>
</tr>
<tr>
<td>These people have created further documentations of sports events where they could benefit from the experiences of this projects.</td>
<td></td>
<td>the future will tell …</td>
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<td>Accreditations will be given for one of the following Olympic Games of the seniors (2020, 2022, or 2024) Akkreditierungen für eine der folgenden Olympischen Spiele der Erwachsenen (2020, 2022 oder 2024) and a new, similar project can be carried out taking the learnings from the previous one into concern and will be financially supported by the Wikimedia Foundation. On as special goal, that will also be managed by others than the group of 2018 project participants.</td>
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<td>the future will tell …</td>
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Goals for Wikimedia Argentina

- Since there was no WikiLovesTheOlympics, we organized a contest to create and improve articles related to the YOG in eswiki, and get an instant use of our images.
- 12 participants, 919 edits.
- 300 articles created, every country covered, most of the sports and relevant athletes.
- After the games ended, we organized a Sports photography workshop, with participation of new members.
Break:
Comprehension questions
Let’s talk about the Challenges
Challenge 1:
Should we look for a team when we don’t even know whether accreditations are possible?
Challenge 2:
Should we ask local Wikipedians, Commons photographers, or Chapters for support?
Challenge 3: Who has a budget for popping-up larger/multi-national projects?
Challenge 4:
How do we become a team and communicate when we usually do not see each other?
Other challenges?
And while we do this, let’s see some photos
How can we more easily organize multi-chapter projects?

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