How can we more easily organize multi-chapter projects?

BugWarp, DerHexer, Marcus Cyron
Based on a presentation by Sandro Halank

Wikimania
Stockholm, 16 August 2019

Why this presentation?

Around a year after having organized a binational event and updated information on several Wikimedia projects about the [2018 Summer Youth Olympic Games](#), the Argentinian-German team wants to share their processes and learnings. From preparations between these two communities and their local chapters via joint activities at the event through to post-processing you will get insights about the challenges and opportunities we had to face. In the end of the presentation, we want to encourage you to help us find solutions so that the next similar event can be organized more easily.

What will we talk about?

➔ **Background**: motivation and idea behind the photo project of the 2018 Summer Youth Olympic Games

➔ **Project planning**: accreditations, arrangements, preparations

➔ **Project budget**: support by Wikimedia

➔ **Project realization**: 21 days in Buenos Aires, Argentina

➔ **Project finalization**: editing and uploading photos, sharing lessons learnt and presentations

➔ **Finding solutions for the main challenges**

Background

motivation and idea behind the photo project of the 2018 Summer Youth Olympic Games

Motivation

Where are we* coming from?

* German users

Sports photography: luge

Altenberg 2014/15
Martin Rulsch, CC BY-SA 4.0

Oberhof 2016/17
Sandro Halank, CC BY-SA 3.0

Altenberg 2016/17
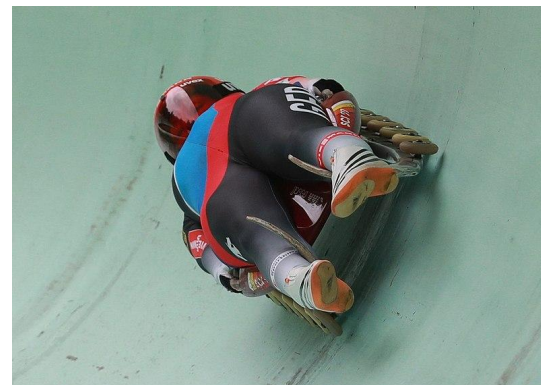Sandro Halank, CC BY-SA 3.0

Winterberg 2017/18
Sandro Halank, CC BY-SA 3.0

Altenberg 2017/18
Sandro Halank, CC BY-SA 3.0

Altenberg 2018
Sandro Halank, CC BY-SA 3.0

Ilmenau 2018
Sandro Halank, CC BY-SA 3.0

Sport photography: ball sports

Dresdner SC 2016/17
Sandro Halank, CC BY-SA 3.0

Dresden Titans 2016/17
Sandro Halank, CC BY-SA 3.0

Oettinger Rockets
Sandro Halank, CC BY-SA 3.0

VfB Suhl LOTTO Thüringen
Sandro Halank, CC BY-SA 3.0

Dynamo Dresden 2017/18
Sandro Halank, CC BY-SA 3.0

Dresdner SC 2017/18
Sandro Halank, CC BY-SA 3.0

FF USV Jena
Sandro Halank, CC BY-SA 3.0

1. FC Köln
Sandro Halank, CC BY-SA 3.0

Sport photography: others

Erding 2014
Martin Rulsch, CC BY-SA 4.0

Hannover 2014
Martin Rulsch, CC BY-SA 4.0

Berlin 2017
Martin Rulsch, CC BY-SA 4.0

Rostock 2018
Sandro Halank, CC BY-SA 3.0

München 2018
Sandro Halank, CC BY-SA 3.0

Ruit 2018
Martin Rulsch, CC BY-SA 4.0

Berlin 2018
Martin Rulsch, CC BY-SA 4.0

Račice u Štětí 2018
Martin Rulsch, CC BY-SA 4.0

Other photo projects: European parliament

Photo shoot
Yves Tennevin, CC BY-SA 3.0

Article improvements
© Claude Truong-Ngoc / Wikimedia Commons, CC BY-SA 3.0

Group photo
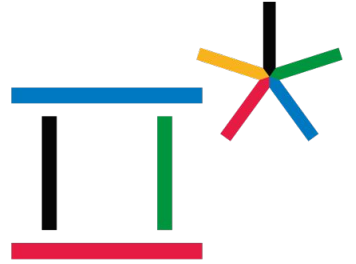© Claude Truong-Ngoc / Wikimedia Commons, CC BY-SA 3.0

Idea

international photo project

2018 Olympic Winter Games

➔ End of 2017

  ◆ idea to ask for an accreditation for the Olympic Winter Games 2018

  ◆ request at the IOC

  ◆ rejection because way too late

➔ no Wikimedia photographers

2018 Winter Paralympics

➔ as we learnt later, a larger international group of Wikimedia users got accreditations

➔ for logistical reasons no realization of the project
- ◆ visa
- ◆ international coordination
- ◆ …

Youth Olympic Games

➔ found on IOC pages by accident

➔ first idea to gain experiences with this lesser-known YOG

➔ 1998 first idea of Youth Olympic Games, first YOG 2010 in Singapore (Summer Games), 2012 in Innsbruck (Winter Games, one German photographer)

➔ only athletes of the ages 14 to 18

2018 Summer Youth Olympic Games in Buenos Aires

➜ 3rd edition of Summer Youth Olympic Games

➜ 15 days

➜ ~ 200 nationals

➜ ~ 4'000 athletes

➜ 241 competitions in 32 sports (**not** all of them also with seniors)

➜ first timers: some sports, gender equality, opening ceremony not in a stadium

Challenge 1:

Should we look for a team when we don't even know whether accreditations are possible?

Project finalization

accreditations, arrangements, preparations, support by Wikimedia chapters

request for accreditations

➔ several requests to the local organizers (BAYOGOC) for an open number of international volunteers before we were directed to the IOC

➔ several requests to the IOC before we were directed to their official accreditation plattform where <u>only individuals could apply</u>

➔ we (as part of Wikimedia Deutschland) got our accreditations on 21 April 2018

We are happy to confirm that your accreditation request to cover the 3rd Summer Youth Olympic Games in Buenos Aires, Argentina, has been accepted.

Your Youth Olympic Accreditation Card (YOAC) will allow you to cover the following events:

- **IOC Executive Board meeting** – 3 and 4 October 2018
- **Olympism in Action Forum** – 5 and 6 October 2018
- **IOC Session** – 8 and 9 October 2018
- **3rd Summer Youth Olympic Games** – 6 to 18 October 2018

The Buenos Aires Youth Olympic Games Organising Committee (BAYOGOC) Accreditation Section will send the YOAC to all successfully accredited international media directly by 31 July 2018. The YOAC will serve as an entry visa for Argentina. We kindly refer you to the Entry Visa Guide, **please click here to download it**.

challenges ahead

➔ a lot of communications with BAYOGOC

◆ portrait photos for accreditation cards

◆ further information from passports, hotels, etc. required

◆ previous visits to Argentina

◆ …

➔ **all** messages were URGENT and sent two days before the deadline → a lot of support by WMDE

➔ **but:** no approved budget by WMDE nor other volunteers

The digital photograph must meet the following general requirements:

- The person must be easily identifiable in the photograph
- The photo should be recent (taken within the last six months) and be an accurate likeness of the applicant
- The facial expression must be neutral, mouth closed
- The eyes must be open and clearly visible
- The face must take up 70 to 80 per cent of the photo
- Face and shoulders must be centred in the photo and squared to the camera
- The photograph must show a full front view of the head with both edges of the face clear
- The photograph must not show shadows or flash reflections on the face and head
- Glasses are not allowed
- Hats and head coverings are allowed for medical or religious reasons only if the facial features are fully and clearly visible
- The photograph must be in colour
- The background of the photograph must be plain white
- All images must be submitted in digital format (JPG or JPEG)
- The photo must have a file size of between 50kb and 300kb
- The dimensions of the photo must be 4 cm of width per 5 cm of height
- The recommended resolution must be of approximately 300 DPI

Photographs that do not meet the above BAYOGOC Accreditation requirements will be rejected by BAYOGOC Accreditation.

Challenge 2:

Should we ask local Wikipedians, Commons photographers, or Chapters for support?

Reaching out to Argentina

➔ too close to the event to involve the global community → focus on local community

➔ DerHexer used private contact to former WMAR chair → connection to local chapter

➔ request to Wikimedia Argentina whether there are local users who are interested in joining us to take photos of the event

◆ they were aware of the event + some of their volunteers wanted to help on site

◆ since they haven't had a focus on photography yet, they haven't thought photo accreditations

◆ 3 volunteers were interested, asked for accreditations for Wikimedia Argentina and were approved

arrangements

➔ arrangements with Wikimedia Argentina

- ◆ Argentinian participants haven't had much experience with sports photography → idea: tandem photography

- ◆ capacity building about sports photography for the local community desired → idea: organizing a workshop with local community

- ◆ preparations of equipment, schedules, workshop, etc. with Argentinians

- ◆ organisation of required local equipment (collapsible chairs, additional cameras for Argentinian volunteers, etc.)

➔ Wikimedia Argentina initiated an edit-a-thon on the 2018 Summer YOG in Spanish Wikipedia

Challenge 3:

Who has a budget for popping-up larger/multi-national projects?

Project budget

support by Wikimedia

Wikimedia Foundation

➔ Project Grants

 ◆ minimum budget of USD 2,000

 ◆ two limited periods for applications

 ● January → too early

 ● November → after the conference

➔ Rapid Grants

 ◆ maximum budget of USD 2,000

 ◆ could only cover a nuance of the project costs

➔ WMF support not useful for the project at this time → support by local

chapters necessary

Round 1 2018 schedule

Open call: January 1-31, 2018

Proposal deadline: January 31, 2018

Staff eligibility review: February 1-16, 2018

Community review: February 17-March 12, 2018

Committee review: March 13-March 26, 2018

Grantees announced: May 18, 2018

Grants disbursed: May/June 2018

Round 2 2018 schedule

Open call: November 1-30, 2018

Proposal deadline: November 30, 2018

Staff eligibility review: December 1-11, 2018

Community review: December 12, 2018 - January 2, 2019

Committee review: January 3-28, 2019

Grantees announced: March 1, 2019

Grants disbursed: March 2019

Wikimedia Deutschland

➔ [Grant request](#) as part of the project support

   ◆ travel costs (flights, hotel, per diems)

   ◆ equipment and transportation costs

   ◆ ca. 12'550 Euro requested

➔ technical equipment from the German + Austrian collection, including back-up external HDDs

➔ long discussions with Wikimedia Deutschland about the usefulness of such multinational projects

➔ support letter by Wikimedia Argentina

➔ final approval by 5 July 2019 (> 1.5 months after accreditation approval)

Finanzielle Unterstützung

Anteil Wikimedia Deutschland pro Person, Reisezeitraum 1. bis 22. Oktober:
* Flug ab Frankfurt: max. 1.500 € (Stand 19. Mai 2018: 1.000 €; Flüge in Berlin aktuell 500 € teurer)
* Fahrt und ggf. Unterkunft in Frankfurt (Abflug am frühen Morgen): max. 250 €
* ***-Hotel Einzelzimmer inkl. Frühstück: max. 1.000 € (Stand 19. Mai 2018: 750 €)
* Verpflegungsmehraufwand für 22 Tage (Sätze 34 bzw. 23 €): 500 €
* Transportkosten vor Ort: 50 €, Rest über Shuttle-Service der Veranstaltung
* Kommunikationskosten vor Ort: 50 €

Sonstige Kosten:
* Unterstützung der Workshops: pauschal 500 €
* Technikleih und -versicherung: pauschal 2.000 € (ohne externe Leihe: 500 €)

Gesamtkosten: 12.550 €

Anteil international:
Noch nicht abzuschätzen, da die Gruppe internationaler Freiwilliger noch nicht final feststeht. Kosten sind über die jeweiligen Wikimedia-Chapter zu tragen.

Wikimedia Argentina

➔ coordination and arrangements with Argentinian volunteers

➔ logistical support

➔ provision of a camera for the photo project → rest covered by private and German/Austrian equipment

➔ organisation and support of the workshop

◆ rooms

◆ catering

◆ translation of slides

◆ interpreting at the workshop

Project realization

21 days in Argentina

Schedule

Sandro Halank, CC BY-SA 4.0

➔ 1 October: flights from germany

➔ 2 October 2018: picking up accreditations, orientation in the city

➔ 3–5 October 2018

- ◆ meeting each other

- ◆ getting to know the venues and transportation

- ◆ preparing and sharing cameras

- ◆ schedules for the next days, esp. opening ceremony

- ◆ taking photos of trainings

- ◆ eating the worst Steak Milanesa of everyone's lifes 😂

Schedule

➔ 6 October 2018

◆ opening ceremony

➔ 7–18 October 2018

◆ competition time:

leaving early shuttle busses, waiting, taking photos, waiting and waiting for more shuttle busses, taking photos, waaaaaiting for shuttles busses, saving and charging, only food of the day at midnight, short night, repeat, …

Challenge 4:

How do we become a team and communicate when we usually do not see each other?

Schedule

➔ 18 October 2018
  - ◆ last finals
  - ◆ closing ceremony

➔ 19 October 2018
  - ◆ „free" day: last workshop preparations with Argentinians, visit of the city of Buenos Aires

➔ 20 October 2018
  - ◆ photo workshop with Argentinians at WMAR's
  - ◆ preparations for the return travel

➔ 21 October 2018
  - ◆ short visit of the main place, second time robbed
  - ◆ return travel (until late 22 October)

Project finalization

editing and uploading photos, sharing lessons learnt and presentations

Goals for Wikimedia Deutschland

criteria	metrics	status
One year after the event, at least 50'000 photos are uploaded.	5 August 2019: 90'276 photos	🟩
At least 500 photos are directly transcluded in namespace 0 (Wikipedia: articles, Wikimedia Commons: galleries, etc.)	5 August 2019: 723 photos are transcluded for 1'493 times	🟩
The majority of photos (at least 80 %) is in an immediate and easily structured way linked to categories on Wikimedia Commons through articles about competitions, venues, etc. on at least three projects which are also improved within this project and following time so that the event can be understood at any time by outsiders.	- en - es - de - fr	🟩
At least three people who had less than 1'000 sports photos uploaded to Wikimedia projects have created at least a year after the event this number.	- BugWarp - Mauricio V. Genta - Gastón Cuello	🟩
These people have created further documentations of sports events where they could benefit from the experiences of this projects.	follow-up project at the *2019 South American Beach Games* in Rosario only possible thanks to previous accreditation to YOG	🟩
Accreditations will be given for one of the following Olympic Games of the seniors (2020, 2022, or 2024) Akkreditierungen für eine der folgenden Olympischen Spiele der Erwachsenen (2020, 2022 oder 2024) and a new, similar project can be carried out taking the learnings from the previous one into concern and will be financially supported by the Wikimedia Foundation. On as special goal, that will also be managed by others than the group of 2018 project participants.	the future will tell …	🟨

Goals for Wikimedia Argentina

- Since there was no WikiLovesTheOlympics, we organized a contest to create and improve articles related to the YOG in eswiki, and get an instant use of our images.
- 12 participants, 919 edits.
- 300 articles created, every country covered, most of the sports and relevant athletes.
- After the games ended, we organized a Sports photography workshop, with participation of new members.

Break:

Comprehension questions

Let's talk about the Challenges

Challenge 1:

Should we look for a team when we don't even know whether accreditations are possible?

Challenge 2:

Should we ask local Wikipedians, Commons photographers, or Chapters for support?

Challenge 3:

Who has a budget for popping-up larger/multi-national projects?

Challenge 4:

How do we become a team and communicate when we usually do not see each other?

Other challenges?

And while we do this, let's see some photos

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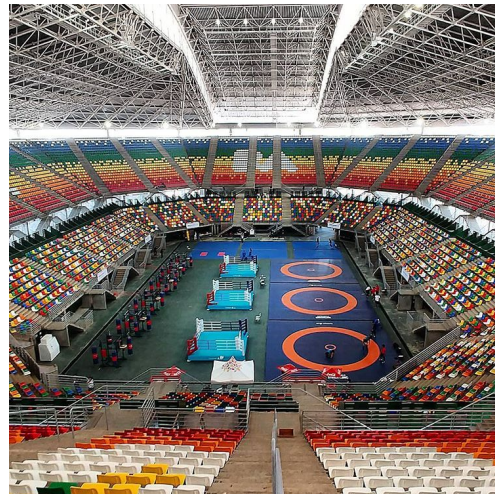
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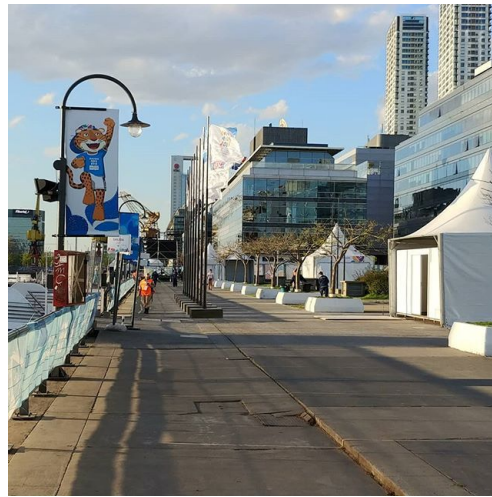Mauricio V. Genta, CC BY-SA 4.0

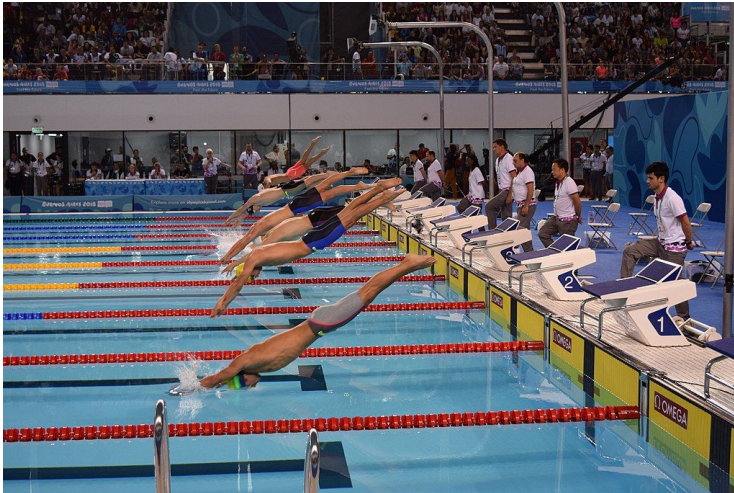Mauricio V. Genta, CC BY-SA 4.0

Gastón Cuello, CC BY-SA 4.0

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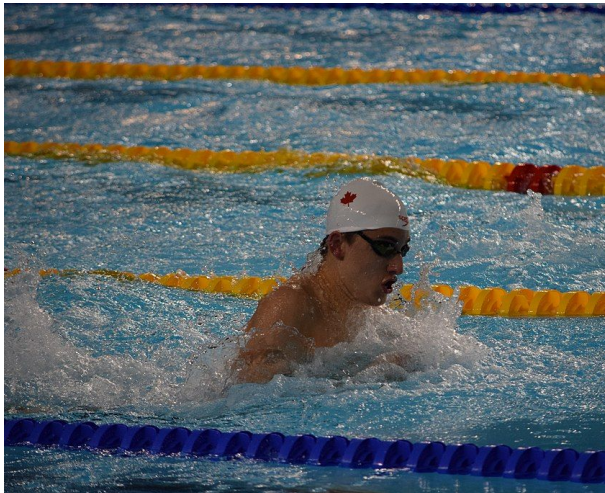

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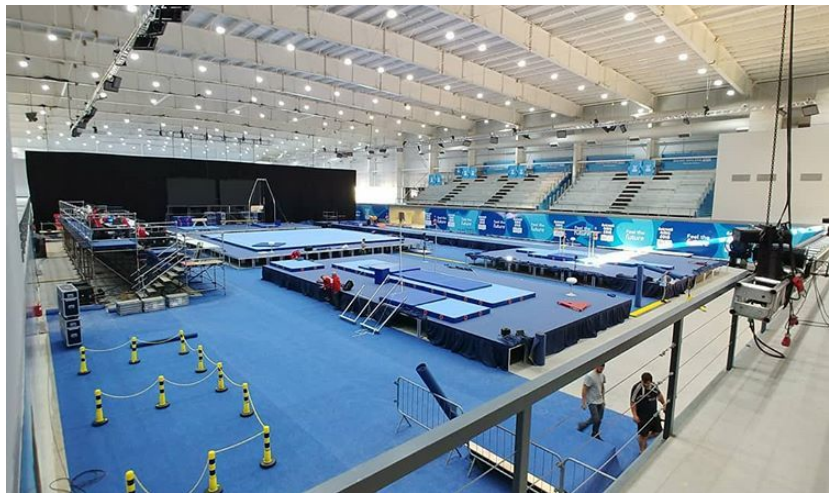Martin Rulsch, CC BY-SA 4.0

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