Welcome to Paris !

Wikimédia France

Development departement diagram

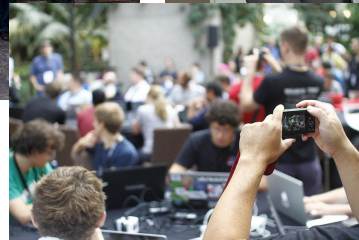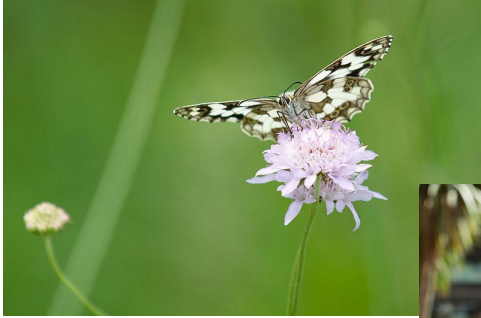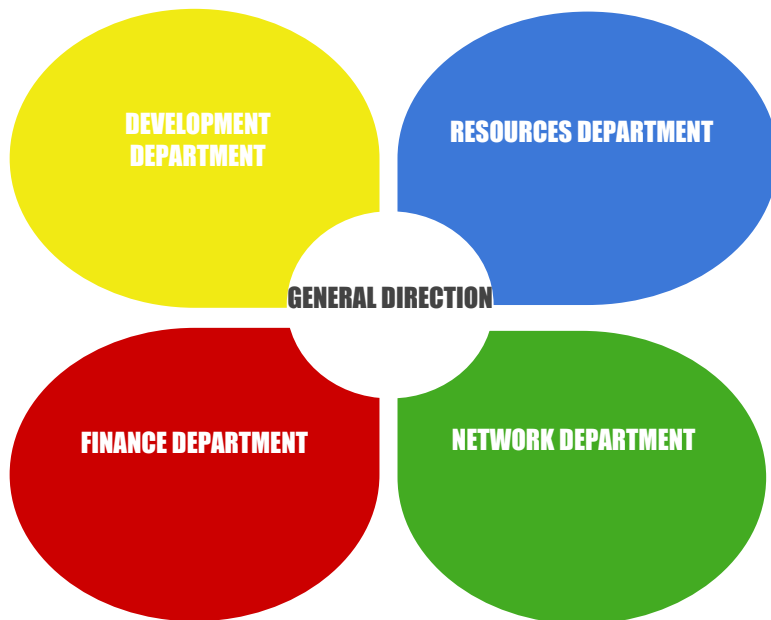- DEVELOPMENT DEPARTMENT
- RESOURCES DEPARTMENT
- GENERAL DIRECTION
- FINANCE DEPARTMENT
- NETWORK DEPARTMENT

- Created october 2004
- Status : non-profit organisation (association loi 1901)
- Staff : 9 people + 3 interns
- Budget : 960 000€ (60% FDC / 40% private donors)
- ~330 volunteers / ~ 60 active volunteers

Development departement :
- Outreach / Training
  - GLAM
  - Education
- Impact measurement
- International affairs
- Advocacy
- PR

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Wikimédia France's axes of work

Axis 1 : Increasing the number of contributors and enriching the contents through outreach & training activities
Axis 2 : Bringing local support to leverage involvement and creativity among volunteers
Axis 3 : Supporting international cooperation
Axis 4 : Improving the tools available in the wiki environment
Axis 5 : Making the environment favourable to Wikimedia projects
Axis 6 : Increasing the influence of the chapter

Wikimédia France & GLAM

~15 active GLAM partnerships, strictly speaking all over France
although +50% in Paris

Total budget of WMFR = 960 000 € / 1% dedicated to GLAM

GLAM partnerships centrally coordinated (contracts) but initiated either centrally or
locally ⇒ tension between strategy and local opportunities

There is a "referent" volunteer for GLAM activities + a staff acting as GLAM wiki
coordinator (0.2 FTE) , with the following roles :

- initiating strategic partnerships
- meeting with partners
- leading contract phase
- ensuring follow-up (debrief, evaluation)
- coordinating documentation creation, etc.
- promoting our actions witin the movement
- supporting volunteers at any steps of a partnership process
- animating GLAM working group

This position existed before, since ~2011 (first staff member at WMFR : 2010) but
WMFR went through a major reorganization over the past year

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Success / Failure
in GLAM activities

What is success ? What is failure ?

- involvement of volunteers ?
- skills transfer to GLAM ?
- # of images uploaded into Commons ?
- size of an edit-a-thon ?
- …

1 project we're proud of :
★ Sèvres - Cité de la céramique (see next 2 slides)

1 project we didn't continue :
❖ Workshops at Centre Pompidou

- Sharing & open / free valuation of intangible heritage, gestures and expertise

- Enriching, contributing to articles on ceramics and the collections

- Protect gestures & expertise inherited from the 18th century through a multimedia inventory (photos & videos)

- A unifying project for the institution with edit-a-thons for all employees

OBJECTIVES

IMPACT ON WIKIMEDIA PROJECTS

• 1860 pictures upload on Wikimedia Commons

• 1 movie on craftsmen technical gestures on Wikimedia Commons (more to come)

• 1 outreach session impacting 20 staff members of the museum of Ceramics

SOCIAL IMPACT

• IDCA Award 2013

• Progressive and sustainable partnership

• Trying to develop new skills for GLAM staff

IMPACT ON WIKIMEDIA FRANCE

• 7 volunteers involved

• 400 hours of volunteering

WIKIMEDIA FRANCE

3 LEVELS OF IMPACT

Sèvres
CITÉ DE LA CÉRAMIQVE

Levers / Challenges

➔ Levers
  ◆ WMFR well identified by cultural institutions
  ◆ Some very active (and available !) volunteers
  ◆ Former chair of WMFR = curator at BnF = door opener/ambassador

➔ Challenges
  ◆ Setting priorities
  ◆ No proper "service offer" yet
  ◆ Little cooperation with other organizations/movements to empower a cultural institutions network in France

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Expectations

Getting to know you all better ☺

Finding tips & answers around the following questions :

- ➔ How do we mutualize resources, time, projects ?
- ➔ How do we measure success /failure ?
- ➔ How do we scale-up our projects ?
- ➔ How do we transfer expertise to GLAM ?
- ➔ How do you set priorities (topics / organization) ?

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