

# Is the CEE Newsletter a dead horse?

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Source: [https://blog.itil.org/wp-content/uploads/2012/12/flogging\\_dead\\_horse\\_what.jpg](https://blog.itil.org/wp-content/uploads/2012/12/flogging_dead_horse_what.jpg)

## Is the CEE Newsletter a dead horse?

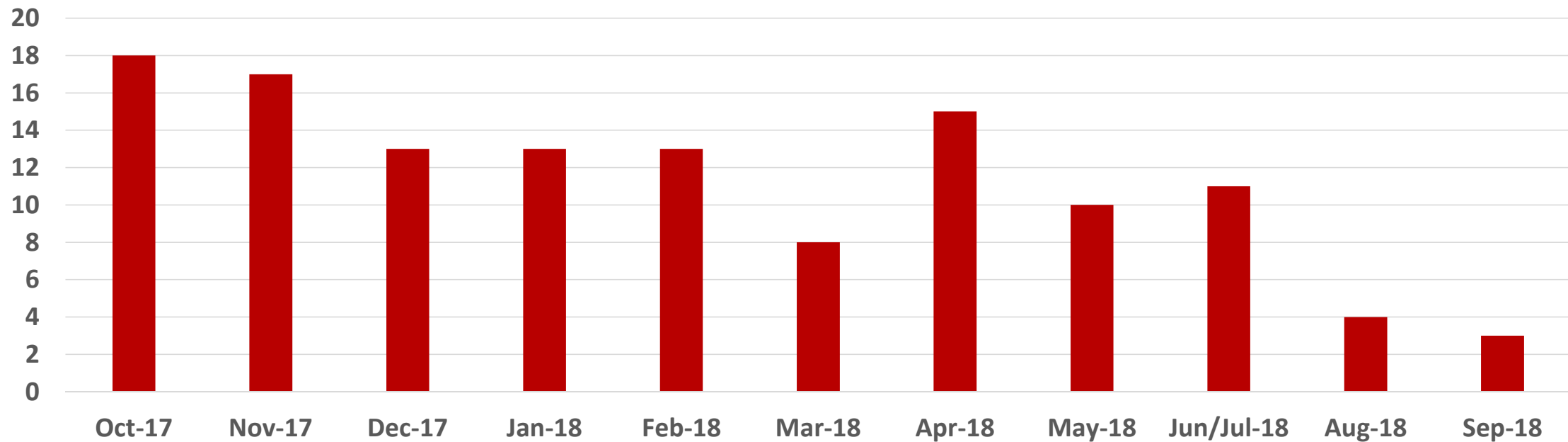
- **If yes**, the best strategy is to **dismount it**.
- **If no**, what should we do to **keep it alive**?

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## Why probably dead?

- Less and less wiki communities / people got involved in the last months
  - Both contributors and editorial board members

Number of stories per month

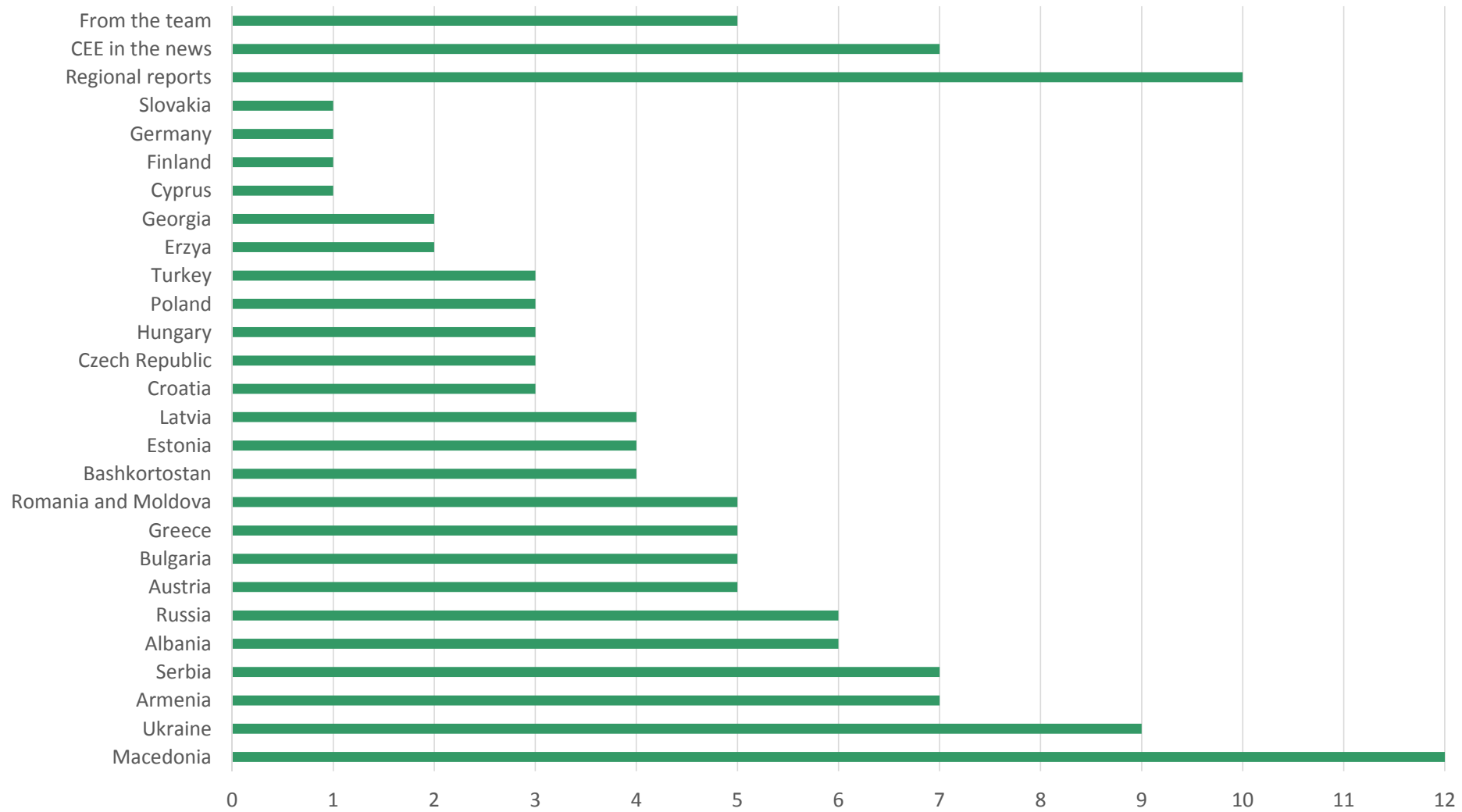


## Why probably dead?

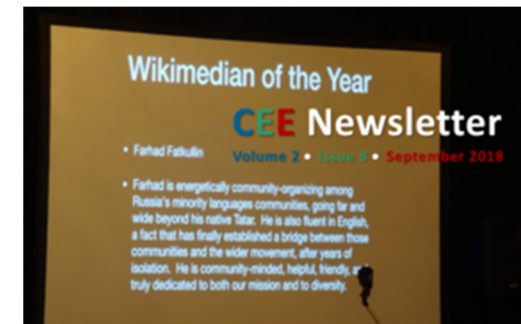
- Less and less wiki communities / people got involved in the last months
  - Both contributors and editorial board members
- A skipped summer month
- Low number of subscribers
- Some communities rarely share stories
- Some communities have never shared stories

# Why probably alive?

Number of stories per rubrics



# Why probably alive?



Source: [https://commons.wikimedia.org/wiki/Category:CEE\\_Newsletter](https://commons.wikimedia.org/wiki/Category:CEE_Newsletter)

## Why probably we need to talk...

- What do you **like** about the CEE Newsletter?
- What would you like to **change** about it?
- **How** to make it more attractive / fun / useful?
- Is its current monthly **frequency** adequate?
- What other **content formats** can we try?
- Do we need the newsletter **translated** in other languages?
- **Who** is willing to contribute with content?
- Who is willing to get involved in the **editorial team**?
- What **information / training** would you need to decide?
- ...



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