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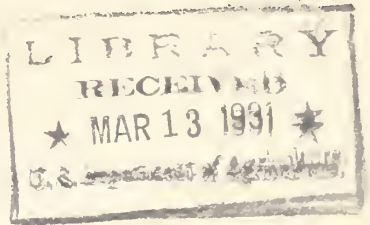


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1931

Combat the depression by turning  
it to account.

# Buy flowers below cost price!



STASSEN FLORAL  
GARDENS' INC.  
ROSLYN HEIGHTS L.I.N.Y.

In joint interest with the large  
first-class Dutch Bulb House: N.V.  
L. STASSEN JUNIOR · HILLEGOM  
H O L L A N D

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# STASSEN FLORAL GARDENS INC.

BULBS AND PLANTS

ROSLYN HEIGHTS L.I. N.Y.

TELEPHONE 932 P. O. BOX 483  
IN JOINT INTEREST WITH THE LARGE  
FIRST-CLASS DUTCH BULB HOUSE:

N. V. L. STASSEN JUNIOR, HILLEGOM, HOLLAND

Spring, 1931.

TO OUR RESPECTED CUSTOMERS AND ALL OTHER LOVERS OF FLOWERS.

Depression still goes about as a menacing spectre and as yet no one succeeded to check its course.

All branches of industry feel its distressing pressure; and none of all these more so than agriculture.

We have, as always, cultivated this year an abundance of bulbs, plants and roses with loving care, but not only the possibility of making a moderate profit is totally excluded: things are much worse!

This spring we are forced to clear our products at prices, which do not even cover cultivation expenses!

This offer bears the stamp of the depression. — And we send it to you with the urgent advice: Buy flowers below cost price! — Combat the depression by turning it to account!

We have only one great desire this season — to obtain sufficient orders to clear off the large stock of bulbs, plants and roses.

In this catalogue you are offered a choice collection of the most beautiful flowers,—flowers for the sitting room and for the conservatory,—flowers for the balcony and for the window boxes,—flowers for rockeries, for beds and borders in the garden, flowers for everywhere and again everywhere.

By offering many better and newer varieties — all at abnormally low slump prices—every lover of flowers finds an opportunity to enjoy flowers more than ever.

The tides interchange continually — now the tide is low — but it is sure to turn again. This knowledge prevents us to despair of better times, and we urgently request you to bear this in mind when looking through this offer, then you will surely send your order!

The great and old reputation of our firm is the surest guarantee of trustworthy attendance and prime quality.

We will be most happy to receive your order and meanwhile remain,

Most respectfully Yours,

STASSEN FLORAL GARDENS INC.

*Bram Duijn*

Pres.

## DUTCH CONTRIBUTION TO NATURAL BEAUTY ..... FLOWERS!

*Almost every nation has given to the world its distinct contribution. The specific contribution of the Dutch people is their instinctive love and knowledge of flower culture. The Dutch people know flowers. They know how to grow them and how to use the inherent beauty of flowers to their best advantage in the laying out of beautiful artistic gardens.*

*We are happy to put our natural and instinctive knowledge of horticulture at your service.*

*We are anxious to have the Americans share our enthusiasm over the beauty that flowers bestow on any home, lawn or garden. What lovelier possession can there be than a carefully laid out flower garden?*

*Give us a chance to do up your garden this spring! We are anxious to help you enjoy the greatest gift of nature — flowers.*

*An ordersheet is enclosed. Send your order by return mail. Our service is guaranteed to give satisfaction.*

**Terms.** Our prices include transportation charges to your nearest post office or express office all over the United-States. **REDUCTION FIRST ZONE:** We give a reduction of 5%, on all orders reaching us from the first zone, the carriage for this category of customers being more advantageous. **SMALL ORDERS:** For orders under \$6.— please add 40 cts. to meet us in the high expenses, connected with small orders. **PAYMENT:** Cash with order. **GUARANTEE:** Guarantee is given on all articles to be true to name and color and sure to flower. If any article should not flower satisfactorily, it will be replaced free of charge or the money refunded promptly. Any remarks about the quality of the goods are to be made immediately on receipt, whereas remarks about varieties and colors will find full consideration at the time of flowering **CULTURAL DIRECTIONS.** Extensive and intelligible directions for cultivation will be enclosed with every order, free of charge, besides we shall be happy to supply, on application, any further information that may be desired.



# Delightfully beautiful, very favored, large-flowered, everblooming Roses

Magnificent heavy quality, all grafted on robust canina stems, 25% cheaper than last year!

The Rose is the most lovely and the most beautiful of all Flora's children and besides one of the most satisfactory shrubs. And yet notwithstanding all this they could not escape the fate of the general depression — We have an enormous stock of heavy, 2 to 3 years old bushes, which must absolutely be sold this season, as next year they will be too old to despatch them with success. — And they are all grafted on the indestructible canina, which ensures a lease of life from 20 to 25 years to the roses. These prime rosebushes need only be planted once, for every year they will grow stronger and more robust, and also every year they will produce a greater number of flowers. If this is taken into consideration one must come to the conclusion that roses belong to the very cheapest of shrubs and now if every possessor of a garden would plant a number of roses in his garden, or exchange his many old varieties for the much improved sorts, we do not doubt but our whole stock will be sold readily. They flower from June to the end of November to the heart's content and produce an abundance of excellent cutflowers. With a number of 25 Rosebushes in the garden, you will not only enjoy an extremely charming garden, but you will also delight in their unsurpassed beauty indoors. Our roses are all of such prime quality, if well treated they must grow and flower in every garden soil. The subjoined collections are composed so excellently, and the price is so particularly low, that every lover of flowers **must** buy. And you will surely not be sorry. — Roses have never yet disappointed anyone. —

## COLLECTION OF 6 LARGE-FLOWERED, EVERBLOOMING ROSES IN 6 ELITE VARIETIES

In this collection we supply the 6 most beautiful and best known varieties of large-flowered everblooming roses, to wit: **Frau Karl Druschki**, brilliant pure white, exceptionally beautifully shaped; **Hadley**, deep dark red, checkered black red, delightfully fragrant, very large flowered; **Los Angeles**, a bright pink shades into a golden yellow and the whole is tored with salmon; **Mrs. Charles Bell**, soft shell pink, with shades of pale salmon; **Souvenir de Claudius Pernet**, canary yellow, shot with goldish yellow underground; **Wilhelm Kordes**, capuchin brownish red on goldish yellow underground and overspread with a tint of salmon-copper. In all 6 large-flowered roses  
**In 6 most beautiful elite varieties for**  
**No. 1 only \$ 3.60. Each rose with name on label. 6 for \$ 3.60**

The price of the above varieties when ordered separately is each \$ —.70; 3 for \$ 1.85; 12 for \$ 6.90; 25 for \$ 13.—.

## COLLECTION OF 12 LARGE-FLOWERED, EVERBLOOMING ROSES IN 12 VERY BEST VARIETIES

In this collection we supply the 6 above named varieties and in addition, the 6 following very best Varieties, which form together the very best collection. These 6 varieties are: **Duchess of Wellington**, enormous tapering buds of golden orange, slowly opening into very large, saffron-colored flowers, sweetly scented; **General Jacqueminot**, glowing brilliant-red, beautifully shaped and deliciously fragrant; **Kaiserin Auguste Viktoria**, the grandest pure white in cultivation, producing quantities of snow white flowers from June until frost; **Lady**

**Hillingdon**, goldish-yellow with an apricot shade, somewhat coppery in the centre; **Madame Caroline Testout**, dark salmon colored pink, delightfully fragrant; **Padre**, copper-scarlet, with bright yellow at base of petals. In all 12 large-flowered roses  
**In 12 very best varieties for**  
**only \$ 6.40.**  
 Each Rose with name on label.

**12 for \$ 6.40**

**No. 2**

The price of the above varieties when ordered separately is each \$ —.65; 3 for \$ 1.75; 12 for \$ 6.50; 25 for \$ 12.20.



Three flowers of the „Mad. Butterfly“



Elegant bud of a Radiance Rose

If it should freeze or snow when you receive this catalogue, don't put off your orders. (See page 19)



Bud and full-grown flowers of a „Frau Karl Druschki“

## COLLECTION OF 25 LARGE-FLOWERED EVERBLOOMING ROSES IN 25 CHOICE VARIETIES

In this collection we supply the 12 above named varieties (collection 1 & 2) and in addition, the 13 following favorite, picked varieties, which form together the most beautiful combination and in which are united the best qualities of all roses. These 13 varieties are; **Betty**, glowing coppery rose color, suffused with gold; **Etoile de France**, deep red with velvety crimson hue. Very large and full flowers; **Grüß an Teplitz**, double blooms of brilliant crimson with velvety shades and intense fragrance; **Jonkheer J. L. Mock**, clear imperial pink, reverse of petals rosy silvery white, very gigantic flowered; **Madame Butterfly**, bright pink, shaded with apricot and goldish yellow; **Madame Edouard Herriot**, when in bud coral red with goldish hue, the full-grown flower is tango red, shot with yellow and scarlet, passing over into shrimped when fading; **Magna Charta**, bright rose pink, extra large, full flowers of unusual depth; **Mrs. Aaron Ward**, deep Indian yellow, agreeably shaded in various tints of orange; **Paul Neyron**, dark rose of an enormous size, the largest of all roses; **Radiance**, the large, finely formed flowers are silvery pink and very brilliant, **Red Radiance**, a bright cerise red form of the Radiance rose; **Soleil d'or**, pure orange yellow, very noble, pointed flower on tall stalk; **Sunburst**, long, lovely buds, which open to large, perfectly shaped and double flowers of sulphur yellow, in all 25 large flowered, everblooming roses in 25 most beautiful, choice varieties, for only, \$ 11.90.

Each Rose with name on label

**25 for \$ 11.90**

**No. 3**

The price of the above varieties when ordered separately is each \$ —.65; 3 for \$ 1.70; 12 for \$ 6.30; 25 for \$ 11.80.



# Cheap collection of 25 large-flowered, everblooming Roses in 5 separate colors

After having offered all possible varieties separately, we now come with a collection of the same large-flowered everblooming roses in separate colors. There exist many hundreds of varieties of roses, the 25 varieties mentioned above are the most favorite, and therefore of these varieties the greatest quantities are cultivated. — But now in this collection we aim at selling those varieties, which are too small in number to be offered for sale separately. — And we have classified these in 5 principal colors. — This is also the reason why we can supply this collection in the same prime quality, still cheaper. Whether it is more beautiful or better suitable to you to have one rose of each color, or five roses of one color, we dare not advise; but we do assure you, you **must** have roses in your garden. — For the rose is the flower of flowers, the queen in the realm of flowers! A garden without those most delightful gifts of nature is not complete and does not exhibit the luxuriance, which always strikes us in every garden, in which roses are to be found. In this collection we supply



Rose bush with many large, excellent flowers

**25** large-flowered, everblooming roses of prime quality, in the following five separate colors for only **\$ 10.90**

- 5 Salmon colored  
5 Snow-white
- 5 Delicate pink  
5 Clear yellow
- 5 Firy red

Each bunch of 5 is separately tied together and provided with label indicating the color. You can never buy more beautiful and cheaper roses for your garden. — It is a collection of great luxuriance of flowers at extremely small expense. In all **25 large-flowered, everblooming roses in 5 separate colors for only \$ 10.90.**

**25 for \$ 10.90**

No. 4

The price of the above colors, when ordered separately, is: each \$ —.60; 3 for \$ 1.60; 12 for \$ 5.75; 25 for \$ 10.90.



Already a few roses form an artistic bouquet

## Some varieties of popular Vines

To satisfy the numerous demands, we here offer some varieties of the best known and most popular climbing Plants and Vines. Prime, soundly rooted plants are fully guaranteed.

	each	per 3	per 12
<b>Ampelopsis Veitchii</b> , excellent self-climber, specially for the overgrowing of walls, etc. In autumn the foliage makes a great show of yellow, red and purple color variations . . . . .	\$ —.50	1.20	4.30
<b>Bigonia Radicans</b> (Trumpet Vine), excellent for covering unsightly places, rock work, or wherever a showy flowering vine is desired. Very large, attractive dark red flowers with orange throat . . . . .	\$ —.60	1.50	5.50
<b>Clematis Paniculata</b> , a very beautiful hardy climber, with large starshaped flowers on a background of luxurious foliage . . . . .	\$ —.50	1.20	4.30
<b>Lonicera Halliana</b> , very popular, delightfully fragrant honey suckle specially recommended for the overgrowing of summerhouses, verandah's and old trees . . . . .	\$ —.50	1.20	4.30
<b>Wistaria Sinensis</b> , the very popular Wisteria, also known as Glycine. Extraordinary beautiful climber with large pale lilac drooping flowerbunches deliciously scented . . . . .	\$ —.55	1.40	5.10



A brilliant porch of some Climbing roses

## OVERWHELMING RICHLY FLOWERING HARDY CLIMBING-ROSES

**PRIME QUALITY, 25% CHEAPER THAN LAST YEAR**

A special opportunity for the buyer to adorn his garden richly, at small expense, with these gems and jewels amongst flowers. Climbing roses are the most beautiful, the most multiflorous, and also the cheapest of climbers, with which fences, gates, summer houses, walls and verandah's can be overgrown. On long tendrils closely studded with fresh, green leaves they bear an enormous mass of lovely flowers which makes an overgrown summer house look like a wondrously beautiful pillar of flowers and gives a delight to the eye in the garden. A porch of climbing roses at the entrance makes us enter the garden as if it were fairyland. These climbing roses flower for months at a stretch, you can enjoy its flowers for all that time and every year they return with more tendrils, more leaves, more flowers. Notwithstanding the subjoined extraordinarily low prices, you will receive prime, robust, sound and well-rooted bushes.

	each	p. 3	p. 12
<b>Dr. W. van Fleet</b> , delicate, shell pink, mildly perfumed flowers are produced in large clusters. Splendid for cutting . . . . .	\$ —.65	1.65	6.10
<b>Dorothy Perkins</b> , bright salmon colored pink, very fragrant and lasting . . . . .	\$ —.60	1.60	5.75
<b>Excelsa</b> , the very double and large flowers of brilliant-crimson are born in large trusses . . . . .	\$ —.65	1.65	6.10
<b>Gardenia</b> , the very pretty, pointed buds of this Rose are nankeen yellow, turning to waxy-white when expanded . . . . .	\$ —.65	1.65	6.10
<b>Paul's Scarlet Climber</b> , large fiery scarlet flowers produced in glorious profusion, indestructably strong, grows and flowers under all circumstances . . . . .	\$ —.75	1.90	7.10
<b>Silver Moon</b> , pure silvery white flowers with a large bunch of yellow stamens in the centre. A Rose of great substance . . . . .	\$ —.70	1.80	6.70

### Ideal collection of overwhelming richly flowering hardy Climbing-Roses

In this collection we supply 2 of each of the above named varieties. In all 12 hardy climbing-roses in 6 most beautiful varieties, all of prime quality,

for only **\$ 5.90**. Each Rose with name on label. **12 for \$ 5.90**

**Ideal collection of popular Vines**  
In this collection we supply 2 of each of the above-named varieties, in all 10 Vines, in 5 most popular, most beautiful varieties, all of prime quality, for **\$ 3.90**. Each plant with name on label. **10 for \$ 3.90**

Our prices include transportation charges to your nearest post office or express office all over the United-States. (See page 2)



# Wondrously beautiful hardy ornamental shrubs



The „Hydrangea“ displays unsurpassed beauty

Ornamental shrubs are indispensable when laying out large gardens. They are strongly recommended for the filling up of big corners, as a back-ground to borders and flower-beds and in very large gardens as centrepieces in lawns. In smaller gardens they look very well planted here and there to relieve the flower-beds and to make the garden as a whole look grander. They are also to be recommended as partitions and render good service as a screen for the wind. — And then the wealth of flower they produce! Take for instance the Lilacs, how very beautiful these are! And the delightfully fragrant Philadelphia! And so every variety has its own shape, its own flowers and its own qualities. We offer 12 varieties of hardy shrubs, all of very heavy quality, in the following 12 picked varieties:

<b>Cornus Siberica</b> , Extensively planted because of its vivid red bark. Is of broad, spreading habit and gives pale blue berries in July . . . . .	each	p. 3	p. 12
	\$ —.45	1.—	3.50
<b>Cydonia Japonica</b> , Attractive Japanese shrub with fiery scarlet fruit . . . . .	\$ —.50	1.35	4.75
<b>Deutzia Pride of Rochester</b> , Very popular shrub; large white flowers . . . . .	\$ —.65	1.65	6.10
<b>Forsythia Spectabilis</b> , The best of its race; the beautiful golden yellow blooms cover the branches of this tall growing variety; extra . . . . .	\$ —.60	1.50	5.50
<b>Hibiscus Syriacus</b> , Flowering in July in many colors. Large flowers; splendid variety. Flowers bell-shaped. Requires good, somewhat moist soil and much sunlight . . . . .	\$ —.50	1.25	4.55
<b>Hydrangea Paniculata Grandiflora</b> , Beautiful shrubs with gigantic flowerbunches, very much resembling Hortensia-flowers. The large, snow-white, pyramid-shaped bunches give them a very beautiful appearance . . . . .	\$ —.55	1.40	5.10
<b>Lonicera Fragrantissima</b> , Delightfully fragrant Honey-suckle . . . . .	\$ —.50	1.20	4.30
<b>Philadelphus Virginal</b> , Large, double and very fragrant flowers. The newest and best of its race. Delightful snow-white color . . . . .	\$ —.60	1.50	5.50
<b>Spiraea van Houttei</b> , Produces plummy, finely feathered, pure white flowers Tall growing, extremely richly flowering; splendid variety . . . . .	\$ —.40	— .90	3.10
<b>Symphoricarpos Racemosus</b> , Gives delightful large white berries in September, lasting until the following spring. Blossom beautiful reddish-white . . . . .	\$ —.45	1.10	3.90
<b>Syringa Vulgaris</b> , Popular Lilac, with lilac-colored flowerbunches . . . . .	\$ —.50	1.35	4.75
<b>Viburnum Opulus</b> , Famous Snowball, very strong, producing large round clusters of yellowish white flowers and coral fruit. Magnificent. Extremely popular . . . . .	\$ —.50	1.25	4.55

**Ideal collection of wondrously beautiful hardy ornamental shrubs.** In this collection we supply 1 of each of the above named varieties, in all 12 hardy ornamental Shrubs in 12 superb varieties, in prime quality, at the exceptionally low price of \$ 4.90. Each shrub with name on label **12 for \$ 4.90**



A lovely, beautiful flower-bunch of the „Syringa Vulgaris“



Elegant flower-piece of 2 Roses only

## Cheap, superbly composed collection of everblooming roses, climbing roses and ornamental shrubs

**With this collection every fairsized garden can be changed as by magic into a real flowerparadise.** — With the composition of this collection we meet the desires of many of our customers. For more than once we were requested to compose a collection in which a number of every variety of Roses and ornamental shrubs are to be found. Such a collection should not be too large and not too expensive by all means. — When composing this collection we have taken into account the wishes of our honoured customers — and we are confident this collection will give satisfaction in every way. In small beds the everblooming roses are very suitable, for the overgrowing of gates, fences, walls or summerhouses the climbing roses are adaptable, while the ornamental shrubs can be planted in an open space or in a corner. To enable possessors of gardens, who have not a very liberal purse at their disposal, to procure this collection, we have put the price extremely low; and yet we only supply prime quality, which will make this collection a large and lasting advertisement for our firm. —

For the sum of say \$ 8.50 we supply in this collection:

- 10 large flowered everblooming roses in 10 beautiful separate varieties
- 5 richly flowering, hardy climbing roses in 5 beautiful separate varieties
- 5 wondrously beautiful ornamental shrubs, in 5 beautiful separate varieties

# \$ 8.50

All with name on label and of prime quality. The varieties in this collection must be absolutely left to our choice; we cannot take into account any possible preference for certain varieties. We promise however that the collection will satisfy the highest expectations.

**No. 8**

We give a reduction of 5% on all orders reaching us from the first zone. Buying from us is always more advantageous! (See page 2)



A magnificently shaped „Souvenir de Claudius Pernet“ Rose



# Highly elegant Gladioli in 25 most beautiful Elite varieties

50% lower in price than last year; 150% lower than the year before last. Prime, first-class quality at abnormally low prices. Prices to make us, growers, shed tears! Gladioli belong to the principal varieties which must be planted in the garden in spring and flower in summer. These Gladioli produce tall, straight robust flower-stalks, surrounded by long, narrow, pointed green leaves, which gives the whole plant a very elegant appearance. The large, widely opened, cup-shaped flowers stud the flower-stalks almost from the ground to the top, which gives each Gladioli, already so elegant in itself, the shape of a magnificent flower bouquet, formed by nature itself. They are strongly recommended for beds, groups and edgings in the garden, besides which they are indispensable for borders. As is the case with nearly all kinds of bulbs, in Gladioli exist innumerable varieties, which all differ from each other in shape, color and size. From this mass we have picked those varieties which have the best chances to be cultivated by private garden owners, and from a professional point of view, are most suitable to adorn the gardens of our respected customers. Besides, the very newest elite varieties are also inserted this year. If you look at the prices at which we now supply prime quality you will easily understand these prices are far below cultivation expenses. You can easily make your choice from subjoined varieties. You will, however, succeed still cheaper in the offer of separate Colors, on the next page.

This list contains the newest and most popular varieties, which exist in Gladioli. Genuineness of variety and prime quality are fully guaranteed.



Pink Perfection



Golden Measure



Herada



Jack London



Romance

<b>Albania</b> , pure, glistening white, with broad well rounded petals . . . . .	per 12	per 25	per 100
<b>Anna Eberius</b> , beautiful dark purple with amaranth purple throat . . . . .	\$ —.50	— .85	2.90
<b>Crimson Glow</b> , fine crimson red with darker markings, very large flower . . . . .	\$ —.50	— .85	2.90
<b>Early Sunrise</b> , deep salmon colored pink, with small yellow, violet edged spots, gigantic flowered . . . . .	\$ —.60	1.—	3.50
<b>E. J. Shaylor</b> , deep rose pink, in the centre delicately pencilled rose-red . . . . .	\$ —.50	— .80	2.70
<b>Golden Measure</b> , barium yellow suffused amber yellow, gigantic flowers on very tall stalks . . . . .	\$ —.65	1.10	3.90
<b>Halley</b> , salmon colored pink, extra large, widely opened flowers . . . . .	\$ —.50	— .80	2.70
<b>Herada</b> , very dark violet, one of the best in this color . . . . .	\$ —.55	— .90	3.10
<b>Jack London</b> , fine light salmon with a brilliant orange spot . . . . .	\$ —.55	— .95	3.30
<b>Joe Coleman</b> , rich red color, vigorous flower with fringed petals . . . . .	\$ —.50	— .85	2.90
<b>Lucette</b> , pure snowwhite, the backs of the petals delicate pink . . . . .	\$ —.50	— .85	2.90
<b>Mary Pickford</b> , white, with a slight suffusion of primrose yellow in throat. Very distinct and beautiful . . . . .	\$ —.60	1.—	3.50
<b>Maréchal Foch</b> , salmon colored pink with silvery shimmer, very gigantic flowered . . . . .	\$ —.60	1.—	3.50
<b>Miss Helen Franklin</b> , ruffled white, with a blotch of rhodamine purple . . . . .	\$ —.50	— .85	2.90
<b>Mrs. F. C. Peters</b> , light blue, with lilac crimson blotch, beautiful appearance . . . . .	\$ —.65	1.10	3.90
<b>Mrs. Frank Pendleton</b> , deep pink with dark crimson blotch . . . . .	\$ —.50	— .80	2.70
<b>Mrs. H. E. Bothin</b> , salmon colored pink, with a fiery red spot, very striking . . . . .	\$ —.55	— .90	3.10
<b>1910 Rose</b> , rose-pink, shading to rose red, white line on mid-rib of lower petals. Very gracefully . . . . .	\$ —.50	— .80	2.70
<b>Pink Perfection</b> , deep pink, darker vein, exceptionally beautiful color . . . . .	\$ —.65	1.10	3.90



Miss Helen Franklin



Anna Eberius



Maréchal Foch

<b>Proserpine</b> , deep carmin pink, a flower of great merit . . . . .	per 12	per 25	per 100
<b>Prince of Wales</b> , salmon colored orange with pale yellow dot, large widely opened flowers . . . . .	\$ —.50	— .80	2.70
<b>Romance</b> , peach red overthrown with a velvety purple gloss, lower petals with straw yellow, marked carmine blotch . . . . .	\$ —.50	— .85	2.90
<b>Rose Ash</b> , delicate lavender pink with silver gloss . . . . .	\$ —.55	— .90	3.10
<b>Shelia</b> , light coral salmon colored red, with primrose yellow blotch, delicately pencilled pomegranate purple . . . . .	\$ —.50	— .85	2.90
<b>Wilbrink</b> , delicate pink, with a heliotrope tinge, remarkably fine . . . . .	\$ —.50	— .80	2.70

**Special amateur collection of Gladioli** For the real flower lover this is the most „ideal“ collection of the above named varieties; in all: 25 different varieties and as many different colors and shapes. This is an exceptionally beautiful collection to plant in groups along an avenue or in front of shrubs. The luxuriance of flowers, which this collection offers you, will occupy you for hours with the interesting study of comparing the varieties with each other and then to make out which is the most beautiful according to your taste. — In this collection we supply 100 Gladioli in 25 most beautiful varieties, every variety packed separately, labelled with name and color, for \$ 3.10.

**No. 9** **100 for \$ 3.10**



Albania



Crimson Glow

Extensive and intelligible directions for cultivation will be enclosed with every order, free of charge. (See page 2)



# Large-flowered Gladioli in separate colors for beds and borders

These separate colors are still cheaper than the separate varieties, although they are of the same prime quality. Extremely decorative plants for beds, groups and borders. After the detailed offer of varieties on the preceding page, we now come with a speciality of our firm, viz. the offer of special colors. We have always had an enormous success with this, because there are so many real lovers of flowers whom it does not interest in the least what is the name of one flower or another, but who centre all their care and attention on the different colors and shades; and for this category of amateurs this offer is intended. They can pick and choose to their hearts content from subjoined list, combining colors to make of the garden a beautiful multicolored whole. For these separate colors we use those varieties of which we have the largest stocks, and that is why we can offer exactly the same good quality as in the separate varieties at a still lower price. Especially recommended for the laying out of beds, groups or borders in one color; they are certainly not to be despised for the making up of beautiful bouquets for the sitting room. And your favorite color is sure to be here!

	per 25	per 100	per 500		per 25	per 100	per 500
Real blue	\$.80	2.70	13.—	Salmon color	\$.70	2.30	11.—
Delicate pink	\$.70	2.30	11.—	Brilliant scarlet	\$.75	2.50	12.—
Snow white	\$.75	2.50	12.—	Delightful orange	\$.75	2.50	12.—
Pure yellow	\$.85	2.90	14.—	Rarely spotted	\$.75	2.50	12.—

**IDEAL COLLECTION OF 100 GLADIOLI IN 4 COLORS "A".**  
Recommended for groups or four colored beds. — In this collection A we supply 25 Brilliant scarlet, 25 Delicate pink, 25 Pure yellow, and 25 Delightful orange. In all: 100 large flowered Gladioli in 4 beautiful, harmonizing colors, packed separately. for \$ 2.50

**No. 10 100 for \$ 2.50**



## Graceful Primulinus or Butterfly Gladioli

Although the flowers of this Primulinus Gladioli are smaller than those of the varieties and colors offered above, which are all large-flowered, yet they can vie with these in beauty, because nature has graced them with an exceptionally beautiful shape. They owe the surname of "butterfly-flowered" to the graceful inward bent cupshape of which the underneath part is bent downward like a lip. They are especially beautiful and graceful for bouquets; we would, therefore, put before your serious consideration to add a number of these Primulinus to your order. Subjoined we offer you the 5 most beautiful varieties which exist in this race.

A small group of elegant Primuline Gladioli

	per 25	per 100	per 500
Alice Tiplady, bittersweet pink, suffused scarlet on outer edges and reverse, giving the appearance of orange saffron self color	\$.70	2.30	11.—
Myra, deep salmon over a yellow ground, with yellow throat. Tall, graceful and vigorous	\$.75	2.50	12.—
Souvenir, yellow, with fringed edges, first class certificate 1921. Beautiful variety	\$.75	2.50	12.—
Mrs. E. B. Williamson, velvety dark red with purple gloss. Finely shaped variety	\$.85	2.90	14.—
Malden's blush, flesh pink, lightly flaked with pale old rose. Throat delicately suffused mallow pink. Extremely dainty and fine	\$.75	2.50	12.—

### Ideal collection of Primulinus Gladioli

Strongly recommended for groups, borders or star shaped beds in five colors. In this collection we supply 20 of each of the above-named varieties; in all: 100 Primulinus Gladioli, of prime quality, in 5 beautiful varieties, separately packed, for \$ 2.40

**No. 12 100 for \$ 2.40**

**PEOPLE WITH SPIRIT NEVER NEGLECT THE GARDEN!** How terribly it vexes us to see a fine garden, near a house, totally neglected. — It is typical for the residents. They are generally people without grit, who have nothing in them and who have no interest in anything. — On the other hand look at the garden of people who have quite a press of matter to attend to; there is not much time left to spend on the garden! Broad outlines, here and there a large group, a fair-sized path, and the garden looks neat! — Well-arranged in good order! The retired tradesman is more inclined to small groups and a number of different plants, he spends a great part of his time in the garden and cultivates and keeps everything in repair with the greatest of care. Invalids enjoy a small sunny spot in the garden — for every flower speaks of the love with which it is treated and cared for. The garden of such people shows that they have spirit in them and they have a great advantage over those, who are blind to the beautiful gifts of nature.

Our prices include transportation charges to your nearest post office or express office all over the United-States. (See page 2)

### IDEAL COLLECTION OF 100 GLADIOLI IN 4 COLORS "B"

Recommended for groups or four-colored beds. In this collection B we supply 25 Real blue, 25 Salmon color, 25 Snow white, and 25 Rarely spotted. In all: 100 large flowered Gladioli in 4 beautiful, harmonizing colors, separately packed for \$ 2.40.

**No. 11 100 for \$ 2.40**



A magnificent, decorative border of large-flowered Gladioli

## Bargain priced rainbow mixture Gladioli

Innumerable varieties, colors, shapes and shades. Ideal cut-flowers, more so than any.

This color mixture is always greatly in favor with our customers, and this does not surprise us in the least. It is a mark of good taste if one knows how to make an harmonious whole of one's garden. To attain this, however, the first requisition is that such a color mixture is well-composed. It should not contain too many hard colors and not too many pale ones. No, the principal colors, those which are most striking, must be brought together and flow into each other by the intervening shades. Our mixture is not motley and not sombre, not hard and not pale, but harmonizing, bright, striking and fine, which causes a bed of this Gladioli mixture to be a sparkling whole, and this more especially so because this great wealth of colors is exhibited by elegant chalice-shaped flowers. Besides the almost perfect beauty which this mixture exhibits in the garden, it also possesses a very great value on account of the many cut-flowers it produces. About 10 of those flowers in 10 different shades made up with some gipsy herb make a beautiful and valuable piece! And although they possess all these excellent qualities, these Gladioli are so surprisingly cheap! In short, even those, who are obliged to look to a penny, still have opportunity to take a number of those graceful and elegant flowers in the garden at small expense. — And now when you look at the price, you will surely add a hundred or more to your order. **Bargain priced rainbow mixture Gladioli.** Per 25 \$ —.60; per 100 \$ 1.90; per 500 \$ 9.—.

**100 for \$ 1.90**



Gladioli are excellent cutflowers



# Heavy gigantic-flowered Begonia's for balconies, window boxes and indoor

These heavy Begonia's are at present the chosen flower plants for the decoration of balconies, verandahs and window boxes instead of the much more expensive and not so beautiful Geraniums. In big towns one sees Begonia plants in window-boxes from the lowest to the highest flats. In the country they give a more friendly appearance to the whole village street. In the open conservatories of the great mansions one finds these Begonia's as well as in the balcony and verandah-boxes of many hotels and lunchrooms and not to forget the isolated farms in the valleys as well as on the mountains, where they richly exhibit their large flowers and fresh colors. Their extraordinarily easy growing and flowering is surely not strange to this. They need only to be planted and to be well provided with water, then they will produce, until frost sets in, an unsurpassed luxury of flowers. In pots, boxes and baskets, in the room and in the conservatory they develop quickly into beautiful indoor plants with a wealth of flowers and foliage. As for all these purposes so very much is required from the bulbs, we offer only picked heavy bulbs, which have so much substance to dispose of, that failure is altogether excluded. This picked quality is, as a matter of course, also very suitable for parks, especially when an extraordinary heavy growth is required, for instance for exhibition purposes.



Begonia's bring light and life, even in the most gloomy corners

## Heavy gigantic-flowered, single Begonia's

Specially picked heavy bulbs for balconies, window-boxes, indoor cultivation and exhibition beds. These Single Begonia's produce gigantic, flat flowers with a bunch of stamen in the middle, and appear in the following colors:

	p. 3	p. 12	p. 25
Bright Red	\$ -70	2.50	4.50
Delicate Pink	\$ -70	2.50	4.50
Beautiful Orange	\$ -70	2.50	4.50
Apricot-copper colored	\$ -75	2.70	4.90
Deep Scarlet	\$ -70	2.50	4.50
Pure White	\$ -75	2.70	4.90
Clear Yellow	\$ -75	2.70	4.90
Splendid mixture	\$ -70	2.40	4.30

### Ideal Collection of heavy, gigantic-flowered single Begonia's

In this collection we supply 3 of each of the above-named colors. In all: 21 heavy, single Begonia's, in 7 beautiful colors, separately

No. 13 packed, for \$ 4.10. **21 for \$ 4.10**

## Heavy gigantic-flowered double Begonia's

Specially picked heavy bulbs for balconies, window-boxes, indoor cultivation and exhibition beds. These double Begonia's produce gigantic, closely filled flowers with hundreds of petals.

	p. 3	p. 12	p. 25
Bright Red	\$ -80	2.90	5.40
Delicate Pink	\$ -80	2.90	5.40
Beautiful Orange	\$ -80	2.90	5.40
Apricot-copper colored	\$ -90	3.10	5.80
Deep Scarlet	\$ -80	2.90	5.40
Pure White	\$ -90	3.10	5.80
Clear Yellow	\$ -90	3.10	5.80
Splendid mixture	\$ -75	2.70	4.90

### Ideal Collection of heavy, gigantic-flowered double Begonia's

In this collection we supply 3 of each of the above-named colors. In all: 21 heavy, double Begonia's, in 7 beautiful colors, separately

No. 14 packed for \$ 4.60. **21 for \$ 4.60**



Plant of a heavy double gigantic-flowered Begonia

## Heavy, gigantic-flowered Crispa Begonia's

This Crispa originates from the single Begonia and has thick scaly or notched edges, rarely beautiful, arisen in the course of years by the capricious freak of nature. Specially picked heavy bulbs for balconies, window-boxes, indoor-cultivation and exhibition beds. To have in the following colors:

	p. 3	p. 12	p. 25
Bright red	\$ -80	2.90	5.40
Delicate pink	\$ -80	2.90	5.40
Beautiful orange	\$ -80	2.90	5.40
Apricot-Copper colored	\$ -90	3.10	5.80
Deep scarlet	\$ -80	2.90	5.40
Pure white	\$ -90	3.10	5.80
Clear yellow	\$ -90	3.10	5.80
Splendid mixture	\$ -75	2.70	4.90

### Ideal Collection of heavy, gigantic-flowered Crispa Begonia's.

In this collection we supply 3 of each of the above named colors. In all 21 heavy, gigantic-flowered Crispa Begonia's in 7 beautiful colors, packed separately for \$ 4.60.

No. 15 **21 for \$ 4.60**



Plant of a gigantic-flowered single Begonia

## HEAVY GIGANTIC-FLOWERED DOUBLE FIMBRIATA BEGONIA'S

This double Fimbriata originates from the double Begonia and is indeed the most wonderful flower, of which the petals are frilled and crested. They are an absolute curiosity, not only amongst Begonia's, but amongst flowers in general. Specially picked heavy bulbs for balconies, window-boxes, indoor-cultivation and exhibition beds. To have in the following colors:

	p. 3	p. 12	p. 25
Bright red	\$ -90	3.10	5.80
Delicate pink	\$ -90	3.10	5.80
Beautiful orange	\$ -90	3.10	5.80
Apricot-Copper colored	\$ -95	3.30	6.20
Deep scarlet	\$ -90	3.10	5.80
Pure white	\$ -95	3.30	6.20
Clear yellow	\$ -95	3.30	6.20
Splendid mixture	\$ -80	2.90	5.40

### Ideal Collection of heavy gigantic-flowered double Fimbriata Begonia's.

In this collection we supply 3 of each of the above named colors. In all 21 heavy, gigantic-flowered double Fimbriata Begonia's in 7 beautiful colors, packed separately, for \$ 4.90.

No. 16 **21 for \$ 4.90**



Heavy gigantic-flowered double Fimbriata Begonia's

## CHEAP ADVERTISEMENT COLLECTION OF HEAVY, GIGANTIC-FLOWERED BEGONIA'S.

This collection will especially please those lovers of flowers, who do not know the pleasure of possessing a garden of their own. Even the somrest towndwelling can be conjured into a real flower paradise by it. If you will call to mind the gigantic flowers borne on thick, heavy, robust stalks, surrounded by the large, dark green leaves, you take the ordersheet and very quickly add this collection. This cheap advertisement collection contains: 15 heavy Single Begonia's in 5 separate colors — 15 heavy Double Begonia's in 5 separate colors — 15 heavy Crispa Begonia's in 5 separate colours — 15 heavy Double Fimbriata Begonia's in 5 separate colors. In all: 60 heavy, gigantic Begonia's, separately packed, for the really advertisement price of \$ 12.50.

No. 17 **60 for \$ 12.50**

If it should freeze or snow when you receive this catalogue, don't put off your orders. (See page 19)



# Gigantic-flowered Begonia's for beds and borders

Begonia's are the very cheapest and most valuable plants for beds and borders because they flower so surprisingly luxuriously for months at a stretch. The quality of these Begonia's is prime, first class. To obtain a fine equal growth the very heaviest bulbs have been picked, which are offered on the preceding page. Every bulb will develop equally strong and will produce a luxury of the well-known dark green leaves and gigantic beautifully shaped flowers in the most brilliant and purest colors. You can plant these Begonia's at once on the spot intended for them, they will further take care of themselves and fill your beds and borders with an unsurpassed wealth of flowers until frost sets in. **Never buy hardy Begonia-PLANTS; Begonia-BULBS are more sure to grow, give more satisfaction and cost much less!**



Single Begonia's are very elegant

## Single, gigantic-flowered bedding Begonia's

	per 12	per 25	per 100
Bright Red	\$ 1.80	3.30	12.40
Apricot-copper colored	\$ 1.90	3.50	13.20
Deep Scarlet	\$ 1.80	3.30	12.40
Beautiful Orange	\$ 1.80	3.30	12.40
Delicate Pink	\$ 1.80	3.30	12.40
Clear Yellow	\$ 1.90	3.50	13.20
Pure White	\$ 1.90	3.50	13.20
Splendid mixture	\$ 1.70	3.10	11.60

## Double, gigantic-flowered bedding Begonia's

	per 12	per 25	per 100
Bright Red	\$ 2.20	3.90	14.80
Apricot-copper colored	\$ 2.30	4.10	15.60
Deep Scarlet	\$ 2.20	3.90	14.80
Beautiful Orange	\$ 2.20	3.90	14.80
Delicate Pink	\$ 2.20	3.90	14.80
Clear Yellow	\$ 2.30	4.10	15.60
Pure White	\$ 2.30	4.10	15.60
Splendid mixture	\$ 2.10	3.70	14.—



Innumerable small petals fill each double Begonia flower

### Ideal collection of single, gigantic-flowered bedding Begonia's

Specially recommended for a five-colored bed, small groups, multicolored panels and borders in which single colored squares lie next to each other. A five-colored bed of Begonia's looks particularly well when the centre of the bed is slightly heightened and the sides made to slope. In this collection we supply **10 deep Scarlet, 10 Apricot-copper color, 10 Clear yellow, 10 Delicate pink and 10 Pure white.** In all: **50** single, gigantic-flowered Begonia's in

**No. 18** 5 beautiful colors, separately packed, for only **\$ 6.20. 50 for \$ 6.20**

### Ideal collection of double, gigantic-flowered bedding Begonia's

Specially recommended for a five-colored bed, small groups, multicolored panels and borders, in which single-colored squares lie next to each other. A picturesque effect can be attained with multicolored panels of Begonia's especially for borders and along footpaths. In this collection we supply **10 deep Scarlet, 10 Apricot copper colored, 10 Clear yellow, 10 Delicate pink, and 10 Pure white.** In all **50** double, gigantic-flowered Begonia's, in 5 beautiful

**No. 19** colors, separately packed, for only **\$ 7.40. 50 for \$ 7.40**

## GIGANTIC-FLOWERED BEDDING BEGONIA'S CRISPA

	per 12	per 25	per 100		per 12	per 25	per 100
Bright red	\$ 2.40	4.30	16.40	Delicate pink	\$ 2.40	4.30	16.40
Apricot-copper colored	\$ 2.50	4.50	17.20	Clear yellow	\$ 2.50	4.50	17.20
Deep scarlet	\$ 2.40	4.30	16.40	Pure white	\$ 2.50	4.50	17.20
Beautiful orange	\$ 2.40	4.30	16.40	Splendid mixture	\$ 2.30	4.10	15.60

**IDEAL COLLECTION OF GIGANTIC-FLOWERED BEDDING BEGONIA'S CRISPA.** Specially recommended for a five colored-bed, small groups, multi-colored panels and borders, in which single-colored squares lie next to each other. You know, these Crispa Begonia's have thick scaly or notched edges. In this collection we supply **10 Deep scarlet; 10 Apricot-copper; 10 Clear yellow; 10 Delicate pink and 10 Pure white.** In all **50** gigantic-flowered bedding

**No. 20** Begonia's Crispa, in 5 beautiful colors, separately packed, for only **\$ 8.20. 50 for \$ 8.20**

## Gigantic-flowered bedding Begonia's double Fimbriata

	per 12	per 25	per 100		per 12	per 25	per 100
Bright red	\$ 2.50	4.50	17.20	Delicate pink	\$ 2.50	4.50	17.20
Apricot-copper colored	\$ 2.70	4.90	18.80	Clear yellow	\$ 2.70	4.90	18.80
Deep scarlet	\$ 2.50	4.50	17.20	Pure white	\$ 2.70	4.90	18.80
Beautiful orange	\$ 2.50	4.50	17.20	Splendid mixture	\$ 2.40	4.30	16.40

**IDEAL COLLECTION OF GIGANTIC-FLOWERED BEGONIA'S DOUBLE FIMBRIATA.** Specially recommended for a five-colored bed, small groups, multicolored panels and borders, in which single-colored squares lie next to each other. You know, these double Fimbriata Begonia's have frilled and crested petals. In this collection we supply **10 Deep scarlet; 10 Apricot-copper; 10 Clear yellow; 10 Delicate pink and 10 Pure white.** In all **50** gigantic-flowered bedding Begonia's

**No. 21** double Fimbriata in 5 beautiful colors, separately packed, for only **\$ 8.60. 50 for \$ 8.60**



Beautifully notched and frilled Begonia Crispa

## Bargain-priced rainbow mixture, gigantic-flowered Begonia's

Besides an enormous variation of colors and shades this rainbow mixture has also a very great diversity of shapes. Not only the ordinary trade varieties but also a great many so called deviations are to be found in it, which, as yet, have not been classified — such as: very capriciously scalloped and very fantastically notched petals; Rose-shaped, Aster-shaped and Zinnia-shaped Begonia's and many more peculiar deviations. And amongst these we put in a number of remnants of Begonia's, so that a really magnificent mixture is obtained, in regard to colours and shapes. The quality of this mixture is excellent, moreover we supply this mixture bargain cheap, so a special opportunity is offered to obtain a luxuriance of flowers at small expense. **Cheap rainbow mixture gigantic-flowered. Begonia's, per 12 \$ 1.60; per 100 \$ 10.80. 25 for \$ 2.90**



Rose shaped Begonia (see mixture)

## Europe 500.000; United States???

Our mother-firm in Europe sells every season a number of 500.000 Begonia-bulbs. Consequently these beautiful, richly colored flowers are found in nearly any house and garden in Central Europe, . . . . . and what about the States? If we only first learn to appreciate the beauty of these Begonia's, what does such a number matter for our gigantic country?

Begonia bulbs can be planted at once on the spot intended for them; it is quite superfluous and even the greatest nonsense to have them sprouted first; the normal, sad results of such a treatment are weak, poor plants. — Just simply plant them, keep them thoroughly moist, and nothing more, in this way the best results are attained. **Never buy Begonia PLANTS, these are much weaker than Begonia BULBS; Begonia BULBS are as strong as steel, give satisfaction under all circumstances and are much cheaper!**

We give a reduction of 5% on all orders reaching us from the first zone. Buying from us is always more advantageous! (See page 2)



# Princely Dahlia's in the very newest Elite varieties



**Something about Dahlia's in general.** Dahlia's flower from the beginning of August until far into Autumn and there is not one variety of flowers, no, not one, which can approach the beauty of Dahlia's. The tall, heavy flowerstalks, surrounded by the oval-shaped leaves, bear the delightful flowers in such a princely way, that the most perfect beauty which flowers ever can produce is attained with Dahlia's. Besides which they are so abundant in flowering, one can cut plenty of flowers every week from each shrub, without exhausting them or even making them look bare. On this and the following pages you find the different kinds of Dahlia's, and of every kind we offer the very newest picked varieties, which have gained the highest distinctions. We fully guarantee prime quality and absolute genuineness of variety at very advantageous prices.

## Refined, graceful, Cactus-Dahlia's

Owing to their shape the Cactus-Dahlia's are the most elegant, the most graceful and the most refined of all Dahlia's. This kind is also the best known by far, and the greatest in favor. The improvements made in this kind of late years, justify our advice, to change the old varieties, which are still found nearly everywhere in private gardens, for the much more graceful and more beautiful new acquisitions with which you will be entranced by their large, double, finely piped flowers. Here follow the elite varieties:

<b>California Enchantress</b> , delicate shade of rose-pink to lavender-pink, with slight blending of white towards the center, making it very beautiful. Very large flowers on tall, strong stems . . . . .	each	p. 3	p. 12
	\$	-.50	1.20 4.30
<b>Countess of Lonsdale</b> , salmon-red with cinnamon-red shade, the most beautiful of the autumn shades. One of the most continuously and abundantly flowering Dahlia's . . . . .	\$	-.45	1.— 3.50
<b>Libelle</b> , rich bright purple. Rarely elegant and refined flowers, unsurpassed as cut-flowers, very rich-flowering . . . . .	\$	-.25	-.60 2.10
<b>Majorie Caselton</b> , a very dainty Cactus Dahlia of rose-pink with primrose-yellow centre, most elegantly shaped flower . . . . .	\$	-.30	-.65 2.30
<b>Mrs. Charles H. Breck</b> , rich sulphur-yellow, blending to rose-pink, the whole with a lilac hue, a rarely beautiful color. On account of their long and stiff stems ideal cutflowers . . . . .	\$	-.50	1.20 4.30
<b>Rene Cayeux</b> , rich clear glowing crimson-red. This Dahlia gives satisfaction under all conditions, being literally covered with flowers until very late . . . . .	\$	-.50	1.20 4.30

### Ideal collection of refined Cactus Dahlia's

In this collection we supply 1 of each of the above named varieties. In all 6 Cactus Dahlia's in 6 most beautiful elite varieties, separately packed for only \$ 1.80 **6 for \$ 1.80**

No. 22



A very fine bouquet of „Majorie Caselton“

Type of Cactus Dahlia

# Grand Decorative Dahlia's

As is indicated by the name, these are the most decorative Dahlia's. They develop very strongly and heavily, and form large shrubs, from which the flower stalks, as thick as bamboo, shoot up, which bear the surprisingly large, gigantic flowers, filled to the core with petals. For large groups and borders there are none better, they also produce a mass of delightful flowers for bouquets. Only a few of these flowers suffice to make up a fine flower-piece. These decorative Dahlia's are called „Queen of Autumn“ flowers, and, although surely all Dahlia's have a right to this name, it very clearly shows what an eminent position these Dahlia's occupy in the world of flowers. — By far the greatest number of varieties exist of this kind, which made it very difficult to decide which really were the 6 best varieties. We have succeeded remarkably well in our choice, for the subjoined varieties form an elite collection, which put the varieties of only a few years back totally in the shade. Now just look at these:

	each	p. 3	p. 12
<b>Bertha Story</b> , clear rose-pink in which white petals appear, adding to its attractiveness. Very large flowers . . . . .	\$	-.35	-.80 2.90
<b>Darlene</b> , an exquisite shade of live shell-pink with a dainty blending of light creamy-white at center. Highly recommended as cutflowers . . . . .	\$	-.25	-.60 2.10
<b>King of the autumn</b> , deep, amber-colored goldish-yellow on warm orange underground Surprisingly multiflorous . . . . .	\$	-.30	-.65 2.30
<b>Mrs. Carl Salbach</b> , silvery lavender pink with satin-lilac colored heart. The beautiful flowers last very long after cutting . . . . .	\$	-.35	-.80 2.90
<b>Mrs. J. de Ver Warner</b> , warm, mauve-lilac, cast over with soft orchid-color. Extremely strong growing, very abundantly blooming, extraordinarily large-flowering . . . . .	\$	-.45	1.— 3.50
<b>The Eagle</b> , canary yellow, very dainty and graceful. A creation of unusual formation resembling a giant Chrysanthemum. Its petals are long, narrow and irregularly twisted and curled . . . . .	\$	-.35	-.80 2.90

### Ideal collection of grand Decorative Dahlia's

In this collection we supply 1 of each of the above named varieties. In all 6 Decorative Dahlia's in 6 most beautiful picked varieties, separately packed, for only \$ 1.40 **6 for \$ 1.40**

No. 23



A vase of Decorative Dahlia's

## Exceptional new Dahlia's

Now follow 4 new creations of Dahlia's, which have attracted considerable attention on all exhibitions this past Fall. With these Dahlia's in the garden, you have the newest and most beautiful you can ever buy and everybody will be sure to envy the owner of such magnificent flowers.

<b>Glory of Newhaven</b> , pink-mauve with a silvery lilac shade, surely the finest of all lavender shades. Flowers are of very large size and produced with remarkable freedom on long stiff stems . . . . .	each per 3 per 12	\$	-.50	1.20	4.30
<b>Herbert Hoover</b> , this new creation has a most unusual color combination, making it one of the finest new Dahlia's. A brilliant goldish orange with tips of white. One of most attractive, two-colored Dahlia's yet developed and also an exceptionally abundant and continuous bloomer . . . . .		\$	1.80	5.10	—
<b>Mrs. Elmer O. Drew</b> , its flowers are of tremendous size — 6 to 9 inches in diameter — and are composed of very long, beautifully curled petals, the whole in a rich purplish-maroon color. Extremely beautiful . . . . .		\$	1.15	3.15	11.50
<b>Sequoia Gigantea</b> . A gigantic Californian production of excellent habits. It is very well named, as it is as sturdy as the giant trees of California and towers above other plants in the garden. The color of this immense flower is buttercup-yellow with a suggestion of red. Very broad well formed flowers . . . . .		\$	-.60	1.60	5.75

### Ideal collection of exceptional new Dahlia's

In this collection we supply 1 of each of the above named varieties. In all 4 exceptional new Dahlia's in 4 most beautiful varieties, packed separately for only \$ 3.40. **4 for \$ 3.40**

No. 24





Beautiful bouquet of the giant variety „Amun Ra“

# Sensational giant Dahlia's

These sensational gigantic Dahlia's surpass in size all other Dahlia flowers and wherever they are exhibited they excite great sensation. They grow to about man's height and make flower stems of about 4 inches in circumference. It seems incredible, but it is a fact! You will be surprised. Especially in large gardens they are an enormous success and not to be surpassed as cut-flowers. Here follow the varieties:

	each	p. 3	p. 12
<b>Amun Ra</b> , cooper-colored orange, shot with gold brown. A very fine gigantic-flowered Dahlia which has got the surname of „The Sun Gold“ . . . . .	\$-.50	1.20	4.30
<b>Bashful Giant</b> , an exquisite apricot color with buff and gold tints. One of the best and most striking flowers by the uncommon color and the very graceful shape . . . . .	\$-.50	1.20	4.30
<b>Elizabeth Slocombe</b> , its immense, brilliant purplish-garnet flowers are produced on exceptionally long stiff stems, making it very desirable for cutting and exhibition purposes . . . . .	\$-.45	1.—	3.50
<b>George Walters</b> , a Dahlia of gigantic size, yes, surely one of the very largest and finest on the market. In color, a beautiful shade of salmon-pink artistically blending to old gold. The flowers are perfectly formed and of very good substance . . . . .	\$-.50	1.20	4.30
<b>Millionaire</b> , a very popular, giant Dahlia of lavender shading to white at centre. Again a very large Dahlia, often 10 inches in diameter . . . . .	\$-.35	-.80	2.90
<b>Pride of California</b> , mammoth rich „American Beauty“ red: very tall vigorous grower, flowering continuously from early Summer until late Fall. Perfectly formed, exceptionally large flowers . . . . .	\$-.30	-.65	2.30

**Ideal collection of sensational giant Dahlia's**  
 In this collection we supply 1 of each of the above named varieties. In all 6 sensational giant Dahlia's in the 6 most gigantic varieties, packed separately, for only \$ 1.85.  
**No. 25** **6 for \$ 1.85**



Two gigantic flowers of „Elizabeth Slocombe“



Fine vase of the favorite Dahlia „A. D. Livoni“

# Cheapest and yet most favorite Dahlia's

Now follow 6 varieties of Dahlia's all of different shape. They belong to the cheapest and yet most favorite Dahlia's, and although they do not belong to the very newest varieties and are not giant sized, they are all the same so extraordinarily charming, so really lovely and moreover so very cheap.

	each	p. 3	p. 12
<b>Achievement</b> , rich velvety-maroon with collar of snowy white. One of the best and largest Collarlet Dahlia's . . . . .	\$-.25	-.50	1.70
<b>A. D. Livoni</b> , a well-known, beautiful shell-pink, ball-shaped, Lilliput-Dahlia of old repute. Surprisingly sweet and pretty in bouquets . . . . .	\$-.25	-.50	1.70
<b>Frank A. Walker</b> , in color a beautiful shade of lavender pink, deeper pink at the centre. A fine decorative Dahlia . . . . .	\$-.25	-.60	2.10
<b>Little Jennie</b> , miniature soft primrose-yellow flowers produced very freely . . . . .	\$-.25	-.50	1.70
<b>Mrs. Bowen Tufts</b> , a very nice, semi-double, Peony flowered Dahlia of rose color, with delightful deep purple hue. Overwhelming rich-flowering, prime cutflowers . . . . .	\$-.25	-.60	2.10
<b>Souvenir de Gustav Doazon</b> , orange-red decorative variety very abundant and continuous bloomer, very graceful and charming . . . . .	\$-.25	-.50	1.70

**IDEAL COLLECTION OF CHEAPEST AND YET MOST FAVORITE DAHLIA'S**  
 In this collection we supply 1 of the above named varieties. In all 6 very cheap and yet most favorite Dahlia's in 6 different colors and shapes, packed separately for only \$ -.95.  
**No. 26** **6 for \$ -.95**

**Cheap Rainbow Mixture of princely Dahlia's.** In the first place all possible remnants of Dahlia's are put in this mixture. And, just as in every business, in whatever branch, we have also many sorts, consisting of too small a number of specimens to be sold as a variety. You will understand that amongst these often very good varieties are to be found, and it is therefore a matter of course that by mixing all these different kinds, varieties, shapes and colors a real rainbow mixture is obtained. If, however, this mixture consisted only of remnants and small stocks, we could not supply it so cheaply, but it contains also many seedlings. For new Dahlia varieties are not obtained by way of grafting or hybridizing, no, the very best varieties of Dahlia's are impregnated with each other; of these plants seed is gained and this seed is cultivated, by which the most capricious shapes and colors arise. The most beautiful varieties from such a sowing are kept separately, and the rest goes into this mixture. **Rainbow Mixture Princely Dahlia's**, per 3 \$ -.50; per 12 \$ 1.70; per 25 \$ 3.10. **25 for \$ 1.70**



Favorite Dahlia „Mrs. Bowen Tufts“

# There is a great difference between Dahlia's and Dahlia's

There are always some of those conservative growers who continue to cultivate the same old fashioned varieties which their fathers cultivated before them. And especially in the cultivation of Dahlia's, things and circumstances change quickly, and to remain up to date one is obliged to insert the new acquisitions every year; only in this way a good show can be made although it is rather expensive. The varieties, which have passed out of use, still find buyers every year, who are always much disappointed when they see the results. We are very proud to say that our Dahlia's nurseries belong to the very best and most modern which enables us to supply the most beautiful and principal varieties in prime quality at such low prices.

Extensive and intelligible directions for cultivation will be enclosed with every order, free of charge. (See page 2)



# Charming richly flowering Montbretia's

The Montbretia's with their fine, green, pointed leaves and numerous small, cupshaped flowers, fill corners and sides so gracefully, and make the whole garden more bright and gay, with their light and cheerful colors. They flower for months at a stretch and one twig has not yet faded, before another is already there to take its place. Halfway every twig (which is studded to the top with flowerbuds), the typical, oblong-shaped cupflowers begin to bloom, and this flowering proceeds until the very top-end of the twig is reached. They grow and flower in every soil and are therefore strongly recommended for groups, pots and borders and to grow wild, between shrubs and under trees, besides which they flower so abundantly that you will never go to the garden for flowers in vain. Subjoined follow the 5 most beautiful and divergent varieties which exist in Montbretia's.

	p. 12	p. 25	p. 100
<b>Fire King</b> , brilliant vermilion red, widely opened cups . . .	\$ 1.15	2.—	7.30
<b>Orans Hals</b> , delightful goldish orange, chocolate brown spots \$ —.95	1.70	6.10	
<b>Alco Maes</b> , pure yellow, with warm orange heart . . . . .	\$ 1.—	1.80	6.50
<b>Red King</b> , beautiful orange red, very rich flowering, unsurpassed for large groups and beds . . . . .	\$ —.95	1.70	6.10
<b>Träumerei</b> (Day-dream), brilliant bright wine red, with orange shade on yellow underground, very striking variety . . . . .	\$ 1.—	1.80	6.50

## IDEAL COLLECTION OF CHARMING MONTBRETIA'S

Especially recommended to be planted in groups on all possible spots in the garden, where variation and charm are desired. We supply 10 of each of the above-named varieties. In all: 50 Montbretia's in 5 beautiful varieties, separately packed for \$ 3.20. **50 for \$ 3.20**

**No. 27**

**BARGAIN-PRICED MONTBRETIA MIXTURE TO GROW WILD.** These Montbretia's grow and flower anywhere, wherever they are planted, even on the poorest sandy or heathy soil. This makes them so remarkably suitable to fill nooks and corners, for which the superior varieties are too expensive, with their splendour of flowers and in this way to give the whole garden a gay and sunny appearance. Very good quality at the following **extremely low prices**: per 12 \$ —.75; per 25 \$ 1.30; per 100 \$ 4.70. **25 for \$ 1.30**



Each branch of these Montbretia's is closely studded with buds and lovely chalice-shaped flowers



## Gigantic flowered double Ranunculus resembling Roses

These large, double, luxurious flowers, resembling Roses, grow from spider-shaped bulbs! Some time after those spider-shaped bulbs are planted, (remember: with the legs downward) the finely chiselled green foliage very soon appears above the ground, followed shortly after by a mass of flower stems with an enormous quantity of flowerbuds, and the one large double flower after the other unfolds, until a real ocean of flowers appears. They are strongly recommended for rockeries, for small beds, borders and groups and they are uncommonly beautiful and suitable as cutflowers. These Ranunculus exist only in mixture; this color mixture descends from times immemorial and although the flowers have been much improved and enobled by the growers, the colors are old, even very old. — In these colors is a wealth of variation, which surpasses every description. The flowers of these Ranunculus are very large and completely filled with thousands of small petals and in beauty they are even not inferior to Roses. **These gigantic-flowered double Ranunculus**, per 12 \$ —.95; per 25 \$ 1.70; per 100 \$ 6.10. **25 for \$ 1.70**

## Large-flowered Anemones, rarely rich in colors



From time immemorial Anemones belong to the most popular of summer flowers, and have always been in great demand; indeed, every year the number of flowerlovers who wish to possess these richly colored flowers in the garden increases greatly. The wondrously beautiful flowers borne by flower-stalks surrounded by fine green leaves, form such an absolutely beautiful combination, that every branch of flowers remains an uncommon marvel of nature and a peculiar beauty in the world of flowers. They are unsurpassed as cutflowers, provided as they are with everything needful to make up an extremely beautiful and elegant bouquet.



The very large half-double flowers of the „St. Brigid“ are real beauties

The two finest varieties which exist in Anemones are the following:

	p. 12	p. 25	p. 100
<b>Miss America</b> , brilliant fiery red with large black heart, magnificently shaped, flowers of an unsurpassed luxuriance . . . . .	\$ 1.25	2.20	8.10
<b>St. Brigid</b> , half-double flowers, in splendid rainbow mixture. In this mixture is a wealth of colors and the rarest shapes, which beggars every description. Each flower with innumerable petals . . . . .	\$ 1.35	2.40	8.90

Anemones „Miss America“ are very excellent cutflowers



## Amaryllis Hippeastrum

One of the most expensive, but also the most beautiful indoor plant. The thick, fleshy stem, surrounded by leaves like those of a Clivia, bears the beautiful, gigantic flower chalice. We supply picked bulbs, which will already flower this season, and will produce at least 4 large chalice. **Amaryllis Hippeastrum**, each \$ —.50; per 3 \$ 1.20; per 12 \$ 4.30. per 25 \$ 8.30. **3 for \$ 1.20**

**Our prices include transportation charges to your nearest post office or express office all over the United-States. (See page 2)**



# Delightfully fragrant, royal Lilies of unequalled beauty

These Lilies, popular for thousands of years, but much improved of late, are extraordinarily beautiful, both for in- and outdoor cultivation. They are easily drawn into flower with very little trouble, in pots with ordinary garden soil. A fortnight after they are planted, they are already an ornament to the room by their green foliage, and the further they develop the more beautiful they continue to grow until they unfold their large, royal flowers; and when planted in the garden, they need only to be put into the ground and left quietly alone and the delightful flowers, which are the most ideal cutflowers for the home, appear of their own accord. Heavy, picked bulbs guaranteed.



Extremely beautiful, well-known „Lillium Tigrinum“

<b>Auratum</b> , „Gold-Banded Japan Lily“, gigantic cup-flowers of an ivory white color, spangled with chocolate colored dots and spots, with goldish yellow band inside — a really grand and royal appearance . . . . .	\$	—40	—95	3.30	6.20
<b>Candidum</b> , very beloved <b>Madonna Lily</b> , with pure white flowers. One of the most beautiful garden Lilies, specially in groups and borders . . . . .	\$	—30	—70	2.40	4.30
<b>Giganteum</b> , pure white, trumpet shaped flowers, prime cutflowers, extra for church decoration . . . . .	\$	—45	1.10	3.90	7.50
<b>Magnificum</b> , carmine-pink blooms, spotted crimson, with white margins. Very robust and substantial . . . . .	\$	—45	1.05	3.70	7.10
<b>Regale</b> , robust, pure white chalice-shaped flowers, with pale yellow heart and brown stripes running over the exterior of the flower; an altogether novel Lily-acquisition of unknown beauty. . . . .	\$	—45	1.05	3.70	7.10
<b>Rubrum</b> , gigantic flowers, beautiful, deep dark carmine, with paler underground, petals bent outward . . . . .	\$	—45	1.10	3.90	7.50
<b>Umbellatum</b> , large, straight, funnel-shaped flowers; carmine, with orange shade. This lily is quite at home in dry and moist soil, in towngardens, indeed everywhere . . . . .	\$	—30	—70	2.50	4.50
<b>Tigrinum</b> , very popular, very rich-flowering gardenlily; produces robust, bright orange flowers, spangled all over with black dots; petals bent downwards . . . . .	\$	—25	—60	2.10	3.70



„Lillium Auratum“

**12 for \$ 3.30**

## Diclytra Spectabilis (Bleeding heart)

Extraordinary elegant indoor-plant, with a wealth of flowers and foliage. A very well-known and very favorite garden and pot-plant. They develop remarkably quickly and extremely robustly; they grow into large-sized plants and bear on drooping flowerstems, closely studded with small green leaves, many heart-shaped small pinkish-red flowers, with a white point. A Diclytra in a pot develops into a beautiful, fine indoor-plant, which remains a real ornament for weeks. They give great satisfaction in the garden as a solitary plant or in groups. **Diclytra Spectabilis**, heavy clumps each \$ —.60; per 3 \$ 1.60; **12 for \$ 5.75**; per 25 \$ 10.90.



## Ideal Collection of Fragrant, Royal Lilies

Strongly recommended both for in- and outdoor cultivation. Very heavy bulbs are guaranteed. This collection is specially recommended for some pots indoors and some groups in a border. One of each of the above named varieties are supplied. In all 8 Lilies in 8 most beautiful varieties, packed separately, for

**No. 28 \$ 2.10. 8 for \$ 2.10**

## Cultivate more flowers and plants in the home!

How sombre a room looks without a plant or flowers—so intensely cold and unattractive. You feel the chilly surroundings and you freeze in such an atmosphere. How quite different the rooms look where in window boxes, on the table and the mantelpiece flowers and plants smile at you.—Their charm meets you as you enter,—you feel at home at once,—a bright pleasant sphere reigns supreme. The members of the family rejoice over every plant which begins to flower and every further development is followed with excitement. The first named surroundings breed sombre, pessimistic people, the latter a cheerful, optimistic temper in the whole family.



Two gigantic flowers of the very beautiful „Rubrum“ Lily.

## Double, Fragrant Tuberoses, „The Pearl“

One of the most beautiful flowers for indoor cultivation. They produce a mass of milky white, thick, delightfully fragrant, nailshaped flowers. Their fragrance and beauty are not surpassed by any other flower.—They require only to be put in pots and boxes, supplied with a little water now and again and they attain their full development in the room quite simply. These Tuberoses are imported by us in prime quality from California and if you consider the beauty of these Californian flowers, you can have some idea of the grand Flora of that country. **Double Tuberoses „The Pearl“**, heavy quality, per 3 \$ —.25; per 12 \$ —.70; per 100 \$ 4.50.



Branch of a Tuberoses „The Pearl“

**25 for \$ 1.25**

We give a reduction of 5% on all orders reaching us from the first zone. Buying from us is always more advantageous! (See page 2)



# A selection of the most beautiful and the most popular plants for rockeries

As a sequence of the offer of roses and bulbs now follow two pages with all sorts of rockery plants. — Nowadays a rockery, a staple-wall or a bit of ornamental water are indispensable in a tastefully laid-out garden. We insert a fairly extensive collection of rockery plants, so that a choice can easily be made for various purposes. Of late years we have specially applied ourselves to this cultivation; we can therefore supply prime quality at very moderate prices and we trust that these two pages of rockery plants will contribute to bring rockeries, staple walls etc. in the pleasant possession of garden owners with a modest purse.



**Rich-flowering Saxifraga Decipiens** In places where the growing and living of plants is deemed an impossibility, this Saxifraga grows easily. — In one place they emerge from narrow clefts between the rocks, in another it seems as if they grow from the very rocks. And amongst the mass of small leaves appear in great numbers the robust flowerstems full of small flowers. This Saxifraga produce an incredible quantity of white flowers whereas in winter the green foliage tuins a bronzi crimson **Saxifraga**, per 3 \$ 1.20; per 25 \$ 8.30. **12 for \$ 4.30**



**Long-lasting Armeria Maritima** They grow broadly underneath and form bushes of blade-shaped, green leaves, from which shoot up a mass of flower stems, which bear the bunches of ball-shaped pale pink flowers. One flower is not yet faded before another is there to take its place, which causes these Armeria's to exhibit their magnificent lustre of flowers for months and months at a stretch. **Armeria Maritima**, per 3 \$ —.80; per 25 \$ 5.40. **12 for \$ 2.90**

Long-lasting Armeria Maritima

**Calamintha Alpina**, a very graceful little rock-plant with red purple flowers. This plant is especially of great value for its very dark color, which contrasts so strikingly to the many pale shades and which brings so much variation amongst rockery plants. **Calamintha Alpina**, per 3 \$ —.70; per 25 \$ 4.30. **12 for \$ 2.40**

**Erinus Alpinus**, pretty rosettes of foliage and racemes of rosy purple and white flowers. A first rate rock plant and also invaluable for establishing on old walls or between steps. **Erinus Alpinus**, per 3 \$ 1.05; per 25 \$ 7.10. **12 for \$ 3.70**

**Hepatica Coerulea**, this very pretty well known of little blue flowers prefers shadow, but will do very well in any open situation. Especially to be recommended for town gardens. **Hepatica Coerulea**, per 3 \$ —.75; per 25 \$ 4.90. **12 for \$ 2.70**

**Nepeta Mussinii** Beautiful plant, with numerous thin, felt-like stems; small, greyish-green leaves and beautiful, cup-shaped small lilac-blue flowers. Strongly recommended for rockeries and staple-walls. **Nepeta Mussinii**, per 3 \$ —.75; per 25 \$ 4.90. **12 for \$ 2.70**

**Very richly flowering Erigeron** Each plant grows out broadly at foot, from where the innumerable flowerstems shoot up, surrounded by elegant leaves and bearing the large, blue, violet tinted wreath-flowers, with yellow centre, abundantly. — They are particularly robust and flower from June until far into autumn without intercession. **Richly flowering Erigeron**, per 3 \$ —.75; per 25 \$ 4.90. **12 for \$ 2.70**

**Papaver Thibetica**, very attractive Alpine with showy orange flowers, produced in great quantities, which tower above a tuft of bright green fern like foliage. **Papaver Thibetica**, per 3 \$ —.75; per 25 \$ 4.90. **12 for \$ 2.70**

**Veronica Rupestris** These Veronica's are exceptionally beautiful rockery plants, with thickly haired stems, oblong leaves and short, compact ears of small, dark, sky-blue flowers. **Veronica Rupestris**, per 3 \$ —.90; per 25 \$ 5.80. **12 for \$ 3.10**

**Thalictrum Adiantifolium** The branches with the small, finely feathered leaves, very much resemble a fern, and bear at the end plumes of small hanging, greenish white flowers. **Thalictrum Adiantifolium**, per 3 \$ 1.—; per 25 \$ 6.70. **12 for \$ 3.50**

**Charming, fragrant Thyme** This Thyme, with its mass of multi-colored leaves, which retain their color in the severest winter and with its enormous quantity of small flowers is also indispensable to every rockery. — They bend and twine over and between the pieces of rock, and the delicate fragrance contributes to create an attractive sphere in the garden. **Fragrant Thyme**, 12 for \$ 3.50 per 3 \$ 1.—; per 25 \$ 6.70.

**Allium Thibetica**, flowers on short stems in clusters are of a lilac-mauve color. This is one of the newest rockery plants, only some years ago imported from Thibet, and in American gardens surely a great rarity **Allium Thibetica** per 3 \$ —.95; per 25 \$ 6.20. **12 for \$ 3.30**

**Richly colored Sedum** This Sedum with its thick, fleshy, richly colored leaves and bunches of flowers in the most beautiful shades, belongs to the most suitable of rockery plants by its low and creeping manner of growing. Once planted they become larger and more graceful every year, and assist to cover the rockery with a delightfully beautiful carpet of flowers. The great color-variation of brown, green, yellow and blue in the foliage alone, makes it well worth a place in the rockery. **Richly colored Sedum**, per 3 \$ —.70; per 25 \$ 4.50. **12 for \$ 2.50**

**Alyssum Saxatile**, grow with broad masses of bright yellow flowers. A very popular rockery plant, which likes a well drained soil and sunny position. Also recommended for dry walls and staple walls **Alyssum Saxatile** 12 for \$ 2.40 per 3 \$ —.70; per 25 \$ 4.30.

**Arabis Alpina**, this well known „Rock Cress“ produces in great masses pure white flowers and lasts quite a long time when cut. **Arabis Alpina** per 3 \$ —.70; per 25 \$ 4.30. **12 for \$ 2.40**



Multi-colored Sedum



Overwhelming richly-flowering Saxifraga Decipiens



Erinus Alpinus



Charming, fragrant Thyme

If it should freeze or snow when you receive this catalogue, don't put off your orders. (See page 19)



## Rockery plants continued and a cheap collection of them

### Iberis Sempervirens

This Iberis is an evergreen very low shrub and belongs to the very best plants for rockery gardens and walls. Forms numerous branches, has dark green foliage and is covered with small bunches of pure white flowers with violet-colored stamen. It is best to cut these shrubs down a little, after the flowering is over, then they will brighten the rockery garden afresh with their new green foliage. They grow equally well in the sun as in the shade; too much moisture, however, is not suitable. **Iberis Sempervirens**, per 3 \$ —.75; per 25 \$ 4.90.

**12 for \$ 2.70**

### Aster Alpinus

This is surely one of the most popular and most favorite plants, equally in rockeries as in borders and edgings. They grow out broadly underneath and make numerous robust stems, with oblong narrow leaves, which bear the large lilac-blue flowers with yellow heart. The flowers are remarkably large for such a low plant, which makes a very picturesque effect. **Aster Alpinus**, per 3 \$ —.80; per 25 \$ 5.40.

**12 for \$ 2.90**

### Creeping Phlox Subulata

A remarkably beautiful, creeping rockery plant, which forms whole sods of the sweetest little flowers. The partly lying, partly erect small stems, surrounded by a mass of small, fresh green leaves, bear very abundantly, delicate pink flowers of which the middle is purplish lilac-pink. They creep and nestle over and in between the rocks and cover them with a real carpet of flowers. **Phlox Subulata**, per 3 \$ —.75; per 25 \$ 4.90.

**12 for \$ 2.70**

### Edelweiß (Leontopodium)

The well-known Edelweiß from the high mountains also grows very easily in ordinary garden soil, and is therefore an extremely suitable plant. Felt-like, grey, strong, hairy flowerstems bear the many star-shaped flowers, wholly covered with greyish, white hairs, and in the centre a small, pure white, woolly heart. Very moist soil is not suitable for this Edelweiß, as this makes it lose its attractive color. **Edelweiß** per 3 \$ 1.20; per 25 \$ 8.30.

**12 for \$ 4.30**

### Sempervivum (Enobled Houseleek)

This is a plant which deviates entirely from all other rockery plants, and stands absolutely alone as regards shape and manner of flowering. This Sempervivum grows in large rosettes, in which all possible colors and shades are to be found. They are especially recommended for the laying out of mosaics, in which the great variation of shades furnishes a magnificent effect. They are unequalled for the planting on dry walls, staple-walls and rockeries; they are sure to grow, wherever they are planted. The flowering of these plants is very beautiful and most interesting. **Sempervivum**, per 3 \$ —.70; per 25 \$ 4.30.

**12 for \$ 2.40**

Iberis Sempervirens

Up here:  
Aster Alpinus

In circle:  
Phlox Subulata

## CHEAP COLLECTION OF 60 ROCKERY PLANTS IN 20 PICKED VARIETIES

In this collection are found 3 specimen of every variety of rockery plants, offered above, so that this collection answers the very highest demands. For a rockery garden in which are planted only a few varieties of plants, is not pretty. If you desire to make your rockery garden look really attractive, you must plant plenty of varieties in it. There must be variation — there must be life in a rockery garden. And this is fully attained with this collection and not only in rockery gardens but also for staple-walls, along steps, etc. this collection will give great satisfaction. To bring this collection within everyone's reach, we supply prime quality of plants at a very low price. This collection contains

**60 prime quality rockery plants in 20 picked, élite varieties, for only \$ 13.90**

- |  |                                  |
|--|----------------------------------|
| to wit: 3 Rich-flowering Saxifraga Decipiens | 3 Nepeta Mussinii                |
| 3 Long-lasting Armeria Maritima              | 3 Very rich flowering Eriogon    |
| 3 Charming Fragrant Thyme                    | 3 Papaver Thibetica              |
| 3 Allium Thibetica                           | 3 Veronica Rupestris             |
| 3 Richly colored Sedum                       | 3 Thalictrum Adiantifolium       |
| 3 Alyssum Saxatile                           | 3 Iberis Sempervirens            |
| 3 Arabis Alpina                              | 3 Aster Alpinus                  |
| 3 Calamintha Alpina                          | 3 Creeping Phlox Subulata        |
| 3 Erinus Alpinus                             | 3 Edelweiß (Leontopodium)        |
| 3 Hepatica Coerulea                          | 3 Sempervivum, enobled Houseleek |

Each bundle of 3 packed separately with name on label. In all: **60 prime quality Rockery plants in 20 picked, élite varieties, for only \$ 13.90**

**Change old, less beautiful sorts for these better varieties! 60 for \$ 13.90**

No. 29

Extensive and intelligible directions for cultivation will be enclosed with every order, free of charge. (See page 2)



# Very elegant Phlox-Decussata in Elite varieties



Very elegant Phlox-Decussata plant

An unequalled elegance marks these Autumn Lilacs of old repute, but much improved of late years. Although belonging to the cheapest plants, they are very valuable for the use in beds, groups, edgings and borders. Very soon after the planting, the tall flowerstems shoot out of the plant, which develops strongly; — these stems are closely studded with green, oval-shaped leaves, and branch off in the middle into many sidebranches, on which the large bunches of nailflowers grow, blooming in unequalled luxuriance from June until October. Elegantly and gracefully each small flower exhibits its splendour in the most beautiful colors and shades, and as every Phlox plant produces several hundreds of these small flowers, a great charm emanates from the whole. Heavy quality at unequalled low prices are guaranteed. This year we offer a really unsurpassed assortment, to wit the following elite varieties:

	p. 3	p. 12	p. 25
<b>Beacon</b> , brilliant cherry red, immense flower heads . . . . .	\$ —.80	2.90	5.40
<b>Commander</b> , brilliant deep crimson red with darker eye . . . . .	\$ —.80	2.90	5.40
<b>Europa</b> , white with large crimson carmine eye, very large spikes	\$ —.80	2.90	5.40
<b>Frau Anton Buchner</b> , very large pure white flowers, underneath delicate mauve . . . . .	\$ —.90	3.10	5.80
<b>Fireglow</b> , glistening cerise, flamed brilliant orange . . . . .	\$ —.80	2.90	5.40
<b>L'Esperance</b> , light lavender pink with white eye . . . . .	\$ —.80	2.90	5.40
<b>Rheinländer</b> , soft salmon pink with deep red eye . . . . .	\$ —.80	2.90	5.40
<b>Rynstrom</b> , lively rose pink with light red hue, immense bunches	\$ —.75	2.70	4.90
<b>Thor</b> , deep salmon colored, with scarlet eye, very large flowered	\$ —.80	2.90	5.40
<b>Von Lassburg</b> , pure snow white, tall stems with very large trusses	\$ —.80	2.90	5.40

**Ideal collection of elegant Phlox Decussata.** In this collection we supply 3 of each of the abovenamed varieties. This collection is especially strongly recommended for a richly colored border and small groups. In all: 30 Phlox Decussata in 10 beautiful elite varieties, separately packed, for only \$ 6.25.

**No. 30 30 for \$ 6.25**



Each Phlox-plant bears hundreds of lovely small flowers



## Gigantic Oriental Poppies

Rarely beautiful, decorative plants for groups, edgings and borders. These gigantic flowered Oriental Poppies originate from the ordinary wild Poppies, which are seen by thousands in cornfields. These wild flowers are very beautiful, however, much inferior to these refined gigantic Poppies. The thick hairy stem surrounded by the downy, green foliage bears the enormous flower so exquisitely, so proudly and for such a length of time. In these flowers one can observe the grandeur of nature, when the thick flowerbuds begin to open, the altogether crumpled petals become visible, and at last the enormous flower with the large heart is formed. These Poppies have the surprisingly ready growth, even in the most barren soil, in common with their ancestors. They are especially beautiful in large panels in front of shrubs, along the lawn and watersides. The three following are the largest flowered and most delightfully colored varieties in Poppies:

	p. 3	p. 12	p. 25
<b>Beauty of Livemore</b> , crimson with black blots and deep blue black heart	\$ 1.05	3.70	7.10
<b>Grand Mogul</b> , fiery scarlet, cup shaped blooms of brightest crimson with large purplish black blotches at base of petals, wonderful when bloom is fully open . . . . .	\$ 1.—	3.50	6.70
<b>Miss Perry</b> , dark salmon colored pink with orange apricot shadow and small black spots . . . . .	\$ 1.05	3.70	7.10

**Ideal collection of gigantic Oriental Poppies.** In this collection we supply 5 of each of the abovenamed varieties, in all 15 Oriental Poppies in 3 beautiful varieties, separately packed, for \$ 3.95.

**No. 31 15 for \$ 3.95**

## Cheap rainbow mixture Oriental Poppies

In this mixture only gigantic flowered varieties in all possible shapes, colors and shades are supplied. Strongly recommended for groups, in borders and for planting in front of and in between trees. — You can be assured of prime quality, which will give full satisfaction in every soil. **Rainbow mixture Oriental Poppies**, per 3 \$ —.70; per 12 \$ 2.40; per 25 \$ 4.30. **12 for \$ 2.40**

## Cheap rainbow mixture Phlox Decussata

Owing to the enormous quantity of varieties, which exist of these Phloxes, many varieties are cultivated of which there are not sufficient specimens to be sold separately. All these kinds in their enormous diversity of colors and shades are united in this mixture, to find their way, at a much reduced price, to private gardens. Many new acquisitions, which are no improvement of existing varieties, are also put in this mixture, so that a really beautiful mixture of varieties and colors is obtained. These Phloxes grow and flower in every soil and we can strongly recommend them for the laying out of beds, groups and borders. Very good quality at subjoined extraordinary low prices. **Cheap Rainbow mixture Phlox Decussata**, per 3 \$ —.55; per 25 \$ 3.30. **12 for \$ 1.80**

**SHOEMAKER! STICK TO YOUR LAST!** Nowadays it occurs more and more often that large Bazaars and Department Stores even apply themselves to the sale of plants, roses etc. Such stores can sell nearly every article without objection, but decidedly not plants and roses. Every real lover of plants and flowers must be keenly alive to this when he reflects that all those articles are living beings which require careful nursing. — A temperature which is too high or too low, and especially draught have great influence on their ability to flower, not to mention the many plants, which to all appearances still look pretty well, but which will certainly not take root, having been exposed to draught and cold, and will unavoidably die. — Remember, plants are not manufactured and are not to be treated like toys, hardware goods or such like. Our house supplies everything fresh from the fields, everything is treated and packed by professionals, so that you will always have 100% worth for your money!

If it should freeze or snow when you receive this catalogue, don't put off your orders. (See page 19)



# CHARMING HARDY ASTERS



Asters are very dainty

**Michaelmas Daisies.** In late autumn especially these hardy Asters save the garden from becoming desolate and make it retain some attractiveness. Every plant develops into a large, tall shrub, which is completely covered with the so well-known small wreath-shaped flowers. They grow and flower in every soil and are satisfied with any place in the garden, besides which the branches full of flowers look very gay and graceful in the room, in the comfortless time of decay in autumn. The 5 following varieties are the most beautiful of the hardy Asters and are supplied in heavy quality, and yet at very low price.

p. 3 p. 12 p. 25

- Elta**, semi double flowers of pale lilac, very large spikes, handsome shape . . . \$ —.70 2.50 4.50
- Glory of Colwall**, good sized almost double, dark blue flowers . . . . . \$ —.70 2.50 4.50
- Lady Lloyd**, a very fine clear rose pink, lasts exceedingly well . . . . . \$ —.75 2.70 4.90
- Sam Benham**, semi double snow white flowers, very large flowered, excellent for cutting . . . . . \$ —.75 2.70 4.90
- Novae Angliae Roseum Superbum**, almost red, very attractive color, one of the most favorite Asters . . . . . \$ —.80 2.90 5.40

## Ideal collection of charming hardy Asters

In this collection we supply 3 of each of the abovenamed varieties. — An exceptionally beautiful collection for edgings and small groups. In all: **15 hardy Asters** in 5 beautiful varieties, packed separately for \$ **2.80**.

**No. 32** 15 for \$ **2.80**



Asters give satisfaction every where



## Richly flowering „Elite“ Lupines

These plants of humble descent have, by grafting, ascended from very ordinary field flowers to one of the most popular and beautiful garden plants. They owe this not only to the grafting, but also to the good qualities inherited from their ancestors. These good qualities are: growing and flowering in every soil, in any place, wherever planted. This ready growth, joined to the wealth of the compact flowerbunches, borne by tall stems and the beautiful foliage, make them the popular plants for small groups, beds, edgings and borders in every garden. These „elite“ Lupines are in the following colors:

	per 3	per 12	per 25
<b>Delicate pink</b> . . . . .	\$ —.90	3.10	5.80
<b>Pure white</b> . . . . .	\$ —.80	2.90	5.40
<b>Plain lilac</b> . . . . .	\$ —.75	2.70	4.90

## Ideal collection of richly flowering „Elite“ Lupines

In this collection we supply 5 of each of the abovenamed colors. Specially recommended for borders and groups. In all: **15 „elite“ Lupines**, separately packed for \$ **3.20**.

**No. 34** 15 for \$ **3.20**

## Sensational new Sweet-scented Hybrids Lupines

The untiring efforts to obtain more colors than the abovementioned in Lupines, have at last succeeded better than we dared to anticipate. Colors, until now, totally unknown in Lupines, appear in these new „Hybrids“: pale yellow, dark yellow, orange, salmon color, mahogany, dark brown, yes, even more than all the colors of the rainbow appear in it, besides which the flower-bunches are also still larger and more compact than those of the „Elite“ Lupines. The added novelty of being sweet scented, makes these one of the best garden plants. **New Hybrids Lupines, prime quality.** Per 3 \$ 1.—; per 12 \$ 3.50; per 25 \$ 6.70. **12 for \$ 3.50**

## CHEAP RAINBOW-MIXTURE CHARMING HARDY ASTERS

In this mixture are put in the first place a number of existing varieties, and secondly (and for this reason this mixture is so very good and attractive) seedlings, consisting of innumerable kinds, varieties and colors, which are not yet brought into market as a special variety. All existing and newer varieties originate from these seedlings. Not only single-flowered but also double-flowered varieties in all possible color-variations can be found in this magnificent mixture. This **Rainbow Mixture hardy Asters**, per 3 \$ **—1.50**; per 12 \$ **1.70**; per 25 \$ **3.10**; per 100 \$ **11.60**. **12 for \$ 1.70**



Each Garden-Chrysanthemum has innumerable flowers

## POPULAR GARDEN CHRYSANTHEMUMS

**Extraordinarily rich-flowering and satisfactory plants.** They grow and flower in every soil, they need only be planted and for the rest they look after themselves. Shortly after the planting the green foliage already appears above the ground and very soon a large shrub is formed covered with flowers and innumerable flower buds. The number of flowers, which one shrub produces in the whole of its flowering period, runs into the hundreds. In the beginning of summer already, they commence to flower and until far into autumn new flowers open out daily. Strongly recommended for borders, edgings and groups and unsurpassed as cutflowers.

	per 3	per 12	per 25
<b>Alaska</b> , handsome plant, with large, glistening white blossoms . . . . .	\$ —.70	2.40	4.30
<b>Arcticum</b> , forms attractive rosette-like clumps of dark green foliage, from which appear the flower stems with pure white flowers . . . . .	\$ —.75	2.70	4.90
<b>Leucanthemum Fl. Pl.</b> , double pure white, very rich flowering, excellent for cutting . . . . .	\$ —.70	2.50	4.50
<b>Etoile d'or</b> , gigantic flowered, producing the largest and best flowers of any we have . . . . .	\$ —.90	3.10	5.80
<b>Mrs. C. Lowthian Bell</b> , very fine white radial ribbon flowers; extremely large flowered . . . . .	\$ —.80	2.90	5.40

**Ideal collection of favorite Garden Chrysanthemums.** In this collection we supply 3 of each of the abovenamed varieties. In all: **15 Garden Chrysanthemums**, in 5 most beautiful varieties, separately packed for \$ **2.90**.

**No. 33** 15 for \$ **2.90**

## Bargain-priced mixture Garden Chrysanthemums

This mixture is cultivated from seed, the reason why the most capriciously shaped flowers are to be found in it. Strongly recommended for groups, large and small, and borders. As all Chrysanthemums, they produce the most ideal cutflowers in great masses. This mixture is very interesting on account of its great diversity in shapes and typical novelties. **Mixture Garden Chrysanthemums:** per 3 \$ **—1.55**; per 12 \$ **1.80**; per 25 \$ **3.30**; per 100 \$ **12.40**. **12 for \$ 1.80**

We give a reduction of 5% on all orders reaching us from the first zone. Buying from us is always more advantageous! (See page 2)



# Gigantic-flowered double Peonies (*Paeonia-Simensis*)



Many gigantic double flowers adorn each Peony

## THE REAL FAMILY PLANTS

Peonies are still as much in favor as they were 50 years ago. It is a family plant — we may say. — Whosoever plants a Peony once and leaves it entirely to itself, will not only enjoy the flowers himself, but his descendants will do so too. Peonies are equally found in the front gardens of farms as in the best laid out and most carefully kept gardens of the villa residents. A Peony does not look out of place next to the front door of a cottage and looks equally well along the broad avenue of the most beautiful estate. How much nicer the gardens would look if more Peonies were planted in them; it surely need not be omitted for what they will cost. The following 5 varieties are the "pick of the basket" of Peonies.

	p. 3	p. 12	p. 25
<b>Queen Victoria</b> , yellowish creamy white . . . . .	\$ 1.05	3.70	7.10
<b>Vestiva Maxima</b> , pure white with carmine spot . . . . .	\$ 1.05	3.70	7.10
<b>Général MacMahon</b> , deep dark red . . . . .	\$ 1.15	4.10	7.90
<b>Edulis Superba</b> , salmon-colored pink . . . . .	\$ 1.10	3.90	7.50
<b>Floral Treasure</b> , delicate pink with dark heart . . . . .	\$ 1.05	3.70	7.10

**IDEAL COLLECTION OF GIGANTIC FLOWERED DOUBLE PEONIES.** In this collection we supply 3 of each of the above-named varieties. In all: 15 Peonies of heavy quality in 5 most beautiful varieties, packed separately, for \$ 4.40. **15 for \$ 4.40**

**Cheap rainbow mixture Peonies**  
We can strongly recommend this mixture especially for large gardens. Very good quality, and a great diversity in varieties and colors is guaranteed. **This cheap rainbow mixture Peonies, p. 3 \$ —.70; p. 25 \$ 4.50. 12 for \$ 2.50**

# Double Hollyhocks

(*Althaea Rosea*)

These Hollyhocks or Althaea's occupy quite a particular position amongst flowering plants. These noble, stately plants, with the large flowers, resembling roses, which at regular intervals sit closely pressed against the tall flower stems, are indispensable in every fine border. Also as a covering of fences, gates and walls and as solitary groups they are of great value, to which especially the large, green leaves contribute. The most beautiful colors, amongst which are many delicate shades, are found in these Hollyhocks. The 5 following colors are the most beautiful.

	p. 3	p. 12	p. 25
<b>Double delicate pink</b> . . . . .	\$ —.60	2.10	3.70
<b>Double bright red</b> . . . . .	\$ —.60	2.10	3.70
<b>Double salmon colored</b> . . . . .	\$ —.65	2.20	3.90
<b>Double pure white</b> . . . . .	\$ —.60	2.10	3.70
<b>Double clear yellow</b> . . . . .	\$ —.65	2.20	3.90

## Ideal collection of double Hollyhocks

In this collection we supply 3 of each of the above named colors. In all 15 double Hollyhocks in 5 most beautiful colors, packed separately, **15 for \$ 2.25**

**No. 37** for \$ 2.25. **15 for \$ 2.25**



# CAMPANULA

## Gigantic-flowered Canterbury Bells

These very much improved and very well-known Campanula's belong to the most useful perennials, for small beds and small groups and edgings, besides which they are absolutely indispensable in a border of perennials. The **Carpatica** grows very low and is much in demand for rockery and wall planting and low edgings. **Glomerata** is an extraordinarily beautiful border plant of medium height. The **Lactiflora** is a beautiful tall borderplant. The **Persicifolia** produces large bunches of widely opened flowers. The latter 3 varieties produce prime cutflowers and are also extremely suitable for small groups and small beds

<b>Carpatica Isobel</b> , bright blue . . . . .	p. 3	p. 12	p. 25
	\$ —.75	2.70	4.90
<b>Carpatica Alba</b> , pure white . . . . .	\$ —.75	2.70	4.90
<b>Glomerata Dahurica</b> , glossy dark violet . . . . .	\$ —.80	2.90	5.40
<b>Lactiflora Coerulea</b> , very large, lilac flower bunches . . . . .	\$ —.80	2.90	5.40
<b>Persicifolia Grandiflora</b> , double, snow white, gigantic-flowered . . . . .	\$ —.90	3.10	5.80

**Ideal-collection of Campanula's.** In this collection we supply 3 of each of the above-named varieties, in all 15 Campanula's in 5 varieties, separately packed, **No. 36** for \$ 3.10. **15 for \$ 3.10.**

**CHEAP MIXTURE CAMPANULA'S.** This mixture is cultivated from seed, so that it possesses many colors, shades and shapes. Strongly recommended for edgings and groups. The bell-flowers are cheap and yet will give great satisfaction. **12 for \$ 1.90**  
Per 3 \$ —.55; per 25 \$ 3.50.



Campanula  
Persicifolia  
Grandiflora

## Cheap Rainbow-Mixture double Hollyhocks

This mixture contains all possible colors and consequently they produce everywhere a picturesque effect. They are old garden favorites, full of sentiment, and painters choose these Hollyhocks as subjects for floral paintings oftener than any other flower. We are convinced they belong to the most beautiful plants in the world. Very good quality and real double guaranteed. **Rainbow mixture double Hollyhocks. per 3 \$ —.50; per 12 \$ 1.70; per 25 \$ 3.10. 12 for \$ 1.70**

# Beloved Lathyrus Latifolius

(**Everlasting Sweet Pea**). Very favorite cutflowers; A very valuable hardy climbing perennial. Strongly recommended for the growing over of gates, summerhouses and fences. — They are exquisitely beautiful and of great value as cutflowers. The following varieties are all very large-flowered and of great value in each garden.

<b>Pink Beauty</b> , large racemes of pleasing deep rose flowers . . . . .	per 3	per 12	per 25
	— .60	2.10	3.70
<b>Red</b> , the much favored and well known beautiful red sweet-pea . . . . .	— .55	1.90	3.50
<b>White Pearl</b> , a great improvement on the other white varieties, the stems giving from 12 to 15 very large pure white flowers each . . . . .	— .65	2.20	3.90

**IDEAL COLLECTION OF BELOVED LATHYRUS LATIFOLIUS.** In this collection we supply 5 of each of the above-named varieties; in all 15 Lathyrus Latifolius, in 3 beautiful varieties, packed separately, **No. 38** for \$ 2.20. **15 for \$ 2.20**





# Wondrously beautiful hardy Chrysanthemums



Flowers of the wonderfully beautiful hardy Chrys. „White Doty“

When autumn is far advanced and flowers are scarce and expensive, these **Chrysanthemums** provide you abundantly with the most beautiful flowers! They are plants of very great value. In the first place on account of the time in which they flower, for they exhibit their splendour from September until December, and they owe their increasing fame especially to this late flowering. — When once October is at an end, flowers are pretty well done for — and after the middle of November they have disappeared altogether. — No — not all of them! For it is just then that these Chrysanthemums are there to close the flower season with the extraordinary luxuriance of their flowers. Furthermore the plants are also of great decorative value, to which the beautiful, dark green leaves, shaped as those of oak trees, contribute their share, but after all their very greatest value consists in — the flowers. Rarely beautiful, unequalled in elegance and uncommonly graceful is everyone of these flowers. And every plant produces several branches, closely studded with these massive, compact double flowers. They are wondrously beautiful as cutflowers, as you know very well. They do very well in every soil and are also recommended for pot cultivation. To prevent the risk of failure, connected with the despatch of old plants, we supply this season heavy, thoroughly rooted cuttings, which are indestructibly strong, and of which we fully guarantee they are sure to take root and will produce robust flowers. The 5 most beautiful varieties and colors are the following:

	p. 3	p. 12	p. 25
<b>White Doty</b> , gigantic flowered, pure white	\$ —.75	2.70	4.90
<b>Eugene Langaulet</b> , deep golden yellow	\$ —.80	2.90	5.40
<b>Beaumont</b> , bright carmine red	\$ —.75	2.70	4.90
<b>Pink Dandy</b> , lovely delicate pink	\$ —.70	2.50	4.50
<b>Clorinda</b> , gold colored bronze	\$ —.80	2.90	5.40

**Ideal collection of wondrously beautiful hardy Chrysanthemums.** In this collection we supply 3 of each of the above-named varieties. In all: 15 hardy Chrysanthemums in 5 magnificent varieties, separately packed for \$ 2.95 **15 for \$ 2.95**

**No. 39**

**Cheap rainbow mixture hardy Chrysanthemums.** In this mixture appear very many varieties, with a choice of all possible color-variations. To mention only some of them: white, pink, yellow, gold-brown, leather-brown, bronze, brown-red, wine-red, purple and salmon-colored shades, with all possible half shades in between. For groups, borders and beds they are strongly recommended. Late in autumn, when all other flowers have withered, and the trees are leafless and your whole garden would look sombre and forlorn, these plants still provide you, for very little money, with a gaily colored flower garden, from which you can daily cut new and fresh flowers for your home. Very heavy quality, which will produce a mass of flowers, at subjoined low prices. **Rainbow mixture hardy Chrysanthemums per 3 \$ 0.60; per 12 \$ 2.10; per 25 \$ 3.70** **12 for \$ 2.10**



Rarely beautiful hardy Chrys. „Beaumont“

## Cheering, gigantic-flowered Helianthus

The bright shades of this hardy sunflowers give the garden a sunny aspect! These Helianthus, surnamed Sunflowers, are remarkably robust perennials, which grow out to broad shrubs and in late summer produce innumerable many, gaily tinted, widely opened, gigantic flowers. They are especially recommended as border plants, for small groups and edgings, and furnish a wealth of the most beautiful cutflowers.

	p. 3	p. 12	p. 25
<b>Maximiliani</b> , the latest of all, golden yellow flowers in graceful sprays. Fine for cutting	\$ —.70	2.40	4.30
<b>Mollis</b> , an improved variety of taller growth and having larger flowers. A most beautiful sort	\$ —.70	2.40	4.30
<b>Sparcifolius</b> , golden yellow variety, the best of its race. Richly flowering. Really excellent for the border and for planting among shrubs	\$ —.60	2.10	3.70



Gigantic-flowered Helianthus

**Ideal collection of gigantic-flowered Helianthus.** In this collection we supply 5 of each of the abovenamed varieties. The beautiful cutflowers alone already repay the trouble of planting this collection in the garden, besides which they are indispensable plants for large gardens to fill big corners and sides for little money.

**No. 40** In all: 15 Helianthus in 3 varieties, separately packed for \$ 2.40 **15 for \$ 2.40**



Very fine group of iris Germanica

**Cheap rainbow mixture Iris Germanica.** Strongly recommended to be put in all possible small bare spots in the garden, especially very beautiful at the waterside and other moist places. Special attention will be paid to a good mixture of varieties, kinds and colors. This Rainbow mixture Iris. Per 12 \$ 1.45 per 100 \$ 9.70. **25 for \$ 2.60**

## Popular Iris Germanica German or Flag Iris

These popular "Iris-plants" are still far too little in use. And yet they are such rarely beautiful perennials for groups. Plant about 6 of these Irises in a plot in a lawn, in front of shrubs or alongside a pond or a ditch and they develop into whole bushes of large flowers, beautifully shaped and colored. Easily satisfied, they are very multiflorous, and are very liberal in the yielding of flowers. They also do very well in borders, being low to medium high plants. We can recommend the 5 following as the very best Iris varieties, of which heavy quality is guaranteed.

	p. 3	p. 12	p. 25
<b>Alcazar</b> , standard bright lilac, flamed darker. Falls delightful violet, veined brownish. Very large flowers. Striking variety	\$ —.60	2.10	3.70
<b>Eldorado</b> , standard yellowish copper-bronze, veined brown. Falls heliotrope and purple violet, passing into wine-red border	\$ —.60	2.10	3.70
<b>Florentine</b> , standard pure snow white. Falls white with yellow centre. Very beautiful and popular variety	\$ —.55	1.90	3.50
<b>Prosper Laugier</b> , standard light bronze red, falls velvety ruby purple, with white beard yellow tipped. Very handsome. Vigorous growth	\$ —.55	1.90	3.50
<b>Queen of May</b> , a delicate lavender pink, that appears pinker in the shadow. Vigorous growth and elegant shape. Very popular	\$ —.60	2.10	3.70

### Ideal Collection of Iris Germanica

In this collection we supply 3 of each of the abovenamed varieties, in all 15 Irises, in 5 beautiful varieties, separately packed, for \$ 2.15.

**No. 41** **15 for \$ 2.15**

If it should freeze or snow when you receive this catalogue, don't put off your orders! It may be fine spring-weather when we are posting this catalogue and it may freeze or snow when you receive it. Now it is true when it is such inclement weather one gets the shivers at the mere thought of garden work, and yet you need not put off your orders on this account.—Be assured, we know exactly the proper time to despatch and the right time for you to plant with pleasure. In order to advance a prompt despatch we should like to have your orders as soon as possible, so we can now already prepare the necessary labels and papers; and as soon as the mild weather continues for some time, we can commence the despatch at full speed.

We give a reduction of 5% on all orders reaching us from the first zone. Buying from us is always more advantageous! (See page 2)



# Luxurious large-flowered Delphiniums (Larkspur) | Refined majestic Pyrethrums

## Delphiniums (Larkspur)

**Robust, noble plants for groups and borders.**

If we compare the present tall, robust, noble Delphiniums with the old, wellknown "Larkspur" it almost seems impossible to us that these luxuriant plants of to-day descend from the rather poor, small plants. At present the Delphinium is a plant, which may be counted amongst the most valuable garden plants. These Delphiniums with their robust flowerstems and long bunches of nobly shaped flowers are indispensable as group plants, in borders and in edgings. The large flat flowers have a diameter from 2 to 3 inches and every bunch of flowers is composed from about 40 to 50 of such large flowers. They have the easy growth in common with their ancestors, and for this reason these refined plants need only to be planted to reappear every year with new splendour. The very best variety in Delphiniums is the "Belladonna", they are the best blue cutflowers, giving three crops during the season. **Luxurious large-flowered Delphiniums "Belladonna"** heavy quality per 3 \$ **— .75**; per 12 \$ **2.70**; per 25 \$ **4.90**.



Luxurious large-flowered Delphiniums "Belladonna"

**12 for \$ 2.70**

**One of the most refined perennials for cutflowers.** Although they possess the greatest renown as cutflowers, they also belong to the most beautiful plants for small beds, groups and borders, being low to medium sized perennials. From the broadly outgrowing plant, the thin, tough stems shoot out, completely surrounded underneath by the finely chiselled, green leaves and bearing the large, delightful flowers. As said before, they are extremely suitable for cutflowers and everybody, even those people who know nothing at all about the making up of bouquets, can arrange those Pyrethrum flowers into elegant, graceful bouquets, as they possess a grace of their own which with other flowers is obtained only by the art of flower binding. — And you will never be able to buy such beautiful and fresh flowers as you can cut from your own garden and of course also never for so little money. These refined majestic Pyrethrums are delivered in a finest mixture of English varieties and in heavy quality.



Pyrethrums are cutflowers of unsurpassed beauty

## Refined majestic Pyrethrums

per 3 \$ **— .70**; per 12 \$ **2.50**;  
per 25 \$ **4.50**. **12 for \$ 2.50**

## ECHINOPS RITRO

This magnificent "Globe Thistle" grows about 30 inches high. On its widespread stems it bears bright blue buds with hard, sharp thorns, surrounded by silver-grey foliage. A rare, rich-flowering, particularly beautiful perennial, very suitable for groups and partitions.



## Echinops

### Ritro

per 3 \$ **— .75**; per 12 \$ **2.70**; per 25 \$ **4.90**.

**12 for \$ 2.70**



## Very popular Tritoma Pfitzeri

**Red Hot Poker, an attraction in the garden.** — These well-known Pokers are strongly recommended for small groups and borders. It is one of the most robust perennials, which develops a remarkably firm growth, and bears the coneshaped flower at the end of the tall stem, over a yard high. The flower itself is about 10 or 12 inches in length and vermilion-scarlet colored when in bud, passing over into orange by further development. Extra heavy plants, each of which produces, several of the flowers, at the following moderate prices. **Tritoma Pfitzeri** per 3 \$ **1.05**; per 12 \$ **3.70**; per 25 \$ **7.10**.

**12 for \$ 3.70**

## Long-Spurred Aquilegia (Columbines)

By their typically shaped flowers these Aquilegia's belong to the indispensable plants in borders, small groups and edgings in the garden. They are also becoming more and more popular as cutflowers. The plants surrounded by small, fine green leaves bear on their tall stems, about 20 inches high, the cockspar-shaped flowers in rarely beautiful colors, such as white, pink, yellow, blue salmon, etc. In short, they are most important for the hardy garden and should be grown by every lover of beautiful flowers. **Long-spurred Aquilegia** per 3 \$ **— .70**; per 12 \$ **2.40**; per 25 \$ **4.30**.



**12 for \$ 2.40**

Extensive and intelligible directions for cultivation will be enclosed with every order, free of charge. (See page 2)





Snow white  
double Achillea  
„The Pearl“

One of the most decorative plants you can ever imagine. The fine, thin flower-stems, completely wreathed with finely, chiselled, dark green foliage, bear in bunches the many rosethaped, double, small, snowwhite flowers. A small bed or border of these plants is very soon a serried sheet of flowers and it is a picturesque sight to see all those thousands of flowers standing so quietly and peacefully close to each other. They are particularly suitable for cutflowers and for the making up of bouquets. We guarantee prime quality, which will give great satisfaction in every garden. **Double Achillea „The Pearl“** per 3 \$ —.60; per 12 \$ 2.10; per 25 \$ 3.70.  
**12 for \$ 2.10**



Gypsophila  
Paniculata

(Indispensable Baby's Breath) These plants, so very well-known by the name of Gipsy herb or Baby's Breath are absolutely indispensable in the garden. They produce long twigs, closely studded and laden with small, fine, white, transparent flowers, so that every twig forms a complete white veil of flowers. Indispensable for the making up, the beautifying and refining of bouquets. **Gypsophila Paniculata**, heavy quality. per 3 \$ —.65; per 12 \$ 2.30; **12 for \$ 2.30** per 25 \$ 4.10.



GIGANTIC-FLOWERED  
GAILLARDIA'S

One of the most valuable plants, which flower from June until October, 25—30 inches in height. — The very robustly growing plants develop into large bushes and bear large, flat, widely opened yellow flowers, with a brown reddish gloss, a dark heart and paler edge, on tall flower stems. They flower remarkably abundantly, and are therefore also very suitable for borders, groups and edgings, besides which you possess in these Gaillardia's magnificent, really ideal cutflowers. They are very easily made into elegant graceful bouquets. **Gigantic-flowered Gaillardia's**, per 3 \$ —.60; per 12 \$ 2.10; per 25 \$ 3.70.  
**12 for \$ 2.10**

Scabiosa Caucasica

Robust hardy plant, its foot covered all over with bright green foliage, and carrying on its stalks, about 25 inches high, astoundingly large beautiful flat flowers in sky-blue till lilac-blue color. The flower consists of 3 crowns, with a heart of tiny petals. Splendid for borders. **Scabiosa Caucasica**, per 3 \$ 1.—; per 12 \$ 3.50; per 25 \$ 6.70.  
**12 for \$ 3.50**



Richly flowering Coreopsis Grandiflora

A richly flowering, robust and broadly outgrowing perennial, about 24 inches in height, with an innumerable mass of large, widely opened flowers. They flower from June until the end of October and are strongly recommended for borders, groups and as cutflowers. The warm, goldish yellow color conveys much variation and liveliness everywhere they have been planted. **Coreopsis Grandiflora**, per 3 \$ —.55; per 12 \$ 1.90; per 25 \$ 3.50.  
**12 for \$ 1.90**

Our prices include transportation charges to your nearest post office or express office all over the United-States. (See page 2)





*Centaurea Montana*  
(Cornflower)

These *Centaurea*'s descend from the popular *Cornflowers*. They are, however, beautifully enobled and produce twice the number of flowers, which have double the size of the wild ones. They grow as readily as their ancestors and are strongly recommended for groups and borders, besides which they are indispensable for field-bouquets. ***Centaurea Montana***, p. 3 \$ —.65; p. 12 \$ 2.30; p. 25 \$ 4.10.

12 for \$ 2.30

*Digitalis Gloxiniaeflora*

These popular *Fox-gloves* are strongly recommended for borders, edgings and beds. They are particularly beautiful plants with their tall flowerstems, closely studded with the many thimble-shaped flowers, resembling *Gloxinias*, colored yellow and red, which are marbled inside. ***Digitalis Gloxiniaeflora***, per 3 \$ —.60; per 12 \$ 2.10; per 25 \$ 3.70.

12 for \$ 2.10



*Physalis Franchetti*

These generally known „*Chinese Lantern Plant*“ are something very extraordinary in the realm of flowers. From the flowerstems, of which the top is covered with leaves, hang large, orangered lampion flowers. In dry condition they stand good the whole winter, and amongst some dried wheat they form beautiful, dry bouquets. — They grow anywhere, and surprisingly quickly: that is also the reason why they are so cheap. ***Physalis Franchetti*** per 3 \$ —.50; per 12 \$ 1.70; p. 25 \$ 3.10.

12 for \$ 1.70



*Lychnis Haageana*

This plant, popularly known as „*Flaming Love*“ is from 15 to 20 inches in height, and the flowerstem, closely studded with leaves, bears at the end bunches of orange-red flowers. Very good border and group plants. This *Lychnis Haageana* is much more beautiful and much better than the ordinary *Lychnis*. ***Lychnis Haageana***, per 3 \$ —.70; per 12 \$ 2.50; per 25 \$ 4.50.

12 for \$ 2.50



*Geum Mrs. J. Bradshaw*

Beautiful *Geum* variety, which far surpasses all other *Geum* varieties. The broad, round, downy, scalloped leaves surround like a wreath the tall stalks, about 15 inches high, [which bear the magnificent scarlet flowers. A border plant of very great value.

**Geum Mrs. J. Bradshaw**

per 3 \$ —.70; per 12 \$ 2.50; per 25 \$ 4.50.

12 for \$ 2.50



*Rudbeckia „Golden Glow“*

A hardy plant of enormous circumference, to a height of about 2 yards, with innumerable masses of large ball-shaped flowers, of a delicate golden yellow colour, compactly filled with petals. Beautiful perennial, to be planted in front of dark shrubs, — where they make a grand effect. The beautiful double flowers are borne by tall, robust stems, which makes them extremely suitable for cutflowers. ***Rudbeckia „Golden Glow“*** per 3 \$ —.65; per 12 \$ 2.30; per 25 \$ 4.10.

12 for \$ 2.30

*Eryngium Planum (Noble Thistle)*

A beautiful, ornamental *Thistle*, of a fair height, with widely branched bunches of ball-shaped, steel-blue flowerbuds, which are provided with sharp thistles. They have robust stems, studded up to the flowerbuds with steel-blue hard, pointed small leaves. Strongly recommended for borders, small groups and to be used as solitary plants. ***Eryngium Planum***, per 3 \$ —.65; per 12 \$ 2.30; per 25 \$ 4.10.

12 for \$ 2.30







## Fragrant double Carnations

Carnations occupy a principal place amongst the garden plants which are used for groups, small beds and borders, besides which they must be counted amongst the most beautiful cutflowers for the sitting room. Their delicate fragrance makes the place they occupy in the garden the favorite spot of every one. Many weeks after each other one flower follows the other, which makes it possible to enjoy these rich-flowering plants for a very long time. On account of mass cultivation prime quality at very low prices to be had in the following colors: **scarlet, pure white, rose pink.** These separate colors per 3 \$ —.70; per 12 \$ 2.40; per 25 \$ 4.30.

### Ideal collection of fragrant double Carnations

In this collection we supply 5 of each of the abovenamed colors. In all: 15 double Carnations in 3 beautiful colors, separately packed for \$ 2.50.

Nr. 42

## Cheap rainbow mixture double Carnations

In this Rainbow mixture appear all possible colors, one can think of. This wealth of colors is expressed by the delightfully large flowers, and every plant produces numbers of these superb flowers, which makes it possible to have always plenty of flowers to make up charming bouquets. Well-rooted plants of prime quality at extremely low prices. Cheap rainbow mixture double Carnations. Per 3 \$ —.55; per 25 \$ 3.50. **12 for \$ 1.90**

## Evergreen Ligustrum (Privet)

These Ligustrums or Privets are the very cheapest and most popular shrubs for the planting of hedges, partitions etc. — From top to bottom they are covered the whole year with innumerable small green leaves, so that such a hedge never looks bare. 6 of them are required in a yard. We guarantee prime, heavy, well-rooted shrubs. **Evergreen Ligustrum;** per 12 \$ 1.35; per 100 \$ 8.90.

**25 for \$ 2.40**

Nr. 43

**60 for \$ 7.90**

Our prices include transportation charges to your nearest post office or express office all over the United-States. (See page 2)

# Bargain priced collection of selected hardy perennials

For months at a stretch plenty of beautiful flowers below costprice!

As a conclusion to the offer of plants, here follows a real „Ideal“ collection of perennials. This collection is especially strongly recommended for the laying out of an ever-flowering border. As you will observe there is plenty of variation to create a picturesque whole. The combination of colors will also satisfy the highest expectations, and the many different varieties provide the necessary diversity. We can also strongly recommend this collection for small groups. Besides the great beauty attained by this collection in the garden it also provides you with **plenty of magnificent flowers for your home**, months after each other. With such a collection of plants in the garden, you will be able to gather fresh flowers continually, from June until November, and you may arrange the most beautiful bouquets. — Notwithstanding all this we supply this collection **below costprice.** All cultivated plants **must** be cleared, that is the reason of the abnormally low prices. Prime, thoroughly rooted plants are fully guaranteed. In this collection we supply

**60 hardy perennials in 20 selected varieties, for only \$ 7.90**

Here follow the varieties

- 3 **Achillea „The Pearl“**, double, pure white flowers all summer.
- 3 **Asclepias Tuberosa**, umbels of bright orange colored flowers, very attractive.
- 3 **Campanula Medium**, gigantic Canterbury Bells.
- 3 **Coreopsis Grandiflora**, The warm goldish yellow color conveys liveliness everywhere.
- 3 **Digitalis Gloxiniaeflora**, popular Fox-gloves in most beautiful colors.
- 3 **Delphiniums Belladonna**, fine light-blue enobled larkspurs.
- 3 **Double Hollyhocks** (Althaea Rosea), The old garden favorite.
- 3 **Fragrant, double Carnations**, the wealth of colors is expressed by the delightfully large flowers.
- 3 **Gaillardia Grandiflora**, gigantic-flowered, one of the most valuable hardy plants.
- 3 **Heliopsis Pitcheriana** (Hardy Zinnia), flowers of a beautiful deep golden yellow color.
- 3 **Heliopsis Sparsifolius**, the best of the summer blooming varieties of hardy Sunflowers.
- 3 **Iris Germanica**, very wellknown German or Flag Iris. Finest colors.
- 3 **Japanese Iris** (Iris Kaempferi), in a splendid mixture.
- 3 **Lathyrus Latifolius**, beloved everlasting Sweet Pea, cutflowers of great value.
- 3 **Linum Perenne**, very attractive, both in foliage and bloom.
- 3 **Paeonia Sinensis**, gigantic-flowered double Peonies, the real family plants.
- 3 **Physalis Franchetti**, generally known Chinese Lantern Plant, excellent for dry bouquets.
- 3 **Physostegia Virginica**, long spikes of delicate pink flowers, tubular in form.
- 3 **Platycodon Grandiflora**, large showy, deep blue flowers.
- 3 **Rudbeckia Purpurea**, giant Coneflower with reddish purple flowers.

Every variety is separately packed with name on label.



A beautiful fieldbouquet composed of flowers of several varieties of Hardy Perennials





*..and now will you allow me to do up your garden this spring ?*