Write an article for Wikipedia Birthday

How we organised it in Ukraine and how to try this at home



"this article was created on Wikipedia Birthday"

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invite

for participants * create a template for article talk pages

* mailing lists

for a while)

* village pump

* user talk pages

(especially invite those who did not edit

rules/instructions about creating articles

invite people!

* posters for locations * ads (e.g. in social media, targeted on needed audiences)

* post online about upcoming event with the link to page

* send a press announcement with * a catchy infographics

prepare

* place a site notice and/or watchlist notice * recruit online helpers to monitor recent changes

* have volunteers to help on site * prepare souvenirs for participants * take pictures * a cake!

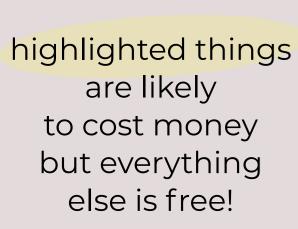
* can you hold a press conference?



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on Wikipedia Birthday day: have fun!

encourage people to go social with your hashtag and boast about created articles!



thank

* count created articles, compare to the average * send thanks to the authors on their talk pages

share results and thank people

* send souvenirs by post to those who didn't get them on site * thank your hosts! * upload best pictures to Wikimedia Commons

send post-release with: * numbers * results analysis

(what interesting articles were created, why do you find it interesting, what interesting people participated etc.)

* what's next, what is your next event in the future



was it cool? make it a tradition!