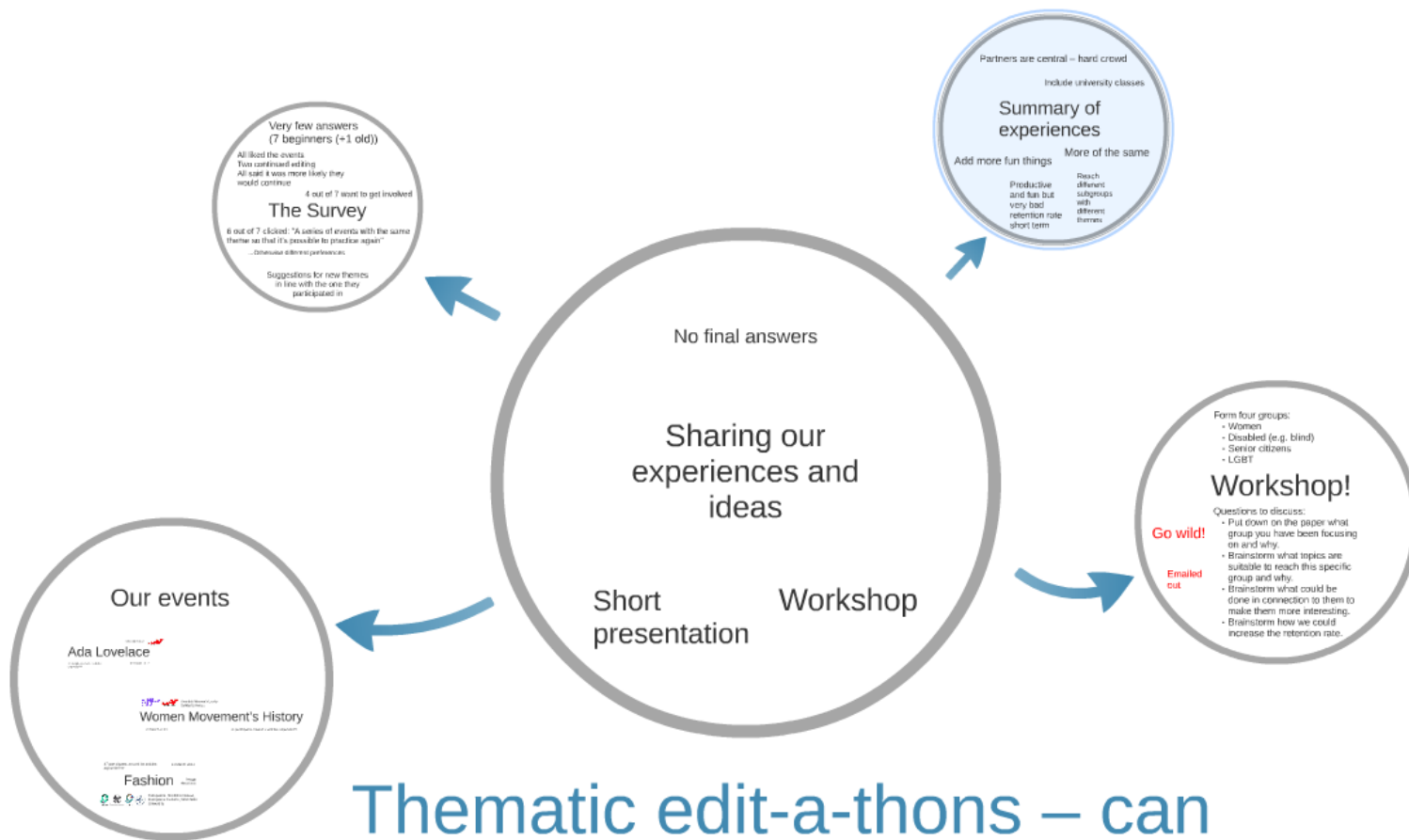


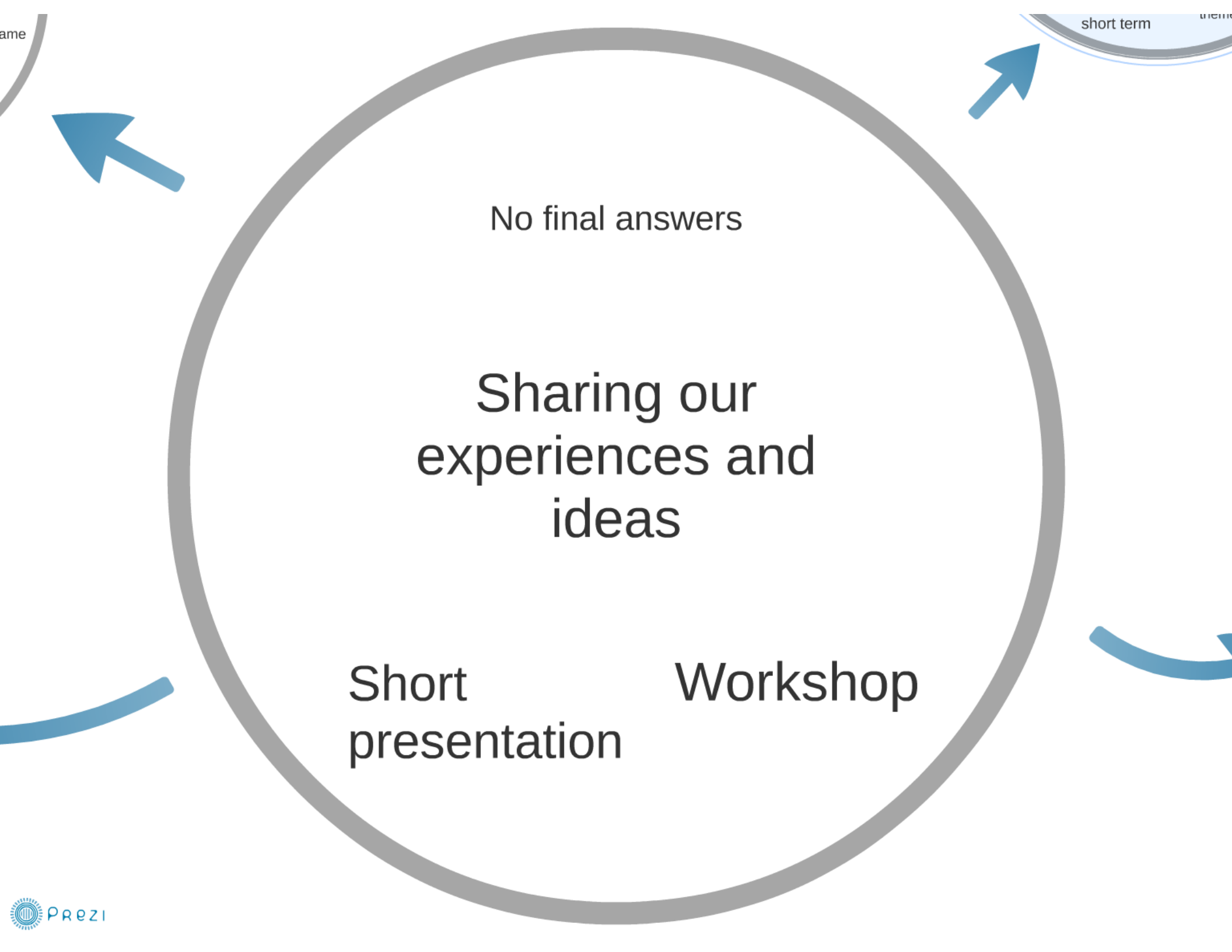
Thematic edit-a-thons – can they help?





Thematic edit-a-thons – can they help?





Our events

Ada Lovelace

17 people created 12 articles,
expanded 11

16 October 2012

Solidarity House 

  Swedish Women's Lobby
Solidarity House

Women Movement's History

18 March 2013

11 participants created 2 articles, expanded 5

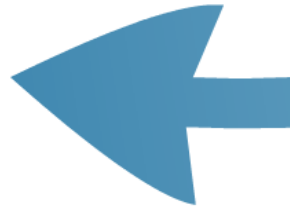
47 participants created 10 articles,
expanded 57

23 March 2013

Fashion Image donations



Europeana, Nordiska museet,
Europeana Fashion, Stockholm
University



Solidarity House



Ada Lovelace

17 people created 12 articles,
expanded 11

16 October 2012



Swedish Women's Lobby
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Fashion

Image
donations



Europeana, Nordiska museet,
Europeana Fashion, Stockholm
University

Very few answers
(7 beginners (+1 old))

All liked the events
Two continued editing
All said it was more likely they
would continue

4 out of 7 want to get involved

The Survey

6 out of 7 clicked: "A series of events with the same
theme so that it's possible to practice again"

...Otherwise different preferences

Suggestions for new themes
in line with the one they
participated in



Partners are central – hard crowd

Include university classes

Summary of experiences

Add more fun things

More of the same

Productive
and fun but
very bad
retention rate
short term

Reach
different
subgroups
with
different
themes

Form four groups:

- Women
- Disabled (e.g. blind)
- Senior citizens
- LGBT

Workshop!

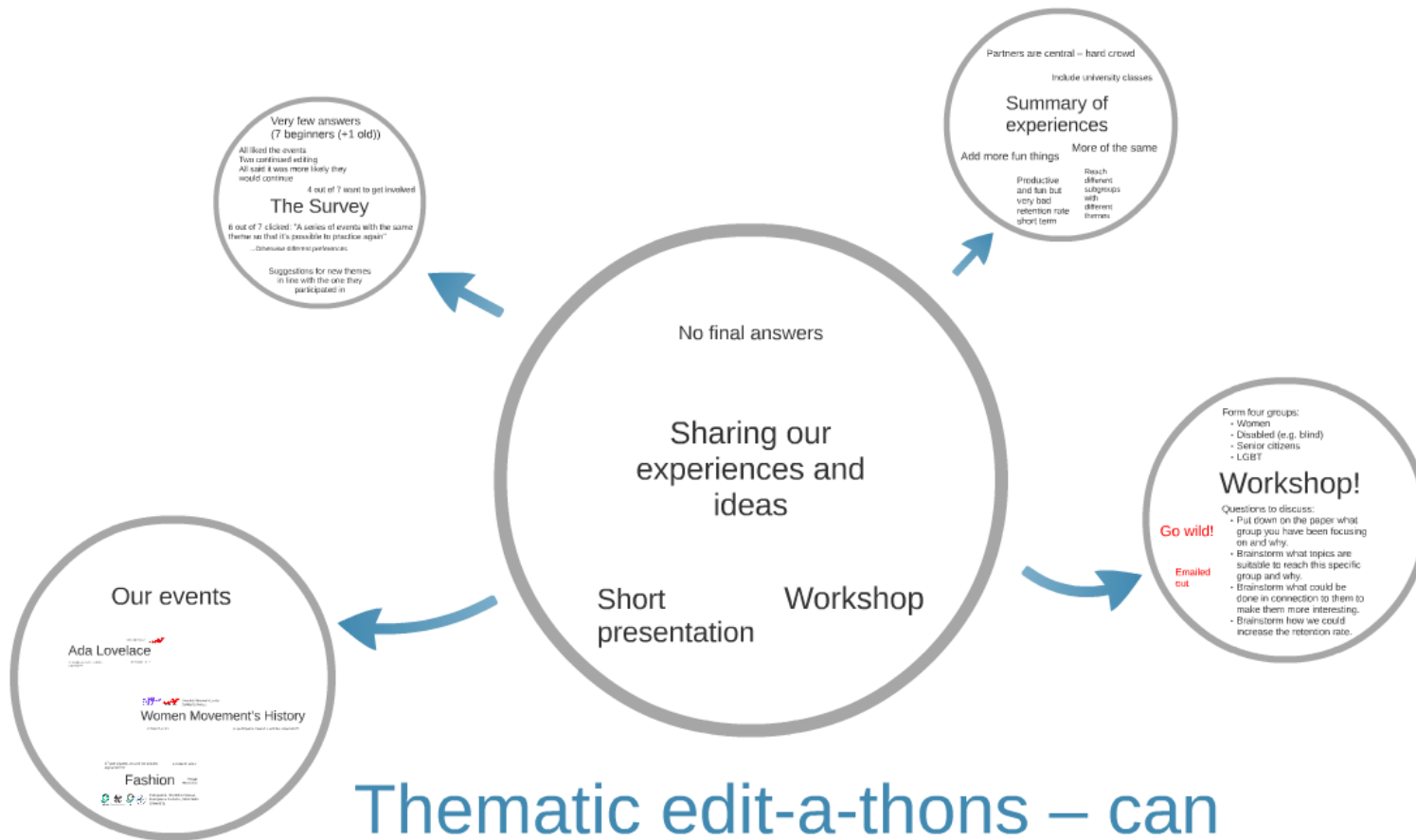
Questions to discuss:

- Put down on the paper what group you have been focusing on and why.
- Brainstorm what topics are suitable to reach this specific group and why.
- Brainstorm what could be done in connection to them to make them more interesting.
- Brainstorm how we could increase the retention rate.

Go wild!

**Emailed
out**





Thematic edit-a-thons – can they help?

