Innovation Programme 2024
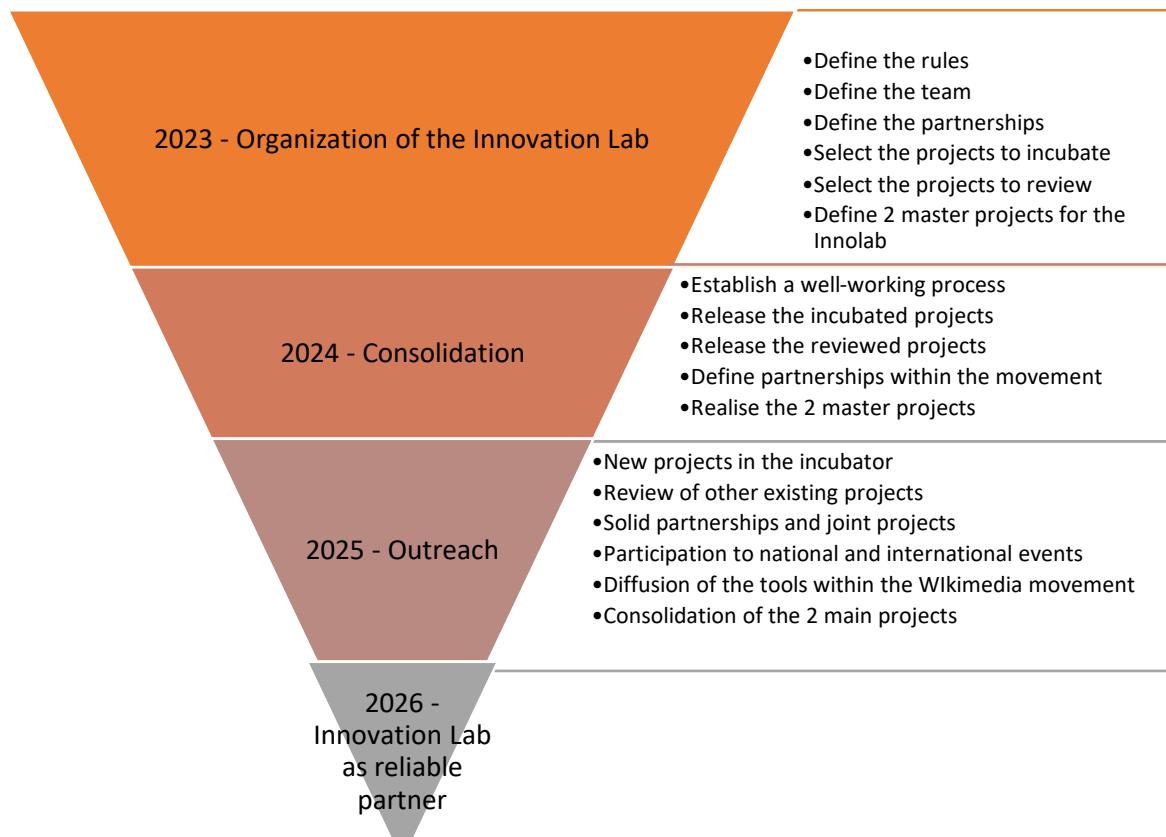
Long-term vision

For 2024, the aim will be to apply WMCH's innovation strategy in order to create space and a framework to become a learning organisation, anticipate societal changes with room for experimentation and innovation as well as focus on supporting WMCH's core purpose.

The main steps to achieve these goals are:

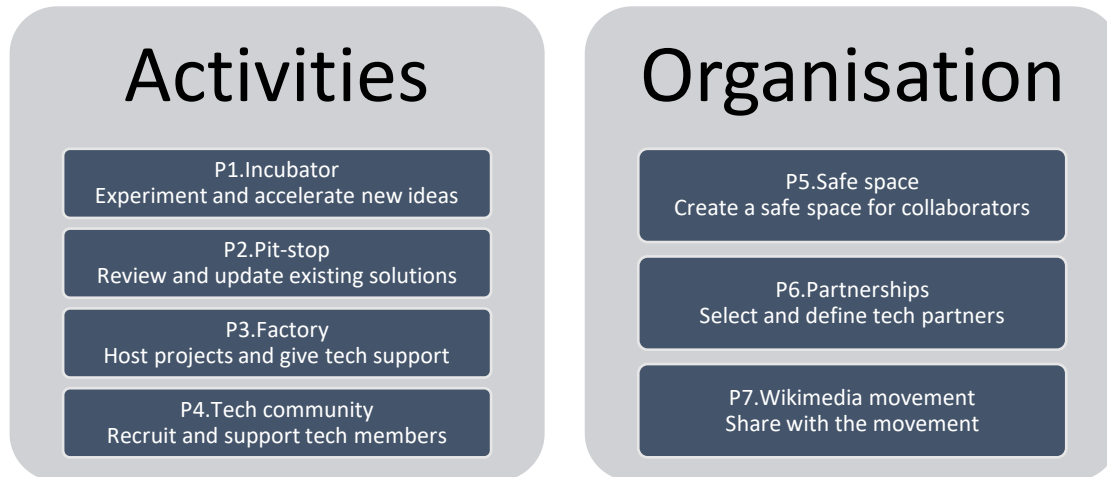| Stage	Details
2023 - Organization of the Innovation Lab	• Define the rules • Define the team • Define the partnerships • Select the projects to incubate • Select the projects to review • Define 2 master projects for the Innolab
2024 - Consolidation	• Establish a well-working process • Release the incubated projects • Release the reviewed projects • Define partnerships within the movement • Realise the 2 master projects
2025 - Outreach	• New projects in the incubator • Review of other existing projects • Solid partnerships and joint projects • Participation to national and international events • Diffusion of the tools within the WIkimedia movement • Consolidation of the 2 main projects
2026 - Innovation Lab as reliable partner	

Aims for 2024

Activities
- Define the incubator structure and the projects to incubate (P1).
- Define the service to support other programmes (P2).
- Engage in thematic area (P3).
- Strengthen technological and engineering aspects (P4).

Organisation
- Strategic alignment of the Innovation Programme (P5 and P6).
- In-house knowledge (P5 and P6).

- Build Innovation Partnership Management (P6).
- Define the organisation (P5 and P6).
- Define the IT structure (P5 and P6).
- Expand cross-Chapter collaboration and knowledge sharing (P7).

Activities

P1.Incubator
Experiment and accelerate new ideas

P2.Pit-stop
Review and update existing solutions

P3.Factory
Host projects and give tech support

P4.Tech community
Recruit and support tech members

Organisation

P5.Safe space
Create a safe space for collaborators

P6.Partnerships
Select and define tech partners

P7.Wikimedia movement
Share with the movement

Master projects of the "factory":

- **Climate change - Wikiklima**: Scientific approach to the problem of climate change giving more qualitative content to Wikimedia projects and sensitizing the community about this topic.
- **Knowledge Equity – Science in Wikimedia projects**: Project to increase the quality of content in Wikimedia projects related to science and technical topics.
- **Project translator**: Provide the community with a tool to help in case of multilingual online meetings.
- **Project AI**: Project to investigate the impact of AI in Wikimedia projects and the potential activities that can benefit from this new technology.

Metrics

Metric	Planned outcome (target)	Explanation
Total # of participants	500	
# of new editors	NA	
#number of content pages created or improved	1 000	
Content reused by other Wikimedia projects	1 000	
# of people reached in CH	400 000-500 000	