Article Feedback
(AFT5)

PROJECT OVERVIEW

Wikimedia Foundation
Editor Engagement Team

08/11/2013
Goals

We created Article Feedback v5 to:

• engage readers to contribute

• invite new contributors to sign up

• help current editors improve articles
Feedback Flow

Readers give suggestions

ABC Article

Feedback on ABC

Editors make improvements

Post feedback
Feedback Flow

Readers get engaged

Sign up or Edit article

ABC Article

Feedback on ABC

Readers become members or editors
Distribution and habitat

The breeding habitat is across the north part of western Canada and Alaska. In the winter the Golden-crowned Sparrow migrates to Vancouver Island in Canada and the West Coast of the United States. It is usually found in Northern California in the fall and spring.[2]

Breeding

It nests in shrubby habitat above the treeline or near the coast and lays 3-5 brown-marked greenish white eggs.[2]

Behavior

The song is a three-note whistle, descending in pitch. It is very distinctive, and often described as "oh-dear-me". The call also sounds like I'm so weary, so Alaskan gold miners along the trails called this bird "Weary Willie". However, birds in the mountains of British Columbia have been reported to have a trill on the third note, rather than a clear whistle as in other populations. These songs are heard mainly in the breeding season, but also in the wintering grounds just after fall migration as well as just before they take off for spring migration.[3]

References

2. ^ a b c d e Byers, Olsson and Curson, Bunting and Sparrows ISBN 1-873403-19-4

Help improve this page

Did you find what you were looking for?  Yes  No
Distribution and habitat

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References

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Sorry about that. Any suggestion for improvement?

I would like to hear the bird’s song. Please add some audio or video clips.

Please post helpful feedback. By posting, you agree to transparency under these terms.

Post your feedback
Converting readers into contributors

Help improve this page
Did you find what you were looking for? Yes No

Great. Any suggestion for improvement?
I would like to hear the bird's song. Please add some sounds and videos.

Please post helpful feedback. By posting, you agree to transparency under these terms.
Post your feedback

Thanks! Your post can be viewed on this feedback page.

Join our community
Sign up or log in, so editors can respond to your feedback.
Your free account makes it easier to share what you know on Wikipedia.
Create an account or Log in
Feedback on Golden-crowned Sparrow

Featured (20) Unreviewed (2)

96.57.34.146 found what they were looking for. 15:57, 7 June 2012 | Details
this was interesting to me: Adults are 18 centimetres (7.1 in) long. more details would be nice.
Is this feedback helpful?  Yes  No  Flag as abuse

Ragesoss did not find what they were looking for. 18:56, 26 June 2012 | Details
Pictures of the eggs of the Golden-crowned Sparrow.
Is this feedback helpful?  Yes  No  Flag as abuse

FonsScientiae found what they were looking for. 23:00, 17 July 2012 | Details
It would be nice if there was a map about the distribution and habitat of the bird. An audio sample of the bird’s song would be excellent!
Is this feedback helpful?  Yes  No  Flag as abuse

Timl2k4 found what they were looking for. 13:26, 27 August 2012 | Details
An audio file of the birds whistle would be neat.
Is this feedback helpful?  Yes  No  Flag as abuse

216.38.130.165 found what they were looking for. 19:51, 19 June 2012 | Details
More details on what makes this bird different from other sparrows, please.
Is this feedback helpful?  Yes  No  Flag as abuse

65.35.96.34 found what they were looking for. 27 July | Details
I would like to hear the bird’s song. Please add some audio or video clips.
Feedback on Golden-crowned Sparrow

Featured (20) Unreviewed (2) More

96.57.34.146 found what they were looking for. 15:57, 7 June 2012 | Details

this was interesting to me: Adults are 18 centimetres (7.1 in) long, more details would be nice.

100% of readers found this helpful

Ragesoss did not find what they were looking for. 18:56, 28 June 2012 | Details

Pictures of the eggs of the Golden-crowned Sparrow.

98% of readers found this helpful 4 flags

FonsScientiae found what they were looking for. 23:00, 17 July 2012 | Details

It would be nice if there was a map about the distribution and habitat of the bird. An audio sample of the bird's song would be excellent!

88% of readers found this helpful 2 flags

Tim12k4 found what they were looking for. 13:26, 27 August 2012 | Details

An audio file of the birds whistle would be neat.

100% of readers found this helpful 1 flag
## Feedback on Golden-crowned Sparrow

- 443 posts  
- 70% found what they were looking for

### Featured (20) Unreviewed (2)

<table>
<thead>
<tr>
<th>IP Address</th>
<th>Comment</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>175.159.230.179</td>
<td>Nice work on this article! I learned a lot from it.</td>
<td>6 minutes ago</td>
</tr>
<tr>
<td>Fabrice Florin (WMF)</td>
<td>I would like to hear the bird's song. Please add some sounds and videos.</td>
<td>8 minutes ago</td>
</tr>
</tbody>
</table>

See more feedback from other pages
Central Feedback Page

893,828 posts

Featured (41,416)  Unreviewed (577,711)  More  $ Sort by: Helpful

94.187.95.90 posted feedback to The Janoskians  02:40, 17 July 2012 | Details

Can you give us more details about them. For example, why don't you put a link for the videos that they have posted on Youtube. Give us their Twitter, Tumblr, Instagram. Loads of fans will appreciate that, just like me. Thank-you I love you babes.

86% of readers found this helpful

76.212.0.129 posted feedback to Buddhist cosmology of the Theravada school  02:49, 14 June 2012 | Details

It would be helpful if someone can organize the 31 panes in a structured diagram too.

81% of readers found this helpful  3 flags

Wyncaroline posted feedback to Course (education)  05:01, 28 December 2012 | Details

Maybe some more details about core units will be better.

90% of readers found this helpful

86.156.204.6 posted feedback to The Janoskians  09:30, 30 August 2012 | Details

Maybe more information on the Janoskians and a biography for each member of the group.

100% of readers found this helpful

74.81.231.98 posted feedback to Illuminati  17:30, 27 July 2012 | Details

add symbols or signs of the illuminati
Sample Comments

Useful

I still don't know what a Higgs Boson is because it takes a physicist just to get through the first paragraph - there is no analogy or example to clarify this invisible thing.

This page incorrectly cites Clarence Clemons death as happening in "July 2011," but Clarence actually passed away a month prior on June 18th, 2011.

Not so useful

MITT ROMNEY IS UNDERMINING HEALTHCARE WHAT EVER HAPPENED TO THE HIPPOCRATIC OAT
New features

- Feedback link
- Simpler moderation tools
- Opt-in/opt-out tool
- Feedback notifications
- Discuss on talk page
- Auto-archive
Golden-crowned Sparrow

The **Golden-crowned Sparrow** (*Zonotrichia atricapilla*) is a large **American sparrow** found in the western part of North America.

Contents

1 Systematics
2 Description
   2.1 Similar species
3 Distribution and habitat
4 Behavior
   4.1 Feeding
   4.2 Breeding and lifespan
   4.3 Voice
5 Conservation and threats
6 References
   6.1 Works cited
7 External links

Systematics

The Golden-crowned Sparrow is one of five species in the genus *Zonotrichia*.
Simpler moderation tools

Useful
Resolved
No action needed
Inappropriate

Marked as usable by DWhoo
Read note
Undo
Enable feedback

Help improve this page

Did you find what you were looking for?  

Yes  
No

Feedback has just been enabled. Reader posts will be visible at the feedback page.
Feedback on Barack Obama

1234 posts  40% found what they were looking for

Feedback has been disabled
Readers can’t post new feedback on this page

Showing: Featured (30)  Unreviewed (0)
Sort by: Relevant

70.129.139.82 found what they were looking for. 8 months ago | Details
A timeline would be great
Is this feedback helpful?  Yes  No

75.101.47.146 did not find what they were looking for. 1 year ago | Details
Should have listed what his undergraduate degree was in and what his GPA was.
Is this feedback helpful?  Yes  No

74.72.88.174 did not find what they were looking for. 1 year ago | Details
how did he struggle in his earlier life?
Is this feedback helpful?  Yes  No

72.23.104.105 did not find what they were looking for. 6 months ago | Details
Feedback Notifications

Watched Page Feedback
This notification occurs when a page you watch features useful feedback:

<Feedback> about <Tamalpais Valley> was marked as useful by Quiddity.
"Nice article, but it would be great if you could add a map and expand the history."

Featured Feedback
This notification occurs when feedback you posted is marked as useful (or resolved) by an editor:

Your <feedback> about <Tamalpais Valley> was marked as useful by Quiddity.
"Nice article, but it would be great if you could add a map and expand the history."
Research
Impact on users

- 98% of posts are from anonymous users
- 70% of survey respondents liked the tool
- 2.7% of invited readers created a new account
- 3.0% of invited readers completed an edit

Source: Wikimedia Foundation - 2012-2013 Studies
Feedback quality

- 703k comments so far
- 12% were found useful *
- 4% were resolved *
- 46% were no action needed *
- 17% were found inappropriate *

* based on editor moderations since March 2013
(on English, French and German Wikipedias)

Source: Wikimedia Foundation - 2012-2013 Studies
Take-aways

- **feedback forms** make it easy for readers to participate
- **posting feedback** gets many readers to register
- **some comments** are useful, but most aren't actionable
- **moderating comments** creates more work for editors
English Pilot
English Pilot

We are testing Article Feedback v5 on the English Wikipedia:

• started Jan. 2012, now opt-in basis

• enabled feedback on 400k articles at peak

• readers posted 894k comments to date

• about 10% were found useful

• about 13% were found inappropriate
The English Wikipedia had a Request for Comments in March 2013:

- **175 editors** participated in this RfC
- **63%** voted against wide deployment
- resolved to keep the tool on an **opt-in basis**
- now enabled on **2,800 articles**
French Pilot
78.218.236.64 a publié un commentaire sur One Direction 8 juillet | Détails

jaurai voulu toutes leurs chansons inscrites dans un tableau

100 % des lecteurs ont trouvé cela utile

82.225.33.234 a publié un commentaire sur Martina Stoessel 11 juillet | Détails

Cette page doit avoir des images et il faut parler de sa vie privée

100 % des lecteurs ont trouvé cela utile

Un lecteur a publié un commentaire sur Saison 7 de Secret Story 23 juin | Détails


faire un mini-portrait de chaque candidat

100 % des lecteurs ont trouvé cela utile

88.167.152.212 a publié un commentaire sur Saison 7 de Secret Story 23 juin | Détails

mettre plus de photo des candidats

100 % des lecteurs ont trouvé cela utile
French Poll

The French Wikipedia voted in March 2013:

• **165 editors** participated in this poll

• **62%** voted in favor of feedback pilot

• **half** voted for **wide release** on all articles

• **6-month pilot** was started in May

• feedback tool to **100% of site** at year-end
French Pilot

We are testing Article Feedback v5 on the French Wikipedia:

• started May 2013, still going

• enabled feedback on 40k articles

• readers posted 30k comments so far

• about 15% were found useful

• about 24% were found inappropriate
German Pilot
**Zentrale Rückmeldungsseite**

51.066 Beiträge • Rückmeldungen zu von mir beobachteten Seiten

**Hervorgehoben (3.432) Ungeprüft (1.849) Weitere**

<table>
<thead>
<tr>
<th>Rückmeldung</th>
<th>Datum</th>
<th>Autor</th>
<th>Nützlich</th>
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<tbody>
<tr>
<td>Im Artikel fehlt ein Foto des Federschwanzbeutlers.</td>
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<tr>
<td>100 % der Leser fanden dies hilfreich</td>
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<td>in wievielen Ländern werden die Simpsons ausgestrahlt?</td>
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<tr>
<td>100 % der Leser fanden dies hilfreich</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
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<td>Einzelheiten</td>
<td>Nützlich</td>
</tr>
<tr>
<td>bitte eine ton aufnahme des gepeden hinzufügen...... Es würde mir sehr helfen! Bitte helft mir, und fügt sie bei allen anderen tieren auch hinzu</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>100 % der Leser fanden dies hilfreich</td>
<td></td>
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</tr>
</tbody>
</table>
German Pilot

German Wikipedia tested Article Feedback v5:

- from **Dec. 2012 to June 2013**
- enabled feedback on **13k articles**
- readers posted **51k comments**
- about **12%** were found **useful**
- about **14%** were found **inappropriate**
German Poll

The German Wikipedia voted in June 2013:

• **226 editors** participated in this poll
• **65%** voted against article feedback
• feedback tool was removed
Community Relations - Insights

• **experimental pilot** with polls reduced conflicts

• better **communication** between community, chapter and foundation

• strong participation **throughout all stages** of introduction increased “ownership”

• motivation for **innovation** was enlarged in general
Next steps
Next steps

• support **current pilots**
  - French
  - English

• start a few more **experimental pilots**

• evaluate **test results**

• enable **wider releases**
Our features encourage positive feedback loops and productive collaborations on Wikipedia.
Overall impact

- Makes it **easier** to **improve** Wikipedia.
- Provides on-ramps for **readers**.
- Converts some **readers** into **editors**.
- Offers some useful feedback for **editors**.
Giving readers a voice

How can we give our readers a voice on Wikipedia?

- how can they discuss our content?
- how can they participate in decisions?
Learn more:

mediawiki.org/wiki/Article_feedback/Version_5

Editor Engagement Team
Wikimedia Foundation

Short URL for this deck: ur1.ca/f01x8