

FEBRUARY 1955

EXTENSION SERVICE  
*Review*



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## COVER PICTURE—

College of Agriculture, University of Wisconsin, Madison.

### Ear to the Ground

Farm and home extension agents probably have more collective experience in working educationally with adults than any other professional group in the world. Yet, they, too, are searching constantly for better methods of creating the most cooperative and productive relationships among farmers and homemakers.

This issue of the Review brings you some factual information on Extension courses and special opportunities for further education during the coming summer. The longer you work in Extension the more you appreciate the value of a wide cultural background, a broader training for citizenship, and a keener understanding of good public relations. These in addition to scientific information total up to topnotch preparation for helping farmers realize a better living.

Next month your Review will give you a picture, pictorially and editorially, of some of the fine soil and water conservation practices that Extension workers are helping to get established.

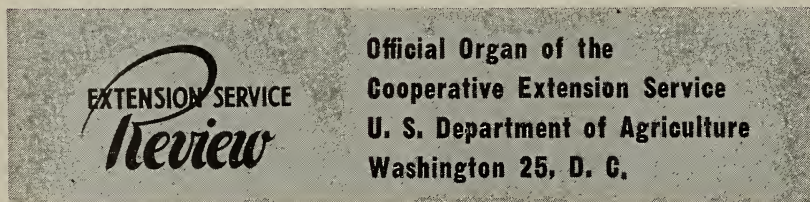
The story of 4-H Club members who preach and practice soil conservation in West Virginia is only one of the accounts of unusual 4-H participation in conservation.

Alabama's pasture lands now dotted with ponds offer homes to fish and wildlife and provide recreation for many families.

J. C. Steele writes an article entitled, "The Soil Survey is Basic," and A. M. Hedge discusses cooperative farm planning and trials. Both men are scientists with the Soil Conservation Service. Dr. E. J. Niederfrank and W. L. Tascher of the Federal Extension Service write respectively on the subject of human conservation and soil conservation, a part of farm and home development.

If you are interested in conservation, don't miss the March issue.

CWB



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NO. 2

Prepared in Division of Information Programs

LESTER A. SCHLUP, *Director*

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MY FAMILY AND I had many plans for that short 6 months leave of absence. It extended from February 1, 1954 to August 1, 1954, and included studying during the spring quarter at the Utah State Agricultural College at Logan.

Another objective of my "leave" was to travel through the southern and western part of the United States. I wanted to visit as many county agricultural agents as possible to discuss work with them. I stated in my application for leave that I hoped it would broaden our respect for the geography, people, and resources of our country. I hoped also to get better acquainted with my family. All of these objectives were accomplished with a greater degree of satisfaction than was anticipated.

### *Problems Anticipated*

Prior to leaving for 6 months, there were many real and anticipated problems. My family consists of myself, my wife, three children, and my father-in-law, who makes his home with us. We own our own home and although we did not wish to rent it, we knew that some arrangements had to be made for its maintenance. The problem of the children's school work, the possibility of serious illness away from home, the need for adequate and inexpensive transportation, the uncertainty of a place to live in Logan, and the over-all problem of how to finance 6 months of leave were other problems we faced.

### *Problems Resolved*

Two days before we left home we rented our house to newlyweds, and purchased a station wagon and a small camping trailer. The entire family went along, we had no illness to delay travel, and within 3 hours after arrival in Logan we rented a furnished house that met our needs.

We left home at Leicester, N.Y. on February 1, traveled south through Pennsylvania, Ohio, Kentucky, Tennessee to Mobile, Ala. We spent approximately a week along the Gulf Coast and then drove on to the eastern part of Texas and the southern Rio Grande Valley. From there we moved on through New Mexico, Arizona, San Diego, Calif., where my

# **We Went West**

## *For 6 Months of Study and Travel*

**Russell G. Parker, Agricultural Agent, Livingston County, N. Y.**

brother lives, and then to Logan, Utah, where we arrived March 14. On the return trip, leaving Logan on June 1 we went back through Nevada and California, and into Oregon, Washington, Idaho, Montana, South Dakota, Minnesota, Wisconsin, Michigan, and from Sault Ste. Marie across Canada to North Bay and to Perry Sound, Ontario, arriving home on July 31.

The courses I took included marketing, a general, basic course which will be helpful but difficult to apply to any improved marketing of specific crops here.

The course in elementary sociology was helpful, and it was interesting to apply the experiences as a county agent to the science of sociology. Many of the scientific parts of the botany and plant pathology seminar were over my head but I was able to gather considerable information from them. It was in this course that I became acquainted with Dr. George Cochran and his work with the electron microscope. The course in public problems in agriculture was on the water rights and public land problems in the 11 Western States. This was a most enlightening course and helped me to realize the importance of water to the agriculture and welfare of our people in the western part of our country. It seems to me that a course of this kind could well be required study for some of our eastern agricultural leaders. The other course I took was in the psychology of counseling, and followed the theory of Carl Rogers, which is that of helping others to see things as they are rather than of giving solutions and advice.

In all of these courses except one, I am invited to serve as guest

lecturer. In the botany seminar, I reviewed the census reports on the agriculture of both Utah and New York State, and compared those of Cache County, Utah, with Livingston County, N.Y.

### *Agricultural Interests*

Cache County Agricultural Agent Lamont E. Tueller, was very helpful to me during my stay at Logan. I attended some of his meetings, including one on wool marketing and sheep raising, a meeting of an irrigation company, and a hearing regarding the establishment of a soil conservation district. He also pointed out places of interest in the area and arranged calls for me, including a visit to a large sheep ranch in Wyoming.

Extra-curricular activities included attendance at a grain grading conference and the State Extension staff meeting, an all-day trip with the fruit specialist from the college, an all-day conference relative to the new balanced farming extension program, and a tour with the agricultural economics club to the Salt Lake City Federal Reserve Bank, Poultry Co-op, Dressing Plant and Egg Marketing Service.

### *Records and Reactions*

The record shows that we traveled 19,550 miles in 24 States, Mexico and Canada. The financial ledger shows a cash outlay of \$5,100 away from home and an estimated \$800 depreciation on the automobile, plus overhead costs, such as insurance and taxes, that continued while I was away.

I know that my family and I have a greater appreciation of our United States, and a special appreciation of our home area.

# I Enjoyed Every Hour of Graduate School

MARTHA I. CULLOP  
Assistant State Leader  
Home Demonstration Agents, Indiana



Martha I. Cullop

AS I REFLECT on my recent study experiences at the University of Chicago, I feel that one has to be back on the job again before graduate study can be thoroughly appreciated. Several times as I have conferred with agents or training volunteer extension leaders, I have realized a new understanding and a deeper insight into the everyday problems of an Extension worker.

This deeper insight comes from adding basic theories that I learned to the wealth of Extension experience and training already acquired through 4½ years as a home demonstration agent and 2½ years as an assistant State leader of home demonstration agents. One supplements the other and each is a necessary element in the tremendous task we have in helping others.

Before going to school, many plans and decisions needed to be made, such as the following:

1. Learn the policies of my agency on a leave to study; decide whether I should take a leave for one period of time or whether to divide it into two parts; and arrange for the leave of absence.

2. Decide what school to attend; decide what educators would be most helpful for my chosen field of study; and choose the area and subjects I want to study.

I made the decision to study at the University of Chicago because it offered me the opportunity to study

with the outstanding and recognized leaders in the field of adult education. Having a chance to work with other adults, those who have had similar work experience to my own and those with different backgrounds and experience, is an important part of an educational opportunity.

My leave of absence was taken from January 1 to August 28, 1954, which gave me the necessary time to complete three quarters required residence and qualify for the degree

of master of arts in education. My special field of study was adult education which I felt was the best training for a supervisor of extension agents.

The adult education seminar led by Dr. C. O. Houle was the most beneficial experience to me in school. The seminar was participated in each quarter by approximately 200 people who had an interest in some



Members of Adult Education Seminar, University of Chicago, 1954.

phase of adult education. Among the group were those working in Extension, labor education, university extension, proprietary schools, industrial relations, religious education, and other agencies.

The seminar afforded us an opportunity for learning experiences not possible in regular classes in adult education. We became better

acquainted with each other's agencies, shared and discussed tools, methods and techniques, and, incidentally, enjoyed some sociability. The groups' goals were achieved through the efforts of a committee which planned and organized the program each quarter.

I am grateful to Purdue University and our Extension administration,

and to the Committee of the Fund for Adult Education of the Ford Foundation for their part in making my leave of absence a pleasant experience.

Now that I am back on the job, it is a satisfaction to know that this training and experience is helping me to work with others and to share the outlook for better farm homes.

## *Offered in Maine, Washington, and California*

# Laboratories in Group Development

### **Western Training Laboratory**

The Fourth Western Training Laboratory in Group Development will be held August 14-26, 1955 at Idyllwild, Calif.

The purpose of the laboratory is to help participants become more effective as group members and leaders by developing their understanding of themselves and others, and their skills in working with people. The laboratory is designed to provide maximum opportunity for individuals experimenting with ideas and practices designed to produce effective group action. Theory and practical application are joined to provide for a most stimulating learning experience.

Enrollment for the laboratory is limited to 96. Persons interested should write for further information to Western Training Laboratory in Group Development, Department of Conferences and Special Activities, University Extension, University of California, Los Angeles 24, Calif.

### **National Training Laboratory**

The National Training Laboratory

in Group Development will hold two 3-week summer laboratory sessions at Gould Academy, Bethel, Maine, this year. These dates are June 19 through July 8 and July 17 through August 5.

The purpose of the training programs is to help educational leaders understand the existence and nature of the dynamic forces operating in the small group and to help them gain skill in operating more effectively in such a group. The training program is organized so that the 15 to 20 persons in each trainee group are enabled to use their own experience as a laboratory example of group development.

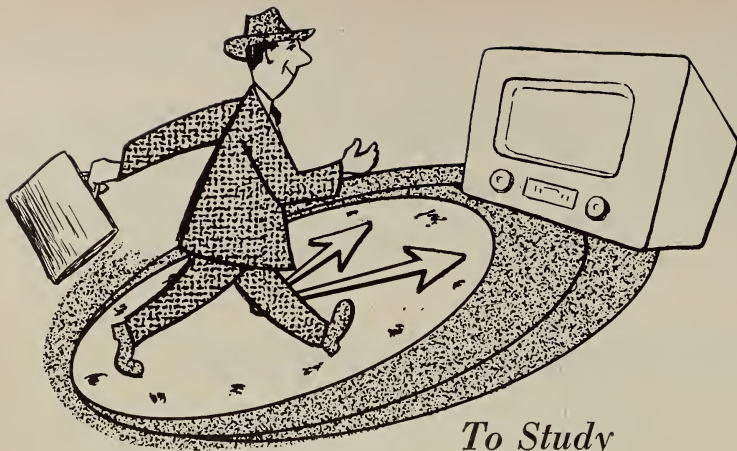
The NTLGD is sponsored by the Division of Adult Education Service of the National Education Association and by the Research Center for Group Dynamics of the University of Michigan, with the cooperation of faculty members from other universities. For further information, write to the National Training Laboratory in Group Development, 1201 Sixteenth Street NW., Washington 6, D. C.

### **The Friday Harbor Laboratory**

The Friday Harbor Laboratory in Group Development held annually by the University of Washington will be August 18-28 this year.

The laboratory is designed to provide a learning experience which can result in increased sensitivity to and understanding of how people work together in groups and how groups can be helped to function more effectively. Delegates meet together daily for general sessions which provide orientation to the study of groups, background information, and theory. Each delegate belongs to a regular training group and a skill-practice group of 15 members led by an experienced leader. The training group members plan their own experiments and activities using their own group as a laboratory.

Persons desiring to attend should make application to Short Course and Conferences, 318 Administration Building, University of Washington, Seattle 5, Wash., indicating the organization they represent and the nature of their duties. Applications should be sent promptly, as the registration limit is 60 delegates.



*To Study  
TV Techniques . . .*

## Time Off for Travel

HERBERT M. WHITE  
Assistant Extension Editor, Montana

WHETHER you use your leave time to take advanced work for credit, enroll in a short refresher course or travel to gather information depends upon your objectives.

Last spring I spent some time in four Western States visiting visual aids specialists at colleges and universities, extension workers, and others who are engaged in educational television. From these contacts, I picked up much information and material that have been helpful as we get into television work in Montana.

Since our editorial office at Montana State College handles press and radio—and now TV—for the resident instruction division as well as the Extension Service and the Agricultural Experiment Station, I was seeking information over a rather broad area in the educational television field.

Several months previous to this the college had set up an educational television committee which had spent much time exploring ways of using television. Our inquiries soon convinced us that construction and operation costs would make a col-

lege TV station out of the question for us, at least in the immediate future. So our next approach was the use of commercial stations when they became available. This posed a number of questions, such as how to use stations that would be 100 to 200 miles away from the college, program content, frequency of programs, time required for preparation, and others.

### TV Schools

Then there was the matter of county agent TV programs. In the fall of 1953, Joe Tonkin, television specialist, Federal Extension Service, conducted three fine training schools in Montana. Unfortunately, at the time of these schools, there were no TV stations operating in the State. In fact, our first Montana TV station did not go on the air until early 1954. Few of the people who attended the schools had seen an extension TV show, let alone produced one. So, while the schools served admirably in giving us a preview of what we might expect in television production, we still lacked firsthand

experience with the medium, either as viewers or producers. Consequently, it was in these fields primarily that I wanted to get on-the-spot information.

By talking with people engaged in this work, I not only learned about some of the problems involved but I also saw the type of equipment they use. The contacts I made gave me an opportunity to see some of the actual work that is being done in educational television under a variety of conditions. For example, one of the things I am especially interested in is filmed programs which may be the answer to some of our TV problems in Montana.

County agents and extension editors provided many helpful production tips and by seeing some of their programs, I got a better idea of how extension material may be handled on television. Many of their experiences have been useful to me as we began to use television.

To cite only two or three examples: I found that you can't do all the things on a small one-camera station, such as we now have in Montana, that you can do on a large station; that certain types of programs are still better suited to radio than TV; that a well-prepared extension program can come fairly close to doing as good a job as the same one presented at a meeting. In one State I found that Extension agents in several counties take turns in presenting weekly programs over a centrally located TV station. Just recently a situation developed in Montana where we can make good use of such an arrangement, and we are now setting it up.

### TV in Montana

With four television stations now operating in the State, we have a college program regularly on one station although it means a 200-mile round trip to present a live program. Extension agents in two counties have regular programs and shortly we expect to have agents in four counties sharing one station on a weekly program.

I might mention, too, that another objective of my trip was to call on faculty advisers of student news-

papers at different colleges. In our office, besides our press, radio and TV work, we also serve as advisers to student publications on the campus, and I happen to be adviser to the weekly newspaper. There were a number of questions concerning national advertising rates, printing costs, and editorial guidance that I wanted to discuss with other ad-

visers. Discussion of mutual problems in this field was also of value to me.

For my particular purposes, the visits were worthwhile because they gave me ideas and suggestions from people in a number of different places. And, of course, an extra dividend was the pleasant experience of meeting many stimulating people.

bilities, so my wife and I each signed up for 14 hours of work, rented the house of a professor who was away for the summer, and started back to school again.

Having a desire for travel which I couldn't afford, I tried to find courses that would satisfy this urge to some degree. A course in Russian history and another in geography of Latin America seemed to offer good substitutes for travel. Much was learned about some of the attitudes of the Far East and the countries down under by taking these courses. After examining some of the problems and difficulties under which foreign people work, I understand much better why they think and act as they do. A course in farm management and another in philosophy of education rounded out the course. A course like this is to be highly recommended to avoid getting into a rut, to maintain enthusiasm, and to gain faith in working with people.

It is hoped that the Extension work in the county did not suffer too much. The home demonstration agent, with the help of a good secretary, was able to maintain the 4-H Club membership and secure a better percentage of completions than had been attained before. Some extra stenographic assistance was employed.

I could be reached by phone at almost any time, and mail service was used to take care of matters requiring personal attention. I came home to attend three meetings in the county during the quarter when my presence seemed important.

In looking back upon these educational ventures, I believe that the opportunity to broaden my viewpoint, to understand how the big world outside our own little circle regards us, and to have an interchange of ideas with those in other fields was of the most value to me.

## *New Experiences in Store When You Take Your Family to School*

GEORGE L. BROWN  
County Agent, Vinton County, Ohio

A COUNTY agent in Vinton County for nearly 9 years and in Noble County for over 12 years, I have long been an enthusiast about leaves of absence for study. In 1938 I attended the extension shortcourse at Colorado Agricultural and Mechanical College at Fort Collins. In 1941 I studied in the fall quarter at the agricultural college at Corvallis, Oreg. During the summer of 1949, while convalescing, I worked on a special problem involving rural economies and dairying in Vinton County.

In 1954 when I was again eligible for sabbatical leave for study, it was with some doubts that I faced the prospect of a quarter of concentrated study. However, having had both pleasant and profitable experiences on previous leaves, I finally decided to study in the summer quarter at Ohio State University.

It's good to take the family also and let them have new experiences, too. At Fort Collins there were many activities for the children of university people. At Corvallis, Dorothy and Delbert attended the sixth and seventh grades and Mrs.



George L. Brown

Brown had four classes at the college. While I was working on the special problems at Ohio State in 1949, Mrs. Brown and the young people attended summer school at Ohio University.

By 1954 the children were married, and we were free of family responsi-

### On Leave

South Dakota—Nellie McLoughlin, State home demonstration agent, is taking 9 months of advanced study in extension education at Columbia University.

## Farm Foundation Fellowships

This foundation offers eight fellowships for a period of 9 months at \$2,000 each. This fellowship aid is available to State extension workers upon recommendation of State directors of extension. Priority is given to extension workers who are, or will be, in the administrative field. Applications are made through State directors of extension to Director, Farm Foundation, 600 South Michigan Avenue, Chicago 5, Ill., and the fellowships apply in any one of the following universities: California, Chicago, Cornell, Illinois, Minnesota, and Wisconsin.

## Pfizer Fellowships

The Charles A. Pfizer Co., of Brooklyn, N. Y. has announced the sponsorship of four fellowships for travel or study to be offered next fall to home demonstration agents. The fellowships will have a value of \$1,500 each.

The Extension Committee on Organization and Policy has approved these fellowships and has asked the Subcommittee on Inservice Training to develop the criteria governing them.

Application should be made to State home demonstration leaders. More specific information will go out to State directors and State leaders as soon as criteria and rules are developed.

## The Grace Frysinger Fellowship

The National Association of Home Demonstration Agents has set up a fellowship named for Miss Grace E. Frysinger.

The fellowship is a fund of \$500 to cover expenses of a home demonstration agent for a month or 6 weeks of visiting other States to observe the work there for professional improvement. Each State may nominate one candidate, and the selection of the agent to receive the fellowship will be made by a committee appointed by the National Home Demonstration Agents' Association.

Applications of the home demonstration agents are handled by the State Home Demonstration Agents Association president or the State Association Fellowship chairman, in

cooperation with the State home demonstration leader who receives forms and information from the National Fellowship Committee of the Association.

## Harvard University

Fellowships in the Graduate School of Public Administration are available to agricultural and home economics extension workers for study in the social sciences at Harvard. These fellowships are intended for men or women who have had considerable experience in public service.

Applicants should be recommended by the State extension director (or by the Administrator, Federal Extension Service, for Federal workers) to the Registrar, Graduate School of Public Administration, 118 Littauer Center, Harvard University, Cambridge 38, Mass., by March 15.

## Charles H. Hood Dairy Foundation

This foundation is interested in the advancement of dairy farming in New England. For this purpose a limited number of fellowships in support of graduate study will be awarded. Fellowships are available to graduates of New England colleges whose background, education, and experience indicate that further study will enable them to contribute to improved dairy farming. Study may be undertaken in any recognized university and must be related to the production or distribution of fluid milk. The amount of each fellowship is determined on the basis of the recipient's needs and will not exceed \$2,500. Nearly all awards have been under \$2,000.

Applications will be received until March 15. Interviews will be con-

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## Oscar Johnston Cotton Foundation

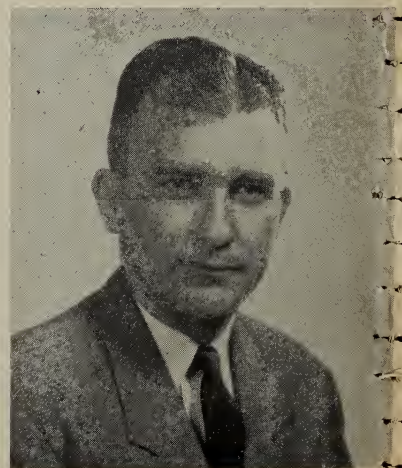
This fellowship program is designed for those persons who are expected to assume State leadership in extension administration and program development. The foundation will look with particular favor on proposed courses of study designed to enlarge the candidate's competency in dealing with the broad as well as the specific problems of Cotton Belt agriculture.

Fellowships are of one year's du-

# Fellowships and So

## Available to Y

## Recipients of Oscar Johnston



Norvel E. Thames



# Scholarships

you

ration. They are available to men State and county agricultural Extension workers in the major cotton States. Each fellowship carries a stipend of \$2,500 for the year.

Preference will be given to candidates who have had 5 or more years' experience in Extension work and who are between 30 and 40 years of age. Candidates may attend any institution approved by the foundation. Those already approved are North Carolina State College, Cornell University, Chicago University, and Harvard University.

Applications are made through the State extension director to the Production and Marketing Division, National Cotton Council of America, Post Office Box 18, Memphis, Tenn. Directors should write to that address for application blanks.

## Fellowships in Food Technology, M.I.T.

Fellowships in food technology are available at Massachusetts Institute of Technology. Among the fellowships (yearly stipend \$2,500) for graduate study in this department are several sponsored by firms and foundations related to the food industries. Other fellowships in food technology have stipends varying from \$1,500 to \$2,500, not including tuition.

A number of third-, half-, and full-time research assistantships are open. Advanced study may be carried on concurrently.

Tuition scholarships in amounts up to \$900 are available. In general these are limited to applicants whose scholarship has been outstanding during one year of residence at the Institute.

## The National Committee on Boys and Girls Club Work Cooperating With the Federal Extension Service

Six fellowships of \$1,500 each for 10 months of study in the United States Department of Agriculture under the guidance of the Federal Extension Service are available for young Extension workers. The National Committee on Boys and Girls

Club Work, 59 East Van Buren Street, Chicago 5, Ill., arranges for the funds. Fellows may study at a local institution of higher learning or may organize an out-of-school program of study.

Three fellowships are awarded to young men, three to young women from nominations by State 4-H Club leaders through State directors of extension to the Personnel Training Branch, Division of Extension Research and Training, Federal Extension Service, United States Department of Agriculture, Washington 25, D.C. Applications must be received by May 1. Application blanks may be obtained from the State director of extension.

## Soroptimist Fellowship at George Washington University

This fellowship of \$750 was established in 1948 by the South Atlantic Region of the American Federation of Soroptimist Clubs. It is available to a woman who holds a baccalaureate degree and who wishes to undertake graduate work to prepare herself for professional service. Selection of the candidate will be based upon the personal and academic qualifications of the applicant. Indicate that you are already in the public service. Applications should be addressed to the Registrar, George Washington University, Washington 6, D. C.

## Teachers College, Columbia University

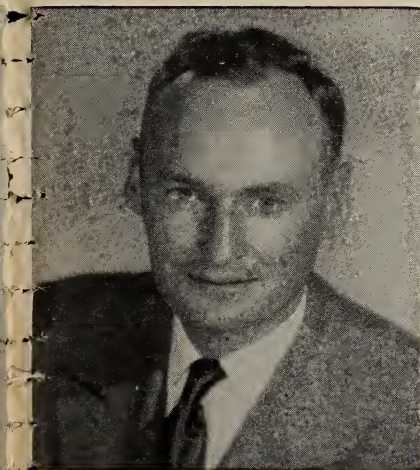
Extension workers are eligible for most of the types of fellowships and scholarships available at Teachers College, Columbia University. All of these are awarded on a competitive basis regardless of the fields of education represented. Application for an ensuing academic year must be received by December 31.

A graduate program designed for cooperative extension personnel is available at Teachers College. Programs may be arranged leading to the degree master of arts, doctor of education, or doctor of philosophy.

Information may be obtained from Dr. Edmund deS. Brunner, 525 West 120th Street, New York 27, N.Y.

(Continued on page 35)

## Johnston Cotton Foundation Fellowships, 1954-55



John P. Underhill



Cecil A. Parker



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This fellowship of \$750 was established in 1948 by the South Atlantic Region of the American Federation of Soroptimist Clubs. It is available to a woman who holds a baccalaureate degree and who wishes to undertake graduate work to prepare herself for professional service. Selection of the candidate will be based upon the personal and academic qualifications of the applicant. Indicate that you are already in the public service. Applications should be addressed to the Registrar, George Washington University, Washington 6, D. C.

**Teachers College, Columbia University**

Extension workers are eligible for most of the types of fellowships and scholarships available at Teachers College, Columbia University. All of these are awarded on a competitive basis regardless of the fields of education represented. Application for an ensuing academic year must be received by December 31.

A graduate program designed for cooperative extension personnel is available at Teachers College. Programs may be arranged leading to the degree master of arts, doctor of education, or doctor of philosophy.

Information may be obtained from Dr. Edmund deS. Brunner, 525 West 120th Street, New York 27, N.Y.

(Continued on page 35)

**Recipients of Oscar Johnston Cotton Foundation Fellowships, 1954-55**



Norvel E. Thames



John P. Underhill



Cecil A. Parker

## *Regional Summer Schools Tempt You With*

# A Rich and Inviting Variety



Cornell University, Ithaca, N. Y.

### **Cornell, July 18-August 5**

Principles in 4-H Club and youth work, C. C. Lang  
Farm business planning, S. W. Warren  
Program building in Extension education, J. Paul Leagans  
Marketing information for consumers, Mabel A. Rollins  
Evaluation in Extension work, Edward O. Moe  
Techniques in television, Joseph Tonkin  
Extension supervision, Otto Croy

### **Colorado, June 27-July 15**

Administration and supervision in Extension work, Fred C. Jans  
Principles in the development of agricultural policy, Tyrus R. Timm  
Principles and techniques in Extension education, Kenneth F. Warner  
Livestock marketing for Extension workers, John G. McNeeley  
Rural sociology for Extension workers, Edmund deS. Brunner  
Agricultural credit, Carl Colvin  
Principles in the development of youth programs, R. O. Monosmith  
Public relations in Extension education, William L. Nunn  
Extension information service, W. B. Ward  
Rural recreation, Stewart G. Case  
Individual farm and home development, James E. Crosby, Jr.  
Principles in the development of

young men and women's programs, E. W. Aiton

### **Wisconsin, June 6-25**

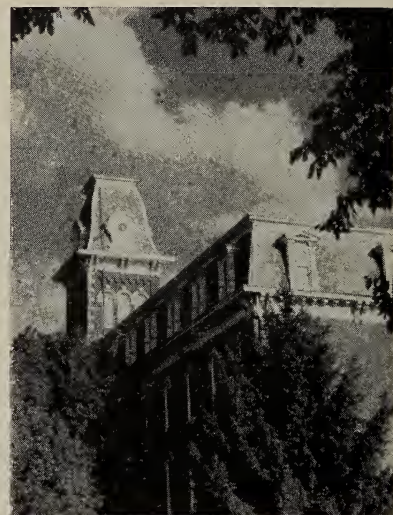
Philosophy of Extension work, W. W. Clark  
Development of Extension programs, (Pending)  
Evaluation of Extension work, Gladys Gallup  
4-H Club organization and procedure, T. T. Martin  
Rural sociology for Extension workers, D. G. Marshall  
Extension methods in public affairs, J. B. Kohlmeier  
Farm and Home planning program, E. P. Callahan  
Extension communication, M. E. White

### **Arkansas, June 27-July 15**

Evaluation of extension work, F. P. Frutchey.  
Development of Extension programs, J. L. Matthews  
Effective use of information media, O. B. Copeland



University of Wisconsin, Madison



University of Arkansas, Fayetteville

Psychology for Extension workers, Paul J. Kruse  
Organization and procedures for 4-H Club and YMW programs, George Poster  
Farm and home development, (Pending)  
Use of groups in Extension work, Ralph J. Ramsey  
Extension education in public policy, (Pending)

### **Prairie View, June 13-July 1**

4-H Club organization and procedure, Lonnie L. Safley  
News, radio and visual aids, Sherman Briscoe  
Nutrition for Extension workers, Evelyn Blanchard  
Rural Sociology for Extension workers, Bardin H. Nelson  
Rural health problems, Helen Robinson  
Farm housing, W. S. Allen

## FELLOWSHIPS

(Continued from page 33)

### Sarah Bradley Tyson Memorial Fellowships

For a number of years the Woman's National Farm and Garden Association has offered annually the Sarah Bradley Tyson Memorial Fellowship of \$500 for advanced study in agriculture, horticulture, and the related professions. The term "related professions" is interpreted broadly to include home economics. This year the association is making available two such fellowships.

Applications are made to Mrs. Walter G. Fenton, Chairman, Education Committee, Moravian Drive, Route 5, Box 125, Mount Clemens, Mich.

### Cornell University Assistantships

Most departments in the College of Agriculture and Home Economics at Cornell University have assistantships for which extension workers may apply. The type of work and stipend vary. Inquiries should be made to department heads as early as possible.

Three assistantships are available in the Department of Extension Teaching and Information, two in the press section, and one in the speech section. They provide excellent experience for Extension workers. All three require 20 hours of work a week. The stipend is

approximately \$1,650 plus exemption from payment of tuition. The assistantships are usually awarded on a 12-month basis.

Work in the press section consists mainly of writing in the field of agriculture, popularizing research material, interviewing staff members and others, and writing timely news material. Applicants with an agricultural background and some writing experience are preferred. For further information, write to W. B. Ward, Professor and Head of the Department of Extension Teaching and Information, Cornell University, Ithaca, N. Y.

The work in the speech section involves individual conferences with students, helping them organize speech ideas and giving them constructive criticism in speech presentation. Applicants should have an agricultural background and speech training. Extension experience is valuable. Applications should be addressed to Professor G. E. Peabody, Extension Teaching and Information, Cornell University, Ithaca, N. Y.

### Farm Foundation Scholarships in Public Agricultural Policy

The foundation is offering 100 scholarships, 25 to each extension region, for county extension agents attending the regional summer school courses in public agricultural policy.

The foundation will pay two-thirds of the expenses of the agents selected by the directors, not exceeding \$100

to any one agent. Both agricultural and home agents are eligible.

Applications for scholarships are made through the State director of extension to Director, Farm Foundation, 600 South Michigan Avenue, Chicago 5, Ill.

### Farm Foundation Scholarships for Supervisors

The Farm Foundation offers 15 scholarships to extension supervisors on the following basis:

The Farm Foundation will pay one-half of the expenses or \$100, whichever is smaller, toward the expenses of one supervisor per State up to 15 States at the regional summer school in which the supervisory course is given.

The scholarship is open to men or women supervisors who have a considerable term of service to Extension still ahead and who take and satisfactorily complete the course in extension supervision.

Applications should be made by May 1 through the State directors of extension to the director of the regional extension summer school at the institution where the extension supervision course is given. For 1955, Cornell University is the institution to which application should go.

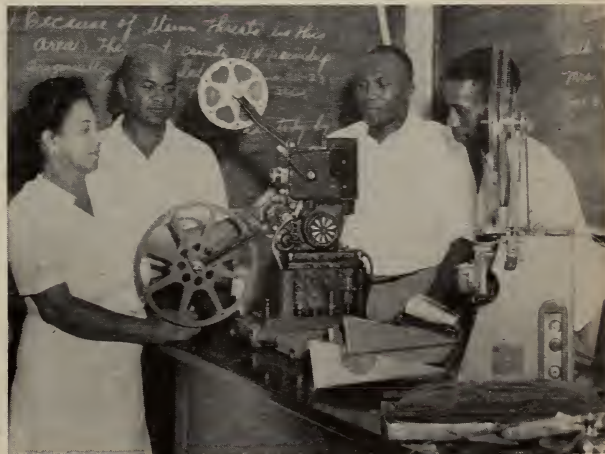
### Horace A. Moses Foundation, Inc.

The Horace A. Moses Foundation, Inc., West Springfield, Mass., is providing 102 scholarships of \$100 each, two scholarships in each of the

(Continued on page 38)



Extension summer students at Colorado A. & M. enjoy their annual picnic west of Fort Collins, Colo.



Agents taking visual aids course at Prairie View get practice in the operation of a motion picture projector.

# Popular Neighborhood Libraries

NINA ROSS COSTLEY

Assistant Extension Editor, Oklahoma

**Norma M. Brumbaugh, State home demonstration agent, talks with one of the Oklahoma Agricultural and Mechanical College library staff members about assembling 22 separate libraries, preparing each book for hard usage, indexing and cataloging.**



THE OKLAHOMA Extension Service is pioneering in a new field of service to rural families—the provision of library facilities, operating through the home demonstration clubs. The cooperative pilot project has been underway in Nowata County since last February, and gives every indication of fulfilling its primary purpose of encouraging reading among adults, and proving the effectiveness of providing good reading materials through the home demonstration organizations.

Norma M. Brumbaugh, State home demonstration agent, and Edmon Low, head librarian at the Oklahoma Agricultural and Mechanical College, were responsible for obtaining approval for the project, only one of its kind in the country, and setting it up in the State.

Nowata County, previously without a library of any kind available to the general public, now has a library in each of the 22 communities in the county, each situated in a convenient location for the people of the neighborhood.

The librarian in each community is a member of her local home demonstration club and volunteers

her own services and the use of her home as the community library.

When the traveling libraries were rotated for the first time in June, librarians' reports showed that a total of 2,488 books had been checked out by 885 readers. Later reports indicate that the same high level of interest in and use of the libraries is being maintained.

How is it being done?

The funds for purchasing the books and setting up the experimental project were provided by the American Library Association. The Oklahoma A. and M. library staff selected the books on the basis of rural readership surveys indicating what people in other areas had enjoyed reading. The college staff also bound the books with plastic covers, provided bookplates, and the necessary cards for checking the books in and out. They indexed and cataloged the books and provided for the other mechanics of operating each library.

Each of the 22 libraries contains from 100 to 125 books, and serves approximately 50 families. There is a wide variety of fiction, ranging from mysteries and westerns to stories with historical backgrounds.

Nonfiction includes biography, sports, science, how-to-do-it books, religion, and a sampling from many other fields. Two-fifths of the books are children's books. There is some duplication of individual books, but in the main each collection is different.

Extension's main job, of course, has been working with the people involved. Miss Brumbaugh and Mrs. Almira P. Abernathy, home demonstration agent in the county when the project was set up, worked together on the county organization.

Before the final approval of the project for Nowata County, a planning meeting was held with representatives of the county home demonstration council. After the agreement of the council to sponsor the project came Mrs. Abernathy's big job of finding 22 homes for the libraries.

Each librarian had to be a club-woman willing to take the books into her home, devote regular hours each week to keeping the library open and be responsible for checking the books in and out. In addition, the homes had to be centrally located in each community so that the libraries would be easily accessible to all.

When the preliminary work was done both at the college in Stillwater and in Nowata, a dedication day was set. The morning session of the all-day meeting was a training school for

the librarians. At the afternoon session, open to the general public, Shawnee Brown, State Extension Director, dedicated both the service of the women who volunteered to be neighborhood librarians and the use of the books to the people of Nowata County. Explanations of the operation of the project were given by John Stratton of the college library, Miss Brumbaugh, and Mrs. Abernathy.

Two days after the librarians had received the books an open house was held in each community. Members of the home demonstration clubs assisted the librarians with this feature, which was planned to interest the people and to acquaint them with the books available.

In May a reading conference was held in Nowata, partly to keep interest in the libraries at a high level, and partly to obtain a firsthand report of the progress. The first portion of the conference was a panel discussion moderated by Miss Brumbaugh. The volunteer librarian, college librarians, and representatives of the Oklahoma State library participated in a stimulating discussion which revealed and solved some of the mutual problems. It also brought out how much real enjoyment the books are bringing to the women, their families, and their neighbors.

It had not been planned to rotate the libraries until fall, but by June the books had been so thoroughly read that the rotation date was ad-

vanced. Just before Mrs. Abernathy's retirement on June 30, the libraries were rotated. Shortly after the arrival of the new home demonstration agent, Mrs. Jane Yeates, some new books were added to each library, creating new interest.

There is some indication already that the example of the Nowata County project is stimulating interest in other places.

"We believe this Nowata project carried on through the home demonstration clubs is proving successful in every respect," Miss Brumbaugh said. "We're grateful to have had the opportunity to put it to trial and hope that through these efforts, good books may be made available to rural people in many other areas of the country."

## *Your Library Is as Near as Your Mailbox*

Books and reading are being emphasized in Montana in many ways through the 4-H and home demonstration programs.

The "Reach Out With Reading" exhibit is one part of an intensive campaign to acquaint Montanans with the pleasures of reading and to tell them where they can get books. Particularly effective at 4-H events, this exhibit has been used at many places in the State since a leader-training school was held in February a year ago. The idea originated at this school with Doris Wilson, assistant reference librarian at Montana State College, and Geraldine G. Fenn, associate State 4-H Club leader.

Miss Wilson used the exhibit first to illustrate a talk in which she described books that the leaders could use in connection with each of the four "H's." The books she mentioned were taken from a list which the Extension Service and the State library extension commission distribute periodically.

The mailbox in the exhibit emphasizes the slogan used in the rural reading program, "Your library is as near as your mailbox." Rural Mon-

tanans are especially dependent on the library extension commission which mails books upon request to anyone in the State. Over 25 percent of the people in Montana do not have access to a local library.

Included in the rural reading program are the exhibit, book lists, a series of radio programs, a column in

a State farm magazine, other exhibits used at various meetings, conferences, conventions, and a good deal of word-of-mouth "missionarying."

Extensioners, other Montana State College faculty members, librarians, the library commission, and lay people interested in promoting reading have helped with these activities.



Two of the hundreds of young people who saw this exhibit in many Montana towns and learned how to order books by mail from the State Extension Library.

## College Seniors Spend Summer as

# Home Demonstration Trainees

FIVE fourth-year college girls majoring in home economics worked for a 2-month period this past summer in North Carolina counties as trainee home demonstration agents.

Ruth Current, State home agent, says that the purpose of these trainee scholarships is to give girls interested in working with the Extension Service an opportunity to observe and to receive practical home demonstration experience before they have completed their college training.

Last summer six scholarships were set up. Girls who had completed their junior year of college with a major in home economics were eligible to apply for one of the scholarships. R. W. Shoffner, assistant extension director, explained that the scholarships were awarded to girls according to their college record and according to personal recommendations. The girls receive some compensation for their 2 months in a county, but the principal aim of the trainee program is to better prepare girls for home demonstration work upon college graduation.

The 1954 trainees were: Virginia Mumford of Meredith College who worked in Rowan County; Patty Melvin, Meredith College, who worked in Wayne County; Patricia Gordon, Woman's College of the University of North Carolina, who worked in Yadkin County; Sara Allen, Woman's College, who worked in Columbus County; and Lucille Metcalf of Berea College in Kentucky, who was a trainee in Transylvania County.

In her evaluation report, this is what Virginia Mumford, a Raleigh, N. C., girl, says of her 2-month experience in Rowan County:

"My 2 months' training period here in Rowan County has come to a close. The things I have done, the places I have been, and the people I have met have been worth a 'million dollars' in experience. Extension work is more gratifying and more rewarding than I had ever realized.

"Among observations I have made was the willingness of business firms and city officials to cooperate with the extension personnel. They all seem anxious to help with the extension program in every way they can.

"As a trainee in Rowan County, I had the opportunity of meeting the county commissioners soon after I arrived. I found many friends through the YMW meetings and was glad to know that such an organization had come into being. I had often wondered how 4-H Club members, after graduation from high school, replaced 4-H Club activities.

"I am sure that I have had an



Virgina Mumford, Meredith College senior, is now back in the home economics food laboratory at her school.

easier time doing my student teaching this fall as a result of helping give the 21 demonstrations during July on Housekeeping Made Easier.

"The 4-H Club Week in Raleigh gave me a greater insight into 4-H Club work through the many demonstrations and the many leadership qualities the boys and girls had developed. When I attended 4-H Camp as a counselor with 80 boys and girls, I learned how important it is to let the boys and girls do things for themselves."

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## FELLOWSHIPS

(Continued from page 53)

States and the territories to qualified professional staff members of the Cooperative Extension Service. Applicants are nominated by their respective State extension directors to a joint scholarship committee from the Cooperative Extension Service and the Foundation.

Preference will be given to a man and a woman county extension worker from each State if all other considerations are equal. The applicant shall not have previously received

one of these scholarships and must be devoting one-third time or more to work with rural youth.

The scholarships are to be used for attendance at one of the approved short-term (3 weeks or longer) schools for extension workers. The applicant is to enroll in the 4-H or YMW course plus others of his choice.

Applications are made through the State director of extension to the head of the Personnel Training Branch, Division of Extension Research and Training, Federal Ex-



tension Service, U. S. Department of Agriculture, Washington 25, D.C. by April 1.

### National 4-H Club Foundation and Sears-Roebuck Foundation

In 1955, for the fourth year, 50 scholarships will be made available to extension workers for training in human development education as the result of a grant from the Sears-Roebuck Foundation. The 6-week training program will again be in the form of a workshop. Time and place will be announced later.

The scholarships will be available to one man or woman extension worker from each State or Territory and will be granted only to persons who devote one-third or more time to work with or for youth. Applicant shall not have received one of these scholarships before. Size of scholarships will range from \$175 to \$225.

Application blanks may be obtained from the State extension director. Approved applications are to be sent by the State director to the Personnel Training Branch, Federal Extension Service, by April 1.

### Sears-Roebuck Foundation Scholarships for County Club Agents

Eight \$100 scholarships will be awarded by the Sears-Roebuck Foundation through the National Association of County Club Agents, two scholarships to each extension region, for attendance at a 3-week extension summer school or for other advanced study.

Men or women county club agents, associates, or assistants are eligible. Candidates may be previous Moses scholarship recipients. Preference will be given to those never having received a scholarship.

Candidates must agree to enroll in the 4-H or youth course if they have never had such a course. Recipients of this scholarship must be members of the National Association of County Club Agents.

Application forms are being distributed to all NACCA members; State Club leaders concerned will also receive an announcement and a copy of the application form.

Applicants should forward com-

pleted form to State club leader by April 20. State club leaders will select not more than two applicants and forward applications to chairman, Professional Improvement Committee, NACCA, by May 1. Checks will be sent direct to recipients by Sears-Roebuck Foundation.

## Tribute to John W. Mitchell

Extension Service lost one of its most valuable workers last month in the passing of John W. Mitchell, national leader of Negro work who died at Johns Hopkins Hospital, Baltimore, following an operation.

Mr. Mitchell began his career in Extension as an emergency agricultural agent in three North Carolina counties during World War I. From his temporary position, he worked his way up through 38 years to the highest post ever held in the agency by a member of his race.

Twenty-six years of his services were spent in North Carolina Extension where he was county agent, district agent, and State agent in charge of Negro work.

Twelve years ago, he joined the Federal staff as a regional field agent with headquarters at Hampton Institute, Hampton, Va. In this position, he worked with Negro Extension supervisors in nine States of the upper South, and in recognition of his excellent accomplishments, he was presented a Superior Service Award from the U. S. Department of Agriculture by Secretary of Agriculture Ezra Taft Benson in 1953. That same year, Mr. Mitchell was promoted to the newly created position of national leader of Negro Extension work in the Washington office.

Born in Morehead City, N. C., the late Extension leader held a B.S. degree from Agricultural and Technical College, Greensboro, N. C., an M.S. degree from Central University, Indianapolis, Ind., and an honorary doctorate from Livingstone College, Salisbury, N. C.

In 1953, Mr. Mitchell and Dr. E. B. Evans, president of Prairie View, Texas, Agricultural and Mechanical College, were named "Men of the

Year in Service to Southern Agriculture" by the Progressive Farmer magazine. Dr. George Washington Carver is the only other Negro to be so honored.

Mr. Mitchell is survived by his widow, Mrs. Lena M. Mitchell, three sons, three daughters, and seven grandchildren. One son, Talmadge, is following in his father's footsteps as an Extension worker. He holds a master's degree from Kansas State College and is serving as county agent of Pitt County, N.C.

## Editorially Speaking

A tribute to the very fine service contributed to the welfare of their fellowmen was recently cited in the Lincoln (Nebr.) Star on the retirement of A. H. DeLONG, Otoe County, and in the Chaunte (Kans.) Tribune on the retirement of LESTER SHEPARD, Neosho County. These editorials speak of the public service of county agents who have given long hours in the interest of farming and rural life.

## County Agent Officers



1955 officers elected to the National Association of County Agricultural Agents at the annual meeting held at Salt Lake City are: F. N. Farrington, Dadeville, Ala., vice president; Paul Barger, Waterloo, Iowa, secretary-treasurer; and E. O. Williams, Toledo, Ohio, president.

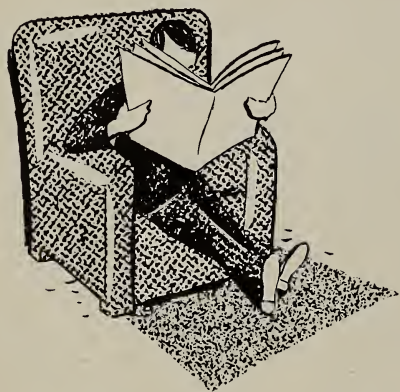
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(GPO)



## HAVE YOU READ...

**FARM MANAGEMENT ANALYSIS.** Lawrence A. Bradford, University of Kentucky, and Glenn L. Johnson, Michigan State College. John Wiley & Sons, Inc., New York. 1953.

Here is a fresh view of farm management—one with far-reaching implications for Extension work. Until recent years most farm management thinking was based mostly on comparisons of high-income farms with low-income farms and averages of groups of farms. Farm management workers today are building a new, problem-solving approach based on budgeting and comparisons of marginal (incremental) costs with expected marginal returns.

Bradford and Johnson find much in both the old approach and the new that they consider valid and useful. They undertake to show that a synthesis

of the two approaches can be made to conform more closely than either alone to the realities that confront farm people.—*E. P. Callahan, Extension Economist, Division of Agricultural Economics, USDA.*

**ADULT LEADERSHIP**—A magazine for group leaders and teachers. More and more Extension workers are finding helpful tools for adult education in *Adult Leadership*, a monthly magazine (except July and August) published by the Adult Education Association of the USA. The magazine contains adult education news and developments, successful experiences, big ideas, methods, check lists, and resources. It is especially useful in training volunteer leaders, program chairmen, and club officers. Information about the Association and the magazine is available at 743 North Wabash Avenue, Chicago 11, Ill.

**THE SPIRIT AND PHILOSOPHY OF EXTENSION WORK.** Especially valuable for new agents, this book brings together important declarations of the policy and philosophy that have guided Extension work. A compilation of more than 100 papers record the words of many pioneer and present-day Extension leaders covering a period of 50 years. Published jointly by the U. S. Department of Agriculture Graduate School and Epsilon Sigma Phi, national honorary extension fraternity. For sale at USDA Graduate School. Price \$4.50.