

COWARDS' NUMBER

OF THE
Life
DUTY OF DET

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TO HAVE AND TO HOLD
MAR 27 1912



Model AA
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Torpedo



TWENTY-ONE years of consistent progress have resulted in the distinctive individuality for which Stevens-Duryea motor cars are famed—individuality of mechanical design, individuality of finish, and individuality of service.

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Ten Reasons Why You Should Buy a Chalmers Car

1. Chalmers cars are made in our own shops.

We build our own motors, transmissions, steering gears, control levers, axles, fenders, running boards and practically all other parts. We even have our own foundry. Our factory is one of the most completely equipped in the industry. In the last 18 months we have invested more than half a million dollars in new machinery.

2. Chalmers engineering is right.

Our cars are designed under the direction of our consulting engineer, George W. Dunham, a recognized authority among automobile engineers. His policy is to be progressive, but not radical; to be always in the lead, but never to use on Chalmers cars any construction that has not proved itself under severest tests.

3. Chalmers compressed air self-starter is the simplest, safest, most reliable.

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4. Chalmers four-forward-speed transmission gives utmost ease of control.

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5. Chalmers long stroke motor gives you all the power you will ever need.

This motor has great pulling power at low speeds. It "hangs on." It throttles down well and there is little danger of "stalling" it. It also has many other points of superiority—ball-bearing crank shaft, cylinders en bloc, improved water jackets dual ignition, improved oiling system. It has also patented Chalmers piston rings to prevent smoking and loss of compression.

6. Chalmers cars are easy to handle.

No car could be more fascinating to drive. Consider the convenience of these features: self-starter; four-forward-speed transmission; multiple disc clutch; demountable rims; automatic tire inflater;

carburetor dash adjustment. All these and other conveniences make the "Thirty-six" an ideal car to drive.

7. Chalmers cars are safe cars.

Note the four main factors of safety on a Chalmers: the heavy pressed steel frame; the sturdy second-growth hickory wheels; the quick-acting powerful brakes; the forged steel steering connections. These are things you can examine with your own eyes. Compare the Chalmers with other cars from the standpoint of safety.

8. Chalmers service department is constantly at your call.

When you buy a Chalmers it is our aim to help you get satisfactory use and enjoyment of that car. For that purpose we maintain a well organized Service Department. We have \$750,000 invested in parts at our plant and among our dealers, for your convenience in case of accident. Chalmers dealers make it their policy to help owners to get full satisfaction from their cars.

9. Chalmers cars are sold at a fair price — one price to all.

Chalmers cars are not high-priced. Yet they have always sold primarily on their quality rather than their price. And we believe no other cars offer quite so much value for the same prices or lower.

10. The Chalmers guarantee is backed by a strong, sound company.

We have over \$5,000,000 invested in this business. We have ample financial resources. We buy material and equipment at cash prices. We have built up a strong organization in all departments. We have the capital, the equipment, the organization to do business on a large scale—and do it right. More important still, we have the determination to see that our resources mean efficient service to the owners of Chalmers cars.

If you are going to buy a car this spring, we feel these Ten Reasons should convince you that it ought to be a Chalmers. Below a certain price it is impossible to get the quality you demand; above a certain price it is difficult to get enough additional quality to justify the higher price. But in a Chalmers you get all you can ask in a motor car—at a medium price. We urge you to see the Chalmers cars at our dealers' and place your order at once.

"30," \$1500; "Thirty-Six," \$1800; "Six," \$3250.

Chalmers Motor Company, Detroit, Mich.



His Majesty Soliloquizes

“What a Lent I’ve had! Why, I haven’t even been able to break away once and steal back home and toast my feet by the kitchen fire and meet the old friends. Tired? I am simply down and out, and Easter on my hands!”

In the meantime, for highly moral persons, similarly situated to His Majesty, it is quite enough to know that next week we shall be solacing our souls with the

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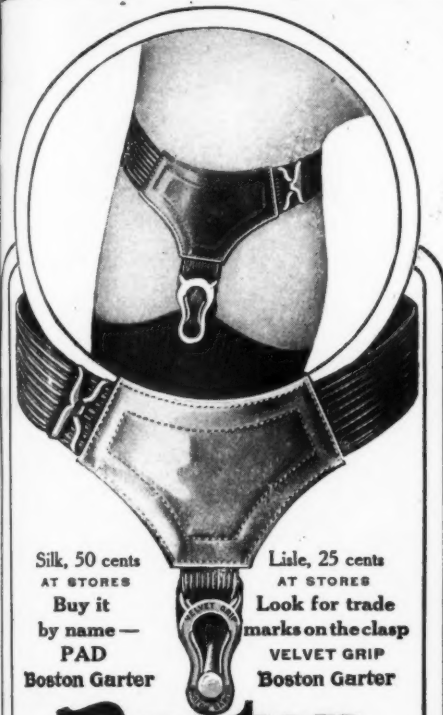
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people of my home district—I have been school trustee, road supervisor and constable and justice of the peace. But now, as an old man, all I've got to show for my years of ceaseless political activity is a lot of warm enemies and cold friends!"—*Saturday Evening Post*.

ALICE: Did your cousin have a good time during her visit to Boston?

KATE: I guess so. Mother and I took to our beds after she left, and she writes that she took to her bed as soon as she got home.—*Boston Transcript*.

Had His Sanction

Dr. George E. Hale, of the Carnegie Observatory on Mount Wilson, described in Pasadena a quarrel between two Eastern astronomers. "It was a bitter and lifelong quarrel," he said. "It was founded on my own specialty, the sun spot. Many harsh things were said in this quarrel, and at its height the older of the two astronomers died. A day or two afterward a friend said to the survivor: 'So your old enemy is dead, eh? Do you intend to go to the funeral?' 'No, I don't,' was the reply. 'But I approve of it.'"



Dear Mother :

If I could come, feeling that my children would not be a burden to you, I would gladly do so, because the house is too heavy a burden for me. It is impossible to meet the notes on the home and provide a comfortable living for the children.

As I see the little sum of money, that George left, growing smaller each day, the uncertainty of the future has assumed a serious aspect. The shock of George's sudden death was enough without this unexpected worry of things which are all new to me.

Devotedly,

Charlotte.

Travelers Insurance Co.,

Hartford, Conn.

Gentlemen :

Please accept my thanks for your kind remittances which you have sent me each month, following the sudden death of my husband. It is hardly necessary for me to tell you how much this monthly income has saved me from worry and possible privation.

My husband's untimely death left me the care of two children and I shudder as I think what might have become of us without his forethought and your promptness.

Very truly yours,

(Mrs. J. B. F)

Sarah B. F

WHICH OF THESE LETTERS WOULD YOUR WIFE WRITE ?

AS the father, upon your forethought and labor rest the welfare, a decent living and happiness of your wife and children. In case of your death, our Guaranteed Low Cost Monthly Income Policy means a monthly income for your family—not a princely fortune, but enough to "make both ends meet."

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04.)

At the Menagerie

I like the armadillo, I respect the kangaroo,
I'm nuts upon the monkey, and adore the cockatoo;
I believe there's latent talent in the wombat and the stoat,
And I think the hippopotamus entitled to a vote.
I know not why or wherefore, but, however it may be
The beaver (*Castor fiber*) has a nameless charm for me;

I've met with true politeness from the lynx, and 'pon my soul,
I cannot speak too highly of the common Yankee mole.

I love to watch the creatures, and to learn their little games;
I call them from my fancy all the prettiest pet names;
There's the camel, Humpty Dumpty; Neck-or-Nothing, the giraffe;
Jolly Gnash, the old hyena, with his idiotic laugh.



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vincing, is largely a matter of words and verbal skill. *A limited vocabulary means limited thought, limited power, and limited authority.*

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I mark the restless motions of the more ferocious lots—

How the tigers shift their places, and the leopards change their spots; I visit, too, the burly bear, and give my wonted dole

(N. B.—The polar bear is *not* the bear that climbs the pole.)

Then let us be to every beast a patron and a friend; Each tells his tale, each has his aim, as sure as he's his end.

A lesson's to be learned from them, and man himself may steal Some new light from the tapir, some impression from the seal.

—Spofford's *Library of Wit and Humor.*



A Happy Marriage

Depends largely on a knowledge of the whole truth about self and sex and their relation to life and health. This knowledge does not come intelligently of itself, nor correctly from ordinary, every-day sources.

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Send for Catalogue

Newburgh, N.Y.

Advance News For Tire Buyers

MANY a man cheerfully pays the price of an automobile only to find later that the cost of tire maintenance is out of all proportion to the car's usefulness.

Therefore, the selection of your tire equipment is really as important as the selection of the car itself, and should have equal thought and study in advance.

We here submit to you the specific terms for 1912 on which we will sell

1. Unparalleled Anti-Skid Guarantee

We guarantee any purchaser of a set of Vacuum Cup Tires that if the car so equipped skids on wet or greasy pavements, or if the tires, after reasonable trial, do not fulfil every claim we make as to their anti-skid qualities, they may be returned and the full purchase price refunded without argument. This includes our claim that while the Vacuum grip makes skidding impossible it in no degree retards the forward speed.

2. 4,000 Mile Guarantee Tag

So far as we know this is the only definite printed guarantee offered by any tire manufacturer. It allows for 4,000 miles actual service and specifies the most liberal weight that can be carried on each size of tire. The surprising service qualities of the Vacuum Cup Tread in dry weather as well as wet, which have been so widely discussed, are due to the unique wear resisting ability of the heavy cup shaped knobs. These wear down very slowly, and when they are done, leave a tread of more than standard thickness to give additional service in excess of a new ordinary tire.

PENNSYLVANIA VACUUM CUP TIRES

—Establishing an entirely new and definite form of Service Contract between the tire user and the tire manufacturer—

3. Reduction in Prices Made Possible by Growth in Production.

This will enable you to buy Vacuum Cup Tires at the same prices asked for less efficient non-skid tires offering far less strength and liberal guarantees. We have been enabled to accomplish this by an increase of over 100% in manufacture.

4. Reliability and High Standing of our Distributors

Marketing Vacuum Cup Tires as we do, through the very largest, most progressive and reliable jobbing houses and retail dealers in the tire trade, as well as through our own branches, you have the utmost assurance of prompt service in deliveries and immediate and unquestioned backing up of our guarantees.

Arrange now to start the season on Vacuum Cup Tires, and you will count the miles, not in exorbitant tire cost, but in terms of economical service and satisfaction.




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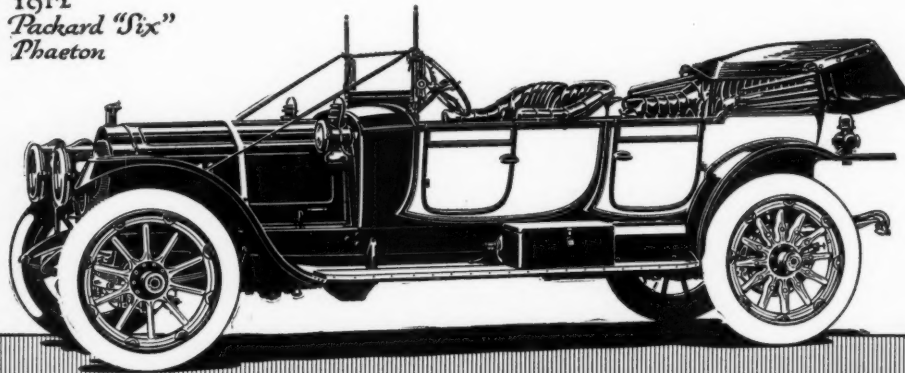
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· LIFE ·



WHY DOES A PACKARD HAVE
THE HIGHEST SECOND-HAND VALUE

1912
Packard "Six"
Phaeton



Ask the man who owns one

Packard



Life
Towards Number



Too Diffuse

THERE is too much political literature.

All the speech-making politicians seem to talk profusely to stenographers, and have their disclosures typewritten and put into print in advance of delivery.

It is too easy nowadays to get loose speech into printable form. Consequently there is too much loose speech printed in the papers.

The stenographers and typewriters are immediately to blame, but there ought to be more restraint in the use of them.

Boil it down, gentlemen.

T. R. Interpreted

WHAT is in the Colonel's mouth:

"I believe in genuine popular rule. I favor direct nominations, direct primaries, including direct preferential Presidential primaries, not only for local but for State delegates."

What is in the Colonel's heart:

"Oh, that the American people had but one neck, and my hand on its coat collar!"

?

HE has been drawn on a jury.

How does he stand on the recall of verdicts?



THE CAUSE—



THE EFFECT



"While there is Life there's Hope."

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Published by
LIFE PUBLISHING COMPANY

J. A. MITCHELL, Pres't. A. MILLER, Sec'y and Treas.
17 West Thirty-first Street, New York.



WE find ourselves heartily in accord with the present movement for the protection of the clams of Massachusetts.

It has been taken up with considerable spirit at this writing by our good friend, the *Boston Transcript*. Clams, we learn, have been ruthlessly butchered this long time by pot-hunting sportsmen and others until, in Massachusetts, they are becoming smaller, scarcer and dearer every year. Massachusetts owns, it seems, a public domain of 60,000 acres of clam flats, capable of producing six million dollars' worth of clams a year. It is proposed to do something with them which the *Transcript* says is wrong, and which, therefore, we trust the people of Massachusetts will not permit to be done.

For surely if there ever was a time when the clam might feel sure of appreciation, this is that time. It is not only that he is edible, accessible, digestible and good for bait, but most of all, that he is not vocal. Everybody nowadays seems to be vocal; everybody but the clam. The good clam is not saying anything. Bless him for his reticence! Protect him, cultivate him, preserve and continue him; partly for his intrinsic value for internal use, but largely for the sake of his example.

It is getting to be, in all this turmoil of candidates and policies, that it doesn't make any difference what anybody says. The Colonel has done a great deal to put language out of the court of public opinion. So much of what he says and has said is so easily demolished that it no longer seems worth while to hit at it. But, behind all his talk, there is the Colonel, a definite and very considerable force

more or less detached from all his words. Governor Wilson is about the best talker in the field. We suppose he has said everything on every subject. For our part, we have ceased to be interested in his uttered views, but by no means in himself. We want to know more about that considerable region on his map which the political geographers are as yet constrained to mark "*terra incognita*." So it is with the other candidates. What we are after is not their words, but their inwardness. Some of them we know already. The Colonel we know inside and out. The President we know pretty thoroughly also. Mr. Bryan we know. Governor Harmon we think we understand. If he surprised us he would surprise us very much, for we would not look for surprises from him. He is different from the Colonel about that. Mr. Underwood we only know as a tariff expert and an admirable parliamentary leader. His other powers have not yet been fully exhibited. Nothing that Mr. Clark could say would add much to our knowledge of him. His powers of speech are not what we are curious about. But they will all keep on talking, and will continue to make us think enviously of the good clams whom Providence has geared to silent duties.



WE scoffed at the *Evening Post* the other day as a misundestander of Mr. Roosevelt, and expressed some beliefs about his proceedings which were not verified, and had to admit later that we did not understand words as he used them. Whereat the *Post*, honoring us with notice, declared:

This is a terrible fall for a political writer whose confidence and condescension have been greatest when he was most ignorant. We hope it will do him good.

Heaven send that it may! But it was no fall. We climbed down orderly enough, because the Colonel began shaking the ladder. And still "we guess the *Post* will never understand the Colonel." It will only understand part of him. Here now, by a sudden burst of behavior, he has made the *Post* seem to have been right all

along in a very important matter. Wonderful feat; wonderful man! But the *Post* won't see it.

There have always been serious and obvious flaws in the Colonel's ideals, and bad blemishes in his deportment. Everyone has such defects, more or less, but because of what an old and sorrowing friend of the Colonel calls "his tremendous personality," his flaws and blemishes stand out very much more conspicuously than those of other folks. There are many, many people who can see nothing in him, especially just now, except those flaws and blemishes. That is a mistake, and one that history will not make.

The Colonel, standing in the limelight as he does (insistently), ought to be a saint. Not only he isn't, but we fear he does not want to be. His spiritual aspirations seem to be comparatively modest. He wants to be good, but he also wants—and always did—to be glorious and great, and to beat his adversaries to a pulp. Those are carnal aims, more or less cheap, a good deal incompatible with great character, and considerably apt to necessitate intermissions in goodness. For his spiritual development, to improve his character and make it more like Washington's and Lincoln's and Lee's—to put it moderately—the Colonel doubtless needs discipline and tribulation. Perhaps he feels instinctively the need of them. Certainly he has forsaken all safe shelters and seems to be out looking for them, and so far as they can be furnished politically it behooves all of us, not omitting the *Post*, to help them find him. Everything else he has had; honor, glory, fame to a surfeit. He is sure of an unequalled funeral, and we guess his monuments will make a boom in sculpture. But his character is not perfected yet. Not nearly. We must help him now with that. We have understood that he wished to die on the field of battle, but such a finish is clearly not at all what he needs. It would merely mean more glory, a military funeral with bands, and a bigger boom for the sculptors; things of no real value to him whatever. He needs a lot of age and leisure for reflection, and it is to rejoice that his health seems excellent and that there is every hope that these requisites will come to him in natural course.



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UNDERTAKER

THE COMPLEAT HYPOCHONDRIAC

Ode to Cowardice

FAIR (not to say, "pale") Child of Common Sense
 And Useful Caution, how shall I commence?
 Hail!—nay, be not affrighted
 By that sharp interjection;
 Thou art not dynamited;
 A "Hail!" in such connection
 Is merely meant to take up space.
 I do but sing thy praises
 In sweet, well-chosen phrases.
 Hail, Chief Preserver of the Human Race!

Fear not: I shall not name thee
 As others do, to shame thee,
 In terms of such complexion
 As Terror, Apprehension, Scariness;
 I'll call thee Prudence, Judgment, Wariness,
 Discernment, Circumspection.
 For well 'tis known that he who runs away
 (With undisguised regret)
 To fight again upon that other day
 Not specified as yet,
 Should not be blamed for lower limbs fugacious,
 But rather praised for insight perspicacious..

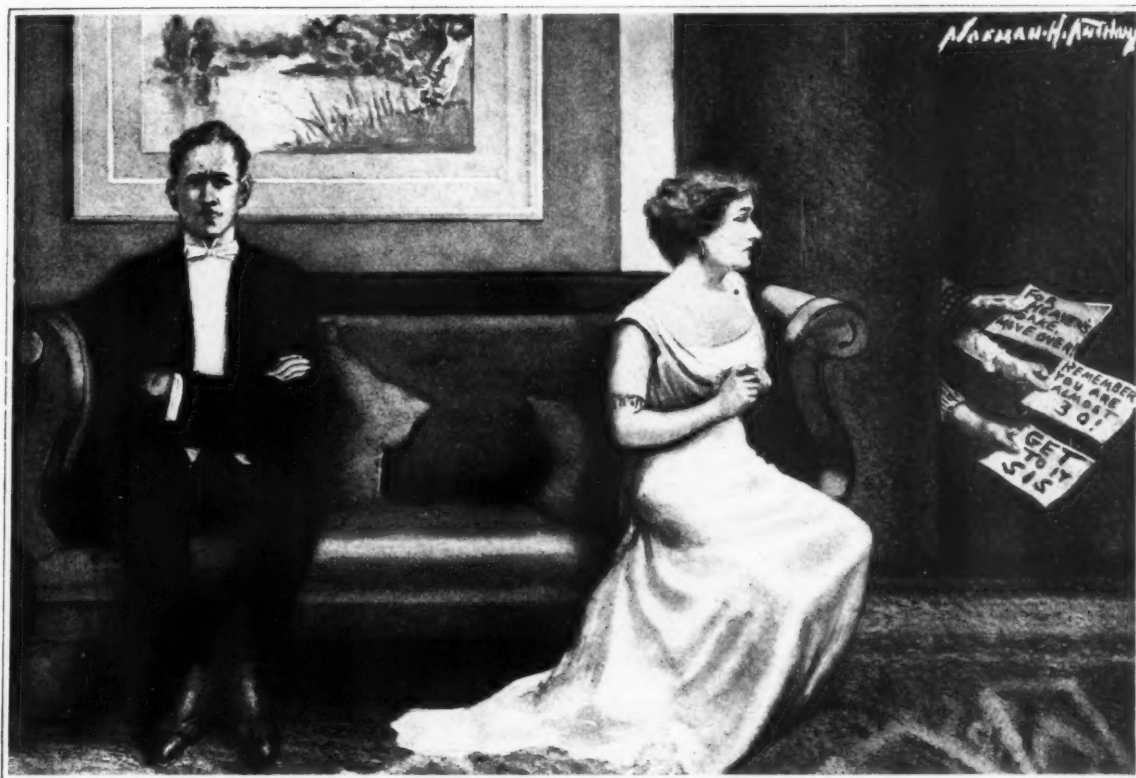
Yea, did not Horace fly
 At Philippi?
 And had he feared to cast away his shield,
 Aye, had he fought and died, not lived and sung,—
 How then would F. P. Adams, Eugene Field,
 And other modern singers fresh and young
 Who now do fill their purses
 Through parodies of blithe Horatian verses—
 How then would such like poets win their bread
 Had Flaccus rashly sought a gory bed?
 But if, with fine discretion, heaven-sent,

Our Flaccus fled,—upon that same occasion
 Augustus Caesar lurked within his tent
 And helped to win the fight—through Moral Suasion.

Best Friend of Peace! thy blessed might is felt
 When bayonets gleam. Thy touch makes Jingoese
 wise.
 Nor Taft, nor Skibo's laird, nor Roosevelt
 Is half so worthy of the Nobel Prize.
 No Ultimatum sent,
 No mighty armament
 Can shake our souls with dread of War, renascent.
 Though Prussian Wilhelm drill his stolid hosts
 And Britain crowd with fleets her Eastward coasts,
 We know that one's a-skeered, the other dassent.
 Come, thou, when Mars uprears his horrid front,
 To make his hot heart cold, his falchion blunt!

So thus I hymn thee, Gentle Perturbation,
 Soft, timid Sprite of Human Preservation
 Whose force yet keeps me from the dentist's chair.
 Though dullards vainly seek to place a smutch on
 Thy milky shield, that lily-white escutcheon
 I lift aloft unsullied, well aware
 That thou hast made men sing the bravest songs
 To keep their courage high.
 The valorous romance to thee belongs,
 The grand, resplendent Lie
 That braggarts tell
 With varied arts and graces
 Beneath thy spell,
 To save their pallid faces.
 Thrice hail, thou potent Muse, that dost inspire
 The Monumental Liar!

Arthur Guiterman.



"COACHING FROM THE SIDE LINES"

Watch England

WHAT with Roosevelt's hat in the ring, and a lot of governmental innovations pressing, our matters in this country are lively enough, but the world's great exhibition of modern democratic government is going on just now in England. Nothing is left standing over there between the people who want things and the things they want but the House of Commons. The monarchy is practically gone; the House of Lords is practically gone; there is no embarrassing written Constitution; the House of Commons has all the political power there is, and when it finally speaks, courts, cops, Tommies, Jackies and all, obey. There is no appeal from it except to revolution. It will very soon rest on universal manhood suffrage, one vote to one man, with universal woman suffrage threatening to follow.

We don't need to go to New Zea-

land, or Australia, or Colorado or Oregon for object lessons in popular government. We can watch it in London. Everything, apparently, that it can do will be done there, and soon.

Some New Books (Revised)

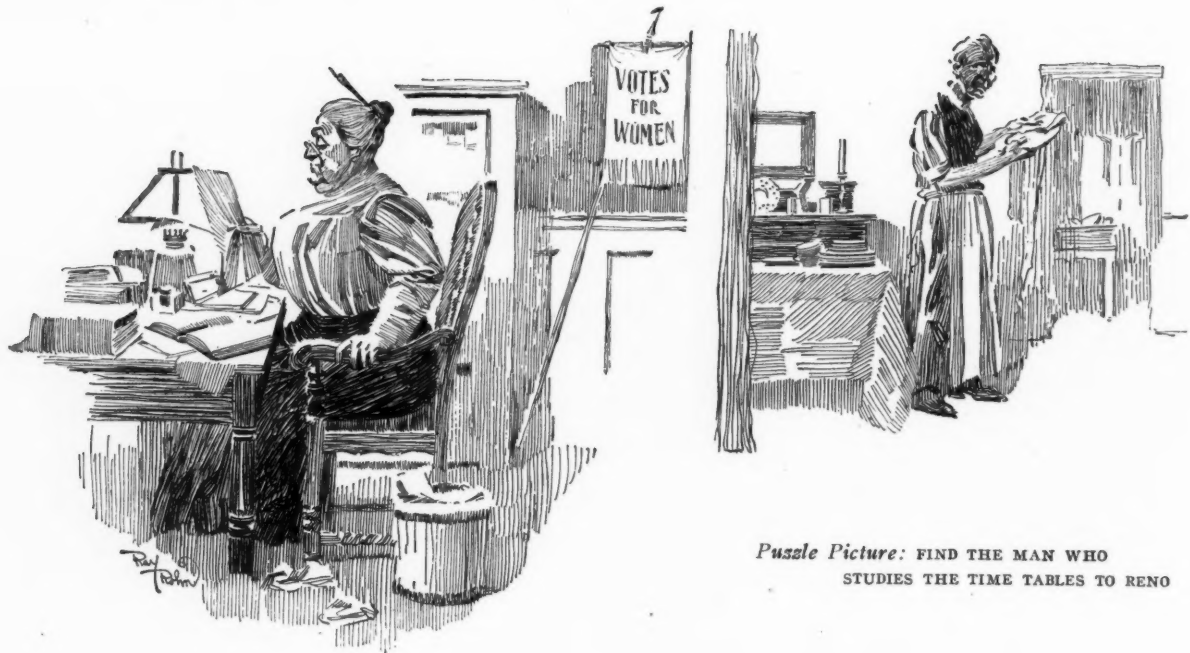
- B**URIED ALIVE, by Bob La Follette.
- The Iron Woman*, by Hetty Green.
- Hail and Farewell*, by W. J. Bryan.
- Love and Marriage*, by Nat Goodwin.
- The Listener*, by Woodrow Wilson.
- Resurrection*, by Theodore Roosevelt.
- Tremendous Trifles*, by Lyman Abbott.
- The Money Grubbers*, by T. Ryan.

IT is easier for a camel to go through the eye of a needle than for the Democratic party to find a suitable candidate for President.

HELL is paved with good pretensions.



"EVERY LITTLE MOVEMENT—"



Puzzle Picture: FIND THE MAN WHO
STUDIES THE TIME TABLES TO RENO

The Mix-Up in Morals

OUR friend, Philetus Colyer, who wants to back the Colonel, reports that he is having an embarrassing experience with his ethical standards.

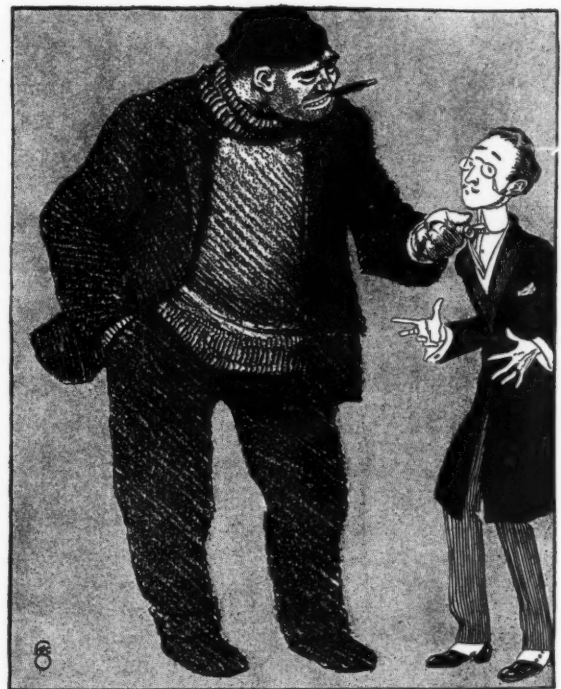
"He is a genius," says Philetus, "and a delight. All my unruly generousities answer when he calls. But, Lord Harry, the things that man says and does, and then unsays and undoes, and denies and explains and reiterates, and says he said so in the beginning and has never changed his mind, and was right all the time, and so intended—mercy! hold my head so it won't go 'round so. He's got me all mixed up. Before he began I thought I had fair knowledge of right and wrong, but now I'm getting like a Sicilian bandit, losing all my prejudices, and perfectly disposed to say my prayers before going out to steal books from the public library.

"I go to those who are stronger in the faith than I and I say: 'He did so and so, after giving such and such solemn assurance that he wouldn't. That was wrong now, wasn't it?'

"And they respond, 'Why, yes, he certainly did, and it was wrong, of course, but it doesn't really matter. There's no use of kicking over a mere matter of taste.'

"Then I say, 'Well, don't you feel that he kind of went back on Taft after getting him in, and wasn't he sudden-like with La Follette? Don't you expect some sort of fidelity in a man to the pins he has set up?'

"But they say the larger duty swallows up the less, and a man owes more to the people than to his pals; and besides, La Follette wasn't good enough and Taft couldn't



"FINE FEATHERS"

Customer (at the haberdasher's): I WANT TO BUY A NECK-TIE; SOMETHIN' NIFTY—LIKE YOURS, SAY."



"HA! HA! HA! THAT'S WHAT I CALL A REAL SPORT"

be elected. So they feel there was nothing ethically wrong about it.

"Well, I say, 'if he were stirred by patriotic motives to put a knife physically into Taft at the base of the shirt front, like Ehud the Benjaminite did to Eglon, the fat king, in the Bible, and make him unrepresentable at the convention, would you think that would be wrong?'"

"It would be awfully indiscreet and liable to lose him more votes than it would win, except in Arkansas, Arizona, Missouri, Oklahoma, Montana, New Mexico, Texas, and some urban districts in New York where they go in for that sort of thing. And ethically it would be debatable. You see it would be a political action, and in them, of course, the larger duty has to govern."

"Suppose he used poison?"

"It would still be political, so far as ethics go, but practically it wouldn't do. It would hurt him all around except in the Prohibition States, where the universal use of patent medicines has destroyed the prejudice against poisons."

"Suppose he eloped with a young ladies' boarding school. Would that be wrong?"

"He'll not do that. Why, Utah's only got two electoral votes, and the feeling for polygamy in Idaho, Nevada and New Mexico doesn't really amount to anything politically."

"That," said Philetus, "is how they talk back to me! And I feel just as



AND TEDDY'S "SURE TO GET YOU IF YOU DON'T WATCH OUT"

they do about it at the time, but when I get off by myself again I have misgivings and begin to think they ought to be on bail of some sort. I never was so mixed before about right and wrong. Never!"

E. S. M.

OPTIMISTIC WIFE: I think cook is improving, don't you?

HUSBAND: Why, at dinner to-night everything but the black coffee was horrible.

OPTIMISTIC WIFE: I know that. But usually that's bad, too.

Young-Man-Afraid-of-His-Wife

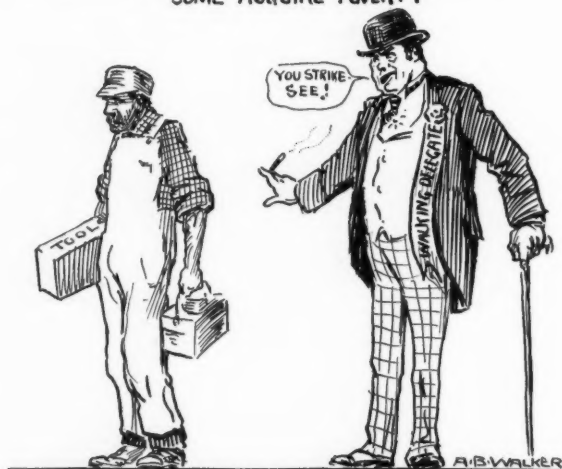
(A Popular Song Without Music)



SOME ARE BORN POOR



SOME ACQUIRE POVERTY



AND SOME HAVE POVERTY THRUST UPON THEM.

YOUNG Timothy Blight, an uxorious wight,
 He lived with his wife in a flat.
 You bet your sweet life he was scared of his wife—
 Though there's nothing disgraceful in that.
 When other brave hubs went to various clubs
 And coaxed him, "Come join us—be gay!"
 He turned with a moan in a sickening tone
 As this unto them he would say—ay—ay:

(Close harmony here.)

Chorus

"To tell you the truth, I'm afraid to stay out
 When my darling expects me at home.
 At the thought of my dear I am stricken with fear,
 For she's cautioned me never to roam.
 In a clammy, cold sweat I consider my pet,
 How she worries the moment I'm gone.
 To tell you the truth, I'm afraid of my Ruth,
 So I think I had better move on."

In the midst of the night young Timothy Blight
 Was hauled by his wife out of bed.
 "There's a burglar outside!" hissed his strenuous bride,
 "Go slay him, you craven," she said.
 So Timothy sought and the burglar he caught
 And he throttled his life most away.
 "O pity me—glug!" cried the poor, dying thug,
 But our hero to him this did say—ay—ay:

Chorus

"To tell you the truth, I'm afraid to let go,
 Tho' I've nothing on earth against you.
 I've almost a mind to be gentle and kind;
 For you may be a married man, too.
 But 'twould worry my wife if I spared you your life,
 For she told me to kill you, you know.
 To tell you the truth, I'm afraid of my Ruth,
 So I ain't got the nerve to let go."

—Wallace Irwin.

A Hint to Victims

AS we have said before, statistics is the most uninteresting department of fiction. For example, the Interstate Commerce Commission compiles statistics of those killed on our railroads, but unless the victims die within twenty-four hours of the catastrophe they are merely enrolled as "injured."

It might be well for prospective victims to bear this in mind. If they want to get into the correct column and thus put themselves right in posterity's eyes, they should bring their demise as close as possible to the event that causes it.

COLONEL ROOSEVELT favors the recall—of Mr. Taft to Cincinnati and of Colonel Roosevelt to Washington.



"Do you fear exposure?"

All Cowards Take Notice!

National Fear Day Appointed—American Tremblers Organize, and Hereafter All Who Are Afraid of Death Will Have a Place to Shudder In

ARE you afraid of everything? Do you toss on a sleepless couch? And are you the prey of secret terrors that haunt you day and night? If so, rejoice. The Association of American Tremblers has just been formed, and hereafter all kinds of cowards will receive the attention they deserve.

It is estimated that inside of six weeks the membership of the American Tremblers' Association will be fully 90,000,000. In other words, every American citizen will belong. The idea of the association is to enable everybody to express his or her fears.

A large part of the membership—probably a majority—will be taken up by men who are afraid of their wives. Do you secretly tremble when you hear your wife's voice in the distance? Do you smile and rejoice in her presence, when in your heart you are nour-

ishing all kinds of awful fears that she will find you out? Here is a letter just received which will voice the sentiment of a great many of our prospective members:

"DEAR SIRs:

"Being a married man, I take great pleasure in joining the Association of Tremblers. I have long since made my peace with God, but my wife—who is a beautiful, vivacious and extremely pleasant person to all who know her—inspires me with the greatest dread. The only way that I can account for it is that she is on the job day and night, while I have other things to consider; for example, making enough money to keep her in clothes and millinery. The result of it is that I never know when I am going to do something that will get her going; and thus being on my guard and unprepared, I am in a miserable frame of mind almost all the time. The worst of it is that I have to preserve the appearance of outward vivaciousness and cheerfulness, not only in her presence but in the presence of others, for my experience has been that if I am doleful in the presence of others and intimate with my bearing and presence that things

are not as well at home as they ought to be, in some indefinable way she finds it out. Please, therefore, don't let anybody know that I am joining your association. If my wife should hear of it, Heaven help me! But I am with you heart and soul. Among all the tremblers of America, I feel that I am the chief one. I am sending this anonymously for obvious reasons.

"Yours faithfully,
"MAN-AFRAID-OF-HIS-WIFE."

Our various departments are rapidly being organized, and no matter what your particular kind of fear is, we shall be able to place you in conjunction with congenial spirits.

We have just started a room for secret shudders. Have you got into the habit of shuddering at everything? At the possibility that the cook may leave to-morrow morning? At the thought that you haven't paid all your bills, and some of your creditors may sue you? At the possibility that you will gradually lose all your money and friends and will have to walk the streets when you get to be eighty years old looking for a job? At the strong probability that you may have appendicitis at any moment and be operated on by the Surgeon General of the United States and an army of specialists at enormous expense, and that you may be an invalid all the rest of your life? No matter what may be your particular form of fear, if you are an expert shudderer, come and shudder with us. We cannot cure you, but we can surround you with sympathetic spirits.

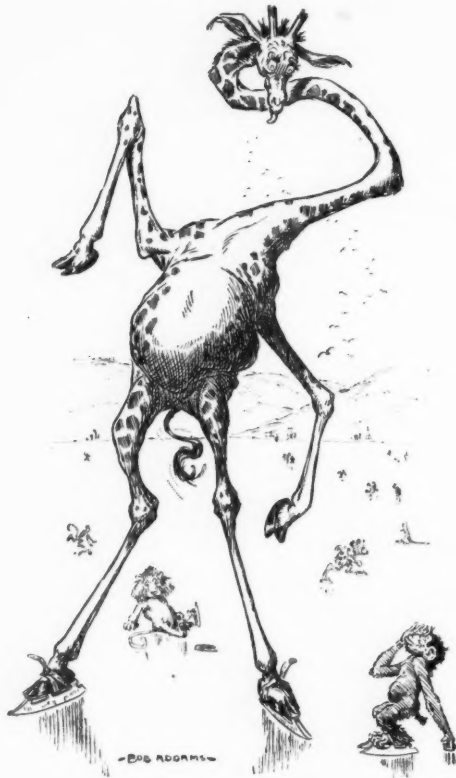
Or possibly you may be a mutterer. Do you mutter to yourself during the still watches of the night as you toss upon a sleepless couch while grim goblins haunt your restless bedside? Do you mutter to yourself as you walk down Broadway, looking fearfully behind you ever and anon to see if your arch enemy is after you? Do you



"Do you secretly tremble when you hear your wife's voice?"

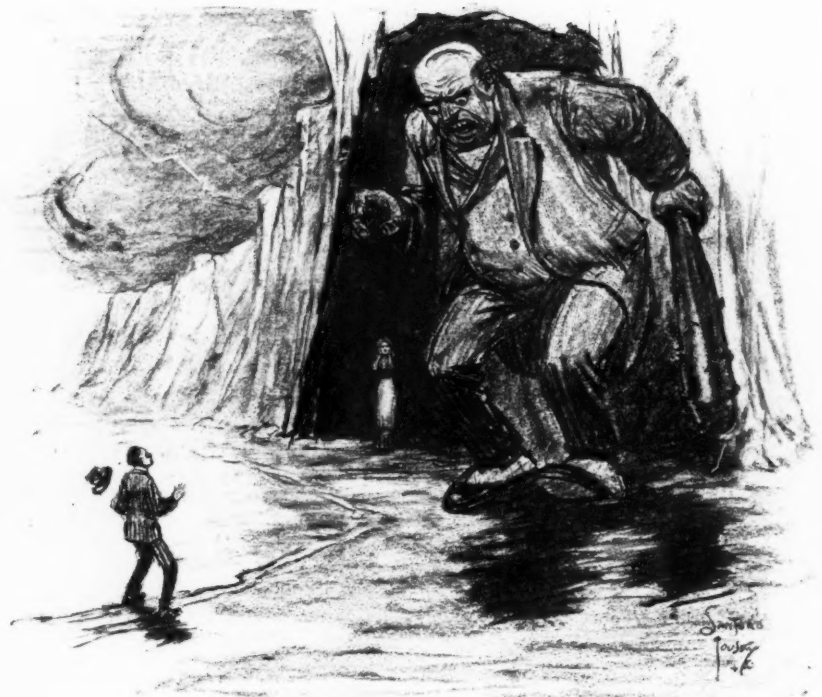
clench your hands in the railroad train, and press your lips together fearfully at the thought of some awful thing that is coming, perhaps at the next moment? Our mutterers' room is a great success. By joining the crowd there you can mutter to yourself on any subject without fear of interruption and without being geyed by anybody. Merely to be able to mutter and thus express your terror-stricken soul—without being caught at it by a total stranger—is a great relief.

Our main hall will be devoted to the tremblers, where trembling will be practiced daily. A special tremblers' corner for those who are shaking with fear over the awful condition of our country has already been formed. Do you fear for our prosperity? Are you aware that our natural resources are rapidly petering out? Do you know



"GO ON, STRIKE OUT, DON'T BE SUCH A COWARD!"

"GO ON YOURSELF! I WOULD IF I DIDN'T HAVE ANY FURTHER TO FALL THAN YOU HAVE."



HER FATHER

that the whole country is in charge of a set of grafters? Are you realizing to its fullest extent our awful condition? If so, come and tremble with the rest of the tremblers.

Remember, that the American Tremblers' Association is for the benefit of the whole American people.

If you are in love with a sweet, simple, ethereal, winsome, innocent and strangely beautiful girl who doesn't weigh more than eighty pounds, and want to propose to her, and find yourself trembling and shuddering and quaking and muttering and utterly unable to ring the door bell on the night of the appointment, then you should join our association at once. If you are already married, and at the end of ten years or so stand out in front of the door about two o'clock in the morning while your wife is waiting for you inside at the head of the stairs, and you are afraid to enter, then there is every reason why you should immediately become a permanent member of this association. We intend to set apart a National

Fear Day in order that the American people may express their fears properly upon every subject.

Shakers, tremblers, mutterers, shudders, sickly sycophants, terrorized business men, and, in fact, all who are



"Do you see things?"

haunted inwardly while outwardly preserving the appearance of calmness, should join us at once.

Smile and the world smiles with you. Be scared to death and become a member of our association.

Intimate Interviews

LYMAN ABBOTT sat looking at Lyman Abbott, while the atmosphere around, surcharged with moral uplift, rose and fell in waves of calm and ethical enthusiasm.

"The time has come"—said Lyman Abbott, as he met unflinchingly the gaze of Lyman Abbott—"the time has come when we must understand each other. There must be no more quibbling. Face to face with ourselves and eternity, we must throw aside the applause of our fellow men; and real-

that we were admitting, even for one moment, that there was a misunderstanding between us? What would happen, I say?"

Lyman Abbott reflected.

"Well," he replied, "the stock market would immediately fall. The editor of the *New York Sun* would jump off the Brooklyn Bridge. The Government at Washington would cease. And I even believe that Hamilton Mabie would stop writing literary advice for the *Ladies' Home Journal*.



"Are you with me or against me?"

izing that destiny controls us, we must come to some sort of an agreement. Are you with me, or are you against me?"

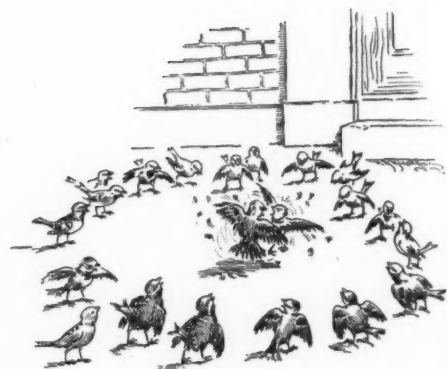
Lyman Abbott did not immediately reply, but at last, in solemn cadence, he spoke.

"The ultimate destiny of man," he said, "requires, above all else, that we should stand by each other. What would happen to this country—" he got up and quietly closed the door and locked it—"if it should be known

"And yet it is better that we should understand each other now. It is better that we should face the inevitable, rather than to have this thing precipitated suddenly at some moment when the country isn't prepared."

"Then you believe that we—"

"I believe that we should have it out. For years, my dear Lyman, I have gone along secretly distrusting you, secretly believing that you are not what you represent yourself to be. I may as well confess it now."



FOR THE CHAMPIONSHIP OF OUR ALLEY

"Ha! And so I have been nourishing a traitor in my house. And you, Lyman Abbott, dare to defy me—Lyman Abbott! Tell me that you are honest. Tell me that you are true. Tell me that you do not really mean half you say, but that you are doing it from a sense of duty in order to keep some inferior person from filling the same place."

This direct statement agitated Lyman Abbott. He got up and grasped himself by the shoulder. The two stood looking at each other for some moments.

"Would it be better," said Lyman Abbott, "to check over some of the things upon which we agree?"

"First: We are highly moral."

"We are."

"Second: We believe in the ultimate."

"We do."

"Third: We believe in uplifting everybody who can subscribe."

"We do."

"Then, Lyman Abbott, if that is so, and if the subscription list is going up every day—and if Theodore stands by us—as he unquestionably will—why not let well enough alone?"

There was a moment's intense silence.

Then Lyman Abbott, responding to Lyman Abbott, said quietly:

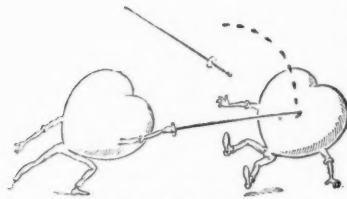
"You are right. From this time forth we will take our chances with eternity and keep quiet about ourselves."



A PANIC IN WALL STREET



Out of the Romantic Past



LIFE was never ready to accord to Mr. Richard Mansfield the greatness as an artist that was claimed for him by his insistent admirers. Mannerisms and affectations which were entirely personal and not at all in character often marred performances which, played more simply or closer to nature, would have been far more convincing.

Even at this late date, when only memory can serve in making the comparison, Mr. Lewis Waller's impersonation of *Monsieur Beaucaire*, which was one of Mr. Mansfield's most successful and popular rôles, goes to confirm the belief that Mr. Mansfield's ability was much over-rated. The character is too well known to the present generation to need further description than to say that it is the romantic hero of a melodramatic patch and powder play. Sufficient eccentricity is provided for in the fact that he is a French nobleman sojourning in fashionable Bath. In the play, everything that is known in the profession as "fat" naturally goes to the hero and star. Not satisfied with this pre-eminence in lines and situations and the distinction which could be given it by accent and manner, Mr. Mansfield sought still further to embellish it by the fanciful stage tricks and unrealities of which he was so fond.

Mr. Waller has the advantage of his predecessor in figure, looks and carriage. He is content to find his exaggeration in the exaggerated manner that marked the social intercourse of that time and place. Of course he misses no opportunity to be the centre of the picture, but that is an allowable stage convention in the case of the hero of romance. He has an agreeable, well modulated voice, and his lines are delivered with a view to conveying their meaning rather than to compelling attention to an affected diction. The effect of his gallantry and love-making may be left for discussion to the matinee girls of the Mansfield period and of the present, although if the writer were of the gentler sex his vote even in this particular would be in favor of Mr. Waller. The star has recruited a sufficiently competent company, for the most part English, and the performance is an unusually smooth one for this kind of play done on an American stage.

Being a costume play of a fairly remote period, "*Monsieur Beaucaire*" has not become old-fashioned like most of the American plays of its day. It also comes at a time when our stage is so thoroughly given over to realism that a little dip into the purely romantic is most refreshing. "*Monsieur Beaucaire*" brings back to the almost abandoned Daly's Theatre something of its former atmosphere and there seems to be no good reason why Mr. Waller and his repertory should not bring fashionable audiences to the old house for some time to come.

IF there was needed any argument to prove the lack of dramatic quality in Ibsen's "Ghosts" it is only necessary for the American who does not know Russian to see it performed by Mr. Orloff and his company in their native tongue. Then one becomes painfully aware of the ocean of talk unrelieved in its gray monotony. Knowing the play, one can follow its unwholesome story and again grasp its alleged lesson. Its manner of acting shows that the Russians are finished in modern technique and in the school of repressed emotion. Mr. Orloff adds an occasional touch of realism in the portrayal of his condition which our own interpreters of the part have shown better taste in omitting. "Ghosts" does not seem to have been an entirely happy selection if the Russians wished really to impress English-speaking New York with their ability.

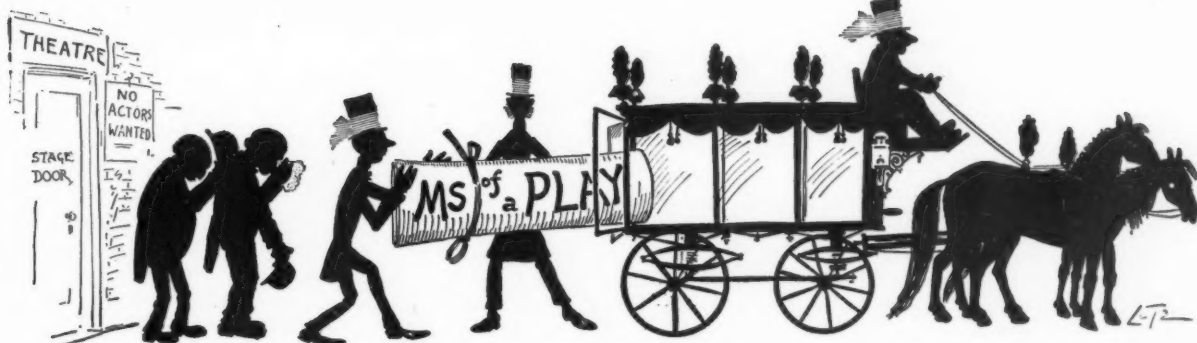


THE revival of "Frou Frou" still leaves conviction that Mme. Simone has brought nothing of great value to the American stage. She has been given every opportunity to persuade us that she is a great actress. She has been heard in the plays in which she was most successful in Paris. She has had opportunity to make her appeal both in poetical romance and as *Frou Frou* in emotional contrast. Her American managers have been most generous in the provision they have made for these experiments.

Mme. Simone has had a thorough trying out and a most indulgent hearing, from a public inclined to over-rate rather than under-rate foreign artists. She has created no impression of artistic greatness. She has a considerable technical facility, but it has served only to increase the impression of artificiality that goes with everything she does. She seems



"GOTTA STOP KICKIN' MY DAWG AROUND!"



RE-HEARSING A PLAY

entirely a product of training and not at all an exponent of feeling.

"Frou Frou" at this date shows so plainly the mechanism of its construction that it would take a very truly emotional actress to give it even the semblance of reality. In Mme. Simone's case the assumption of frivolity was negated at every point by the evidence of calculation. No one would ever have thought of applying the term "frou frou" to the young girl she pictured. In the later scenes her emotional seizures were so abrupt and violent that they seemed to be simply isolated exhibitions of physical ability to astonish an audience rather than uncontrollable paroxysms of suffering and anguish. The company, including Lotta Linthicum, Julia Taylor and Messrs. Eugene Ormonde and Julian L'Estrange, gave a creditable performance to the old play, which is now in the forty-third year of its career in English.

Mme. Simone soon returns to France. Unfortunately she has not created for herself a place on the American stage.

ALAS, "Baron Trenck" is not a musical show in the Broadway acceptance of that term. It is pretty thoroughly free of what passes for wit and humor in the immediate vicinity of Longacre and its score consists of something besides ragtime and music written with a view to the necessities of the turkey-trot. It is in fact a real comic opera and is calculated to please those who are a little more exacting in their tastes than those principal patrons of the musical show who are worshippers of dialect comedians and chorus girls. The score is by Felix Albini and the foreign libretto has been Englished with success by Messrs. Henry Blossom and Frederick Schrader.

In comic opera it seems an impossibility to get away from the old models and in this case the tenor hero is a young nobleman who is under sentence of matrimony within a year with the alternative banishment. As the scene is in Austria during the reign of Maria Theresa, opportunity is given for brigands, peasant girls, soldiers and the customary court ball with dance and song features. Being a comic opera, the piece, of course, ends happily and with a stirring finale by the entire company. The music is really sung by competent principals and chorus, among the former being Blanche Duffield, Perle Barti, and a new, particularly devilish young tenor, Mr. Fritz Sturmfels. Messrs. Joseph Herbert and John Slavin are the comedians, Mr. Herbert's studied pronunciation of French looming up with large distinction.

"Baron Trenck" is perhaps too meritorious to linger long on Broadway.

Metcalfe.



Astor—"The Greyhound." Melodrama with many laughs. All the fun there is in the seafaring confidence man.

Belasco—"The Return of Peter Grimm." Spiritualism made seriously dramatic and well acted by Mr. Warfield and good company.

Broadway—Diverting performance of extravaganza and burlesque of the Weber and Fields kind by those artists and members of their former companies.

Casino—"Baron Trenck." See above.

Century—"The Garden of Allah." Drama of the Sahara, with impressive scenic effects.

Cohan's—Mr. George M. Cohan's musical show. "45 Minutes from Broadway."

Comedy—"Bunty Pulls the Strings." Very well acted satirical Scotch comedy.

Criterion—Mr. Louis Mann in "Elevating a Husband." Comedy of to-day. Mediocre.

Daly's—Mr. Lewis Waller in "Monsieur Beaucaire." See above.

Empire—Dickens's "Oliver Twist" in dramatic form, with cast of well-known actors.

Fulton—Mr. Walker Whiteside in "The Typhoon." Unique and interesting drama, with the Japanese in their relations to western civilization as the basic motive.

Gaiety—"Officer 666." Methods of the New York police as the basis of a very laughable farce.

Garrick—Orleneff and company in classical repertory in Russian. See above.

Globe—Mr. Eddie Foy heading a good company in an unusually amusing musical show called "Over the River."

Harris—"The Talker." Clever and well acted comedy of American domestic life.

Hippodrome—New circus features added to "Around the World," and the ballet and spectacle.

Hudson—Mme. Simone in "Frou Frou."

Knickerbocker—"Kismet." Oriental drama, handsomely staged and well played by good company headed by Mr. Otis Skinner.

Lyric—"Little Boy Blue." Clever musical show, a little bit out of the ordinary.

Maxine Elliott's—"The Bird of Paradise." Moving Hawaiian drama, with unusually effective local settings.

New York—The Durbar faithfully shown in colored moving pictures.

Park—"The Quaker Girl." Dainty musical show from London, well done by good American company.

Playhouse—"Bought and Paid For." Drama of American life, funny and sombre in turn, but always interesting.

Republic—"The Woman." Well told dramatic story, with Washington politics and politicians well depicted.

Thirty-ninth Street—"A Butterfly on the Wheel." Divorce as it is practised in English society and the English courts. Interesting.

Wallack's—"Disraeli." The great British Premier faithfully counterfeited by Mr. George Arliss in agreeable little drama.

Winter Garden—New bill of extravaganza, ballet and vaudeville. Not as good as the earlier shows at this house.

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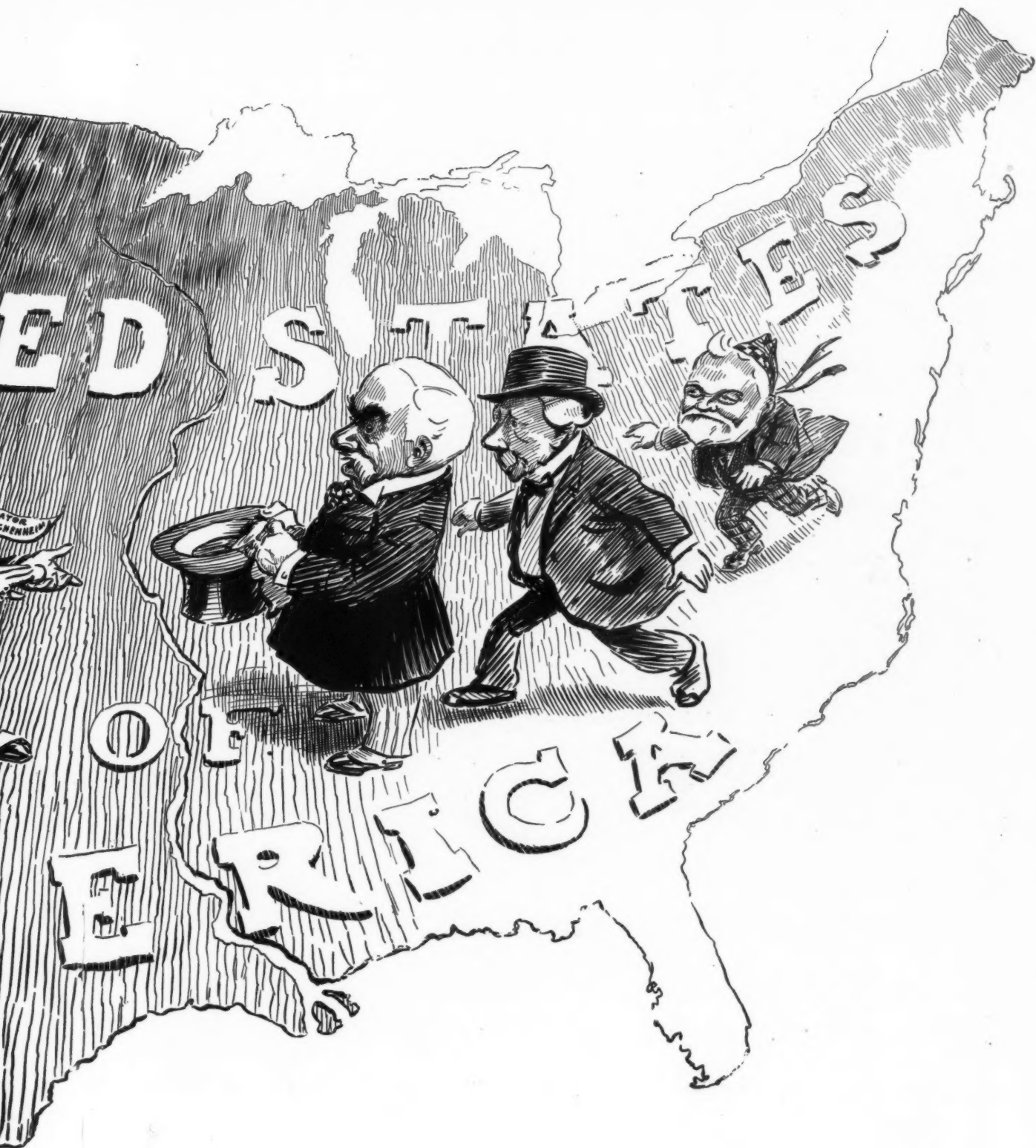
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"THE GIRL OF HIS DREAMS"



The United States of G
One G-Heim: SAY, OLD CHAP, WE'LL M



States of Guggenheimerica?
OLD CHAP, WE'LL MATCH YOU FOR THE WHOLE



"ON WITH THE DANCE! LET JOY BE UNREFINED"

Left to right: GABY GLIDE, GRIZZLY BEAR, KANGAROO CANTER, HIPPO HOP, OSTRICH STRETCH, POLLIWOG WIGGLE, TURKEY TROT, BUNNY HUG AND THE HONEY BUG

A Hare and a Tortoise

IT is on record that the deacon, when his new horse kicked in the dash-board and caught both hoofs in the ragged hole, remarked, as he climbed over the wheel, "If you're going to get in, I'm going to get out."

And it was with some such determination, less clearly expressed because less definitely formulated, that some of us witnessed the sudden irruption of "The Crowds and the Veiled Woman" into the body of current fiction a couple of years ago. If *that* was indeed what was going to come in, we found ourselves thinking, then it was time for us, with what dignity and deliberation we could muster, to compass an exit.

There were, however, no hard feelings involved in this decision; no dogmatic pronouncements of critical infallibility implied. For, as all of us should remember, there comes at last to all of us (excepting to the rare exceptions who, if they have no other touch of genius, are endowed with the genius of self-renewing youth), first a falling off in the resiliency of our responsiveness, then a hardening of the arteries of our receptivity, and finally an esthetic and intellectual repudiation of the open door. It was therefore possible that the work of Marion Cox was the new talisman to which the rusty mechanism of our appreciation refused to answer. It was possible, indeed it was widely and somewhat vociferously proclaimed, that she was the representative of the younger generation, knocking at

the door and demanding (in polysyllabic and heteraphonic diction) her kingdom on the library table. And of course she might have been.

But apparently she wasn't. For the present at least, her "Spiritual Curiosities" (Kennerley, \$1.30) seems to settle that. And we may even find, hidden in the text of one of these tales, a satisfactory working definition of what her actual position, and predicament, really are. The mastiff-minded hero of "Ars Amoris," driven to an unaccustomed self-analysis by the wiles of the pet-Angora-cattish heroine, suddenly discovers that he has an inner life that "mocks at one's understanding with its unfathomable pervasion coursing like arabesques of shadow throughout the pith of man." Whereupon the author pauses to indulge in the following apostrophe:

"The Abysses of the human soul!

"Is there aught more powerful or more fatal than—the charm of the abyss?"

"Peering into the abyss the mind surrenders its reason to follow the arabesques of the depths until the dizziness over its futile fascination intoxicates and impels to the madman's plunge."

"Spiritual Curiosities" contains three plunges. If you are spiritually curious it may pay you to lean over the edge and watch the descent. But though the plunger strikes occasional epigrammatic sparks from the sides of the

pit as she falls, the impression of deep diving is largely an optical illusion, produced by the astonishing verbal contortions she executes as she hurtles downward.

ANNE DOUGLAS SEDGWICK'S "Tante" (Century, \$1.30) is also the study of a "spiritual curiosity"—that is of the significant, yet monstrous malformation of a personality. But the resemblance stops short at the coincidence. The two books, like the careers of their authors, repeat the respective performances of the tortoise and the hare.

The title of "Tante" derives from the familiar form of address used by the novel's technical heroine, the young orphan protégée of the great pianist, Mme. Okraska, toward her brilliant patroness; and the whole comprehensively and consistently conceived story, with its numerous and livingly



TABLE-TIPPING

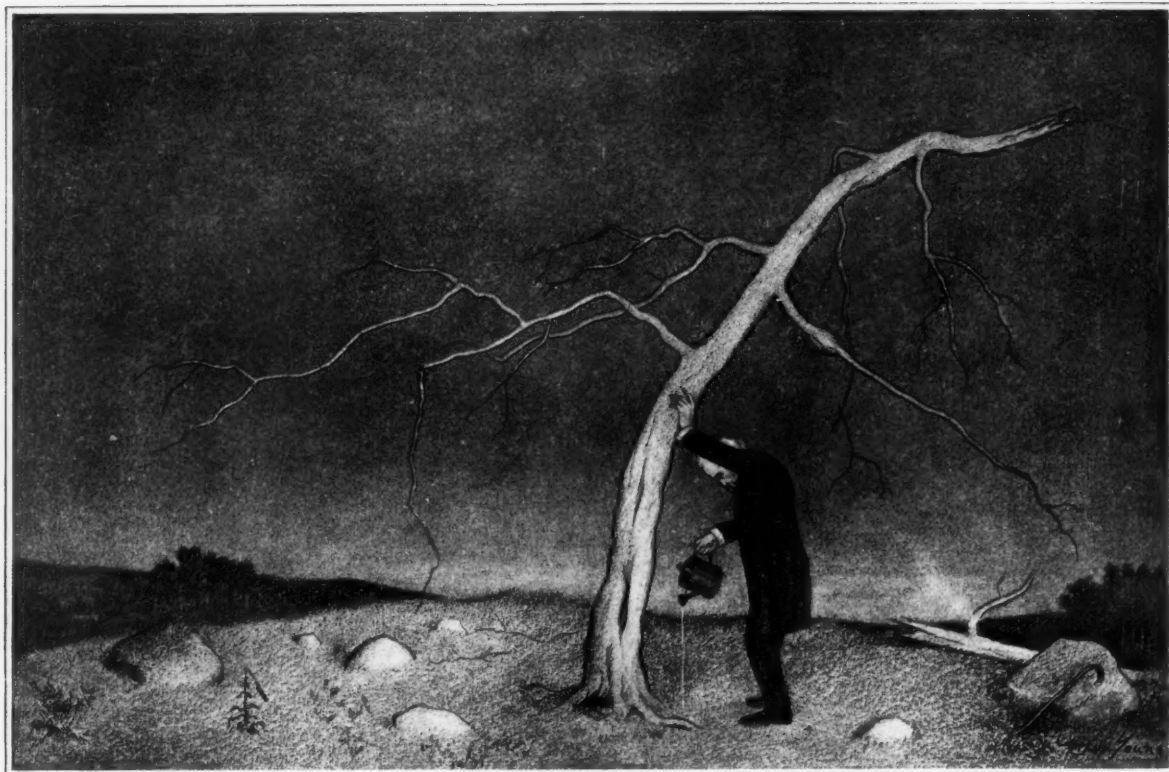


AN INVESTMENT THAT TURNED OUT BADLY

The Pious Fraud was being hustled along a highway of Hell: "THERE'S SOME TERRIBLE MISTAKE ABOUT THIS," HE SAID. "WHY, I'VE GIVEN ENOUGH MONEY TO THE CHURCH TO BUY THE BEST SEAT IN HEAVEN."

developed and delineated characters, has been contrived for the oblique, and gradual, but ultimately revealing illumination of the malignant egotism and all-sacrificing selfishness that formed the character-core of that radiant and magnetic and much-worshipped artiste, who is the real protagonist of the author's fictional theme. The book is a long, a skilfully handled, a very closely kneaded, an unflaggingly interesting, yet an essentially intellectual rather than emotive, presentation of an extreme, isolated and striking example of a common type of our universal acquaintance. It bears the same relation to the previous work of Anne Douglas Sedgwick that "The Divine Fire" bears to the subsequent work of May Sinclair. It is so much bigger that it stands alone. Yet one can not leave it without calling attention to a curious effect of one of the minor imperfections of its highly perfected technique. The story is built like an ocean liner, engined like one, and to embark upon it is to be carried to one's destination with a like pulsating but undeviating certainty. But when one leaves the story, one finds oneself disagreeably haunted by the rhythmic regularity of its rounded sentences just as, when one lands from the liner, one is haunted by the revolution of its screw. Nevertheless, it's a fine trip.

J. B. Kerfoot.



A TRAGEDY OF HOPE

Society



THE occupants of the boxes in the "Golden Horseshoe" at the Metropolitan Opera House this winter represent, as usual, the flower of our ancient but impoverished aristocracy.

The following official list gives some faint idea of the exhibit:

Box A.—Mrs. Shimmeren Freek and Mr. and Mrs. Walnut Pearls, Mondays and odd Thursdays.

Box B.—Mr. and Mrs. Billy de Splay, even Mondays; Mrs. Front Roe Squatta, Wednesdays.

Box C.—Princess Henrietta de Pittsburgh, odd Fridays.

Box D.—Mrs. Tiara Grubbs, Mondays; Mr. and Mrs. J. William Dazzle, even Wednesdays.

Box E.—Mrs. Meefa Jewls and Mr. and Mrs. Flushing-Flasher, Mondays and even Thursdays.

Box F.—Mrs. Jewelers-Loot, Fridays, and Mr. and Mrs. Paveng Stone Dymonds, even Thursdays.

Box G.—Mr. and Mrs. Aintwee Itt and Mrs. O. Rather I Guess, every other Tuesday; Mr. and Mrs. Spending Spender, odd Thursdays.

Box H.—Miss Chatter-Loud, Mondays and all other nights.

There are, of course, other boxes, but our society reporter, who was receiving two dollars a month, has struck for higher pay. We refuse to give it.



THE DOG WHO ENTERTAINS YOU WHILE YOU ARE WAITING FOR HIS MISTRESS



"Oh, yes! I drive my own car anywhere, any time with the DISCO Self Starter. Just step right in, and I will turn the little handle on the dash, press the button, and we will be off. "This simple little device is used on America's leading cars, and when I bought my new car, I made sure that it had the DISCO. The manufacturers needed no urging, however, because they had investigated it, and were using it. "The little handle on the dash is the only visible sign of the up-to-date car equipped with the DISCO. I have examined a great many and have found none so simple, so positive, so completely in keeping with my limousine."

Obtainable on All Cars

Insist on the DISCO Starter—not merely "a" starter or some experimental starter. There are 27,000 DISCOS already in successful use. The following cars carry the DISCO as either regular or extra equipment:
Marmon, Babcock, Benz, Burg, Colby, Crossley (England), Everitt, Franklin, G. J. G., Hudson, Krit, Midland, Moon, Nance, Palmer-Singer, Paige-Detroit, Peerless, Pic-Pic (Switzerland), Pilot, Pullman, Rambler, Selden, Sibley-Curtis, Simplex, Stevens-Duryea, Westcott, Havers.
Disco has but 12 parts. Weighs but 4 Pounds

Fifteen Branches—Dealers Everywhere

- The Aristos Co., 250 West 54th St., New York City—1002 Boylston St., Boston, and at Baltimore and Washington.
 - The Disco Pacific Co., 316 California Bldg., Los Angeles, 601 Van Ness Ave., San Francisco, and at Seattle, Spokane, Portland, Tacoma and San Diego.
 - Motor Specialties Co., 651 N. Broad St., Philadelphia.
 - Westcott Motor Car Co., Little Rock, Ark.
 - Herring Motor Supply Co., Des Moines, Ia.
 - Pittsburg Auto Equipment Co., Baum and Beatty Sts., Pittsburg.
 - Wyeth Automobile & Supply Co., 316-324 N. 2d St., St. Joseph, Mo.
 - Memphis Motor Car Co., 201 Washington Ave., Memphis
 - The Omaha Rubber Co., 1608 Harney St., Omaha
 - The Aristos Co., 1501 Michigan Ave., Chicago
 - The Watson Sales Co., 56 Edgewood Ave., Atlanta
 - McCrae-Whirl Co., 2045 Euclid Ave., Cleveland
 - Minneapolis Iron Store Co., Minneapolis
 - Parsons Sales Co., Kansas City, Mo.
 - Motor Accessories Co., Indianapolis, Ind.
 - Nicola, Dean & Gregg, St. Paul, Minn.
 - Disco Auto Starter Co., 117 Nasby Bldg., Toledo, O
 - The Disco Sales Co., 255 Jefferson Ave., Detroit
 - Wiemeyer Motor Co., 3132 Park Ave., St. Louis
 - Russell Motor Car Co., Ltd., West Toronto, Ont
 - More Bros., 417 Front St., Fargo, N. Dak.
 - John R. Ball, 41 Patton Bldg., Milwaukee
 - Jas. G. Barclay, 728 Main St., Buffalo
 - Disco Montana Co., Butte, Mont
 - The Von Hamm-Young Co., Ltd., Honolulu
- FOREIGN BRANCHES at London, Paris, Hamburg

You Can Have a Disco Starter on Your Car—Old or New

Many leading manufacturers include the DISCO Self Starter as regular equipment on all 1912 models. Many others will gladly furnish it to you as special equipment, on request. Any manufacturer or dealer can get it for you, and can fit it to ANY car in a couple of hours. Make your OLD car up-to-date with the DISCO. No changes in the engine needed—nothing to tear down. The DISCO requires no oiling—no attention. It is always ready and it "makes good" all the year round—at 20 below zero or 110 in the shade. It operates with acetylene gas from the lighting gas tank and WARMS the engine as it starts it. It is a real STARTER—not merely an engine cranker.

Sent Express Paid and Satisfaction Guaranteed

Orders sent us on this coupon will be shipped within 48 hours, express paid, anywhere in the U. S. or Canada. If installed and operated according to our directions, we guarantee the DISCO to give satisfaction. If you are not perfectly satisfied at the end of ten days' fair test, we will take it back and return your money. Catalog if you wish, but better order NOW. You take no risk.

IGNITION STARTER CO., 731 Dodge Bldg., DETROIT, MICH.
 Largest Manufacturers of Self Starters in the World.

EXPRESS PAID COUPON

IGNITION STARTER CO.,
 731 Dodge Power Bldg., Detroit, Mich.

Gentlemen:—Enclosed please find . . . \$850 for one Four cylinder DISCO Starter, for my..... car

Year and Model..... Ignition System.....

Name

Address

My Dealer is



Practical Hygiene

During a recent epidemic of spinal meningitis in Dallas, Secretary Paul Casey of the Health Department went with a sanitary inspector to raise the quarantine on a negro shack and remove the big green sign.

An old negro came to the door. "Now sholy, boss, you'all ain't gwine ter take that sign down?" she asked.

"Yes, we are going to remove the quarantine," said Casey. "Don't you want it removed?"

"No, sah, boss, 'cause dar ain't been nary collectah 'round heah sense dat sign was put up."

The quarantine remained.

—Houston Post.

Seems to He'p, Anyway

"What is an optimist?"

"A man who thinks that if he puts 'Rush' on a letter it will be delivered sooner than it would be otherwise."

—Chicago Record-Herald.

"By George, old chap, when I look at one of your paintings I stand and wonder——"

"How I do it?"

"No—why you do it."

—Chicago Tribune.



Pup: IF SHE'S THAT MUCH AFRAID OF A MOUSE, I WONDER WHAT SHE'LL DO WHEN SHE SEES ME

A Stickler for Etiquette

The members of a certain colony of artists in New York tell with great glee of a comrade who, though he does pretty well in a financial way, is always "hard up."

One day a collector called upon this artist to try to get him to settle a bill for picture frames.

"I am exceedingly sorry," said the artist, "but I cannot settle this bill at present."

"Very well, sir. When shall I call again?" asked the collector.

"It seems to me," suggested the artist, suavely, "that it would hardly be etiquette for you to call again until I have returned the present call."

—Harper's Magazine.

Yearly

"George, dear," said the young wife, "you are growing handsomer every day."

"Yes, darling," replied the knowing George. "It's a way I have just before your birthday."—Pick-Me-Up.

HE: Madam, you promised to obey me. Do you do it?"

SHE: Sir, you promised me your worldly goods. Do I get 'em?"

—Baltimore American.

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Our Improved Series represent the highest type of automobile jacks—

- Great durability—best materials;
- Extra Broad Base for mud or hills;
- Ease and Convenience in Operation;

Ask your dealer for a "Barrett," the world's standard for motor cars and trucks. Remember, "If it isn't the jack that Duff built it isn't a Barrett."

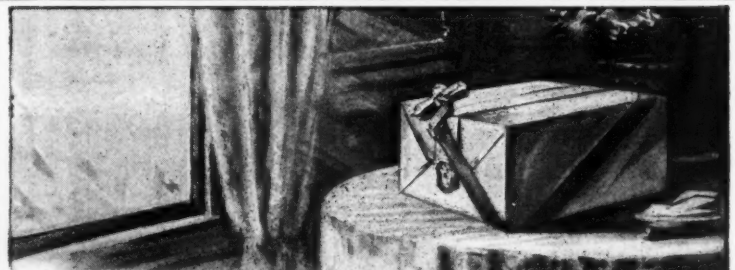
Write for our **Jack Book**.

The Duff Manufacturing Co.

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50 CHURCH ST., NEW YORK PITTSBURGH, PA.

The Largest Line of Lifting Jacks in the World



The Easter Gift

The most fitting remembrance for Easter is a gift of simple elegance, which, though not expensive, carries its own evidence of quality and refinement.

Belle Mead Sweets

Chocolates and Bonbons

have social standing. A gift of Belle Mead Sweets is a proof of thoughtful consideration which cannot fail of appreciation. They are absolutely pure, and as thoroughly wholesome as they are dainty and delicious.

At Good Drug Stores

BELLE MEAD SWEETS
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The smooth, clean-cutting, slanting stroke of the old-fashioned, straight razor, plus the guarded blade features of all safety razors—that is what we offer you in the

Young Any-Angle Razor

Don't mistake this announcement, you men who have tried them all and found them all safe enough, but—

The Young isn't "just another safety." It's safe, it's simple, it's compact; its shape is the shape you are used to; its blades hold their fine, cutting edges beyond what you have been led to expect. But the dominating appeal of the Young is its *any angle* feature—the feature that gives you—any man, the old timer or the beginner—that slanting stroke which is absolutely essential for a perfect shave.

There is nothing to learn. The barber's skill is in the Young. A touch turns the blade at any desired angle and you shave as with any safety razor. The Young is finality in razors. You'll come to it sooner or later. Do not defer your shaving comfort and satisfaction!

Young Safety Razor Company, 1733 Germantown Avenue, Philadelphia, Pa.

Free 30 Day Trial

All dealers are authorized by us to take back the Young Any Angle Razor and refund the purchase price, if after using it for thirty days you wish to return it. If your dealer cannot supply you, order from us, with same return privilege. The price of the Young Any Angle Razor, including 12 keen blades, with genuine leather case is **\$3.00**





We Are Constantly in Receipt of Important Letters Which Are Too Long for Our Limited Space. Brevity is Absolutely Essential to Publication

We Stand Corrected

LIFE PUBLISHING CO.:

GENTLEMEN: Your issue of February 29 contains an article entitled "Murder Accessories," signed Ellis O. Jones, which states that "in the course of events of the strike an eighteen-year-old boy was killed by the soldiers. Thereupon the authorities became so excited over the fate of the lad that they arrested Mr. Ettor, the leader of the strike, as an accessory to the murder."

As Ellis O. Jones contributes several other articles in this issue you may be glad to have your attention called to the misstatement of facts in this particular article.

Mr. Ettor was arrested just before midnight on the twenty-ninth of January and John Remy, the eighteen-year-old boy referred to, did not receive the wounds from which he died until six a.m. January 30.

The Ellis O. Jones article is typical of many written by Socialists and by people who are in total ignorance of the true conditions which existed in Lawrence the first month of the strike.

Very respectfully,

(Unofficial) WALTER M. PRATT.

Detailed on Colonel Sweetser's staff as First Lieutenant and Battalion Adjutant the first month of strike.

BOSTON, MASS.

February 29, 1912.

From Over the Border

TO THE EDITOR OF LIFE:

DEAR SIR: From the number of copies of LIFE that are weekly sold to the seven million people in Canada, many of us look on you as international. Assuming that you also feel this, I beg to offer a Canadian's views on the ability of the labor leaders.

Professor Adam Shortt once told me that from his observation he would say that the labor leaders in this country were much stronger men than the capitalists. In generalship, in debate, in knowledge of the law the representatives of the unions invariably held the balance of power, since the chosen champions had been sifted and resifted, tested and tried, and educated for years in the science of fighting the moneyed men. The capitalists, on the other hand, had but occasional hours to spend on

the study of checking the power of the unions. So it happens that when under our strike statute, known as the Lemieux act, the two ranks face each other in open debate before a tribunal of three judges or commissioners, the labor men generally outclass their opponents.

A word about Professor Shortt's right to an opinion. He is the chief executive of our civil service, lately Professor of Political Economy at Queen's University. He was instrumental in framing the famous Lemieux act, and has been its chief exponent, having acted as chairman of the boards of arbitration in most of the big strikes here during the last ten years. Professor Shortt is recognized as the greatest authority on labor unionism in Canada.

Let me add that I am no sympathizer with the unions as they are at present conducted. One of my uncles is president and manager of one of the largest steel plants in Canada, and I am in his employ. No, we don't like the unions, but, man for man, their leaders are at least the mental equals of the capitalists.

Thank you for listening to me.

Long live LIFE.

W. A. DEACON.

WINNIPEG.

March 2, 1912.

"May Result Fatally"

EDITOR OF LIFE:

It is admitted that infant vaccination may result fatally—admitted by practitioners themselves. And yet thousands of parents with infant children in their arms pour into the offices of boards of health in response to summons, later leaving the same offices with their offspring plus—what?

There are two opinions held by competent and conscientious medical men concerning "unsuccessful" vaccination. One is that it occurs when the human organism is too weak to express resistance. In such cases the vaccination is said not to "take," though as a matter of fact there is no proof whatever that the failure to exhibit a scar does not imply deeper constitutional infection which will permanently defy restoration of health.

The other opinion is that the vaccination is "unsuccessful" because the organism is sufficiently robust to be quite successful in fortifying itself against the slightest possible entrance of the poison. This marvelous protective power of the normal organism, though led up to continually in biological study, is too often undervalued, too often dishonored.

Current reports in the medical journals evidence that there is no safe ground in vaccinating infants. One-half the cases may result fatally, and the other half be "unsuccessful." The latter condition is no less to be deplored than the former.

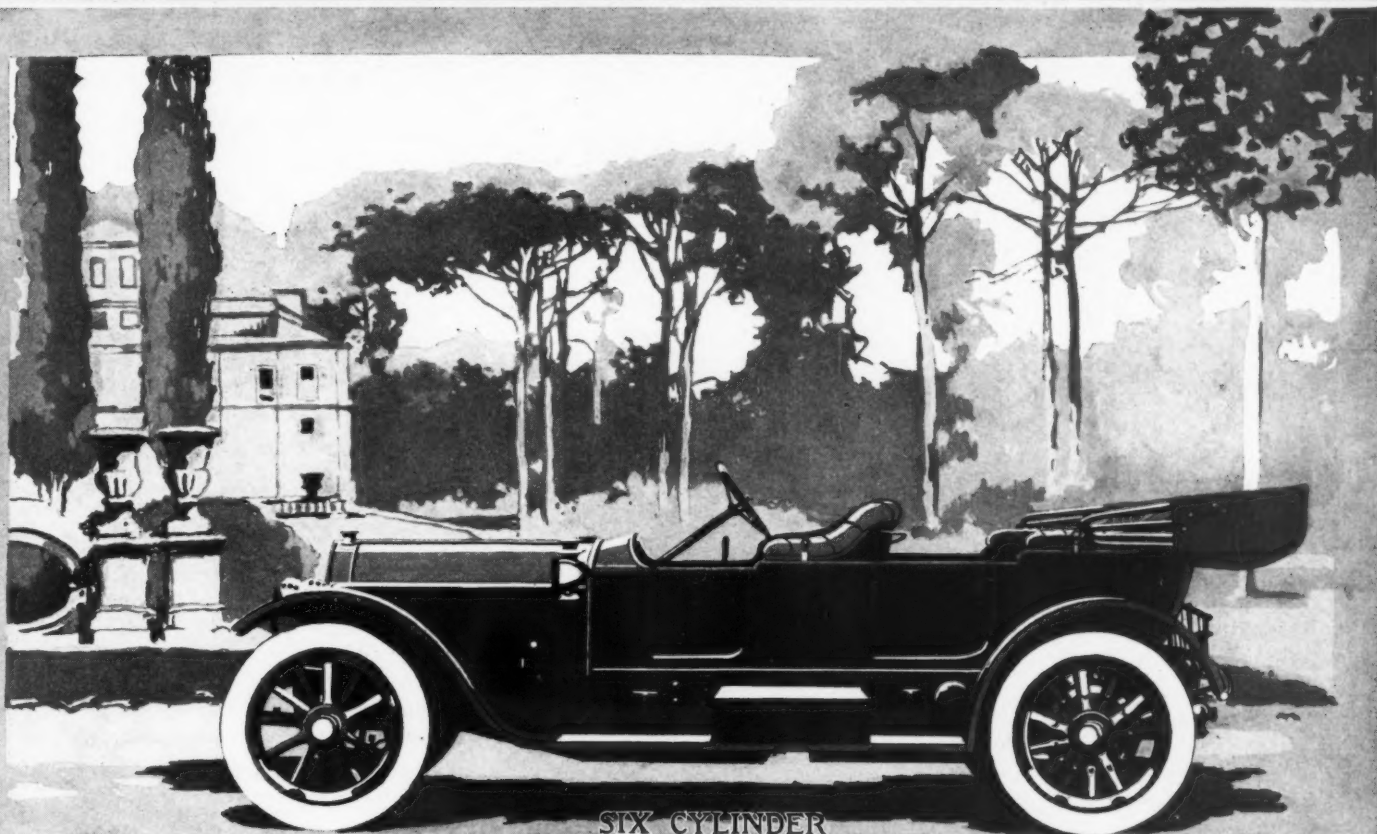
JOHN HUTCHINSON, M.D.

NEW YORK.

January 7, 1912.



"TIS BETTER TO HAVE LOVED AND LOST THAN NEVER TO HAVE LOVED AT ALL"



SIX CYLINDER
FIAT 50 H.P. 5 PASSENGER PHAETON

Reasons of Fiat 6-Cylinder Supremacy

The Fiat 50 H. P. 6-cylinder car, with its wonderful monobloc motor insuring perfect alignment, is the highest expression of the designing genius and engineering ability which have made possible the famous 4-cylinder Fiat.

The transmission and rear axle construction of exclusive Fiat Patented Design; the perfect carburetion and cooling systems; the low, rakish body lines and the improved methods of spring

suspension, are some of the exclusive features which have brought supremacy to F·I·A·T in the 6-cylinder field. Fiat cars contribute directly to individual comfort, peace of mind and pride of ownership.

Simplicity, flexibility and a surplus of responsive power are the dominating characteristics of all models. Delivery dates of the "Six" are being rapidly assigned in the order of purchase.

Catalog H contains full information about Fiat 4 and 6-cylinder cars. Address Sales Department when writing.

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New York

"Fiat Representation and Fiat Service are World-wide"

The
Master Car

FIAT

Fifteenth
Year

OUR FOOLISH CONTEMPORARIES



Training Begins

The manager of the ball team lined them up and looked them over.

"All those who have been in vaudeville during the winter kindly step forward."

The entire team stepped forward.

"I thought so," said the manager.

"Well, boys, just bear in mind this one rule. It will go hard with the man who disregards it."

"What is it, cap?"

"When you make a hit, and the audience applauds it, don't stop to bow on your way to first base."

—Washington Herald.

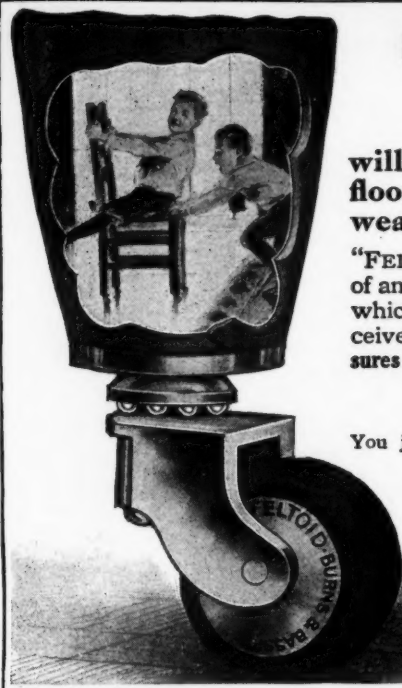
SHE: The Rev. Wilkins is something of a faith healer, you know, and I'm thinking of attending his church for my rheumatism.

HE: I can recommend him for insomnia.—Sydney Bulletin.

GREAT BEAR SPRING WATER
50 cents per case of 6 glass stoppered bottles



"ROOM FOR IMPROVEMENT"



"FELTOID"

Casters and Tips

will not scratch, mar, or stain hardwood floors,—are noise proof, and wear indefinitely.

"FELTOID" Casters and Tips are made of an indestructible, resilient material which serves as a cushion tread, receives and absorbs the impact, and insures Absolute Floor and Rug Protection.

Furniture and Hardware Dealers will supply you.

You just try them — and make sure that "FELTOID" is stamped on every wheel and tip. Insist on having "FELTOID" Casters or Tips put on all new furniture you purchase—it should cost you nothing extra. Send a postal anyway for booklet.F. 8.



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The Name Burpee

is known the world over as synonymous with **The Best Seeds That Grow!** Are You willing to pay a fair price for selected seeds of the choicest vegetables and most beautiful flowers? If so, it may prove of mutual interest if you **write to-day** (a postal card will do) for *The 1912 Burpee Annual*. This is a bright new book of 178 pages that is intensely interesting to every one who gardens either for pleasure or profit. Shall we mail you a copy? If so, what is your address? Our address is, **W. ATLEE BURPEE & CO., Philadelphia**

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Visit the South of France, the entrancing, sun-kissed and rose-scented RIVIERA.
THE LAND OF ROMANCE, SONG AND FLOWERS
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CANNES, the aristocratic "Palm Beach" of France, via the most luxurious express train service in Europe.
Booklets and full information from International Sleeping Car Co.
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979 Fifth Ave., N. Y.



The Web and the Victim

The haughty but somewhat *passée* beauty drew a deep breath.

"That rich Mr. Yancey is coming to-night, mother."

"Yes, my dear. And do you think he will propose?"

The girl nodded.

"Yes, mother. I don't intend to wait any longer. He must propose before he leaves the house."

"But he's so timid, my dear. He might propose and then run away."

"He won't run far, mother. I'm prepared for all that. Our cosy parlor is waiting for him, the grate fire is alluring, the lights are turned low, the easiest chair waits by the fender and the dictagraph is in the coal scuttle! Hark, mother, there's the bell. Let him in, please."

And she looked at herself in the mirror over the mantel and smiled.

—Cleveland Plain Dealer.

"I simply can't stand the toot of an automobile horn."

"How's that?"

"A fellow eloped with my wife in an automobile, and every time I hear a horn toot I think he's bringing her back."

—Minnesota Minnehaha.

Best of All,
HUNTER
WHISKEY
HIGH-BALL



Sold at all first-class cafes and by jobbers.

WM. LANAHAH & SON, Baltimore, Md.

THE Ideal Bitters. CARONI—the only genuine. Why not have the best? They cost no more. Once tried, always used. Oct. C. Blache & Co., 78 Broad St., New York, Gen'l Distrs.

Courage In Passaic

George H. Michels, a member of the Board of Health of Passaic, N. J., will be arraigned in Police Court there this morning on a charge of disorderly conduct preferred in the name of the Board of Education. Michels' disorderly conduct is his refusal to have his eleven-year-old daughter, Dorothy, vaccinated.

Two weeks ago Dorothy was sent home from Public School No. 8 with a note from the principal saying that she could not return until she had been inoculated against smallpox. Mrs. Michels, who was a professional nurse before her marriage, agreed with her husband that the principal's order was not to be obeyed. Michels so replied, and the Board of Education promptly decided to prosecute.

"Experience in my own family," Michels said last night, "has taught me that vaccination is a menace. My father died of smallpox, although vaccinated, and my sister became a cripple as a result of inoculation. I will refuse to have my daughter vaccinated. I will move out of New Jersey before I will submit."

Michels has engaged counsel and will begin his fight against the order with his arraignment this morning. Anti-vaccinationists have promised to support him, and an organization known as the League for Medical Freedom will take a



Combination Set—Consists of Triple Silver Plated Razor; Metal Box containing 12 double-edged Blades; Telescope Pattern Badger Hair Shaving Brush; Stick Gillette Shaving Soap in Triple Silver Plated Holder; Velvet lined, Morocco Leather Covered Case, \$6.00.

Selling the World Over Fast as we can make them

HERE—in a little leather case so compact that it will slip in a coat pocket—is everything you need for a clean velvet shave every day. No stropping, no honing, no fuss and no trouble.

Do you wonder that thousands of men who already have Gillette Standard Sets are buying this handy combination? Whether traveling or at home it is a daily convenience—so easy to get at, so quickly put away. If you have never owned a Gillette, you can not do better than start now with our six dollar combination—soap, brush, holder, blades. Everything complete \$6 in velvet-lined, grain-leathered case

Gillette

Safety Razor

For sale in forty thousand retail stores in every part of the habitable globe

No Stropping



No Honing

GILLETTE SAFETY RAZOR COMPANY

22 West Second Street, BOSTON

A striking effect for Evening Dress
Kremenz Bodkin-Clutch Studs and Vest Buttons
with sleeve links to match Mother-of-pearl with platinum border and cross stitch.
*They go in like a needle
Hold like an anchor*
Ask any leading Jeweler to show you these—and the other new designs, or write for booklet and name of dealer.
KREMENTZ & CO.
60 Chestnut Street . . Newark, N. J.
*Makers of the famous
Kremenz Collar Button*

THE STEPHENSON GARBAGE RECEIVER
NO FREEZING. NO LITTER. NO ODORS.
Opens with the foot; closes itself. Clean and sanitary.
Sold direct from factory. Guaranteed. Circular free.
C. H. STEPHENSON, Mfr., 46 Farrar Street, Lynn, Mass.

DR. GIVENS' SANITARIUM
For Nervous and mild Mental diseases. Has separate cottages for Alcohol and Drug patients.
Address **DR. GIVENS, Stamford, Conn.**

hand. The Board of Education will make as vigorous a fight, and the case will be carried to higher courts, whichever way the first decisions may go.—
New York World.

"WHAT makes you think the baby is going to be a great politician?" asked the young mother, anxiously.
"I'll tell you," answered the young father, confidently; "he can say more things that sound well and mean nothing at all than any kid I ever saw."
—*Cleveland Plain Dealer.*

Moth-Proof Cedar Chest
Sent on 15 Days' Free Trial! Freight Prepaid
50 in. long
21 in. wide
21 in. high
Write for beautiful book on Red Cedar Chests free. Send your name. How to save furs and woolens from moths, mice, dust and damp. Beautiful Book Sent Free! Illustrations show many handsome styles of Piedmont Southern Red Cedar Chests. Tells how much you can save at our factory. You will be astonished. All particulars of free trial.
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The Sampler

Shows the Fruits of
70 Years' Growth



Whitman's

started in 1842 to make chocolates and confections. In 1912 they have produced this *Sampler*, containing lots from ten of their most-praised packages—enabling you to pass judgment on many kinds of sweets with utmost convenience.

Tipped in the package is a loose leaf describing each of the ten packages that is sampled.

The *Sampler* box is covered with a fac-simile sampler in the quaint, old-fashioned needlework that has become the prevailing new fashion. All women appreciate its exquisite workmanship.

You can buy the *Sampler* for one dollar at the selected stores everywhere that we supply, by express, direct from headquarters. You can tell the store—usually it's the best drug store—by the sign:



Buy from your local agent. Where we have no agency we will send the *Sampler*, postpaid, on receipt of \$1.25.

Write for a copy of our "List of Good Things," describing and pricing seventy sorts of sweets in sealed packages.

STEPHEN F. WHITMAN & SON, Inc.
Philadelphia, U. S. A.
Makers of Whitman's Instantaneous
Chocolate.

"THE TIE WITH THE BUTTON-ON TABS"

The Perfect Dress Tie

PATENTED JUNE 21, 1898 AND MAY 9, 1905

Sold the world over
50 cents and upward.

KEYS & LOCKWOOD, New York

return it to you and wait while you indorse it; this helps to pass the time and is a pleasure and relief to the teller.

You can generally save time when making a deposit by counting your money down to the teller, as you can nearly always count more speedily and correctly than he can.

When you make a deposit do not use a deposit ticket, but mix indiscriminately together checks and bills, since it facilitates matters exceedingly.

If you make a deposit of one hundred dollars and give a check for fifty dollars, it is a good thing to call frequently at the bank and ask how your account stands, as it impresses the officers favorably with your business qualifications.

Never keep any record when your notes fall due, and then if they are protested censure the bank for not giving you notice. Always date your checks

Banking Rules

The following rules, at one time used in the Second National Bank, New York, are recommended to the attention of those who do business at all banks. They will be the means of saving a great deal of time and annoyance—by not following them:

If you have any business to do with a bank, put it off until two o'clock, or, if it is possible, a little later, as it looks more businesslike to rush in just as the bank is closing.

In depositing money, try to get it upside down and wrong end foremost, so that the teller may have a little exercise in straightening it up before counting it.

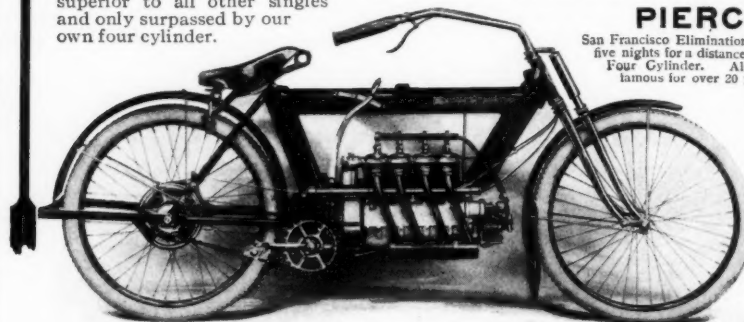
It is best not to take your bank-book with you, but call at another time to have it entered. You can thus make two trips to the bank where one would answer.

If a check is made payable to your order, be careful not to indorse it before handing it to the teller, but let him

50 ENGRAVED CARDS OF YOUR NAME \$1.25
COPPER PLATE, IN CORRECT SCRIPT
THE QUALITY MUST PLEASE YOU OR YOUR MONEY REFUNDED
SAMPLE CARDS OR WEDDING INVITATIONS UPON REQUEST
SOCIAL STATIONERS **HOSKINS** PHILA.
336 CHESTNUT STREET

PIERCE MOTOR CYCLES

THE life of a motorcycle is in its frame and engine. Compare the strong, dignified lines of the Pierce with any other motorcycle. The **PIERCE FOUR CYLINDER** is the only two-speed, shaft-driven motorcycle made. Some of the other distinctive features are: the large tubing frame, no separate tanks, free engine clutch, mechanical valves, two brakes, simple control, and magneto ignition. No noise and no vibration. We also manufacture Single Cylinder Models. In efficiency, speed, and hill-climbing as well as in every detail of design and construction, they are superior to all other singles and only surpassed by our own four cylinder.



PIERCE WINS!

San Francisco Elimination Contest, run for five days and five nights for a distance of 1,779 miles, won by a Pierce Four Cylinder. Also makers of Pierce bicycles, famous for over 20 years.

Pierce Motorcycle Catalogue "LE" on application.

THE Pierce Cycle Co.

BUFFALO, N. Y.
Pacific Coast Branch
OAKLAND, CAL.

ahead; it is a never-failing sign that you keep a good balance in bank, or if you do not wish it generally known that you are doing a good business, do not deposit your money until about the time you expect your check will be in.

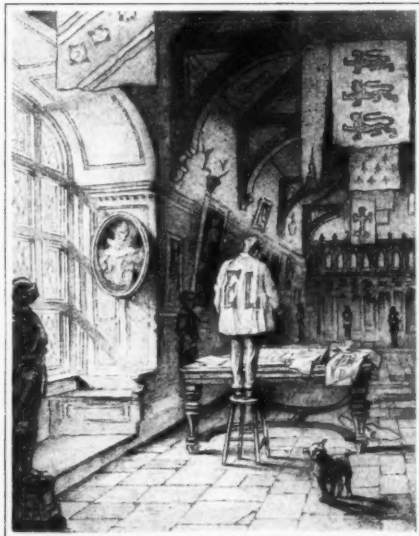
A strict observance of the foregoing rules will make your accounts desirable for any bank and will make you a general favorite with all the bank officers.

Art and Architecture

John Sloan, the well-known artist of New York, takes the same intelligent interest in architecture as in painting.

A New York architect, aware of Mr. Sloan's excellent taste, took him in his

PANDORA'S BOX



It is a literary delight and holds the reader spellbound throughout its many pages.

—*Brooklyn Citizen.*

By **JOHN AMES MITCHELL**

Author of "Amos Judd," "The Pines of Lory," etc.
Editor of *Life*.

Four illustrations by the author. \$1.30 net; prepaid \$1.42

FREDERICK A. STOKES COMPANY
Publishers New York

TEXACO MOTOR OIL

YOU, the car owner, need no longer number cylinder troubles among your motor cares. Pitted cylinder walls, weak compression, poor combustion, faulty ignition, can almost invariably be traced to an inferior cylinder oil. The perfect cylinder oil contains no carbon impurities. Its lubricating qualities have not been impaired in order to eliminate carbon. It shows a zero cold test. Texaco Motor Oil meets these requirements. The most careful working tests have shown none of the troublesome carbon deposits so common with motor oils. It burns absolutely clean. It has sufficient body to lubricate perfectly. Cylinders never "dry out," never become scarred or pitted. It has a cold test of zero and will flow freely at that temperature. These are strong statements. You may feel skeptical. The best proof of their truth is in the use of the oil itself. Try a can. Sold in 1 and 5 gallon cans at garages and supply shops. For instructive booklet, "About Motor Lubrication," address Dept. B, 2 West St., N.Y. City.

THE TEXAS COMPANY

DIVISION OFFICES

Houston	El Paso	St. Louis	Atlanta	New York	Boston
Dallas	Pueblo	New Orleans	Norfolk	Philadelphia	Chicago

motor car to see a huge and costly country house that he had erected for a millionaire on a bluff overlooking the Hudson.

As the architect stood with Mr. Sloan on the terrace of the new property, he looked up at the mansion's showy façade and said thoughtfully:

"Stupendous! But I haven't decided yet what kind of creeper to have in front."

"The Virginia creeper," said Mr. Sloan, "would cover it up quickest."

—*Los Angeles Times.*



"THE HIGH SPEED CLUTCH"



Special Announcement!

EASTER CRUISE

From New York, April 6, 11 A.M.
Visiting the West Indies and the

PANAMA CANAL

upon the Modern Cruising Steamship
VICTORIA LUISE

(16,500 Tons)

the largest steamer visiting the West Indies this year, equipped with every modern feature, including luxurious Russian, Roman, and Turkish Baths, Swimming Pool, Ball Room, etc.

The Frahm Anti-rolling Tanks of the VICTORIA LUISE reduce the motion of the ship to a minimum, insuring absolute comfort at sea.

ITINERARY

Arrive HAVANA Apr. 9, 5 P. M.
From " 11, 4 P. M.
Arrive COLON " 14, 8 A. M.
From " 15, 6 P. M.
Arrive KINGSTON " 17, 7 A. M.
From " 18, 4 P. M.
Arrive NEW YORK " 22, 4 P. M.

16 days, \$150 and up.

Tourists in FLORIDA and other Southern resorts may join these cruises at HAVANA.

Also regular service to

JAMAICA, PANAMA CANAL, CUBA, HAYTI, COLOMBIA, COSTA RICA.

Regular service leaving New York by 5,000-ton "PRINZ" and other well-known steamships of the

ATLAS SERVICE

Panama, \$75: Round Trip, \$142.50
Jamaica, \$45: Round Trip, \$85.50
Through tickets to West Coast points.

TOURS to the TROPICS

Leaving weekly
11 to 30 DAYS - \$90 to \$250
Including all necessary expenses.

TWO IDEAL CRUISES

Around the World
November 12, 1912 February 27, 1913
(From New York) by the (From San Francisco)

VICTORIA LUISE

(16,500 Tons)
Duration of Each Cruise, 110 Days
Cost \$650 Up
Including all necessary expenses aboard and ashore.

Summer Cruises to the Land of the Midnight Sun

Eight delightful cruises during June, July and August. From Hamburg.
Duration 14 to 26 days. Cost, \$62.50 and up.
Splendid service, large steamships
"Victoria Luise," "Kronprinzessin Cecilie," and "Meteor."

HAMBURG - AMERICAN LINE

41-45 Broadway, New York

Boston Pittsburgh St. Louis
Philadelphia Chicago
San Francisco



"You'll always be proud of your Elco"

PROUD of its grace, of its elegance and comfort—of its *guaranteed* reliability. Few builders have had our twenty years' experience; fewer still earned a reputation so sound, and none build boats which year after year win such victories as do Elco Express Launches and Elco-Planes. The victory of the 16-ft.

Elco-Plane, "The Bug," over Mr. Gould's 185-ft. S. Y. "Helenita" for a prize of \$5,000, was one of the notable sporting events of 1911.

Whether for racing or pleasure, your only safety is the integrity of the builder. Nowhere else can you purchase as much *dependability* as in an ELCO—and at prices no higher than need be for the best of workmanship and material.

Elco speeds Guaranteed or no sale. Elco boats and engines Guaranteed for one year.

Elco Express Launches

28-ft. 4-cyl. Engine, Speed 20 miles.
35-ft. 6-cyl. Engine, Speed 24 miles.

Elco-Planes of the "Bug" Type

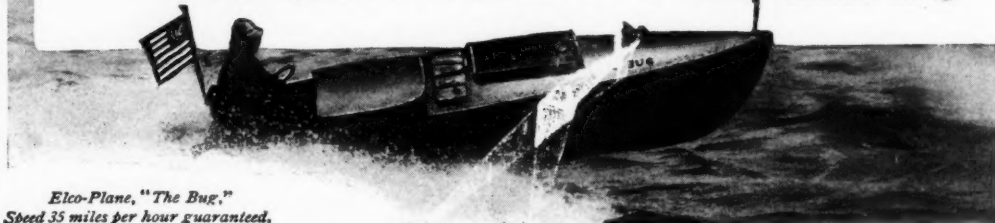
(Patent Applied For)
16-ft. 4-cyl. Engine, Speed 30 miles.
20-ft. 6-cyl. Engine, Speed 35 miles.

Elco boats can be seen at any time, and tried out by appointment.

Address **Elco** 175 Avenue A.
Bayonne, N. J.

Twenty-seven minutes from
Liberty and 23rd St. Ferris,
C. R. R. of N. J. to West 1st St.

*Write for
illustrated catalog.*



*Elco-Plane, "The Bug,"
Speed 35 miles per hour guaranteed.*

Mistaken Identity

BY MRS. WILSON WOODROW

It was nearly midnight, but Miss Flea still sat at a table piled high with manuscripts in a bare, little room under the eaves dimly lighted by a one-seventh candle-power gas jet. Presently, she lifted her head, her attention attracted by a tapping upon the window pane, to see the casement swing slowly open and a lusty, husky ghost step in just as the clock struck twelve.

"Pardon me for this intrusion," said the shade politely, "but I am the Spirit of the Modern Magazine, and, as I was taking my usual evening stroll over the hot air, I happened to see you. At once I recognized you as a deserving young woman whom it would be a pleasure to help. I note from your surroundings that you are a sort of human waste-basket for edi-

torial 'regrets'; but if you will undertake my ten minute course I can transform you into 'one of our most promising and successful young authors.' Of course," he coughed slightly, "'for a consideration.'"

Now Miss Flea was a well-read young woman and she realized at once that this was an emissary of the Devil come to dicker with her for her soul, therefore it seemed to her only the part of discretion to treat him with due courtesy.

"Thank you," she said, "but I had an idea—"

The ghost started violently and shivered as with ague. "My dear young lady," he exclaimed testily, "pray understand that that word affects me very much as holy water is said to affect a certain personage. Those er—er—ideas which are required are manufactured in the editorial rooms and measured off by the piece."

**You are Always Sure of These
Automobile Accessories**

There are two vital considerations in the purchase of Automobile Supplies—*Dependability* and *Price*. We assure *Dependability* by confining ourselves to goods which have the manufacturer's guarantee behind them. Assure yourself that our prices are right by obtaining our 1912 catalog. Now ready, and sent on request.

A PHONE OR POSTAL BRINGS 1912 CATALOG

A. J. Picard & Co.

A. J. PICARD E. S. MORRISON

1720-1722 Broadway, New York, near 55th Street

"But surely one cannot write upon a subject unless it is deeply interesting to him?" questioned Miss Flea timidly.

"Poor crude child!" the spirit smiled indulgently. "However," with a sigh, "I have promised to make your fortune for you." He drew a note book from his pocket and turned the pages, "The first 'best bet' on my list is for a serial which I assure you will be eagerly snapped up, 'The Renunciations of a Reformed Roué.'"

"But I do not know anything about roués," she cried.

"All the better," encouragingly. "You will bring a freshness of treatment to the theme which will be very taking. It will look like absinthe and taste like skim milk. It will catch the reader with its salacious intimations and yet father may read it aloud to the boys and girls around the red lamp."

"But suppose it should be discovered that a woman wrote it?"

"It won't be," the ghost spoke confidently. "Poor innocent, don't you know that most of the soggy soul-histories of yellow streaked women which adorn our magazines are written by men?"

"Your stuff," he went on, "must be as hysterically staccato as you can get it."



The Grip of Business

New York and Boston clasp hands daily with Chicago and do business face to face, via the

20th Century Limited

The famous "Overnight Train" that saves a business day between New York, or Boston, and Chicago.

Lv. New York	4.00 p.m.	Lv. Chicago	2.30 p.m.
Lv. Boston	1.30 p.m.	Ar. Boston	11.50 a.m.
Ar. Chicago	8.55 a.m.	Ar. New York	9.25 a.m.

"Water Level Route"



You Can Sleep

The Oldest Inhabitant says ~

"The last drink is as good as the first—and I've used it all my life"—

Old Overholt Rye
"Same for 100 years"

A mature bonded whiskey aged in the wood—light body, exquisite aroma—rich flavor—worth asking for by name

A. Overholt & Co.
Pittsburgh, Pa.

Binner FAMOUS CORSET

The Binner Boneless Corset moulds the form in the most approved fashion of to-day.

18 East 45th Street, New York

You must get a whole striking, staring, spectacular flash-light picture into a sentence. You may write newspaper English, magazine English, best-seller English, but never attempt this so-called good English. I can teach you how to write a snappy magazine article, brim-full of ginger, on any subject. Suggest the most impossible one you can think of."

Miss Flea pondered. "Henry James," she said at last.

(Concluded on page 657)

QUIXO the easy-to-use adhesive

In an easily opened bottle, with air-tight screw top.

Does not stick to the fingers. A powerful mineral cement, not a fish or animal glue. No odor to it.

Mends to stay mended, wood, metal, glass, china—everything except celluloid, rubber and black lead. Sticks unlike materials together, such as wood and metal.

25c. at all stores. If you can't get it, send 25c. for full size bottle to **WALTER J. ANVIER**, 429 Canal St., New York, Sole Agt. for U.S.A.



Copyright, 1911 by The Warner Brothers Company.

Redfern Corsets

are known everywhere to be absolutely correct—they are authoritative in design. This means that a Redfern moulds fashionably, and irrespective of the snugness of fit, is thoroughly comfortable.

A Redfern not only adds grace, but the figure retains all the ease and suppleness of a natural contour, as the season's mode requires. Can be had in the most extreme length of skirt, or the very lowest top—or in the more moderate shapes.

A Redfern costing from \$3.50 to \$15.00 per pair will give more general satisfaction owing to its flexible shaping and wearing qualities—than a "custom-made" corset costing from \$15.00 to \$30.00 per pair.

Sold at all high grade shops and at the best department stores. "Security" Rubber Button Hose Supporters are attached to all Redfern models.

THE WARNER BROTHERS COMPANY
New York Chicago San Francisco



**Brooks Brothers,
CLOTHING,
Gentlemen's Furnishing Goods.**

Ready-made Sporting and General Outfits.

Tropical and light weight Suits and Furnishings.

Riding Suits, Flannels, Blazers, Hats and Shoes.

Send for Illustrated Catalogue.

BROADWAY, Cor. TWENTY-SECOND ST., NEW YORK

**Discriminating dressers—
who would give utterance**

to their individuality through their appearance—find in the Martin & Martin Shoes, a variety and character reflection, that places them in a class distinctly their own.



Martin & Martin

Shoe standards of comportment are high. And those who have worn these custom-quality shoes, have had more comfort, more ease, more style, and more satisfaction for a longer time, than ever before enjoyed. With a ready-to-wear service as an added feature. An expert Custom Department in connection.

The Thomas Cort Shoes, for which we are representatives, are built just as is a custom-made shoe. They are cut, skived and sewed all by hand over custom lasts, in a shop where time-honored processes are still followed.

Write for Brochure, showing photographs of new season's models for every occasion of Street, Dress and Sporting Wear, with particulars of our unique Service-by-Post.

Priced at \$7 and up.

MARTIN & MARTIN

Bootmakers for Men and Women

New York: 1 East 35th St.
Chicago: 310 South Michigan Ave.



"MISS MAMMOTH, ALLOW ME TO INTRODUCE MR. PLESIO-SAURUS DOLICHODEIRUS."

"CHARMED TO MEET YOU, I'M SURE, BUT ER—PARDON ME—I DIDN'T QUITE CATCH THE NAME."

Kelly-Springfield Automobile Tires



The average mileage of Kelly-Springfield Tires is higher by a thousand or two than the average tire's average mileage. And mileage is the most important thing you buy in tires.

KELLY-SPRINGFIELD TIRE CO.
20 Vesey Street, New York

Branch offices in New York, Chicago, Philadelphia, Boston, St. Louis, Detroit, Cincinnati, San Francisco, Los Angeles, Cleveland, Baltimore, Washington, Seattle, Atlanta, Akron, O., Buffalo, Boss Rubber Co., Denver, Colo. Appel & Burwell Rubber & Tire Company, Dallas, Texas. Todd Rubber Co., New Haven, Conn.

Mistaken Identity

(Concluded from page 655)

"That's easy," said the shade with a faint, superior smile. "I will dictate it. Ready."

"The art of expressing indefinably subtle shades of thought and emotion! That's a jaw-breaker—what? But it takes you by the buttonhole and tells you what Hen is really doing, for he's sure mastered that art. He's got it locoed, lassoed, thrown, and is sitting on it holding it down. He's the modernest thing in literary technique on the highway, has riparian rights to the Pierian Spring, has staked a claim on Parnassus and gone into the construc-

A SIMPLE and GLORIOUS DRINK Evans' Ale

—one that brings to mortals the peace and content of the golden age. EVANS' ALE is "music, poetry and art" to the human soul attuned to liquid rhapsody. As real as it is ideal.

Dealers or C. H. EVANS & SONS, Hudson, N. Y.

PATENTS SECURED OR FEE RETURNED

Send sketch for free search of Patent Office Records. How to Obtain a Patent and What to Invent with list of inventions wanted and prizes offered for inventions sent free. Patents advertised free. VICTOR J. EVANS & CO., Washington, D. C.



Philip Morris ORIGINAL LONDON Cigarettes

The satisfying sensation from a "Philip Morris" is a regular revelation to the man who has classed all cigarettes as "just cigarettes"—to the man, also, who imagined no other compared with his "usual smoke."

The pleasing exhilaration affects the light and the heavy smoke alike. PURE TURKISH TOBACCO—in a class by itself for cigarettes. EXPERT BLENDING—in factories where cleanliness is the first commandment. A TIGHT CLEAN WRAPPER—the finishing touch to this cigarette masterpiece.



It's no wonder that "Philip Morris" has been put on every part of the map—that factories in New York, Montreal, London and Cairo, Egypt, running at full capacity, can hardly supply the demand.

Different sizes produce different tastes—there are sufficient sizes of PHILIP MORRIS cigarettes to provide for every personal preference.

- | | | | |
|-------------------|-------|-------------------|--------------------------------|
| CAMBRIDGE—2¾ in. | - 25c | AMBASSADOR—3½ in. | 35c |
| MORISSETTE—2½ in. | } 25c | BANQUET—5½ in. | \$1.00 |
| Blues—2½ in. | | - 30c | Boxes of ten—Plain or Cork Tip |

Whether a connoisseur in cigarettes or uninitiated in its delights—you'll need but a few "draws" to appreciate the supreme luxury of "Philip Morris."

Where the dealer does not carry, we will gladly fill mail orders.

PHILIP MORRIS COMPANY, Ltd. 417 W. Broadway, New York

tion and building business right there as his many books attest."

"And now," continued the ghost laying a paper on the table, "If you will sign this contract, I shall be obliged. You see that it insures you real money and the best imitation laurels in stock."

"I appreciate your courtesy," said Miss Flea, "but I fear you are too late. These manuscripts which you see here belong to my brothers and sisters. I have accepted an offer to-day to join the Barnum and Bailey aggregation of

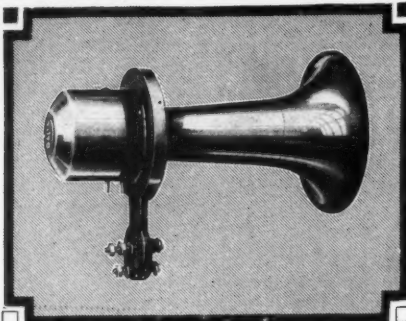
freaks as the only living human being who has never tried to write for the magazines."

Peace Commissioner

Two persons requested Archidamus to act as arbitrator in a quarrel.

"Will you swear to abide by my decision?" he asked.

On their assent under oath he replied, "Then I adjudge that you shall not leave this temple till you have made friends."—Plutarch.



YOUR DEALER WILL TELL YOU THAT TUTO HORNS SELL FASTER THAN ANY OTHER HORN

not because they only cost \$25.00 for any finish and complete equipment for installing, but—because The Tuto is the only warning signal made that has two tones—one low note for regular service use—and a loud note for emergency purposes—both easily and quickly operated by pressure on the one push-button located on the steering wheel right under the thumb.

TUTO HORN

A Two Tone Electric Horn

Put a Tuto on your car. It takes the place of the inadequate bulb horn and the loud disagreeable one-note electric horn.

Again it's the best third party liability insurance a motorist can obtain.

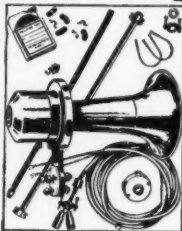
Test the TUTO for 10 Days Free

Fill in the Tuto Coupon and take it to your dealer. He will put a Tuto Horn on your car. If you are not satisfied, the dealer will remove it. If there is no accessory dealer in your district, send the Coupon to us and we will arrange to send you a Tuto for 10 days' trial, without costing you one cent.

When buying your new car insist upon having it Tuto equipped.

The Dean Electric Company
242 Taylor Avenue
Elyria, O.

"Look for Dean where Quality's seen."



The Tuto Coupon

The Dean Electric Co., Elyria, Ohio
Sold through my dealer

Dealer's Name _____
Address _____
City _____ State _____

Name _____ Address _____
City _____ State _____
No. of Car _____ License No. _____

One TUTO HORN
10 DAYS FREE TRIAL

If the Horn proves satisfactory, in your opinion, send me the Horn free of charge. If not, return it to me at the end of the 10 days trial. (Chatterbox will return it to me at the end of the 10 days trial.)

It Worked Like a Charm

Mark Twain was censuring the extravagance of the American multi-millionaire. "Just consider," he said, "these new traveling bath tubs. I understand they're getting as common on Fifth avenue as electric elevators. A reporter was telling me about them. He called on a cotton millionaire one Sunday morning. The millionaire received him in his dressing room, and after their business talk was over the wonders of the house were taken up. The millionaire boasted about his Raphaels and hardwood floors, his light plant and French furniture, his gold-plated plumb-

ing and Gobelins; but he boasted above all about his traveling bathtub. 'It's onyx,' he said, 'a lovely golden shade. It runs by electricity, on tiny pneumatic tires, smooth and silent. Whenever I don't feel disposed to leave this room it comes in here to me, filled, just as I like it, with genuine Atlantic Ocean,

brought up from Coney and warmed to 80 degrees. It comes in any time I push this button.' 'Push it now,' said the reporter, curiously. The button was pushed, the doors slid magically open, and the great onyx bath glided in stately silence into the room. But in it sat the millionaire's horrified wife."

In the April SCRIBNER

Begins a New Serial

The Heart of the Hills

by John Fox, Jr.

Author of "The Trail of the Lonesome Pine" and "The Little Shepherd of Kingdom Come." This is a story of vivid contrasts. The people of the Mountains are brought in contact with the people of the Blue Grass. The main interest of the plot revolves about a boy and girl of the hills and a boy and girl of the plains. It is their development from crude childhood to wiser maturity that enchains the reader. They are *real* people, as appealing and lovable as *Chad* or *June* of Fox's previous stories. There are dramatic action, humor, sentiment and pathos, and something of political turmoil. It is a story near at hand in its people and interest—a picture of modern Kentucky.

Illustrations by F. C. Yohn.

The Convictions of a Grandfather, by Robert Grant. Woman Suffrage, Divorce, Domestic Service.

Cadenabbia, by Mary King Waddington. A delightful picture of one of the most charming resorts on Lake Como.

The Downfall of Stronghold, a Half-Told Tale, by Henry van Dyke.

A Vicious Circle, by E. W. Hornung. Another Witching Hill Story.

The Albany Trail to James Bay. Three months in a canoe in Canada; by George T. Marsh.

Monarchical vs. Red Socialism in Germany, by Elmer Roberts.

The Turnstile, by A. E. W. Mason.

\$3.00 A YEAR; 25 CENTS A NUMBER.

CHARLES SCRIBNER'S SONS, NEW YORK.

Rhymed Reviews

Ethan Frome

(By Edith Wharton. Scribner's.)

Poor Ethan led a dismal life:
His farm was swept by chilly breezes,
And Zeena Frome, his selfish wife,
A prey to fanciful diseases,

Drank medicine and worried him
With fretful whinings, mean and catty.
She wanted help, and took a whim
To send for pretty Cousin Mattie.

This move of hers was hardly wise,
For Ethan could not keep from staring
At Mattie's lovely hair and eyes,
While Mattie liked his manly bearing.

Yet, being Massachusetts folk,
They hid their growing love securely;
If Ethan sighed, he never spoke,
And Mattie only blushed demurely.

But still when Zeena, getting scared
Perhaps, sent Cousin Mattie packing,
The lovers, heart-to-heart, declared
That life is naught if love be lacking.

So hapless Mattie, frenzy-led,
Suggested suicide by coasting.
They sat themselves upon a sled
And down a hillside went a-posting

Kersmash! against a great big tree!
That darned old bob-sled must have
skidded,
For Ethan lived; and Mattie, she
Was permanently invalidated.

So, when this merry tale is done
We find a crippled Ethan tending
Two peevish wrecks instead of one—
A situation most heart-rending.



The "Different" Cigarette

Milo

My lovers have left me from
time to time—as fickle lovers
will—but they always come back.

—MILO

THE SURBRUG COMPANY, New York



"John! You Must Get Weed Chains for Our Car Today"

Nine-tenths of all automobile accidents are caused by skidding. Hardly a day goes by but the newspapers chronicle some startling mishap entailing broken limbs, smashed cars and tremendous expense.

Careless drivers and foolish "joy riders" are not the only ones who get into trouble. The most careful driver—the man who says and thinks he never takes chances is often "up against" serious difficulties. When motoring on wet, muddy, snow-covered roads or on icy, slippery, greasy pavements, try as he may, and even if he exercise every possible precaution, he cannot prevent slipping and skidding unless his car is equipped with

Weed Anti-Skid Chains

A well known editor of one of the largest automobile papers thus expresses his views:

"The fact remains that no other device will do just what Weed Chains will do. The Weed invention is one of the most remarkable in the history of the Motor Car industry. When first put upon the market, its effectiveness was self evident, but the skeptic said it would ruin tires and that something far better would be forthcoming. The fact is that it constantly creeps and does not ruin tires any more than the ordinary use of the tire—without the chains—wears it.

"Another fact is that Taxicab companies, who do everything that money can do to minimize accidents, universally use Weed Chains because no other device at any price is equally effective."

When Used on the Front Wheels, Too

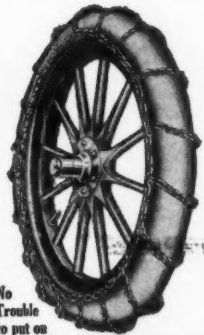
Weed Chains give comfortable, easy steering; no cramped fingers; no cramped arms; no sore muscles—out of car tracks, ruts, snowdrifts and "heavy going"—just like steering on smooth roads.

Even if you don't value your own life—what right have you to imperil the lives of others?

For your own safety, for the safety of the public, stop at your dealer's today and fully equip your car with Weed Chains.

Recommended and sold by all reputable dealers.

Weed Chain Tire Grip Co., 28 Moore St., New York



No Trouble to put on

A soothing yarn, this "Ethan Frome"!
When friends are few and dollars fewer,
And all is blue as heaven's dome
'Twill make you several tinges bluer.

And that is what a novel's for.
Besides, you'll learn, if bent on shedding
Your young heart's blood, that there are more
Effective means of death than sledding.
Arthur Guiterman.

"Travel Free from Care"

EUROPEAN TRAVEL—either escorted or independent—under Bartlett management, means marked advantages and privileges because of Bartlett prestige, a standing that our select clientele has earned for us during the past thirty years. An attractive price for the best service. Write today for Brochure F, containing 30 itineraries and useful information.

BARTLETT TOURS
BARTLETT TOURS CO.
200 S. 13th St., Philadelphia, Pa.

RAD-BRIDGE BRIDGE WHIST ACCESSORIES

10 cents stamps (less than cost) brings our sample wallet; 42 Forms Lithographed Score Pads, 13 varieties playing cards and illustrated catalog.

Dent. L. RADCLIFFE & CO., 144 Pearl St., New York



THERMOS

**A Luxury
When Bought**

**A Necessity
When Used**

Thermos keeps liquids steaming hot for 24 hours or ice cold for 72 hours. It adds so much to life's comforts, you wonder how you did without it. Thermos vessels are deal fireless cookers.

Thermos Bottles \$1 up. Thermos Carafes \$5. Thermos Lunch Kits and Luncheon Hampers \$2.50 up. Thermos Coffee Pots \$5. Thermos Decanters \$5. On Sale at first class dealers.

All genuine Thermos articles have the word "Thermos" stamped on the base. If your dealer offers a substitute for genuine Thermos, we will ship you direct, express prepaid upon receipt of price.

Write for book illustrating and describing all Thermos products.

American Thermos Bottle Co., Thermos Building, New York City
Thermos Bottle Co. Ltd., Toronto, Canada

THERMOS

he wired to the men who sold him the system: 'I have followed your system carefully and am broke. How shall I act now?'

"A few hours later he received this reply: 'Act like you are broke.'"

Losing a King

One of our naval officers tells of an incident that occurred when an American war-vessel was lying at anchor in a European port, on which occasion it was visited by a monarch with his suite.

One of the members of this suite, resplendent in gold lace and decorations, with a big sword at his side and sporting a huge mustache, was exploring the ship, and, being ignorant of things nautical, had leaned against the main-hatch wind-sail, mistaking it for a mast. Of what ensued the officer of the deck was informed by the boatswain's mate, who had seen the catastrophe and who broke the news of it thus:

"You'll excuse me, sir, but I think one of them kings has fell down the main-hatch, sir."—*Harper's Magazine.*

**Schlitz Beer. was first Brewed
in a Hut - NOW
Agencies for the
BROWN BOTTLE
dot the Earth**



As civilization advances—so do the sales of "Schlitz in Brown Bottles."

Over a million barrels sold annually.

The public demands a pure beer that will not cause biliousness.

The Brown Bottle protects Schlitz from the brewery to your glass.

Light spoils even pure beer.



15-M

Schlitz

**The Beer
That Made Milwaukee Famous.**

Order a case from your dealer today. See that crown or cork is branded "Schlitz".

A Recipe

"The evident distress of some of our leading citizens," said Irving Cobb, "over the disclosures of their past affiliations along corporation lines, and their painful endeavors to discover just what is the right thing to do, reminds me of a man down in Paducah who invested in a sure system for beating the races.

"He sent his money to New York and received by return mail an elaborate set of instructions how to bet, with a certain capital, to bring about the utter annihilation of the bookmakers and get for himself all the money at the track.

"He followed the system carefully, losing, it is scarcely necessary to state, all his money. Then, disheartened but not discouraged, and still retaining faith,

FOR AUTOMOBILES

If it were possible to make a better oil than Panhard, we would do it.

**PANHARD
OIL**

Insist upon it. 35 years' experience is behind it. Refined from Pennsylvania Crude. Will not carbonize unless fed too freely. Sold in checkerboard cans or in bulk.

Write to-day for our booklet, "Motor Lubrication." Sent free for your dealer's name.

GEORGE A. HAWS, 69 Pine St., New York City

Dealers: Write for our special co-operative plan.

FOR MOTOR BOATS

YALE MEN

and their friends visiting the Old University Town
NEW HAVEN
will find at the new

HOTEL TAFT

Excellent accommodations, every modern convenience, the best French cuisine, courteous and efficient service.

78 miles from New York and 158 miles from Boston by motor.

Excellent garage accommodations.

MERRY & BOOMER, Managers

Under the same and associated management are the Hotel Lenox, Boston, the Hotel Nassau, Long Beach, L. I., and the new Hotel McAlpin, New York City.

The Bright Side

After the Ways and Means Committee had been compelled to leave its old quarters and go over to a new House of Representatives office building some of his friends were sympathizing with Champ Clark.

"It might have been worse, Champ," they said. "Cheer up. Pretty soon they will have the electric cars running in the subway and then you can ride over."

"Yes," replied Clark. "It might have been worse. Reminds me of an Irishman I knew down in St. Louis who had both of his legs cut off by a railroad train. 'It might have been worse, Mike,' they said.

"'Sure,' Mike replied; 'suppose I had been a chorus girl.'"

FIRST get an absolute conquest over thyself, and then thou wilt easily govern thy wife.—*Madame Swetchine.*



YOU will recognize
at once the excellence of the new Spring
Styles of

von Gal made

Hats

"CORRECT STYLES
FOR MEN,"

They maintain the reputation which these famous hats enjoy among men from ocean to ocean. The expression of the best in hat designing, they are accepted, season after season, as the leading men's stiff and soft hats of America. Put into these hats is the utmost value you can obtain at the price you pay—an honesty of workmanship, quality of material and perfection of detail that you can get in no other hats at the price. Guaranteed by your dealer and by us.

Prices \$3, \$4 and \$5. At your dealer's, or if he cannot supply you, write for Spring and Summer Style Book T, and we will fill your order direct from factory if you indicate style wanted and give hat size, your height, weight and waist measure. Add 25c to cover expressage.

We are Makers of the *Hawes* Celebrated \$3 Hat

Factories:
Danbury, Conn.
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Straw Hat Factory: Baltimore, Md

Hawes
Hawes, von Gal
INCORPORATED

Offices and Salesrooms:
1178 Broadway, New York
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Panama Factory: New York

THE FINEST WHISKEY
IN THE WORLD

WE have several thousand gallons of Gibson's Celebrated Rye Whiskey distilled more than eleven years ago, and never taken out of the wood; ripened and mellowed by the mature methods of time; smooth and delicate, with a wonderful bouquet—a whiskey too fine to market in the ordinary way. It will be drawn in one-gallon demijohns, boxed, sealed and shipped direct from our warehouse to the order of your dealer—or to personal address—at Ten Dollars per gallon.

The Gibson Distilling Company, Philadelphia, Pa.

Gibson's

Books Received

A Local Colorist, by Annie Trumbull Slosson. (Charles Scribner's Sons. 75 cents.)

Plays by August Strindberg, by Edwin Bjorkman. (Charles Scribner's Sons. \$1.50.)

Where Animals Talk, by R. H. Nassau. (Richard G. Badger, Boston. \$1.50.)

Death, by Maurice Maeterlinck. (Dodd, Mead & Co. \$1.00.)

Fathers of Men, by E. W. Hornung. (Charles Scribner's Sons. \$1.30.)

Yankee Fantasies, by Percy MacKaye. (Duffield & Co. \$1.25.)

Eliza and Ethel Dreda in Mexico, by Patty Githrie. (Broadway Pub. Co. \$1.25.)



**HARTSHORN
SHADE ROLLERS**

Bear the script name of
Stewart Hartshorn on label.
Get "Improved," no tacks required.
Wood Rollers Tin Rollers

Maillard's
The best
Cocoa
of them all.

For Every Occasion
 Maillard's Breakfast Cocoa is supreme. Dainty and delicious, it graces every function and lends an added charm to the meal. Whether it be the elaborate banquet, the formal dinner, luncheon, or in the quiet home circle, or the nursery, Maillard's Breakfast Cocoa always finds a peculiar welcome.

Maillard's Vanilla Chocolate reveals the last word in the confectioner's art—a wonderful combination of purity, strength and delicate flavor. Try it today.

At Leading Dealers

Fifth Avenue at Thirty-fifth Street, New York
*Spend the noon hour in the Luncheon Restaurant—
 afternoon tea served, three to six.*

Expansion, Progress, Efficiency

That is the meaning of the consolidation, on March 1st, of the sales organizations in America of the three leading and standard makes of typewriters, the

**Remington
 Smith Premier
 Monarch**

This one greater unit under a single executive control is the
Remington Typewriter Company

the Greatest Typewriter Organization in the World.

This consolidation affords our customers an unrivaled variety of product—three distinct makes of typewriters, each of a different type and each the best of its kind. Our regular typewriters, billing typewriters, wide carriage typewriters, adding and subtracting typewriters, etc., cover every conceivable requirement of the typewriter user.

It insures to every present owner or future purchaser of Remington, Monarch, or Smith Premier Typewriters the best, the most complete, the most far reaching, the most efficient service ever provided to users of the writing machine.

Remington Typewriter Company
 (Incorporated)
 New York and Everywhere

From George I. to George V.



**MARTELL'S
 BRANDY**

has known but One Quality---
 The Best

BLUE AND SILVER LABEL

Messrs. Martell & Co. have been appointed
 to supply Brandy to the House of Lords

HOUSE EST. 1715

Sole Agents:
G. S. NICHOLAS & CO.
 New York



*Father Time: IT HASN'T SEEMED SUCH A LONG WALK
 AFTER ALL, HAS IT?*

The Stearns-Knight Car

The Czar of Russia Owns a Knight-Motored Car

So does the Emperor of Germany. So do the Kings of England, Belgium, Spain.

So do more than 8,000 men, on both sides the Atlantic, who demand the best the world can offer in their pleasure cars.

In Europe, the list of Knight owners is the Blue Book of Motordom.

Daimler—the leading car of England—since 1908 has been a Knight-motored car.

Mercedes—the monarch of the German field—is now a Knight-type car.

And the Mercedes engine, which the Knight-type supplanted, was considered the master engine of the world.

Panhard, the pride of France—Minerva, Belgium's greatest car—both have come to this sleeve-valve motor.

Thus the four leading cars of the Old World have recognized that the poppet valve must go.

Last summer, after two years of testing, the Stearns came into line.

That is the record of the Knight-type motor after three years of the limelight.

Five of the world's greatest makers adopt it. And 8,000 owners of high-grade cars have become Knight-type enthusiasts.

Consider these facts when somebody warns you that the Stearns-Knight is an experiment.

We Were Swamped By the Calls for This Motor

We have built Stearns cars for 16 years. They have attained an immense popularity.

But the first announcement of this sleeve-valve motor doubled our sales in a month.

It compelled us to lease a new factory.

Hundreds of men who got early deliveries have run these cars thousands of miles. And the letters we get from them form the highest tribute ever paid an American car.

Adds 50 Per Cent To the Engine's Rated Power

The cylinders in the Stearns-Knight are 4 1/4 x 5 1/2 inches.

By accepted standards such an engine is rated at 28.9 horsepower.

But we guarantee that this engine will show an excess of not less than 50 per cent.

This is due to the absence of poppet

valves, and their leakage. And to the spherical shape of the explosion chamber.

That's an immense item.

No larger cylinders, no greater consumption of gasoline. Yet half again as much power as the rating calls for. Think what that means.

The World-Wide Effort To Get Rid of Poppet Valves

Every great designer who still employs poppet valves is seeking a way to get rid of them.

We adopted the Knight way because we regard it the ideal solution. And the foremost engineers have agreed with us.

But those who belittle it—to sell cars without it—are seeking other means to this end.

For poppet valves form the greatest shortcoming in modern gasoline engines. They are noisy and slow and leaky.

There are two in each cylinder springing shut hundreds of times per minute.

They require frequent grinding. When carbon accumulates so the valves aren't tight, there is vast waste of power.

Cams are required, and cams get noisy when they wear. Timing gears are used, and their humming can be heard.

Thus silence is made impossible. Power and efficiency are greatly reduced. And every designer knows it.

The Stearns-Knight engine has no timing gears, no springs, no cams, no poppet valves.

There is no carbon trouble, no valve grinding, no leakage. The action is silent and certain.

No man who knows half what we know about it will consider a poppet valve motor.

The Silent Power

The silence of the Stearns-Knight is almost uncanny.

When turning idly at the curb there is scarcely sound or vibration to show the engine is running.

"The car glides on the road," says

one of the owners, "as though it were sliding on runners."

Every evidence of effort to which one is accustomed is lacking in the Stearns.

On hills the Stearns-Knight shows that persistent power known in electric motors.

In traffic one may run at walking speed on high gear, then quickly accelerate to any speed wanted without any jumping or pounding.

The four-cylinder Knight-type offers all the flexibility of the six-cylinder poppet valve.

Won Dewar Trophy In the Greatest Test on Record

The Royal Automobile Club of England offers the Dewar Trophy.

It is offered for the greatest achievement of the year in automobile engineering.

In 1909 this trophy was won by the Knight-type motor.

It was won in a test beyond precedent—a test which engineers called impossi-

ble—a test which no poppet valve motor ever will attempt.

At the end of the test—which equalled two years of ordinary service—the engines developed more power than they did at the start. And they showed not a sign of wear.

Such is the verdict of the world's foremost authority on the sleeve-valve type of motor found in the Stearns-Knight.

No Leading Car Can Lead for Long Without It

The Knight-type motor, after years of tests, has been adopted by the world's best cars.

Each, to adopt it, displaced a poppet-valve engine as good as men can make.

What is done by Daimler, Mercedes, Panhard and Minerva—in so vital a

matter—must be done by all great cars soon or late.

The leading cars of the future will be Knight-type cars. The evidence is overwhelming.

No lesser features can ever outweigh this silence, this power, this efficiency.

Send for Our Books

Every motor car lover should know the facts about this Stearns-Knight motor.

It is the topic of the hour in motordom.

We have interesting booklets, and you are welcome to all of them. Send us this coupon and we will mail them to you. Send it today.

Coupon

THE F. B. STEARNS CO. 12
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Mail me all of your pamphlets about the Stearns-Knight.

Name

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Equipment

- Warner Auto-Meter.
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- Klaxon Horn—also Bulb Horn.
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Touring Car }
Toy Tonneau } \$3,500
Roadster }

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“Autocrats” of the Road

There's as much solid comfort in the two-passenger Touring Roadster and four-passenger Tourabout as there is in our seven-passenger cars.

The contour of seats and cushions;
the depth and quality of upholstery;
the room allowed for legs and elbows;
the protection from dust;

the arrangements for ventilation;
the wheel-base and drop frame;
the large wheels and tires;
the springs and shock-absorbers;—

plus the long stroke, smooth running engine,—all produce Comfort in superlative degree.

Formerly one expected luxury and room in limousine and touring cars—but a certain amount of dust and cramped quarters in a roadster. Oldsmobile designers, however, studied the possibilities of these smaller types for a long time and each year an advance was made culminating in the Autocrat models shown above;—literally the “last word” in cross country luxury!

Exclusive features worth noting are: the dust screened wind-scoop and “sky-light” in the hooded dash; patent Oldsmobile ventilators in fore doors; enclosed, bull's-eye side lights (wired to battery), and the convenient luggage and spare tire arrangements.

TOURABOUT, \$3500

Engine and Chassis the same as for Autocrat Touring and Limousine bodies.

TOURING ROADSTER, \$3500

Equipment absolutely complete and of the highest possible quality.

The Oldsmobile catalogue is a handsome book, showing all types and styles of Oldsmobiles. It will be sent gratis, on request.

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Dealers in every section from Coast to Coast

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Maillard's
*The best
 Cocoa
 of them all.*

For Every Occasion
 Maillard's Breakfast Cocoa is supreme. Dainty and delicious, it graces every function and lends an added charm to the meal. Whether it be the elaborate banquet, the formal dinner, luncheon, or in the quiet home circle, or the nursery, Maillard's Breakfast Cocoa always finds a peculiar welcome.

Maillard's Vanilla Chocolate reveals the last word in the confectioner's art—a wonderful combination of purity, strength and delicate flavor. Try it today.

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