

Partnerships: The Dos & Don'ts

CEE Meeting Warsaw 2017



WIKIMEDIA
DEUTSCHLAND



Introductions!

Name, Organization, what brought you here

What do we want to do today?

Channel collective wisdom for the benefit of all

Engage in peer-to-peer consultation

Share findings and knowledge with group

Raise your hands!

- ❖ Who has worked with other Wikimedia affiliates on a specific project?
- ❖ Who has worked with external partners on a specific project?
- ❖ Who has sought funding together with a partner?
- ❖ Who works in an organization with dedicated resources and strategies around partnerships?

Collecting case studies



Think of a partnership where you could use insights from other Wikimedians!

A partnership with external partners on a project, program or strategy

This could be with another Wikimedia affiliate or non-Wikimedia partners

Either in ideation stage, currently ongoing or completed/aborted

Think of one specific question you would like to be consulted on!



Peer consultation

Find a case study that you would like to discuss

Participate in the peer consultation



Present your case study

10 minutes

Consultants: Listen and ask questions to better understand the case!



**Analyze and provide
consultation**

20 minutes

Share with the group

Tell us a little bit about your project (short, please!)

What were the main issues being diagnosed?

What were the main points of feedback from your consultants?

Dos and Don'ts (Pavlos)



- ❖ Involve community early
- ❖ Prepare meetings well, anticipating level of participant knowledge
- ❖ Make sure newbies are sufficiently oriented
- ❖ Make clear how Wikimedia projects work



- ❖ Create high expectations
- ❖ Disregard differing time frames (institutions have deadlines by which they want to see outcomes)

Dos and Don'ts (Frans)



- ❖ Increase outreach to large GLAMs in developing countries to find partners
- ❖ Then focus on project in one country, learn, promote, scale



- ❖ Enter into a big project without
 - knowing your partner well
 - Having established relationship of trust

Dos and Don'ts (Marta)



- ❖ To assure that volunteers complete the expected work, allow for more rounds and cycles of work
- ❖ Learn more about volunteer motivation



- ❖ Design a project where volunteer motivation isn't the central design feature and driver

Tools and Resources

- ❖ Partnerships and Resource Development Meta Page:
https://meta.wikimedia.org/wiki/Partnerships_%26_Resource_Development
- ❖ Wikimedia Partnerships Group Meeting in Berlin : November 20-21, 2017
- ❖ Contact: nicola.zeuner@wikimedia.de

Thank you!



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