Community meetings project

INPUTS → **OUTPUTS**
Participants - Activities - Direct Products

→ **OUTCOMES - IMPACT**
Short term - Intermediate - Long-Term

Situation

WMAR has a very peculiar community. Our online and offline communities are very different. During 2016 we found out that some new community members felt intimidated to approach us during an editing activity and thanked us for offering meeting spaces. These safe and welcome spaces will continue during 2017 as a way to reach and get new members of our community involved.

Priorities

To build a wider and more diverse community and engage active members in our online and offline activities.

To improve the relationship between WMAR and its community.

What we invest

Time from:

Staff Wikimedians

Merchandising

Travel allowances.

Who we reach

Community members

New volunteers interested in WMAR

What we do

Reaching out and motivating potential participants

Being in charge of organizing face to face meetings, as spaces to meet in person.

What we create

Extended community network.

Improvement of the relationship between WMAR and its community.

A welcome policy to get new participants involved as active members

Results in terms of Learning

Motivated and empowered volunteers with better knowledge on how to get actively involved in our activities.

WMAR aware of the needs and demands of its community

New participants understand the role of WMAR better and the projects proposed by the organization.

Results in terms of changing Action

More projects designed according to our community's needs.

More participants becoming active volunteers and leaders of our proposals.

Improving the interaction with our community

Results in terms of changing Conditions

Improvement of th working atmosphere and fostering our community.

Diversification of our community by getting new members involved

Increase of our network of volunteers

Legitimacy of our activities and programs

Assumptions

External Factors

Evaluation
Identification – Design – Implementation – Completion/Follow-up