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Field Investigations in Pomology
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RICHLAND NURSERIES

ROCHESTER
NEW YORK

Fruit and Ornamental
Trees, Shrubs and Plants
Direct to You



1913

Guaranteed Nursery Stock

1913

Sold Direct From Grower to Planter

First Quality Stock Only We have been in the nursery business for many years and own a large nursery. Our stock is grown near Rochester, acknowledged everywhere as "The Nursery Center of the World." We know, and our customers will vouch for the statement that no better nursery stock can be obtained anywhere. No tree disease has ever been found in our nursery. State experts regularly inspect our stock and issue to us a "Certificate of Inspection," copy of which is attached to every shipment (see below).

Wholesale Prices to All This book is our only "Salesman." We have no salesmen or agents to pay or protect. We quote to every customer our lowest wholesale prices. You save for yourself all commissions, rebates, profits and expenses. This saving amounts to from 30% to 50%. When you buy from us you pay only the grower's legitimate profit. When you buy from an agent you pay this same grower's profit and all this besides: The middleman's profit and expenses, the agent's commission and expenses, the delivery cost and a share of other people's bad debts.

Don't Believe All an Agent Says Some agents may tell you that trees at our prices can't be first class, that their word is better than ours, etc. Don't believe such statements. We have satisfied customers everywhere. Our business methods are absolutely honest, and we guarantee our stock. Here's what the U. S. Dept. of Agriculture has said about buying trees and plants: "*If the farmer makes his purchase direct from the nurseryman, he will save the expense of the middleman or agent, and is less liable to the mistakes and injuries that may occur through repeated handling.*" (Farmers' Bulletin, No. 113.)

Our Binding Guarantee

We guarantee that our trees, plants and other stock are first class in every respect. We further guarantee that our stock is true to name under the following condition: In growing and furnishing all nursery stock we use the greatest care to have it true to name, and will replace any that may prove untrue. But no sale by us carries warranty of quality, express or implied, and for any error we shall not be liable for more than the purchase price. Every purchase from us is made on these terms. No nursery or agent can honestly guarantee more.

NO. 1410

State of New York

Department of Agriculture

Certificate of Inspection of Nursery Stock

This is to Certify that the stock in the nursery of RICH LAND NURSERIES, of Rochester, County of Monroe, State of New York, was duly examined in compliance with the provisions of Section 305 of the Agricultural Law, and was found to be apparently free from any contagious disease or diseases, or the San Jose scale or other dangerously injurious insect pest or pests. This certificate expires September 1, 1913.

CALVIN J. HUSON,
Commissioner of Agriculture.

Dated Albany, N. Y., Sept. 4, 1912.

Rich Land Nurseries

Note Our Collections This year we make some big price reductions on stock when purchased in collections. You have a wide choice to pick from—in fruits and ornamentals. No changes in collections are possible, as all collections are made up at one time. This saves us time and money—therefore, the reduced rates allowed.

Get These Free Premiums With all orders amounting to \$5.00, we give absolutely free 50 cents worth of nursery stock. For \$10.00 orders, we give \$1.20 worth of nursery stock. For \$15.00 orders we give \$2.25 worth of nursery stock. For \$20.00 orders we give \$4.00 worth of nursery stock. These free premiums are given to introduce our goods. You can pick out the stock you want for your premium. We don't limit you to one or more varieties. Get your friends to order with you to make the entire order equal one of these sums and we will send you the premium.

How to Send Orders Make out your order on blank next to back cover. Follow instructions carefully at top of order blank. Write as plainly as possible the size, name, number and catalog price, giving P. O., R. F. D., if any, and nearest freight station. Additional order blanks will be sent if desired.

Terms of Payment Our terms are strictly cash before stock is shipped. In this way everyone is treated alike. Besides, we incur no bad debts and therefore are able to sell at such low prices. All orders must be accompanied by a bank draft, P. O. or Express Money Order, or currency in a registered letter for full amount of order.

Send in Your Order Early Orders should be sent in early. They are shipped in the order received, that is "first come, first served." Order early and you get your stock early. If ground is not in condition to plant, stock can be left in boxes. If taken out, cover it with earth.

Note these References

Lincoln National Bank
Roch. Trust & Safe Deposit Co.
R. G. Dun & Company
Bradstreet Company
American Express Co.
Adams Express Co.
Wells Fargo Express Co.
United States Express Co.
All located at Rochester, N. Y.

We Prepay Freight

On all orders amounting to \$5.00 or more, we will prepay freight to any and all points east of Mississippi River, Canadian shipments not included. Get your friends to order with you to make the entire order total \$5.00. Then you'll save freight for both and win a premium for yourself besides. No extra charge for two orders in one shipment to one point.

Planting Directions

SOIL—For fruit trees the soil should be dry, either natural or made so by thorough drainage. It should also be well prepared by twice plowing, at least, beforehand. On new, fresh lands manuring will be unnecessary, but on lands exhausted by cropping, fertilizers must be applied, either by turning in heavy crops of clover or well decomposed manure or compost. To insure a good growth of fruit trees land should be in as good condition as for a crop of wheat, corn, or potatoes.

PREPARATION OF THE TREES—As a general thing, trees are planted in the ground precisely as they are sent from the nursery. In removing a tree, no matter how carefully it may be done, a portion of the roots are broken and destroyed, and consequently the balance that existed in the structure of the tree is deranged. This must be restored by a proper pruning, adapted to the size, form, and condition of the tree, as follows:

Standard Orchard Trees.—These, as sent from the nursery, vary from five to seven feet in height, with naked stems or trunks, and a number of branches at the top forming a head. These branches should all be cut back to within three or four buds of their base. This lessens the demand upon the roots, and enables the remaining buds to push with vigor. Cut off smoothly all bruised or broken roots up to the sound wood. As a general thing it will be safe to shorten all the previous years' shoots to three or four buds at their base, and where the branches are very numerous some may be cut out entirely.

Dwarf Trees.—If of two or three years' growth, with a number of side branches, will require to be pruned with a two-fold object in view, viz., the growth of the tree and the desired form. The branches must be cut into the form of a pyramid by shortening the lower ones, say one-half, those above them shorter, and the upper ones around the leading shoots to within two or three buds of their base. The leader itself must be shortened back one-half or more. When trees have been dried or injured much by exposure, the pruning must be closer than if in good order.

PLANTING.—Dig holes in the first place large enough to admit the roots of the tree to spread out in their natural position; then, having the tree pruned as before directed, let one person hold it in an upright position, and the other shovel in the earth, carefully putting the finest and the best from the surface in among the roots, filling every interstice, and bringing every root in contact with the soil. When the earth is nearly filled in, a pail of water may be thrown on to settle and wash in the earth around the roots; then fill in the remainder and tread gently with the foot. The use of water is seldom necessary, except in dry weather early in fall or late in spring. Guard against planting too deep; the trees, after the ground settles, should stand in this respect as they did in the nursery. Trees on dwarf stock should stand so that all the stock be under the ground, and no more. In very dry, gravelly ground, the holes should be dug twice the usual size and depth, and filled in with good loamy soil.

STAKING.—If trees are tall and much exposed to winds, a stake should be planted with the tree, to which it should be tied in such a manner as to avoid chafing. A piece of matting or cloth may be put between the tree and the stake.

MULCHING.—When the tree is planted throw around it as far as the roots extend, and a foot beyond, five or six inches deep of rough manure or litter. This is particularly necessary in dry ground, and is highly advantageous everywhere both in spring and fall planting. It prevents the ground from baking or cracking, and maintains an equal temperature about the roots.

AFTER-CULTURE.—The grass should not be allowed to grow around young trees after being planted, as it stunts their growth. The ground should be kept clean and loose around them until, at least, they are of bearing size.

Treatment of Trees that have been Frozen in the Packages or Received during Frosty Weather.—Place the packages, unopened, in a cellar or some such place, cool, but free from frost, until perfectly thawed, when they can be unpacked, and either planted or placed in a trench until convenient to plant. Treated thus, they will not be injured by the freezing. Trees procured in the fall for spring planting, should be laid in trenches in a slanting position to avoid the winds; the situation should always be sheltered and the soil dry. A mulching on the roots and a few evergreen boughs over the tops will afford good protection.

DISTANCE BETWEEN TREES OR PLANTS IN PLANTATIONS

Standard Apples, 30 to 40 feet apart each way. In poor soil, 25 feet may be enough.

Standard Pears and Cherries, 20 feet apart each way.

Standard Plums, Peaches, Apricots, 16 to 18 feet apart each way.

Quinces, 10 to 12 feet apart each way.

Dwarf Pears, 10 to 12 feet apart each way. The greater distance is better where land is not scarce.

Currants, Gooseberries and Raspberries, 3 to 4 feet apart.

Blackberries, 6 to 7 feet apart.

Grapes, 8 to 10 feet apart.

Strawberries, 1 foot apart in the row; rows 3 feet apart.

NUMBER OF TREES OR PLANTS ON AN ACRE AT VARIOUS DISTANCES

At 4 feet apart each way		2729
“ 5 “ “ “		1742
“ 6 “ “ “		1200
“ 8 “ “ “		680
“ 10 “ “ “		430
“ 12 “ “ “		325
“ 15 “ “ “		200
“ 18 “ “ “		135
“ 20 “ “ “		110
“ 25 “ “ “		70
“ 30 “ “ “		50

The number of plants required for an acre, at any given distance apart, may be ascertained by dividing the number of square feet in an acre (43,560) by the number of square feet given to each plant, which is obtained by multiplying the distance between rows by the distance between the plants. Thus, strawberries planted three feet by one foot gives each plant three square feet or 14,520 plants to the acre.

Prices in This 1913 Catalog Supersede All Others

When ordering be sure to state no prices given in any former editions of our catalogs. All prices in this catalog are also strictly net, except discounts given for large orders as stated. Figure out these discounts and you will find Rich Land Nurseries quote the lowest prices consistent with first quality goods.

- 1—Baldwin
- 2—Northern Spy
- 3—R. I. Greening



4—McIntosh Red 5—Wealthy 6—Yellow Transparent 7—Tompkins King

APPLES

APPLE ORCHARDS are now the greatest farm assets. No ordinary farm crop will produce one-fourth as much income per acre as a good apple orchard. Capitalists are now planting apple orchards. A yield of \$2000 per acre net is not uncommon. Apples thrive in almost any soil or climate. Plant Rich Land Apple Trees, cultivate and spray them, and your small investment will make you independent.

Rich Land Apple Trees are known for their strength and health and for being strictly true to name. We include only the best commercial varieties. Choose the ones best adapted to your locality. Beware of unknown varieties. We endeavor to make our descriptions clear and concise without misleading.

PRICES STANDARD APPLE AND CRAB TREES

	Each	Ten	Hundred
Largest Size, XXX, 6-7 ft.	\$.35	\$3.00	\$20.00
Medium Size, XX, 5-6 ft.30	2.50	16.00
Small Size, X, 4-5 ft.20	1.80	12.00

5 of one variety will be furnished at ten rate.

25 of one variety will be furnished at 100 rate.

Selected Summer Varieties

Early Harvest—Medium size, pale yellow, fine flavor, juicy, very productive. August.

Red Astrachan—Large, crimson, handsome, juicy, very hardy, well known for quality. August.

Sweet Bough—Large, pale yellow, tender, sweet, good eating apple, abundant bearer. August.

Tetofsky—Medium size, yellow striped with red, flesh white, tender and juicy, hardy. August.

Yellow Transparent—Medium size, pale yellow, sprightly flavor, good quality, abundant bearer at early age, fine for garden. August.

Selected Autumn Varieties

Alexander—Very large, deep red or crimson. Very hardy. September and October.

Bismarck—Very large, remarkably handsome and showy; color red on yellow ground; flesh yellow; quality good; extremely hardy and prolific and bears very early. November.

Fall Pippin (Pound Pippin)—Large, yellow, tender, juicy. Always succeeds. September to October.

Fameuse (Snow Apple)—Medium size; crimson; flesh snow white, delicious. Succeeds in the North. November to January.

Gravenstein—Very large, striped; productive, of the first quality. September to October.

Maiden's Blush—Large, pale yellow with a red cheek; very productive. September and October.

Oldenburg or Duchess of Oldenburg—Large, streaked with red and yellow; juicy, tender, and pleasant. An early and abundant bearer. Very hardy everywhere. Succeeds well in the Northwest where most varieties fail. August and September.

Wealthy—Medium size, dark red, flesh white; handsome and of fine quality; very heavy bearer, and very hardy. Season differs according to locality; late fall or early winter here. Valuable for market. Bears young.

Selected Winter Varieties

Baldwin—Leading commercial variety for New York, Pennsylvania and Ohio; standard fruit of American markets, and leads for export trade. Large, red Winter apple, fine for eating and cooking; tree vigorous and productive. December to March.

Ben Davis—One of the best for storage, lasting till June or July; popular in West and Southwest. Large, red striped, with thin, tough skin; tree strong and heavy bearer.

Golden Russet—Medium size, dull russet; hardy, and good grower. November to April.

Grimes' Golden—Medium size, golden yellow; tender; thrifty grower. January to April.

Rambo—Medium size, yellow and red. An esteemed old variety. October to January.

Rhode Island Greening—Everywhere well known and popular. Called next best to Baldwin. Not an early bearer but wonderfully productive when well grown. Yellow, thick skin, and tender. Keeps until March or April.

Rome Beauty—Large, yellow and bright red; moderate grower; good bearer. December to May.

Roxbury Russet—Medium to large, greenish yellow; moderately juicy. Keeps till June.

Stark—Large; mottled with stripes; brings high market prices. Can be kept until May or June.

Sutton Beauty—Medium size, yellow striped with crimson. Very good quality and keeper; vigorous tree. January and February.



BALDWIN

Bears in Seventh Year

Plant Rich Land
Apple Trees—
Watch Your
Money Grow

Hubbardston or Hubbardston Nonsuch—Large, striped yellow and red; fine; great bearer. November to January.

Jonathan—Red; flesh white, firm and tender; bears young in fertile soil. November to January.

Mann—Medium size, deep yellow; hardy; an early bearer. January to April.

McIntosh Red—Large, bright red; flesh white, tender and juicy; very good, annual bearer, hardy; November to February.

Northern Spy—Ranked as third in commercial importance in New York, Pennsylvania and Ohio; large, striped. One of the finest late-keeping apples. Brings high prices, and in big demand. Strong and thrifty grower.

Pewaukee—Medium size, striped. Esteemed especially for cold climates. January to May.

Stayman's Winesap—Medium, yellowish-green; tender, juicy, sub-acid, December to May.

Tolman Sweet—Medium size, pale yellow; very sweet. An old favorite. November to April.

Tompkins King (King of Tompkins County)—A red apple of the largest size and finest quality. Standard for market. Hardy, strong grower, and very productive. November to January.

Twenty Ounce—Very large, striped; very popular; strong bearer. October to January.

Wagener—Medium size, deep red, excellent. Very early bearer, and widely used for filler. December to May.

Winter Banana—Large, clear pale yellow, flavored like a banana. Bears young. Jan. to July.

York Imperial—Medium size, shaded with crimson; early and heavy bearer. Popular in Pennsylvania. November to February.

CRAB APPLES

For Preserving

All are very hardy and prolific, bear very young, and are always in demand.

Hyslop's—Large, deep crimson; flesh yellow; grows in clusters. Keeps well. October.

Transcendent—Red and yellow. A popular variety; early and heavy bearer. September.

Whitney—Large, splashed with carmine; flesh firm and juicy. Tree great bearer and very hardy. August.

Apple Trees One Year Old

100 for \$20.00

This size tree in great demand now for *large plantings* as they can be easily trained to be low-headed. They can, therefore, be more easily sprayed and fruit can be gathered quicker. All are 3 to 4 ft. high. We have them in all varieties named above under Standards and Crabs. One year apple trees will not be sold in less quantity than 25 of each variety.

Bargain No. 1 Apple Trees

10 trees, 5 to 6 ft., all strictly first class, for \$1.85

1 McIntosh	1 Wealthy
1 Baldwin	1 Banana
1 Yel. Transp.	1 Wagener
1 Oldenberg	1 York Imperial
1 King	1 Hubbardston

\$1.85—Special Bargain Price—\$1.85

Bargain No. 2 Apple Trees

12 trees, 4 to 5 ft. high, all strictly first class, for \$1.50

2 McIntosh	2 Banana
2 Wealthy	2 Oldenberg
2 Baldwin	2 Wagener

\$1.50—Special Bargain Price—\$1.50

Plant Apples

For Profit!

Good apples sold
in 1911 for

**Five and Six Dollars
per Barrel**

NO other fruit seems to have such an increasing demand every year. Start this year to plant an Apple Orchard. It will make you independent. If you think you cannot wait for returns, plant some Peach Trees with your Apple Trees. Peach Trees bear earlier and for profit rank second to apples.

Don't let another year pass before you start a life income by planting a Fruit Orchard.

We Prepay Freight on \$5.00 Orders

To any point east of Mississippi River, except Canada. See page 2. This saves you money and worry. Please note also the free premiums of nursery stock given on orders amounting to \$5, \$10, \$15 and \$20. Have your neighbors order with you to save freight and earn a premium. The one who sends the order gets the premium.

CHERRIES

And why you should plant them

CHERRIES are often called the most profitable of all fruits as they require little care. Growers have just awakened to this fact. Enormous profits are now being realized from young orchards. Returns of \$1000 per acre from cherries are not uncommon—\$400 per acre is ordinary. Last year cherries in Rochester—a fruit center—brought six cents a pound by the ton. Cherry orchards should be planted on drv soil. Last year we sold 25 times as many cherries as the year previous

Rich Land Cherry Trees have always made good—on quality and price. We have some beautiful stock ready for this year—the kind that grows.

PRICES FOR ALL VARIETIES

	Each	Ten	Hundred
Largest Size, XXX, 6-7 ft.	\$.30	\$2.50	\$15.00
Medium Size, XX, 5-6 ft.25	2.00	12.00
Small Size, X, 4-5 ft.20	1.50	10.00

5 of one variety will be furnished at 10 rate. 25 of one variety will be furnished at 100 rate.

Selected Varieties Sour Cherries

Early Richmond—Old variety but still popular. Medium size, dark red, acid flavor. Tree heavy bearer, and ripens in June.

May Duke—Large, dark red, sub-acid flavor. Ripens gradually in June, and very rich. Excellent quality.

Montmorency—Finest sour cherry grown. Enjoys a big market. Trees heavy growers, little affected by disease or weather, and always produce large crop. Fruit good size, fine flavor, bright red. Ripens late June.

Selected Varieties Black Cherries

Black Tartarian—Large, tender, juicy, and excellent quality. Widely and favorably known. Tree heavy grower, upright, and regular bearer of big crops. Last of June.

Windsor—Valuable variety from Canada. Hardy, vigorous tree, very prolific. Excellent for family or market. Fruit large, very firm, good quality, July.

Read This Old Customer's Advice

I wish to acknowledge receipt of trees, shrubs, etc., which arrived in excellent condition, and since being planted have continued to develop, having apparently received no set-back by being transferred from Rochester here. The shrubs, etc., I procured from you last year *have more than doubled their size*, and altho we have had an extremely severe winter none of them have suffered from it. I would take pleasure in recommending to any inquirer, your stock both in quality and size and productiveness.

EVELYN H. EDWARDS,
387 Park Street,
Upper Mont Clair, N. J.

Satisfied Customers Everywhere

My order reached me apparently in fine shape. Am *very much pleased* with them all.
OTIS S. COX, Coldwater, Mich.

Better Than Expected

The shipment of nursery stock has been duly received and pleases me very much. They were the *most carefully shipped of all the stock that I have ever received* and came in good condition, and the stock itself was all that could be expected or even better. I beg to thank you for the extra fruit trees sent.

WM. DONALD, Ridgefield Park, N. J.

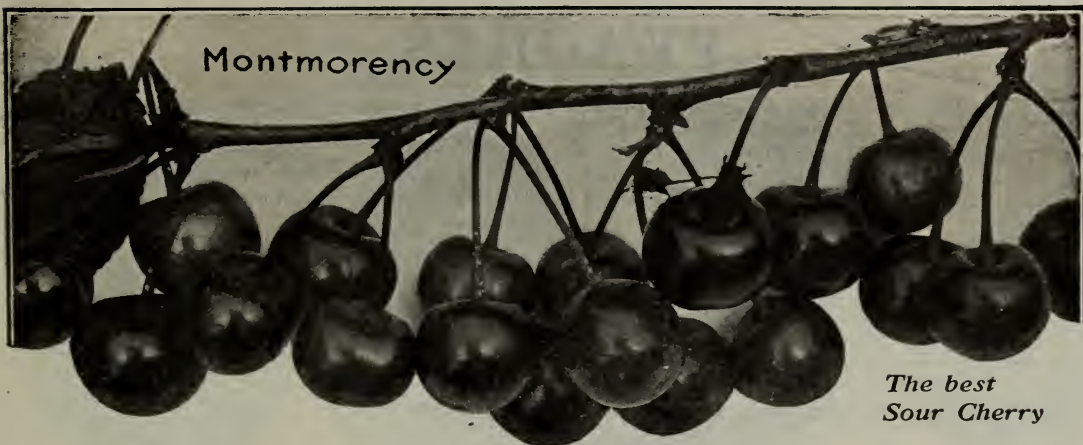
Wants to Help Us Sell Others

Received the trees all right. They were in fine condition. They were the *best trees and shrubs that I ever received*. Sorry I did not know of your nurseries before I got my other trees. I will purchase of you if I want any more and will tell my friends about you.
A. C. EGE, Johnstown, Pa.

Will Send Another Order

I received your peach trees and they are very satisfactory. Will probably send in another order next year.

MR. ANDREW J. JUDD, Tiverton, R. I.



*The best
Sour Cherry*

Selected Varieties White Cherries

Governor Wood—Highly colored, large fruit of good quality. Tree fine shape, very vigorous. Ripens in June but hangs long.

Napoleon—Very large, juicy and delicious. Excellent for eating, canning or shipping. Tree good grower and immense bearer. None better grown. Now planted by the thousands. In big demand everywhere.

Yellow Spanish—Pale yellow, large and sweet. Very profitable in West. Good quality. Vigorous and productive.

—Another Permanent Customer—

Goods arrived today in good condition. Am very much pleased with them.

CARL A. HEMPEL,
237 Elm St., North Attleboro, Mass.

QUINCES

	Each	10	100
Largest Size, XXX, 4-5 ft.....	\$.30	\$2.80	\$20.00
Medium Size, XX, 3-4 ft.....	.25	2.30	15.00
Smallest Size, X, 2-3 ft.....	.20	1.80	12.00

Orange—Large, golden yellow; the only good variety. October.

Trees arrived *fresh and nice*, and I am very much pleased with everything you sent. Every one is growing; even the cherry tree is in blossom.

J. E. LEPINE,
26 Russet Ave., Toronto, Can.



Cherry Orchard in Bloom

Bargain No. 3 Cherry Trees

10 trees, 5 to 6 ft. high, all strictly first class, for \$1.65

2 Montmorency	2 Ea. Richmond
2 Windsor	2 Yellow Spanish
1 Black Tartarian	1 Napoleon

\$1.65—Special Bargain Price—\$1.65

Bargain No. 4 Garden Collection

A choice collection for any home

10 trees, 4 to 5 ft. high, all strictly first class, for \$1.00

1 Elberta Peach	1 Banana Apple
1 Crawford's Ea. Peach	1 Bartlett Pear
1 Windsor Cherry	1 Seckel Pear
1 Montmorency Cherry	1 Abundance Plum
1 McIntosh Apple	1 Reine Claude Plum

\$1.00—Special Bargain Price—\$1.00

Rich Land Nurseries

PEACHES

PEACHES are another proof that big money grows on fruit trees. Peach trees are easily planted, are free from disease, and produce quickly. They are easily shipped, and never want for a market. Plant Rich Land Peach Trees preferably on rich, sandy soil, dress occasionally with wood ashes, prune annually and your harvest will greatly surpass any other average farm crop. Rich Land Peach Trees are carefully selected varieties that you can depend upon.

PRICES

	Each	Ten	Hundred
Largest Size, XXX, 4-5 ft.	\$.20	\$1.80	\$11.00
Medium Size, XX, 3-4 ft.15	1.20	9.00
Small Size, X, 2-3 ft.12	1.00	5.00

5 of one variety will be furnished at 10 rate. 25 of one variety will be furnished at 100 rate

Alexander — Medium size, greenish-white, tender. Extra early. Beginning of August.

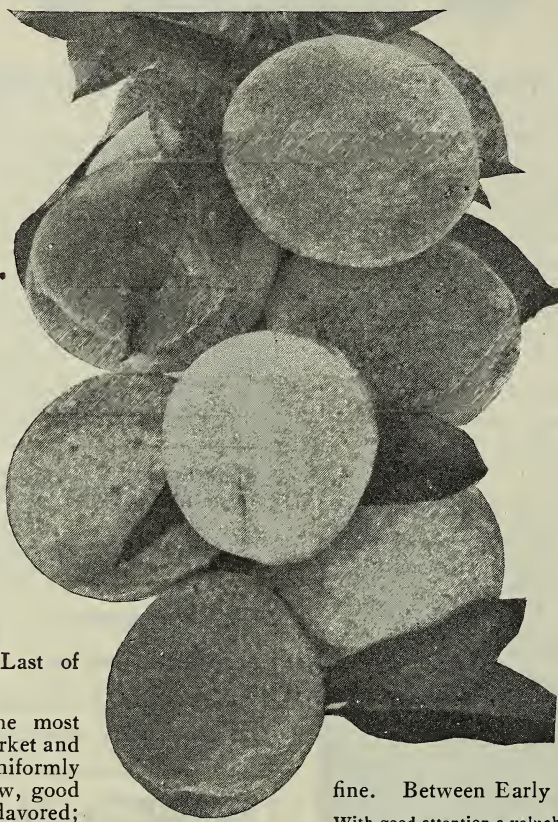
Carman — Large, pale yellow; flesh white and tender; hardy, rot-proof tree. Middle of August.

Champion — Early, very large, creamy white; hardy and thrifty; sweet, rich, freestone. August.

Crawford's Early — Large, yellow, freestone. One of the most popular varieties for market. Tree vigorous, productive and widely planted. First of September.

Crawford's Late — Large, yellow, good quality; strong tree. Last of September.

Elberta — One of the most valuable varieties for market and garden; tree hardy and uniformly productive; golden yellow, good quality; juicy and high flavored; freestone. September.



Fitzgerald — Similar to Crawford's. Extra good. Early.

Foster — Large, yellow, resembling Crawford's Early. Very fine.

Mountain Rose — Large, dark red, good, freestone. Early.

Niagara — Similar to Elberta and by some called better. Very large. Regular bearer. Very popular in Western New York. September 1st.

Old Mixon Free — Large, greenish-white and red. Tender and juicy. Hardy and productive. Middle of September.

Stump the World — Very large, red and white. Flesh white and fine flavor. End of September.

Wheatland — Large, golden yellow. Yellow flesh and very fine. Between Early and Late Crawford.

With good attention a valuable Peach Orchard may be grown in from three to four years. Rich Land trees are unequalled.

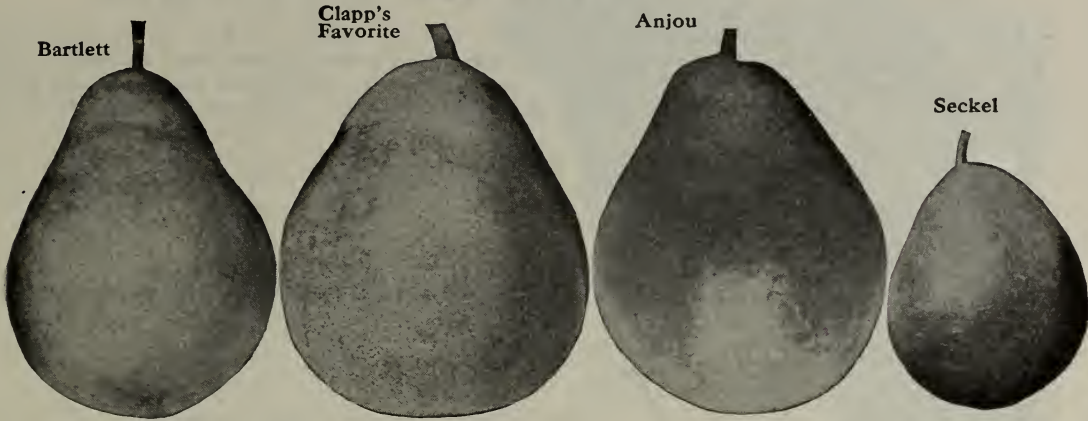
Bargain No. 5 Peach Trees

\$1.25—12 trees, 3 to 4 ft. high, all strictly first class, for—\$1.25

2 Elberta 2 Carman 2 Niagara 2 Champion
2 Crawford's Late 2 Crawford's Early

\$1.25—SPECIAL BARGAIN PRICE—\$1.25

PEARS



THE supply of Pears has never equaled the demand. By judicious selection, this rich, juicy fruit may be had from August till January. Pears succeed in almost any soil. Rich Land varieties include only the best. Please note, however, that any variety can be furnished either in *Standards* or *Dwarfs*—the latter desirable for gardens. Our prices are so low that you can't afford not to plant a few pear trees this year.

PRICES FOR STANDARD PEAR TREES

	Each	Ten	Hundred
Largest Size, XXX, 6-7 ft.	\$.30	\$2.50	\$20.00
Medium Size, XX, 5-6 ft.25	2.00	15.00
Small Size, X, 4-5 ft.20	1.50	10.00

5 of one variety will be furnished at 10 rate. 25 of one variety will be furnished at 100 rate.

PRICES FOR DWARF PEAR TREES

	Each	Ten	Hundred
Large Size, XXX, 3 -4 ft.	\$.25	\$2.00	\$13.00
Small Size, XX, 2½-3 ft.20	1.50	10.00

5 of one variety will be furnished at 10 rate. 25 of one variety will be furnished at 100 rate.

Summer Varieties

Bartlett—One of the most popular pears. Large, handsome. Strong grower and bears abundantly.

Clapp's Favorite—Resembles the Bartlett; large, yellow. Strong grower, bears young and abundantly.

Wildier Early—Medium size, greenish yellow, sweet. Very productive. First of August.

Kieffer—Large, golden yellow. An early and great yielder. October and November.

Seckel—Standard of excellence in pears; small but of the highest flavor. September and October.

Sheldon—Of the finest quality; large, russet. October. Standard trees only.

Worden-Seckel—Medium size, borne in clusters, juicy. Ripens in October.

Autumn Varieties

Angouleme (Duchesse d' Angouleme) also called Duchesse—One of the largest of all good pears. Attains its highest perfection as a dwarf. Bears young. October and November.

Anjou (Beurre d' Anjou)—Large, handsome, vinous flavor. One of the most valuable pears in cultivation. Keeps until the winter holidays.

Clairgeau (Beurre Clairgeau)—Very large, yellow and red, handsome. October and November.

Flemish Beauty—Large, sweet. Very hardy; great bearer. September and October.

Bargain No. 6 Pear Trees

10 trees, 5 to 6 ft. high, strictly first class, for \$1.50

2 Bartlett	2 Anjou
2 Kieffer	2 Seckel
2 Clapp's Favorite	

\$1.50—SPECIAL BARGAIN PRICE—\$1.50

PLUMS

A WHOLESOME DEMAND FOR PLUMS by canneries and city markets has recently caused extensive plantings. Like the peach, they bear quickly and if properly cared for, produce very profitable crops. Rich Land Plum Trees can't be excelled. Our prices, too, are right. We offer only the hardy and vigorous varieties—the kind that satisfy. Plant on dry clay soil for the best results.

PRICES

	Each	Ten	Hundred
Largest Size, XXX, 6-7 ft.	\$.30	\$2.50	\$18.00
Medium Size, XX, 5-6 ft.25	2.00	12.00
Small Size, X, 3-5 ft.20	1.50	10.00

5 of one variety will be furnished at 10 rate. 25 of one variety will be furnished at 100 rate



Bavay's Green Gage (Reine Claude de Bavay)—Large, fine flavor, greenish yellow. Ideal for canning. Nicely flavored and handsome. Middle of September.

Bradshaw—Very large, early, dark violet red; very juicy; popular everywhere. Tree erect and very hardy. Very productive.

Coe's Golden Drop—Large, light yellow; rich and sweet; very productive. Last of September.

Felleberg (French or Italian Prune)—Late, purple, delicious. September.

German Prune—Medium size, purple or blue, fine. Very productive. September.

Grand Duke—A valuable late plum, very large, purple; always brings high prices; tree strong grower and sure bearer, ripening latter part of September. One of the best late plums.

Imperial Gage—Large, greenish, juicy, rich and delicious. Stone free and tree productive. Middle of August.

Lombard—Medium size, violet red. A great bearer and favorite everywhere. Fine for eating or canning. August. Very hardy.

Shropshire Damson—Small size, dark purple; esteemed for preserving. Very productive. October. Hardy tree.

Japanese Plums

Japanese Plums are now popular as they bear in two or three years; trees are extremely vigorous and grow fast.

Abundance—Large, rich, bright cherry red; exceedingly productive. Popular everywhere and should be in every collection. Very Early.

Burbank—Large, clear cherry red; an abundant bearer; valuable market variety. Handsome, juicy and good. Will stand hard frost. Early in September.

Red June—Medium size, purplish red, handsome. Very productive: excellent quality. The earliest.

Wickson—Very large, glowing carmine; fruit pretty, fine quality, and heart shaped. Early September.

Bargain No. 7 Plum Trees

10 trees, 5 to 6 ft. high, strictly first class, for \$1.35

- | | |
|------------|----------------|
| 1 Red June | 1 Felleberg |
| 1 Burbank | 1 German Prune |
| 1 Bradshaw | 1 Grand Duke |
| 2 Lombard | 2 Abundance |

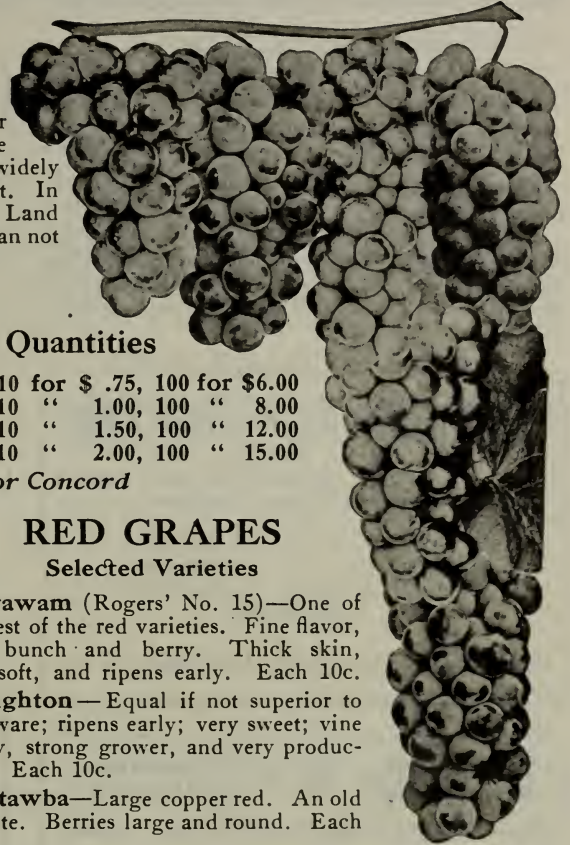
\$1.35—SPECIAL BARGAIN OFFER—\$1.35

PLUMS--UNSURPASSED FOR COOKING AND CANNING

GRAPES

NO nursery can offer you a choicer or wider selection than our grapes. As it is the most healthful of all fruits, its market is widely increasing. Every garden should contain this fruit. In great demand now for making *Grape Juice*. Rich Land Grapes are right in every respect and our prices can not be excelled.

All our grapes are two year plants.



Note These Prices on Quantities

Where price for each is	\$.10	we supply	10 for	\$.75,	100 for	\$6.00
"	"	"	"	1.00,	100	8.00
"	"	"	"	1.50,	100	12.00
"	"	"	"	2.00,	100	15.00

See exception on prices for Concord

BLACK GRAPES

Selected Varieties

Campbell's Early—Large and handsome, sweet. Very early and strong grower. Each 25c.

Champion—A valuable sort to plant where the seasons are short. Ripens late. Each 10c.

Concord—By far the most popular market grape. Cluster and berry large, skin tender and easily shipped. Each 10c; 10 for 50c; 100 for \$3.

Hartford—Very early and reliable. Each 10c.

Moore's Early—Desirable for an early crop. Large bunch; vine hardy. Each 10c.

Wildier (Rogers' No. 4)—One of the best varieties. Fine flavor, large bunch and berry. Each 10c.

Worden—Larger than Concord. Ripens earlier and superior in flavor. Very popular now and sure to be more widely planted. Each 10c.

RED GRAPES

Selected Varieties

Agawam (Rogers' No. 15)—One of the best of the red varieties. Fine flavor, large bunch and berry. Thick skin, pulp soft, and ripens early. Each 10c.

Brighton—Equal if not superior to Delaware; ripens early; very sweet; vine thrifty, strong grower, and very productive. Each 10c.

Catawba—Large copper red. An old favorite. Berries large and round. Each 10c.

Delaware—Berry and bunch small, light red. Berry very juicy and sweet. Fine flavor. It justly claims a place in every garden. Each 10c.

Lindley (Rogers' No. 9)—Another fine red grape. Vine hardy and very productive. Each 10c.

Salem (Rogers' No. 53)—One of the most popular of the Rogers for garden and market. Ripens with Concord. Each 10c.

RICH LAND GRAPES ALWAYS GROW

Our Customers Stay With Us

I might mention that I had some of your plants last year and was very much pleased with the stock sent. The enclosed order was obtained partly through *the excellent showing* which your stock make the first year.

A. F. SIPPEL, 62 Dover St., Newark, N. J.

Recommends Us to Others

I received the trees and vines and must say *I was highly pleased*. I shall recommend your nurseries to my friends.

CHAS. FEDDERN, Mount Hope, N. Y.

Has Bought of Us Many Times

We have had several shipments of shrubs and plants from you and *have been very much pleased* with what you have sent and particularly with the condition in which they reached us. We are located in a somewhat out of the way place and are taking considerable interest in trying to make an unattractive house and small grounds into a more livable place. WALTER A. HULL, Richlands, Va.

The bushes and plants *arrived in good condition* and I am very well pleased with them. BROR ROSSING, Jamestown, N. Y.

Rich Land Nurseries

WHITE GRAPES

Selected Varieties

Green Mountain—The earliest white grape; delicious. Each 20c.

Moore's Diamond—Juicy and almost without pulp. Each 10c.

Niagara—All things considered, probably the most valuable white grape in cultivation. Cluster large, uniform, and compact. Berry mammoth, thin skin but tough. Ripens before Concord. Each 10c.

Buy Direct from the Grower

In the Farmers' Bulletin, No. 113, of the United States Dept. of Agriculture, it says: "If the farmer makes his purchase direct from the nurseryman, he will save the expense of the middleman or agent, and is less liable to the mistakes and injuries that occur through repeated handling."

Bargain No. 8 Grape Vines

10 strong vines, all strictly first class, 2 years old, for 75 cents

2 Worden	2 Niagara
2 Concord	1 Brighton
1 Campbell Early	1 Hartford
1 Delaware	

75c—SPECIAL BARGAIN PRICE—75c

Bargain No. 9 Garden Collection

Choice Variety of Good Fruit for Your Garden

10 trees, all strictly first class, 5 to 6 ft. high, for \$1.35

Apples—1 Red Astrachan	Plums—1 Bradshaw
1 Oldenberg	1 Lombard
Pears—1 Bartlett	Peaches—1 Elberta
1 Seckel	1 Crawford
Cherries—1 Montmorency and 1 Windsor	

\$1.35—SPECIAL BARGAIN PRICE—\$1.35

Surprised at Bargains

The stock ordered of you arrived in splendid condition. I am very much pleased with it, especially as most of it was of the bargain variety. *I have always received very nice specimens from you*, and greatly appreciate your business methods.

CHAS. E. LONG,
68 Niagara St., Buffalo, N. Y.

Thanks Us for a Bargain

Just in receipt of the fruit trees, etc. They arrived O. K. and I am sure that we are *more than pleased* with the order.

MRS. HOWARD HOLSINGER, Ridgely, Md.

WE PAY ALL FREIGHT CHARGES

To any railroad station east of Mississippi River, except Canada, on all orders amounting to \$5.00 or more. Besides this, we give valuable premiums of additional nursery stock for \$5, \$10, \$15 and \$20 orders. See page one. Ask your neighbors to order with you. They will save freight charges, and you will receive the premium you select.

BLACKBERRIES

Every garden should have some Blackberries. They grow on any soil, are fine for cooking, and make an excellent dark wine.

Rich Land's selection of Blackberries are sure to please, and you can't match our prices for the quality offered.

Agawam—Medium size, jet black, sweet. Hardy and very prolific. Early. 10 for 35c; 100 for \$2.00.

Ancient Briton—Medium size, melting, without core. Hardy and one of the best. 10 for 35c; 100 for \$2.00; 1000 for \$15.00. Should be in every garden.

Eldorado—Medium size, jet black, melting, sweet and rich; hardy and productive. 10 for 35c; 100 for \$2.00.

Rathbun—Berries extra large, jet black, good. Strong, erect grower; fruit delicious, without core. 10 for 35c. 100 for \$2.00; 1000 for \$15.00.

Snyder—Medium size, sweet and melting to the core. Very hardy and wonderfully productive. No hard, sour core. Ripens early. 10 for 35c; 100 for \$2.00; 1000 for \$15.00.

BLACK RASPBERRIES

All varieties are sure and prolific yielders, a very popular berry and a great seller, and now grown for market with excellent profit. No garden should be without a dozen plants. Each variety is hardy.

Gregg—Fruit large, good quality, season medium; hardy, a great yielder. 10 for 35c; 100 for \$1.40; 1000 for \$12.00.

Kansas—Very large, handsome, firm and of excellent quality, very hardy and exceedingly productive. Will stand extremes of drought and cold. 10 for 35c; 100 for \$1.40; 1000 for \$12.00.

RED RASPBERRIES

Columbian—Very large, dark red, bordering on purple; will endure 28 degrees below zero. Very productive. Fine for canning. 10 for 35c; 100 for \$1.40; 1000 for \$12.00.

Cuthbert—Large, deep rich crimson. Very hardy. One of the best varieties for market. 10 for 35c; 100 for \$1.40; 1000 for \$12.00.

Marlboro—The best early red raspberry. Hardy and productive; light crimson. 10 for 35c; 100 for \$1.40; 1000 for \$12.00.

Never Saw Better Roots

Both orders of nursery stock received in fine condition. Never saw finer roots. *Everyone well pleased.* This stock will certainly be a good advertisement for your firm in this place.

N. G. WILLCOX, Hanover, N. H.

Will Buy of Us Hereafter

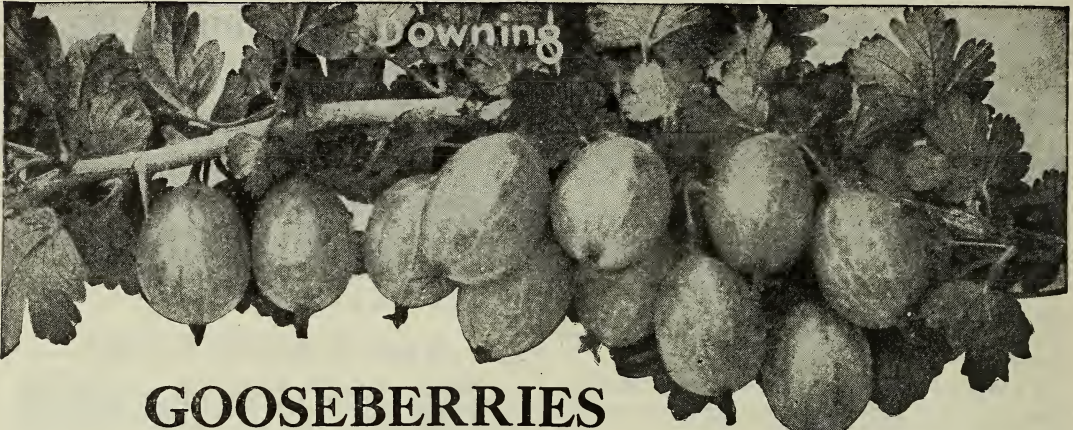
I received my stock all right and in good shape. Am obliged for prompt delivery, and when in need of any more, will send to Rochester, N. Y., for it.

W. S. SLEIGHT, Sheridan, Mich.

Plant Berries for Profit as well as for Home Use



W. T. CROWELL, 15 Dey St., New York City, writes: "The former order placed with you was so satisfactory in the results obtained from the plants and shrubs which you sent me, I would like to give you another order. Please send me Fall Catalog."



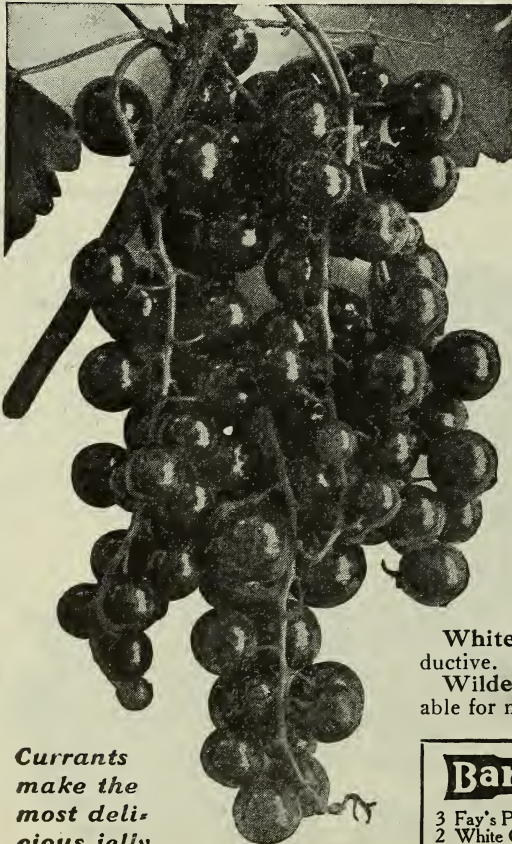
GOOSEBERRIES

THE expense in cultivating this fruit is light and returns are highly satisfactory. Demand is constantly increasing. All our plants are two years old and very hardy.

Downing—Medium size, whitish green. Splendid quality for cooking. Very profitable for market. Each, 10c; 10 for 80c; 100 for \$7.

Industry—Large, oval, dark red, hairy. Rich. Each 18c; 10 for \$1.50.

Josselyn (Red Jacket)—Large, red. Good. Each 12c; 10 for 90c; 100 for \$8.



Currants make the most delicious jelly

Bargain No. 10 Berry Collection
15 strong plants, strictly first class, 95c

2 <i>Blackberries</i> 2 Ancient Briton 2 Snyder 2 <i>Gooseberries</i> 2 Downing 1 Josselyn	2 <i>Black Raspberries</i> 2 Gregg 2 Kansas 2 <i>Red Raspberries</i> 2 Columbian 2 Cuthbert
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95 CTS. — SPECIAL BARGAIN PRICE — 95 CTS.

CURRANTS

AN acre of Currants yields from 200 to 250 bushels, and prices average from \$4 to \$5 a bushel. They are easy to cultivate, and very productive. Rich Land's varieties are the choicest, and no lower prices exist.

Black—Esteemed by many. An old variety. Each 8c; 10 for 60c; 100 for \$5.

Cherry—Large, red; bunches short; plant vigorous and productive. Each 8c; 10 for 60c; 100 for \$5.

Fay's Prolific—The most popular red currant; fruit very large and handsome. Each 8c; 10 for 60c; 100 for \$5.00; 1000 for \$40.

Perfection—Berry larger than Fay's; bright red. Very productive. Each 15c; 10 for \$1.30; 100 for \$12.

Red Cross—A fine red currant of large size. Each 8c; 10 for 60c; 100 for \$5.

White Grape—Very large, mild and excellent. Very productive. The best table variety. Each 8c; 10 for 60c; 100 for \$5.

Wilder—Large, red, fine flavored; great yielder, very profitable for market. Each 8c; 10 for 60c; 100 for \$5.

Bargain No. 11 Currant Plants
10 strong, 2 year old bushes, first class quality, for 65c

3 Fay's Prolific 2 White Grape	3 Wilder 2 Red Cross
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Special Bargain Price 65c

STRAWBERRIES

The strawberry may be successfully grown in any soil adapted to the growth of ordinary field or garden crops.

Where the winters are severe a slight covering of leaves or litter, or the branches of evergreens will be of great service.

Strawberries can be sent by express only, and at purchasers' expense.

Price—100 for 75c.

Brandywine—Large, fine quality. Late.

Bubach—Large, bright scarlet. Early to medium.

Corsican—A magnificent variety. Large; red.

Marshall—Very large, rich crimson; very good; medium to late.

Michel's Early—Valuable on account of its earliness and productiveness.

Sharpless—One of the largest and best strawberries.

One Order Brings Another

I am more than pleased to say "thank you" for an ideal full shipment of strawberry plants. The little trees of the Spring shipment are looking very nice.

KATHERINE S. JACKMAN,
Robindale, N. Y.

ASPARAGUS

Conover's Colossal—10 for 15c; 100 for 65c; 1000 for \$4.50.

Palmetto—10 for 15c; 100 for 65c; 1000 for \$4.50.

RHUBARB (PIE PLANT)

Each 8c; 10 for 60c.

Recommends Us to Others

Your shipment of quince trees came to hand yesterday and we promptly planted them in new ground. They were *all in excellent condition*, for roots, limbs and the packing were O. K. I wish to commend you for accuracy and dispatch.

ERNEST P. BRONLY, Rebersburg, Pa.

Quality and Price Right

I received the currant and other bushes yesterday and they were *in fine condition*. I am very much pleased with them.

P. OSTERHOUT, Mansfield, Conn.

More Than Pleased

I received my order today. *I am more than pleased* with your stock and I thank you very much.

PETER HARTMANN, Hartford, Conn.

Ask Yourself This Question!

In the last annual report of Secretary Wilson, of the U. S. Department of Agriculture, are these significant words:

"The consumer pays a dollar for food; the farmer gets less than fifty cents for it.

Who gets the rest?"

Cut out the middlemen in buying Nursery Stock. Save the big middle profit yourself.

The Grounds Beautiful

A HOME to be ideal, must be set amid beautiful and harmonious surroundings. The costliest mansion is without attraction if the grounds about it are ugly or barren; while the house of modest pretensions, in the midst of skillfully planned masses of green and flowering shrubs, or flanked by tasteful gardens, is possessed of immeasurable charm.



Give Your Home an Inviting Approach

First impressions last longest. The approach to a house also reflects the spirit of the home within. Make the entrance to your home so pleasing that everyone will remark its beauty, by planting

RICH LAND Choice Shrubs and Hardy Plants

With them you have a profusion of never-ending bloom and a wealth of foliage. You can obtain many pleasing effects—adorn barren places, obtain attractive vistas, conceal unsightly features, and lend beauty and harmony to the whole. Besides, you can

Increase the Value of Your Home

All home owners must recognize the intrinsic value of proper landscape development. There is nothing that will add to the beauty and value of a home so much as well selected and judiciously planted trees, shrubs and plants. A \$25 investment of this kind will often increase the value of a home \$500. Many of our customers have told of marvelous results along this line. Rochester, our home city, is full of such examples. Don't think these effects require many years. All our roses will bloom this year. One year after planting our shrubs you will see a decided improvement in your grounds. The second and successive years you reap your harvest.

Now You Can Make Your Grounds Attractive

TIME was when it meant money to undertake any such improvement. All this is now changed. If you have any space for planting, whether your house is large or small, old or new, you can afford to beautify your property by our plan. In fact you can't afford to neglect to thereby add so much to the appearance and value of your home.

On back cover of this catalog are two illustrations of ideal plantings for any home. Top picture shows a foundation effect so greatly desired now for the front yard. Bottom picture shows how easily the rear of a lot can be beautified and how the objectionable features of a neighbor's lot can be screened. Inside of back cover also shows two more inviting effects produced by a small outlay.

With each treatment shown the name and number of plants used are accurately stated to prove our statements. You could obtain the same effect. And think how little it will cost! For \$5 you can buy a planting that will greatly enhance the value of your home—a lasting and attractive effect. Here's a small investment that will always please you. Start this year—send us your order now.

Personal taste should govern the choice and arrangement of plants and shrubs. In fact, ideal landscape treatment is simply a display of good taste. You can derive much pleasure and profitable experience by doing the planning and planting yourself. Choose the stock that is suited to your conditions and that you like best. Our description gives the height it will attain, when it blooms, and other necessary information.

Special attention is called to the many collections offered—on the back cover, inside of back cover, and throughout the catalog. At the price quoted, no one can say it costs too much to improve the grounds about their home.

Rich Land Trees, Shrubs and Plants simply cannot be excelled. Our lists include every good variety, and our descriptions are accurate. Besides, you buy our stock at strictly wholesale prices—no middlemen, agents, etc. Compare our prices with others. You will find we save you 50% to 200%. Unlike others, we grow all our own stock and can personally guarantee it.

Our Stock the Best

The trees, etc., arrived in good condition. The fruit trees sent the other two boys were much larger and better than some I put out last fall, which I purchased from another nursery. The boys were *both well pleased with them*. The Norway Maples sent me were also fully up to all expectations. I wish to thank you for the Bechtel's Crab and Spirea Van Houttei sent me as premiums.

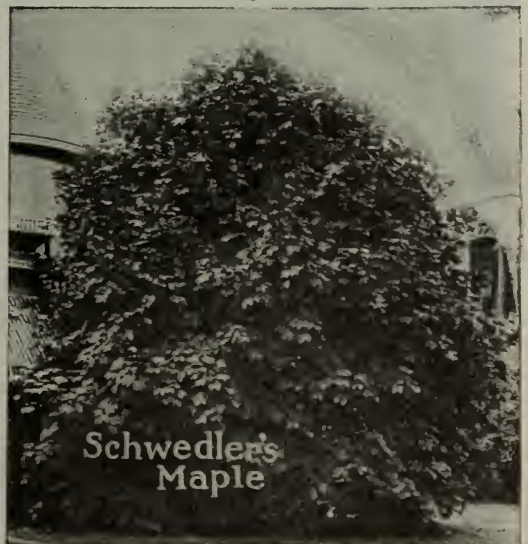
E. V. HAGANS, Mt. Vernon, Ohio.

I am glad to inform you that I received the shrubbery and was very much pleased with the way it had been packed. While the other shrubbery is much farther advanced, this is apparently *in very good condition*. I want to thank you very much for the Roses you sent me gratis, as I know they will be quite a treat to me.

MRS. C. G. SALINGER, Parkersburg, W. Va.

The shrubs and trees ordered from you last month were promptly received and *very satisfactory in every respect*.

T. T. Staubrong, Oswego, N. Y.



Shade and Ornamental Trees

NO street or home grounds is really complete without some Shade and Ornamental Trees. They protect the house from wind and snow in winter, and offer shade in summer. They bring color and fragrance and last forever. Rich Land Nurseries excel in this desirable stock—for both immediate and future effect.

The following lists include all good varieties, both upright and drooping. Latter especially used on lawns. Height stated is the usual size planted; if larger is wanted, let us know. "A" denotes height at maturity of 50 feet and upwards. "B" denotes height at maturity of 20 to 40 feet. "C" denotes height at maturity of 10 to 20 feet. "D" denotes height at maturity of 1 to 8 feet.

Note these prices for more than one of same variety

Where price for each is.....	\$.15,	we supply 3 for \$.40,	10 for \$	1.00
“ “ “ “ “ “.....	.20,	“ “ 3 “	.55,	10 “	1.50
“ “ “ “ “ “.....	.25,	“ “ 3 “	.65,	10 “	2.00
“ “ “ “ “ “.....	.30,	“ “ 3 “	.85,	10 “	2.50
“ “ “ “ “ “.....	.35,	“ “ 3 “	1.00,	10 “	3.00
“ “ “ “ “ “.....	.40,	“ “ 3 “	1.15,	10 “	3.50
“ “ “ “ “ “.....	.50,	“ “ 3 “	1.35,	10 “	4.00
“ “ “ “ “ “.....	.60,	“ “ 3 “	1.65,	10 “	5.00
“ “ “ “ “ “.....	.75,	“ “ 3 “	2.10,	10 “	6.50
“ “ “ “ “ “.....	.80,	“ “ 3 “	2.20,	10 “	7.00
“ “ “ “ “ “.....	.85,	“ “ 3 “	2.40,	10 “	7.50
“ “ “ “ “ “.....	.90,	“ “ 3 “	2.50,	10 “	8.00
“ “ “ “ “ “.....	1.00,	“ “ 3 “	2.75,	10 “	9.00
“ “ “ “ “ “.....	1.50,	“ “ 3 “	4.00,	10 “	12.00

Big Reductions on Larger Quantities

Ash—American White—B. Well known native, large clusters greenish white flowers. 6 ft. 25c.

Beech—Purple Leaved—B. Fine for lawns. Vigorous, foliage of three changes. 4 ft. 60c.

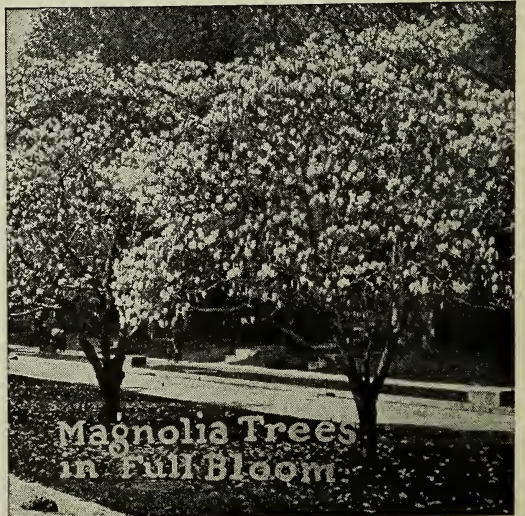
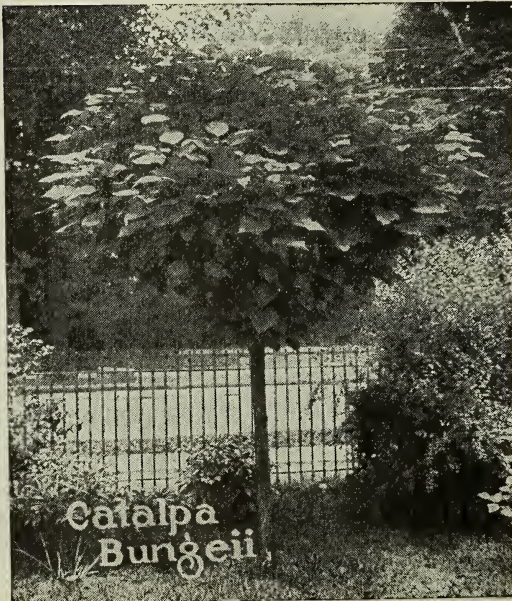
Beech—Weeping—A. Large and handsome. Spreading branches. 3½ ft. 75c.

Birch—Cut Leaved—B. Most popular weeping variety for lawn. Rapid grower and hardy. 8 ft. 50c.

Cherry—Double—B. Produces clusters of white flowers. Round drooping head. 80c.

Catalpa-Speciosa—A. Rapid growing, white and purple fragrant flowers. 8 ft. 30c.

Catalpa-Bungeii—D. Perfect umbrella shaped head with dense, heavy leaves. 90c.





Bechtel's Crab

Crab—Bechtel's Flowering—C. Beautiful double pink fragrant blossoms. Sturdy grower, hardy. When blooming looks like a mammoth rose bush. 4 ft. 50c.

Elm—American—B. Ideal native street tree; Popular everywhere. Very hardy. 6-8 ft. 45c. 8-10 ft. 50c.

Elm—English—B. Erect, compact, and noble looking. 8 ft. 50c.

Elm—Camperdown—C. Handsome weeping tree with large glossy leaves. 90c.

Horse Chestnut—Common—A. White flowered, round head; well known. 5 ft. 35c.

Horse Chestnut—Double White Flowered—A. Rare. Pyramid shape. Larger panicles than common. 5 ft. 75c.

Horse Chestnut—Red Flowered—B. Showy red flowers. Round in form. 4 ft. 85c.

Larch—European—A. Irregular pyramid in form, rapid grower. 3 ft. 40c.

Linden—American Basswood—B. Rapid growing, spreading tree with large leaves and fragrant flowers. 6 ft. 40c.

Linden—European—B. Pyramidal shape, smaller leaves. Fine for streets and lawns. 6 ft. 35c.

Magnolias—C. Foremost flowering tree. Wonderfully beautiful in early spring. Covered with large varied colored flowers before leafing. 3 ft., with roots burlapped, \$1.50.

Maple—Japan—C. Shrub habit, handsome, colored leaves. Fine for small lawns. 2 ft., with roots burlapped, \$1.00.

Maple—Sugar Maple—A. Very well known, stately in form, rapid grower. 8 ft. 60c.

Maple—Norway—A. Widely planted on streets. Vigorous grower and hardy. By all odds the best tree for street planting. 5-6 ft. 30c; 6-8 ft. 40c; 8-10 ft. 60c.

Maple—Schwedler's—B. One of the best trees for lawn planting and shade. Unique foliage, turning from copper to purple. Rare. 5 ft. 75c.

Maple—Soft Maple—Silver Leaved—A. Widely planted on streets. Hardy, rapid grower. 6-8 ft. 30c; 8-10 ft. 40c.

Maple—Wier's Cut Leaved—B. Very ornamental weeping tree, and rapid grower. 8 ft. 50c.

Mountain Ash—European—B. Fine foliage, with scarlet berries from July to winter, and very popular. 6 ft. 30c.

Mountain Ash—Oak Leaved—B. No better erect tree for yards. Flowers and berries like European. 6 ft. 40c.

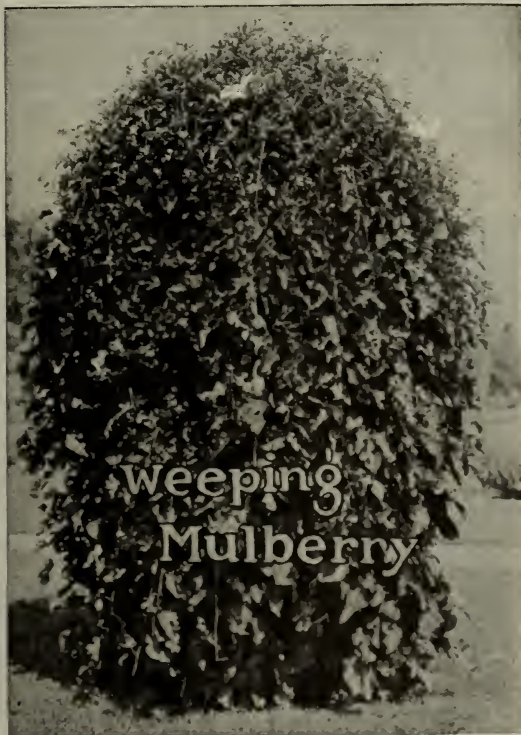
Mulberry—Weeping—D. Excellent for small lawns. Perfect umbrella-shaped head. 75c.

Negundo—B—Also called Box Elder, Manitoba Maple, Ash Leaved Maple. Fast growing, native, irregular spreading habit, fine for streets. 5-6 ft. 25c; 6-8 ft. 35c; 8-10 ft. 50c.

Oak—Burr Oak—A. Spreading form, large foliage, one of the noblest in family. 5 ft. 40c.

Oak—Pin Oak—B. Valuable, fast grower, drooping when old. 5 ft. 40c.

Oak—Red Oak—A. Large, fast growing, well known native tree. Red leaves in fall. 5 ft. 40c.



Weeping Mulberry

Rich Land Nurseries

Plane Tree — Sycamore — Buttonwood — A. Valuable for avenues. Referred to in Bible. 6-8 ft. 40c.

Poplar — Carolina — B. The best for quick effect. Large leaves, spreading. 6-8 ft. 20c; 8-10 ft. 25c.

Poplar — Lombardy — A. Tall and majestic, rapid grower. For roads or large grounds. Well known. 8 ft. 30c.

Thorns — Double White and Double Pink — C. Widely used now on small lawns. Dense, low growers, with handsome flowers. 4 ft. 50c.

White Fringe — C. Small native, with white fringe-like flowers, in May or June. 3 ft. 25c.

Willow — Babylonian — Weeping — A. Well known, handsome tree. 6 ft. 25c.

Willow — Golden — B. Golden bark in winter. 6 ft. 25c.

Willow — Red Bark — B. Red bark in winter. 6 ft. 25c.

Willow — Laurel Leaved — B. Widely used on seashore. Fine tree; large shiny leaves. 6 ft. 25c.

Will Interest His Neighbors

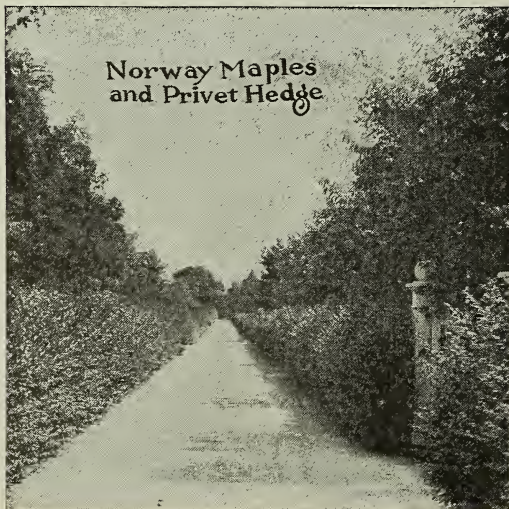
I received my order of trees on the 23d of April and I am well pleased with all you sent. They arrived in good condition. Will try to give you another order next spring and will try to get my neighbors to send in for some also.

WM. RATHSACK, SR., Manitowac, Wis.

The Finest Ever Planted

The trees and shrubs received in fine condition, and are the finest I ever planted and look as if *all were going to do well.*

JOHN CONERS, Hopkins, Mich.



Norway Maples
and Privet Hedge

Bargain No. 12 Flowering Shrub Collection

6 handsome shrubs, strictly first class, usual size planted, for \$1.00

- | | |
|-------------|------------------------|
| 1 Deutzia | 1 Weigela |
| 1 Forsythia | 1 Spirea A. Waterer |
| 1 Kerria | 1 Single Jap. Snowball |

\$1.00—SPECIAL BARGAIN PRICE—\$1.00

Bargain No. 13 10 FRUIT TREES for 97 cts.

10 trees, 4 ft. high, first class stock, worth \$2.00, for 97 cents

- | | |
|-----------------------|------------------------|
| 1 Baldwin Apple | 1 Windsor Cherry |
| 1 Transparent Apple | 1 Lombard Plum |
| 1 Bartlett Pear | 1 Burbank Plum |
| 1 Kieffer Pear | 1 Elberta Peach |
| 1 Ea. Richmond Cherry | 1 Crawford's Ea. Peach |

97c—SPECIAL BARGAIN PRICE—97c

Earn a Premium

WHEN you make out your order to send to us, turn to page one of this catalog and note our offers of **Free Premiums** and freight prepaid.

You can easily obtain one of these **Free Offers** of additional Nursery Stock in a few minutes time. Simply ask your neighbor to order with you, so you can both have your goods shipped prepaid. Then you will receive the free premium.

EVERGREENS

THESE beautiful trees are widely used for backgrounds, screens, windbreaks, and borders. They are handsome in winter, offer marked contrasts, and grow in almost any soil or climate. No landscape is complete without them. Rich Land Evergreens offer every variety in demand. Our prices can't be matched. Size quoted is the one usually transplanted. Prices for larger sizes on request. See page 18 for Symbols "A," "B," "C" and "D."

Note these prices for more than one of same variety

Where price for each is	\$.20,	we supply 3 for \$.55,	10 for	\$1.50
" " " " "25,	" " 3 "	.65,	10 "	2.00
" " " " "30,	" " 3 "	.85,	10 "	2.50
" " " " "35,	" " 3 "	1.00,	10 "	3.00
" " " " "40,	" " 3 "	1.15,	10 "	3.80
" " " " "50,	" " 3 "	1.65,	10 "	5.00

Arbor Vitae—American—B. Commonly called White Cedar. Conical form, rapid grower, fine for screens and hedges. 18-24 in. 20c; 3 ft. 30c.

Arbor Vitae—Pyramidal—C. Upright and compact, light green foliage. 2 ft. 40c.

Arbor Vitae—Siberian—C. Grows low and dense, bluish green foliage. Very hardy and ornamental. 18 in. 30c.

Hemlock—A. Popular native tree, drooping branches. Handsome on lawns. 3 ft. 60c.

Pine—Austrian—A. Dark green, rapid grower, long needles. 2 ft. 40c.

Pine—Scotch—A. Very hardy, robust grower, erect shoots; silver green foliage. 2 ft. 40c.

Pine—White—A. Grows anywhere; silvery foliage; our beautiful native pine. Price 2 ft. 40c.

Silver Fir—Balsam—B. Popular for its fragrance. Slender, pyramidal, and rapid grower. 2 ft. 40c.

Spruce—Blue or Colorado Blue—B. One of the hardiest and most beautiful evergreens. Rich blue foliage; cone shaped. 18 in. \$1.00.

Spruce—Norway (Christmas Tree)—A. Very popular; rapid pyramidal grower; drooping branches; fine in masses or singly. 18-24 in. 25c; 3 ft. 35c.

I received the trees and found them in good condition and fully up to my expectations in every respect. Ernest Rodger, Franklin, Pa.

Every Order Brings Another

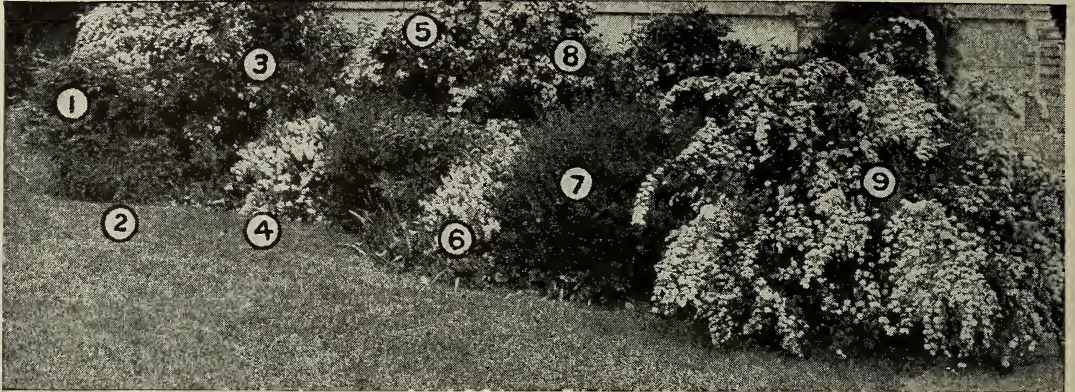
Received trees and vines O. K. and they are the best. Mr. Atwood will send you a nice order. JOHN HARRIS, Albion, Ind.

Note the Following Excellent Combination:

- | | |
|------------------------|---------------|
| 1 Siberian Arbor Vitae | 4 Blue Spruce |
| 2 American Arbor Vitae | 5 Hemlock |
| 3 Silver Fir | 6 White Pine |



**Evergreen Planting
for Border or Screens**



- | | | |
|------------------|--------------------|-----------------------|
| 1 Syringa—Golden | 4 Deutzia—Gracilis | 7 Barberry—Thunbergii |
| 2 Spirea—Blue | 5 Snowball—Japan | 8 Syringa—Mock Orange |
| 3 Weigela | 6 Deutzia—Lemoinei | 9 Spirea—Van Houttei |

Flowering Hardy Shrubs

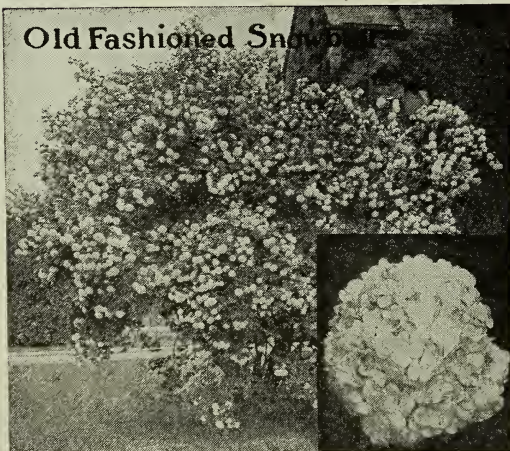
THERE is nothing that will add so much to the home grounds as these handsome shrubs. They combine a wide range of foliage and bloom, in habit and season, require small space and little care, will last forever, and are equally adapted for large or small grounds.

Rich Land Shrubs are all strong well-rooted transplanted stock, include all varieties of greatest merit, and our prices are certainly very low. They average 2 to 3 feet in height, except where noted. "A" denotes height at maturity of 9 to 12 feet. "B" denotes height at maturity of 1 to 8 feet.

Note these prices for more than one of same variety

Where price for each is	\$.10,	we supply 3 for \$.25,	10 for \$.65
“ “ “ “ “ “12,	“ “ 3 “	.30, 10 “ .80
“ “ “ “ “ “15,	“ “ 3 “	.40, 10 “ 1.00
“ “ “ “ “ “20,	“ “ 3 “	.55, 10 “ 1.50
“ “ “ “ “ “25,	“ “ 3 “	.65, 10 “ 2.00
“ “ “ “ “ “30,	“ “ 3 “	.85, 10 “ 2.50
“ “ “ “ “ “40,	“ “ 3 “	1.15, 10 “ 3.50
“ “ “ “ “ “50,	“ “ 3 “	1.35, 10 “ 4.00
“ “ “ “ “ “90,	“ “ 3 “	2.65, 10 “ 8.50

Big Reductions in Larger Quantities



Almonds—B. Flowers are double; either pink or white. Blooms early spring. Each 30c.

Altheas—Rose of Sharon—A. Beautiful double flowers of red, purple and white, in August and September; showy, strong, erect. Each 20c.

Azalea—B. Handsome Japanese variety; pink or salmon shades. For spring only. 15 in. 50c.

Barberry—Common or European—B. Yellow flowers with red berries later, June. Each 20c.

Barberry—Japan or Thunbergii—B. Very dwarf; foliage always pretty and bright crimson in Autumn; popular for low hedges. 12-18 in. 15c; 18-24 in. 20c.

Calycanthus—B. Very sweet scented; flowers rare chocolate color; blooms in June and at intervals. Each 20c.



Double White
Lilacs

Cornus—Crimson Branched and Yellow Branched—B. Very attractive bark; two colors make fine contrasts all seasons; white flowers in early May. Each 20c.

Currant—B. Gay, fragrant yellow flowers in May; glossy foliage. Each 20c.

Deutzia—Double flowered—B. Flowers very double, white tinged with pink. No better flowering shrub. Each 20c.

Deutzia—Gracilis—B. Very dwarf and pretty; abundant white flowers in June, sweetly scented. Each 20c.

Deutzia—Lemoinei—B. A new dwarf. White flowers, upright growth, free flowering, very desirable. Each 20c.

Deutzia—Pride of Rochester—B. Large, double white flowers tinged with Rose; vigorous grower and profuse bloomer. May. Each 20c.

Elder—Golden Leaved—A. Very showy, yellow foliage, blossoms in July. Each 25c.

Forsythia (Golden Bell)—B. Yellow drooping flowers before the leaves. Very ornamental. Each 20c.

High Bush Cranberry—A. Popular for its pretty fruit (like cranberries) in late autumn. Each 25c.

Honeysuckle—A or B. Shrub or bush variety. Very choice, beautiful pink and white flowers. Each 20c.

Hydrangea—Arborescens—B. Also called Snowball Hydrangea, Hills of Snow, etc. New variety, hardy shrub, loaded with white flowers all summer. Each 30c.

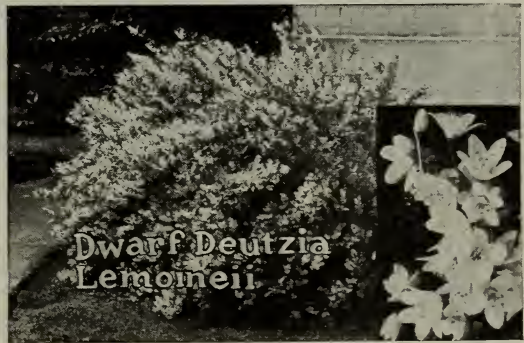
Hydrangea—Paniculata—A. Popular for its long white flowers, changing to pink. Blooms for weeks from August 1st. Very hardy. Each 20c. We also have them trained as small trees. Each 50c.

Japan Quince—Fire Bush—Japónica—B. Dazzling scarlet blossoms early in spring, and often at intervals through summer. Each 20c.

Kerria—Buttercup Shrub—B. Slender shrub with bright yellow flowers from July to October. Each 25c.

Lilacs—A. Well known; should be in every garden. Double flowering variety has massive foliage but single flowering has more blossoms. Purple Single, each, 25c; White Single, each 25c; Double, either color, each 40c.

Prunus—Pissardi—Purple Leaved Plum. Early spring, flowers white; intense purple foliage. Each 30c.



Dwarf Deutzia
Lemoinei

Prunus—Triloba—Double Flowering—B. Delicate pink double flowers (like little roses) in May. Very hardy. Each 25c.

Privet—Chinese Privet—B. Handsome dark foliage; valuable for shady places; white flowers in July. Each 20c.

Purple Fringe—Smoke Tree—A. Much admired for its peculiar fringe or hair-like flowers, covering whole surface in mid-summer. Each 25c.



Sweet Syringa

Rich Land Nurseries

Rhododendron—B. The aristocrat of flowering shrubs. Red, pink and white shades. For spring only. Each 90c.

Spirea—Anthony Waterer—B. A new dwarf; crimson flowers; very popular, perpetual blooming. Each 20c.

Spirea—Blue—B. Very unusual; pretty blue flowers in September. Each 20c.

Spirea—Van Houttei (Bridal Wreath)—B. One of the finest hardy shrubs in cultivation. Mass of large, white flowers in early June. Each 20c.

Snowball—Common—A. Old fashioned shrub with clusters of white sterile flowers in May—June. Each 20c.

Snowball—Japanese—B. Handsome foliage, whiter and more delicate than Common. Highly recommended. Double flowering, each 30c; single flowering, each 20c.

Snowberry—B. White waxy berries that hang all winter. Pink flowers in summer; grows in shade. Each 20c.

Syringa—Mock Orange—A. White scented flowers in June resembling orange blossoms. Each 20c.

Syringa—Golden Leaved—B. Pretty dwarf; yellow leaves for entire season. Each 25c.

Tamarisk—B. Pretty feathery foliage; pink flowers in May; upright habit. Each 25c.

Weigela—B. Beautiful trumpet-shaped flowers in June and July of these colors: **Eva Rathke**, brilliant crimson; **Rosea**, pink; **Variegated Leaved**, yellowish leaves and very dwarf. Each 25c.

Our Shipping Methods Right

The bale of shrubs sent to Mrs. Lyon arrived on Saturday, two weeks after they were shipped, but so well had they been packed that they seemed in good condition and have no doubt they will do nicely. *Am well pleased.* L. S. Lyons, Paris, Me.

Bargain No. 14 Flowering Shrub Collection

9 shrubs, illustrated at top of page 22, usual size planted, good quality, for only \$1.50.

- | | |
|--------------------|-----------------------|
| 1 Spirea—Blue | 1 Deutzia—Lemoineii |
| 1 Weigela | 1 Barberry—Thunbergii |
| 1 Deutzia Gracilis | 1 Syringa—Mock Orange |
| 1 Syringa—Golden | 1 Snowball—Japan |
| | 1 Spirea—Van Houttei |

~~\$1.50~~—SPECIAL BARGAIN PRICE—~~\$1.50~~

Bargain No. 15 Flowering Shrub Collection

12 beautiful shrubs, all the best grade, right size and quality, for \$2.00

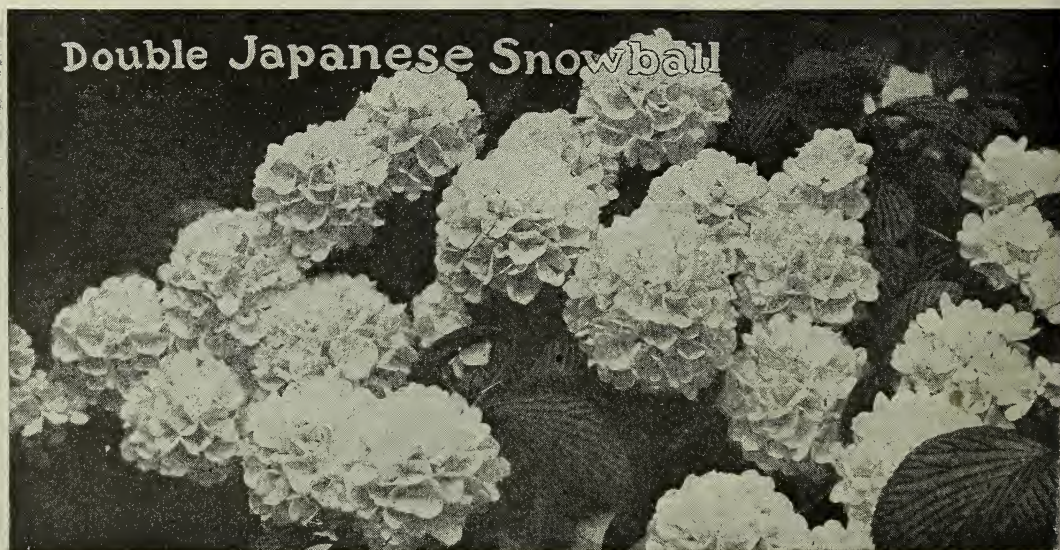
- | | |
|--------------------------|----------------------|
| 1 Almond, Dbl. Flowering | 1 Hydrangea |
| 1 Barberry—Japan | 1 Japan Quince |
| 1 Cornus Red Twig | 1 Snowball |
| 1 Cornus Yellow Twig | 1 Blue Spirea |
| 1 Deutzia | 1 Syringa |
| 1 Forsythia | 1 Spirea—Van Houttei |

~~\$2.00~~—SPECIAL BARGAIN PRICE—~~\$2.00~~

Our Customers Our Friends

I was well pleased with the stock you sent me last spring. I have given two of your catalogs to friends of mine, and they say they will order stock from you.

Conrad Schueler, Bernardsville, N. J.





Climbing and Trailing Shrubs

CLIMBERS add grace and beauty to any home. Every veranda and porch should have them. Also widely used for screening arbors, walls and buildings. Rich Land Climbers cannot be excelled—in quality or price.

Note these prices for more than one of same variety
 Where price for each is \$.20, we supply 3 for \$.50, 10 for 1.50
 " " " " " .25, " " 3 " .65, 10 " 2.00
 " " " " " .30, " " 3 " .85, 10 " 2.50

Ampelopsis—Veitchii (Boston Ivy). Forms a dense sheet of green and clings to wall without support. Rapid grower. Each 25c.

Clematis—Henryii. Large star-shaped white flowers; free bloomer. Each 30c.

Clematis—Jackmanni. Same as above, but flowers are deep purple. One of the best. Each 30c.

Clematis—Paniculata Japanese. Small pure white fragrant flowers in wonderful profusion in autumn. Most satisfactory; grows 25 feet in a season. Each 20c.

Honeysuckle—Hall's Japan. The finest of all Honeysuckles; very fragrant; straw colored flowers. July to December. Each 20c.

Virginia Creeper. The old well known woodbine. American Ivy. Each 20c.

Wistaria—Chinese Purple. Immense clusters of pale blue flowers. Grows 25 feet annually. Each 25c.



The beautiful entrance porch is made even more interesting by judicious planting of California Privet and Clematis. You can do the same with entrance to your home.

More Than Pleased

The stock arrived here in good condition. I am more than pleased with it.

Charles Lubke, Zion City, Ill.



Barberry Thunbergii

Ornamental Hedges

ONE of the Finest Beautifiers. Hedges are now widely planted for fences. This is particularly true of California Privet which is undoubtedly the most popular and the most extensively planted for that purpose.

To make a dense hedge of **California Privet** the plants should be set in double rows, nine inches apart alternating the plants in the rows. A good hedge can also be made by planting a single row nine inches apart, or even twelve inches. See pages 20 and 25 for illustrations of California Privet Hedge. 18-24 in., 100 for \$2.50; 1000 for \$22. 2-3 ft., 100 for 3.00; 1000 for \$27.

The best low growing hedge is the **Thunberg's Barberry** which should be planted in single rows twelve inches apart. 12-18 in., 100 for \$8; 18-24 in., 100 for \$10.

Another first class hedge, and one which is valuable for defense on account of its sharp thorns, is the **Japan Quince**. Plant this in single rows twelve inches apart. 12-18 in., 100 for \$8.

For an Evergreen Hedge the best cheap hedge is the **American Arbor Vitae** which should be planted in single rows twelve inches apart. 12-18 in., 100 for \$10. 18-24 in., 100 for \$14.

Not less than 25 of each sold at rate per 100.



Ulrich Brunner

Everything Satisfactory

My shipment arrived in due time and *am pleased particularly* with my California Privet plants, although both my trees and rose bushes were also satisfactory.

MRS. FRED DRESHER, Sparrowbush, N. Y.

Saved 50 Percent—Wants More

Your shipment of trees, etc., arrived quickly and in good condition. *All customers are well pleased* and especially Mr. Colman. He says he never saw such Privet at double the price. I would not be surprised if he would purchase a lot more, either next fall or next spring.

JACOB VAN DE VELDE,
Dunkirk, N. Y.

Envy of the Neighborhood

In regard to the Privet sent me, I would like to say that the *quality of your plants* is getting to be the envy of the neighborhood.

A. HENTSCHEL, Bloomfield, N. J.



Hardy Roses

NO other flower is so universally loved. No other plants will yield so much real pleasure. That's why Roses are one of the Rich Land's Specialties. We grow them by acres, know all about them, and offer them to you at lowest possible prices. *All Rich Land Roses are two-year old, field grown plants—the kind that will bloom this summer.*

Climbing Roses

You can conceal unsightly buildings, fences, etc., with these dainty climbers. Very hardy and profuse flowers. **Each 25c; 10 for \$2.00.**

Baltimore Belle—Beautiful double white. Large clusters; an old well known sort.

Crimson Rambler—The finest of all climbing roses. Brilliant crimson, double flowers in masses; always admired.

Dorothy Perkins—A truly wonderful rose. Double pink flowers. The best pink Rambler.

Hiawatha—Sheets of dazzling crimson single flowers. Very popular everywhere.

Queen of Prairies—Old well known sort. Double deep pink. Blooms in clusters.

Wichuriana—Pretty single white, glossy foliage. Sometimes called Memorial Rose on account of popularity for cemetery planting.

Yellow Rambler—Bright yellow buds.

Baby Rambler Roses

Just the thing for beds and borders and for edging walks. They are bound to take the place of geraniums and other plants which have to be removed each year. You can have them in Crimson, White and Pink. **Price, 25c each; 10 for \$2.00.**

The trees, roses, etc., arrived this morning in good condition. *Everything looks fine* and I am greatly pleased. I wish to thank you for the extra vines of Ampelopsis.
Mrs. Newell Martin, Milford, Conn.

Doesn't This Sound Reasonable ?

We grow our own stock. We have no agents.
We therefore save you the agent's commission.
You don't have to pay a share of bad debts.
You get just what you order and when wanted.
You can't buy *good* nursery stock cheaper.

Send Us Your Order NOW



Margaret Dickson



Famous Blue Rose

ROSE BUSHES

We have selected the following from the almost endless list of varieties as likely to give the greatest satisfaction. They are large two-year old plants and will blossom this summer. Each 25c; 10 for \$2.00.

Red and Crimson Roses

Alfred Colomb—Superb double red; large.

Baron de Bonstetten—Very dark velvety crimson; highly scented; double.

General Jacqueminot—The ever popular "Jack" Rose. Brilliant crimson; fine.

Marshall P. Wilder—Beautiful bright red; constant bloomer; very fragrant.

Prince Camille—The nearest approach to a Black Rose; large, velvety, full.

Ulrich Brunner—Beautiful cherry red; large.

Never Saw Finer Plants

The goods you sent me came to hand some weeks ago. I want to say that I never saw any finer plants in my life than the ones you sent me. I was delighted, and so was the man who set them out for me. A lady who saw them asked me today to give her your address; I sent her your catalog. *You will doubtless hear from her.*

H. W. WATJEN, Warren, R. I.

Goods arrived O. K. I was very much pleased with them; they were larger than I expected and *all in good condition.*

C. W. ADAIR, Xenia, Ohio.

Pink Roses

Anne de Diesbach—Beautiful bright pink.

Clio—Delicate flesh pink, in clusters.

Francois Levet—A beautiful very free blooming rose; very showy.

Mme. Gabriel Luizet—Pretty shade of pink.

Mrs. John Laing—Without doubt the most satisfactory Pink Rose—blooms all summer.

Mrs. R. G. Sharman Crawford—A charming pink, deeper in color than the preceding.

Paul Neyron—Enormous flower—similar in color to American Beauty; but far superior to it for growing out of doors. Free bloomer.

White Roses

Frau Karl Druschki—The finest of all hardy White Roses—perpetual bloomer.

Margaret Dickson—Beautifully shaped flower.

The Famous Blue Rose

Without doubt the greatest novelty that has been offered in years. It is a Climbing Rose of extraordinary growth; flowers are a violet blue in wonderful profusion. Each 25c; 10 for \$2.00.

Something New

Hardy Everblooming Roses—bloom all summer. Following are the best:

Famous Irish Roses—Pink Killarney and White Killarney.

Wonderful German Rose—Gruss an Tep-litz—Dazzling scarlet.

All 25 cents each.

Square Dealings Our Policy

Allow me to *thank you for the good care* you have taken of my order. You certainly have given me a "square deal." The plants arrived in fine shape.

A. HENTSCHEL, Bloomfield, N. J.

Both Customers Satisfied

The goods I ordered from you came through in fine shape. Mr. Rowe was very much pleased with his goods and all our things *were most satisfactory.*

S. R. OSGOOD, Stephentown, N. Y.

More Than Was Claimed

The trees and shrubs arrived some time ago, as per my order, in good condition. Just as good and *better than I expected.* Kindly keep my name on your catalog list.

OSCAR FISCHER, Des Plaines, Ill.

Rich Land Nurseries

Varied Color Roses

Moss Roses—White and pink; very fragrant. Each 25c; 10 for \$2.00.

Japan (Rugosa) Roses—Both red and white; ornamental plant. Each 20c; 10 for \$1.50.

Persian Yellow Rose—Only hardy yellow rose. Very early. Each 30c; 10 for \$2.50.

Tree Roses

These are Roses grown on tall stems, giving them the appearance of little trees. We have them in all colors, 50c each.



Mrs. John Lainig

Bargain No. 16 Rose Bushes

6 of the finest selections, all to flower this season, for 97 cents

We use our own judgment making selections
This offer not good after May 1, 1913

Special Bargain Price—97 cts. Prepaid

Promptness Our Hobby

We received our trees today and came in good shape. We all are *pleased*. Thank you for being so prompt. M. T. MYERS, Sligo, Pa.

Bargain No. 17 Rose Bushes

12 hardy Roses, all different, distinct beautiful colors, all to flower this year, for \$1.80

\$1.80—Special Bargain Price—\$1.80

Bargain No. 18 Flower Garden Collection

12 plants and bushes, all first class, for \$1.85

3 Roses 3 Hardy Plants
3 Phlox 3 Peonies

Purchasers may make their own selection from varieties described in catalog

\$1.85—Special Bargain Price—\$1.85

Perfect Shipment Pleases

The trees, shrubs and peonies arrived last week—*fresh and fine looking stock*. We were especially pleased with the strong, healthy roots and the apparent care used in taking them up for packing.

LEO A. WITTERS,
1208 Race St., Kalamazoo, Mich.

PEONIES

Require no protection in severest climate. Bloom early in June. Bed of mixed colors produces wonderful effect. Each 20c; 10 for \$1.50.

Ambroise Verschaffelt—Purplish crimson
Artemise—Rose tints.
Atrosanguinea—Purplish red.
Auguste Lemonnier—Velvety red.
Charlemagne—Flesh color.
Charles Binder—Violet red.
Charles Verdier—Lilac rose.
Daniel d'Albert—Deep rose.
Delacheii—Dark crimson.
Delicatissima—Delicate rose.

Edulis—Violet rose.
Festiva Maxima—Pure white.
Henri Demay—Violet purple.
Humei—Purplish rose.
Jeanne d'Arc—Rose and straw.
Latipetela—Flesh and yellow.
Madame Victor Verdier—Crimson.
Monsieur Boucharat—Rosy lilac.
Rubra Triumphans—Dark purple.
Solfaterre—White and yellow.

HARDY PLANTS

Showy and handsome, easy to cultivate and bloom from May to November. No garden is complete without them.

Note these prices for more than one of same variety

Where price for each is \$1.10, we supply 3 for \$2.25, 10 for \$.60
 " " " " " .12, " " 3 " .30, 10 " .85
 " " " " " .15, " " 3 " .35, 10 " 1.00

Achillea—Red, white and yellow. June to August. Each 12c.

Black Eyed Susan—Yellow with black center. Each 12c.

Blanket Flower—Yellow and purple. Very showy. Each 12c.

Bleeding Heart—A charming old-fashioned plant. Each 15c.

Blue Bird Flower (Veronica)—Blue flowers are always popular. This is one of the choicest. August to October. Each 15c.

Columbine—Many colors and easily cultivated. Each 12c.

Coreopsis (Tickseed)—Yellow flowers all summer. Each 12c.

Double Hollyhocks—All colors. Each 15c.

Eulalia—Tall, hardy grasses, showy and beautiful. Each 15c.

Evening Primrose—Yellow flowers. Very showy. Each 12c.

German Iris—No garden is complete without them. Great variety of colors. Each 10c.

Golden Glow—Deep golden yellow, resembling Yellow Chrysanthemums. Flowers from July to September. Each 10c.

Hardy Asters—All shades of blue. Beautiful. Each 12c.

Hardy Candytuft—White flowers. Shrubby dwarf habit. Each 15c.

Hardy Chrysanthemum—Large; white, yellow and red flowers. Each 12c.

Harebell—White and blue. Profuse bloom. Each 12c.

Helenium (Sneeze Weed)—Yellow flowers. Each 12c.

Larkspur—Magnificent spikes of blue flowers in summer. Each 15c.

Monarda (Horse-mint)—Bright red flowers. showy. Each 12c.

Oriental Poppy—Very large, deep scarlet. June. Each 15c.

Shasta Daisy—One of Burbank's wonders. Large white flower, blooming through summer. Each 15c.

Stokesia (Stoke's Aster)—Blue flowers. September until frosts. Each 12c.

Sunflower—Many choice kinds, both tall and dwarf. September. Each 12c.

Yellow Day Lily—One of the finest hardy plants, fragrant. June. Each 12c.

Yucca or Adam's Needle—Large bell-shaped white flowers. July. Each 15c.

PHLOX

Flower in July and August. All are vigorous and of easy culture. Each 12c; 10 for \$1.00

Belvidere—Pure white.

Caran d'Ache—Carmine rose.

Coquelicot—Fiery red.

Eiffel Tower—Pink.

Fernand Cortez—Red.

Frau Bosch Bader—White.

La Vague—Silvery rose.

Pantheon—Salmon rose.

Pharaon—Light purple.

Pyramidalis—White.

Queen—Pure white.

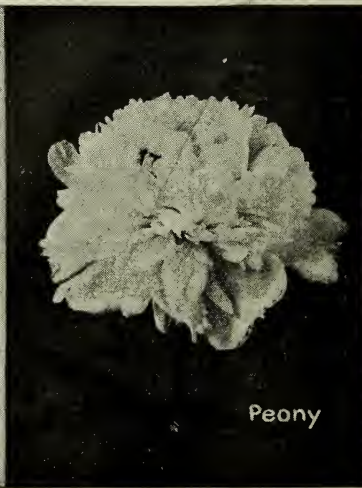
Rubis—Ruby red.



German Iris



Phlox



Peony

Our Guarantee

{ In growing and furnishing all nursery stock we use the greatest care to have it true to name, and will replace any that may prove untrue. But no sale by us carries a warranty of quality, express or implied, and for any error we shall not be liable for more than the purchase price. Every purchase made from us is made on these terms.

**ORDER SHEET
RICH LAND NURSERIES
ROCHESTER, N. Y.**

Please use this sheet, also the addressed envelope

All orders must be accompanied with the money

In doing business on a cash basis we are able to sell our goods at such low prices

Remember this—On all orders of \$5 or more, we pay the freight to any point east of Miss. River, except Canada

Name _____ P. O. Money Order - \$ _____

Street and No. _____ Express Money Order \$ _____

Post Office _____ Cash (Must be sent by Registered Letter) \$ _____

County _____ Draft - . - . \$ _____

State _____

Give name of Express Office and Company, if desired by Express, or Freight Station if desired by Freight

Express Office _____ Freight Station _____

Express Co. _____ Railroad _____

TEAR OFF ALONG THIS LINE

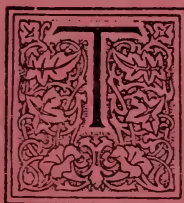
Quantity	Names of Trees or Plants Ordered	Size	Price

Quantity	Names of Trees or Plants Ordered	Size	Price	

A Rose Bush Free
 WITH YOUR ORDER

If you write below the names and addresses of seven of your friends who are interested in and buyers of TREES, PLANTS, Etc.

Note This Cash Discount



TO ENCOURAGE YOU to order early, we offer you a special confidential cash discount of 10% if your order is received before February 15, 1913. On a \$7.50 order, this special discount will amount to 75 cents. A cash discount of 5% will be allowed if your order is received before March 10, 1913.

**REMEMBER, THIS IS A
CASH DISCOUNT**

and is additional to other free offers in catalogue. It's worth saving. Please take advantage of it.

**No Cash Discounts After March
10th Will Be Allowed**

Trees, Shrubs, Plants Direct from Growers at Wholesale

NURSERIES

ROCHESTER, N. Y.
BRIGHTON, N. Y.
BOSKOOP, HOLLAND
ANGERS, FRANCE



Complete Catalogue
of Remarkable
Offers of
High Grade Nursery Stock
Mailed Free

Cable Address
"RILANU"

Raise Fruit for Money—Shrubs and Plants for Beauty

Dear Friend:-

It gives us great pleasure to send you a copy of our new catalogue for the Spring season of 1913.

We wish to lay particular stress on the statement that the stock used to fill the orders will be the best that can be grown. Your particular attention is also called to our Bargain Offers of fruit and ornamental stock.

By buying direct from us you save a lot of money because you do not have to pay agents' commission and jobbers' and dealers' profit. Besides this, on all orders of \$5.00 and over we prepay the freight charges to all points East of Mississippi River, except Canada, so that you know in advance just what the stock will cost.

When you make out your order to send us, turn to page two of catalogue and note what we offer as Free Premiums. To earn one of these will take but a little spare time. Club orders are all sent together, separately tagged so no mistakes occur.

Trusting to be favored with your orders which we will fill so satisfactorily that you will become a permanent customer, we are

Yours truly,

RICHLAND NURSERIES.

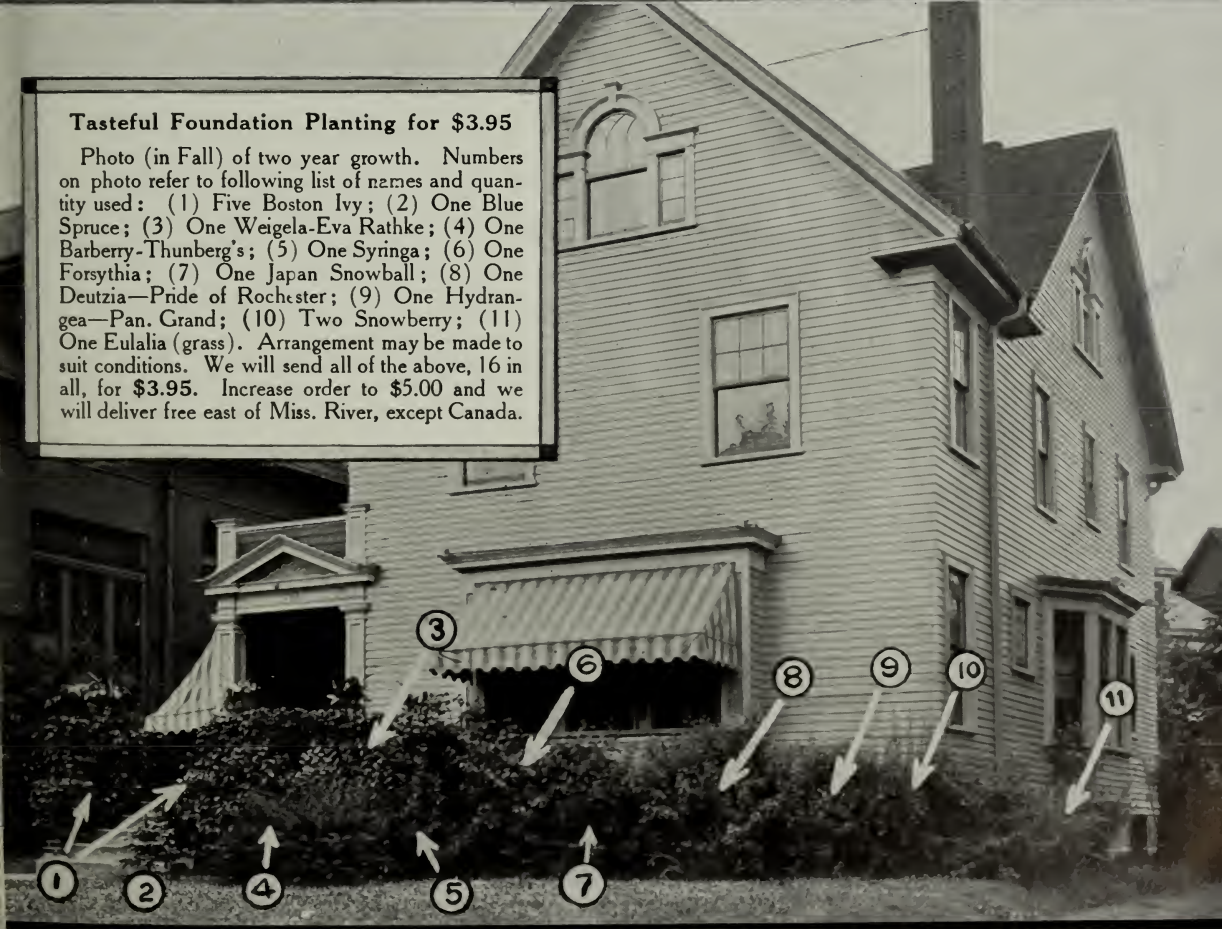
**Fine Evergreen Planting for \$7.90
Delivered**

Photo taken one year after planting (except tree). Numbers on photo refer to following list of names and quantity used: (1) Twenty Thunberg's Barberry; (2) Two Pyramidal Arbor Vitæ; (3) One Globe Arbor Vitæ; (4) One Blue Spruce; (5) One Schwedler's Maple; (6) One Norway Spruce; (7) One Silver Maple; (8) One Hemlock; One Siberian Arbor Vitæ; (10) One Scotch Pine; (11) One Balsam Fir. We will send all of the above 31 in all, delivered free east of the Miss. River, except Canada, for **\$7.90**



Tasteful Foundation Planting for \$3.95

Photo (in Fall) of two year growth. Numbers on photo refer to following list of names and quantity used: (1) Five Boston Ivy; (2) One Blue Spruce; (3) One Weigela-Eva Rathke; (4) One Barberry-Thunberg's; (5) One Syringa; (6) One Forsythia; (7) One Japan Snowball; (8) One Deutzia—Pride of Rochester; (9) One Hydrangea—Pan. Grand; (10) Two Snowberry; (11) One Eulalia (grass). Arrangement may be made to suit conditions. We will send all of the above, 16 in all, for **\$3.95**. Increase order to **\$5.00** and we will deliver free east of Miss. River, except Canada.





Handsome Planting for Front of House for \$5.25 Delivered

Actual photo four years after planting. Numbers on photo refer to following list of names and the quantity of shrubs used: (1) Three Deutzia-Lemoinei; (2) Two Golden Syringa; (3) Three Deutzia—Pride of Rochester; (4) Three Spiraea-Anthony Waterer; (5) Two Forsythia; (6) Three Syringa; (7) Five Spiraea-

Van Houttei; (8) Three Kerria; (9) Two Hydrangea - Pan. Grand; (10) Five Barberry-Japan. Arrangement can be easily changed to suit any lot. We will send all these shrubs, 34 in all, delivered free to any point east of Mississippi River, **\$5.25** except Canada, for



Ideal Planting for Rear of Lot for \$6.30 Delivered

Actual view three years after planting. Numbers on photo refer to following list of names and quantity of shrubs and trees used: (1) Five Spiraea-Anthony Waterer; (2) Ten Golden Glow; (3) One Japan Maple; (4) Six Norway Spruce; (5) Four American

Arbor Vitae; (6) Three Japan Snowball; (7) Five Spiraea-Van Houttei. Arrangement can be changed as desired. We will send all of the above, 34 in all, delivered free to any point **\$6.30** east of Mississippi River, except Canada, for