

THE EDITOR AND PUBLISHER

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NORRIS WILL STAY

HERMAN RIDDER BACKS THE MAN WHO FIGHTS THE PAPERMAKERS.

Paper Manufacturers Wrote to Publishers' Association Saying They Would Not Confer Until Norris Was Removed—President Ridder Says "Norris Will Remain"—Publishers Impatient.

The action of the American Paper and Pulp Association in annual convention in New York, passing resolutions which, in effect, demanded that the American Newspaper Publishers' Association discharge John Norris from the chairmanship of its paper committee, was received by publishers generally with a mixture of astonishment, amusement and resentment.

President Hastings of the papermakers was instructed to write President Herman Ridder of the A. N. P. A. and say to him that the papermakers were willing to confer with the publishers on questions now at issue and on standardization of size, but that no such conference would take place "until a change be made in the chairmanship of the paper committee of the Publishers' Association."

On Wednesday of this week Mr. Ridder said to a representative of THE EDITOR AND PUBLISHER:

"I received a letter from the secretary of the papermakers' association, stating that they would have no further relations with us while Mr. Norris remained the chairman of our committee on paper. That ends it. Mr. Norris will certainly remain. I consider this letter the best indorsement Mr. Norris has received for his faithful and intelligent work in behalf of the publishers of the United States."

Mr. Ridder spoke emphatically. It was easy to see that he regarded the demand of the papermakers as unworthy of consideration.

It is well known that Mr. Ridder has been in complete accord with Mr. Norris, and that the latter was doing his duty, in fact, carrying out orders of the executive body of the A. N. P. A. in the controversies with the paper manufacturers.

From information given to THE EDITOR AND PUBLISHER, it seems altogether likely that Mr. Norris will be indorsed at the convention of the publishers to be held in April. It is likely that the action of the papermakers will be regarded as unwarranted and absurd. If there was criticism of Mr. Norris by the publishers themselves, the attack on him by the papermakers would logically operate to arouse the publishers in his behalf. Mr. Norris is in Washington this week.

The A. N. P. A. convention will discuss the subject of standardization of size without regard to the attitude of the papermakers.

For the first time a woman journalist, Mme. Flanokova, has been allowed to sit in the press gallery and report the proceedings of the Berlin Landtag.



FREDERICK W. MACKENZIE,

See Page 7.

THE EDITOR OF LA FOLLETTE'S WEEKLY MAGAZINE IS TWENTY-EIGHT YEARS OLD.

PANAMA LIBEL INDICTMENTS.

Warrants for Arrest of Owners and Managing Editors.

The federal grand jury of the District of Columbia on Wednesday returned indictments for criminal libel against the Press Publishing Company of New York, publishers of the New York World, and Delevan Smith and Charles R. Williams, owners of the Indianapolis News. The indictment against the publishers of the Indianapolis News charges libel in seven counts. That against the World charges libel in five counts.

The indictment of the World names Joseph Pulitzer, Caleb Van Hamm, and Robert H. Lyman. Mr. Pulitzer is the owner. Mr. Van Hamm has been managing editor of the World for several years. Mr. Lyman is day managing editor.

Bench warrants were issued for the arrest of the persons named.

The persons alleged to have been libeled in the published articles about the purchase of the Panama Canal from French owners, by the United States government are Theodore Roosevelt, J. Pierpont Morgan, Charles P. Taft, Elihu Root, Douglas Robinson, and William Nelson Cromwell.

HIGHEST ADVERTISING RATE.

Ladies' Home Journal Now Asks \$7 Per Line for Advertising.

The raise in advertising rates by the Curtis publications sets a new mark for magazine advertising prices. The new rate is as follows:

Ladies' Home Journal, \$7 per line, \$5,000 per inside page; inside cover pages, \$5,500 and \$7,000 for the back cover. Saturday Evening Post, \$5 per line, \$3,000 per inside page; inside cover, \$3,300, and back covers, \$3,600. Circulation, Journal, 1,300,000; Post, 1,200,000.

City Editor Commits Suicide.

Frederick R. Haight, city editor of the New Haven (Conn.) Register during the last three years, committed suicide Wednesday by cutting his throat with a razor. He had been despondent for several weeks following an attack of grip. He was married and twenty-nine years old.

E. E. Beard is the publisher of the Vancouver (Wash.) Columbian, a new daily.

NEW HUMOR

MOVEMENT TO RENEW LIFE OF NEWSPAPER JOKE AND CUT OUT "OLD STUFF."

Franklin P. Adams, of Chicago and New York, Is a Type of the Newest in Jokesmiths—He Says Things May Be "Funny" in Localities, But Humor Is Universal—Likes London Punch—The Paragaphers' Union.

(By the Managing Editor of THE EDITOR AND PUBLISHER.)

Are we face to face with the renaissance of press humor?

A daily column in the New York Evening Mail is attracting much attention. It is headed "Always in Good Humor" and is signed "F. P. A.," which stands for Franklin P. Adams. It is wholesome. It has new things each day and no shop joke ever gets a place. It is not merely witty. It seems just humorous. Vaudeville actors don't get very much from it. It is not akin to vaudeville.

So I went to see the man who does it. I expected he was at least fifty years old. I was surprised to find him so young. Franklin Adams was born in 1881 and in Chicago. He says he never had a picture taken since he was two years old. He says photographs do not tell the truth, but a painting might. He admits he is not a fac simile of Adonis. But he is 5 feet 9 inches high and physically normal. He gets fifty letters a day from readers. And some he prints as humor.

"Strickland Gillian says you are one of the few humorists who hasn't a habit. What does he mean?"—thus I opened.

"Habit? I guess he means rut."

"Well, do they get in a rut?"

"It would not become me to say. I am one of the youngest. I try to keep out of ruts. Anyhow, I don't know much about the breed."

"Do you like Broadway jokes?"

"No."

"Then what is humor?"

"Eh? How can I tell? I do not try to be funny. I have no illusions about my stuff. I first worked on the Chicago Journal—in 1903. When I said I was coming to New York, in 1904, they told me my stuff was all right in Chicago, but it wouldn't go in New York. I didn't change anything. I couldn't. Now the New York people tell me my stuff wouldn't go at all in London.

"Still, I think that all humor is universal. That is the test. Things may be 'funny' in only one section.

"I do like London Punch. Maybe you think that's a joke. It isn't. Punch is human, not grotesque. Perhaps we Americans are growing away from the grotesque.

"I am not afraid to say this: That some humorists criticize men and things when they have only hearsay knowledge of these men and things. They just follow some fellow's cry. Henry James may be funny. Maybe he writes queer English, but I have no patience with the professional humorist who has never read a chapter of James and yet criticizes him. So with Alfred Austin.

Some joke about him who do not know his poetry."

Mr. Adams informed me that there is a "Paragraphers' Union" about which we shall hear more anon.

It had its inchoation a year ago, immediately after a certain editorial appeared in the Richmond Times-Dispatch. The editor advised humorists to cut out the "Fairbanks Cocktail" and the rest of the "old stuff." He named a lot of this "old stuff," like "the somnolence of Philadelphia" and "Richmond P. Hobson and the aspect of bellicosity."

The editorial appealed to such men as George M. Bailey of the Houston Post, James B. Nevin of the Washington Herald, C. W. Taylor of the Chicago Tribune, and they helped to start the "Union."

The members communicate with each other only through their printed paragraphs. They aim to be alive all the time.

ALL-DAY NEWSPAPER.

The Milwaukee Sentinel Plant in Operation Twenty-four Hours.

The Milwaukee (Wis.) Sentinel announced on last Monday that beginning March 1, it would become an all-day newspaper. The entire plant will be in continuous operation the full twenty-four hours every week day. Afternoon editions will supplement the morning editions as rapidly as the development of news may warrant.

The morning edition of the Sentinel will be increased in size and strengthened and will have the complete Associated Press service and a special correspondent at Washington. The afternoon editions will have the full United Press report and a complete State and Washington service. In order to carry out these plans the Sentinel will be obliged to double its working forces, both editorial and mechanical.

More Editors Wanted.

In his annual report submitted to the Secretary of Commerce and Labor, George C. Havenner, chief of the division of printing, recommends that a number of well-trained editors be appointed to augment the force now employed. Mr. Havenner represents that no other department of the government is called upon to compile and publish information of so varied a character.

Press Clippings for President.

President Roosevelt will receive in the near future, 2,000 press clippings on the round-the-world cruise of the United States fleet. The clippings, which fill two volumes, twelve by fourteen inches in diameter, will be the gift of a Chicago admirer.

August Wolfe, a former Duluth (Minn.) newspaper man, is in charge of the Spokane (Wash.) Publicity Bureau.

The name of "The Bulletin" is a household word among the people of Philadelphia and its vicinity.

Its circulation now reaches far beyond the highest point ever attained by a daily newspaper in the State of Pennsylvania.

Net average for 1908

240,797

copies a day

"THE BULLETIN" circulation figures are net; all damaged, unsold, free and returned copies have been omitted.

WILLIAM L. McLEAN, Publisher.

KNOX'S INELIGIBILITY.

Washington Correspondent Was the Constitution "Shark."

The man who discovered the constitutional illegibility of Senator Knox of the President-elect's cabinet was William Wolfe Smith, Washington Correspondent of the Buffalo (N. Y.) News and the Great Falls Tribune.

When not writing for his paper Smith studies and dissects the constitution as a matter of recreation. While thus engaged he discovered the clause that applied to the Knox case. Bewildered by the importance of his discovery he pondered long, afraid to use the story lest it be discovered that Taft and Knox had seen it first and satisfied themselves that everything was all right. However, he finally mailed a story to his paper.

When the story reached Buffalo and was printed, there came an explosion that was heard around the world.

Now Smith is kicking himself that he did not feed it to the newspapers of the country, by wire, at \$7 a column.

"HOW ARE YOU?"

President-Elect Sent Novel Message to Press Representatives at Sea.

During the trip of President-elect Taft to Panama on the armored cruiser *North Carolina* the following message was signaled to the press representatives of the party, who were on board the *Montana*.

To My Newspaper Cabinet, in Care of Captain Reynolds:

How are you, and how many of your number have had to be put in the brig? TAFT.

The brig on a man of war is a prison place for refractory bluejackets. The "Cabinet" replied that they were in good health and on their good behavior and asked if any new cabinet appointments had been made.

CONNECTICUT EDITORS.

Annual Meeting and Address by St. Clair McKelway.

The Connecticut Editorial Association held its annual convention and dinner in New Haven on Monday last. Arthur S. Barnes, editor of the Bristol (Conn.) Press, presided and Arthur Reed Kimball, of the Waterbury American, was the toast-master.

Among the speakers were: Rev. Francis T. Brown, of the First Methodist Church in New Haven; St. Clair McKelway, of the Brooklyn Eagle, and Professor John C. Schwab, of Yale. Mr. McKelway was the guest of honor and in his address on "Lincoln and Journalism," called to task so-called independent newspapers that assume to dictate:

"There is, however, a notable gain in some organic journalism and an observable and regrettable tendency toward intolerance in some independent journalism, so called. Organism is tending more toward prescribing for managers than managers are now disposed to dictate to organs. The partisan editor is aware of the ability and disposition of the independent voter to differentiate his ballot in the booth.

"The independent journal is sometimes prone to be as dictatorial as the political boss of tradition, and is angry when it finds that its truculency is resented as much as that of the traditional boss himself. When even machines 'pander to reform,' independent editors should not put on airs of bossism. Boss dictation and reform dictation are both discounted."

THE GIRL FROM THE EAST.

Showing the Natives of Colorado How Park Row Women Write.

Going to Denver for the sole purpose of "resting up," Miss Alice Rohe, formerly of the Evening World, has been inveigled into accepting a position on the Denver Post, and has scored a hit with her clever work.

Her metropolitan methods and ideas, coupled with a certain dash and vivacity, have enabled her to turn out a quantity of special and feature matter that has attracted much favorable comment and



MISS ALICE ROHE.

earned her flattering offers from Los Angeles and San Francisco papers.

In addition to her newspaper work Miss Rohe has been contributing to a number of Eastern magazines, leading in the January number of *Human Life* with an article on Mayor Speer, the political czar of Denver. Half-page ads in the Colorado papers attracted attention to the story and columns of news and editorial space were devoted to discussion of the merits of Miss Rohe's vivisection of Colorado politics and politicians.

Though her first plan had only contemplated a short stay in Colorado, Miss Rohe has found the call of the wild much more alluring than that of Park Row.

Reporter Is Missing.

Johnston McCulley, reporter on the staff of the Peoria (Ill.) Journal, has been missing under strange and mysterious circumstances since January 13. On January 22 three telegrams were received in Peoria from him dated from Atlanta, Ga., but all efforts to locate him at that place have been futile and mail addressed to him there has been returned. McCulley is 26 years old and has done some work for McClure's and Munsey's.

Trenton Papers Raise Price.

The Trenton (N. J.) daily newspapers raised their price from one to two cents a copy on Monday last. Increase in the cost of production, principally of print paper, is said to be the reason.

CHANGES IN INTEREST.

The plant of the Matogorda (Tex.) Messenger has been purchased by Earnest Bond. The plant will be removed to Bay City, Tex.

The property of the New Automobilia Publishing Company, a British corporation, has been taken over by the Automobilia Company of America. The incorporators are Albert C. Watson and Benoni Lockwood of New York City and Richard F. Tully of Jersey City, N. J.

George W. Frame has purchased an interest in the Hope (Ark.) News, from Crow and Odom, and will assume full management of that paper in the future.

The Abbeville (La.) Idea has been purchased by John M. Scanlon of Shreveport, Miss., and S. P. Watts, of Abbeville. The name of the paper will be changed to the Vermillion News.

The Hudson (Wis.) Star-Times and the St. Croix Observer have been purchased by A. F. Collins, editor of the Wild Rise Times and formerly of the Wausau Record. The two papers which for several years have fought each other, will be consolidated.

The Winfield (Kan.) Daily Free Press and the Winfield Daily Tribune have been consolidated. The papers will continue to be published under both names.

The controlling interest in the Pine-nacle Printery Company, of Middlesboro, Ky., and publishers of the Middlesboro News has passed into the hands of Mayor E. S. Helburn, C. P. Cunningham and Postmaster W. H. Turner, all of Middlesboro. The paper will be consolidated with the Middlesboro Record and as the News Record will be published weekly.

The Cloquet (Minn.) Independent, a weekly newspaper formerly owned by J. M. Stowell & Co. of Duluth, has been purchased by Dr. Mary Pratt of Hawley, Minn. Dr. Pratt turns the management of the paper over to her daughter, Mrs. Della Scott, who is editor of the Clay County Herald, one of the leading weeklies in northern Minnesota.

The Thief River Falls (Minn.) Press has been purchased by E. L. Suist.

The Social Democratic Publishing Co., of Milwaukee, Wis., has increased its capital stock from \$12,000 to \$25,000, and will take over the Vorwaerts, a German Socialist publication issued by the Vorwaerts Publishing Co., of which Victor L. Berger is president. The establishment of a daily paper is planned.

E. N. Bailey, for many years editor and proprietor of the Britt (Ia.) Tribune, has retired from the newspaper business. He will be succeeded by his two sons, O. S. Bailey and J. D. Bailey, who will conduct the paper in the future.

The Montgomery Advertiser

"Alabama's Only Metropolitan Newspaper"

Guarantees that its Daily circulation is larger than that of any morning newspaper printed in Alabama—and that its Sunday edition has the largest circulation of any edition of any newspaper printed in Alabama without exception.

VICTOR H. HANSON, Manager Advertising Department

NEW YORK CORRESPONDENTS.

Dinner of Men Who Cover the Metropolis for Outside Papers.

Two score of correspondents, representing the leading newspapers of the United States, and some in foreign countries, and comprising the membership of the Correspondents' Club of New York, which was organized in 1894, held their annual reunion dinner and talkfest at Reisenweber's in West Fifty-eighth street, Wednesday evening. The distinctive feature of the dinner of this year was the service of Southern dishes only and the rendering of Southern melodies by a quartet of ebony Southerners in Southern costumes. The dishes comprised a novelty in the form of cocktails of crab meat, which occupied the place upon the bill of fare usually given to oyster cocktails.

The Maryland fried chicken was served with hot waffles, Southern sweet potatoes, hominy, and corn cake. The speaking was informal, and the majority of those present availed themselves of the opportunity to take part. Before the conclusion of the dinner, Chairman Flagg, of the dinner committee, announced that the Messrs. Shubert, of the Majestic Theatre, had tendered to the assembled correspondents the use of four boxes in that house from which to witness the performance of "The Three Twins." The invitation was accepted, and after dinner the correspondents repaired to the theatre, where they all enjoyed the performance.

Among those present were Editors Cloak, Scanlan and Thayer, of the New York World; Editor Burke, of the New York Herald; Owen Oliver, the novelist; George P. Brown, formerly with the Chicago Chronicle; Sereno S. Pratt, for many years correspondent of the Philadelphia Ledger; Charles H. George, of the Baltimore American; Frederick Epelsheimer, of the Baltimore Sun; Frank E. Perkins, of the Boston Globe; M. F. Murphy, of the Chicago Tribune; F. Benziger, of the Chicago Record-Herald; George T. Fry, of the Cleveland Plain Dealer; Herbert Corey, of the Cincinnati Times-Star; Marion J. Pike, of the New Orleans Times-Democrat; John F. Flagg, of the Philadelphia Inquirer; George R. Hill, of the Philadelphia Press; John A. Clemons, of the Philadelphia Record; A. J. La Faye, of the Pittsburg Dispatch; James P. Donahue, of the San Francisco Chronicle; S. S. Schroff, of the San Francisco Bulletin; H. E. Whiting, of the St. Louis Globe-Democrat; Morton Watkins, of the St. Louis Post-Dispatch, and J. P. Regan, of the St. Louis Republic. The last named is president of the club.

Miss Lillian Russell has been elected an honorary member of the Cincinnati Pen and Pencil Club.



THE PROBABLE SOURCE OF THE CHERRY TREE STORY. —International Syndicate.

NEW YORK CITY.

The following changes on the World were made this week: Charles Chapin, for many years city editor on the Evening World, to be city editor of the Morning World; Henry J. Varian to be city editor of the Evening World; George C. Carteret from city editor of the Morning World to copy desk of the Evening World.

The New York City News Association last week promoted two "counter boys" to reporters. James Durkin has been assigned to cover the Bellevue district and Edward West to the lower west side district. They began on Wednesday. An editor of the association said: "These boys began as messenger boys, were promoted to counter boys and now are full-fledged reporters. It is our policy to get material from those who began young at the bottom. The boy who has a nose for news will be recognized." Graduates from the association are in nearly every newspaper office of the city.

Major Taylor, of the general staff of the New York City News Association, who was formerly lay reader of St. Gabriel's Protestant Episcopal Church in Brooklyn, is now chorister of the Protestant Episcopal Church at Hewletts, Long Island. He is one of the few who does active church work and daily newspaper work.

Colver Is a Shipbuilder.

Frederick L. Colver, who recently resigned as advertising director of Success Magazine, has actively entered the shipbuilding and marine machinery business. The Waters, Gildersleeve, Colver Company has been organized with Mr. Colver secretary-treasurer and purchasing agent. The plant is at West New Brighton, Staten Island, New York. Mr. Colver says he can now build and repair the yachts of his friends in the publishing business. He assumes that they have yachts.

Abundant Proof.

"See here, Mr. Editor, I thought your paper was friendly to me. See what you have done. I made a speech at the banquet last night and you haven't printed a word of it."
"Well, what further proof do you want?"—*New York Herald.*

Prowlers Have Entertained.

The Prowlers, a new organization of New York newspaper men, magazine writers and cartoonists, held their third regular "prowl" at Keen's Chop House on last Saturday evening. Irwin S. Cobb of the New York World was chairman for the evening, and an interesting vaudeville programme was rendered. Among those present were: Bozeman Bulger, George H. McAdam, P. S. Ament, Charles R. Bowers, Campbell B. Casad, A. M. Chapman, Al. W. Davis, Edward W. Dunn, Fred. J. Gainsway, C. G. Hambridge, Wells Hawks, Albert E. Hunt, Frederick E. Hawthorne, Paul Henkel, E. Floyd Ingraham, James Keller, Hal Ormsby, D. F. Pride, Arthur R. Ryan, Guy Rollston, W. K. Semple, G. M. Scarborough, S. G. Sladdin, W. D. H. Washington, James Kerr, George A. Brakeley, E. T. Keyser, Theodore Waters, C. Fitzgibbons, W. H. Miller, J. B. Dunn, Henry Stein, M. Murray and Herbert Jackson.

Sun Alumni Dinner.

Amos P. Stillman was the guest of honor at the fifth annual dinner of the New York Sun Alumni Association, held at the Hotel Brevoort on last Saturday evening. Mr. Stillman joined the editorial staff of the Sun in 1870. Charles M. Fairbanks presided at the dinner.

The business manager of the Evening Press, Grand Rapids, Mich., swears to an average circulation of 53,082 during 1908.

The New York Times invites information from its readers in aid of its efforts to exclude from its columns fraudulent and objectionable advertisements. All information treated confidentially.

RYAN WALKER.

Cartoonist Given a Notable Tribute by the Friars of New York.

The National Organization of Friars gave a supper to Ryan Walker, the cartoonist, last Saturday night in the "Monastery," which is the directory name of the Friars' Club house in West 45th street, New York. The Friars are mostly theatrical press agents, with a good sprinkling of dramatic authors, composers and managers. There were 116 guests at supper. The toastmasters, yclept "agents," were Willard D. Coxe and Channing Pollock. Mr. Ryan is the official cartoonist of the order and decorates the Monastery and its appanages when he is not toiling for the International Syndicate of Baltimore. The following was written for the occasion by Willard D. Coxe. It was sung by Clifford Wiley. The tune was created by Paul Tietjens, who composed "The Wizard of Oz":

RYAN WALKER.

Who is it takes his pen in hand,
And with a twirl and flourish grand,
Makes pictures of the Friar band?
Ryan, Ryan Walker!
Who catches victims unaware?
Whose libels drive us to despair?
Who never, never, cuts his hair?
Ryan, Ryan Walker!

CHORUS:

Here's to Ryan Walker,
Who ain't much of a talker,
A bluffer or a balker—
Say! but he's all right!
O RYAN!
You can bet we're tryin'
To make it hot for you to-night!

Who is it sketches every day
Cartoons enough to make a play,
And never takes a cent of pay?
Ryan, Ryan Walker!
Who is it seems to know and greet
Most everybody on the street?
Who'd rather draw your phiz than eat?
Ryan, Ryan Walker!

Who don't believe in chapel bells,
In future hiss, or hazing bells,
But in whose heart love always dwells?
Ryan, Ryan Walker!
Who is it preaches Anarchy (i)
Who swears the Autocrats must die,
But who, b'gosh! won't hurt a fly?
Ryan, Ryan Walker!

Whose heart is always on his sleeve?
Who has no use for Make-Believe?
Whose motto is: Work on—achieve?
Ryan, Ryan Walker!
Now, by the stars that shine above—
By Jingo! and my lady's glove!
Who is the rascal that we love?
Ryan, Ryan Walker!

Jersey Correspondents Will Dine.

The Legislative Correspondents' Club of New Jersey will hold their annual dinner on Tuesday evening, March 9, at the Hotel Sterling in Trenton. The guests will include Governor Fort, United States Senators John Kean and Frank O. Briggs, President of the Senate Samuel K. Robbins and Speaker of the House of Assembly John D. Prince.

IF YOU MAINTAIN



an agent in the various trade centres to boom your sheet as an advertising medium, you must keep him supplied with nicely-printed copies. If he is compelled to apologize for its appearance, you lose prestige right away. Good rollers ONLY can give your paper a nicely-printed appearance. Use ours; they are guaranteed.

BINGHAM BROTHERS CO.
ROLLER MAKERS (Established 1849)
406 Pearl St., 413 Commerce St.,
N. Y. Philadelphia

Allied with
Bingham & Runge, Cleveland
This paper is NOT printed with our Rollers

An Important Factor,

in Philadelphia, is the German population of 350,000. These people are thrifty—60,000 own the houses where they live—and the German papers must be used to reach them through advertising. The papers are the *Morgen Gazette*, *Evening Demokrat*, *Sonntags Gazette* and *Slaats Gazette* (weekly).

Examined by the Association of American Advertisers.

THE EDITOR AND PUBLISHER

THE JOURNALIST COMBINED WITH THE EDITOR AND PUBLISHER.

A Publication for Newspaper Makers, Advertisers and Advertising Agents.

Issued Every Saturday at 17-21 Park Row, New York.

TELEPHONE, 7446 CORTLANDT.

BY THE EDITOR AND PUBLISHER COMPANY.

J. B. SHALE, President.

G. P. LEFFLER, Secretary-Treasurer.

PHILIP R. DILLON, Managing Editor.

SUBSCRIPTION, \$1.00 PER YEAR. FOREIGN, \$1.50. SINGLE COPIES, 5 CENTS.

ADVERTISING RATES.

DISPLAY, 15 CENTS PER AGATE LINE. READING NOTICES, 25 CENTS PER AGATE LINE.

Entered as Second Class Matter in the New York Postoffice.

NEW YORK, SATURDAY, FEBRUARY 20, 1909.

THE SCOTCH EDITOR AND HIS HANDLING OF NEWS.

We have at hand the Glasgow Weekly News (Scotland), date of February 6. It is a twelve-page paper, seven wide columns, established in 1855. It sells for one penny. It claims a "certified" circulation of "over 330,000 copies" weekly. All this is by way of showing that it is a substantial newspaper, evidently giving the average reader in Glasgow the news he wants and in the style he likes.

The following news items placed conspicuously on the front page, are here reprinted as good examples of Scotch journalism:

JUGGLER'S ASTOUNDING FEAT.

CATCHES ON A FORK, HELD IN HIS TEETH, A TURNIP FALLING 160 FEET.

For a wager of £10 Mr. Harry Radford, the juggling comedian in "Sinbad the Sailor" at Leeds, has just accomplished the remarkable feat of catching at the end of a fork held between his teeth a 3½ lb. turnip thrown from the top of the Grand Central Hall, Leeds, over 160 feet above him.

The cheque for £10 which he won has been sent by Mr. Radford to the Lord Mayor's Italian Earthquake Fund.

FOUND HANGING FROM BANISTERS.

A case of suicide by hanging is reported from the Chapeltown district of Leeds. The man is Oswald Dargan (24), laborer, and he hanged himself from the staircase at his home in Town street.

Mrs. Dargan, with whom the deceased lived, said she found to her surprise that the door of the house in Town street was locked, and she gained an entrance through the kitchen window.

She saw her son hanging from the staircase. The police were fetched, and the body was cut down. It was evident that the man had been dead for some time.

To be sure, news values in Scotland differ from news values in America. How would an American editor handle the above news events? Is it all a matter of taste, or of schools?

We frankly admit we like the Scotch editor's work. There is something charming in it. It is so simply true, so clear, so calmly satisfying. The Scotch editor knows that his readers are more interested in the catching of the turnip than in the laborer who hanged himself, so he gives a double head to the juggler and less to the suicide—a trifle less. For the Scotch editor will exaggerate nothing. He will tell all the news exactly, nothing more. He will use good Anglo-Saxon, and always grammatically. Notice the phrase "fetched a policeman."

Perhaps it is the Scotchman who will yet teach us how to make the coming newspaper. He will make it pay money, for sure. Beyond that he searches always for truth.

AS IN A LOOKING GLASS.

A Newspaper May See Itself in Letters from Subscribers.

Boston, Feb. 10, 1909.

THE EDITOR AND PUBLISHER:

Gentlemen: It's a good thing all your subscribers are not so forgetful as I am, or your bills would be paid late. Sorry I am, for I get a lot of good out of the paper, and I thank you for keeping me on the list. If such delaying were but a sign of genius, my, how great I'd be. Guess you better send along next year's bill next month, and then about the time its due I'll be getting around to it. Good luck to the paper and you.

G. T. SULLIVAN,

Special writer for Boston Globe.

NEW YORK, Feb. 15.

THE EDITOR AND PUBLISHER,

New York City.

Gentlemen: Enclosed please find check for \$2, two years' subscription for THE EDITOR AND PUBLISHER. Yours is a valuable paper in any newspaper office. Yours very truly,

LEON C. SUTTON,

Managing Editor of The Labor World of New York and New Jersey.

WENATCHEE, Wash., Feb. 2, 1909.

THE EDITOR AND PUBLISHER.

Gentlemen: H. O. Stechhan, of this city, says that THE EDITOR AND PUBLISHER is a mighty fine publication for us fellows of the craft. Send us a sample or two.

Yours truly,

RUFUS WOODS,
Editor of Daily World.

Alderman Carney of Milwaukeee.

Because he advocates that a man holding the position of alderman should devote his entire time to the duties of his office, Alderman Joseph P. Carney, for seventeen years foreman of the composing room of the Milwaukee (Wis.) Daily News, has resigned his position and decided to sever his long connection with the printing business. During the twenty-five years that he has worked Mr. Carney has had only two employers.

Col. Henry Watterson, editor of the Louisville Courier-Journal, is at his winter home at Naples, near Fort Meyer, Fla.

W. O. Burr, publisher of the Hartford (Conn.) Daily Times, makes a sworn statement that the average daily circulation for 1908 was 19,701.

CANADIAN LIBEL LAWS.

Press Association Recommends Radical Amendments to Present Statutes.

A deputation from the Canadian Press Association called on Attorney-General Hon. J. J. Foy in Toronto last week and recommended the following changes in the present libel law:

1. That the law be amended in some way so as to recognize the distinction between matter which appears as news matter and that which appears as editorial, in the columns of a newspaper.

2. That some reasonable facility in getting security for costs be provided.

3. That where full retraction is made, the said retraction shall be taken as a full defence, unless plaintiff can show actual damages or real malice.

4. That the jury be empowered to bring in a verdict awarding damages, if such be proved, but which need not carry costs.

5. Any simplification of procedure, so that the expenses of trial may be kept down, and a speedy issue obtainable.

6. That official court documents and accurately reported statements made by officers of the crown should be privileged.

7. That there should be a wider definition of a public meeting, and also of a court of justice.

8. That where several papers are being sued for the same alleged offence, the conditions for securing consolidation should be made wider.

9. That no option as to place of trial shall be given plaintiff; that it must be at a place of publication.

10. That the writ be issued and served within 30 days, instead of three months as at present.

11. That before a libel writ can be prosecuted, an order of a judge of the high court (or magistrate) must be secured.

12. It being impossible to verify the news of the day, as supplied to papers by wire, or by one of the news agencies, such news matter purporting to give intelligence from other parts of the province other than that in which the paper is published and mainly circulates, and which is claimed to be libelous, the prompt explanation and apology shall be a sufficient declaration for alleged injury claimed to have been done by the publication of the matter by the paper complained against.

The deputation was composed of F. H. Dobbin, Peterboro Review, chairman of committee; John A. McKay, Windsor Record; John M. Eastwood, Hamilton Times; Wm. Robertson, Dundas Banner; W. M. O'Bern, Stratford Beacon; L. Stevenson, Chatham Planet; Hal. B. Donly, Simcoe Reformer; C. J. Bowell, Belleville; C. F. Hamlyn, Woodstock Express; J. G. Elliott, Kingston Whig; John A. Ewan and John F. McKay, Toronto Globe; J. E. Atkinson and J. R. Bone, Toronto Star; Jos. P. Downey, M.L.A.; D. Williams, Collingwood Bulletin; H. A. Moore, Acton Free Press; R. D. Decker, London Advertiser.

British Journalist Honored.

The University of Aberdeen, Scotland, will pay an unusual honor to the distinguished British journalist, Sir Hugh Gilzean-Reid, in September. A life-sized portrait of Sir Hugh by Hal Hurst, a British painter, will be presented to the picture gallery of Aberdeen by the university. It will be the only portrait of a living person ever placed there. In 1904 the University of Missouri conferred the degree of LL.D. on Sir Hugh.

HAWAII NEWSPAPERS

Honolulu Supports Three English Dailies That Are Important Factors in the Progress of the Island—Devoted Largely to Local News.

(Special to THE EDITOR AND PUBLISHER.)

Honolulu, Feb. 2.

The character of the newspapers and the development of the printer's art in Hawaii is always something of a surprise to persons visiting the Islands for the first time. Newspaper men are especially impressed, for it is probable that no mainland city of the size of Honolulu could support three English dailies of the character that have been firmly established here for many years. The fact seems the more remarkable when it is remembered that the white population of Honolulu numbers considerably less than ten thousand, though of course this element does not constitute the sole patronage of the English printed publications, since many of the younger Hawaiians, Chinese and Japanese, educated in the public schools, are to all intents Americans and find as much interest in these papers as does any other class.

As would be expected the Hawaiian newspapers largely devote their space to local news. All of them, however, receive through the Associated Press skeletonized cable dispatches in the briefest form, covering about a dozen subjects of the world's most important news events daily. Half of this is received as night service by the Pacific Commercial Advertiser, the morning paper, while the afternoon papers, the Hawaiian Star and the Evening Bulletin, get a day report, which allowing for the difference of about five hours and a half between here and New York, pretty well covers the day throughout the United States and Europe. Illustrating this advantage in difference in time for the afternoon papers, the result of the last presidential election was known here by the middle of the afternoon, and several hours before the polls closed in the local election. In the same way Honolulu readers were furnished the full text of President Roosevelt's message to Congress, through "extras" published about 8 o'clock in the morning, on release of the matter by cable, the message having gone to Congress at noon of the same day.

The cable news, costing fifteen cents per word cable tolls from San Francisco, besides the cost of the service, however, keeps the public advised briefly on all matters of general importance, and with the arrival of the mails six to ten days later, the details of interest locally are published.

There are in the neighborhood of twenty men comprising the staffs of the three papers, and there is probably not one of the number not capable of holding down a job on any mainland city paper. In fact, with perhaps one or two exceptions, every man among them has at some time had training on some of the larger American dailies. They have either drifted to the Islands, in the spirit which prompts many newspaper workers everywhere to drift, and have been caught in the meshes of Hawaii's enchantment and never gotten away, or else they have been brought from San Francisco, Los Angeles or Seattle by the papers which have needed them.

WILL J. COOPER.

The Bradford (Pa.) Evening Star and the Bradford (Pa.) Daily Record consolidated on February 1.

PERSONAL.

F. L. Seely, publisher and editor of the Atlanta Georgian, was a guest at the New Orleans Taft dinner.

Michael Freel, an editor of Bayonne, N. J., probably saved several lives one day last week by stopping a runaway horse just as it was about to dash into a crowd of women and children.

Franklin B. Sanborn, of the editorial staff of the Springfield (Mass.) Republican, delivered an address on Lincoln at Crinnell, Ia., on Friday last.

John Devoy, editor of the Gaelic American, will address a meeting in Buffalo, N. Y., on February 28 in honor of the memory of Robert Emmet.

Silas M. Bent, formerly of the staff of the Louisville (Ky.) Times and recently professor of Journalism in the University of Missouri, has accepted the position as assistant city editor of the St. Louis (Mo.) Post-Dispatch.

Richard Watson Gilder, editor of the Century Magazine, addressed the faculty and students of the Lawrenceville (N. J.) school last week upon "The Life and Character of Lincoln."

Amon W. Forte, city editor of the Utica (N. Y.) Herald-Dispatch, delivered an address before the Men's Club of Dryer Memorial Church in that city last week upon "The Making of a Newspaper."

Charles Edward Russell, the noted magazine author, for many years connected with New York newspapers, lectured before the Bedford Branch of the Brooklyn Y. M. C. A. on last Monday on "The Relations of the City Editor and the Reporter."

Horace White, editor of the New York Evening Post, told of personal experiences with Abraham Lincoln before the corporation and students of the Massachusetts Institute of Technology in Boston last week.

A. L. Beaseley, of the Yuma (Ariz.) Examiner, was married last week to Miss Williams, of Riverside, Cal. Mrs. Beaseley is a well-known California newspaper woman.

Editor Ed. E. Leake, of the Woodland (Cal.) Democrat, has been compelled to temporarily abandon his post on account of illness. Some time ago Mr. Leake suffered an attack of ptomaine poisoning, and has been ill ever since.

William T. Ellis, of the Philadelphia North American, spoke on the subject of "Missions" in the First Presbyterian Church of Charleston, S. C., last Sunday. Mr. Ellis was one of the public men of the country who made a tour of the East to investigate the work of missions.

Edwin V. Harris, a Washington (D. C.) newspaper man, was married in that city last week to Miss Marguerite E. Franklin of Newark, N. J. The ceremony was performed at the Metropolitan Memorial Methodist Episcopal Church, 333 C street, Northwest, by the Rev. John Reid Shannon.

John Crown, a former Norfolk, Va., newspaper man, was in Norfolk last week representing the Washington (D. C.) Herald at the Virginia Anti-Saloon League convention.

J. B. Bordon, editor of the Richmond (Va.) Item, is being favorably mentioned as the Republican candidate for mayor of that city.

P. A. Fitzgerald, editor of the Yolo (Cal.) Independent, who was operated on some time ago for appendicitis, is making a rapid recovery.

Prof. Rafael M. Gallegos, director of the Los Angeles (Cal.) School of Languages, has been appointed editor of the literary and scientific department of Resurrection, an influential Spanish publication published in San Francisco. He will also conduct the same department in the Iris, a New York Spanish monthly.

Harry D. Conover, a Trenton (N. J.) newspaper man, will lecture on City Government before the employed boys' school of the Y. M. C. A., in that city on February 19.

John R. Burke, a Macon (Ga.) newspaper man, while on his way home from Birmingham, Ala., had his left arm badly injured by some miscreant who threw a stone through the window of the railway coach in which he was riding.

STAFF NEWS AND CHANGES.

Robert F. McRoberts has resigned as managing editor of the Joliet (Ill.) Republican. Geo. McRoberts has also left the Republican.

E. T. Meredith, publisher of Successful Farming, at Des Moines, Ia., has appointed E. L. Lynde to the position of business manager. Mr. Lynde is well known as a successful business man and will make good in his new field.

James I. Finney, of the Columbia (Tenn.) Herald, has joined the staff of the Knoxville (Tenn.) Sentinel. Mr. Finney will act as legislative correspondent for both the Sentinel and the Chattanooga News.

Charles McKeehan has resigned as editor of the Walker (Okla.) New Era.

Professor Charles M. Stuart has been chosen as editor of the Northwestern Christian Advocate. Professor Stuart is at present filling a chair in the Northwestern University at Evanston, Ill.

NEW PUBLICATIONS.

The Daily Times will be the name of a new paper to be published in Wapakoneta, O., in the near future. Charles E. Morris, former editor of the Wapakoneta Daily News, and Edgar Morris, his brother, will be the publishers.

Sport in Dixie is the name of a new magazine of out-door life in the South, which will soon be published in New Orleans. H. H. Kopman will be the editor, and A. W. Van Pelt the business manager.

The Greater Atlantian, a new Atlanta (Ga.) weekly, has made its initial appearance. E. Walter Tripp is the publisher and the policy of the paper is the rebuilding of Atlanta.

Martin, of Nashville, Re-elected.

Edward B. Martin, for many years connected with the Southern Lumberman, and for the past eighteen months one of its associate editors, has been re-elected for the third time clerk of the house of representatives at Nashville, Tenn. Mr. Martin is well known in the Southern newspaper field, being at one time city editor of the old Nashville News.

James H. Cutter, circulation manager, The Utica (N. Y.) Observer, makes a sworn statement that the average circulation for January was 13,415.

LYMAN LECTURES AT YALE.

Relationship Between Journalism and Letters.

Hart Lyman, editor of the New York Tribune, delivered his opening lecture of the annual Isaac H. Bromley course at Yale on Monday evening. Mr. Lyman said in part:

"The closest relationship between journalism and letters is always taken for granted in France, and it is assumed that nothing is too good to be printed. Think of any brilliant Frenchman of his time in the last fifty years, and you have a man who has been or is a journalist.

"Lord Salisbury, it is said, used to boast that he never read newspapers. I know that he was not so ignorant as he must have been if this statement had been true. The work of the world could hardly be done, and its misery relieved, but for the busy men of the press.

"Gettysburg will not be remembered longer as a battle than for Lincoln's speech on the battlefield. The reading of good books should be acquired early. It is rarely acquired after a boy comes to college. Entering into journalism should be done cautiously. If you are not ready to take up the work with your whole heart, do not take it up at all. There ought to be no illusions. The work is hard, the hours are long, the vacations are short, and the routine is wearisome. But if you take up the work earnestly, promotion is sure, and intimate association with great men and events is certain."

The Ohio Magazine, formerly published at Columbus, O., and which has been in the hands of a receiver since early last summer, has been purchased by J. J. Bliss, of Bucyrus, O. Publication will be resumed in March.

THE OFFICE OF THE SHOWALTER SERVICE
AT 150 NASSAU ST.
NEW YORK

is the "Copy Department"—so far as the preparation of advertising promotion matter is concerned—of several hundred of the best newspapers in America. One client to a city—and the Showalter copy is used as though prepared in your office.

The Metropolitan Art Gallery SERIES

Reproduced by the wonderful photographic process for newspaper distribution. No such work ever offered before for so low a price. Samples and particulars.

STEWART PUBLISHING CO.,
5 Beekman St., New York.

THE INTERNATIONAL SYNDICATE
Established 1899
NINE DAILY SERVICES
Baltimore, Md.

THE LOVEJOY CO., Established 1853.
ELECTROTYPERS
and Manufacturers of Electrotyping Machinery.
444-446 Pearl Street NEW YORK

WILBERDING
Newspaper Representative
225 FIFTH AVE. NEW YORK

SITUATIONS WANTED.

Advertisements under this classification will cost One Cent Per Word.

NEWSPAPER MAN

fifteen years' experience, dailies and magazines, desires change. Exceptionally well informed in finance, law and corporate problems. Is a competent and versatile editorial writer and versed in managerial and make-up detail. "Free Lance," care THE EDITOR AND PUBLISHER.

FOR SALE.

SMITH-PREMIER TYPEWRITERS
\$23 each; largest stock; finest machines; trial allowed. Address Smith-Premier-Smith, Waterford, N. Y. "Nothing but Smith-Premier."

MACHINERY FOR SALE.

39 x 52 in. doublefeed dispatch press in fine condition will make attractive proposition if moved quick; also 13 x 10-in. Galley in fine condition. Address The Printing Machinery Co., Cincinnati, O.

A GOOD NEWSPAPER

outfit in a live town. A good business point. Reasons for selling other interests that require entire time. Price, \$1,200. Kenton Argus, Kenton, Tenn.

MISCELLANEOUS.

WANTED—FLAT CASTING

box suitable for casting plate for seven-column page. The Journal Pub. Co., Marietta, Ohio.

NEWS—FIFTY WORDS GENERAL
news wired evening papers daily, \$4.00 per month, you pay tolls. Also special and Chicago news. YARD'S NEWS BUREAU, 166 Washington street, Chicago.

ADVERTISING MEDIA.

CONNECTICUT.

MERIDEN MORNING RECORD.
Old established newspaper, delivering more than 90 per cent. of its circulation directly into homes. Only two-cent newspaper in city. Population of field covered exceeds 60,000.

NEW YORK.

THE BUFFALO EVENING NEWS
is read in over 90% of the homes of Buffalo and its suburbs, and has no dissatisfied advertisers. Write for rates and sworn circulation statement.

WISCONSIN.

THE EVENING WISCONSIN, Milwaukee.

By the Evening Wisconsin Company.
Daily average for 1907, 28,082.

WASHINGTON.

SEATTLE TIMES, Seattle, Wash.

Brings best results for the money expended of any other paper on the Pacific Coast.

Issued Daily and Sunday. Classified ads. 10 cents daily, 15 cents Sunday a line each insertion. Minimum 25c.

COMICS, NEWS FEATURES, FICTION

Why Not Build Up Your Saturday Afternoon Circulation?

Features in matrix, plate or copy form at prices in conformity with conditions.

WRITE US

FEATURES PUBLISHING CO.

140 WEST 42nd ST.

NEW YORK

Daily News Service Illustrated

News by Mail—600 Words Daily—With Eight Photographs a Day. Covers Sport, Foreign, Science, Women, Politics, etc. Cheapest, Biggest, Best. Ask Cl'tl Times Ser. Detroit Free Press, etc. TRIAL FREE.

GEORGE GRANTHAM BAIN
32 Union Sq., E., New York City

THE ADVERTISING WORLD.

TIPS FOR BUSINESS MANAGERS.

The Willis Sharpe Kilmer Agency, Binghamton, N. Y., is sending out 250 inches to papers that have no contracts for the Swamp Root advertising. This agency is also sending out 10,000-line contracts to Pacific Coast papers for this advertising.

The Pepsin Syrup Company, Monticello, Ill., is sending out 3,000-line contracts to Southern papers for the advertising of Dr. Caldwell's Syrup Pepsin.

Wolff Bros., shoes, Columbus, O., will place 500 inches in daily papers direct.

Armistead & McMichael, Atlanta, Ga., are placing 1,000-inch contracts to be used within one year for Bluthenthal & Bickert, whiskey, Baltimore, Md.

E. C. DeWitt & Co., Chicago, are placing 20,000 lines direct to daily papers for the advertising of their different products.

The Charles H. Fuller Agency, Chicago, is placing 1,500 inches in Western papers for the advertising of the F. A. Stuart Company, Marshall, Mich.

The E. T. Howard Agency, Tribune Building, New York, is placing 6,000 lines in Southern papers for the advertising of Waterman's Fountain Pen.

C. L. Doughty, Chicago, is placing 5,000 lines in the South and Middle West for the Leach Chemical Company.

The Anheuser-Busch Brewing Association, St. Louis, is placing 1,500 lines in daily papers through the William H. Dilg Agency, Chicago.

The J. T. Weatherald Agency, Boston, is placing 2,000 inches for the advertising of Lydia E. Pinkham.

The Guenther-Bradford Agency, Chicago, is placing 5,000 lines in Western papers for the advertising of the Rainey Medicine Company, Vitaline, Chicago.

The L. C. Bartlett Service, Rochester, N. Y., is placing 5,000 lines in Southern papers for the advertising of Askin & Marine.

Armistead & McMichael, Atlanta, Ga., are placing 1,000 inches in Southern papers for the advertising of Bailey Bros.

The Snitzler Agency, Chicago, is placing orders for the advertising of the Cooper Pharmacal Company, patent medicines, Chicago.

The Wylie B. Jones Agency, Binghamton, N. Y., is placing 5,000 lines in newspapers generally for the advertising of Stearn's Electric Paste Company, Buffalo.

The Eastern Advertising Company, Flatiron Building, New York, is placing

10,000 lines in Western papers for the advertising of R. A. Sweet, Scranton, Pa.

C. I. Hood, Lowell, Mass., is making contracts for 900 inches for the advertising of Hood's Sarsaparilla.

The Agate Agency, Temple Court, New York, is sending out one-time orders to mail order papers for the De Miracle Chemical Company, New York.

The Fullen Advertising Agency, 200 Broadway, New York City, are asking for rate cards and sample copies from daily and weekly papers throughout the country. This agency has received a large appropriation for a new "Drink Cure."

ADVERTISING NOTES.

Geo. F. Kroner, Jr., for some time connected with Dan A. Carroll as office manager, has joined the outside staff of I. A. Klein, who succeeded C. J. Billson on February 1. Mr. Kroner gained his first experience in the New York office of the Scripps-McRea League and was later transferred for a time to the main office of the foreign advertising department at Cleveland.

Louis M. Potter, who has been connected for several years with N. W. Ayer & Son, and has a wide acquaintance among advertising circles, has joined the staff of the Frank Presbrey Co., 3 West 29th street, New York.

Frank Presbrey has been re-elected president of the Aldine Club of New York, which is to move on May 1 from its present quarters, Fifth avenue and 18th street, to the top floor of the new Fifth Avenue Building, corner of Fifth avenue and 23d street.

Henry De Clerque, the well-known and popular special agent of Chicago, was in New York this week, calling on the general advertisers in the interest of the papers that he represents.

F. A. Gray, of the F. A. Gray Advertising Company of Kansas City, announces his removal to larger quarters in the Reliance Building, Kansas City. It is also announced that J. J. Orvis, formerly of the N. W. Ayer & Son Agency, of Philadelphia, has been placed in charge of the copy department.

Presbrey Opens a Boston Office.

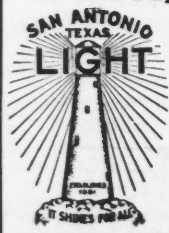
The Frank Presbrey Co., of 3 West 29th street, New York, has opened very attractive offices in the Walker Building, 120 Boylston street, Boston, Mass., with E. F. Gould as resident manager. Mr. Gould is widely known throughout New England as a most successful handler of advertising accounts and will have charge of the New England territory.

NEWSPAPER PLANT FOR SALE CHEAP

Because of recent installation of two quadruple color presses and new stereotype outfit, the New Orleans Item offers for sale one Scott 3-deck, straight line, printing press, with extra color deck, complete with stereotype machinery blankets, rollers, etc. Stereotyping outfit includes a number of new pieces, and roller matrix machine. Also two 35 horse-power electric motors, and, if desired, steam engine and boiler. This outfit has been printing an edition of approximately 30,000 daily, and Sunday, with color section on Sunday, and is for sale only because of necessity for larger mechanical facilities by the Item. Special bargain offered in order to save storing it in New Orleans. Address: Frederick L. Thompson, 225 Fifth Ave., New York, N. Y., or James M. Thomson, c/o The New Orleans Item, New Orleans, La.

This IS the Paper that made San Antonio

A One Paper Town



Sworn Circulation 8,500 and The Biggest in Town At That

Always on the Job for the Advertiser

BECKWITH
CHICAGO
Tribune Building
NEW YORK
Tribune Building

ROLL OF HONOR

The following publications have allowed the Association of American Advertisers to make a thorough examination of their circulation and have received certificates showing the actual circulation of their publications:

ALABAMA.		TEXAS.	
ADVERTISER	Montgomery	CHRONICLE	Houston
ITEM	Mobile	RECORD	Fort Worth
		LIGHT	San Antonio
CALIFORNIA.		WASHINGTON.	
BULLETIN	San Francisco	TIMES	Seattle
EXAMINER	San Francisco		
CONNECTICUT.		WEST VIRGINIA.	
TELEGRAPH	New London	GAZETTE	Charleston
FLORIDA.		WISCONSIN.	
METROPOLIS	Jacksonville	EVENING WISCONSIN	Milwaukee
GEORGIA.		INCORPORATIONS.	
CHRONICLE	Augusta	Croton News Co., Croton-on-the-Hudson; real estate, newspaper and job printing; capital, \$5,000. Incorporators, Leslie R. Palmer, Fred L. Fox, Wayne C. Fox, Croton-on-the-Hudson.	
LEDGER	Columbus	Uncle Sam's Magazine, Inc., New York; to publish magazines; capital, \$10,000. Incorporators: W. Bertram Walker and Walter D. Walker, No. 150 Nassau street; John T. O'Ryan and J. Arthur Corbin, No. 220 Broadway, all of New York.	
ILLINOIS.		Morristown News Publishing Company, Morristown, capital, \$50,000; incorporators, George L. Clarke, John M. Benjamin Sayre and Frederick B. Cobbett. The company is to print, publish, etc.	
HERALD	Joliet	Muskogee News Publishing Company, Muskogee, Okla., capital, \$25,000; directors, Ed. J. Costello, Charles E. Marsh, George E. Morgenstern, of Muskogee; R. Petru, of Memphis, Tenn., and I. B. Johnson, of Kaukauna, Wis.	
JOURNAL	Peoria	International Humor Publishing Co., New York; publishing; capital, \$5,000. Incorporators, D. M. Barrett, H. M. Browne, E. J. Forhan, No. 154 Nassau street, New York.	
IOWA.		The American Newspaper Publishers' Association will meet in New York City on April 21, 22 and 23.	
CAPITAL	Des Moines		
KANSAS.			
CAPITAL	Topeka		
GLOBE	Atchison		
EAGLE	Wichita		
LOUISIANA.			
ITEM	New Orleans		
TIMES DEMOCRAT	New Orleans		
STATES	New Orleans		
MASSACHUSETTS.			
LYNN EVENING NEWS	Lynn		
NEW JERSEY.			
PRESS	Asbury Park		
JOURNAL	Elizabeth		
NEW YORK.			
TIMES-UNION	Albany		
BUFFALO EVENING NEWS	Buffalo		
NEWBURGH DAILY NEWS	Newburgh		
LESLIE'S WEEKLY (Cir. 115,000)	New York		
RECORD	Troy		
NORTH CAROLINA.			
NEWS	Charlotte		
OKLAHOMA.			
OKLAHOMAN	Oklahoma City		
OHIO.			
REGISTER	Sandusky		
PENNSYLVANIA.			
TRIBUNE	Altoona		
TIMES	Chester		
MORNING DISPATCH	Erie		
HERALD	New Castle		
BULLETIN	Philadelphia		
GERMAN GAZETTE	Philadelphia		
DISPATCH	Pittsburg		
PRESS	Pittsburg		
TIMES-LEADER	Wilkes-Barre		
TENNESSEE.			
NEWS-SCIMITAR	Memphis		
BANNER	Nashville		

A.A.A. Certificate No. 563

ASBURY PARK PRESS

Evening and Sunday Editions

LEADING NEWSPAPER OF THE NEW JERSEY COAST

It's a home circulation and it's the home circulation that sells the goods

Eastern Representative
JAMES O'FLAHERTY, Jr.
22 N. William St., New York

Western Representative
ROBERT MACQUOID
Boyce Building, Chicago, Illinois

Year's Progress of

The Springfield (Mass.) Daily News

Circulation increase 8 per cent.
Foreign advertising increase 44 " "
Want Advertising increase 61 " "
We lead all competitors in the local field.
Second to no 2c. afternoon paper in Massachusetts in number of pages, amount of news, quality of output, standing and prestige.

LA FOLLETTE'S EDITOR.

Career of Young Man Who Has Steadily Advanced.

Frederick W. Mackenzie, editor of La Follette's Weekly Magazine, was born in Blacy Rock, Wis., July 11, 1881.

After graduating from high school, he became school teacher, then telegraph operator on the Chicago and Northwestern Railroad, from which position he resigned in the fall of 1902 to enter the University of Wisconsin.

At the University he specialized in English, political science and political economy, and did stenographic work and court reporting while attending university. He was elected editor of the Sphinx, the bi-weekly humorous magazine, and associate editor of the Wisconsin Literary Magazine, and also of the Daily Cardinal.

He graduated from the University in 1906. For a short period he was expert for state tax commission. He became political reporter for the Milwaukee Journal; then assistant secretary of the Merchants and Manufacturers' Association of Milwaukee; then University editor, in charge of the Division of Publications of the University of Wisconsin; then managing editor of La Follett's Weekly Magazine.

National Press Club's New Quarters.

The National Press Club of Washington, D. C., will occupy the two upper floors of the building at Fifteenth and F streets, Northwest, having negotiated a lease for the same last week. Extensive changes will be made in order to make the place suitable for club purposes. The club will not occupy the new quarters until after March 4, and the rooms will be sublet on inauguration day to parties desiring to view the parade from the windows of the building.

New Mexico Paper Suspends.

The Albuquerque (N. M.) Sun has suspended. It was started last May by Laura Biggar, an opera singer, who was at one time arrested for conspiracy, for trying to secure the estate of Henry M. Bennet, a millionaire of Farmingdale, N. J., and was exonerated. From the beginning the paper has had a strenuous career and Miss Biggar has been involved almost continuously in litigation. This fact coupled with small patronage is largely the cause of the failure.

Atlanta Georgian's New Press.

The Atlanta Georgian announces to its readers that it will install early in March a new QUINTUPLE five-deck Goss press. It is also stated that this press is one of the largest ever built, and will print twenty thousand 40-page papers an hour.

Has a Business PULL

In the great industrial center embracing Western Pennsylvania, West Virginia and Eastern Ohio with a population of over 2,500,000.

The Pittsburg Dispatch

reaches the largest number of homes and is read by the men and women who comprise the purchasing power of the wealthy district. Advertisements in the DISPATCH INSURE prompt RETURNS.

SPECIAL REPRESENTATIVES:

WALLACE G. BROOKE, HORACE M. FORD,
225 Fifth Ave., Marquette Bldg.,
New York. Chicago.

OBITUARY.

Frederick William Krueger, advertising agent and newspaper solicitor, well known in the Eastern and Middle States, died last week at his home in Philadelphia of pneumonia. He was 36 years old. For the past ten years he has been connected with the Dordland Advertising Agency of Atlantic City, N. J.

J. H. Seals, for many years editor of the Sunny South, a weekly paper published in Atlanta, Ga., died in Milledgeville, Ga., last week. Mr. Seals was 56 years old. Interment was made at Atlanta.

George Fred Richmond, former city hall reporter of Boston, Mass., died in that city last week after an illness of several weeks. He was 68 years old and gave up active newspaper work four years ago.

Mrs. I. N. Stevens, wife of the proprietor of the Pueblo (Col.) Chieftain, died at their home in Denver last week.

George Congdon Cocham, veteran newspaper man and at one time editor of the Washington (D. C.) National Republican, died in that city last week. Mr. Cocham was once called the ablest editorial writer in America, by Charles A. Dana.

W. F. Eastman, editor of the Moline (Ill.) Dispatch and postmaster at Moline since 1906, died there last week of inflammation of the bowels. He was 64 years old.

Othello J. Dimmick died last week at his residence in Vermillionville, Ill., after having edited a newspaper for nearly half a century from a reclining position in an invalid's chair. He was 69 years old.

Thomas P. Grasty, of Staunton, Va., and one of the South's best-known newspaper men, died on Tuesday last of peritonitis, at Sycamore, Ala. He was the only brother of Charles H. Grasty, of Baltimore, who is the head of the Munsey newspaper system.

William E. Corcoran, railroad editor of the Buffalo (N. Y.) Times, died last week of pneumonia. He was 47 years old, and had been engaged in newspaper work in Buffalo about 25 years.

George Tolman, for twenty-five years connected with the New England Farmer, died at the home of his son, in Concord, N. H., last week. He was 72 years old.

John T. Nixon, a well-known publisher of Crowley, La., died in Mobile, Ala., last week.

James I. Gorman, owner and editor of the Ironton (O.) Irontonian, died in Steubenville, O., last week of paralysis.

William E. Walker, known among newspaper and theatrical men as "Smiley Walker," died at the Cincinnati City Hospital on Sunday last. Walker was for many years press agent for Fanny Davenport.

Dr. Robert B. Murray, dean of Rockland County (N. Y.) newspaper men, died suddenly on Staten Island on Saturday last. He was 67 years old.

Return to Comic Supplement.

Three Indiana papers, the Indianapolis Star, the Terre Haute Star and the Muncie Star have resumed the colored comic supplement service which they discontinued some time ago.

CLUBS AND ASSOCIATIONS.

At the annual meeting of the Republican Editorial Association of Massachusetts, held in Boston last week, the following officers were elected: President, A. P. Langtry, Springfield; vice-presidents, Charles H. Adams, Melrose; John L. Parker, Lynn; George C. Fairbanks, Natick; recording secretary, John C. Brimblecom, Newton; corresponding secretary, A. M. Bridgman, Stoughton; treasurer, Joseph O. Hayden, Somerville; executive committee, Alexander Starbuck, Waltham; Lewis R. Hovey, Haverhill; Fred E. Smith, Newburyport; Albert Vittum, Beverly; Thomas Leavitt, Dorchester; John N. Cole, Andover; Frank A. Bayrd, Malden; T. P. Wilson, Winchester; Samuel R. Moseley, Hyde Park.

At the annual meeting of the Cincinnati Pen and Pencil Club held last week the following officers were elected: Fred W. Harting, president; Charles Hodges, first vice president; John Mosbacher, second vice-president; Carl Pletz, treasurer, and Edwin Myers, secretary. The new members elected to the board of directors were George McDowell, Charles Hodges, Donald Dunbar and George Randolph Chester for three years and Jack Gordon and Edwin Myers one year. The new constitution giving associate members three places on the board of directors and the right to vote at club elections was carried by a vote of 49 to 10.

The North Dakota Press Association met at Pierre, N. D., last week and selected the following officers for the coming year: Charles M. Day, of Sioux Falls, president; W. P. Bancroft, of Watertown, first vice-president; R. O. Schober, of Hudson, second vice-president; John T. Cogan, of Sioux Falls, secretary; H. O. Sturgess, of Beresford, treasurer; J. F. Halliday, of Iroquois, E. L. Senn, of Oaouka, and George Schlosser, of Sioux Falls, executive committee. The new president is editor of the Sioux Falls Daily Argus.

The Upper Des Moines Editorial Association met at Ligon, Iowa, Feb. 11. Mayor Wadsworth's welcome was responded to by George C. Tucker of Webster City. Harvey Ingham of the Des Moines Register-Leader delivered the address. Speeches were made by W. I. Brannigan, Emmitsburg; Joe Misbick, Algona; John F. Dalton, Manson, and A. L. Adams, Humboldt.

The meeting of the Wisconsin Editorial Association, scheduled for March, has been postponed until June.

Newspaper Club for Chicago.

A newspaper men's club, the membership of which will be limited to members of the editorial departments of Chicago's daily newspapers, will be organized in the near future. Plans have already been discussed to that effect at a meeting held last week. Membership petitions were presented signed by the names of 164 applicants for charter membership. Richard Henry Little, humorist and war correspondent, was elected chairman of the temporary organization and committees were appointed on incorporation and the location of clubrooms.

Embezzled from Newspaper.

Albert E. Kuehne, for many years bookkeeper and cashier for the German Daily Gazette Publishing Company of Philadelphia, has been convicted of embezzlement. While technically charged with larceny of three checks aggregating about \$200 it is alleged that his peculations have been going on for a long time and have cost the company thousands of dollars.

The Louisville (Ky.) Advertisers' Club at their annual meeting last week elected the following officers: President, A. B. Lipscomb; first vice-president, Thomas E. Basham; second vice-president, A. S. Dietzman; third vice-president, W. W. Stouffer; secretary and treasurer, Herman Schauburger.

H. B. Hallock has purchased the Eagle Rock (La.) Times Gazette.

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