



**WIKIMEDIA**  
CZECH REPUBLIC

2016



**ANNUAL REPORT**

# About Wikimedia Czech Republic

On January 1st 2016, Wikimedia Czech Republic association had 39 regular members, 2 honorary members and 2 supporting members, while on December 31st 2016 it had 53 regular members, 3 honorary members and 2 supporting members. We sincerely thank all our members and other supporters. Selected important committees that led and coordinated the activities of our organization in 2016 are summarized below.

## Board members



**Vojtěch Dostál**  
chair



**Jan Loužek**  
vice-chair



**Jaroslav Zastoupil**



**Dominik Matus**



**Michal Reiter**



**Jan Groh**

## Audit Committee



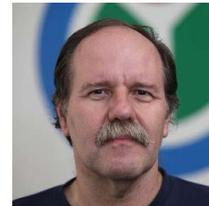
**Pavel Hrdlička**  
chair



**Jiří Sedláček**



**Martin Kotačka**



**Pavel Hrdlička**



**Jitka Erbenová**

## Mediagrant Committee

## Employees



**Marek Blahuš**  
wikipedian in  
residence



**Gabriela Boková**  
manager of educa-  
ting projects



**Milada Moudrá**  
grant administrator



**Petr Novák**  
web admin



**Jaroslav Zastoupil**  
treasurer



**Vojtěch Veselý**  
lecturer and  
methodologist

## Others

# Foreword

This is the annual report of Wikimedia Czech Republic summarizing our activity in 2016. First and foremost, I would like to use this opportunity to thank all members, collaborators, partners and sponsors. Together, we make a community of people who care about Wikipedia and other projects of the so-called free culture. Nowadays, hundreds of people together make up this community in the Czech Republic. As new supporters come, the portfolio of our activities widens. We could even afford to start a partial professionalization of our key projects in 2016 thanks to a growing budget - we hired two project managers - Gabriela and Marek. Thanks to them, this annual report is again more beautiful than the last one.

Wikimedia enters 2017 full of ambitions and plans. In the era of fake news and ongoing info-wars Wikipedia represents one of the most transparent information sources for general public and its importance is growing over time. I wish that we are able to support this largest encyclopedia in the history of our civilization even more than we are now, so that we together write even more articles, take more free pictures and engage many new Wikipedians in 2017.

Vojtěch Dostál, chair of the board



## Internal affairs

### Official bodies

All but one member of the chapter's board continued from 2015 as Vojtěch Dostál, Jan Loužek, Jaroslav Zastoupil and Dominik Matus. Tomáš Mozga resigned (previously elected through mail vote). Michal Reiter was confirmed as a member of the board due to his previous election through mail vote. Jan Groh was newly elected as the sixth member. A single member of the auditory committee was elected after all members of the formed committee resigned.

The second (extraordinary) general assembly took place in early December 2016. Its only goal was to submit minor bylaws changes that will allow us to fulfill new goals for 2017.



New office

## Development of our chapter

The first phase of chapter professionalization was started in 2016 with hiring of two project managers. Gabriela Boková has been employed as a manager of our educational programs while Marek Blahuš has become the “Wikipedian in Brno” – a community manager and Wikipedian in residence at Masaryk University in Brno. Employees have enabled us to grow our project activities while the chapter management and day-to-day administrative work have remained the responsibilities of the board.

Wikimedia Czech Republic announced a job offer in late 2016 for the position of the historically first executive director of the chapter. In early 2017 Petra Pejšová was chosen as the ED. She is the third employee of the chapter and the first full-time employee. Her task is to take over various obligations of the board. The board will then have more time for strategic planning, coordination of employees and volunteers; for developing cooperation with befriended institutions and further development of the chapter.



Gabriela Boková and Marek Blahuš

# The WikiTown, Photographic and Wikiexpedition

We organized several large regional events in 2016 – WikiTown in Mariánské Lázně, photographic workshop in Jihlava and Wikiexpedition in the Moravia-Silesia Region. We took and uploaded more than 2500 freely-licensed images for Wikipedia illustrating articles in Czech Wikipedia or other languages. The focus was mainly on photodocumentation of the Czech countryside. The results amounted to 159 villages and towns newly documented for Wikimedia during these events. Many of them are in the Czech border region, which is poorly documented in Wikipedia. We have thus significantly improved the media content for the regions of Osoblaha, Opava, Nížký Jeseník, the Bohemian-Moravian Highlands and the Sudetenland from Teplá all the way to Tachov.

But we have done also other things besides photography during the WikiTown. An edit-a-thon was set up in a cooperation with the local town hall. 13 editors have participated and 63 articles about the history, culture and citizens of Mariánské Lázně were written. The event was also accessible for local non-wikipedians. Vojtěch Veselý, the lector of WMCZ, prepared a presentation for both elementary school students (9th grade) as well as for the local citizens. We have also arranged a workshop where historical pictures were scanned. 63 such images were uploaded to Wikimedia Commons. These are no longer archived in historical books and can now be seen in the Wikipedia articles related to Mariánské Lázně.



Group photograph of participants in WikiTown Mariánské Lázně



Photographic workshop in Jihlava

 **159**  
photographed towns

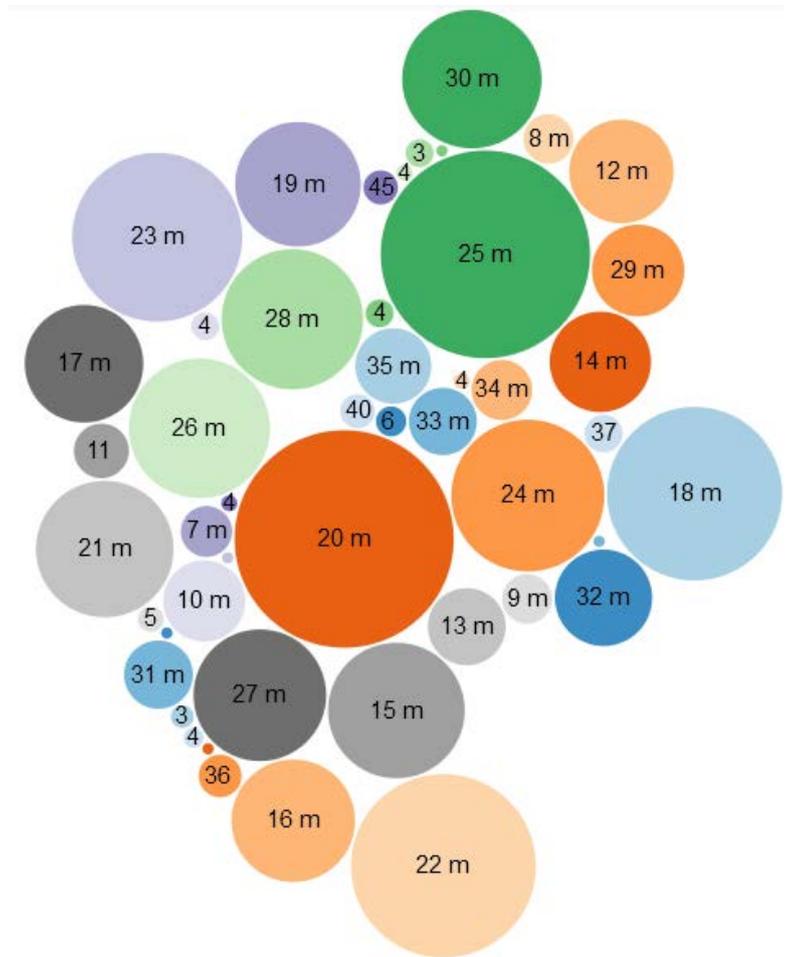
 **999**  
photos from WikiTown

 **316**  
photos from Jihlava

 **1824**  
photos from Silesia

# Support for Wikidata community and a map of unphotographed places

Wikidata were only launched as a project in 2012 but have since attracted thousands of participants all over the world.. A small community of “Wikidatans” has emerged in the Czech Republic too, and Wikimedia Czech Republic is keen on fostering it. Our goal has been to improve data related to Czech sights - villages, protected areas or even memorable trees – and incorporate links to images which were already uploaded to Wikimedia Commons and used in Wikipedia. By querying Wikidata, it is possible to prepare a self-updating map of places which do not yet have a photograph – and thus motivate photographers to take a picture of such places. A complete database of Czech memorable trees and tree alleys was imported into Wikidata during the first Czech Wikidata workshop in September 2016, enabling us to create a map of memorable trees without available image. A mere publication of this map on our Facebook page, together with a call to action, lead to 56 pictures of protected trees uploaded to Wikimedia Commons. A Wikimedia Commons app, which will be developed next year, will make such campaigns even simpler and more attractive.



Bubble diagram of tree's tallness

## Wikipedia as a teacher's friend

In this year, we successfully continued in the programme Students write Wikipedia where students write Wikipedia articles instead of a typical school essay. For the first time, participants of the programme added more than two millions bytes during the summer school term which means (compared with the previous term) an increase by more than 50 %. They expanded Wikipedia not only by adding new articles but also by uploading new pictures (especially students of Architecture and Environmental studies).

Whereas the program Students Write Wikipedia is designed primarily for university students, we decided to create a new program which can target younger students or pupils. That is the reason why we joined the international campaign named #EduWiki aiming to bring Wikipedia into school lessons and we started with a project that we call „Teach (with) Wiki“. In this project, we create activities for pupils in primary and secondary schools which improve their skills of critical thinking and digital literacy. We would like to create examples of good practice and to inspire teachers how they can use Wikipedia in their lessons and what are the learning opportunities there. In 2017, we would like to prepare a Ministry of Education-certified course for teachers.

Data available for winter/summer term 2015/2016

 **559**  
participants

 **148**  
new articles

 **694**  
files uploaded

 **3 103 409**  
bytes added

# 2016 annual WikiConference comeback to Brno

The 8th annual Czech WikiConference took place in Brno. The main goals of the event were to answer a couple of simple questions: How well is Wikipedia established in relation to other cultural institutions? What is our perspective of the current developments in the copyright law? How does Wikipedia stand when it comes to quality comparison with professionally written books? Twelve presentations and four panel sessions took place during the conference. The conference took place in Brno for the second time. This time the venue was the Scala Cinema. Various Wikipedians have spoken during the conference. For the first time we had foreign guests present – Dimitar Dimitrov from Brussels, who represents our projects in the European Parliament, and Asaf Bartov, Senior Program Officer from the Wikimedia Foundation. The conference was arranged by Marek Blahuš, our “Wikipedian in Residence” in Brno. The main slogan of the meeting was “Look under the hood of Wikipedia”. 112 people participated in the conference.



*Marek Blahuš presenting activities of collaboration between Wikipedia and institutions*



*Panel talk with guests about working of Wikipedia*



*Guest Dimitar Parvanov*



*Discussion during breaks took place also in the hallway*



*We taught editing Wikipedia during breaks*

# Senior Citizens Write Wikipedia in 9 Czech towns

In 2016, the Senior Citizens Write Wikipedia project expanded from Prague to other cities and towns of the Czech Republic. Lectures held on a regular basis were organized in Liberec, Olomouc, Vsetín, Ústí nad Labem, Ostrava and Karviná. The original ones in Prague and Brno still go on.

Due to the fact that we managed to raise dozens of skilled Wikipedians, we also arranged several advanced courses where seniors acquire new knowledge and skills.

The interest of institutions in the program is ever-increasing and therefore we educate more instructors. We met for a teaching skills workshop in May while the autumn meeting concentrated on development in the area of adult education and the work with voice and spoken word.

Libraries throughout the Czech Republic are a great support for our activities because they provide PC rooms for free where courses can take place. We would like to support libraries so that the senior courses can become a permanent part of their portfolio. We have therefore designed a training for librarians named „How to teach seniors write Wikipedia“. After the completion of the course they will be able to lecture courses themselves independently of us. We are very happy that we managed to train 50 librarians, some of whom have already held their own course in their home library.



Seniors editing Wikipedia in Ostrava-Michálkovice



Scanning workshop in Elpida center

 **19**  
lectures

 **111**  
newly registered

 **1234**  
files uploaded

 **3043**  
edits

 **216**  
new articles

 **1 971 065**  
bytes added

# With the WikiClub we edit together



Team Education Collaborative discussed in Stockholm about the future collaboration with educational institutions

**Brno**  **16**  
participants

 **222 000**  
bytes added

**Praha**  **55**  
participants

 **772 927**  
bytes added

One of our dreams – the Wikipedia Club – became reality in 2016. For a very long time we wished to have an event arranged on a regular basis where Wikipedians with various level of skills would edit together, write together, help together and share their knowledge. And we are especially happy that this dream came true in 2 cities at once. While in March 2016 the first Wikipedia Club was opened in Brno, using the Faculty of Arts of Masaryk University as its base ground, in May a similar session started in the Municipal Library of Prague.

We have created a space where Wikipedians as well as participants of our sessions for general public can meet. The students can write their articles for the Students Write Wikipedia projects and various visitors from general public can learn more about the encyclopedia, or try to edit it.

 **354**  
files uploaded

## Other activities

We have participated in the **Week of Open Education** (7th – 13th March 2016) that aims to promote open educational resources. We have arranged the photographic workshop “How to take pictures of architectural works where the participants uploaded their pictures to Wikimedia Commons. In the practical session called „How to tame pictures in GIMP“ various participants learned how to edit their photos and also how to use free software.

To strengthen the international cooperation, we participated in the **Chapters Meeting in Berlin**, workshop Train the Trainers in London, conference Oscar in Tirana and the annual Wikimania, which was held in Esino Lario, Italy.



Conference in Berlin

Within our activities, we organize also co organized several edit-a-thons, where we edit together on a chosen topic. This year we organized an edit-a-thon focused on human rights, during which we created articles about personalities supported by the Amnesty International campaigns,

and an edit-a-thon called “**Shine the light on the (Czech) scientists**“. During these activities we managed to create or extend 21 articles and add 90163 bytes to Wikipedia.



Prague club of Wikipedia

One of our major activities is the support for photographers that are contributing to Wikipedia and other WMF projects with images under free licence. In the so-called

„**Mediagrant**“ that makes it possible for participants to have their expenditures cost, 17 099 pictures were made for WMF projects in 2016. 1020 various objects were photographed. More than 20 % of such pictures are used on Wikipedia



*Wikidata workshop in Pardubice*

The **CEE Spring** contest took place for the second time. Wikipedians focused on the Central and Eastern European Region there. Together they made 2,680,000 bytes of text for Wikipedia in 384 new articles 36 editors have participated in the contest Overall, Czech Wikipedia finished 10th place right between the Greek and Serbian versions.

The „**Fot' a piš**“ (Take Picture and Write an Article) contest combined writing new articles on Wikipedia with photography. 6 Wikipedians have improved 22 pages and added more than 90000 characters of text to Czech Wikipedia.

Eight photographers have made use of our **photographic equipment**. 1435 new pictures for Wikipedia and other projects were made with these.

As a result of our negotiations the Press Department of the **Masaryk University** decided to publish their own materials under a free licence which is compatible with Wikipedia.

## Muni pod Creative Commons

K Masarykově univerzitě dlouhodobě patří otevřenost a transparentnost. Proto začala s veřejným vyvěšováním závěrečných prací, zavedla nástroje na kontrolu

*Cutting of university newspaper MUNI*

In cooperation with the **National Library of the Czech Republic** we began to provide a „reference service“ for Wikipedians within the project Ask the Library. This service can help Wikimedians with a professional search on topics about which they write.



*Museum Night in Prague*

We signed a memorandum of collaboration with the **National Technical Library** and participated on their Museum Night. A workshop was arranged during the event. Our editors helped visitors from general public write new articles about technical monuments.



*Celebration of 15 years of Wikipedia*

We celebrated **15 years of Wikipedia** in the Scout Institute in Prague city center. The celebration was attended several dozen Wikipedians and friends of Wikipedia. Birthday cakes were not missing of course.

We were awarded the „**Dictionary of the Year**“ prize by the Czech



*Award for Dictionary of the Year*

Union of translators and interpreters. Our representatives have accepted it on behalf of Wikipedia.

We have presented Wikipedia and the way how to edit it to volunteers during the annual **book fair in Havlíčkův Brod** in autumn 2016.



*Book fair in Havlíčkův Brod*

We have turned the outcomes of photographic competition **Wiki Loves Monuments** from 2012-2014 into a traveling **exhibition** created from successful photographs and exhibited them in Czech cities of Most, Prague and Brno in 2016. Next four stops for this exhibitions are arranged for 2017.



*Edit-a-thon in scientific library of Olomouc*

This year were created several hundred articles about Czech art including high-quality photographs in **WikiProject Art Library**, of which Wikimedia Czech Republic is a patron. High-quality photographs were acquired through collaboration with many Czech institutions, the most important from them were the National Gallery in Prague, the Aleš South Bohemian Gallery in Hluboká nad Vltavou and the North Bohemian Gallery of Fine Arts in Litoměřice in 2016. The project was supported by funds from the Ministry of Culture of the Czech Republic and the Avast Foundation.

# Financial report

## Transparence

An overview of all our income and expenses is openly accessible through our transparent accounts ([www.wikimedia.cz/web/Účty](http://www.wikimedia.cz/web/Účty)), where we channeled most of our financial operations except for three very small cash transactions. Financial decision-making is completely public and happens through the Tracker application ([tracker.wikimedia.cz](http://tracker.wikimedia.cz)).

## Revenues and expenses

### Revenues

CZK

<b>Member fees</b>	<b>9 611,55</b>
<b>Grants</b>	<b>1 224 484,78</b>
Avast Foundation 2014	3697,63
Avast Foundation 2015	80 000,00
Avast Foundation 2016	40 000,00
Annual plan grant Wikimedia Foundation 2016	1 100 787,15
<b>Gifts</b>	<b>78 820,60</b>
Donations by individuals	24 190,00
Donations of legal entities	54 630,60
<b>Award Dictionary of the Year</b>	<b>20 000,00</b>
<b>Financial resources from the last year, including ongoing grants</b>	<b>545 917,70</b>
<b>Voluntary admission at WikiConference</b>	<b>2 938,00</b>
<b>Total</b>	<b>1 335 854,93</b>
<b>Transfer of Wikimedia Foundation project grants from last year</b>	<b>210 708,25</b>
Grant Mediagrant II	882,05
Grant Communities	126 541,38
Grant Czech Outreach	83 284,82
<b>Annual plan grant 2017 Wikimedia Foundation**</b>	<b>1 193 432,93</b>
<b>Financial reserves</b>	<b>166 226,70</b>
<b>Total</b>	<b>1 570 367,88</b>

\* Returned as unused funds to the Wikimedia Foundation on July 22, 2016.

\*\* The first part of this grant in mentioned amount is accepted in the calendar year 2016, the grant is open for spending only from 1st January 2017.

# Expenses

CZK

<b>Projects</b>	
Photodocumentation of the Czech Republic - photographic trips	66 511,38
WikiTown	29 005,50
Photoworkshop	18 820,50
Photographic contest	3 000,00
Photographic equipment	14 656,00
Students write Wikipedia	37 939,46
Senior Citizens Write Wikipedia	95 749,85
GLAM workshops	19 220,50
Support for Wikidata community and events with Wikidata	5 950,00
<b>Running costs</b>	
WikiConference	58 204,60
Events in the office and promoting events	21 498,00
Foreign Wikimedia community meetings	45 301,63
Rent and services	68 763,50
Repairs, minor employees expenses	10 874,00
Telephone costs	6 737,00
Printing and other office expenses, representation	3 692,00
Expenses of the board, meetings and workshops for employees	18 298,53
Accounting	24 992,74
Bank and post costs	9 986,30
<b>Wage costs</b>	
Employees	336 237,00
Short-term contracts	71 525,00
<b>Total</b>	<b>959 841,45</b>

## Supported us



Special thanks belong to Vanda Jenčková and Christopher Warda.

# Contact

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## Further information

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