Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

1932

with flowers TOWARDS a Brighter FUTURE





ROSLYN HEIGHTS L.I. AND BULBS

STASSEN FLORAL GARDENS INC.

BULBS AND PLANTS

ROSLYN HEIGHTS L.I. N.Y.

JEFFERSON AVENUE TELEPHONE 932 P. O. BOX 483

IN JOINT INTEREST WITH

L. STASSEN JUNIOR N. V., HILLEGOM, HOLLAND

Roslyn Heights, Spring 1932

TO OUR RESPECTED CUSTOMERS AND ALL OTHER LOVERS OF FLOWERS!

At present we are passing through a time of crisis, such as the world has rarely known.

But the more we indulge in this, the more we are in sackcloth and ashes—the deeper we shall become submerged by the results of the world's crisis.

Don't let us sit down under it! Let us—if need be, with clenched teeth- keep on aiming at a better future. This is why this catalogue of flowers bears the motto:

WITH FLOWERS TOWARDS A BRIGHTER FUTURE!

Who are better able to brighten dark times than flowers? As ever, they bring sunshine in our homes, they give attractiveness to our surroundings and carry happy hope into human hearts. Especially in these times we do so need flowers, for they are the most beautiful gift of nature to embellish life.

Therefore see that you have flowers, plenty of flowers, in the home, in the garden, on the balcony, and in window-boxes!

Economize, economize and again economize is, alas, an absolute necessity, for nearly everyone, at the present time.

You must therefore be able to buy the largest quantity of flowers possible, at the smallest expense. And this you will attain by making good use of this catalogue, because our prices are lower than before the war.

Now look through this catalogue at your ease and pick out flowers for the sitting-room and the conservatory, flowers for the balcony and window-boxes, flowers for rockeries, small beds and borders in the garden, and then see what a small outlay is required to have flowers everywhere from May until the autumn is far advanced.

All our deliveries are fully guaranteed, which may assure you of a prime, picked quality and a ready, trustworthy attendance to your orders.

We shall be most happy to receive your order; the results will disclose a brighter future for you too.

Meanwhile we remain, most respectfully Yours

STASSEN FLORAL GARDENS INC.

A NICE PACKET OF SWEET PEAS FREE to each order, received within three weeks! (See page 16) Bram Duy.

Pres.

Probably you have friends who would like to receive this catalogue.

Put their names and addresses on the back of the order blank and we will mail them a copy, and add to your order some nice bulbs free, for your kind trouble.

HOW SHIP?

By Freight;

By Express;

By Parcel Post?

Please mention this on the order blank.

TERMS, GUARANTEE AND CULTIVATION

Our prices include transportation charges to your nearest post office or express office all over the United-States. Packing free. SMALL ORDERS: For orders under \$6.— please add 40 cts. to meet us in the high expenses, connected with small orders. PAYMENT: Cash with order. GUARANTEE: Guarantee is given on all articles to be true to name and color and sure to flower. If any article should not flower satisfactorily, it will be replaced free of charge or the money refunded promptly. Any remarks about the quality of the goods are to be made immediately on receipt, whereas remarks about varieties and colors will find full consideration at the time of flowering. CULTURAL DIRECTIONS. Extensive and intelligible directions for cultivation will be enclosed with every order, free of charge, besides we shall be happy to supply, on application, any further information that may be desired.

Delightfully beautiful, very popular, large = flowered everblooming Koses

Beautiful heavy quality, all grafted on the indestructably strong Canina, 50% cheaper than before the war.

Typical of the time in which we live at present, is the fact, that even Roses, which have lost nothing of their beauty and attractiveness, can only be cultivated at a loss. The price of these Roses is now 50% lower than before the war, although the quality and the size of the flowers and also the beauty of their colors are greatly improved. This year we supply at abnormally low prices our heavy, two years-old rose-bushes in the most beautiful and latest élite varieties. And moreover, they are all grafted on the indestructably strong Canina, which ensures an almost unlimited lease of life. These rose-bushes possess a great vitality, which enables them to grow in every soil and practically excludes failure. The subjoined collections are carefully composed and the price is exceptionally low; therefore we are sure that very many lovers of flowers will, notwithstanding the bad times, avail themselves of this opportunity and plant a fine collection of Roses in their garden.

Collection of 6 large=flowered everblooming Roses in 6 elite=varieties

In this collection we supply the 6 very finest elite-varieties of large-flowered everblooming Roses, to wit: Kaiserin Augusta Victoria, the grandest pure white in cultivation, producing quantities of snow-white flowers from June until frost. Souvenir de Claudius Pernet, canary-yellow shot with goldish-yellow underground, very beautifully shaped Red Radiance, striking bright cerise-red, tinged with deep rose, flowers very luxuriously. Briarcliff, brilliant rose pink, large pointed buds, very long-lasting, delightfully sweet-scented. Rev. F. Page Roberts, in bud red with copper-colored shade, the full-grown flower deep golden-yellow, outside stained red. Wilhelm Kordes, salmon colored pink, with orange gloss, extremely elegant flowers.

In all 6 large-flowered everblooming Roses in 6 most beautiful elite-varieties, for only \$ 3.20. Every Rose with name on label.

.Kaiserin

Augusta

with

"Radiance

If ordered separately the above varieties cost: each \$ -.65, 3 for \$ 1.65, 12 for \$ 6.10.

Collection of 12 large=flowered everblooming In this collection we supply the 6

Roses in 12 elite=varieties addition the 6 following picked elite-roses, which together form the most beautiful combination and in which are united the best qualities of all varieties of everblooming Roses. American Beauty, dark pink, shaded carmine, deliciously fragrant.

Ophelia, pale salmon-colored pink, passing into pearly white, producing blooms very liberally. Radiance, the large, finely formed flowers are brilliant rose pink with silvery hue. Lady Hillingdon, goldish-yellow with an apprical shade, in the centre deep saffron yellow, slander pointed buds. Duchess of Wellington, percentile saffron yellow, slander pointed buds. buds of golden orange, slowly opening into very large buttercup-colored flowers, sweetly scented. Talisman, in bud brilliant red with goldish shade, opening to scarletorange, shot with rich yellow. In all 12 large-flowered everblooming Roses

in 12 most beautiful elite varieties, fore only \$5.75. Every Rose with name on label-

If ordered separately the above varieties east: each \$ -.60, 3 for \$ 1.60, 12 for \$ 5.75.

Van Rossem, each \$ 1.-. 3 for \$ 2.75

Bargain=priced collection of 25 large=flowered In this collection we supply 2 of each of the varieties, mentioned in the collections 1 and 2, and in addition the sensational new Rose Mevr. G. A. Van Rossem. In all 25 large-flowered everblooming Roses in the most beautiful elite-variet-

ies, for only \$ 11.75. Every Rose is provided with name on label. This price is absurdedly low; you could never have dreamt of an opportunity to buy prime everblooming Roses at such a bargain.



Buds and fullgrown flower of a "Ophelia"

A startling novelty Mevrouw G. A. van Rossem

This new variety has created a decided stir wherever it has been seen. A marvelously beautiful rose with an unique color combination. A most striking blending of vivid orange and apricot on a golden yellow ground. Reverse of petals generally deep bronze. Foliage large, flossy and disease-resistant. Gold Medal at the Hague and Certificate of Merit with Congratulations of the Jury of the Royal Dutch Horticultural Society. This new variety Meyrouw G. A.

flowers

CATALOGUE SPRING 1932 Stassen Floral Gardens Inc. Roslyn Heights L. I.

A nice packet of Sweet Peas free to each order, which reaches us within three weeks. (See page 16)



FERTIL-POTTED

The new era for Rose lovers



The unfailing way of growing Roses

Volumes have been written about the correct way of planting dormant Roses. Instructions of planting, pruning, etc., to obtain the best possible results have been carefully followed every year you planted Roses. Still, we believe that our announcement of a sure way, the unfailing way of planting Roses, is a welcome message to you. The "Fortil-Potted" method we offer here, brings a ready made Rose garden to your home.
Fertil-Potted" Roses come in neat packages.
Each contains a thriving, living Rose; planted, fertilized, pruned and ready to bloom. All the necessary work to assure rapid growth and blooms has been done for you by experts. There is no uncertainty about proper planting; simply place them in the ground and they will grow and bloom without fail. The "Fertil-Potted" method is the result of research work and long experimenting by expert Nurserymen and Horticulturists. result of research work and long experimenting by expert Nurserymen and Horticulturists. It is a tried and proved method protected by patents. Every buyer of Fertil-Potted Roses is simply delighted with the results. The "Fertil-Potted" way to beautiful Rose gardens, so sure and so simple, is now available. We offer: Celebrated NEW everblooming Roses of most recent everblooming Roses of most recent introduction, "Fertil-Potted".

introduction, it of the total		
the state of the s	-each-	per 3
Dame Edith Helen, shapely		•
buds and high-centered		
blooms of clear pink; long		
strong stems	1.25	3.40
E. G. Hill, great massive	2.007	3.10
blooms of deep maroon, vel-		
vety inside and glistening		
outside. Very free flowering \$	1.50	4.20
Edel, splendidly shaped, large,	2.470	30.60
rous double nume issues white		
very double, pure ivory-white	1 95	9.46
flowers of exquisite texture \$	1.40	0.40
Etoile de Hollande, Gi-		
gantic, velvety crimson flo-		
wers, produced very freely		
ihroughout the season. In-		
comparably fragrant \$	1.30	3.60
Miss Rowena Thom, bril-		
liant, satiny pink, shaded		
with old gold at the center.		
A profuse, continuous bloo-		
mer \$	1 25	3.40
President Herbert Hoo-		
ver, Long, pointed buds,		
interesting color combination		
of Maroon, Orange and Gold \$	1.50	4.20
Ville de Paris, A vigorous		
plant, producing splendid	•	
buds of bright yellow, which		1
open into fadeless double		
blooms of the Radiance type \$	1.30	3 60
blooms of the madiance type	1.00	3.00

Overwhelming, richly flowering Climbing-Roses

Prime quality, beautiful long tendrils, 50% cheaper than before the war!

Climbing-Roses are the most beautiful, the most multiflorous and at present also the very cheapest climbers, with which fences, gates, summerhouses, walls and verandah's can be overgrown. For the making of arches and festoons of flowers they are indispensable. The varieties we offer are the generally known climbing-roses, with the masses of large, close bunches of charming flowers. They flower for months at a stretch, every bunch trying to outdo another in size; the flowers are much larger than those of the old-fashioned small climbing-roses. They grow and flower in every soil, and so luxuriously that very quickly they form quite a dense screen of flowers. Beautiful long tendrils and robust, sound rootery are guaranteed.

Dr. W. van Fleet, delicate shell-pink, mildly perfumed flowers are produced in large clusters, splendid	•	eacn	her a	19C1 1-
for cutting	s	60	1.60	5.70
Emily Gray, large golden buds and blooms, which do not fade				5.30
Paul's Scarlet Climber, brilliant scarlet, very large, half-double flowers, indestructably strong, flowers				
under any circumstances, does not discolor under the fiercest sun	\$	65	1.70	6.30
Roserie, deep even pink flowers, horne in loose clusters with utmost profusion	\$ ·	55	1.45	5.30
Silver Moon, pure silvery-white flowers, with a large bunch of yellow stamen in the centre, a Rose of			4.50	e 90
great substance	2	65	1.70	0.50

Ideal collection of overwhelming richly flowering climbing-Roses In this collection we supply 2 of each of the above named varieties. In all 10 climbing-roses in 5 most beautiful varieties, all of prime quality, for only \$ 4.75. Each Rose with name on label.

BARBERRY (Berberis Thunbergi) | EVERGREEN LIGUSTRUM (PRIVET) | Ideal for hedging or mass plantings in groups. Its wealth of scarlet berries renders it very attractive. 12 for 100 for 11.60 | EVERGREEN LIGUSTRUM (PRIVET) | Most popular shrub for planting of hedges, partitions, etc. 6 of them are required in a yard. 12 for 13 for 14 for 15 for 1

NEW CLIMBING ROSE (FERTIL-

Chaplin's Pink Climber, brilliant shade of clean, pure Pink. Blooms in clusters of 8 to 12 unfading flowers; "Fertil-Potted", therefore indestructable. Each \$ 1.50.

Wondrously beautiful Hardy Ornamental Shrubs

Just like trees, ornamental shrubs need only to be planted once, to provide great delight for years and years again. Especially when laying out large gardens, they are indispensable. We can strongly recommend them for the filling up of corners, as a background to borders, along footpaths, as centre-pieces in the lawn, to serve as a wind-screen or as a partition of gardens. Shrubs add to the grandeur and gracefulness of every garden in which they appear. How beautifully these shrubs flower, how rarely beautiful they are in autumn and what a pleasing charm the berries confer to the garden in winter. We supply only Hardy Shrubs of very heavy quality, two years old.

Bea	uty Bush	(Kolwitzia	Amabilis).	An exe	ceedingly	handsome	e and	valuab	ole
sh	rub. Has all	the merits	of a perfec	t shrub	hardiness	s, year ar	ound	beauty	in
fol	iage and ha	bit. The pr	incipal ster	ns are e	erect and	the latera	d ones	archin	ıg,
giv	ing the pla	nt a compac	et growth. I	n early	June its	sprays of a	abelia-	·like bk	os-
so	ms transfor	m it into :	a fountain	of pinl	k loveline	ss. It atta	ins a	height	of
	eet or more								

Korean Spiraea. This handsome new shrub was discovered in Korea	. A splendid
healthy plant growing 4-6 feet tall and even greater in diameter, fo	rming a big
dome-shaped bush, covered with large, rounded clusters of sno	wy flowers.
marked with darker eyes. Very attractive in habit and green folia	ige late into
the autumn	

Buddleia (Butterfly	Bush). Pro	duces long,	graceful and	exquisitely fragrant
spikes of rich violet	-rose colored	l flowers. Bl	ooms in profus	ion from June until
late autumn · · ·				

Deutzia Pride of Rochester.	Popular shrub	; large v	white flowers	
Forsythia Spectabilis, large	golden-yellow	blooms	completely	cover the
branches of this tall growing var	rietv			

Hydrandea	Paniculata.	the wel	l-known Fall	flowering	shrub	with its immense
riyurangeu	" dillouidia,	TARCE WE CA				
snow-white	pyramid-shape	ed flowe	er bunches			

LHac Common Purple,	ropular bliac	WILL IIILO	COTOTCA	· · · · · · · · · · · · · · · · · · ·
Philadelphus Virginial.	Large double	and very	fragrant	snow-white flowers.
The state of the state of the	to 7 The heat	of ite rac	Δ	

Spiraea Vanhouttei, pro-
duces plumy, finely feathered
pure white flowers. Splendid variety, grows tall and is ex-
tremely rich flowering

Symphoricar		Race-
mosus, gives	delig	htful large
white berries	in S	eptember,
lasting until	tne	roddish
spring. Blos		

Symphoricarpus	Vulga-
ris. Produces numero	ous small
pink flowers in Aug	gust and
September, followed	l by dull
red berries, which	literally
cover the branches	and re-
main nearly all win	ter

Weigelia, (Eva Ratke), duces showy red flowe	Pro-
abundance throughout	the
summer and autumn.	

T	ie best	of its race	
	each	per 3	per 12
\$	30	65	2.20
\$	45	1	3,50
\$	45	1	3,50
\$	45	1.15	4.10

Ideal-Collection of wondrously beautiful hardy ornamental shrubs

In this collection we supply 1 of each of the abovenamed varieties, in all 12 Hardy Ornamental Shrubs in 12 superb varieties, in prime quality, at the exceptionally low price of \$ 3.90. Each shrub with

12 for \$ 3.90 label.



1,50

1.50

1.15

1.15

3.10 3.50

4.10

4.10

3.50

"Spiraea Vanhouttei" belongs to the most popular ornamental

Dargain, superbly composed collection of Everblooming Roses, Climbing-Roses and Ornamental Shrubs

With this collection every medium sized garden can be transformed into a real flowerparadise at small expense. We have composed this collection for those lovers of flowers, for whom the separate collections are too large or too expensive and who, nevertheless, wish to have some Everblooming

Roses, Ramblers and Shrubs in their garden. We expect this collec tion to give great satisfaction in every respect and have reduced the price to the utmost, to enable even those garden-owners, who have only a small purse at their disposal, to procure this collection. Prime, heavy quality is guaranteed!

For only \$ 7.90 we supply in this collection:

- 10 large-flowered Everblooming-Roses, grafted on canina, in 10 elite varieties.
- multiflorous 5 overwhelmingly Climbing Roses in 5 elite
- 5 wondrously beautiful Ornamental Shrubs in 5 beautiful separate varieties.

Each rose and each shrub is provided with name on label. The varieties in this collection are entirely to our choice. The composition however will satisfy the highest expectations both as to varieties and colors.



The "Hydrangea Paniculata" displays

unsurpassed beauty. How nice it will be in your gar-

The most beautiful of all Flora's chil-

CATALOGUE SPRING 1932 Stassen Floral Gardens Inc. Roslyn Heights L. I.

HIGHLY ELEGANT GLADIOLI IN 20 MOST

MAGNIFICENT ELITE VARIETIES

The most popular flowers in the world, the most novel and the most

beautiful varieties imported from all parts of the world; this season



the very cheapest flowers in existence There is no other flower which is so popular and so well-liked in all parts of the world as the Gladiolus. They are cultivated in America as well as in Europe, in Africa and Asia, and in all these Continents they enjoy a popularity which no other flowervariety has been able to attain. These Gladioli produce tall, straight, robust stems, surrounded by fine narrow leaves. From head to foot the stems are closely studied with large, widely opened cup-flowers, which makes every Gladiolus look like an elegant flower-bouquet itself. They are strongly recommended for small beds, groups and edgings in the garden, besides which they are indispensable in borders. As cut-flowers they possess a grace and elegance, which is only to be found in very few flowers. Owing to the enormous overproduction, prices are lower than ever before found in very few flowers. Owing to the enormous overproduction, prices are lower than ever before, and one can safely say there is no other flower in the world of equal beauty, which is sold at such an extraordinarily low price. From subjoined varieties you can easily make your choice and you can do so even at less expense, when availing yourself of the offer in separate colors on the next page. Subjoined list contains the very newest and the most popular varieties of Gladioli in existence, not only American varieties, but also the very best and newest acquisitions from other continents. Every one of the subjoined varieties gained a prize several times. Genuineness of varieties and prime quality are fully guaranteed.







"Albania"



"Mary Pickford"



"Herada

several lateral stems all of which make good flowering

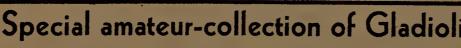
Special amateur-collection of Gladioli For the "real" amateur this is the most "ideal" collection of the whole catalogue. For in this collection we supply 5 of each of the above-named varieties, in all 20 different varieties, and as many different colors and shapes. This is an exceptionally beautiful collection to plant in groups along an avenue or before shrubberies and underwood. The luxury of flowers which this collection offers you, will occupy you for hours with the interesting study of a comparison of all the varieties with each other, and in the end to decide which is the most beautiful, according to your taste. In this collection we supply 100 Gladioli in 20 most beautiful varieties, every variety packed separately, with name and color on label, for \$ 2.95. 101 for \$ 2.95

p. 12 p. 25 p. 100 p. 12 p. 25 p. 100 Maidens Blush, flesh pink, lightly flaked with pale old rose. Throat delicately suffused mallow pink. Extremely dainty and fine \$ -.50 -.80 2.70 Joe Coleman, bright red with carmine blotch vigourous flower with fringed petals \$ -.50 -.80 2.70

Maréchai Foch, salmon colored pink with silvery shimmer, very gigantic flowered \$ -.50 -.80 2.70

Los Angeles, shrimp pink, orange carmine throat, produces coveral lateral stems all of stems all

served popularity \$ -.50 -.85 2.90



Each Gladiolus is as elegant as this "Anna Electus"

"Golden Measure" CATALOGUE SPRING 1932 Stassen Floral Gardens Inc. Roslyn Heights L. J. new variety of lasting brilli-ancy has created a well de-



Elegant Gladioli in separate colors for beds and borders VERY CHEAP OFFER FOR THE LARGE MASS OF GARDEN-OWNERS!

These Gladioli are in summer what the popular Darwin-Tulips are in spring. They are excellent decorative plants Inese Gladion are in summer what the popular Darwin-Tunps are in spring. They are excellent decorative plants for beds, edgings and groups in the garden, and besides they are well-worth a place in a border. These Gladioli only require to be planted; after that they can be left alone and in the beginning of summer they disclose their first large, delightful flowers. They flower for weeks at a stretch and to the highest top of the stem the cups come into full bloom. From subjoined colors you can pick and choose to your heart's content, combining colors in such a way as to make the garden a beautiful and richly colored whole, moreover you can also cut plenty of fresh flowers for indoors. Although exactly the same heavy quality is supplied as in the separate varieties, we can sell these separate colors somewhat cheaper. Now what is YOUR favorite color?

Real blue	\$70 \$80	$2.30 \\ 2.70$	Bright red	\$70 \$80	2.30 2.70 2.30
Pure yellow	¥		• •		

Cheap ideal-collection of highly elegant Gladioli in separate colors strongly recommendates and edgings. This collection is extraordinarily beautiful for the laying out of a multiflorous border, divided into many colored panels, by which a picturesque effect is attained. We supply 10 of each of the 8 abovementation mentioned colors. in all 80 highly elegant Gladioli in 8 beautiful, different colors, all of excellent quality, separately packed, for \$ 1.90

\$1.70 for \$1.70

BARGAIN-PRICED RAINBOW-MIXTURE **GLADIOLI**

Innumerable varieties, colors and shades! Extremely suitable for cutflowers!

The enormous diversity of varieties, colors and shades, which is found in this mixture, gives it a wealth of color such as one cannot possibly imagine. In the first place a mixture must be good. Not too many hard colors and not too many pale must appear in it. No, the principal colors, which are most striking, must be joined, and flow into each other by intermediate shades. Our mixture is not motley and not sombre, not hard and not pale, but bright, striking and fine, which makes a bed of this Gladioli-mixture a sparkling whole; and this especially, because this mighty wealth of colors is exhibited by such beautiful, large, cup-shaped flowers. In addition to the almost perfect beauty, which this mixture exhibits in the garden, it also possesses great value, because of the many cut-flowers it gives you. About 10 of these flowers in 10 different shades, made up with some Gipsyherb, makes a beautiful and valuable flower-piece. On the other hand these Gladioli are so surprisingly cheap, that even those who are forced to be careful in their other hand these Gladioli are so surprisingly cheap, that even those who are forced to be careful in their outlays, still have the opportunity to get a number of these graceful and elegant flowers in their garden. Prime quality is fully guaranteed. Bargain-priced rainbow-mixture Gladioli, per 25 for \$ -.55, per 100 for \$ 1.70, per 500 for \$ 8.-.

NOTWITHSTANDING ECONOMY DO NOT CUT OUT ALL FAVORITE PURSUITS! In this time of general retrenchment, we economize most on those things, which are not strictly necessary. And yet we must take care not to push this too far, for if we give up all our leisure time amusements, life will soon become very stale and dull, and this has a bad influence on our general well-being. For instance, how bare life seems to become when we begin to neglect the garden, or when we have no flowers around us any more. And, on the other hand, what a refreshing and healthy entertainment it is to do a little garden-work oneself and to cultivate some flowers! Therefore, do not neglect amateur-gardening on any account, really it need not be expensive and it pays well by the sound optimism it cultivates!

Splendid Dahlia's in the newest elite-varieties

Cheaper than before the war and yet infinitely more beautiful



Very elegant, really refined "Marjorie Caselton"

The Dahlia's originate from the inhospitable prairies of the State Jalisco in South America, where they thrived luxuriantly at the foot of the centuries-old palmtrees and in between the gigantic Cactusses. Then they have been imported by nurserymen; this; is already nearly a hundred years ago and during this century the Dahlia's have been so extraordinarily enobled and improved by the many growers, that now they may be counted amongst the most beautiful flowers in the garden. We offer the different principal kinds of Dahlia's and of average the property of the counter o and of every kind you will find 3 most beautiful and newest varieties. Although since the war Dahlia's are much and much improved, and are now far more beautiful, they cost less than before the war!

Refined, graceful Cactus Dahlia's

The kind which comes most to the front and is the most popular, owing to its graceful, elegant and refined flowers. The improvements in these Cactus-Dahlia's of late years, justify our advice to substitute the oldfashioned varieties by these elegant and beautiful acquisitions. They are all real elite-varieties, and you will fall into ecstacies over their beauty.

California Enchantress, delicate shade of rose-pink to lavender pink, with slight blending of white towards the center, making it very beautiful. Large flowers on			0.94
tall strong stems	\$ 30	0a	2.30
Countess of Lonsdale, salmon red with cinnamon-red shade, the most beautiful of			
the autumn shades. One of the most continuously and abundantly flowering Dahlias.	\$30	65	2.30
Marjorie Caselton, a very dainty Cactus Dahlia of rose-pink with primrose-yellow			
center, most elegantly shaped flower		65	2.30
Mrs. Charles H. Breck, rich sulphur-yellow, blending to rose-pink, the whole			
with a lilac hue, a rarely beautiful color. On account of their long and stiff stems			
ideal cutflowers		80	2.90
Réné Cayeux, rich clear glowing crimson-red. This Dahlia gives satisfaction under	Φ .007	.00	2.07
	a	00	0.04
all conditions, being literally covered with flowers until very late		—.80	2.90
Sunset Glow, orange scarlet, blending to yellow. A rare shade among Dahlias.			
Splendid grower, good stems, must be disbudded		80	2.90
Springer growth, good Etchol mast be dissuaded to the transfer	• • • • • • • • • • • • • • • • • • • •	•••	

Ideal collection of refined Cactus-Dahlia's In this collection we supply one of each of the abovenamed varieties. In all 6 Cactus-Dahlia's in 6 most beautiful and most refined elite varieties, separately packed, for \$ 1.30.



Beautiful compact, exceptional cutflower Dahlia "Jersey Beauty" CATALOGUE SPRING 1932

EXCEPTIONAL CUTFLOWER DAHLIA'S

This kind produces the most decorative and largest flowers, of which the broad petals grow over each other, like steps of stairs. Only very few of these flowers are required to make up a large and beautiful flowerpiece. In this collection the very best American novelties, appear, and besides a few European novelties, which we have added to improve the combination of colors. In this way the subjoined varieties form an elite collection, which casts entirely into the shade the varieties of only a few years ago.

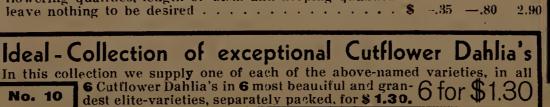
Amber Queen, amber colored, beautifully edged apricot.

Very abundant flowering. Long stiff stems which makes Each per 3 per 12

Mrs. C. D. Anderson, giant crimson purple, described by many as a deep red. An excellent cut-flower variety.
tightly quilled, perfect formation, long stiff stems. . . . \$ -.30 -.65 2.30

Mrs. I. de Ver Warner, warm, mauve-lilac, cast over
with soft orchid-color. Extremely strong grower, very

Ideal - Collection of exceptional Cutflower Dahlia's





Vase of "Mrs. Charles H. Breck", awarded all over the world



Vase of flowers of the beautiful new variety "Sagamore"



'Avalon', according to experts the very finest yellow novelty

Sensational GIANT DAHLIA'S

These sensational gigantic Dahlia's surpass in size all other Dahlia flowers and whereever they are exhibited they excite great sensation. They grow to about man's height and make flower stems of about 4 inches in circumference. It seems incredible, but it is a fact! You will be surprised. Especially in large gardens they are an enormous success and not to be surpassed as cutflowers. Briefly said they surpass every description. Here follow the varieties:

	each	p. 3	p. 12
Bashful Giant, an exquisite apricot color with buff and gold tints. One of the best and most striking flowers by the uncommon color and the very graceful shape	\$ 30	65	2.30
Avalon, flowers immense and of chrome yellow color. Unquestionably the best Dahlia variety in its color	\$ 50	1.20	4.30
Elizabeth Slocombe, its immense, brilliant purplish-garnet flowers are produced on exceptional long stiff stems, making it very desirable for cutting and exhibition purposes	\$ 30	65	2.30
Millionaire, a very popular, giant Dahlia of lavender shading to white at center. Again a very large Dahlia, often 10 inches in diameter	\$ —.30	—. 65	2,30
Mrs. Carl Salbach, This sensational Dahlia has remarkable length of stem, and lasting flowers. Silvery lavender pink with satin lilac colored heart	\$ 25	•60	2.10
Pride of California, mommoth rich "American Beauty" red, very tall vigorous grower, flowering continuously from early summer until late fall. Perfectly formed, exceptionally large flowers	& 05	_E n	9-10
flowers	3 25	00	2.10

Ideal collection of sensational giant Dahlia's

In this collection we supply 1 of each of the above named varieties. In all 6 sensational giant Dahlias in the 6 most gigantic varieties, packed separately, for only \$ 1.25



Flowers of the enormous, gigantic-flowered "Mrs. Carl Salbach"

heapest and yet most favorite DAHLIA'S

Now follow 6 varieties of Dahlia's all of different shape. They belong to the cheapest and yet most favorite Dahlia's, and although they do not belong to the very newest varieties and are not giant sized, they are all the same so extraordinarily charming, so really lovely and moreover so very cheap.



Decorative basket with "Golden Queen"

A. D. Livoni, a well known, be- each per 3	per 12
autiful shell pink, ball shaped,	
Liliput-Dahlia of old repute \$1535	1.25
Darlene, an exquisite shade of	
live shell-pink with dainty blen-	
ding of light creamy-white at	17
center. Highly recommended as	4.0
cutflowers	1.70
Frank A. Walker, in color a be-	
autiful shade of lavender pink,	
deeper pink at center. A fine De- corative Dahlia \$2550	1.50
Golden Queen. Very abundant	1.40
flowering, pure golden yellow.	
One of the finest cutflower Dahlias	
and an excellent Pompon \$2560	2.10
King of the Autumn, deep, am-	
ber-colored goldish-yellow on	10
warm orange underground. Very	
multiflorous	2.10
Souvenir de Gustav Doazon,	
orange-red decorative variety, very	
abundant and continuous bloomer,	
very graceful and charming \$1585	1.25

IDEAL COLLECTION OF CHEAPEST AND YET MOST FAVORITE DAHLIAS. In this collection we supply 1 of each of the above named varieties. In all 6 very cheap and yet most favorite Dahlia's in 6 different colors and shapes, packed separately for only \$ -.30

tor .80 BARGAIN-PRICED Rainbow - Mixture

TAMOORES COLTEGORIO DE CONTROL DE

This Rainbow-Mixture is specially intended for these lovers of flowers, who wish to have Dahlia's in their garden, but cannot spend too much money on these and who also do not put much value on named varieties. In this Rainbow-Mixture we put all possible varieties, of which the quantities are too small to be offered separately, and also those varieties of which we have an extra large stock. All possible kinds and colors appear in it, and we guarantee prime quality. This elite-mixture is strongly recommended. Rainbow-Mixture Dahlia's, per 3 \$ -.45,

Frank A. Walker

Heavy, tuberous rooted BEGONIA'S for balcony, window-boxes and indoor-cultivation



The heavy Begonia's develop into beautiful flowery and leafy indoor-plants

These heavy Begonia's are favorite flowers for the decoration of balconies, verandah's and window-boxes, instead of the more expensive and not nearly so beautiful Geraniums! In the large cities one sees Begonia's in window-boxes from the lowest to the highest flat; in the country a whole villagestreet obtains a kind aspect by them. In the loggia's of the great mansions these Begonia's are found as well as in the balcony and verandah boxes of most of the hotels and lunchrooms, not forgetting the remote farms, both in valleys and on mountains, where they freely exhibit their large flowers and fresh colors. Their extraordinarily easy growing and flowering is not foreign to this. They need only be planted and provided plentifully with water, and they produce an unequalled wealth of flowers until the frost sets in. In pots, in boxes and in baskets, in the room and in the conservatory they develop quickly into beautiful indoor-plants, with a wealth of flowers and foliage. As so much is required from the bulb for all these forcing purposes, we supply in this offer only picked heavy bulbs, which are of such a substance as to completely exclude any failure. The bulbs of this heavy quality are, as a matter of course, also very suitable for beds, especially when an extraordinary robust growth is desired, for instance for exhibition purposes and also for the planting on graves, especially in places, which are not sheltered from the wind.

Heavy, single, tuberous rooted Begonia's | Heavy, double, tuberous rooted Begonia's

Specially picked heavy bulbs for balconies, windowboxes, indoor-cultivation, exhibition-beds and planting on graves. These single Begonia's produce gigantic, flat flowers, with a bunch of stainen in the centre

						р. 3	p. 12	p. 2
Bright Red					\$	65	2.30	4.10
Delicate Pink							2.30	4.10
Salmon colored.					8	70	2.50	4.50
Pure White					\$	—.70	2.50	4.50
Clear Yellow					\$	70	2.50	4.50
Splendid Mixture					\$	60	2.10	3.70

Ideal-collection of heavy, single, tuberous rooted Begonia's. In this collection we supply 3 of each of the above-named colors. In all 15 heavy, single Begonia's in 5 beautiful colors, separately packed, for \$ 2.85

Specially picked, heavy bulbs for balconies, window-boxes. indoor-cultivation, exhibition-beds and grave-planting. These double Begonia's produce gigantic flowers, compactly filled

with nandreds or per	Lai	ь.							p. 3	p. 12	p. 25
Bright Red								8		2.70	4.90
Delicate Pink										2.70	4.90
Beautiful Orange										2.90	5.40
Apricot-colored.		•						\$	80	2.90	5.40
Pure White										2.90	5.40
Spiendid Mixture		•	•	•	•	•	•	\$	70	2.50	4.50

ideal collection of heavy, double, tuberous rooted Begonia's. In this collection we supply 3 of each of the above-named colors. In all 15 heavy, double Begonia's, in 5 beautiful colors, separately packed, 15 for **\$** 3.20



By their flowering for months at a stretch and their astonishing, luxurious growth, these Begonia's are the very cheapest and the most satisfactory flowers for beds and borders. The quality of these Begonia's is prime, and once more prime. In order to obtain a fine equal growth, the very heaviest bulbs have been picked out, which are offered above, so that every bulb of this offer will develop equally strongly and produce a luxury of the well-known, dark-green foliage and gigantic, beautifully shaped flowers in the most delightful and purest colors. You can plant these Begonia's at once in the place where you want them, for the rest they will look after themselves and fill your beds and borders with an unequalled luxury of flowers, until the frost sets in. We fully guarantee prime quality and pure colors. Never buy hardy Begonia-PLANTS; Begonia-BULBS are more sure to grow, give better satisfaction and cost much less.

Tuberous rooted single Begonia CATALOGUE SPRING 1932 Stassen Floral Gardens Inc. Roslyn Heights L. I.

p. 12 p. 25 p. 100 Pure White \$ 1.90 3.50 13.20 Spiendid Mixture \$ 1.70 3.10 11.60

Ideal-collection of single, tuberous rooted bedding Begonia's

Especially recommended for small groups, many-colored panels and borders, in which panels of one separate color lie next to each other; also for the laying out of a multi-colored bed. In this collection we supply 6 of each of the above-named 5 colors. In all 30 single, tuberous rooted Begonia's, in 5 beautiful, separate 30 in \$3.75

BEDDING-BEGONIA'S BEDDING-BEGONIA'S

 Bright Red
 \$ 1.80
 3.30
 12.40

 Salmon-colored
 \$ 1.90
 3.50
 13.20

 Delicate Pink
 \$ 1.80
 3.30
 12.40

 Clear Yellow
 \$ 1.90
 3.50
 13.20

 Pure White
 \$ 1.90
 3.50
 13.20

 Pure White
 \$ 2.20
 3.90
 14.80

 Beautiful Orange
 \$ 2.30
 4.10
 15.60

 Delicate Pink
 \$ 2.20
 3.90
 14.80

 Pure White
 \$ 2.30
 4.10
 15.60

 Substitute
 \$ 2.30
 4.10< Splendid Mixture \$ 2.10 3.70 14.-

> Ideal-collection of double tuberous rooted bedding Begonia's

Especially recommended for borders and panels along footpaths. Such a border of narrow panels, divided into separate colors, is picturesque. Also very beautiful as an edging to a border. In this collection we supply 6 of each of the abovenamed 5 colours. In all 30 double tuberous rooted Begonia's in 5 beautiful separate colors, for \$ 4.45.



A NICE PACKET OF SWEET PEAS FREE to each order, which reaches us within three weeks. (See page 16)



Beautiful new Crispa Begonia with the typical notched edges.

Beautiful new Crispa Begonia's

The Crispa originates from the well known single Begonia and has thick scaled or notched edges, rarely beautiful, arisen in the course of years by the capricious working of nature. Just as well as the single and double Begonia's these Crispa's are very suitable for the garden, for planting on graves and for indoor-cultivation. They are offered in two qualities, like the Begonia's on the preceding page.

For indoors, for bot graves and for	al	x i	on hi	ie bi	es ti	, 01	fon-	or be	V BC	vi Is	n	do	W	/-l	bc	×	e	s,	for the p. 3	decor p. 12	p. 25
Deep scarlet														٠				\$	·—.75	2.70	4.90
Delicate pink		•																\$	75	2.70	4.90
Beautiful orange																				2.90	5.40
Pure white																				2.90	5.40
Clear yellow																				2.90	5.40
Splendid mixture																		\$	70	2.50	4,50

Ideal-collection of heavy new BEGONIA'S In this collection we supply 3 of each of the above-named colors, in all 15 heavy new Crispa Begonia's in 5 beautiful 15 for \$ 3.20

For small beds, edgings	, ç	jro	up	S	ar	br	gı	ra	ye	-d	ec	or	at	ile	n			p. 12	p. 25	р. 100
Deep scarlet													,				. \$	2 40	4.30	16.40
Delicate pink Beautiful orange .	•	٠	•	٠	٠	٠	•	٠	٠	٠	٠	٠	٠	٠	٠	•	. \$	2.40	$\frac{4.30}{4.50}$	16.40 17.20
Pure white		•	•			:		•			:	•		•		:	. \$	2.50	4.50	17.20
Clear yellow																	. \$	-2.50	4.50	17.20
Splendid mixture	•	٠	•	•	٠	٠	٠	•	٠	٠	٠	٠	٠	٠	•	•	. \$	2.30	4.10	15.60

Ideal-collection of Crispa bedding Begonia's

In this collection we supply 6 of each of the above-named colors, in all 30 new Crispa Bedding Begonia's in 5 beautiful colors, separately packed, for \$ 4.95.



These double Fimbriala originate from the double Begonia and is indeed a most wonderful flower, with frayed petals. They are an absolute curiosity, not only amongst Begonia's but amongst flowers in general.

p. 3 p. 12 p. 25 Begonia Double Fimbriata, heavy

quality, for balconies, window-boxes and indoors, in splendid mixture . \$ -.75 2.70 4.90

Begonia Double Fimbriata, special bedding quality, for small beds. edgings, groups and grave-decoration, in splendid mixture \$ -.65 2.30 4.10

Bargain-priced rainbow-mixture tuberous rooted BEGONIA'S

Besides an enormous variation of colors and shades, this rainbow-mixture has also a great diversity of shapes. In addition to the varieties offered separately, there are also found in it the deviations, which are not yet distinctly classed, such as very capriciously scalped, very fantastically notched, rose-shaped, astershaped, zinnia-shaped, and many more peculiar deviations. As regards colors and shapes, this is really a magnificent mixture. The quality of this mixture is excellent, because also the very heaviest bulbs are supplied. Nolwithstanding all this we supply this mixture at a bargain, which makes this an extra opportunity to economize and nevertheless to obtain a great luxury of flowers. Bargain-priced rainbow-mixture tuberous rooted Begonia's, per 12 \$ 1.60, per 25 \$ 2.90, per 100 \$ 10.80.



Double fragranl Tuberoses "the Pearl'

Tuberoses "The Pearl"

Double fragrant

One of the most beautiful flowers for indoor-cultivation. They produce a mass of milky white, delightfully fragrant, nailshaped flowers. Their per-fume and beauty cannot be surpassed by any other flower. They only require to be put in pots and bowls, a little water now and again, and they come to full development in the room of their own accord. We buy these Tuberoses in prime quality from California and when one looks at the beauty of these Californian flowers one can somewhat conceive the grand Flora of this country. **Double Tuberoses''The Pearl"**, heavy quality, per 3 \$ -.25, per 12 \$ -.65, per 25 \$ 1.10, per 100 \$ 3.90.



Amaryllis

The most expensive, but also the most beautiful indoor plant. The thick, soft stem, surrounded leaves as those of a Clyvia, bears the beautiful, gi-gantic chalices. We supply picked, very heavy bulbs, which will already flower this year and each produce at least 4 large chalices. These bulbs.

each \$ -.50, per 3 \$ 1.25, per 12 \$ 4.55.



Beautiful indoor plant "Amaryllis Hippeastrum"



Montbretia's are very charming

of darming Montbretia's

Especially recommended to be planted in groups in all possible spots in the garden, where variation and attractiveness is desired. We supply 10 of each of the abovenamed varieties, in all 30 Montbretia's in 3 beautiful varieties, packed separately, for \$1.90

Charming richly-flowering MONTBRETIA'S Robust Hyacinth

flowers Montbretia's are the flowers to fill corners and sides so gracefully and to make the whole garden look more bright and gay by their light and lively colors. They flower for months at a stretch, and one twig has not faded or another takes its place. Halfway the twig, which is studded to the top wit flowerbuds, the typical oblong cuptlowers begin to bloom, and this goes on to the very top of the twig. They grow and flower in every soil and are therefore strongly recommended for groups, plots and edgings, to grow wild in between shrubs and underneath trees. They flower so abundantly that you will never go to the garden for flowers in vain. Prime, firstclass quality at very advantageous prices.

Fire King, brilliant vermillion red, widely	per 12	per 25	per 100
opened cups, gigantic flowered	1	1.80	6.50
Frans Hals, delightful goldish orange, chocolate brown spots	95	1.70	6.10
Nico Maes, pure yellow, with warm orange heart, very large flowered variety, unsur-		2	
passed for groups and beds	95	1.70	6.10

Bargain-priced Montbretiamixture to grow wild

These Montbretia's grow and flower wherever they are planted, even in the poorest sandy or heath soil. This renders them surprisingly suitable to fill nooks and corners, for which the superior varieties would be too expensive. With their luxury of flowers they make the whole garden look bright and gay. Very good quality at the following extremely low prices, per 12 \$ -.70, per 100 \$ 4.30. 25 for \$ 1.20

Also in bonquets Montbretia's are really attractive

(Summer - Hvacinthus)

These Hyacinthus Candicans develop into tall, robust, decorative garden-plants. The flowerstems, about a yard in height, sur-rounded by long, pointed leaves, are closely studded with pure white nail-flowers. They are strongly recommended for solitary groups, small round beds, corners, and for the covering of fences and hedges. About 25 planted in a group, in the centre of a lawn, considerably enhances the aspect of the garden. They look also extraordinarily beautiful as a background to a rising border. Hyacinthus Candicans in prime quality, per 3 \$ -.35, per 12 \$ 1.20, per 100 \$ 7.70.



The Anemones belong from times immemorial to the most popular and most favorite summer-flowers and are so well known, that a description is fairly well superfluous. The wondrously beautiful flowers, borne on flowerstems, surrounded by fine green foliage, form such an absolutely beautiful combination, that every flowerstem is a marvel of nature and a peculiar beauty in the world of flowers. They

Gigantic-flowered, double Ranunculus, resembling Roses

These large, double, luxurious flowers, resembling Roses, grow from spider-shaped bulbs

Some time after these typical, spidershaped bulbs have been planted (remember with the legs downward and soak in water before planting) the finely chiseled green foliage appears above the ground, shortly followed by the mass of flowerstems with their enormous quantity of flowerbuds and one double large flower after the other appears, until they really form an ocean of flowers. They are strongly recommended in rockeries, for small beds, edgings and groups, besides which they are uncommonly suitable and pretty as cutflowers. Double Ranunculus, French Hybrids, per 12 \$ -.80, per 25 \$ 1.45, per 100 \$ 5.10.

mended for small groups, beds, edgings and rockeries. In this collection we supply 10 of each of the above-named varieties, in all 30 large - flowered Anemones, in 3 most beautiful varieties, separately packed, for \$ 1.95.

IDEAL-COLLECTION OF

LARGE - FLOWERED

ANEMONES

30 for \$ 1.95

No. 20

Anemones



A bouquet of Anemones "Miss America", wondrous cutflowers indeed

Stassen Floral Gardens Inc. Roslyn Heights L. 1.

Extensive and intelligible directions for cultivation will be enclosed with every order, free of charge. (See page 2)

CATALOGUE SPRING 1932



Extremely striking "Lilium Auratum". Gold-banded Japan Lily

MAJESTIC LILIES OF UNSURPASSED BEAUTY

These Lilies, well-known already for thousands of years, but much improved of late, are extremely beautiful, equally for indoor-cultivation as for the garden.

lu pots filled with ordinary soil, they are very easily drawn into flower. A fortnight after they have been planted they become already an ornament for the room by their green foliage, and the further they develop, the more beautiful they become, until they disclose their large, princely flowers. In the garden they need only be planted and lett alone, then they will soon show of their own accord the delightful flowers, which are the most ideal cutflowers for indoors and extraordinary ornaments of the garden. Heavy, large bulbs guaranteed.

,	each	per 3	per 12	per 25
Auratum, "Gold-banded Japan Lily", gigantic large cup-shaped flowers of an ivory-white color, overstrewn with chocolate-brown spots and dots, striped golden yellow in the centre, a really grand and regal appearance	,80	70	2.40	4.30
Regale, robust pure white cup-shaped flowers with pale yellow heart and on the outside of the flower brown stripes: a totally new acquisition of unknown beauty	— .40	— .95	3 .3 0	6.20
Tigrinum, very popular, huxuriously flowering Garden- Lily; produces robust, bright orange flowers with large petals, entirely bent outward, overstrewn with black spots, (not suitable for indoorcultivation)\$	- .2 5	60	2.10	3.70
Magnificum, carmine pink blooms, spotted crimson, with white margins, very robust and substantial \$	40	95	3.30	6.20
Umbellatum, large, straight, funnel-shaped flowers; carmine with orange shade. This Lily is quite at home in dry and moist soil, in towngardens, indeed everywhere\$	30	70	2.40	4.30



Luxuriously flowering Garden-Lily "Tigrinum"

IDEAL-COLLECTION OF MAJESTIC LILIES

Strongly recommended equally for in- and outdoor cultivation. We guarantee extra heavy bulbs. This collection is especially recommended for the use of some pots indoors and for some small groups in the borders or in front of shrubberies in the garden. We supply 2 of

each of the above-mentioned varieties. In all 10 Lilies in 5 most beautiful varieties, separately packed, for \$ 2.20.

10 for \$ 2.20

EXTREMELY BEAUTIFUL CANNA'S Ideal-Collection LARGE-FLOWERED CANNA'S Ideal-Collection of large-flower-

THE ARISTOCRATS OF OUR GARDEN-FLOWERS

The large-flowered Canna's are the most economical and effective plants employed in our gardens. They bloom from early summer until frost. It will be difficult to find more beautiful flowers for beds, borders and groups. The smallest group looks picturesque and will meet with your highest approval. The modern Canna's we offer are of free and vigorous growth and flowering habit.

The President, the greatest red Canna. Immense firm, rounded flowers are produced on strong erect stalks. Foliage green \$ -.40

per 3 per 12 per 25 Yellow King Humbert, flowers are yellow, dotted orange scarlet; very free bloomer, King Humbert, by far the most popular Canna

of all. The great orange scarlet flowers surmount beautiful vigorous deep bronze toliage \$ -.40 1.25

ing Canna's In this collection we supply 5 of each of the above-named varieties. In all **20** extremely

beautiful large-flowered Canna's in the 4 most superb varieties, for \$ 1.80.

20 for only

Bulbs always are a much appreciated present of late years it happens more frequently, that customers request us to send a parcel of bulbs, roses or plants as a present to friends and acquaintances, We will gladly undertake the despatch over the whole world and especially for Europe this is done very advantageously, as it is attended to by our mother-firm in Holland. We are at your service to give you all possible informations and calculations of expenses and we fully guarantee safe arrival, everywhere the goods are forwarded to.

Beautiful Canna, the aristocrats of our garden-flowers

Elite-varieties of Rockery-Plants

As a result of cultivation in great mass we can offer a choice of the most beautiful and favorite perennials for rockeries at unequalled low prices

Formerly a rockery or staple-wall was only found near large, stately mansions, where they were looked after by a professional gardener now-a-days one sees in every well-kept garden a rockery, a staple-wall, mosaics, a small pond surrounded by rockstones, or something of the sort. As well as near a villa, a cottage, a farm as in a small town-garden a rockery always looks really charming, and there are few plants, wherever planted, that give more satisfaction than rockery-plants. For originally they are accustomed to grow on poor, dry, stony soil, and they still possess all the qualities, required for such hardships. And as a result of our cultivation in mass we can now offer a selected elite-assortment of rockery-plants at unequalled low prices. Indeed, at prices of which you could not have dreamt a few years ago. And not withstanding the low prices, prime, sound, well-rooted perennials, which will take to any soil and will grow and flower to your heart's content!



CERASTIUM TOMENTOSUM

(Snow in Summer) A very graceful, small perennial, growing in sods, closely studded with silverwhite, felt-like, small leaves, above which the enormous mass of small flowers appear on thin stems. The silvery-white color of the feltlike, small leaves looks very pretty and sprightly in the rockery, and makes a picturesque contrast with the rocks. Cerastium Tomentosum, per 3 \$ -.75, per 25 \$ 4.90. 12 for \$ 2.70



NEPETA MUSSINII Beautiful perennial with numerous thin, feltlike stems, greyish green leaves and beautiful, cup-shaped, lilac-blue flowers. Strongly recommended as well for rockeries as for staplewalls, where they create a beautiful color-effect simply by their bright, grey-green leaves, besides they also look very well in front of shrubs and in borders. Nepeta Mussinii, per 3 \$ -.70, per 25 \$ 4.30.

ALYSSUM SAXATILE

and partly erect, branching off in the middle into several sidestems. The nu-

merous gold-

yellow flowers

with crenate

petals grow

high in large

-12 inches

They grow out broadly at foot, and form bunches of bladelike green leaves, out of which the mass of flowerstems shoot up, bearing the ball-shaped, beautiful, pale-pink flowers. One flower is not yet faded before another is ready to take its place, so that these

Armeria display their magnificent splendour of flowers for months and months again.

Armeria Maritima, per 3

\$ -.75, per 25 \$ 4.90.

Inemone Hupehensis

This sturdy, dwarf Anemone grows 12 to 14 inches high. Produces an abundance of flowers about 11/4 inches in diameter of a pleasing mauverose. Comes into bloom in early August and continues until frost. Anemone Hupehensis, per 3 \$ --.95, per 25 \$ 6.20.

Beautiful variety with small woody stems, partly creeping

A distinct, dwarf perennial.Blooms in early spring and continues to produce sprays of charming forget-me-not like flowers for many weeks. After the flowers fade, the leaves remain green and attractive throughout the entire season. Anchusa Myosotidiflora, per 3\$ -.80,

bunches and flower from April until June between large grey pilose leaves of a narrow oval shape. A very popular plant, which likes a well drained soil and sunny position. Also re-commended for dry walls and staple walls. Alyssum Saxatile p. 3 \$ -.60, p. 25 \$ 3.70. 12 for \$ 2.10.



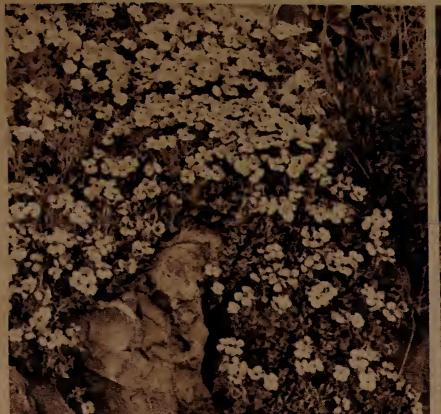
This is certainly one of the most popular and most favorite plants for a rock- garden, as well as for borders and edgings. They grow plants with thickly-haired stems. oblong leaves and numerous robust stems and oblong, narrow leaves, which small, dark sky-blue flowalso bear the large, lilac-blue ers. They grow very rea-flowers with yellow heart. The dily and prefer a not too flowers are remarkably large for sunny spot to grow in. It such a low plant, which creates feels best at home in gara picturesque effect. Erigeron, per 3 \$ -.60, per 25 \$ 3.70.

12 for \$ 2.10 | Veronics Rupestris, per 3 for \$ -.80, per 50 for \$ 5.40.

RICHLY FLOWERING Veronica ERIGERON Runest

These Veronica's are excepshort, compact ears of dens, enclosed with walls. Veronica Rupestris,

CATALOGUE SPRING 1932 Stassen Floral Gardens Inc. Roslyn Heights L. 1. Rockery-plants in elite-varieties. Continued Campanula Carpatica



RABIS ALPINA This well known Rock Cress" is a strongly growing dwarf variety (6-10 inches) with oblong hairy leaves, sharply pointed and curved. Produces in April a great mass of very small pure white flowers. Arabis 12 for \$ 2.10 Alpina, per 3 \$ -.60, per 25 \$ 3.70.



per 3 \$ -.65, per 25 \$ 3.90.

12 for \$

IRIS PUMILA gardens. Mixed colors of Blue, White and Yellow. Bloom in May. Iris Pumila, per 3 \$ -.75, per 25 \$ 4.90.

These beautiful little Iris?

12 for \$ 2.70



(PRIMROSE) One of the treasures of the wers. Vigorous in Rockgarden. The growth is very attractive, growth and re-forming rosettes of thick leaves. The flower main in bloom stocks rising 6 or 8 inches, bear heads of blooms from May un- of various colors red, yellow, orange. Primula, til October if per 3 \$ -.80,

A pretty species growing in compact tufts not exceeding 8 inches. Flowers delicate blue bell-like, held erect on wiry stems. Blooms continuously from June until October. Campanula Carpatica, per 3 \$ -.60, per 25 \$ 3.70.

Myosotis (Forget-Me-Not)

Charming spring and summer flowering plant. Clusters of rich blue flowers are produced freely. Myosotis, 12 for \$ 2.10



DIVARICATA

(Mountain Pinks) Very elegant, richly flowering and well scented perennial. The creeping and half erect, velvety haired flowerstems are provided with narrow, oval-shaped dark green leaves and bear bunches of 3 to 10 very large lavender flowers with fissured petals and ruggedly haired cup. This variety flowers from May until July anp is very suitable for rockeries and spring-borders. It requires a rather dry place, as especially during winter it cannot stand damp weather. Phlox Divaricata, 12 for 3 2.40 per 3 \$ -.70, per 25 \$ 4.30.

This Sedum with its thick, soft, richly-colored leaves and bunches

of flowers in the most beautiful shades, belongs to the best rockery-

plants by its low and creeping manner of growing. Once planted they improve in size and elegance every year and help to cover the rockery with a delightfully beautiful flowercarpet. On the most barren and dryest places they still grow to one's heart content. Sedum Hybrids, per 3 \$ -.60, per 25 \$ 3.70. 12 for 3 2.10



lberis Sempervirens

This Iberis is an evergreen, very low, small shrub, and belongs to the very best plants for rockgardens and walls. They grow in many branches, with dark-green leaves, covered with pure white flowers, with violet colored stamen. After the flowering is over it is advisable to cut them down a little, then they brighten the rockgarden once more with their fresh green foliage. They grow equally well in the sun as in the shade. the soil, however, must not be too moist. **Iberis Sempervirens,** per 3 \$ -.60, per 25 \$ 3.70.

CATALOGUE SPRING 1932

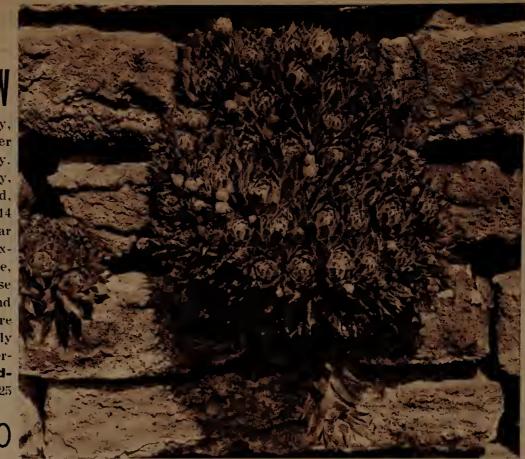
Rockery-plants in Elite-Varieties. Continued. [1]



A particularly beautiful creeping rockery-plant, which forms whole sods of the very sweetest little flowers. The half creeping, half erect little stems, surrounded by a mass of dark green little leaves, bear an abundance of delicate pink flowers, of which the centre is purple pink and the petals somewhat crenate. They creep and nestle themselves on and in between the rocks and cover them with a real flower-carpet.

Phlox Subulata. per 3 \$ -.65. per 25 \$ 3.90. rocks and cover them with a real flower-carpet. Phlox Subulata, per 3 \$ -.65, per 25 \$ 3.90.

Beautiful new Geum variety, which surpasses all other Geum varieties by a long way. The broad, round, downy, scalloped leaves surround, like a wreath, the stems, 14 inches in height, which bear the superbly beautiful, extremely large, half-double, brilliant, scarlet flowers. These Geums flower for months and months at a stretch and are of very great value equally for rockeries as for borderplants. Geum Mrs. J. Brad**shaw,** per 3 \$ -.65, per 25



SEMPER-

(Grafted Houseleek)

This is a plant, totally deviating from the other rockery-plants offered; it stands quite alone, both as to shape and manner of flow-ering. This Sempervivum grows in large rosettes, in which appear all possible colors and shades. They are especially recommended for the laying out of a mosaic, in which the great variation of shades makes a beautiful effect. They are unsurpassed for the planting on dry stones, staple-walls or in rockeries. They are sure to grow wherever planted, and the flowering of these plants is very beautiful and very interesting. Sempervivum, per 3 for \$-.60, per 25 for \$ 3.70.

12 for \$ 2.10



collection will fully satisfy all possible demands, for the laying out of a new, or the renovating of an old rockery-garden. Also for the planting on staple-walls, rock-steps, along small ponds, etc., this collection can be strongly recommended. In order that this collection will be readily sold, even in these bad times, we have reduced the price to the utmost, though only prime plants will be despatched. In this collection we supply: 3 Iris Pumila

3 Myosotis (Forget-me-not) 3 Nepeta Mussinii

3 Phlox Divaricata 3 Phlox Subulata (Mountain Pinks)

Primula (Primrose) 3 Sedum Hybrids

3 Sempervivum (Enobled Houseleek) 3 Veronica Rupestris

3 Viola Cornuta

lu all:

prime quality rockery-plants in 20 picked elite varieties, for only \$ 10.90. Each variety packed separately with name on

3 Anemones Hupehensis 3 Angusa Myosotidiflora 3 Alyssum Saxatile 3 Arabis Alpina

Campanula Carpatica

3 Cerastium Tomentosum

3 Geum Mrs. Bradshaw 3 Iberis Sempervirens

3 Richly flowering Erigeron

3 Armeria Maritima

Cheap collection of 60 rockery=plants in 20 elite=varieties

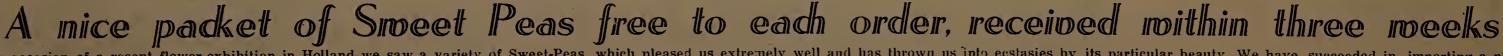
In this collection we supply 3 of each of the offered varieties of rockery-plants, so that this collection can satisfy the highest demands. Variation and brightness are the first requisitions for a rockery-garden, therefore it is necessary that as many varieties as possible are put in and that the plants are all different from each other in their manner of growing, in the forming of leaves, and in the color of flowers. We are convinced this

A staple-wall . . . the heart's desire of every garden-owner!

Replace old, ordinary varieties by these better ones!

On the occasion of a recent flower-exhibition in Holland we saw a variety of Sweet-Peas, which pleased us extremely well and has thrown us into ecstasies by its particular beauty. We have succeeded in importing a nice lot On the occasion of a recent flower-exhibition in Holland we saw a variety of Sweet-Peas, which pleased us extremely wen and has thrown is into ecstasies by its particular beauty. We have succeeded in importing a nice for this special variety of Sweet Peas, and we are happy to make our customers in the States acquainted with this particular beauty. Finer specimens of Sweet Peas than this one cannot be found all over the world. Same is very rich flowering, well scented and grows so easily that all you have to do is to sow them and you will have plenty of charming flowers this summer, for bouquets too. We now give a packet of these Sweet Peas quite free of charge to every order, which we receive within three weeks. This free gift is intended to stimulate you to send us your order as soon as possible after receipt of our catalogue. It is of the greatest importance to us to receive orders as regularly as possible, then we can also despatch regularly and do not get an accumulation of work, and need not take extra hands. So please send us your order within 3 weeks; in that case these lovely sweet Peas will assist to bring you through these bad times, and show you that for you also there is a way towards a brighter future. CATALOGUE SPRING 1932

Stassen Floral Gardens Inc. Roslyn Heights L. I.



Would not you be proud of such a garden of rockery-plants?

Very elegant PHLOX-DECUSSATA in elite varieties An unequalled elegance adorns these autumn-lilacs, famous since long, but much improved of late years. Although they belong to the cheapest plants, they are of inestimable value for the use in beds, groups, edgings and borders. Very shortly after the planting tall flowerstems shoot out of the robustly developing plant. These stems are closely studded with green, oval-shaped leaves and branch off in the middle into more side above.

middle into many side-stems on which the large bunches of nail-flowers grow, blooming in unequalled luxury from June until October. Loosely and elegantly every little flower displays its splendour, in the most beautiful colors and shades, and as every Phloxplant produces many hundreds of these small flowers, the whole is exceedingly charming. Their delightful fragrance causes you to stop and admire them, whenever you pass. Heavy quality is guaranteed, at prices, lower than ever known before. You may choose from the following elite-varieties. per 3 per 12 per 25

Beacon, brilliant cherry-red, immense flowerheads . . Fräulein G. von Lassburg, pure white, tall stems with

Michael Buchner, lavender, one of the best in this color \$ -.70 2.40 4.30 Rheinländer, soft salmon pink with deep red eye . . \$ -.65 Rynstroom, lively shade of rose pink with light red

IDEAL-COLLECTION OF ELEGANT PHLOX-

DECUSSATA In this collection we supply 3 of each of the above-named varieties. This collection is especially recommend-ed for a richly colored border and small groups. In all: 15 Phlox-Decussata in 5 beautiful elite-varieties, sepa-

rately packed, for only \$ 2.70.

15 for \$ 2.70

EARLY FLOWERING HARDY PHLOX "MISS

INGARD". A grand variety which begins flowering after the middle of June and continues throughout the season. Large white flowers, pale pink eye. Per 3 \$ -.70, per 12 \$ 2.40, per 25 \$ 4.30.

CHEAP RAINBOW-MIXTURE

Decussat "Michael

PHLOX-DECUSSATA

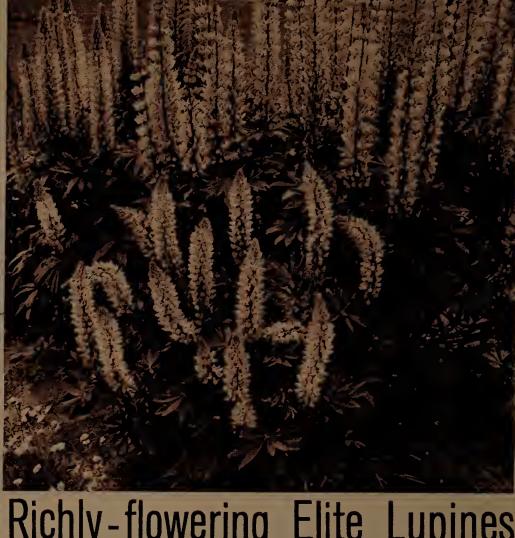
Owing to the enormous quantity of varieties, which exist in Phlox, very many varieties are cultivated of which not sufficient specimens are in stock to be offered separately. All these varieties in their great diversity of colors and shades are united in this mixture to find their way to the private gardens at a much reduced price. Many new acquisitions are also put in this mixture, so that a very beautiful mixture of varieties and colors is attained. These Phloxes grow and flower in every soil and we can therefore strongly recommend them for the laying out of beds, groups and borders. Very good quality at subjoined extraordinary, low prices. Cheap rainbow-

mixture Phlox-Decussata, 12 for \$1.80 per 3 \$ -.55, per 25 \$ 3.30



A beautiful group of highly elegant Phlox Decussata "Fräulein G. von Lassburg"

Combat the depression by turning it to good account! Of all the remedies, which have been found out to combat these times of depression, this is the very best. Never before have you been able to buy at such low prices as just now, and also never before has there been such a want of buyers as just now. This is clearly confirmed by our personal experiences, for although we sell our goods nowadays at abnormally low prices — in many cases even lower than before the war — we have never had more trouble to get through our stocks than just now. And yet, how easily this could be changed! If every amateur would spend a trifle to fill home and garden with flowers, our stocks would decidedly be sold. Never were circumstances more in your favor than just now. For the same amount you can now buy twice as much as two years ago. Every amateur can surely make use of something. Transform your home and garden into a flower-paradise now, and help us to get through our stocks. This will surely open the way, for both of us, towards a brighter future!



Richly-flowering Elite Lupines

Indestructably strong plants, which feel at home everywhere! These plants of humble descent have, by grafting, risen from very ordinary field-plants to one of the most popular and beautiful garden-plants. This they owe not only to the grafting, but also to the good qua-lities, which they have inherited from their ancestors. These qualities are: the capacity to grow and flower in every soil, in any spot, wherever they may be planted. This ready growing, united to the wealth of full flower-bunches. borne on tall flowerstems and magnificent foliage, make them the popular plant for small groups, beds, edgings and borders in every garden. These Elite-Lupines can be had in the following colors:

4.30

Ideal-collection of richly-flowering Elite Lupines we supply 5 of each of the above-named colors. Especially recommended for borders and groups. In all 15 "Elite" 15 for \$2.75

No. 25 Lupines, separately packed, for \$2.75.

Sensational new LUPINUS HYBRIDS

The untiring efforts to obtain more colors than the above in Lupines, have succeeded at last beyond expectation. Until now totally unknown colors in Lupines appear in this new "Hybrids": pale yellow, dark yellow, orange, salmon, mahogany, dark brown, indeed, more than all the colors in the rainbow are found in it, besides which the flower-bunches are larger and more compact than those of the "Elite" Lupines. New Lupinus Hybrids, prime quality, per 3 \$ -.80, per 12 \$ 2.90, per 25 \$ 5.40.



ANEMONE JAPONICA

Japanese Anemones are among the best autumn tlowering plants. An exceedingly showy group of perennials, with most ornamental, leathery-like foliage, above which rear the handsome, long-stemmed flowers. Very useful for the liardy border and for frontplanting of shrubbery in a semi-shaded position. Fine for cutting and decorating purposes.

per 3 per 12 per 25

Queen Charlotte, semi, double pink. \$.—.70 2.40 4.30 Whirlwind, semi, double white \$ -.70 2.40



4.30 To cover fences and walls Hollyhocks are very suitable

Large-flowering double HOLLYHOCKS

These Hollyhocks or Althaea's take a position, entirely of their own, amongst flower-plants. These noble, stately plants, with their gigantic flowers, resembling roses, which grow close to the flowerstems at regular distances, are indispensable to every fine border. They also look exceptionally beautiful as a covering for fences, walls and gates and they are of great advantage in small groups. Their beauty is increased by large, green leaves. This year we have cultivated five particularly beautiful colors, all prime, double flowers

	per 3	per 12	per 25		per 3	per 12 p	er 25
Bright red	\$50	1.70	3.10	Beautiful salmon-color	S 55	1 00	2.50
picar Acitom	\$55	1.90	3.50	Delicate pink	\$ - 50	1.70	3 10
Pure white	\$50	1.70	3 10				.,,,,,

Ideal - collection of double Hollyhocks

What a beautiful, richly colored border may be laid out with such a collection! We supply 3 of each of the above-named colors. In all 15 largeflowered, double Hollyhocks, in 5 beautiful, diffe-

No. 26 tely packed, for \$ 1.90 15 10 \$ 1.90

CHEAP RAINBOW - MIXTURE DOUBLE - HOLLY HOCKS Many more shades and colors appear in Hollyhocks besides the above-mentioned. This mixture is therefore a real Rainbow-Mixture. It is cheaper again than the separate colors, therefore nothing can prevent you once more to plant some pretty plots or a fine border of Hollyhocks in the garden this year. Rainbow-mixture double Hollyhocks, per3 for \$-.40, per 12 for \$ 1.30, 12 for \$ 1.30 per 25 for \$ 2.30.

Elegant Campanula's (Canterbury Bells) GIGANTIC BELL-FLOWERS IN ELITE-VARIETIES

The species Campanula takes a foremost position amongst the plants which adorn the garden. We offer three different kinds, which are most suitable to fill private gardens, in some beautiful separate varieties. The Carpatica flower extraordinarily abundantly and are very well adapted for planting on rocks and walls, also for the use in low edgings; the **Medium** is a beautiful borderplant of medium height, which produces large, loose bunches of flowers; the **Persicifolia** is exceedingly beautiful in groups, edgings and borders. They grow somewhat higher than the Medium and produce loose bunches of very large flowers, extremely suitable as cutflowers. We can strongly recommend the above-named kinds in the subjoined elite-varieties:

per 3 per 12 per 25 \$ -.60 2.10 3.70 Carpatica White Star, beautiful pure white.....
Carpatica Isobel, continuous blooms of delicate blue-





Campanula's are prominent garden-plants

IDEAL - COLLECTION OF ELEGANT CAMPANULA'S

Strongly recommended for rockery-planting, borders, groups and small beds. In this collection we supply 3 of each of the above-named varieties. In all 15 elegant Campanula's in 5 beautiful elite-varieties, separately packed, for \$ 2.80.

No. 28 15 for \$ 2.80

BARGAIN-PRICED MIXTURE CAMPANULA

This Campannla mixture is cultivated in mass and is therefore much cheaper than the above-mentioned varieties. Although they are so cheap, they are remarkably attractive plants, which are well worth a place in the garden. When in full flower they are a picturesque play of colors. Bargain-priced mixture Campanula's, per 3 \$ -.55, per 12 \$ 1.80, per 25 \$ 3.30.

2 for \$1.80

ONG FLOWERING HARDY-ASTERS

Thousands of small, wreath-shaped flowers keep the garden from looking desolate in late Autumn! Especially these Hardy-Asters, with their ernormous mass of small flowers, keep the garden from looking desolate in late autumn, and even

make it look attractive. Every plant develops into a robust shrub, which is totally strewn and laden with the so well known wreath-shaped small flowers. They grow and flower in every soil and they agree with any spot in the garden, besides which the branches, full of flowers, look bright and graceful indoors in that disconsolate time of decay. Subjoined we offer 3 varieties, which undoubtedly are the most beautiful in p. 3 p. 12 p. 25 Novae Belgi, Little Boy Blue, dwarf rose-pink flowers withrosy red centre \$ -.75 2.70 4.90 IDEAL-COLLECTION OF LONG-FLOWERING HARDY-ASTERS. Especially recommended for groups, in front of shrubs and along hedges and fences. We supply 5 of each of the above-named varieties. In all 15 long-flowering Hardy-Asters in 3 most

> CHEAP MIXTURE of long-flowering HARDY-ASTERS. We can especially recommend this mixture, which is very cheap, for the planting in large open spaces and corners in the garden, besides which they also do very well as a covering for fences and as a partition. The blue, lilac, pink and white 12 for \$ 1.70 shades are picturesque, per 3 \$ --50, per 25 \$ 3.10.

beautiful clite varieties, sepa- 15 for \$ 2.70

CATALOGUE SPRING 1932 Stassen Floral Gardens Inc. Roslyn Heights L. 1.

Asters are ex-

tremely richly-flowering

ONDROUSLY BEAUTIFUL HARDY-CHRYSANTHEMUMS



Rare gold-colored bronze Hardy-Chrys. "Clorinda"

Excellent border-plants; in autumn cutflowers of unequalled beauty! They belong to those flowers which, however well-described, are always much and much more beautiful than any description could show. They originally come from China and Japan, and something of the fairy-like flora of these countries is still always retained by them. They are very robust growers, and they develop into large, broad shrubs, out of which the woody stems shoot up, bearing the magnificent, dark-green, oak-shaped leaves. On these stems also grow the bunches of large, double flowers. Every flower consists of several hundreds of petals. They are indispensable in a border, besides which a splendid effect is attained by them in groups and loosely planted in front of shrubs. But their greatesl merit, which far surpasses the above, lies in the fact that they supply magnificent cut-flowers. When the whole of nature begins to show signs of decay they begin to produce their delightful flowers, and these flowers keep well in water for several weeks. They grow very readily and agree with every soil. Subjoined we offer the 5 most beautiful elite-varieties in 5 splendid colors. These varieties all flower outdoors, although they are also suitable for colors. These varieties all flower outdoors, although they are also suitable for indoor-cultivation.

Beaumont, beautiful bright carmine red

White Doty, gigant-flowered, pure white
Eugene Langaulet, deep golden yellow
Pink Dandy, lovely delicate pink

Clorinda, rare gold-colored bronze

P. 3

-.70

S. -.70

S. -.75

-.75

-.75

Ideal-collection of wondrously beautiful Hardy-Chrysanthemums for borders and small groups. In this collection we supply 3 of each of the above-named varieties. In all 15 Hardy-Chrysanthemums in 5 beautiful varieties, separately packed, for \$ 2.75.

Cheap rainbow-mixture HARDY-CHRYSANTHEMUMS

In this mixture very many varieties appear with quite a treasure of all possible color-variations. Just to mention some: white, pink, yellow, gold-brown, leather-brown, bronze, brown-red, wine-red, purple and salmon-colored shades, with all possible half-shades. For groups, borders and beds they are strongly recommended, and when autumn is far advanced and all flowers have faded, when the trees are leafless and the whole garden is dull and desolate, then at small expense you can, with these plants, still have a richly-colored flower-garden, from which you can daily gather new and fresh flowers for your home. Very heavy quality, which will produce a mass of flowers, at subjoined low prices. Rainbow-mixture

Hardy-Chrysanthemums, per 3 \$ -.55. per 12 \$ 1.90, per 25 \$ 3.50.





Extremely elegant flowers of the Iris , Kaempferia

POPULAR BUSH-IRISES

These well-known Bush-Irises-Perennials are still much too little in use. And yet, for groups they are really beautiful specimens. Plant about 6 of these Irises in a plot in the lawn, in front of shrubs, along a pond or ditch, and they develop into whole bushes of large flowers, beautiful in shape and color. They are satisfied with very little care, but flower extraordinarily luxuriously and are very generous in the production of their flowers. Also in borders, as low to medium-high plants, they do very well.

p. 3 p. 12 p. 25

Germanica, (German Iris), bluish green leaves, with large, delicately perfuned flowers, in beautiful color-variations. —.45 1.45 2.60 Kaempferi, (Japanese Iris), a kind, specially imported from Japan, with bright green leaves and thin, strong stems; extraordinarily large and extremely elegent flowers; extraordinarily large and extremely elegant flowers in

HEMEROCALLIS FLAV (LEMON LILY)

Beautiful hardy perennial belonging to the lily order. Have long narrow leaves and clear yellow flowers, which possess a delicious fragrance. Very graceful and stately plants for the waterside, naturalizing in grass or growing in the partially shaded border grows 2¹/₂, feet and flowers in June. Per 3 12 for \$2.70 \$ -.75, per 12 \$ 2.70, per 25 \$ 4.90.

Don't put off your order, even if it should freeze or snow, when you receive this catalogue!

It may be fine spring-weather at the time we send you this catalogue, and it may freeze or snow when you receive it. Now it is true, one gets the shivers at the mere thought of garden-work when it is such bad weather! Still the orders need not be kept back, Really, we know exactly the right time when we must despatch and you will plant with pleasure. To make a ready despatch possible we would, however, like to receive your order as soon as possible, then we can now prepare labels and documents, and as soon as the mild weather keeps on we can begin with the despatch at "full speed."

ATHYRUS LATIFOLI

VERY POPULAR CUTFLOWERS A very valuable, climbing perennial, strongly recommended to grow on gates, summer-liouses, fences or old trunks of trees, besides which they look very beautiful, if planted under shrubs, where they twine gracefully in between the wood. They produce bunches of large, extremely graceful flowers and are cutflowers of un-equalled beauty. The following varieties are all very large-flowered and of

great value in each garden.

Pink Beauty, large p. 3 p. 12 p. 25
racemes of pleasing
deep rose flowers . . \$ -.60 2.10 3.70

Red, the much favored and well known beautiful red sweet-pea . . \$ -.55 1.90 3.50

White Pearl, a great improvement on the other white varieties, the stems giving fr. 12 to 15 very large

pure white flowers each . . \$ -.60 2.10 3.70

ideal-Collection of Lathyrus Latifolius. In this collection we supply 5 of each of the above-named colors. In all 15 Lathyrus Latifolius (everlasting Sweet-Pea) in the 3 most beautiful colors, for \$ 2.15 No. 30

LUXURIOUS LARGE-FLOWERED DELPHINIUMS (LARKSPURS)

Robust, noble plants for groups and borders



Bella Donna, very beautiful clear sky-blue flowers. extra cutflowers, per 3 \$ -.65, per 12 \$ 2.20, per 25 \$ 3.90.

Gold Medal Hybrids, the flowers range from light azure to deepest blue and from delicate lavender to darkest purple; p. 3 \$-.70, per 12 \$ 2.40, per 25 \$ 4.30.



Garden-Chrysanthemums are very satisfactory plants

Charming Shasta Daisies

(Chrysanthemum Maximum)

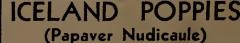
They grow and flower in every soil, they need only be planted and for the rest they look after themselves. Shortly after the planting the green foliage appears above the ground and very quickly a large bush is formed, covered with flowers and numerous flower-buds. The number of flowers. which one plant produces in its whole floweringperiod, runs into the hundreds. They commence to flower in the beginning of summer and until far into autumn new flowers are added every day. Strongly recommended for borders, edgings and groups and unsurpassed as cutflowers. A handsome plant with large glistening white blossoms. Shasta Daisies, per 3 \$ -.55, per 25 \$ 3.30.

12 for \$ 1.80

Giant-flowered Oriental Poppies Their ancestors; the "Wild Poppies" are already beautiful, but how much the more these refined, giant-flowered Poppies. The thick, hairy stem, surrounded by the downy, green foliage, bears its gigantic flowers so stately, so proudly and so long. In these flowers one can observe the grandeur of nature, when

the thick flowerbuds begin to disclose and the crumpled petals become visible and at last the enormous large flower, with a big heart, is formed. Ready growers, even in the most barren soil. Beautiful in front of shrubs, along the lawn and watersides, in groups, edgings, and borders.
Grand Mogul, brightest crimson scarlet, with large p. 3 p. 12 p. 25 purplish black blotches on base of petals \$ -4.80 2.90 5.40 Mrs. Perry, dark salmon colored pink with orange apricot shadow and black spots . \$ --.90 3.10 5.80 Rainbow Mixture Oriental Poppies \$ -.70 2.40 4.30

observe the grandeur of nature, when



These lovely dwarf plants are of great value. The flowers are exquisitely poised on slender wirelike stems of about 12 inches. Their brilliant orange, yellow, white or pink flowers are produced all summer. Iceland Poppies, mixed colors, per 3 \$ ---.70, per 25 **\$ 4.30.** 12 for \$ 2.40



Delphinium "Gold Medal Hybrids"

- These giant-flowered Peonies are beautiful plants indeed

Gigantic-flowered double **Peonies** (Paeonia Chinensis), the real family plants

Peonies are quite as much in favor still as they were 50 years ago. It is a family-plant, so to say; whoever plants a Peony and leaves it alone, will not only enjoy it himself, but his descendants will do so as well. Peonies are found in the front-gardens of farms as well as in the best laid out and carefully kept gardens of a villa. A Peony does not look out of place at the side of a front-door of a cottage and looks equally well along the broad avenue of the most beautiful country-seats. They are real family-plants, which feel at home in every garden and can procure nothing but great pleasure. Just think of the beautiful cutflowers! Here follow the 3 most beautiful varieties, which we supply in heavy quality. (We offer only the real "Paeonia Chinensis" and not the much cheaper, old-fashioned "Farm-Peonies".

	per 3	per 12	per 25
Vestiva Maxima, pure white with carmine spot \$	1	3.50	6.70
Edulis Superba, salmon colored pink	1	3.50	6.70
Felix Crousse, rich ruby red	1.35	4.75	9.20

Ideal - collection of gigantic-flowered double PEONIES

In this collection we supply 3 of each of the above-named varieties. In all 9 Peonies of heavy quality in 3 most beautiful varieties, for \$2.75.

CHEAP RAINBOW-MIXTURE PEONIES

We can strongly recommend this mixture for large gardens. We guarantee very good quality and a large diversity of varieties and colors and only doubleflowered Chinensis-varieties. These cheap rainbow-mixture Peonies, per 3 \$ -.70, per 25 \$ 4.50.



Each Peony is a beauty in itself

SCABIOSA CAUCASICA



Lovely flowers of Scabiosa Caucasica

Robust perennial, of which the foot is totally covered with pale green leaves and which bears on tall stems, about 25 inches in height, surprisingly large, beautiful, flat flowers, from a sky-blue to lilacolue color. The very elegant and graceful flower consists of 3 wreaths with a heart of small petals. Beautiful for borders and unequalled as cut-flowers, as they keep in water for weeks. Sca-biosa Caucasica, per 3 \$ -.75, per 12 \$ 2.70, per 25 \$ 4.30

12 for \$2.70

Digitalis Gloxiniaeflora (FOXGLOVES)

These popular plants are strongly recommended for borders, edgings and beds. They are remark-ably beautiful plants, with their tall flowerstems, closely studded with the many thimble-shaped flowers, resembl-ing Gloxinia's, in yellow and red shades, vei-ned inside like marble. They also grow very well in shady places and are therefore extremely suitable to be planted in front of shrubs, in between bushes and under trees. **Digitalis** Gloxiniacilora, per 3 \$ --.60, per 12 \$ 2.10, per 25 \$ 3.70

12 for

Digitalis-Gloxiniaeflora, well-known "Fox-Gloves"



One of the most decorative plants one can imagine. The fine, thin flowerstems, altogether enwreathed by the finely chiseled, dark-green foliage, bear in bunches the many rose-shaped, double snowwhite flowers. A small bed or border of these plants is already very soon a close sheet of flowers and it is a picturesque sight to see all those thousands of small flowers stand so quietly and peacefully together. Beautiful cutflowers, which are so very suitable for the making up of bouquets. We guarantee prime quality, which will do very well in every garden. Double Achillea "The Pearl", per 3 \$ -.55, per 12 \$ 1.90, per 25 \$ 3.50

TRITOMA PFITZERI

ROCKETS

These Rockets, already well-known in olden times. are strongly recommended for small groups and in borders. It is one of the strongest perennials, which develops a surpriwhich develops a surprisingly robust growth, and bears the cone-shaped flower at the top of a yard-high stem. The flower, which is 10—15 inches long, consists of petals, arranged like scales, is vermillion-red in bud and later passes over into yellow.Extra heavy plants, each of which produces several of these flowers, at the following, very low

prices:
Tritoma Pfitzeri,
per 3 \$ —.75, per 25
\$ 4.90

12 for



Tritoma Pfitzeri, very popular Rockets, an attraction in the garden



Giant-flowered Gaillardia's

One of the best appreciated gardenplants, which flowers 25—30 inches high, from June until October. The very robustly growing plants develop into compact bushes and the tall flowerstems bear the large, widely opened, flat flowers of a bright yellow color with brown-red gloss, showing a dark centre with lighter edge. They are extremely multiflorous, which makes them excellent perennials for borders, for groups and for edges. Moreover, they furnish you with a wealth of magnificent, truly "ideal" cutflowers. They are very easily to be used for the making of elegant and charming bouquets. Giant-flowered Gaillardia's, per 3\$—.60, per 12\$2.10, per 25\$3.70

AQUILEGIA (COLUMBINES)

Owing to their typically shaped flowers these Aquilegia are indispensable plants in borders, groups and edgings, besides they are increasing in popularity as cutflowers. The stems, about 20 inches in height, are surrounded by small green leaves and bear cockspurshaped flowers in rarely beautiful colors. White, pink, yellow, blue, as well as salmon-colored

as well as salmou-colored shades appear in it.

Aquilegia, per 3

\$ --.60, per 12 \$2.10,
per 25 \$ 3.70

for

GYPSOPHILA PANICULATA Indispensable Gipsyherb

These plants are very well known under the name of Gipsy or Veilherb, and absolutely indispensable in the garden. They produce long branches closely studded and laden with small, fine, white, iransparent flowers, which causes every branch to form a totally white veil of flowers. For the making up, the beautifying and refining of bouquets, there is nothing that can touch this Gypsophila. Gypsophila Paniculata, heavy quality, per 3 12 for \$ 2.10 -.60, per 12 \$ 2.10, per 25 \$ 3.70

CATALOGUE SPRING 1932 Stassen Floral Gardens Inc. Roslyn-Heights L. I.

A NICE PACKET OF SWEET-PEAS FREE to each order, which reaches us within three weeks. (See page 16)



Majestic Pyrethrums

Although they are most famous as cutflowers, these low to medium high perennials are also very beautiful plants for small beds, groups and borders. From the broadly growing plant, the thin, tough stems shoot up, surrounded at foot by finely chiseled green leaves, which bear the large, delightful flowers. We supply prime quality in single and double varieties and in all possible colors. **Majestic Pyrethrums**, per 3 \$ 0.55, per 12 \$ 1.90, per 25 3.50.

12 for \$ 1.90



Coreopsis Grandiflora

A richly flowering, robust and broadly outgrowing perennial, about 24 inches in height, with an innumerable mass of large, widely opened flowers. They flower from June until the end of October and are strongly recommended for borders, groups and as cut-flowers. The warm, goldish yellow color conveys much variation and liveliness everywhere they have been planted. Coreopsis Grandiflora, per 3 \$ -.55; per 12 \$ 1.90; per 25 \$ 3.50.

12 for \$ 1.90



Aconitum Fischeri (Monkshoods)

Stalwart, hardy plants, with bunches of helmet-shaped, darkblue flowers. They do very well in borders but for groups they are even very excellent. A six of them, in a group in the lawn, look very nice, whereas several groups, planted in corners of the garden, make a grand sight, indeed.

Aconitum Fischeri Monkshoods, per 3 \$ -.70, per 12 12 for \$ 2.4 \$ 2.40, per 25 \$ 4.30. 12 for \$ 2.4

Echinops Ritro Centaurea Montana

This magnificent "Globe Thistle" grows about 30 inches high. On its widespread stems it bears bright blue buds with hard. sharp thorns, surrounded by silver-grey foliage. A rare, rich-flowering, particularly beautiful perennial, very suitable for groups and partitions. Echinops Ritro, per 3 \$ -.70; per 12 \$ 2.40; per 25 \$ 4.30.

12 for \$ 2.40



(Cornflower)

These Centaurea's descend from the popular Cornflowers. They are, however, beautifully enobled and produce twice the number of flowers, which have double the size of the wild ones. They grow as readily as their ancestors and are strongly recommended for groups

and borders, besides which they are indispens-able for field-bouquets. Centaurea Montana, per 25 \$ 3.30.

per 3 \$ -.60, per 12 \$ 2.10, per 25 \$ 3.70.

12 for \$ 2.10

Rudbeckia Golden Glow"

hardy plant of enormous circumference, to a height of about 2 yards, with innumerable masses of large ballshaped flowers, of a delicate golden yellow color, compactly filled with petals. Beautiful perennial, to be planted in front of dark shrubs, — where they make a grand effect. The beautiful double flowers are borne tiful double flowers are borne by tall, robust stems, which makes them extremely suitable for cutflowers.

Rudbeckia "Golden Glow"

12 for \$ 1.80



Physalis Franchetti

These Lantern-plants or Winter - Cherry, well-known everywhere, have something very peculiar in the realm of flowers. Large, orange-red lanternflowers hang on the flowerstems, of which the top is covered with leaves. The stems with the gailycolored lanterns can be kept for a long time and with some dried wheat they form beautiful dry bouquets in winter. They grow everywhere and surprisingly quickly; that is why they are so cheap. Physalis Franchetti, p. 3 \$ -.45, p. 12 \$ 1.50, per 25 12 10 \$ 1.50

Doronicum Caucasicum

(LEOPARD-BANE)



Doronicum Caucasi-cum, per 3 \$ --.80; per 12 \$ 2.90; per 25 \$ 5.40.

(Sneezewort)

A hardy perennial of medium height, growing out broadly, August when the plant is heart, altogether composdormant. Moreover they ed of fine, feathery petals. are very good cutflowers Beautiful cutflowers and and remain good in water strongly recommended for borders and as solitary groups in the lawn. They grow luxuriantly everywhere, if they can only enjoy a little sun.

Autumnale Superbum, p. 3 p. 12 p. 25

bright goldenyellow flowers \$ -.65 2.20 3.90

Autumnale Rubrum,

bronze-red, changing to terra-cotta . \$ -.75 2.70 4.90





Large-flowered, double, fragrant Carnations Carnations take an eminent position amongst the Gardon Plants Of the well-known Canterbury-Bells

Carnations take an eminent position amongst the Garden-Plants. used in groups, small beds and edgings. They may also be counted amongst the most beautiful cutflowers for the sittingroom. The spot. where they grow, is in favor with every one for their delicate scent. For many weeks at a stretch one flower comes after the other so that one can enjoy these rich-flowering plants for a long. We have cultivated some extraordinary, beautiful varieties. We have cultivated some extraordinary, beautiful varieties and supply in prime quality at a low price, due

The per 12 per 25

3 Chrysantic.

3 Chrysantic.

3 Chrysantic.

4 Coreopsis Grandiflora, very elegant, dark gond in the sum of sum of individual extension of the sum of sum

· ·	per o	berre	per 20
Grenadier, brilliant scarlet	70	2,40	4.30
Montblanc, pure white	70	2.40	4.30
Rose Queen, very delicate rose-pink \$	70	2.40	4.30

Ideal-collection of large-flowered, double, fragrant Carnations Very well worth procuring, if it were only for the beautiful cut-flowers! In this collection we supply 5 of each of the above-

named varieties. In all 15 double Carnations in 3 most beautiful varieties, packed separately, for \$ 2.50. 15 for

Cheap rainbowmixture double Carnations

All possible colors, one can imagine, are found in this rainbow-mixture; this wealth of color is represented in delightful, large flowers, and every plant produces tens of these beautiful flowers, owing to which one al-ways has sufficient flowers to make up pretty bouquets. Well-rooted plants of prime quality at extremely low prices. Per3 \$ -.55, p. 25 \$ 3.50. 12 for \$1.90

Printed in Austria



Carnations are lovely indeed!

BARGAIN-PRICED COLLECTION OF HARDY PERENNIALS

The ideal collection for the laying out of an ever-flowering border! For many months at a stretch plenty of beautiful flowers

As a conclusion to the offer of plants, here follows a real "ideal" collection of hardy perennials. This collection is especially recommended for the laying out of an ever-flowering border and also strongly recommended for small groups and beds. Besides the great beauty, which can be attained with this collection in the garden, it also provides you with an abundance of fine flowers for months at a stretch for your home! With such a collection of plants in the garden you will be able continually to gather fresh flowers from June until November and to make the most beautiful bouquets. Notwithstanding all this we supply this collection below costprice. All cultivated plants must be cleared, which explains the abnormally low price, which is still lower than before the war. Prime, well-rooted plants are fully guaranteed. In this collection we supply 60 Hardy Perennials in 20 selected varieties, for only \$ 7.50. Now follow the varieties.

pensable for the making up of bouquets

3 Hardy-Asters (Medium Growing), thousands of small wreath-flowers keep the garden from dullness in late

Lupine Polyphyllus, these Elite-Lupines are remarkable

for their long, full flowerbunches

3 Rudbeckia "Golden Glow", very large, double, ball-shaped, gold-yellow flowers in great masses

3 Campanula Carpatica, very well adapted for planting

on rocks and walls, also for the use in low edgings

3 Double Carnations, the spot, where these fragrant flowers grow, is in favor with every one for their delicate scent

3 Alyssum Saxatile, with the nonmerous gold-yellow flowers with crenate petals and large pilose leaves

3 Viola Cornuta, these attractive flowers in their many

colors of blue, white, yellow etc. remain in bloom until

3 theris Sempervirens, after the flowering they brighten the garden once more with a fresh green foliage

3 Double Hollyhocks, the old garden-favorite, which are

indispensable to every fine border

3 Helenium (Sneezewort), very showy plants for the summer and autumn decoration of the border and very lovely

flowers for cutting

3 Aquilegia (Columbines), owing to their typically shaped flowers and rarely beautiful colors, they ought to be in

3 Pyrethrums, every stem is surrounded at foot by finely chiseled green leaves, above which are the delightful flowers

Every variety will be packed separately with name on label. This really ideal collection containing 60 Hardy Perennials in 20 beautiful Elite-varieties, for only \$ 7.50.

The most ideal cutflowers!



The great supplier of sound optimism. How much everybody is looking for diversion, everywhere, one thinks there is a chance, however small, to obtain it! How much is done to banish melancholy! What sums of money are spent on this! And the great supplier of sound optimism — mature — is always ready — gratis — all for nothing! Work one hour every day in the garden — dig — weed — plant — gather flowers, and with deep and full draughts you will drink in the sound optimism, everyone requires so badly nowadays. Have you already filled in your ordersheet?



Copyright by Stassen Floral Gardens Inc.