The Sierra Madre News is the City of Sierra Madre in print. Any suggestion you may have to make it more rep-resentative will be welcomed by the management.

VOLUME 16, NO. 21



When a man gets out after trade, he gives the impression that he has initiative and enterprise. He is evidently not satisfied to do business in the old rut, the same as he or his father or the merchant across the way did last year. So the man who advertises shows that he is looking for new customers, new trade, new friends.

The public take kindly to that type of man. They believe that spirit will be to their advantage. They feel that the man who shows a go-ahead spirit in his selling, will show it in his buying too. They feel that the same initiative will lead him to take extra effort to get values at the lowest possible prices, and to give his customers the advantage.

### Faith in Business

They feel that the man whose initiative is proved by his advertising Additional Service Is Provided on will show that enterprise by offering his goods at specially good values. That is why newspaper advertising finds immediate response in an increased stream of customers to an advertised store.

tem. A man opened a shop and wait- evening. Westbound letter and parhe waited a good many years, they got Angeles post office and thence re-dis- ly modern shop. All the latest equip- to a talk of not more than five minused to his presence and did come around.

### **Personal Invitation**

Modern business is built on the soiciting system. The retail dealer buys of the man who solicits his trade. He rarely bothers with people who don't to-date or enterprising.

wait to see who solicits their trade be- ness mail as early as 4 o'clock. fore deciding where they should buy. of the game.



Olsen Store Is

**REGISTRATION OF VOTERS** FOR CITY ELECTION

L. Dietz, city clerk, will now act as Deputy Registrar of Voters in Sierra Greatly Enlarged Stock to Occupy Madre, and voters can register until March 10th, inclusive, for the forthcoming municipal election to be held on April 10th.

who cannot register during the day, evenings from 7 to 9 o'clock on Mon- new addition on the rear provides "A Hotel for Sierra Madre." day, Tuesday and Friday until March 10th, inclusive.



**Pacific Electric Line** to Los Angeles

Two hours additional time will be provided for the last outgoing mail of the day by the establishment of a disrun on the "Come and Take It" sys- patch on the Pacific Electric in the cel post mail will be sent to the Los patched.

Closing time for this dispatch will be 5:45 p. m., beginning Monday,

March 6. Notice of the establishment of this new dispatch was received yesterday care enough about his patronage to by Postmaster Morgridge. It has solicit it. He feels that they are so been the subject of numerous reout of line with the modern tendency quests for many months past. It will that they are not likely to be an up- prove especially convenient to business men who found it inconvenient or WHO WILL BE FIRST The public feel the same way. They impossible to dispatch the day's busi-

If a man does not solicit their trade new dispatch, it will no longer be nec- generally believed to be needed to

oughly practical way of soliciting That train, however, will continue to merce has been trying to interest good in order to give the ladies the oppor- broader basis. only way to make it appear that a Dispatch of westbound mail on Tr. Madre, and a number of men who are ory one wishing to attend may leave iness affected by the transfer is only

Like New Place Interesting Discussion Promised With Time Limit on All Space Formerly Used by Speakers **Repair Shop** 

The third business men's luncheon Enlargements and alterations now For the accommodation of those in progress at Henry Olsen's shoe will be held at the Woman's Club store will make it a thoroughly mod- house next Tuesday at noon. The subthe city clerk's office will be open ern and attractive establishment. A ject which will be taken up will be,

> pied by that department will be de- late will be required to toke "pot voted to stock shelving and equip-luck," according to President J. N. ment for the retail department. Starting with a small line of chil- will give a few facts about the hotel dren's shoes and men's work shoes, situation as they see it and the balthe Olsen shoe store has developed ance of the lunch hour will be given steadily until a complete stock of over to open discussion of the proposishoes for all the family will now be tion.

offered. The store will fill a great Because of the limited time that need in helping to round out the busi- such a meeting affords and in order ness community in Sierra Madre. The that every one who has something to lack of a real shoe store has not say may be heard a time rule has as being inconvenient.

addition to the building is a thorough- o'clock. Every speaker will be held eliminating vibration from the build- next speaker called. ing. The machines and work bench The membership luncheons are are so placed as to provide the max- proving very popular with those who ident of the Edison Company, was Mrs. Wood was born in Rahway, N. store. They deserve complete support an's club who are serving the meal at from the community.

## TO BUILD PICTURE THEATER?

With the establishment of -this Among many other things that is in any way, they conclude he is out essary to dispatch mail for Los An- make Sierra Madre a better town is geles and other points west on Tr. 18, a first class moving picture theater. As advertising is the only thor-the mail which closes at 4 o'clock. For some time the Chamber of Com-the mail which closes at 4 o'clock. For some time the chamber of com-the made not later than Monday noon, much faster and on just that much moving picture exhibitors in Sierra tunity of arranging their menu. Ev-

day. The guests presented them with a handsome rug. sion of what otherwise might have been a gloomy one on account of the greatly enlarged shop quarters. The The luncheon will begin promptly injury sustained by Mr. Smith last half of the store room formerly occu- at 12 o'clock and members coming week. While working on a scaffold-

Next Luncheon

Hotel Topic at

ing at the new home of B. W. Hahn of Lamanda Park, Mr. Smith fell to the ground, a distance of 25 feet. Two Hawks. Speakers on the program

to, according to Mr. Hawks. The The repair department in the new luncheon will begin promptly at 12

imum of daylight and to save steps. have previously attended and a larger asked what effect if any this would J., in 1839 of an old Quaker family. Mr. and Mrs. Olsen are to be con- crowd is anticipated at the coming have on the Edison Company's busi- She was married in 1858 to the late gratulated on the high class of their meeting. The members of the Wom- ness. Mr. Miller said: 50 cents per plate, which leaves them property within the city limits to the available for women of that day and only a very small margin of profit. It city will be eminently satisfactory to in 1878 became dean of Swarthmore is the policy of the club to serve the the company. It will have no effect college, a post she held for four luncheons at such a low cost in order whatever on the company's business years. She came to California thirty that the citizens of Sierra Madre may or standing, except that the company, years ago, residing in Claremont and have the opportunity of getting to- by reason of the receipt of upwards Los Angeles before coming to Sierra gether to talk over community prob- of \$11,000,000 through the transfer, Madre. will be able to speed up its program lems. The ladies' work is donated.

Reservations for the luncheon must of water power development just that MISS WOLFF RESIGNS

This paper will be as big and full of meaty reading as you help to make it. The merchants determine the size of the paper by their ads. Every citi-zen is a potential reporter.

FRIDAY, MARCH 3, 1922

# Mrs C. S. Wood Called, Closing **Beautiful Life**

Mrs. Caroline Shotwell Wood, mother of Mrs. George F. Ferris, died suddenly of heart failure at her home, 585 West Central avenue, on Monday, SURPRISE PARTY Feb. 27. She had been a resident of Sierra Madre more than seven years Mr. and Mrs. Robert B. Smith of and was well known in Pasadena and 198 N. Lima street celebrated their Los Angeles. fifth wedding anniversary on Sunday

Although nearly 83 years of age, Mrs. Wood was an active citizen. Sh was a member of the Chamber towns to surprise them and spend the Commerce, the Woman's Club, and the larger circle a Daughter of t Revolution and Colonial Dame. The are but formal titles. One writes

> "I think Mrs. Wood was an inspiration for good to many more than you know of. We all, living near her, felt it and talked about it so often. It was always 'Isn't she lovely.' I never heard anything less beautiful said of her, but many times things more beautiful."

Those of her own household knew her as the soul of generosity, courage and love.

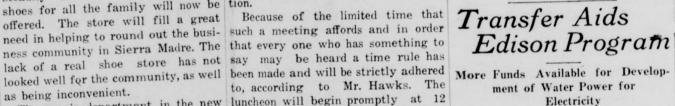
### Services in Pasadena

The simple services that marked the passing of Mrs. Wood were from the Orange Grove Friends' Meeting in Pasadena, where she was a member. The house was filled with those who came to bid her a last farewell. The Referring to the proposed transfer speakers were John E. Carpenter of ment is provided. The machinery is utes, at the end of which time he au- of the Southern California Edison Pasadena, Dr. Emily C. Hunt of Pasmounted on a concrete foundation, tomatically loses the floor and the Company's property within the city adena and Reynold E. Blight of Los limits of Los Angeles to the City of Angeles. All bore witness to a char-Los Angeles, Mr. John B. Miller, pres- acter of rare charm and strength.

Thomas S. Wood of Philadelphia.. She "The effect of the transfer of the was educated in the best schools

AS CITY LIBRARIAN

"The volume of the company's bus- Will Take Position as Assistant in the County Library System



with the aid of a score of friends and

relatives who came from neighboring

The celebration made a happy occa-

ankle bones were broken and he was very badly bruised. Internal injuries were feared but the danger from that source has apparently passed.

dealer is playing the game of mod-No. 9 at 6:50 a. m. will be discontin-willing to conduct a motion picture willing to conduct a motion picture word at the office of the secretary of ten per cent of its total business, and ern business.

pression that he is a hustler. They want to see what he has to say about COMMUNITY CHORUS CALLS his goods, and subsequently to visit his store.

But, secondly, he interests the wider public outside his town. If you chants are not advertising in those announced by Mrs. J. Milton Steinjournals, you form the impression berger, temporary president of the

place.

1.

. Ex

service officials that the quantity of and all that is needed now is for some

The one hundred guarantors of the turns in the way of rent are usually community chorus will be called upon high. distant city, and find that the mer- for their dollars this month, it was

that it is a dead town. It would never organization, at the sing last Monday The regular monthly meeting of the

look like a live one, and spreads its The guarantors may pay their dollars tary of the Sierra Madre Chamber of Sierra Madre. Miss Bush is secretary Cannell & Chafin, 720 West Seventh recover from pneumonia but to sell a reputation far and wide as a hustling to Mrs. Steinberger, George Mor- Commerce. The price, which includes of the association, which numbers six. St., Los Angeles, and will continue un- flivver and a Lincoln before dinner ev. gridge or DeWitt Jones.

ued. It was thought by the railway of the best grade have been secured the Chamber of Commerce.

It is pointed out by the picture men FOR CONTRIBUTORS' DOLLARS that such a building is comparatively cheap in construction and that the re-

TO BE AT GLENDORA

occur to you to go there to trade. night. The collections have not been Associated Chambers of Commerce of Also such a paper as the News is sufficient to take care of the running the San Gabriel Valley will be held compared quite carefully with the expenses and there will be quite a de- at Glendora next Tuesday night. An sheets in big centers like Los Angeles. ficit to be made up by the guarantors. effort is being made to secure twenty Our stores do not pretend to rival the The money which will be left over tickets for the meeting for the Sierra metropolitan store in floor space. But will go into the treasury of the organ- Madre delegation. The last meeting they do business for a great deal less ization as a revolving fund so that the which was held at Glendora was repmoney, and by the use of publicity, chorus will have money at all times resented by fifteen members of the they can undersell them. Muny of with which to pay bills and will not Sierra Madre Chamber and nearly SHOWING MINIATURES them do that very thing. If they have to call on the guarantors to meet every one present has expressed a demake that fact clear by advertising, current expenses. The first night of sire to attend the meeting at Glendora a lot of money that now goes to the the sing there was \$29.00 received at and it is believed that there will be the door, but the receipts on the enough recruits to easily dispose of fifth annual exhibition of the Califorof advertising, makes its home town lighter, having fallen as low as \$8.50. be made by Dean Shaw or the secre-four by Miss Ella Shepard Bush of tion is in progress at the galleries of the twenty tickets. Reservations and four by Miss Ella Shepard Bush of tion is in progress at the galleries of the twenty tickets. The twenty tickets are stuff like that deserves not only to

Leslie Henry Coming

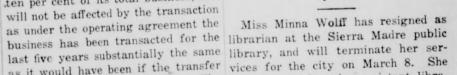
Secretary DeWitt Jones was in El to supply the city's surplus power re- list. Centro, where Mr. Henry addressed quirements on a wholesale basis. the California Association of Comnumerous bond drives and other mon- in any other way." ey raising campaigns during the war. His appearance on the Chamber of ACCIDENT VICTIMS IMPROVING Commerce program is expected to bring forth a large number of his friends. Mr. Henry is a broker by Colwell, whose injury in an auto acci-

ditions in the west.

Leslie B. Henry of Pasadena will business has been transacted for the librarian at the Sierra Madre public when one of the merchants puts an address the members of the Chamber librarian at the Sterra Madre public librarian at the tween the evening dispatch and that hig. The exhibit one of them hour in the morning would not be furnish the theater but none of them of Commerce on "General Business" as it would have been if the transfer vices for the city on March 8. She hour in the morning would not be furthish the theater cas large an in-sufficient to justify a trip to Santa is anxious to make as large an in-conditions" at one of the noonday had taken place at that time. The was appointed senior assistant librain his business. They form the im-Anita station by the mail messenger. Anita station by the mail messenger. Anita station by the mail messenger. They is anytous to make as large at one of the noonday had taken place at that time. The was appointed senior assistant fibra-luncheons in the near future according only difference will be that the city rian in the Los Angeles County Liments were made for Mr. Henry to the retail accounts within the city examination before the county civil come to Sierra Madre last week when limits, and the company will continue service commission at the top of the

> mercial Secretaries. Mr. Henry is more apparent in the speeding up of by her quiet efficiency and thoughtful well known in Sierra Madre, having the water construction so necessary aid in making the library useful and been chairman and star salesman of to the development of California than enjoyable to the public. Although

Mrs. V. E. Colwell and son, Max profession and is considered one of dent was reported in last week's News the best authorities on business con- have been brought home from South Pasadena and are at their home at did not reveal any more serious ins- the high character of her work. AT L. A. EXHIBITION juries than reported. Max's knee cap was not broken but the injury devel-



During her service as librarian Miss "The effect of the transfer will be Wolff has won a multitude of friends they realized she was worth far more than the salary attaching to her position, the meager support afforded the library from city revenue made it ir possible for the board of library tr tees to offer any inducement her to remain. Her loss to the libra will be keenly felt by the library tru tees who have been most familiar w

If you never before got a kick out Among the miniatures shown at the oped water on the knee and may cause of reading an ad, just turn to Jack say that anybody who can turn out



ASSOCIATED C. OF C.

SIERRA MADRE NEWS, SIERRA MADRE, CALIFORNIA Local Happenings News of the Churches **CRYSTAL** Miss Florence Bandy has been **BLUE BIRD** CHURCH OF THE ASCENSION ST. RITA'S CATHOLIC CHURCH missed this week from her accustomed place in the post office, being Rector, Rev. F. Woodcutter Rev. Wm. Carson Shaw, Rector. Electric confined to her home by the prevailing Electric Corner Highland & Baldwin Avenues. Sundays and Holy days of obliga-Services tion, Masses at 7:30 and 9 a. m. Week days Mass at 7 a. m., during Lent at 7:30 a. m. Instructions for children Holy Communion, 8 a. m. Dr. Gilbert Bovard is spending a **Clothes Washer Clothes Washer** Sunday school, 9:45 a. m. few days at the home of his aunt, Blue Bir Morning Prayer and Sermon 11:00 Saturdays at 9:00 a. m., Confessions Miss Alice Tufts, of West Montecito Saturdays at 7:30 p. .m. while recuperating from a siege of Evening Prayer 7:30 P. M. flu, which kept him from his duties BETHANY Sunday School 9:30 A. M. at the County Hospital. **\$90** \$130 (Interdenominational) CHLISTIAN SCIENCE SOCIETY Rev. W. H. Rawlings, LL. D., Pastor Mayor Mitchell spent Monday in Sunday School and Bible Class Riverside, where he had a case in Corner Highland and Hermosa Ave. 9:45 A. M. court. 11:00 a. m. Morning Service, sub-**Regular** Price 11:00 a. m. Morning Service, sub-ect, Sunday, February 5th, "Spirit." Worship, 11:00 A. M. Junior Young People's Meeting, Testimony meeting Wednesday 8 3:00 P. M. **Regular** Price ject, Sunday, February 5th, "Spirit." \$145.00 \$160.00 Mr. and Mrs. Laurance Nourse have returned to their home at Arvin, Cal-Senior Young People 6:15 P. M. Prayer Meeting 7:00 P. M. Song Service and Preaching 7:30 P. ifornia, after a short visit with Mrs. Nourse's parents, Mr. and Mrs. E. W. **BIG** REDUCTION THEOSOPHISTS M. Camp. Mid-week meeting, Wednesdaw at The Children's School of Theoso- 7:30 P. M. Mrs. J. C. Dickson has been spendphy, under the direction of The United ing several days at the home of her CONGREGATIONAL CHURCH Lodge of Theosophists, will be redaughter, Mrs. J. Le Guin, at Alhamopened on Sunday morning for the On Electrical Appliances winter season. Parents who are in-who believe in the Lord Jesus Christ. terested are invited to visit and to Miss Frances Parks of Hollywood Rev. W. J. Thompson Minister. send their children. There is no was the week-end guest of Mrs. Rol-Sunday School 9.45 a. m. Geo. Morcharge or collection. Ten o'clock Sun- gridge, Superintendent. One Week, Beginning March 6 and Adams. day morning, at 162 East Central Adult Bible Class. Junior and Senior Christian En-deavor Society, 6:30 P. M. Vinton Hoegee returned Tuesday NEW THOUGHT LECTURES from a two weeks business trip to EUREKA VACUUM CLEANER, this week -Church Services 11 A. M. and 7:30 \$45.00 Lone Pine, Inyo County. Under auspices of Home of Truth, Los P. M. Militz. Every Tuesday afternoon, 3 o'clock, 49 East Central. Midweek Prayer Meeting, Wednes-Regular Price \$55.00 Mr. and Mrs. Ben Lyon and little son have returned to their home here WESTERN ELECTRIC DISH WASHER, this week 75.00 after an absence of three weeks at San Diego. Regular Price \$105.00 A regular meeting of the Ladies' **Professional Cards HOTPOINT ELECTRIC IRONS, this week** 5.75 Aid society of the Congregational Regular Price \$6.75 church will be held Tuesday next at 2:30 o'clock. It will be a business and SERVICE CURLING IRONS, this week 4.00social session and the invitation to at. LLOYD L. KREBS, M. D. R. H. MACKERRAS, M. D. Sierra Madre Office, 4 N. Baldwin Tues., Thurs., Sat.—11 to 12:30 Phone Main 60 tend is general-not to members only. Regular Price \$4.50 Sierra Madre Office 8 N. Baldwin Hours: Mon., Wed., and Fri. after-noons by appointment. Phone Main Mr. and Mrs. W. E. Walker and Come in Today Pasadena Office, 461 E. Colorado their house guest, Mrs. Ida Pettitt, 53. Pasadena Office: Central Bldg. Phone Colo. 334. Res. Phone, Colo. Phone, Colo. 630 motored to San Bernardino last Sun-Residence, 415 Oak Lawn, So. Pa. Sierra Madre Electric Co. day and visited the Orange Show. Phone, Fair Oaks 584 Mrs. J. E. Appleby and Miss Fran-Phone Main 120 G. I. FARMAN **Kersting Block** cis have returned here after spend-GEO. W. GROTH, D.O., M. D. ing ten days at the Hotel Lankershim Also MARY GROTH, D. O. in Los Angeles. Office: Sierra Madre Hospital 122 N. Baldwin Avenue Miss Ruth Mathews of San Fran-

DISTRICT INSPECTOR APPOINTED GENERAL AGENT

TO BE AT LODGE

trict composed of lodges in Pasadena, Southern California to represent the South Pasadena and Alhambra, now International Life Insurance Comcalled the 70th Masonic district. L. L. There are some that must be planted Test of Pasadena will therefore again he is obliged to change his residence now before the season advances fur- be the inspector over the local lodge. to Los Angles, his new residence ad-Next Tuesday evening Mr. Test will dress beign 227 N. Rampart Blvd. visit the lodge on the occasion of the Mr. Munson says he regrets leaving pears, apricots, plums, prunes, apples, stated meeting for March and will be Sierra Madre. He likes the scenery, crabapples, nectarines, quinces, figs, received with official grand honors. the climate and, above all, the people.

Sierra Madre Lodge No. 408, F. &

day night of the month with the usual he can return and make this his per-

William A. Munson, who has resided for some time at 26 W. Alegria, A. M., has been transferred to the dis- has been appointed general agent for pany. On account of the appointment

Friday, March 3, 1922

Fri

The lodge observed the last Tues- He is looking forward to the day when

1

**Physician and Surgeon** 

E. L. JACKSON, M. D. 161 N. Auburn St. Phone Green Office hours: 10 to 12, 2 to 4 Residence, 89 N. Auburn Phone Red 52

TWO

A. M.

p. m.

N. H. GOODENOW, M. D. General Practice and Diseases of Throat and Chest, including Tuberculosis Office, 71 North Baldwin Ave. Phone Main 151

### F. P. MILLER, M. D.

Hours by Appointment Practice limited to diseases of the Office and Res., 83 N. Sunnyside lungs and throat Appointments made at any time. Phone Green 43 Call Phone Blue 3 Expressing SAINT-CYR SANITARIUM Trips to and from Los Angeles. Reasonable rates. Treatment consists of the Fast Cure and Milk Diet. No tubercu-I. B. GOLDBERG Phone Black 142 lar cases received. 140 So. Hermosa. Phone Green 166 Upholstering done neatly MISS SYBIL C. NELSON at reasonable prices **TEACHER OF PIANO** Charles Corbin Special Attention Given Beginners Green 17 647 Manzanita ALLEN T. GAY **Funeral** Director Phone Main 93. 201 West Central Sierra Madre, Cal Cement and Rock Work, Cesspools Art Cement Work, Fish Ponds Etc. D. & J. BUCHAN 389 Sturtevant Road. Phone Black 168 PAINTING—TINTING PAPERHANGING SIGNS-GRAINING-ART DECORATIONS HIGH CLASS WORK J. D. TUCKER Phone Green 80. Res. 111 Suffolk CURTIS H. GOODENOW Special Agent New York Life Insurance Company Phone Main 151. Sierra Madre, Cal Residence, 65 N. Baldwin R. M. FINLAYSON Architectural Designer Plans & Specifications



H. J. MITCHELL Salesman, Sierra Madre Garage Co. "New Fords for Old" Main 110 Ask for "Mitch"

389 Sturtevant Road

Phone Black 168

26 N. Auburn Ave., Sierra Madre JESSIE WARD Landscape Gardner Plans furnished-Work Superintended or taken by contract Call Ward Nursery, Mt. Trail and work. Laurel. Phone Blue 29 JAMES R. ALLEN **Factory Experience** Lawn mowers rebevelled and trued new and old, good for two seasons, No temper drawn, no metal wasted Points given on Adjustment when mower is trued. A bevel according to the metal in lawn mower. A-1 Work or No Charges 689 W. Central Ave., Sierra Madre **Drop** Postal Prof. HAGUE KINSEY of Los Angeles Visits Sierra Madre each Tuesday. Lessons in Modern Pianoforte playing, organ and Vocal Interpretation. For terms, etc. Apply: Mrs. Robt. Mitchell 48 West Alegria THE SIERRA MADRE FUNERAL CHAPEL Lady Attendant Ambulance Service **BERGIEN, CABOT &** SCHMITT

304 W. Central Avenue

Sierra Madre Calif.

Black 3.

Calls answered day or night Phones: Blue 144; (Res.) Blue 73

DR. THOMAS WARDEN

Dentist

Office Hours: 9 to 12 and 2 to 5

71 N. Baldwin Avenue

Main 151-2

MAY CULBERTSON LAIDLAW

Osteopathic Physician

### Bakersfield, where Miss Smith's parents reside, and including a wedding in their trip. The ceremony was performed Monday morning by Judge Burnell. They returned to Sierra Madre Tuesday evening. 171 Adams Mrs. W. G. Leroy received word last week of the death of her daughter. Mrs. George L. Garv of Oakland. Death followed an operation which it

Newton.

was thought might save ner life. Mr. and Mrs. Gary were residents of Sier. ra Madre a number of years ago.

cisco is the house guest of Mrs. E. C.

Mrs. George Humphries, after a se

vere illness of three weeks, in the Cal-

ifornia Hospital, Los Angeles, has

been moved to the home of her daugh-

ter, Miss Hilda Humphries, 2257 Inez

street, Los Angeles, where she is still

under the care of two nurses and is

slowly gaining in strength. Mr.

Humphries has made his home with

Mr. and Mrs. Alfred Elwood of 134 N.

Harold Williams and Miss Mabel

riends by taking a week end drive to

Kingsley Drive, Los Angeles.

Mrs. O. M. Benton of San Pedro was called to Sierra Madre by the serious illness of her son, Otho Benton, who went through a siege of flu and pneumonia. He has now sufficiently recovered to be about town but is not yet ready to undertake any heavy

Mr. and Mrs. Edward D. McIntosh entertained Mr. and Mrs. Harold Simes of Oxnard Sunday at the Hotel Mira Monte.

During the Lenten services of the Episcopal church special music is being planned, particularly suitable to the season. Mr. Hall Perry, who is in charge of the music during the month of March, is arranging for the appearance again of Mrs. Norman Inwood, contralto. A full choral Evensong will be sung every Sunday evening, beginning with next Sunday, March 5th.

Beside the special religious services of Good Friday, the choir with Miss Frances Webster as organist. are planning a full choral Good Friday Evening service with special musical numbers.

### AUTHOR TURNS RANCHER

Robert V. Carr has been in Sierra Madre this week after an absence of several years. Mr. Carr used to enjoy the Sierra Madre climate and seek inspiration for magazine stories which he furnished in quantities for the Street & Smith publications. In earlier years he was known as "The Cowboy Poet of the Black Hills." Of late years the writing game has lost its charm and he has sought variety at ranching in Riverside county, with an oil enterprise for diversion.

isn't.

Smith sprung a surprise on their In the berry plants there are blackberries, raspberries, loganberries and enjoyable social session. strawberries. I might add that in this ine there have been some great improvements in the last few years. You can now plant everbearing strawberries and raspberries, and thornless blackberries. It sounds like a fairy cale, but I know of a party here in Sierra Madre who picked a quart of raspberries from a row of these everbearing raspberries in her yard on

The March Garden

By Jessie Ward

This is the one month of the year

when almost anything in the way of

growing plants can be transplanted.

grapevines and berries. The decidu-

ous fruit trees include the peaches,

herries, persimmons, pomegranates,

walnuts, and almonds.

New Year's Day. They have borne continuously since June. The Rose Garden

Although rose bushes can be planted any time of the year when they are established in pots or cans, they can now be dug up and transplanted in their bare roots. All the foliage should be pulled off and the bush pruned.

> Right here I want to make a few remarks about pruning roses, as I

and that very few people do it correctly. First, remember that the blossoms come on the new growth only and let this guide you in cutting away the bush. All old wood should be removed, leaving only the fresh, green canes. Do not shorten these much, as the bush will grow and produce better if it can get up and away from the ground. Do not worry if the bush does not give a symmetrical appearance for it is flowers you want rom rose bushes and not ornamental shrubs. For this reason it is much better to have your rose garden in an inconspicuous place on the grounds.

Bedding plants for the flower beds that can be planted now are pansies, schizanthus, English daisies, violets, DO YOU KNOW WHETHER carnations, begonias, geraniums, lobelia, hydrangeas, forgetmenots, snapdragons and verbenas.

For the perennial border use delcan lilies, and platycodons. Gladiolus bulbs can still be planted. a secret. They come out and say Trees and shrubs that have been things, among the mildest of which is: frozen should be cut back to live wood or if they are killed, dug up and re- anyone else." much to the bewilderplaced with healthy young plants. This is the time to make alterations he is selfish, come to think of it. in the landscape garden, plant new transplant those that are now grow- in London, and something of a scien-

added that the ladies never keep this always do. "You selfish thing, you never think of

been told you are. It is a fundamen- before her very great pleasure, and phiniums, iris, dahlias, cannas, geum, tal fact in the minds of women that was forthwith given back his ring. Shasta dasiies, agapanthus or Afri- all men are selfish. And it may be She called him selfish, of course. They

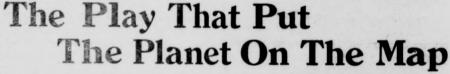
Then came the message from Mars. It came as suddenly as a bolt of lightning, it routed Horace from his snug ment of the accused. There arises in him. To reveal how it came and what smugness and finally made a man of his mind a disturbing doubt: perhaps it was-well, that's the story and a bare, brief narrative would spoil it for trees and shrubs, roses, etc., and ace Parker, a wealthy young clubman Friday, March 10, at the Congregaing in the wrong place. It is just as tist, an astronomer, besides. He had tional church at 7:30 o'clock. Also a easy to have a garden that is neatly no idea he was selfish, even though he very good Bobby Bumps Comedy. and artistically arranged as one that did, on the evening he was to take his A sure cure for the blues.

fiance to an entertainment she had

MR. BERT LYTELL YOU'RE SELFISH OR NOT? looked forward to a long while, suddenly decide to spend the evening in If you have a wife you've probably astronomical study. He put his whim

Scene from "A MESSAGE FROM MARS," starring





manent home.



Friday, March 3, 1922.

+

1

# SPECIAL SALE Men's and Boy's Pajamas

### MEN'S PAJAMAS\_

made of good quality soft finish lingerie cloth; come in plain, tan, blue and lavender; silk frogs, full cut and best make. Special Price..... \$1.95

### BOY'S OR GIRL'S ONE-PIECE PAJAMA-

in pink, blue or white, full cut and nice soft finish

lingerie cloth, silk frogs. Special at. \$1.75

### WOMEN'S SATEENE BLOOMERS-

Women's bloomers in black and white, good grade

sateene, full cut and double stitched. \$1.25

# J. F. SADLER & CO.

STANDARD PATTERNS WARNER CORSETS Black 85

# **FURNITURE**

WE CAN FURNISH YOUR HOME COMPLETE Furniture, rugs, gas ranges, gas heaters, oil stoves and air tight heaters, cooking utensils and dishes, Linoleums, window shades and curtain rods.

### AWNINGS WE DO ALL KINDS OF AWNING WORK

## PAINTS

IF YOU ARE FIGURING on painting your home, it will pay you to get our prices as we carry a complete line of paints and decorating colors.

FOR RENT Electric Sewing machine and Vacuum Cleaner SIERRA MADRE FURNITURE CO.

### **HILDEBRANDT & ROWER**

### SIERRA MADRE NEWS, SIERRA MADRE, CALIFORNIA

## WOMAN'S CLUB NEWS

### By Press Chairman, Mrs. Besse Palmer Rhodes

ler firm, was presided over by Mrs.

added bit of color was furnished by

the dainty green and yellow cap and

Not the least of the beach attrac-

tions was the "Hot Dog" stand, pre-

sided over by Mrs. M. D. Welsher,

where under the sheltering shade of

a large umbrella, hot weiner sand-

wiches and coffee satisfied the palates

The supper, which was served in

the palm garden under large Japanese

anese lanterns, was most delectable,

the capable direction of Mrs. W. E.

The evening was spent in dancing.

The affair was an unqualified suc-

of hungry beach excursionists.

**Regular Meeting** Following a brief business session, Pauline Lockwood. The cut flower the Woman's Club, which held a meet- booth, which was a mass of yellow acing on Monday evening in conjunction cacia bloom and artificial poppies with with the Community Sing, enjoyed a a tiny Kewpie in the heart of each. novel musical program through the was in charge of Mrs. Ashley Smith. courtesy of the California Music Com- The candy booth was daintily dressed pany. The very wonderful reproduc- in pink and blue, decorated with clusing qualities of the Chickering-Am- ters of white blossoms, and banked pico piano were demonstrated in var- with palms. From this booth deliious ways by Professor Harry Dev- cious home-made candies of every ereaux, a well known Eastern concert variety were sold by petite Miss player, and Miss Alice Andrews gave Gladys Walker. The ice cream booth, much pleasure in the singing of sev- where cones and eskimo pies were eral numbers, to the Ampico accom- sold, was a dazzling array of ice and paniment. Miss Andrews has a rich snow, an effect gained by the free use contralto voice, and sang with much of cotton sprinkled with artificial feeling, giving every evidence of snow. At this booth Mrs. J. E. Buie splendid training. At the close of the presided. At the soft drinks booth, musical program the president, Mrs. which was in charge of Mrs. Roland Milton Steinberger, made several an- Adams and Mrs. Laurance Nourse, nouncements, after which the Sing en- decoration was effected by the profuse joyed another brief session, closing use of the small fruits and foliage of with the singing of the Star Spangled the orange and tangerine tree. An Banner.

### Palm Beach Trip

The supper and entertainment given apron worn by the young matron in on Friday evening of last week by the charge. Woman's Club was a most novel and enjoyable affair and in spite of the rain was patronized by quite a crowd of local people as well as numbers from out of town. The clever arrangement of a Palm Beach, in imitation of the popular Florida resort, was carried out in a most novel manner, a faithful few club ladies assisting in working out the plan, which umbrellas, lighted by myriads of Japwas conceived by Mrs. Milton Steinberger. On account of the rain, the and was prepared and served under train, which was to have been erected in front of the club house, was aban- Walker and assisting ladies. During doned in a half finished condition, but the serving of the supper a group of every other feature was worked out white-gowned "girlies" with ukeleles, as planned. The interior of the club Elizabeth Glidden, Mary Allen, Betty house was very beautiful, an effect Moore, Virginia Barber and Louise gained not only from the gaily deco- Pruden sang sweetly, and later two rated booths, the brilliantly lighted young lady entertainers from Los casino and the realistic palm garden, Angeles gave songs, accompanying on but by a bewildering maze of small, the violin and guitar. vari-colored electric lights, which, together with many Japanese lanterns, threw a warm, soft glow over all. to take you on a sight seeing trip in a large, comfortable wheel chair. The gan.

cess and much credit is due Mrs. Upon entering, one was confronted Steinberger and her assisting ladies by two black faced boys, who offered to whose efforts its success is due. **Dancing Class** On Tuesday evening, March 9, the stage was transformed into a casino, dancing class will hold its first meetwhere for 25 cents an hour one could ing under the new instructors, Mr. play cards. This was in charge of and Mrs. George W. Swarthout. Mrs. Frank Hart and Mrs. W. R. Mor- Judging by the enthusiasm manifest-E. R. Rhodes, cleverly dis- ed in this branch of club activity, the guised as a negro, did the "barking" class will extend from 8 o'clock to 10 for this concession and added "color" and students are earnestly requested to the scene. Miss Eleanor Bayne to be on hand promptly at 8 o'clock. Drama Section dressed in a pale orchid gown with hat to match, looked the part of the

An increasing interest in shown in pretty summer girl and reigned su- the Drama section, which has enjoyed preme over a miniature beach, where some most instructive sessions. At a recent meeting much pleasure

fortunes, concealed in shells hid in the was derived from the reading of Alsands, served as a "catch" on the line fred Brand's "Will o' Bishop's Gate," of the fishermen. A gaily decorated booth fitted up by Mrs. Milton Steinberger. Mr. with sports goods by the J. F. Sad- Brand is a Pasadena man and the play will be remembered as having been The Story of given by the Community Players some months ago with Gilmore Brown act-ing the lead of "Will" ing the lead of "Will." **Our States** Luncheon A very attractive program, which includes local citizens as luncheon By JONATHAN BRACE speakers, has been arranged for Mon-XV.-KENTUCKY day, the 13th, of which more will be THE kinship said in next week's News. Do not of Kenfail to secure your tickets by Friday evening, the 10th, and remember that tucky and any one interested may attend these Virginia is luncheons by purchasing a guest ticthat of parket. Tickets may be purchased at the ent and child. Sierra Madre Electric shop. From Virginia came most of the settlers of the western state, and with them these pioneers brought Virginia institutions and ideals. It was not until 1750 that the first authentic PLANT journey was made by a white man into central parts of the region afterwards called Ken-ROSES Further explorations showed that this territory held two im-NOW! portant attractions for settlers. The first was the great fertility of what was called the Blue Grass region. The so-called blue grass, from which this LOS ANGELES state is nicknamed the "Blue Grass State" is in no wise pe-HOOSIER BEAUTY culiar to Kentucky. MME. E. HERRIOT The second inducement for settlers was the fact that there OPHELIA were no Indians living in this region. It was later found that IRISH ELEGANCE, ETC. many roving bands of savages crossed the Ohio from the north and sorely harassed the early colonists until Clark's expeditions into Ohio and Indiana checked their invasions. In fact the name Kentucky is probably derived from the Iroquois word urseri kentka-ke, meaning "hunting land." Another interpretation is "dark and bloody ground,' Trail & Laurel Aves but this is doubtless incorrect. Phone Blue 29. The main highways of travel at that time were Daniel "Wilderness Road" through Cumberland Gap and down the Ohio. Hardy pioneers poured into this new territory Launderers in such numbers that in 1792. and Dry Cleaners with the permission of Virginia. Kentucky was admitted to the Union as the fifteenth state with an area of 40,598 square miles. Monrovia Kentucky has thirteen electoral votes for president. The re-Send markable physical condition of Laundry Co its population is shown in a report of the volunteers in the Civil war This gave their av-Sierra Madre Office erage height as nearly an inch taller than the New England Pettitt's News Stand troops and with a correspond-

D.G.Stephen, Collector

**Phone Green 85** 



### NATIONAL CANNED WEEK SPECIAL

Asparagus Tips	38c
Apricots, large tin	
Blackberries, 2 lb. tin	25c
Beans, no strings, large tin	
Beans, no strings, small tin	
Corn, sweet, 2 lb. tin	
Fruit Salad	
Pineapple, small tin	15c
Pineapple, medium tin 26c, large tin	
Peaches, sliced	
Peaches, whole	18c
Peaches, whole, large	
Pears, small tin	
Pears, large tin	
Granulated Sugar, lb.	

Delivery once every afternoon of orders not less than \$2.50.

THIS SPECIAL ALL NEXT WEEK

This Sale is for CASH ONLY.

# C. M. Nomura

### PHONE MAIN 46

BANK BUILDING

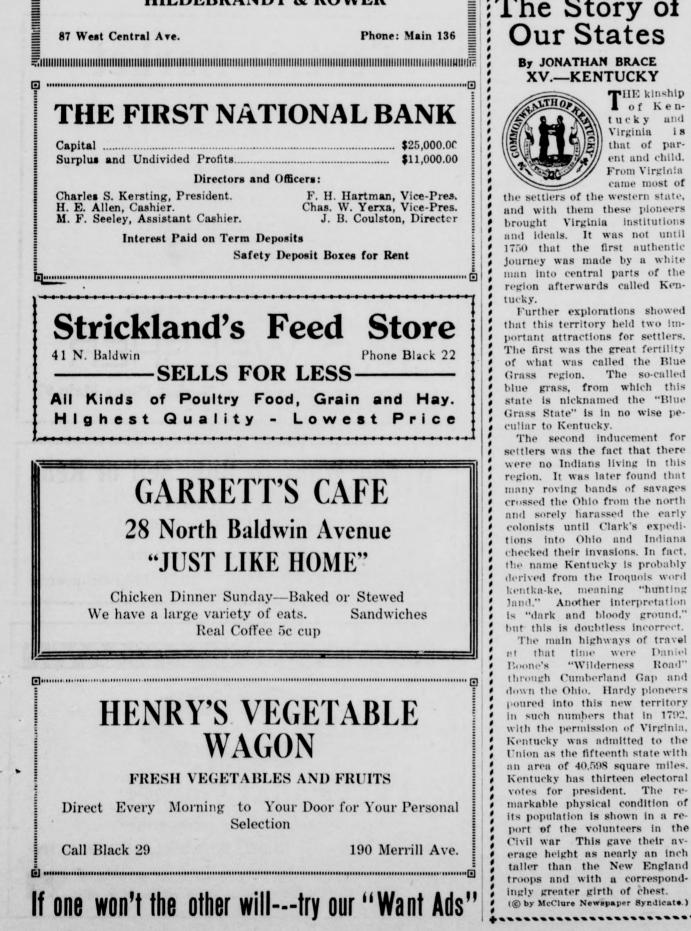
THREE

**Everything at lowest Market Prices** 

## Are High Taxes Eating Up Your Income?

- Invest your money in a security which is exempt from local, city and county taxes.
- Invest in securities, the dividends from which are exempt from normal Federal income tax.
- Southern Counties Gas Company 8% Cumulative. Preferred Stock is just such an investment-
- Backed by a sound company dealing in an every day necessity, with over 8 millions in assets and operating under careful supervision of State Railroad Commission, and with established rates, assuring at all times a fair rate of return.

-The Stock with a Guaranteed 8% Dividend Rate.



Apply Any Local Office

POUTHERIJ COUNTIES GAS COMPANY

14 North Baldwin Ave.

Do You Know

-that your local Pacific Electric agent is also agent for the Southern Pacific Lines?

Phone Main 117

-That he can arrange every detail of a local or transcontinental journey, secure your Pullman accommodations, check your baggage from here to destination, and otherwise help you in your transportation problems?

-why not do your business here in Sierra Madre?

GEO. MESECAR, Agent Phone Red 38

Southern Pacific Lines

Try Our Want Ads For Results

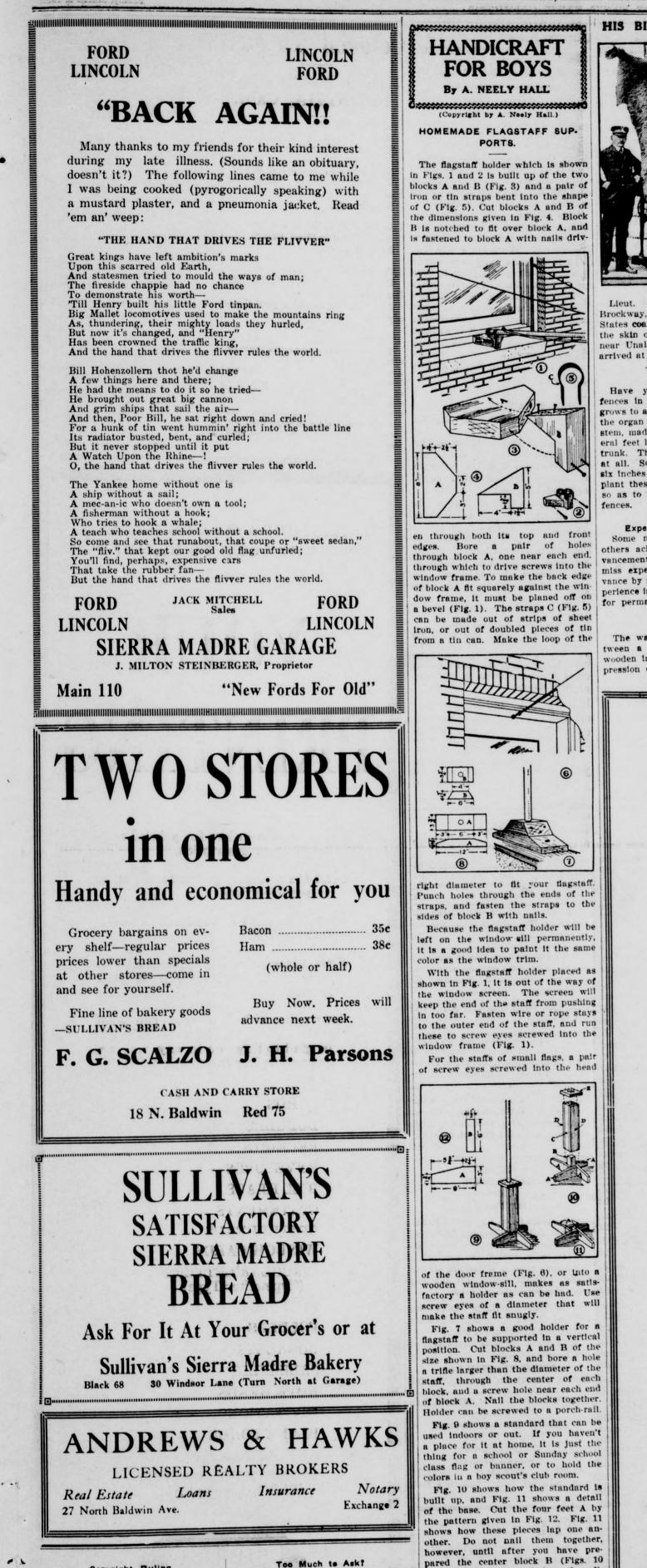




Friday, March 3, 1922

Phone Black 25

34 N. Baldwin





be Surprised at your own good looks

if you will pay a year's subscription to the Sierra Madre News

You'll

at regular price of \$2.00 and receive free a coupon entitling the holder to a

# Witzel Portrait, 6x10 inches,

on handsome calendar mount. You would pay a solicitor a dollar for the same coupon.

> COME IN AND SEE SAMPLES OF THESE SPLENDID PORTRAITS, MADE BY THESE FAMOUS STUDIOS.

Copyright Ruling

A United States copyright does not tion which includes in its membership most of the countries of Europe; also Japan. If one secures a copyright in, for instance, England, it automatically applies in all the countries in the copyright division.

Too Much te Ask? It is suggested by a public speaker hold good in foreign countries. There that the voter should know the canis an International Copyright associa- didate; should know the duties of the office and should know whether the candidate is fitted for those duties. However, we must not ask too much of many voters or they will be losing all of their interest in our elections. -Detroit News.

and 12). You can nail them then directly to block B, and nail through them into the piece adjacent. Cut the boards for the sides of the standard of the right width to fit around block B of the base. Make the length 15 inches. Cut cap E to project one-half inch. Bore the hole a trifle targer than the staff.



Bring us your orders for printed matter of every description.

First Class service guaranteed, and at reasonable prices.

No job too large or too small for care-

This is your opportunity to get the highest quality at reduced prices for this one week sale.

SIX

TOMATOES	APRICOTS	
Solid pack	Large Can	
CORN Fancy Maine	PEACHES29	
PEAS	PEACHES	
Small French	Small Can	
STRING BEANS	CHERRIES	
Small Green	Large Can	
LIMA BEANS Tiny Baby	GREEN GAGE PLUMS 29	
SUCCOTASH	EGG PLUMS	
Fancy Maine	Large Can	
CORN KERNELS 21	PINEAPPLE31	
HOMINY	PINEAPPLE	
Large Can	Sliced, medium can26	
RED KIDNEY BEANS 18	PINEAPPLE	
No. 2 Can 18	Sliced, small can	
SPINACH	PINEAPPLE	
Large Can	Grated, small can	
SWEET POTATOES 28	PRESERVES In 15 oz. bottles	
SAUER KRAUT 19	Strawberries	

# NEWS WANT ADS

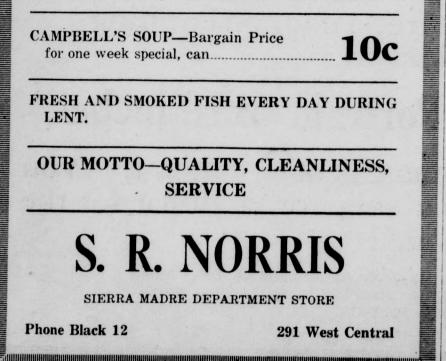
The rate for all want ads is two cents a word, payable in advance. Only FOR SALE—Two Lots 50x150, Syca-more Place, most beautiful view. more Place, most beautiful view. copy furnished by regular advertisers or people carrying accounts Apply to owner, 163 Sumner St., with us will be printed without ad-Eagle Rock City, Calif. c20tf vance payment, as the amounts are as a rule not of sufficient size to warrant accounting and collection bungalow. Not sick people. Address

c20tf

ASPARAGUS Mammoth White	Apricots 44c
ASPARAGUS White Tips	SWEET PICKLES in 15 oz. bottles
RIPE OLIVES Extra Large, qt. can. 54 Pint can 29c	Peaches   56c     Watermelon   56c     Figs   56c     Apricots   56c
TOMATO CATSUP 26   8 oz. bottle 32c	IRIS JAMS in 4 lb. bottles
OYSTER COCKTAIL · SAUCE 22 8 oz. bottle 22 16 oz. bottle 32c	Apricots \$1.17 ASTER JAMS in 4 pound bottles 1.17 Strawberries
SALAD DRESSING 18	Loganberries
8 oz. bottle 32c 16 oz. bottle	Orange Marmalade 22
IRIS COFFEE 23 Half pound can 23	16 oz. bottle 39c
1 lb. can	IRIS JELLY Currant, 6 oz. 22
PEARS Large Can	Mint, 6 oz

### **EVERYTHING IN IRIS**

We will demonstrate Iris Products all week during this Special Sale. Come in and get acquainted with the excellent quality of Iris Brand Food Products.



qx News office costs. \*21 PORTRAITS FREE, if you pay a FREE-Decomposed granite and clay, year's subscription to the News. Inquire about free premium coupon. 16 will not wash, sets hard for road work or filling. Free for the hauling. See TWYPEWRITER for sale. L. C. Roland Adams. Black 8. Smith No. 2 in good condition. In-WANTED Hand Laundry work. Will quire at News Office. 16tf call and deliver. Phone Green 134. FOR SALE-A big bargain in a corctf ner business lot. 63 wide by 100 ft. WANTED to EXCHANGE-A choice deep, \$575;, \$100 down, \$8 per month; east front lot for small bungalow of best location for grocery or butcher three or four rooms; will pay cash difshop. Get busy. Get information ference, but price must be right; in-M. Rudolph, 36 E. Central. c21 quire 261 N. Lima St. \*22 FOR SALE-Chicken fertilizer, pure FOR RENT-Furnished rooms, single droppings, 75c sack; floor droppings or en suite, for housekeeping, steam 35c sack delivered. H. Lambert, heated, rents very reasonable; apply Green 28. c22 at once 426 N. Auburn; phone Green FOR SALE-Furnished 5 rm house 19. c22 lot 50x63. Price \$2,000, \$500 down \$25 month. Apply to M. Rudolph, 36 FRESH East Central. c21 SHIVE SEED FOR SALE-1 White Leghorn rooster 25c 3 hens. Phone Blue 83. c22 per Packet FOR SALE-6 rm house. See owner, -with emphasis on the word FRESH. 213 N. Hermosa. c22 We have been emphasizing that word FOR SALE-Ford sedan, good condi- FRESH in connection with seeds durtion, \$475.00; call Red 44. \*22 ing ten years, and it has resulted in FOR SALE-Typewriter, for sale or the steady growth of friends for our rent; phone Blue 162; 257 N. Baldstore. FRESH seeds are the only c22 seeds that never fail to grow. Dean Shaw is in a position to recom- FRESH Vegetable Seeds 5c and 10c mend a cultured woman as compan- FRESH Flower Seeds .......5c and 10c ion to an invalid; tel. Black 70. 22tf Packed FRESH in our store. WOMAN WANTED-to assist with Send or ask for your copy (free) of housework two hours each mornour Planting Guide. ing; phone Red 37. 22tf WESTERN SEED CO. FOR SALE-Good second hand 116-118 East 7th St., Los Angeles, Cal. wringer; Black 80; 170 San Gabriel. CHEVROLETS— —CHEVROLETS \* \*22 New and Used FOR SALE-Best quality home-made Liberal Terms if Desired jams, 30c pint; Inwood, 92 E. Grand FRANK D. CLAY \*22 View. **Chevrolet Dealer** FOR SALE-R. R. ties, make good Visits on Request posts or wood; Mullins, 161 E. Mon-SALES SERVICE PARTS tecito; phone Red 38. \*23 Fair Oaks 907 Lamanda Park FRESH NANNY GOAT-4 qts., first kid; easy milker; goat milk 20c qt. Arcadia Goatery, Valnett & Santa An-FLU IS THREATENING AGAIN ita, Arcadia. c22-23 WANTED-Woman for laundry one "DEO" Prevent and day a week; 138 West Central; telebreak up with phone Red 53. \*22 VAPORS Heat, Inhale WANTED-Lady of refinement to and rub on board and room at a desirable COLDS Same place; terms very reasonable; inquire treatment at News office. \*22 Dennis Eucalyptus FOR SALE-Hatching eggs, Harri-Ointment son R. I. Reds; also Whitney's Buff Orp.; Phone Blue 148; 145 E. Alegria. Get the Genuine -- "DEO"

win.

ful attention.

- First Class printshop equipment and high grade workmanship at your service.
- Let us plan with you when you want some advertising matter. We will be glad to help you in any way we can and deliver the completed article to you.

CARDS DODGERS RECEIPTS **ENVELOPES** BILL HEADS STATEMENTS LETTERHEADS WINDOW CARDS CIRCULAR LETTERS (Typewriter Type) POSTERS FOLDERS BOOKLETS SALE BILLS NOTE HEADS INVITATIONS **BLANK FORMS** ANNOUNCEMENTS ADVERTISING MATTER (We'll help you plan it)

