



WIKIMEDIA
CZECH REPUBLIC

ANNUAL REPORT

2020



Together we are building a world in which everyone has free access to all human knowledge and the right to contribute to it freely.



OPENING WORDS

Dear supporters and readers,

The annual report of the Wikimedia Czech Republic Association is now in your hands; in it, we try to describe a year of work of our association and the Czech Wikimedia community that cooperates with it. The year 2020 was very different to what any one of us expected. The challenges brought by the COVID-19 pandemic were new in both the personal and professional sphere, sudden, and often affected different aspects of our lives.

With the support of all our collaborators, we are the more pleased to present to you this report. From my position, I am very proud of how we in Wikimedia, despite the sudden and constant changes, confusion, and difficult personal situations, achieved the results that you will have the opportunity to discover more about below, all in a friendly and supportive atmosphere.

For this reason, I would also like to express my enormous gratitude to all my colleagues, with whom we met mainly during online calls throughout the year 2020. Even though they worked from a home environment, they always worked with great dedication. They managed to care for their children and families while remaining motivated and flexible at work. Without their creativity, commitment and constant active interest in the realization of our activities and everyone involved, we would not have done such a tremendous job.

The same thanks go to all other co-workers – trainers, mentors, partners and association members, who continuously worked with us to find ways of still providing services to the public, which is the goal of this association. Several of them stepped out of their comfort zone during the last year and were willing to try new ways and change the established practices. Many community members showed us their trust and began cooperating with us on a new level. That, just like the constructive support of the Board of the association in difficult times, made us very happy. Our thanks also go to those members of the Czech community who carry out independent activities for their colleagues across the Wikimedia projects.

Thanks to these you can see online courses for seniors from across the country, new videos, editing and photography competitions, new and broader cooperation with partners, parallel work with librarians and trainers on various levels, the engagement of students in new ways, new residents in partner organizations, high-quality photos from Czech Wiki Photo 2020 and other successful activities.

For us, the year 2020 was a year of strategic planning, the results of which will project into our activities in the next four years – and I look forward to these new challenges for the association, whose development continues to build on stable foundations.

This will however continue to require strong and supportive cooperation, on which we can rely in our diverse community and which we immensely value.

**On behalf of the Wikimedia ČR
Association Klára Joklová**

Executive Director



TABLE OF CONTENTS

OPENING WORDS	3
THE PEOPLE IN WIKIMEDIA CZECH REPUBLIC 2020	6
WE AND OUR ACTIVITIES IN THE YEAR 2020	7
THE WIKIMEDIA CZECH REPUBLIC ASSOCIATION	7
OUR ACTIVITIES AND THEIR PURPOSE	7
OUR STRUCTURE	8
WHERE HAVE WE PROGRESSED IN THE PAST YEAR?	10
FUNDRAISING & PR	12
MEASURING THE IMPACT OF OUR ACTIVITIES	13
OUR PROGRAMMES IN THE YEAR 2020	14
1. COMMUNITY PROGRAMMES AND MULTIMEDIA	14
PROGRAMME: PARTNERSHIP AND GLAM	14
PROGRAMME: COMMUNITY SUPPORT	18
PROGRAMME: ADVOCACY ACTIVITIES	21
2. EDUCATIONAL PROGRAMMES	22
3. PROGRAMMES WIKIDATA/TECH	28
FINANCES	30
GRANTS AND FOUNDATION CONTRIBUTIONS CARRIED OVER FROM 2019	30
GRANTS AND FOUNDATION CONTRIBUTIONS ACCEPTED IN 2020	30
COSTS BY PROGRAMME PRIORITY	30
SELECTED ACCOUNTING DATA	31
DONORS AND PARTNERS	32

BOARD OF THE ASSOCIATION

Josef Klamo | Chairman of the Board

Vojtěch Dostál | Member of the Board

Jan Groh | Vice-Chairman of the Board

Jan Loužek | Member of the Board

Karel Čapka | Member of the Board

AUDIT COMMITTEE

Jiří Dlouhý | Chairman

Jiří Sedláček | Member

Michal Staša | Member

EMPLOYEE OVERVIEW

Klára Joklová | Executive Director, full-time.

Lucie Schubert | Educational programme project manager, part-time

Lucie Jonáčková | PR, marketing

Jakub Holzer | Multimedia project manager, part-time

Natalia Szelachowska | Community programme activities and multimedia coordinator

Vojtěch Veselý | Trainer and methodologist, grant administrator, part-time

Lenka Kučerová | coordinator of the Seniors Write Wikipedia programme | coordinator of the Students Write Wikipedia programme

Oleksandra Sydorenko | Administrative support

Michaela Buriánková | Fundraising

Michal Josef Špaček | Wikidata/Tech programme coordinator (since 9/2020)

The total number and the wording of the contracts corresponds to a total of 3.7 full-time equivalents

OTHERS

Martin Urbanec | administration of the Tracker website and system

Jana Tománková | payroll accountant

Lucie Krausová | financial accountant

WE AND OUR ACTIVITIES IN THE YEAR 2020

THE WIKIMEDIA CZECH REPUBLIC ASSOCIATION

Wikimedia Czech Republic (hereinafter WMČR) is a non-profit organization that supports the development of [Wikimedia projects](#), in the Czech Republic, which are global community projects of Wikipedia, Wikimedia Commons, Wikidata and their sister projects.

We are the official Czech branch of the [Wikimedia Foundation](#) and cooperate with other

branches and organizational units of the Wikimedia movement all over the world with a common vision: that every person can freely access and, if they wish, contribute to all human knowledge.

The branch has the legal form of an [association](#), which was established by [registration](#) with the Ministry of the Interior of the Czech Republic on March 6, 2008.

OUR ACTIVITIES AND THEIR PURPOSE

The mission of the association is to make information accessible, to advance education, and to promote the spread of free creation by helping and supporting the growth of Wikipedia and other Wikimedia projects.

The goals of the association are:

The goals of the association are:

- » Contribute to the increase of education and cultural level of the population by facilitating access to general and specialized information,
- » the promotion and dissemination of free creation, in particular works that can be freely used, distributed and modified,
- » support and promotion of all Wikimedia projects and the development of the Czech Wikimedia movement.

Our goals are realized mainly by supporting the development and growth of the Czech community of volunteer editors, photographers, and other contributors to Wikimedia projects, building partnerships, especially with public institutions that can share their content under free licenses. We also contribute to the development of Wikimedia projects or the profit of free content through other activities and events.

OUR STRUCTURE

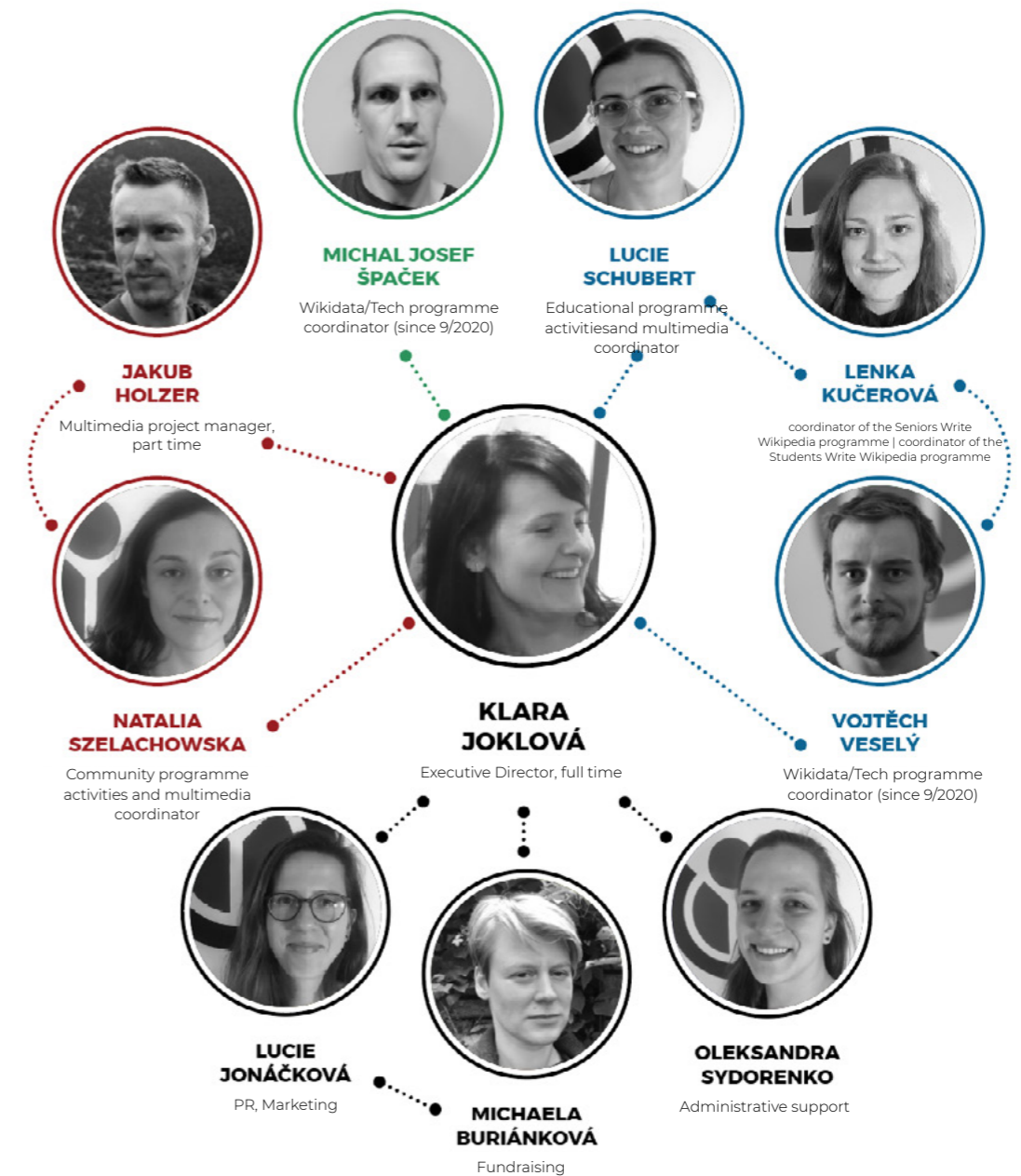
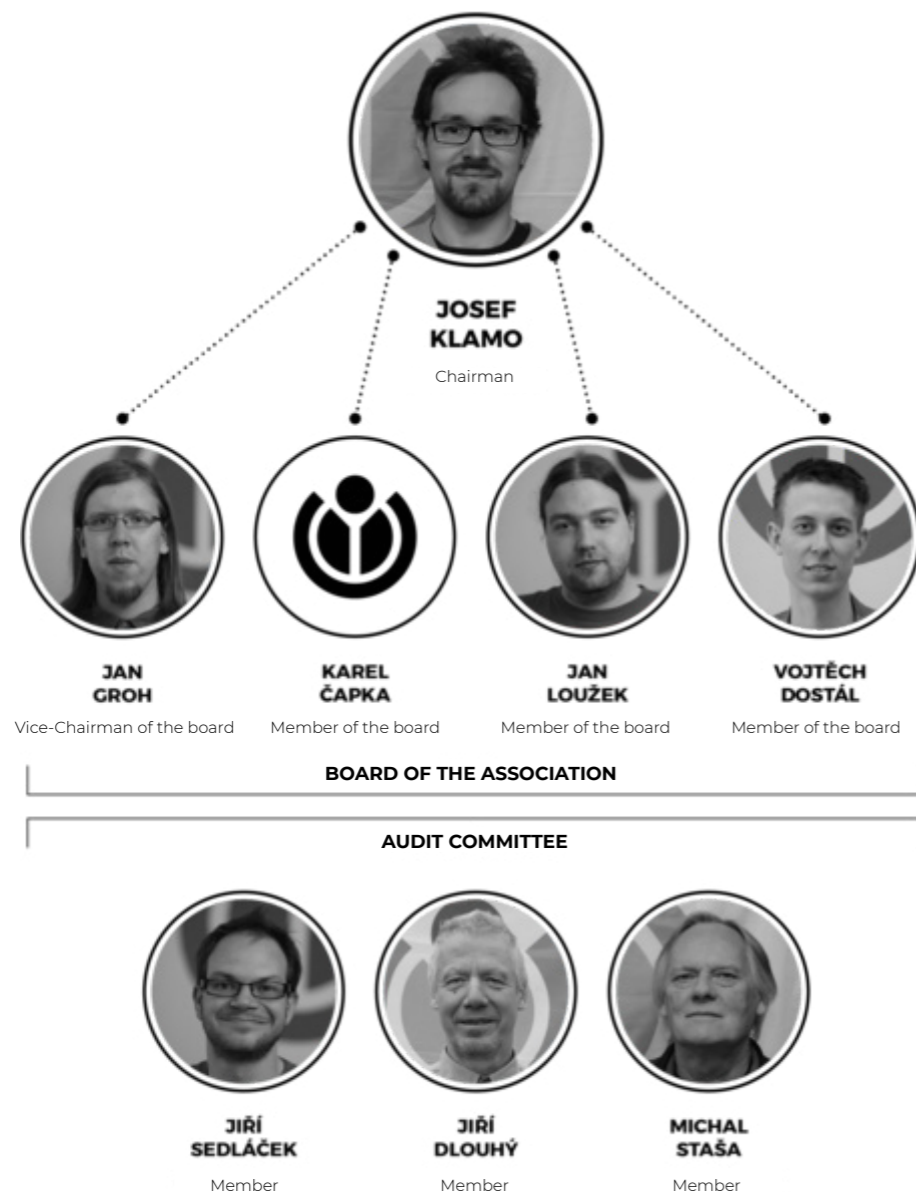
WMČR is an association whose members, staff, and volunteers work together on developing the Czech Wikipedia and its sister projects and contribute to the support of free creation.

According to the Articles of Association, the highest body is the general assembly (i.e. the meeting of all members of the association), which is usually held once a year.

Between general assemblies, the activities of the association are supervised by a Board headed by the Chairman. Another body of the association is the Audit Committee and the Executive Director(s).

Since the general assembly in April 2019, the Board of the association has acted as a collective governing body with the following composition: Josef Klamo (Chairman), Jan Groh (Vice-Chairman), Vojtěch Dostál, Jan Loužek and Karel Čapka. A total of five meetings of the Board were held in 2020.

There was also a three-member Audit Committee, which since the 2019 AGM was composed of Michal Staša, Jiří Sedláček and Jiří Dlouhý, who was elected chairman.



Project activities and objectives are implemented by a staff team led by the Executive Director. The association cooperates with a number of external workers, volunteers, and active members who support its activities or implement sub-activities.

WHERE HAVE WE PROGRESSED IN THE PAST YEAR?

In 2020, the association implemented the plan of activities approved by the general assembly and the Board of the association, in three program areas: Community Programmes and Multimedia, Educational Programmes and Wikidata/Tech Programmes. Programmatically, we have stabilized ourselves - a good and conceptual preparation of activity plans, which were already sufficiently linked to the international strategy (a condition for winning APG grants and also a desirable direction for our development), helped us to stabilize the internal setup of the three programme areas and their individual programmes, which are internally linked and based on specific objectives and planned impacts.

With the change of the situation brought about by the COVID-19 pandemic, we changed our activities on the fly, transferring them into the online sphere to be able to adhere to the plan and at the same time offer activities in a safe space. With our general approach of maximum transparency and accessibility, we were able to resolve the technical challenges in a fairly short time and thanks to the dedication of the team, the trainers and cooperation with partners, we were able to transition fully to online activities.

This development also affected the organization of the annual general meeting. In the normal spring term, we replaced the meeting with a postal vote where necessary and the AGM was then held online for the first time in October.

The annual audit of the financial statements was also carried out remotely. The audit was carried out by the auditing company 22HLAV at the turn of March and April.



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Since January, the staff team of the association has been expanded and strengthened by the position of the multimedia coordinator, who was mainly responsible for the implementation of activities under the umbrella of a grant supported by the US Embassy in Prague. This position was filled by Natalia Szlachowska, who coordinated the preparation of the Wikimedia Hackathon in Prague for us in 2019.

From March onwards, per the general recommendation, we switched to almost complete work from home, except for shorter summer periods when the epidemiological situation in the Czech Republic and the recommendations of the authorities allowed for personal meetings. We also followed international recommendations - the safety of our staff and the participants in our activities has always been a priority.

In September, Michal Josef Špaček, an experienced member of the Czech tech community, joined our team in the long-planned position of Wikidata/Tech Program Coordinator.

In the strategic area, the global Wikimedia movement has approved a strategy for 2030. We joined the ongoing development and preparatory work at the level of consultation and feedback on behalf of the branch.

This process brings with it several changes and processes on the international stage that affect the Wikimedia movement and its direction. In general, these include an emphasis on a targeted focus on generally friendly accessibility for newcomers, diversity of the global community, an open and safe environment for all community members, fair distribution of the decision-making power, and equal conditions and opportunities for communities around the world. All to make Wikimedia grow and, in the long term, providing a space where anyone can easily access balanced information. The Wikimedia movement gives clear emphasis to this principle. The Czech branch is aligned with these processes and we also emphasize selected principles.

Specifically, these strategic processes have manifested themselves in the following areas and strategic steps:

- » **connection and greater synergy** in activities and projects in all three main programme lines of the association
- » synergic activity planning in the area of **GLAM cooperation, the general strengthening of strategic partnerships**
- » **quality v quantity** – the goal is to reach a greater interconnection and accessibility of our activities
- » focus on **newcomers** – they are the basic measuring scale of our success
- » emphasis on **diversity** – e.g. focus on gender and age balance - the involvement of women, male and female senior citizens, as well as, for example, the involvement of students in professional subjects who bring their specific subject knowledge to the encyclopaedia space, but diversity is a general principle
- » community support, which is understood as a **broader community:**
 - » focus on all interested focus groups, who form this community, including partners and stakeholders, who are also part of the community
 - » online x offline community – focus on the so-called offline community,

people, who actively participate in physical activities, the volunteer community, active Wikipedians, former and current participants in our educational activities, newcomers, at the same time it's necessary to modify the activities so that they are sufficiently accessible online.

- » **capacity building** – one of the main missions of the association is building capacities, what we do for the community and the functioning of the WMCZ, but also the movement: transfer of know-how between the community, the active building of cooperation within the com-

The strategic thinking of the association was influenced by the planned preparation of a new four-year strategy for the period 2021-24. The timetable for the preparation of the most important association document was divided into several stages and then implemented during the second half of the year. These stages included an analysis of the existing strategy, an analysis of the stakeholders of the association and the Czech Wikimedia movement, and communication between the member base, the staff, external collaborators and partners. Gradually, we identified fifteen visions that we would like to follow in the association over the next four years and together we created a strategic plan to achieve them. From our point of view, this was the widest involvement of the Czech Wikimedia community in the plan of the association's activities so far, and we will use the experience gained with a similar goal in the future.

Financial stability of the organization, secured in the long-term thanks to the support of the Wikimedia Foundation, has continued to accompany us this year, even though the impact of the coronavirus pandemic has resulted in the outflow or reduction of support from several partners. With most of them, active negotiations were held on the possible form of current or future cooperation. Starting in 2019, we worked in a new partnership with the U.S. Embassy in Prague, which supported several of our activities focused on working with diverse communities, newcomers, and supporting civic participation with a new grant (WikiGap event, LGBT+ editathon, training for NGOs, two competitions).

FUNDRAISING & PR

The fundraising and communication layer of the Wikimedia foundation activities consists of two closely connected aspects of continuous work and joint efforts of the employees of the association. Thanks to the use of already familiar devices and processes and their combination with new approaches, reacting flexibly to the current situation, the organization continues to develop, become known to the wider public and extend the reach of its activities.

PR was mainly focused on the promotion of the main activities, i.e. WikiGap 2020, Popiš památku (Describe a Monument), the panel discussion Jak sdílet na internetu (How to Share on the Internet), Pride editathon and Czech Wiki Photo 2020. Cooperation with the magazine Čtenář, which published two articles about the activities of Wikimedia ČR, was active throughout the year. In the second half of the year, the first part of the promotional campaign was implemented, using the faces of well-known personalities and people from the community around Czech Wikipedia.

The PR regularly analysed the success of Wikimedia ČR's communication tools, especially Facebook, and the highest number of view follows the main promotional activities - WikiGap 2020 and How to Share on the Internet. Presentation on

social media through medallions and „faces of Wikisworld“ proved to be an effective tool for communicating with the wider public. Several videos were produced during the year and remain freely available on YouTube. These include [Jan Beranek's WikiGap video](#) and the recording of the first panel discussion of [How to Share on the Internet](#), which has had the highest number of views on the Wikimedia channel in the last two years. This event again had a great reach thanks to sharing with non-Wikimedia platforms, its PR support led to 40 contacts to registered non-Wikimedia participants and the creation of a „platform PR kit“.

Following the PR activities, fundraising activities were developed. We managed to secure the support of Milan Škoda Foto for Czech Wiki Photo 2020 (money vouchers for the winners). Thanks to its profile on the portal Darujme.cz, Wikimedia ČR received financial support from six individual donors. At the same time, donors can contribute directly to the association's collection account, which in 2020 was used by six donors who contribute every month. At the end of the year, we sent out thank you notes and information material about the activities of the association to donors.

During the year, several applications were submitted for grants for the development of Wikimedia ČR activities; namely, grants from the Culture Programme of the Prague City Hall, the NF Beauty of Help, and a follow-up grant from the US Embassy in Prague.

PR and fundraising activities also included the preparation of the following strategic documents: stakeholder analysis, institutional marketing strategy, vision and donor code. In addition to the regular quarterly newsletter, two special newsletters were sent out to inform about the development of the association's activities during the pandemic.

MEASURING THE IMPACT OF OUR ACTIVITIES:

Programme	No. of participants	Of which newly registered	New or modified pages on the Wikimedia projects	No. of active GLAM cooperations	No. of hosted events
Multimedia	243	136	22641	19	14
Education	640	241	1854	27	35
Wikidata	277	1	190429	16	5
Total	1160	378	214924	62	54

OUR PROGRAMMES IN THE YEAR 2020

The activities and events of the association, through which we fulfil the goals of the association, are classed in three programme areas: Community programmes and multimedia, Educational programmes and Wikidata/Tech programmes.

1. COMMUNITY PROGRAMMES AND MULTIMEDIA

We have three main goals in the Community programmes and multimedia. The first is to acquire **free-license photos** for Wikimedia projects (in particular Wikidata and Wikipedia).

Our second goal is to **support and develop a community of volunteers**. In particular, we organize workshops, editathons (editing marathons) or competitions for newcomers and advanced users.

As part of our third goal, we **establish cooperation with institutions in the framework of the worldwide GLAM project** (Galleries, Libraries, Archives and Museums). In this way, we acquire free content from these mainly cultural institutions, create positions for resident Wikipedians or other opportunities to engage our volunteers.

1. PROGRAMME: PARTNERSHIP AND GLAM

GLAM is short for galleries, libraries, archives and museums, and its goal is to establish cooperation between Wikimedia ČR and similar institutions. Apart from acquiring files with a free license, we also organize together workshops, editathons and other events.

After the successful editathons in Prachatice, the organizers and Wikipedians Elektracentrum and Gampe moved to nearby Volary on March 6-9. [The editathon Volary](#) focused on editing articles about the town, its historical and architectural monuments, the route of the historic Golden Trail and military fortifications. The professional partner of the editathon was again the Prachatice Museum.

Eleven Czech and four German Wikipedians wrote 31 new articles and significantly modified and broadened 35 articles on the topic of Volary and the Volar Region. The event also included three lectures.

THE VOLARY EDITATHON STATISTICS:

No. of participants	Of which newcomers	No. of new Wikipedia articles	No. of images uploaded to Commons	No. of illustrated Wikidata items	No. of photos used on Wikipedia
15	2	31	321	51	137

Because of the pandemic measures, the traditional **Wikiměsto (Wikatown)** did not take place either. For the third time, we joined the Swedish international initiative [WikiGap](#). in 2020. The goal of WikiGap is to get more articles about prominent women on Wikipedia and to attract new female editors, who are generally a significant minority on Wikipedia. We organized the same editathon in Prague and Brno on the occasion of International Women's Day.

The event brought a total of 46 new articles from 55 editors and editresses. The event was made possible thanks to the support of other partners: the US Embassy in the Czech Republic, the Embassy of Sweden in the Czech Republic, the Czech Women's Lobby, Nesehnutí association, o.p.s. Nota, Masaryk University and the collective of authors of the book *Kapky na kameni (Drops on Stone)*.



intention is to support Czech NGOs in disseminating and making available the topics they deal with.

In connection with the anniversary of the Velvet Revolution, we followed up last year's Hvězda svobody (Star of Freedom) competition and expanded it by establishing the „Czechoslovakia 1948-1989“ [Wikiproject](#). We held an editing contest of the same name, [Czechoslovakia 1948-1989](#) to encourage better coverage of the period of communist totalitarianism in our countries on Wikipedia and Commons. In the „writing part“ of the contest, there were 83 edits on 68 articles, and in the „photo part“, 104 photos were newly uploaded to Commons. We drew six winners from the participants.



▲ 5

As part of the Prague Pride festival, we organized a [Pride Wiki Editaton](#) on 6 August at the Václav Havel Library. With the help of lecturer Bazi, we identified a lot of LGBT topics that have not been covered yet. We also reported about the event in the international GLAM newsletter. We want to continue our activities for the LGBT community in the future (these activities fulfil the goal of the movement: promoting diversity).

On 9 October, we again organized a [Wikipedia NGO writing workshop](#) for representatives of the non-profit sector at the Václav Havel Library. Our long-term

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We established the **Sucho (Drought) Wikiproject** and on 10 December we lectured its first participants from the Czech water association; our volunteer Martin Srb assisted in its coordination. We established cooperation with Martin Srb thanks to our long-term cooperation with the Veolia Foundation.

Wikipedian Aktron organized its traditional editing competition [Popiš památku](#), (Describe a Monument), which involved dozens of editors who wrote a total of 161 articles about Czech cultural monuments. For the first time, special awards were also given to newcomers.

Also this year, Wikipedian-resident Lukáš Nekolný created and added Wikipedia articles about Zoo Praha. However, at the end of the year, he parted with his engagement here and gradually moved to the [Museum of Eastern Bohemia in Hradec Králové](#). We established cooperation with this museum after our presentation at the „21st Conference Archives, Libraries, Museums in the Digital World 2020“. The cooperation will bear its fruits in 2021. A new [rezident](#), whom we have trained to write Wikipedia, has started working at the Prague Zoo instead of Lukáš.

We initiated cooperation with the organization **Post Bellum**, which then transformed into several different activities within our educational project.

We had talks with the **National Library - the Slavonic Library**. The deputy director of this library expressed interest in becoming a resident Wikipedian. He has a mentor, Gampe.

We began to regularly contribute to the international GLAM newsletter and publish posts on Facebook on the topic “open content”.

For Glam organizations, we compiled an offer of **tools for tracking their statistics and impact** in case of participation in Wikimedia projects.

2. PROGRAMME: COMMUNITY SUPPORT

In the [Mediagrant](#) and [Fotíme Česko](#) projects, we support photographers who voluntarily enrich Wikipedia, Wikidata, Wikimedia Commons and Wikipedia with their freely licensed* images from all over the Czech Republic. We teach photographers how to take photos for wiki projects, reimburse them for travel expenses, lend them technical equipment, and provide accreditation where appropriate.

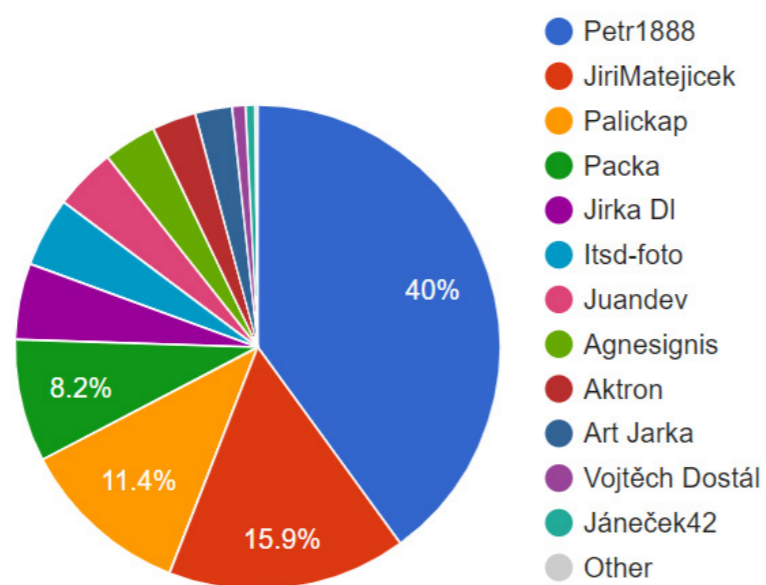
In the year 2020, a total of 24 photographers (as compared with 15 in the previous year) participated in these programmes, who uploaded in total 15 433 new free-license images (in 2019 this was 17 053).

Of these photographs, 4 608 were used as illustrations of Wikidata items and 1 165 in various versions of Wikipedia.



▲ 7

Number of files by uploader



* A free license is such license to use a work protected by copyright that permits its further use and processing. Freely licensed textual, visual and musical works are referred to as free (or open) content.

TOTAL STATISTICS OF THE PHOTO PROGRAMMES WM ČR FOR THE LAST THREE YEARS:

Year	No. of reimbursed journeys for the photographers	No. of photographers	Total no. of photos taken in the photo programmes (of which Fotíme Česko)	Used on Wikipedia (of which FČ)	Used on Wikidata (of which FČ)	Of which no. of reimbursed images as part of photo journeys	Total reimbursed costs (Kč)
2018	109	16	16 039	3 897	2 145	10 037	65 172
2019	69	15	17 053 (10 565)	4 297 (882)	5 586 (4 641)	10 459 (13 270 with expedition)	45 500 (expedition counted 14 000)
2020	75	24	15 433 (10 481)	1 165 (633)	4 608 (4 157)	9 451 (13 461 with expedition)	66 951 (expedition counted 24 800)

Participants in this year's Wikiexpedition, organized traditionally by Aktron, an experienced member of the Czech community, titled "Plzeň-sever", set off to take photos of the region between Pilsen,

Karlovy Vary, Mariánské Lázně and Cheb and brought 4,010 photographs. 352 images were used on all Wikipedias. There are 270 illustrated Wikidata entries.



▲ 8

WIKIEXPEDITION STATISTICS:

No. of participants	Of which newcomers	No. of images uploaded to Commons	No. of illustrated Wikidata items	No. of photos used on Wikipedia
5	0	4 010	270	352

The photo workshop did not take place this year because of the COVID-19 pandemic. We have organized the second (first regular) year of the **Czech Wiki Photo contest**, which is intended for all those who voluntarily contribute their images to the Commons. With the help of Wikimedia admins, we have reached out to all Czech wiki photographers - even those who have not yet joined our projects. There were 83 photos in five categories and 18 newcomers among the photographers. The jury consisting of two successful wiki photographers Michal Klajban and Jakub Fryš and

journalist and Czech Press Photo 2004 winner Jan Rybar had a lot of work to do. In addition to the number of images, according to the jury, their quality has also increased significantly compared to the last year. Results: 3rd place František Šťastný, 2nd place: Antonín Karásek, 1st place and the Public Award: Vít Švajcar.

Results:

3rd place: František Šťastný

2nd place: Antonín Karásek

1st place and Public Award: Vít Švajcar



We support the Wikipadists – organizers not only financially through the programme **Komunitní minigranty**, Community Mini-Grants), in which anyone can apply for support of their own, particularly local events, open to newcomers. We updated the project and its support was used by the organizers of the Volary editathon and the contest Asijský měsíc (Asian Month) and Popiš památku (Describe a Monument).

In the year 2020, we broadened the **community know-how**: to the already existing manual for Wikitown and Wikiexpedition organizers, we added a manual for organizing editathons.

We negotiated temporary free access for Wikipedians to the National Library to the sources in the Kramerius system, for purposes of their wiki-editing.

3. PROGRAMME: ADVOCACY ACTIVITIES

At Wikimedia ČR, we are also dedicated **to defending, promoting and informing about free licenses and free works**. We follow legislative proposals under discussion in the EU and the Czech Republic concerning free access to information. We directly cooperate and financially support Wikimedia Foundation representatives who promote these principles in Brussels.

In 2020, we participated in further rounds of the process of **implementing the European Directive on Copyright in the Digital Single Market** into Czech legislation (the Directive aims to unify copyright laws in the Member States). Wikipedian Václav Zouzalík and Dimitar Parvanov, a lobbyist defending the interests of the European Wikimedia community in Brussels, helped us significantly with the formulation of the opinions and recommendations we submitted to the Ministry of Culture (Ministerstvo Kultury) of the Czech Republic.

With the Pure Stuff studio, we organised a debate on **Jak sdílet na internetu** (How to Share on the Internet) in July, which popularised the topics of free licenses and rights and obligations when using Internet content. The guests were lawyer Jan Vobořil from the Iuridicum Remedium association, influencer Agi Archer, photographer and co-founder of the Pure Stuff studio Pepa Dvořáček, wikipedian and photographer Jan Loužek and journalist of Seznam Zprávy Šárka Kabátová, all moderated by wikipedian - slamer Anatol Svahilec. The discussion can be streamed on our website.

We participated in the first part of the international online conference “Strategic Advocacy and GLAM 2030”.

2. EDUCATIONAL PROGRAMMES

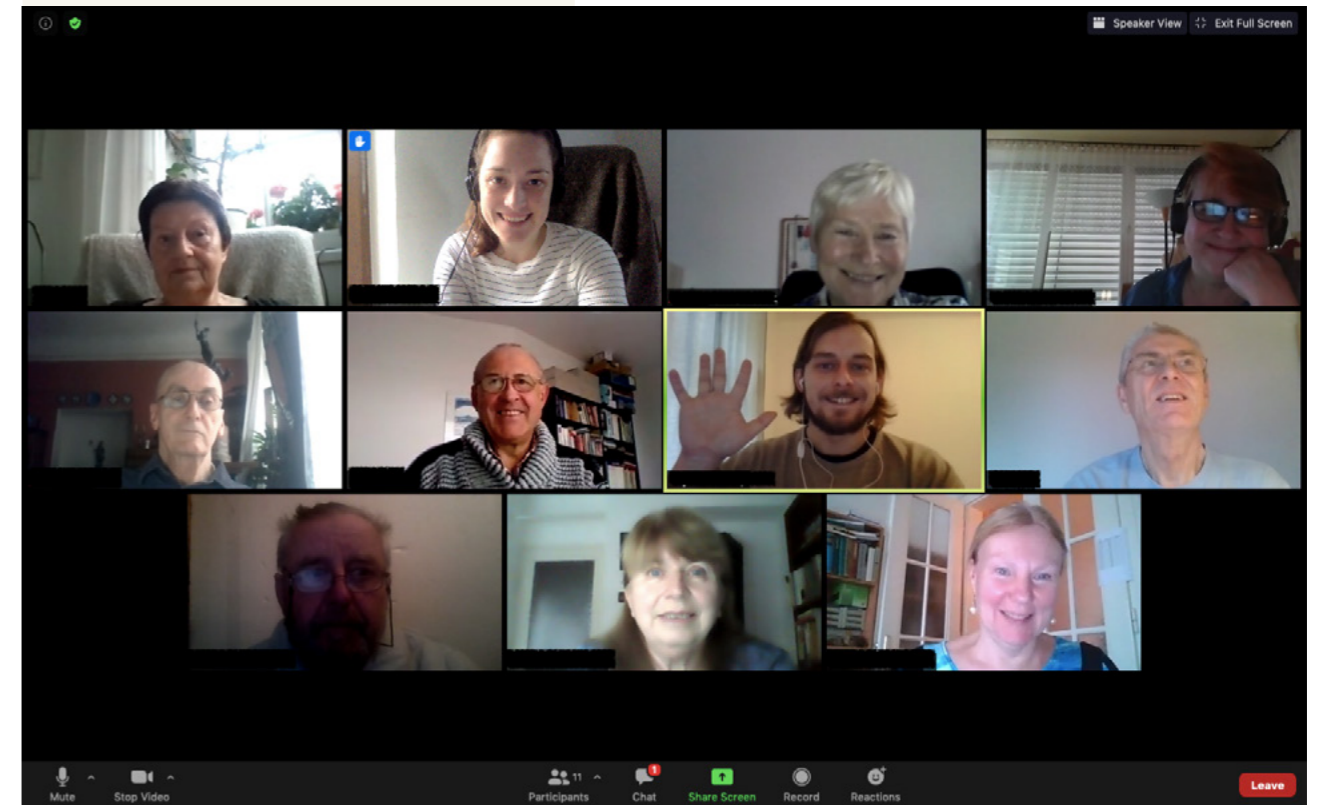
Educational programmes are a significant part of the activities of the association. They actively contribute to the **stream of newcomers**, help broaden the knowledge of the Wikimedia projects and their goal is to **deepen the connections within the Czech community and its activities**.

The main target groups of the programmes are *newcomers* in general, *the youth and young adults – mainly students, but also senior citizens*. The portfolio further comprises of other target groups, such as *teachers and librarians*.

In addition to organising **courses, training and similar educational activities**, we are also developing activities aimed at collaborative or supported editing. These include **thematic editathons** (in cooperation with the Community programmes and multimedia section) or regular **wiki clubs** held in several locations around the country and now also **online**. In parallel, we support **educational community activities**. Thus, we strategically focus on **capacity building** – building capacity and supporting the development of competencies of the current community.

Through the activities portfolio and the selection of target groups (youth, male senior citizens, women) we contribute in the long-term to the **diversity** of the wiki community – especially in terms of gender and age – and building the **basic infrastructure in the free knowledge ecosystem** (free access to information and knowledge resources).

Apart from this, a significant factor in 2020 was the onset of the COVID-19 pandemic, and with it the need to **transform virtually all of our residential “offline” activities and courses into an online form**. With hindsight, we can say that we succeeded.



▲ 10

We implemented and continued to develop the educational activities through four basic programmes:

Seniors write Wikipedia (SePW) – courses for senior citizens, education of librarians in the independent leading of the SePW courses, follow up activities, such as the Senior Wikipedian, wiki clubs, New Year’s meeting of course participants.

Students write Wikipedia (SPW) – supporting educators and students in creating on Wikipedia and using Wikipedia and other Wikimedia projects as an open-source of knowledge.

Teach (with) Wiki – the use of Wikipedia in education, teacher education and outreach.

Open educational programme – vEducational activities aimed at the general public and the community of active Wikipedians and volunteers.

EDUCATIONAL PROGRAMMES IN NUMBERS AND FACTS

4 new online courses for senior citizens

392 during the autumn advanced senior course, 9 participants improved a total of 392 articles - which is over 40 articles per participant

Online wiki club

21 meetings **2** volunteers

44 participants **30** hours of individual consultations

3 newly engaged trainers - Wikipedians from the community


2 + 4 online trainer meetings – supporting those who support

4 new cooperations/key partnerships (Post Bellum, Gymnázium prof. Jana Patočky, Biskupské gymnázium Brno, knihovna města Benešov (the Benešov city library))

7 university courses, which took place even though the students and teachers might have had enough online teaching by then

3 new manuals and support accessible for all:

- > Wikipedia: Education / Materials – collected materials for dissemination and education.
- > Manual Jak psát Wikipedii (How to write Wikipedia) has been placed in the Wikipedia help area
- > new tutorial videos on Commons

 expanding and interlinking activities in the Students write Wikipedia programme and creating a presentation of the programme for newcomers

2 training sessions for librarians in Prague and Benešov

8 regular activities in the programmes Seniors write Wikipedia and Students write Wikipedia in more than 8 cities in the Czech Republic, digitally accessible from anywhere odkudkoliv.



Online courses for senior citizens

spring and autumn 2020

The year 2020 brought a new wind to our lecturing activities in the form of the need to transfer our activities to an online interface. After initial concerns about how the lecturers would handle this adaptation and whether senior citizens would be at least as interested in this form of courses as they are in our face-to-face courses, we have found several undeniable advantages in this format of our services in addition to the challenges.

- > Accessibility of our courses across the country.
- > Opportunity to involve lecturers in activities outside their region.
- > Deepening digital competencies on both sides - our lecturers and tutors did a great job, supporting each other and offering sufficient support to the trainees on the other side.

Today we already know that this option will remain a permanent part of our offer even in the future.

In the Benešov library, Wikipedia is at home

turnkey training | May 2020

As part of the upcoming Wikipedia activities in Benešov, librarians were trained. Although the epidemiological situation made it very difficult to schedule dates, the training cycle finally took place during May 2020. As part of this activity, the library has trained a substantial part of its staff in editing Wikipedia and conducting courses for the public.

How to write (history) on Wikipedia?

Gymnázium Profesora Jana Patočky Prague | November 2020

As part of our cooperation with Post Bellum and their Samet na školách (Velvet at Schools) project, we established cooperation with the Gymnázium Profesora Jana Patočky in Prague.

Nearly 90 third-year students attended our How to write (history) on Wikipedia seminar. We plan to continue our successful cooperation.



3. PROGRAMMES WIKIDATA/TECH

Cooperation with libraries

The main line of our cooperation with libraries takes place on the level of co-operation with our strategic partner, the National Library (NL), where we continue our joint activities from last year in making authority data available. One of the results of this cooperation is the regular import of new authorities that are missing from Wikidata. Volunteers regularly go through and add them to Wikidata.

Our volunteer Petr Kadlec has prepared a new tool [NKLink](#), which is intended for operators of databases whose records contain National Authority Identifiers (NAIs). The tool allows returning additional information from Wikidata based on this ID, such as a link to a Wikipedia article, ORCID or ISNI record.

Towards the end of the year, we imported 300,000 NK authority records that we cannot automatically link to Wikidata into [Mix'n'match](#), a tool that facilitates linking external databases to Wikidata. Of these, about 63,000 records were pre-primed for linking by criteria such as date of birth, date of death and the person's name. In December 2020, we prepared an editathon „Challenge 63,000“, in which we invited the community to manually check these records and pair those that can be paired. This resulted in linking 3,781 records out of 13,248 total records searched, a 28.64% linking success rate.

In March we organized a **Biblio workshop** for librarians, during which we managed to connect Wikidatists with librarians from the National Library and librarians from the Study and Research Library of the Pilsen Region.



▲ 15

First Wikidata resident

As of January 2020, we have our first Wikidata resident Jan Purkert at Divadelní ústav (The Institute of Theatre) (IDU), who is working on linking open data in the IDU Virtual Reading Room. With access to non-public information about the birth dates of people in IDU, he was able to automatically link part of the database. He has linked 15,000 people and thanks to Wikidata's involvement, the formatting of the link to the IDU Virtual Study Room is now working. More IDU data has been added to the Mix'n'match tool and is ready for manual linking by volunteers.

Wikidata education

In addition to the aforementioned library workshop, in January we held a **workshop on the OpenRefine tool**, which allows systematic cleaning of data for import into Wikidata.

Vojtěch Dostál, a member of the Czech Wikidata community and a councillor, gave a talk at the conferences „Open Data in Public Administration 2020“ and OpenALT and continues to educate from the world of Wikidata. Feedback was especially positive at the first conference, where we were asked by the Ministry of Finance of the Czech Republic (Ministerstvo financí) to cooperate in the

systematic transmission of data for Wikidata or Wikipedia. At the same time, we opened the way to the Ministry of the Interior (Ministerstvu vnitra), which is the guarantor of open data in the Czech Republic and thus a potential strategic partner for Wikidata.

You can see the results of these activities on our YouTube channel.

Local cooperation

In July, we imported geographic data of Czech municipal boundaries from the Czech Office of Surveying and Cadastre (Český úřad zeměměřický a katastrální) to Wikimedia Commons and linked them to Wikidata entries for municipalities. Based on this activity we can make Wikidata reports resulting in a map of the Czech Republic with aggregation of information at the municipality level, which is a very nice visualization.

The systematic work on adding small monuments (plaques, statues, monuments, crosses, etc.) to Wikidata continues, as well as uploading photos to Wikimedia Commons and linking them together. As part of this activity, we connected with the [Drobné památky](#), (Small Monuments) database, from where we also retrieved some photos. Other similar databases, with which we are connected, are [Křížky a vetřelci](#) (Crosses and Intruders) and [Socha a města](#) (Sculpture and Cities).

Wikidata coordinator

As of September 2020, we have a new Wikidata coordinator, Michal Josef Špaček, who should help in the systematic support of persons interested in Wikidata. This includes strategic institutions, supporting volunteers, connecting subjects, monitoring international activities and other topics and areas.

FINANCES

GRANTS AND FOUNDATION CONTRIBUTIONS CARRIED

Source	CZK	Comment
APG 2020, Wikimedia Foundation	65 596	využito v roce 2020
The Veolia Foundation	31 558	Used in 2020, programme Seniors write Wikipedia
The US Embassy in the Czech Republic	111 090	Used 97.329 CZK in 2020, the remaining sum will be used in 2021, Community programmes and multimedia

GRANTS AND FOUNDATION CONTRIBUTIONS ACCEPTED

Source	CZK	Comment
APG 2020, Wikimedia Foundation	3 080 020	the organisation received the first instalment already in December 2019
Wikicite, Wikimedia Foundation	45 842	
MONETA Money bank	6 000	Programme Seniors write Wikipedia
Wikimedia Foundation	200 000	contribution to the creation of a long-term reserve

COSTS BY PROGRAMME PRIORITY

Expenditure is continuously recorded in the Tracker for transparent management and accounting:
<https://tracker.wikimedia.cz>

Category	Amount used in 2020 (CZK)
Programme Priorities	
Community programmes and multimedia	212 050
Educational (EDU) programmes	92 396
Wikidata/Tech programmes	52 249
Operational expenditures	
Office and office expenditures	417 890
Presentation expenditures	110 870
Meetings and travel stipends	18 778

Staff salaries and contractors' remuneration, staff training

Salaries of staff and external contractors from APG 2020 (excluding earmarked expenditure)	2 257 506
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Other association expenditures

Free Knowledge Advocacy Group EU Support	21 052
Costs of cooperation with the National Library	10 000
Other operating expenditure	7 537

Total	3 200 328
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SELECTED ACCOUNTING DATA

Selected accounting data	for 2020 (in CZK)
Material costs including small assets	135 471
Repairs and maintenance	0
Staff travel expenses, contractors, community	95 447
Costs of refreshments at events	30 903
Services	741 708
Salaries – employment contracts, performance agreements, contract of services	1 687 626
Salaries – health and social insurance	466 738
Fixed asset depreciation	3 540
Other expenditures (exchange rate differences, fees, etc..)	38 895
Total costs	3 200 328
Revenue from services and sales of goods (including course fees)	107 164
Foundation contributions and donations used	3 163 764
Membership fees	12 660
Other revenues (course profits etc.)	7 234
Total revenues	3 290 822
Financial result (profit)	90 494

The annual report contains selected data from the financial statements. The complete financial statements are listed in the collection of docu-

DONORS AND PARTNERS

We thank our donors and partners for their cooperation and support.

Partners

Aliance otevřeného vzdělávání

Archiv výtvarného umění

Asociace pro vodu ČR

Česká ženská lobby

Digikoalice

Divadelní ústav

Drobné památky

Elixír do škol a síť DIGI center v ČR

Elpida o.p.s – Centrum Elpida Praha

Genderové informační centrum NORA, o.p.s.

Gender Studies o.p.s.

Gymnázium profesora Jana Patočky

Goethe-Institut Prag

GEG ČR –Google Education Group

Institut Bohuslava Martinů

Jihočeská vědecká knihovna

Knihovna města Plzně

Knihovna Václava Havla

Město Prachatice

Městská knihovna Benešov

Městská knihovna Havířov

Městská knihovna Praha

Ministerstvo financí

Moravská zemská knihovna

Národní knihovna ČR

Národní lékařská knihovna

Národní památkový ústav

Nezávislé sociálně ekologické hnutí – NESEHNUTÍ

Post Bellum – Paměť národa

Prachatické muzeum

Svaz knihovníků a informačních pracovníků České republiky

Ústav pro studium totalitních režimů (ÚSTR)

Velvyslanectví Švédska

Velvyslanectví USA v České republice

Zoologická zahrada hl. m. Prahy

Grants and foundations

Wikimedia Foundation – Annual Plan Grant 2020, project Wikicite

The Veolia Foundation (Programme Stále s úsměvem (Always with a smile) – Aktivně po celý život (Active for life)) – Seniors write Wikipedia

Nadační fond MONETA Money Bank (Programme for support of those in need – development of the programme Seniors write Wikipedia)

Embassy of the USA in the Czech Republic (Small Grants Programme – Community programme and multimedia)

Other donors in 2020

Albatros Media – contest Hvězda svobody

ACTIVE 24 – website management

bvp Braun Partners – pro bono legal services

AK Koutná, Slušná & Bělohávek – pro bono legal services

Foto Škoda – prizes for Czech Wiki Photo 2020

LMC (Jobs.cz) – advertising services

Ústav pro studium totalitních režimů – prizes for the contest Hvězda svobody



▲ 16

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WHICH EVERYONE HAS FREE ACCESS TO ALL
HUMAN KNOWLEDGE AND THE RIGHT TO
CONTRIBUTE TO IT FREELY.**