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# RAYNER'S

RECEIVED  
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U. S. Department of Agriculture

1947

## Berry Book



RAYNER BROTHERS, SALISBURY, MD.

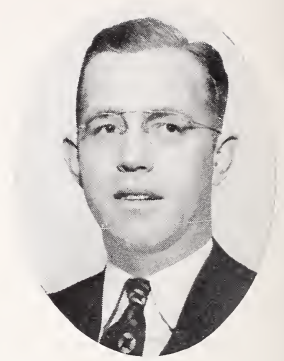
## T W E N T Y - F I R S T   Y E A R



"JACK"

H. J. W. RAYNER

THE CONTINUED GROWTH  
OF OUR PLANT BUSINESS IS  
A GREAT SOURCE OF PRIDE  
TO US.



"BOB"

S. H. RAYNER

### ***To Our Friends and Customers:***

Nothing makes a man feel better than to know he has given satisfaction to his customers. And no business can continue for long that does not believe most sincerely in giving "value received" in quality of product, service and satisfaction.

Because we know that satisfied customers are the real measure of any business success, we feel justifiably proud that our business has continued to grow and grow. Started just 21 years ago, our business has gone always forward as more and more folks came to depend upon us for the very best plants we know how to grow, cultivated on the very best soil and given our best attention.

It is a source of constant pleasure to see the same names on our customer records, year after year. And many of the new faces tell us they have ordered at the recommendation of a friend.

For this we are truly grateful. To us the rendering of continued satisfaction to our customers is a cherished trust which we shall continue to fulfill to the best of our ability.

We look forward to the pleasure of working with you in 1947.

Sincerely and with much appreciation,

*Jack & Bob Rayner*

**"BETTER BERRIES BUILT OUR BUSINESS"**



# **Jack and I Grew Up in the Berry Plant Business**

There isn't a foot of ground on our plant farm that has not received our personal attention through these years. While we have been most fortunate in building around us a group of men who know plants and plant care, we feel it is our personal responsibility to see that the highest principles of quality are always carried out.

My job is to select plants from the finest mother stock, to see that only the very best are reserved for planting. Then, brother Jack takes over to make sure our experienced graders have eliminated all plants not worthy of our high standards.

And this system of cross-checking does not stop until our planting foremen have watched the plants set into the ground. In this way we are assured of always setting the cream of the crop.



## **Bob Looks After the Growing and I Look After the Grading and Packing of Your Orders**

Every week-day finds us in our working clothes. While all of us pitch in from the time the plants are set into the ground to help brother Bob keep them cultivated, weeded, budded and fertilized, my own special job is the grading and packing of the plants that will fill your orders. Bob and I realize that no matter how well he grows them, grading, cleaning and root straightening and packing must be done with expert care if you are to get the very best in strong, vigorous plants.

Throughout the shipping season you will find me at the packing house to see that each order gets the personal attention to which your valued business is entitled.







# Rayner's

In Every

NORTH, SOUTH, EAST OR WEST . . . . .

OUR VARIETIES MEET EVERY TEST

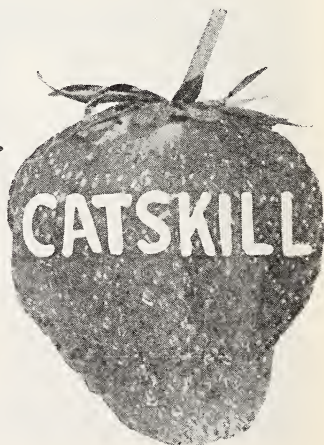
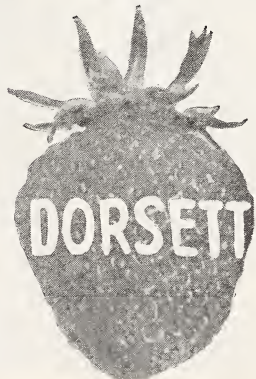
We have devoted our efforts to the plant business because our soil and climate are ideally adapted to growing hardy, vigorous plants with strong root systems. And we have continually sought the very best land in this section for our plantings.

Should you visit our plant farms, you may be surprised to find that, in order to have the best soil, our farms are spread over an area of 16 square miles. In this area we have selected 1200 acres for our plantings. Naturally, we do not need all of this acreage for our annual settings but this reserve of good plant land enables us to carefully rotate crops so that no plot of land is set to strawberry plants oftener than one year in four.

Our methods of crop rotation enable us to keep the land in condition that will put every bit of vigor possible in our plants—free from disease—free from mixtures — and positively TRUE-TO-NAME.

RAYNER'S berry plants are shipped to berry growers in every State in the Union, and Canada, which alone is tribute to the high quality of our product.

THE CARE THAT GOES INTO THE PLANNING, PROPAGATION AND PLANTING OF RAYNER'S PLANTS IS RECOGNIZED BY BERRY GROWERS EVERYWHERE!





# **FINER PLANTS**

## **Provide Quality Fruit**

### **Major Market in the East**

IT IS OUR PRIVILEGE TO SUPPLY OUTSTANDING FRUIT GROWERS IN ALL SECTIONS of THE COUNTY

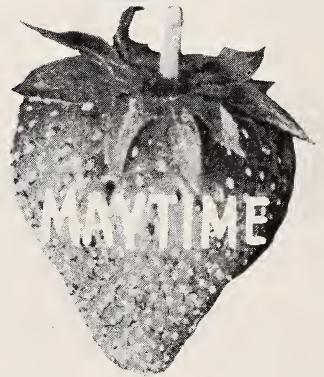
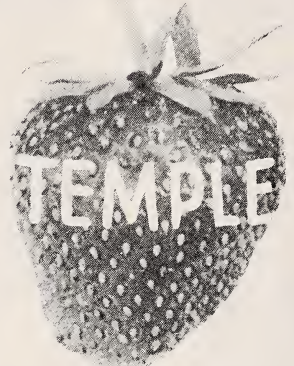
SOIL, CLIMATE AND "KNOW-HOW" are the prime essentials of good plant growing. Eliminate any of these factors and you eliminate plant quality.

Our plants are set in light, sandy loam that encourages deep root growth and enables the matured plant to be dug without damage to roots. Soil is easily removed so that you receive plants with strong, clean roots already to be set into the ground. Because the very heart of any plant is the root system, RAYNER'S plants are outstanding for vigor and livability.

Our plant farms are located in the heart of the Maryland peninsula between the Atlantic Ocean and the Chesapeake Bay. Winters are mild, but sufficiently cold to harden off plants for transplanting into any climate. Because there is a minimum of hard freezing weather there is little ground heaving to cause plant damage.

The "know-how" of plant growing has come from years of constant application of the best methods advocated by the United States Department of Agriculture and State Extension Services.

RAYNER'S PLANTS HAVE THE ADVANTAGE OF SOIL, CLIMATE AND "KNOW-HOW"!



# WHERE THEY DO BEST

## VARIETY PREFERENCES BY STATES AND AREAS

(\* denotes most popular varieties)



May we suggest reference to this list should you need assistance in selecting varieties that would do best in your particular area. These listings are based on our experience with berry growers in these areas.

- MISSIONARY\*** FLORIDA, CUBA and areas where the growing season is almost continuous.
- KLONDYKE\***  
**KLONMORE\*** Favorite varieties in the southern CAROLINAS, particularly in the coastal region of South Carolina.
- MASSEY\***  
**BLAKEMORE\***  
**FAIRMORE** The CAROLINAS, VIRGINIA, MARYLAND, DELAWARE, WEST VIRGINIA, OHIO valley and states south of Ohio.
- SUWANEE** Home garden berry in states south of Ohio.
- AROMA** Popular late shipping berry in states south of Ohio.
- PREMIER\***  
(or Howard 17)  
**CATSKILL\***  
**TEMPLE** In higher elevations of WEST VIRGINIA, and northward in all states including NEW JERSEY, NEW YORK, OHIO, PENNSYLVANIA, GREAT LAKES STATES, all NEW ENGLAND STATES and CANADA.
- PATHFINDER**  
**ABERDEEN**  
**WM. BELT**  
**BIG JOE\***  
**FAIRFAX\*** Pathfinder, Temple and Aberdeen are popular varieties in areas where red-stele root disease has been a problem.
- MAYTIME\***  
**MIDLAND\*** Very popular in all Premier and Catskill areas and as far south as NORTH CAROLINA, including MARYLAND, VIRGINIA DELAWARE.
- DORSETT\***  
**SEN. DUNLAP**  
**LUPTON** VIRGINIA to southern MASSACHUSETTS and westward to OKLAHOMA and KANSAS.
- STARBRIGHT** In most areas adapted to Premier and Catskill and in middle WESTERN STATES.
- CHESAPEAKE**  
**FAIRPEAKE\***  
**REDSTAR\*** VIRGINIA to NEW JERSEY and westward to OKLAHOMA and KANSAS.
- EVERBEARING VARIETIES** All EASTERN, CENTRAL and NORTHERN STATES as far south as VIRGINIA.
- All States NORTH of the Mason-Dixon line—generally in Premier and Catskill areas. Except in high elevations, everbearing varieties do not usually make a good crop in the South.



## **RAYNER'S Varieties** **Meet Every Need**



- Varieties that bear firm berries especially adapted to long-distance shipping—
- Varieties with large, attractive berries of best flavor and quality especially suited for local market and home use—
- Varieties especially adapted to canning and freezing with firmness and sub-acid flavor essential to preserving and canning.

Rayner's Give You This Information on Following Pages.



# A Brand New Service

## for *Rayner's* Customers

### Berry Baskets in Reasonable Quantities

During the past several years we have noted an increasing number of our customers have written to us to enlist our aid in securing strawberry quart baskets and pint baskets for other fruits.

We believe this demand has been created as more and more people have found it most profitable to grow enough strawberries to furnish their friends and neighbors as well as the corner grocery store.

We have therefore decided to offer baskets in reasonable quantities to our customers.

We would like to make it clear that RAYNER BROTHERS have no intentions of going into the basket business nor do we wish to compete with the basket supplier in your area. Our sole interest is to provide baskets where they are not locally available.

#### PRE-DRIED AMERICAN BERRY BASKETS

**PACKED 100 CUPS TO CONTAINER AND POSTPAID TO YOU**

(To All Points East of Mississippi River)

#### QUARTS

100 TO CARTON

\$1.95

(Includes Postage and Shipping Charges)

#### PINTS

100 TO CARTON

\$1.80

(Includes Postage and Shipping Charges)

**PRICES SUBJECT TO CHANGE WITHOUT NOTICE**

**IMPORTANT:** We are not in position to supply crates. All orders for baskets should be mailed to reach us by April 1, as we cannot guarantee delivery after that date.

**RAYNER'S QUALITY PLANTS ARE BACKED BY ADVERTISING  
IN OUTSTANDING GARDEN AND FARM MAGAZINES.**

**Farm Journal**  
WORLD'S LARGEST RURAL MAGAZINE



**The Rural New-Yorker**  
THE BUSINESS FARMER'S PAPER  
ESTABLISHED 1861

BETTER FARMS

NEW JERSEY FARM and GARDEN

NEW ENGLAND HOMESTEAD

**Poultry  
TRIBUNE**

**PENNSYLVANIA  
FARMER**

THE SOUTHERN PLANTER

*The* PROGRESSIVE FARMER

**OHIO  
The  
FARMER**

**BETTER HOMES & GARDENS**

**ORDER PLANTS EARLY, WE WILL SHIP ON DATE YOU SPECIFY!**

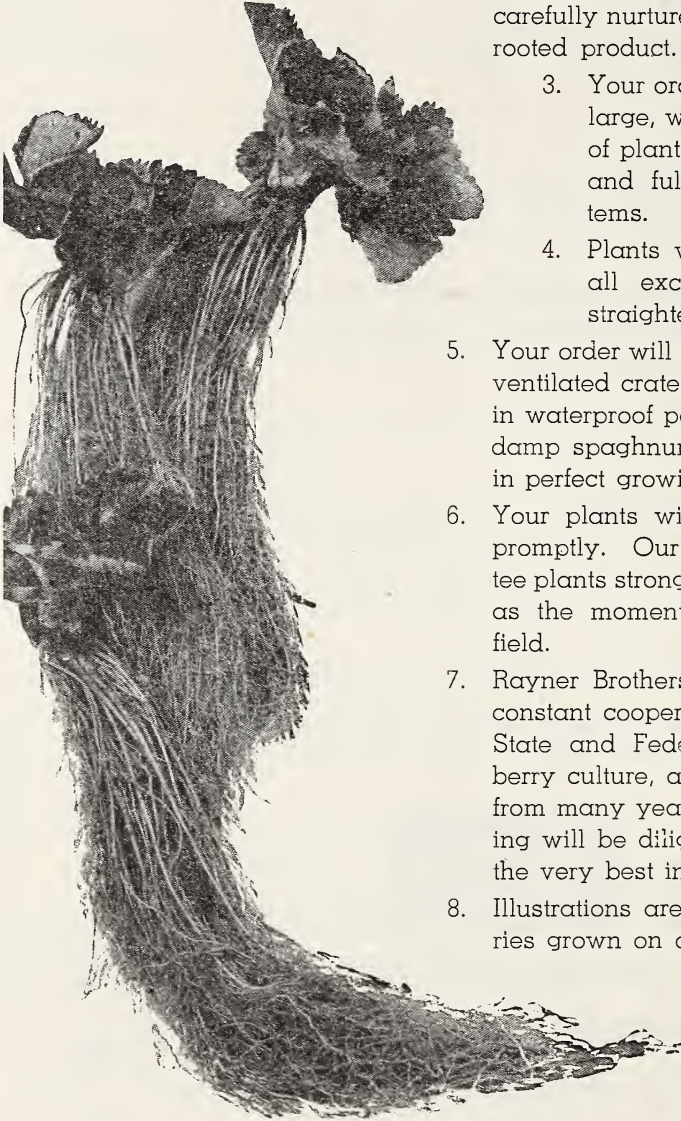
# THESE THINGS



**MEMBER**  
American Association of Nurserymen  
Del-Mar-Va Nurserymen Association

## WE PLEDGE . . . .

1. Plants purchased from these pages will be True-to-Name. We guarantee you will receive just what you order.
2. All plants are from selected parent stock grown under our personal supervision and carefully nurtured to produce a strong, well-rooted product.
3. Your order, regardless how small or large, will be filled with a full count of plants with good healthy crowns and full, well-developed root systems.
4. Plants will be thoroughly cleaned, all excess removed and roots straightened ready for planting.
5. Your order will be carefully packed in light, ventilated crates (small quantities wrapped in waterproof paper) with roots in layers of damp sphagnum moss for delivery to you in perfect growing condition.
6. Your plants will be packed and shipped promptly. Our packing schedules guarantee plants strong and vigorous and as thrifty as the moment they were dug from the field.
7. Rayner Brothers will continue a policy of constant cooperation and consultation with State and Federal agencies interested in berry culture, and our personal experience from many years of successful berry growing will be diligently applied to bring you the very best in plants and culture advice.
8. Illustrations are actual photographs of berries grown on our farm. The photographs are "un-retouched" and wherever varying from true size of berries you will find it so indicated.



***Your Money Back If You Are Not 100% Satisfied***



**Very Early**

# MAYTIME



● **EARLY BEAUTY — ONE OF THE FIRST TO MARKET WITH QUALITY THAT BRINGS PREMIUM PRICES.**

If you live in the area between North Carolina and Southern Massachusetts and east of the Mississippi, we heartily recommend a trial of MAYTIME. Introduced nine years ago MAYTIME has just begun to enjoy the popularity of a winner as more and more growers have heard the good news. MAYTIME'S glossy red beauty, flecked with uniform surface seeds, makes it mighty attractive to the eye. And one taste of its sweet, full-bodied juiciness convinces it is as good as it looks. Under adverse conditions last spring, MAYTIME showed a definite superiority to many other varieties. Early to market, this beautiful berry always receives a big share of top prices. Quick ripening berries give two biggest pickings at premium prices before other varieties are ripe.

Grown From  
North Carolina To  
Southern Mass. And  
Westward To The  
Mississippi

**FIRM SHIPPER  
FINE FLAVOR**

**Free Growth**—Vigorous, medium size plants produce runners very freely, and readily form good fruiting bed. Leaves cover flower cluster, providing extra frost protection. Resistant to leaf spot and scorch.

**Large to Medium Berries**—Average large at first and medium to large later in season. Slightly smaller than Dorsett. First berries cone and wedge shaped; later cone shaped.

**Sweet and Juicy**—Flavor much sweeter and superior to Blake-more and Missionary. Fine, juicy dessert quality.

**Glossy Bright Red**—Firm, glossy, bright red skin does not darken with holding. Uniform seeds even with surface.

**Good Shipper**—MAYTIME'S firmness, fine appearance and earliness makes it a profitable commercial berry in areas to which adapted.

**Good Frost Resistance**—Despite early blossoms we have experienced no noticeable loss from frost, either through resistance or in fruiting results.

### Maytime Prices

25 for.....	\$ .90
50 for.....	1.50
100 for.....	2.40
200 for.....	4.20
250 for.....	4.80
300 for.....	5.40
400 for.....	6.50
500 for.....	7.50
750 for.....	9.90
1000 for.....	12.00
5000 for.....	55.00

Complete Price List  
and Ordering Informa-  
tion on Pages 38 and  
39.

# BLAKEMORE

**Early**



## *Rayner's Yellows Free Strain*

The South's  
**MOST POPULAR**  
**MOST PROFITABLE**  
**BERRY FOR**  
**MANY YEARS**

—  
**Long Fruiting Season**  
**Fine Canner**  
**And Freezer**

BLAKEMORE has been held in the same high esteem by the Southern grower that Premier has enjoyed in the North. And this is as it should be, as BLAKEMORE is a cross of Premier and Missionary, which gives it a firmness and color that holds up in long distance shipments. These qualities, plus early fruiting, give BLAKEMORE a good market over a radius of 1,000 miles. Early to market in top condition means top prices and the South has enjoyed consistently high returns over a long fruiting season. To the grower who has been troubled with "yellows", we offer plants that are grown from yellow-free strains remarkably free from yellows during several years of careful propagation from choice mother stock.

**Abundant Growth**—Under practically all conditions and soils, BLAKEMORE will make abundant growth free from leaf troubles. Need thinning on very rich soils to produce larger berries.

**Uniform Size**—Very uniform, medium size berries hold up well all season.

**Produces Freely**—Free bedding habit makes good fruiting row. Dependable year after year.

**Long Distance Shipper**—One of the firmest varieties. Good skin with light red color that does not darken when overripe. Their fine arrival condition means customer satisfaction and repeat orders.

**Fine Field Keepers**—Fruit may hang on vines two or three days after normal ripening without loss in color and firmness. Minimizes loss from weather delays or picking labor shortages.

**Excellent For Freezing And Canning**—Medium sub-acid, firm flesh of fine texture, red color.

### Blakemore Prices

25 for.....	\$ .75
50 for.....	1.25
100 for.....	2.00
200 for.....	3.50
250 for.....	4.00
300 for.....	4.50
400 for.....	5.00
500 for.....	6.25
750 for.....	8.25
1000 for.....	10.00
5000 for.....	45.00

Complete Price List  
 and Ordering Information  
 on Pages 38 and  
 39.



# FAIRFAX

*Rare Beauty*



*Superb Flavor*

## COMMERCIAL, HOME GARDEN AND ROADSIDE MARKET FAVORITE WITH WIDE GROWING RANGE

Outstanding appearance, exceptional firmness and highest dessert quality throughout a long fruiting season make FAIRFAX an early commercial and home garden favorite. Local and roadside markets particularly favor FAIRFAX for the rich flavor and fine aroma that means big sales appeal. The wide growing range of FAIRFAX makes it a profitable variety as far south as North Carolina and in all Central and Northern States. Often tops high markets for days at a time which makes FAIRFAX a favorite as a long-yielding early variety.

FAIRFAX is a delight to taste — a delight to the eyes of your customers — and a profit delight to your pocketbook. For flavor and firmness that means fruit profit, try FAIRFAX.

### Fairfax Prices

25 for.....	\$ 1.15
50 for.....	1.90
100 for.....	3.00
200 for.....	5.25
250 for.....	6.00
300 for.....	6.75
400 for.....	8.10
500 for.....	9.40
750 for.....	12.40
1000 for.....	15.00
5000 for.....	70.00

Complete Price List and Ordering Information on Pages 38 and 39.

**Sturdy Growth**—Plants develop vigorously, free from leaf spot and scorch. Foliage holds up unusually well at fruiting.

**Very Large Size**—FAIRFAX large size holds up well through exceptionally long fruiting season.

**Firm Shippers**—Firm, even-textured body gives FAIRFAX excellent shipping qualities.

**Very Sweet**—The flavor is rich, full-bodied and very sweet with a mouth-watering aroma.

**High Yield**—Highly productive. Strong, upstanding stems support heavy fruit yield well off ground.

**Rich Color**—High gloss, medium light red, turning darker quite rapidly in advanced ripening stage. However, berries remain firm and retain high gloss and delicious flavor even when overripe.

**Frost Resistant**—Can be considered one of the more resistant early varieties.

# TEMPLE

**FOR POORLY DRAINED SOILS, A VARIETY ENTIRELY RESISTANT TO ROOT DISEASES**

TEMPLE has become one of the most widely discussed berries in recent years because it is proving, under actual growing conditions, it is the answer to the strawberry grower who has red-stele root disease in his fields. It is nothing short of amazing to watch the remarkable growth of TEMPLE where other varieties have failed to withstand red-stele. Heavy bedding nature of plant requires little or no fertilizer in fertile soil.

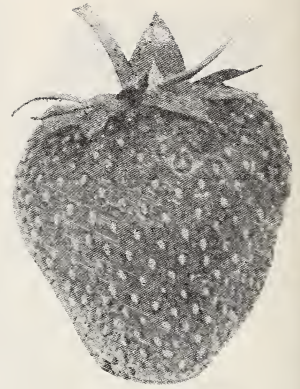
Mention TEMPLE and we immediately think of unsurpassed flavor in an early berry. Has a distinctively different sweetness, embodying the very best from its parents, Aberdeen and Fairfax. Large, light red berries run to smaller size toward end of TEMPLE'S long fruiting season, but flavor and texture is retained. TEMPLE was accepted enthusiastically in markets last year and prices held up very well.

TEMPLE merits planting on any soil where Premier, Catskill or Fairfax are grown. And, for the grower who has a red-stele problem, it can truly put him back in business in a big way.

**Highly Productive**—Dense bed of unusually tall plants, resistant to leaf spot, highly resistant to leaf scorch. Have shown little injury from frost and cold when other varieties have seriously suffered.

**Good Yield, Good Shipper**—Same fruiting season as Premier and Dorsett with firmer fruit that stands up well for long distance transportation.

**Large, Light Red Berries**—Good quality, combined with beauty, gives TEMPLE real sales appeal.



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PRICES AND ORDERING INFORMATION ON PAGES 38 AND 39.

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# DORSETT

**A VERY PROFITABLE EARLY VARIETY THROUGHOUT THE EAST CENTRAL AND CENTRAL STATES**

Since 1933, DORSETT has been a leading early profit maker throughout the East Central and Central States. Real beauty matched by fine flavor is the secret. Fruit does well in these areas if ordinary care is exercised in picking and shipping. DORSETT'S beauty and high production will repay the grower for the little extra care it may require.

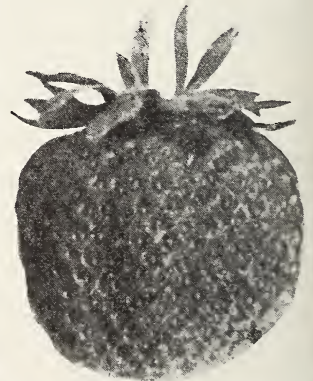
**Vigorous Growth**—Highly resistant to leaf diseases. Requires very little fertilizer or manure on rich soils.

**Large Size**—Holds up well with sufficient moisture. Under dry conditions may run smaller in size at end of season.

**Finest Flavor**—Berries medium light red to center, retaining light color and flavor quality even when full ripe.

**Good Producer**—Fewer blossoms than Premier, but often outproduces it with larger berries.

**Fair Shipper**—Slightly more firm than Premier, but requires careful handling. Highly valued by growers in recommended areas.





**Early**



**BIG  
YIELDS  
BERRIES  
PROFITS**

*Rayner's  
Surecrop*  
**PREMIER**  
(or Howard 17)

**FAVORITE FOR A QUARTER CENTURY IN PENNSYLVANIA,  
NEW YORK AND NEW ENGLAND STATES**

Because PREMIER has been proven as nearly frostproof as a strawberry can be it has been a favorite in the Northeastern States and in high altitudes since it was introduced 30 years ago. No other variety has been as universally accepted because PREMIER has never been known to have a crop failure over a wide range of soil and climatic conditions.

Coupled with Catskill, which is a midseason ideally adapted to PREMIER areas (see page 17), the PREMIER grower can now enjoy profitable fruiting over an unusually long season. As with all varieties, it pays to get the very best plants. RAYNER BROTHERS have specialized with PREMIER for 21 years.

**Growth**—Vigorous, makes good fruiting bed in all types of soil, very disease resistant.

**Size**—First berries average very large, will run down toward the end of the season as so many berries are set on each plant.

**Firmness**—Berries firm enough for truck shipment but will not stand long refrigeration.

**Frost Resistant**—PREMIER blooms so profusely on short stems under foliage that frost cannot damage all blooms, and has never failed to make a crop.

**Quality and Flavor**—Good in North and Northwestern States, not the best in Southern sections.

**Productiveness**—PREMIER is the early leader, under general conditions.

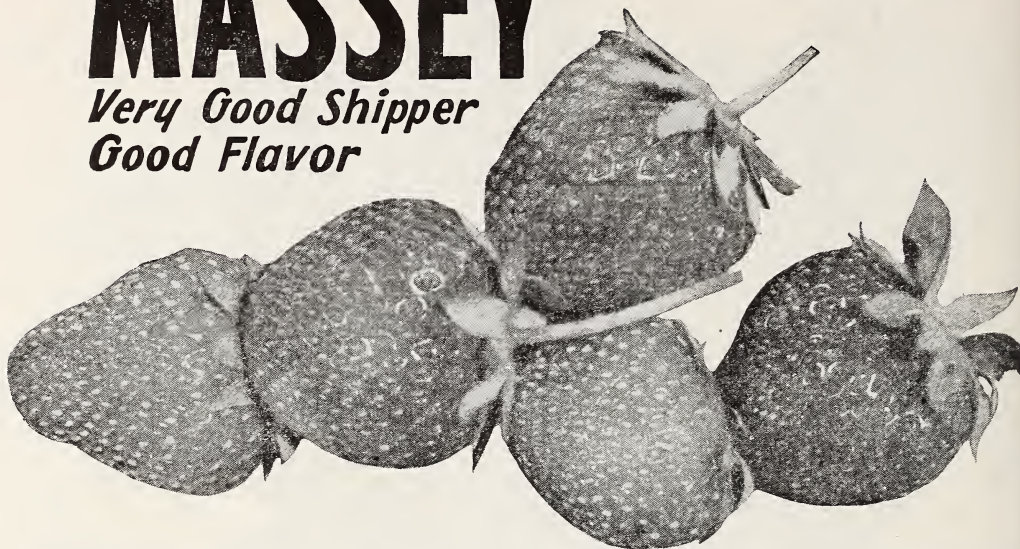
Premier Prices	
25 for.....	\$ 1.10
50 for.....	1.50
100 for.....	2.90
200 for.....	5.10
250 for.....	5.80
300 for.....	6.50
400 for.....	7.85
500 for.....	9.10
750 for.....	12.10
1000 for.....	14.50
5000 for.....	67.50

Complete Price List and Ordering Information on Pages 38 and 39.

# MASSEY

**Mid-Season**

*Very Good Shipper*  
*Good Flavor*



● **THE MOST OUTSTANDING BERRY LAST SEASON IN THE CAROLINAS, VIRGINIA AND MARYLAND. A SENSATION IN USUAL BLAKEMORE AREAS.**

We are sincerely enthusiastic about MASSEY after several seasons of successful fruiting. MASSEY has taken the Carolinas by storm and we are hearing from all sections where Blakemore has been the leading berry that MASSEY is proving the greatest early midseason ever introduced. It answers the demand for a berry of large size with great beauty and flavor. Vivid red color makes MASSEY fields a sea of beauty and this attractiveness holds up clear to market. MASSEY is enjoying a richly deserved popularity, and if you live in an area normally considered "Blakemore country" we offer it to you with a most hearty endorsement.

### Massey Prices

25 for.....	\$ .90
50 for.....	1.70
100 for.....	2.40
200 for.....	4.20
250 for.....	4.80
300 for.....	5.40
400 for.....	6.50
500 for.....	7.50
750 for.....	9.90
1000 for.....	12.00
5000 for.....	55.00

Complete Price List  
and Ordering Information  
on Pages 38 and  
39.

**Thrifty Grower**—Makes a good fruiting row of large vigorous plants resistant to spot and scorch.

**Uniform Berries**—Large flowers carry abundant pollen, assuring well-developed berries of large to very large size.

**Glossy Bright Red**—Vivid green cap and small yellow seed provide fitting contrast to the high, glossy red making a berry of unusual beauty.

**Delicious Flavor**—Fine dessert quality and flavor fully retained several days after picking.

**Excellent Shipper**—Firm berries hold up exceptionally well in shipment.

**Good Producer**—Large size of berries account for high yield of NUMBER ONE fruit.

### STRAWBERRIES ARE TALK OF HIS NEIGHBORHOOD

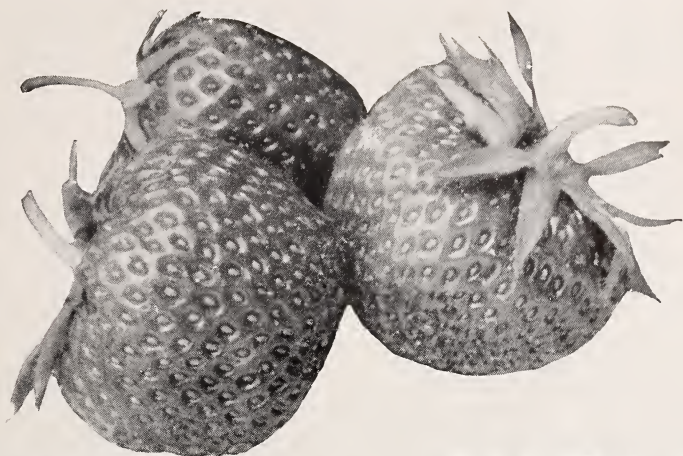
Greenbrier County, W. Va., June 10, 1946

I got 800 strawberry plants from you last spring. Wish you could see my patch. I have picked over 100 gallons, just got started, my neighbors are going wild about them.

Isaac Cochran



**Early**



*Long Fruiting Season  
Excellent Flavor for  
Canning Freezing*

# *New* **MIDLAND**

**A NEW PREMIER CROSS OFFERING LARGE BERRIES AND HEAVY PRODUCTION FROM VIRGINIA TO MAINE AND WEST TO MISSOURI.**

The gratifying response to our first offering of MIDLAND last season is proof in itself that this variety will fill the bill for growers desiring Premier's productiveness plus larger size. A cross between Premier and Redheart, MIDLAND has the fine color of Premier and the high quality and firmness of Redheart.

Anticipating a constantly increasing acceptance for MIDLAND we have increased our production for this year's offering, but would suggest you place your order early as the supply of plants is still somewhat limited.

**Free Grower**—Plants and foliage healthy and sturdy, spacing for best production. Thrives under adverse conditions.

**Very Large Size**—Uniform berries normally require only half as many per quart as Blakemore.

**Glossy Deep Red**—Seed, even with surface, and well formed cap give berry a striking appearance, matching its excellent flavor.

**Heaviest Producer**—Tests conducted in Maryland, Connecticut, Michigan, New York, Missouri, Iowa and Maine have proven MIDLAND one of the most productive.

**Firm Shipper**—Ranks high in shipping quality, arriving at market in such condition that our last fruiting brought eight to ten cents a quart more than any other variety.

### Midland Prices

25 for.....	\$ 1.15
50 for.....	1.95
100 for.....	3.10
200 for.....	5.40
250 for.....	6.20
300 for.....	6.95
400 for.....	8.35
500 for.....	9.70
750 for.....	12.80
1000 for.....	15.50
5000 for.....	72.50

Complete Price List and Ordering Information on Pages 38 and 39.

### BEST PLANTS IN 15 YEARS OF GROWING STRAWBERRIES

Westmoreland County, Pa.

Raising strawberries for 15 years, I never got as well rooted and 100% uniform plants as I did from you last year. Your well grown plants mean more business for you. So I am giving you an order for 3,000 plants.

Earl F. Miller

# STRAWBERRIES

● Are the most popular and most profitable small fruit crop grown in the United States. Most widely adapted of fruit crops because they make themselves at home in most all soil types . . from sandy soil to heavy clay soil. There are varieties to meet all climatic conditions. RAYNERS have just the varieties to meet your needs.



## REAL RETURNS

### *With a Minimum of Care and Expense*

● No more care than would be given other crops by the gardener is necessary in raising strawberries. Respond with rapid growth to proper weeding and cultivation and require a minimum of fertilizing. Ripen earlier than any other cultivated fruit and do not usually require spraying. Can be grown on a very small plot . . a space 15x30 ft. will accomodate 100 plants or enough for a family's requirements.

**PLANT STRAWBERRIES  
FOR REAL PROFIT**

**PLANT STRAWBERRIES  
FOR REAL PLEASURE**

# GET THIS BIG LIVE MAGAZINE NOW!

24 MONTHS \$1 or 60 MONTHS \$2

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R.F.D. Box or Street .....

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**60 MONTHS \$2**

## WORLD'S LARGEST FARM MAGAZINE

FARM JOURNAL AND FARMER'S WIFE is published monthly; big issues; new timely features; fine pictures, beautiful colored covers. Concise, easy to read, 70 years old. Largest mail subscription list in the world,—over 2,600,000 subscribers from Maine to California.

### *Something for the Whole Family*

For folks who live in the Country and love the Country. This fastest printed magazine with month-ahead information gets the important news to you first when valuable and useful.

**FARM JOURNAL** section: Latest ideas in farm practice, equipment and machinery repairs, "How to Do Things", livestock, dairying, poultry, crops, orchard, garden and everything about the farm. Will keep you up-to-date on changing conditions affecting your farming operations. Latest Washington news so important to farmers.

**FARMER'S WIFE** section, with its beautiful cover in colors, is a complete magazine for women readers. Homemaking, decorating, renovating, fashions, needlework patterns, Health and beauty, child care. Foods, canning, recipes. Farm Women's letters. Clean, interesting fiction.

**DEPARTMENTS FOR GIRLS AND BOYS:** Latest 4-H Club and FFA news, answers to young folks problems, grooming, etiquette, parties, games, movies, sports, aviation, hobbies, money-making ideas, jokes, cartoons.

**DON'T FAIL TO READ "LATE AND IMPORTANT LETTER" EVERY ISSUE: PREDICTS FUTURE TRENDS IN BUSINESS OF FARMING**

Mail this Coupon today with remittance (at our risk), direct to Farm Journal and Farmer's Wife, Dept. C., Philadelphia 5, Pa.

Recommended by  
**RAYNER BROS.**

IF YOU ARE NOW A SUBSCRIBER, YOU MAY MAIL OR TELEPHONE COUPON TO A FRIEND WHO IS NOT



**Mid-Season**

# CATSKILL



● **PROCLAIMED BY PREMIER GROWERS AS MOST PRODUCTIVE MIDSEASON VARIETY OFTEN RIPENING MORE THAN 10,000 QUARTS PER ACRE.**

**LARGEST  
COMMERCIAL  
VARIETY  
LONG FRUITING  
SEASON**

CATSKILL is a constant source of satisfaction because of its amazing size and beautiful color. This combination means eye appeal that attracts top market prices against other midseasons. Glossy bright red color deepens with full ripe berry and appearance is matched by a mouthwatering rich, dainty flavor.

Every time you step into a plot of ripening CATSKILL you will feel pride and satisfaction and be truly glad you planted them. Many growers tell us CATSKILL ships unusually well for a large berry, and fully as well if not better than Premier.

Best in all Premier growing areas as far west as Mississippi and in high elevations as far south as North Carolina and Tennessee. Very large leaves. Thick fruit stems grow upright. Better than Premier and as frost resistant, CATSKILL surely fills the bill as a midseason money-maker.

### Catskill Prices

25 for.....	\$ 1.10
50 for.....	1.50
100 for.....	2.90
200 for.....	5.10
250 for.....	5.50
300 for.....	6.50
400 for.....	7.55
500 for.....	9.10
750 for.....	12.10
1000 for.....	14.50
5000 for.....	67.50

Complete Price List and Ordering Information on Pages 38 and 39.

Warren County, N. Y., March 19, 1946

My Catskills which I got of you 2 years ago were in full bloom on May 10, 1945 when we had 6 inches of snow. In June we picked 900 quarts from 700 plants, which we think a record.

Lester S. Duell

# Rayner's CHESAPEAKE

POPULAR LATE VARIETY THROUGHOUT  
THE EAST AND NORTHEAST



CHESAPEAKE has long been popular as a fine, highly desirable late berry for home garden and commercial growing. However, at times it is difficult to get a good fruiting row and we have given the utmost care in selecting our CHESAPEAKE for vigor and good plant production. This careful selection has meant good fruiting rows from RAYNER'S CHESAPEAKE for nine years. We have a good supply of CHESAPEAKE for the experienced berry grower who knows the many merits of this variety.

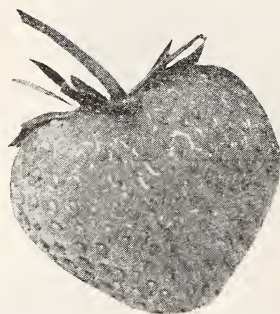
**Vigorous Plants**—Set in rich, well manured soil, CHESAPEAKE responds well to frequent cultivation. Strong, healthy foliage resists leaf spot and scorch, holding up well during fruiting season. Blooms late, escaping late frosts.

**Very Large Berries**—Hold up well in size throughout season because of natural wide spacing of plants.

**Fine Quality**—Dark red berries of truly delicious flavor have always made CHESAPEAKE a favorite with home gardeners, local market and commercial grower.

**Excellent Shipper**—Unexcelled for shipping purposes. Firm berries arrive at market in perfect condition, continually demanding top prices.

**Heavy Producer**—Although CHESAPEAKE sets less fruit than some varieties its ability to size up the entire crop has made it one of the most productive late varieties.



## STARBRIGHT

A BRILLIANT, FIRM, DELICIOUS  
MIDSEASON VARIETY

Since introduction six years ago, STARBRIGHT has continued to gain popularity with growers from Virginia to New Jersey and westward to Kansas and Iowa. A cross between Chesapeake and Fairfax, STARBRIGHT produces uniform, large berries of firm, high quality. This smooth-skinned berry meets the requirements of the most particular gardener as well as the commercial grower who is interested in berries of fine dessert quality and excellent shipping quality.

**Big Plants**—Well spaced in the bed, plants have large leaves free from spot and scorch.

**Large Berries**—Uniform shape supported off ground by strong fruiting stems.

**True Dessert Quality**—Finest flavor, sweet and juicy. Dessert quality unsurpassed.

**Medium Red**—Color holds true, and is particularly attractive for home canning and preserving.

**Exceptional Shipper**—Protruding seeds give natural protection to firm berries. Will carry long distances.



• PRICES AND ORDERING INFORMATION ON PAGES 38 AND 39 •





**Late**



*New*

**UNFORGETTABLE  
FLAVOR**

# FAIRPEAKE

A cross of Chesapeake and Fairfax, these high-flavored parents have produced in FAIRPEAKE a berry considered by experts to have the best flavor of any variety. Growers throughout the Central and Northern sections as far south as Maryland have reported enthusiastically on trial plantings that are proving FAIRPEAKE'S flavor is matched by beauty, good size, firmness and productiveness.

Last year we were obliged to offer FAIRPEAKE in limited quantities, but this year our supply is much better and we are in position to fill orders in any reasonable quantity.

## THE TRUCK GARDENER'S DREAM

FAIRPEAKE is especially recommended to truck gardeners and other growers who sell direct to their customers. The superb flavor will bring them back again and again, and at premium prices, too!

### Fairpeake Prices

25 for.....	\$ 1.20
50 for.....	2.00
100 for.....	3.20
200 for.....	5.60
250 for.....	6.40
300 for.....	7.20
400 for.....	8.65
500 for.....	10.00
750 for.....	13.20
1000 for.....	16.00
5000 for.....	75.00

Complete Price List and Ordering Information on Pages 38 and 39.

**Healthy Plants**—Very resistant to leaf spot and scorch, producing ample fruiting bed. Prefers moist soil as do all late varieties.

**Beautiful Large Berries**—Rich red color, glossy skin and dark green cap combine for breath-taking beauty.

**Tops in Flavor**—Very sweet with highest dessert quality, better even than Fairfax and Chesapeake.

**Good Producer**—Produces well for a late variety, following Catskill to provide a continuous crop of large berries over a long harvest.

**Excellent Shipper**—Firm-textured berries enable FAIRPEAKE to arrive at market looking its best.

**New**

**Late**

# RED STAR



● **EXTRA LATE PROFIT MAKER FOR ALL NORTHERN STATES, SOUTH TO VIRGINIA AND WEST TO MISSOURI.**

REDSTAR fills a definite need for an extra late variety of very high quality. A cross of Fairfax and Chesapeake it has acquired the large size and excellent flavor of its parents but is much more vigorous in formation of fruiting row than Chesapeake. Ripens latest of all regular varieties to give the berry grower an exceptionally long fruiting season. Beauty, flavor and firmness make it equally ideal for the commercial grower, truck gardener or home use.

**Latest Contribution  
To A Longer  
More Profitable  
Strawberry Season**

**Redstar Prices**

25 for.....	\$ 1.20
50 for.....	2.00
100 for.....	3.20
200 for.....	5.60
250 for.....	6.40
300 for.....	7.20
400 for.....	8.65
500 for.....	10.00
750 for.....	13.20
1000 for.....	16.00
5000 for.....	75.00

**Complete Price List  
and Ordering Information  
on Pages 38 and  
39.**

**Vigorous Grower**—Healthy plants, spot and scorch resistant, always develop a good fruiting row. When planted in moist soils (as all late varieties should be) REDSTAR is a heavy producer.

**Very Large Berries**—Hold size well to end of season. Generally cone shaped, sometimes varying and furrowed.

**Bright, Glossy Red**—Light bright red berry, with light green cap and protruding yellow seeds makes an unusually attractive package.

**Rich Flavor**—Quite tart until fully ripe. Dessert quality compares with best.

**Excellent Shipper**—Very firm berry with extra protection of raised seeds. Well suited to handling and shipping.

**Good Canner**—Firm flesh retains shape perfectly in preserving and canning. Good home garden variety.



# BIG JOE

OLD FAVORITE MID-SEASON  
FROM MARYLAND NORTHWARD

Until the introduction of Catskill, BIG JOE was the best and most profitable midseason variety. It is still a favorite with many growers as it comes on just as the early sorts have finished fruiting and ripens the major portion of the crop in first three pickings. BIG JOE usually arrives at market when large, attractive berries are at a premium. If you want BIG JOE at its best, order from RAYNER'S.

**Abundant Growth**—Strong, vigorous plants with unusually healthy foliage in abundance. Fruit stalks strong and upstanding.

**Large, Light Red Berries**—Fine, full-bodied, tangy flavored berries run large to very large and with sufficient moisture berries size up well to last of crop.

**Good Shipper**—Berries hold up well and are firm enough for long distance shipping.

**Heavy Producer**—Under normal conditions, production is very heavy.



## *Favorite Southern Varieties*

### FAIRMORE

A cross of Blakemore and Fairfax with many of parents' finer points, FAIRMORE is widely grown in North Carolina, all Eastern and Southeastern States and as far north as Pennsylvania. Good commercial and home garden variety with high production of firm, fine quality berries. Medium early with quite a long fruiting season, FAIRMORE is an excellent long distance shipper.

### KLONDYKE

NEW IMPROVED

A fine early commercial berry for the South and South Central States, KLONDYKE is very popular and widely grown. Vigorous growth of clean foliage with medium large, smooth and uniform bright red berries that are firm, excellent shippers.

### MISSIONARY

An old dependable shipping variety, largely grown in Florida and other southern states. Does well in all types of soil, especially well in lighter types. Very popular with the juice men, fruit is medium size, rather tart, dark red and very attractive. A heavy producer and sizes up entire crop well.

### KLONMORE

RECENT DEVELOPMENT

Recently developed cross of Klondyke and Blakemore is adapted to the same general area as its parents and has many of the more desirable characteristics of both. Very vigorous grower, productive of blunt cone shaped berries, light red color, firm and excellent shipper. Trial plantings have been very successful.

● PRICES AND ORDERING INFORMATION ON PAGES 38 AND 39 ●

Knox County, Tenn., March 29, 1946

I bought some plants 2 years ago and they were very good. Fine crop last year.

W. H. Bradley

Brooke County, W. Va., April 17, 1946

I received my strawberry plants in good shape. They are the nicest plants I have got from any one yet.

Yours truly, H. L. Wilson

Northampton County, Va., Jan. 22, 1946

Please mail me a catalogue of your strawberry plants. I bought some from you in 1944 and picked them last year and they were about as good and a little better than any I saw.

Yours very truly, L. E. Willis



# STRAWBERRIES...

A tempting treat most anytime, strawberries have an extra special appeal when picked from your own garden out of season. We have enjoyed strawberries until Thanksgiving Day year after year, as everbearing varieties fruit until hard freezing weather. For the truck gardener, fresh, local strawberries — out of season — always demand high prices, and food stores are glad to get them. Commercial growers in Northern sections report handsome profits from Everbearing Strawberry fields.

## **GEM** *Reliable Heavy Producer*

GEM'S productiveness is preferred by many growers over Mastodon. Introduced shortly after Mastodon, it was quick to gain friends in many sections. If you have not tried GEM we heartily recommend that you include it with your everbearing plant order. It may prove just what you're looking for.

**Vigorous Grower**—Makes runner plants quite freely. Dark healthy foliage free of leaf spot and scorch.

**Beautiful Berries**—Medium to large light red berries. Uniform, smooth appearance and firmness feature this attractive berry.

**Heavy Producer**—Yields consistently during summer and fall up to freezing weather. Good spring crop often excels Mastodon with some growers.



## **IMPORTANT!**

April plantings of everbearers begin blossoming shortly after setting. First blossoms should be removed so plants may become quickly and permanently established. Blossoms in July should be left on. Berries will soon form, and blossoming and fruiting will occur until hard freezing weather. By keeping plants weed free and well cultivated, a second summer and fall crop will prove especially bountiful.

### **DIDN'T LOSE A PLANT**

Salem County, N. J., April 12, 1946  
Bought 100 Mastodon plants last May, and even at that late date I didn't lose a plant.  
Samuel Breckenridge

### **SAYS GEM VERY PROLIFIC**

Cape May County, N. J., August 17, 1946  
All the strawberries have done wonderful, the Gem everbearers have proven very prolific.  
Yours truly, James E. Atkinson

***Enjoy Strawberries Out of Season***

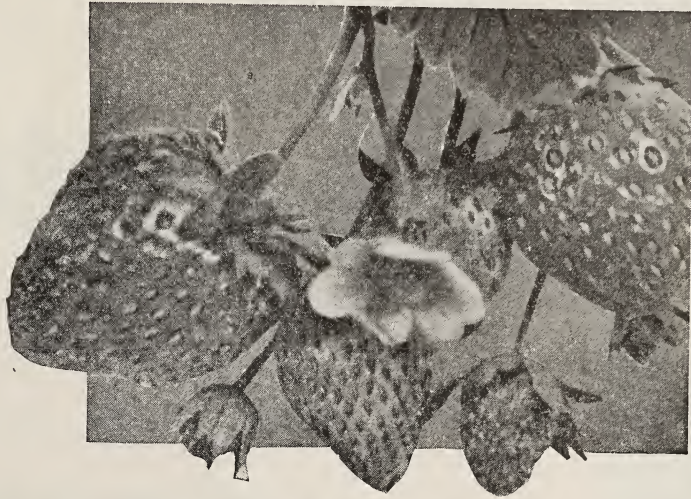


# 90 to 120 DAYS AFTER PLANTING

## MASTODON

Grown Over Wider Area  
Than Any Other Variety

MASTODON is grown successfully as far South as the high elevations of North Carolina and throughout the North. Produces a good crop during summer and fall of first year and a yield equal to many regular varieties the following spring which alone justifies growing it. Fall bearing qualities of this double-duty strawberry have made many friends and provided large profits to berry growers.



## GEMZATA

A Combination Of Wayzata's Flavor  
With Gem's Productiveness

This cross of Gem and Wayzata resembles Gem with fine delicious flavor of Wayzata. Has definite qualities of a leader.

**Vigorous Grower**—Healthy dark green foliage, resistant to leaf diseases. A fairly prolific plant maker.

**Larger Berries**—Light red berries are somewhat larger than parent fruit. Firm quality with excellent flavor. Holds beauty long after picking.

**Heavy Producer**—Production has always been steady throughout summer and fall of first year, with a fine crop the following spring through to late fall.

## STREAMLINER

A New Variety For Your Garden

STREAMLINER came to us highly recommended as a vigorous grower and free plant maker with foliage apparently resistant to spot and scorch. After two year's fruiting, we consider it fairly productive, and the bright red berries are of good quality. There is still a limited supply of STREAMLINER, so to assure delivery we would suggest you reserve your plants early.

***Everbearers Fruit Until Freezing Weather***

## WAYZATA

Best Flavored Of The Everbearers  
Ideal For The Hill System Planting

Because of its delicious flavor, WAYZATA has become the home gardener's favorite everbearer. Grows well in moist garden soil.

**Vigorous Grower**—Mother plant produces many crowns instead of runner plants. Ideal for hill system of planting.

**Large Berries**—Delicious large red berries are beautiful as well as tops in flavor.

**High Yields**—As WAYZATA makes few runner plants, the fruiting in clumps is highly prolific.

## EVERMORE

(Also Known As Minnesota 1166)

An everbearer that seems to be particularly adapted to the North, we recommend EVERMORE to growers from Pennsylvania northward. Produces a nice fruiting row with large, attractive berries throughout summer and fall with a heavy crop the following spring. Flavor equal to other everbearers, excepting Wayzata. Supply of EVERMORE is still limited, so we ask that you place your order early.

# **NEW INTRODUCTIONS**

## **SUWANEE**

The South's Newest Table Treat

This variety is rapidly gaining favor in Southern gardens because of the exceptionally delicious flavored berries produced on healthy, vigorous free-growing plants. SUWANEE fills a real need from North Carolina southward. Supply is still a bit limited on this new variety, so we suggest you place your order early so plants may be reserved until you are ready to set them.

## **SPARKLE**

Popular Variety In New York

A variety strongly recommended by northern New York growers that has been grown with satisfaction as far south as New Jersey. Berries resemble Pathfinder in shape, but are more attractive with bright rich red color that tends to darken with holding. Quality has been called better than Premier or Catskill in some areas. SPARKLE is offered to our customers who would like to try what promises to be an outstanding variety.

# **... and OLD STAND-BYS**

## **ABERDEEN**

Red-stele immune variety productive of large light red fruit of good quality and flavor. Highly productive and very profitable for berry growers serving nearby markets. Recommended from New Jersey, northward.

## **PATHFINDER**

Very similar to Aberdeen, but a more consistent heavy producer, particularly under drought conditions. Immune to root diseases, leaf spot and scorch. Good appearance, quality and flavor. Ideal for market gardening in Aberdeen sections.

## **AROMA**

Popular late shipping berry for South and South Central States. Fairly vigorous plants with large berries, bright, attractive and very firm. Entire crop sizes up well for profitable long distance shipping. A real money maker for many growers.

## **GANDY**

Very productive berry in moist, springy soil. Blooms extra late, escaping late frosts. Medium large berries, firm and attractive, slightly acid. Good plant maker, but should be well fertilized for best results.

## **ROBINSON**

Late midseason (Also Scarlet Beauty)

ROBINSON comes to us highly recommended as a producer of tremendously large berries, very sweet in flavor and firm skinned. Fruits about 2 weeks after Premier. Makes nice plant growth free from leaf troubles.

We have not fruited ROBINSON, but our plant stock came from a very reliable grower who is very enthusiastic about the possibilities of this new variety.

Recommended in areas where Premier does well. SCARLET BEAUTY is apparently the same variety as ROBINSON. We suggest a trial planting.

## **AMBROSIA**

Very Late Northern Variety

A very late variety that has done very well in areas where Premier, Catskill, Aberdeen and Pathfinder are grown. Berries are large, firm, and of good quality and some growers believe it will prove one of the best late varieties. We are offering AMBROSIA this year in small quantities for customers who would like to try this variety.

## **PEARL**

Very similar to Gandy but is generally more vigorous and productive. Both PEARL and GANDY are old favorites in many sections, and are included in our plantings for customers who prefer these old stand-bys.

## **SEN. DUNLAP**

An old favorite home garden and canning variety in many sections of Northern and Central States. DUNLAP'S greatest advantage is good growth and production under almost any condition. Very free bedding and productive of medium, dark red fruit for table purposes.

## **LUPTON**

Excellent late shipping variety in areas where Chesapeake is grown. Preferred by many who have had trouble getting a good bed of Chesapeake. Firm berries ship well, and are very similar in appearance to Chesapeake.

## **WM. BELT**

Fine old variety in Northern States. Large, attractive berries of high quality for nearby marketing. If you would like one of the varieties of "the good old days", we can supply you with excellent WM. BELT plants.

● PRICES AND ORDERING INFORMATION ON PAGES 38 AND 39 ●





## GREATEST BARGAIN IN A NEWS MAGAZINE

PATHFINDER, the Oldest News magazine, now greatly improved with bigger issues and better paper, brings you in every issue news of the World, the Nation and of Communities like yours. Tells you what's going on while it's going on and what it all means. Finely illustrated with latest news pictures. At \$1 for One Full Year or Three Years for only \$2, you can't afford to be without it. No liquor or objectionable advertising.



See  
Other  
Side

PATHFINDER, Dept. C, Washington 5, D. C.  
Please enter my subscription as checked.

Name \_\_\_\_\_

Box \_\_\_\_\_ or Street \_\_\_\_\_

P. O. \_\_\_\_\_ State \_\_\_\_\_

Recommended by

**RAYNER BROS.**

**IMPORTANT:** Mail direct to PATHFINDER with remittance (at our risk). Offer good only in U. S.

CHECK OFFER

1 YEAR \$1

BARGAIN  
OFFER

3 YEARS \$2

ONE FULL YEAR \$1  
(26 Big Issues)

or greater bargain

THREE YEARS \$2  
(78 Big Issues)

# Pathfinder

**EVERY-OTHER-WEEK**  
The Family News Magazine in  
its 53rd Year of Continuous  
Publication from Washing-  
ton, the Nation's Capital.  
It's the One News Magazine  
for Small Town America.

**HONEST • IMPARTIAL • ACCURATE**

You get in every issue the news of the Family, the Nation, the World and communities like yours, written briefly in simple, everyday English. It's for the whole family. **PATHFINDER**, by focusing on the pertinent, meaningful events of today, projects the clearest picture of America's and the World's tomorrows. Our editors report the news while it is happening, and give the background story and significance. Folks have liked it for over 50 years. You will, too.

**ONE FULL YEAR \$1**  
(26 Big Issues)  
or  
**THREE YEARS \$2**  
(78 Big Issues)

## OTHER REGULAR FEATURES YOU'LL LIKE



**Under the Dome, Timely Washington Letter** — Forecasts of the future with a full page of important late items. The how, why and probable effect of what is happening in Washington. Keeps you up-to-the-minute on things you and your family want to know about.

Lots of one- and two-paragraph human interest items with photographs to give a picture of modern America. News about people—some big people, some movie stars—but in the main, about average people, the ones who make America.

News of general family interest—cooking, new home gadgets, fashions—news items in Religion, Education and Health that affect the home. Also interesting letters from readers on various subjects. Radio, Movies, New Records and Book Reviews. The young folks, too, will get a lot of fun from brain teasers, puzzles, cartoons and jokes.

## PATHFINDER IS A MAGAZINE YOU CAN TRUST.

Mail this Coupon with check, money order or dollar bill(s) (at our risk) to **PATHFINDER**, Dept. C., Pathfinder Building, Washington 5, D. C.

**MAIL TODAY! YOU NEVER GOT SO MUCH FOR SO LITTLE**

USE THIS COUPON AND YOUR SUBSCRIPTION WILL START AT ONCE

If you are now a Subscriber, give this Valuable Coupon to a Friend who is not.



# Thrilling Flavor Novel Beauty

for

LAWN

for

FRUIT  
FARM

for

TRUCK  
GARDEN

● Blueberries are the latest of native American fruits to be bred into cultivated varieties. The result has brought a new taste treat—large, beautiful fruit of thrilling flavor that embodies all the better qualities of the wild blueberry.

● Because blueberries require an acid soil, many farmers are realizing real return from sections of their acreage that had not been satisfactory for other crops.

● Gardeners who have delighted in raising Azaleas, Rhododendrons and Laurel find the cultivated blueberry a truly great addition to their plantings.

● Beautiful foliage and blossoms compare favorably with any lawn plantings. Bright red hue of wood in winter blends well with other shrubbery.

● Blueberries bring highest market prices because the demand has never been satisfied.

NOW YOU CAN GROW YOUR OWN!

ENJOY FRESH BLUEBERRIES FROM YOUR OWN BEAUTIFUL PLANTINGS.



# Rayner's FAMOUS BLUEBERRIES

**BIG  
YIELDS**

**... A New and Valuable Crop for  
Swamp Lands and Acid Soils  
That Have Had Little Crop Value**

**BIG  
PROFITS**

● Cultivated blueberries are making profit history in Delaware, Maryland, New Jersey, North Carolina, Massachusetts, New York, Washington, Oregon and other states. Blueberries flourish on acid soils that are generally poor producers of other fruit and vegetable crops.

**One  
Planting  
Lasts  
A  
Lifetime**



**Lead All  
Bush  
Fruits  
In  
Profit**

● Blueberries, originally native American wild fruits, have been bred into productive, large-fruited varieties with great taste appeal and high vitamin C content. Can be marketed fresh, canned or frozen. Far superior to wild varieties in taste, size and appearance. The market has hardly been scratched. If you have the land it will pay you to try blueberries.

**Acidity of Soil Can Be Improved By Mulching, See Page 34**



# Rayner's Superior Hybrid

## BLUEBERRIES

**Stunning Beauty  
for Lawn and Garden**

**Lifetime Profit  
for the Fruit Grower**

Foliage, blossoms, fruit give novel beauty to even the best planted lawn. Dormant wood is in perfect keeping with winter landscapes. Ideal for planting along your garden boundaries.

### A FULL SELECTION OF LEADING GIANT VARIETIES

**CABOT** (Early, Low Bush). Bush is rather low and spreading, seldom reaching a height of four feet. One of earliest varieties, with firm fruit.

**JUNE** (Early, Fast Ripening). Begins ripening a few days before Cabot. Entire crop ripens quickly. Medium high bush with small leaves. Medium size berries of fair dessert quality.

**CONCORD** (Midseason Beauty). Upright bush often exceeds six feet at maturity. Young growth has beautiful red wood. Medium berries of excellent flavor. Productiveness favored by many experienced growers.

**STANLEY** (Early Midseason). Tall, vigorous bush with large, thick shiny leaves. Good producer of large berries, considered best flavored of all varieties.

**RANCOCAS** (Dependable Midseason). Medium berries ripen about two weeks after Cabot. Bush is tall, vigorous and attractive. Excellent shipper liked for its dependable productiveness.

**PIONEER** (Midseason). Popular in New England for productiveness, but considered a poor performer in New Jersey and North Carolina. Medium berries of high dessert quality.

### LATE VARIETIES

**JERSEY** (Ideal Late Variety). Large, light blue berries of best shipping quality. Vigorous fine bush with excellent cold resistance. Erect, productive, beautiful foliage.

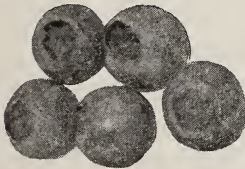
**SCAMMELL** (Late Variety). Bush is medium high and most productive of medium, firm fruit of good flavor. Ships very well. Has good cold resistance and is popular from North Carolina northward.

**RUBEL** (Widely Planted Late). Bush is upright, very vigorous, hardy and productive. Medium fruit, light blue, very firm, ships well. RUBEL is well liked because of its productiveness, firmness and desirable growth characteristics.

### PRICES F.O.B. Salisbury, Maryland

	Single EACH	3 to 9 EACH	10 to 29 EACH	30 to 99 EACH	100 or more EACH
1 yr. (3-6 in.).....	.75	\$.65	\$.55	\$.45	\$.40
2 yr. (6-12 in.).....	1.40	1.15	1.00	.85	.75
3 yr. (12-18 in.).....	1.85	1.55	1.35	1.15	1.00
3 yr. (18-24 in.).....	2.75	2.35	2.00	1.75	1.50
4 yr. (24-36 in.) in June.....	3.50	2.95	2.60	2.35	2.10

and Scammell varieties only.



Wild Blueberries and Cultivated Blueberries are compared in size in this actual unretouched photo.



# Latest Introductions

Offered First Time This Season in Limited Quantities

## DIXI Largest Fruit

Produces largest fruit of all varieties on a vigorous bush. Promising for large size, firmness, good dessert quality and productivity. Fine blue color and high aroma add to attractiveness. Late season, slightly before Jersey.

## BURLINGTON Latest

Medium size berries on vigorous, upright bush. Good blue color, firm, aromatic, good dessert quality. Promising for its lateness, color and excellent shipping quality.

## ATLANTIC Next To Dixi In Size

Very vigorous bush, very productive. Large berries of good color, firm, with slight aroma, good dessert quality. A late variety promising for large size, fine color, and for productiveness.

## PEMBERTON Most Vigorous

Bush considered most vigorous of all varieties. Very productive of very large berries, firm with slight aroma and good dessert quality. Liked because of its vigorous bush and large size of berry.

## WEYMOUTH Earliest Of All

Dark blue, medium berries lack dessert quality, but should prove very popular commercially because of earliness and quick ripening of entire crop for early market prices.

### PRICES OF VARIETIES ON THIS PAGE

DIXI, BURLINGTON, ATLANTIC, PEMBERTON and WEYMOUTH are available in limited quantities as follows:

	Each	lots of 3-9 Each	lots of 10-30 Each
1 yr. 3-6"	.. \$1.50	\$1.30	\$1.10
2 yr. 6-18"	.. 2.80	2.30	2.00
3 yr. 12-18"	.. 3.70	3.10	2.70
3 yr. 18-24"	.. 5.50	4.70	4.00

## USE THIS GUIDE IN MAKING SELECTIONS

FOR SIZE OF FRUIT—DIXI, ATLANTIC, PEMBERTON, SCAMMELL, JERSEY

FOR DESSERT QUALITY—STANLEY, PIONEER, DIXI, ATLANTIC, CONCORD

FOR COLD RESISTANCE—JERSEY, STANLEY, JUNE, SCAMMELL, RUBEL

FOR SHIPPING QUALITY—JERSEY, BURLINGTON, RANCOCAS, ATLANTIC, RUBEL

(NOTE—COLD RESISTANCE and SHIPPING QUALITY not noted on new varieties because we have not had ample opportunity to check these factors)

**PLEASE NOTE** Blueberries do not succeed in rich, well-limed garden soils, but they do thrive in naturally moist, acid soils such as those in which azaleas, laurel and rhododendrons grow. Consult culture directions on page 34 for information on preparing garden soil for growing blueberries.

## YIELDS

Blossoms should be pinched from blueberry plants that have been newly planted to prevent fruiting in order to conserve strength.

Plants will begin fruiting next year and will continue to increase yield until 6th year when yield has averaged 6 pints per bush.

Mature bushes bear 6 to 8 pints, and with proper pruning this may be improved to 12 to 20 pints.



Blueberries were wholesaling at 60c per pint box when these were picked the week of June 15, 1946.



**Plant  
Certified**

# RASPBERRIES

## Harvest More and Better Berries

During the war years we were obliged to discontinue raspberries due to scarcity of labor. We are glad to be able to offer raspberries again this year in response to requests from many of our regular strawberry and blueberry plant customers. We are confining our offerings to the most popular, most productive varieties for the commercial planter as well as the home gardener. To enjoy raspberries at their best it will pay you to plant for your own use, as fruit is too soft to withstand long shipment. If you are selling to local or nearby markets you will find a steady demand for fresh raspberries.

**SUNRISE (Red).** The earliest of the red raspberries, **SUNRISE** ripens at top market prices. Berries are round and bright red, juicy and of delicious flavor with an aroma that gives it additional attractiveness. Hardy, resistant to disease. Excellent for the truck gardener and for home use.

**CHIEF (Red).** An early variety with many of the fine qualities of Latham. Ripens about 10 days earlier for early market prices. Sufficiently hardy for coldest climates. Fruit is firm and of fine flavor. Berries of good size and quality is considered by many to be a bit better than Latham. Firm enough to stand long shipments. Plants mosaic proof and will not take mildew.

**LATHAM (Red).** A favorite midseason variety in northern sections because of its extreme hardiness and ability to stand coldest temperatures. **LATHAM** has large size, fine color, and has good shipping qualities. Produces over an unusually long fruiting season. Its proven ability for heavy production of high quality fruit has placed it as one of most profitable red raspberries. Plants are mosaic free.

**ST. REGIS (Red Everbearing).** Considered one of the best everbearers. Ripens with the earliest varieties and continues to fruit on young canes until autumn. Fruit is bright red, of good size and quality. Makes a hardy growth resistant to virus diseases.

**INDIAN SUMMER (Giant Red Everbearing).** We believe **INDIAN SUMMER** is the best everbearer for all round purposes as it is the earliest to ripen with a full crop in June and a tremendous crop in the fall. Size, flavor and unusual beauty, coupled with wonderful keeping qualities, makes it a great all-purpose Raspberry. Vigorous growth, medium in height, very hardy.

**CUMBERLAND (Black).** This is the favorite black variety, being more widely planted than any other black Raspberry. Highly productive midseason, ripens crop in about two weeks. Large fruit, firm, sweet and mild, is favored by the home gardener as well as the commercial grower.

### PLANTING DISTANCES

Red raspberries, 2½ feet apart in row system. Cumberland (black) raspberries, 4 feet apart in row system. Full culture directions on page 35.

## Price List *Rayner's Certified Raspberry Plants*

	6	12	25	50	100	250	500	1,000
Chief, 1 Yr., No. 1.....	\$1.80	\$2.60	\$4.10	\$7.10	\$12.35	\$26.80	\$43.10	\$75.00
Latham, 1 Yr., No. 1.....	1.80	2.60	4.10	7.10	12.35	26.80	43.10	75.00
St. Regis, 1 Yr., No. 1.....	1.80	2.60	4.10	7.10	12.35	26.80	43.10	75.00
Indian Summer, 1 Yr., No. 1.....	1.80	2.60	4.10	7.10	12.35	26.80	43.10	75.00
Sunrise, 1 Yr., No. 1.....	1.80	2.60	4.10	7.10	12.35	26.80	43.10	75.00
Cumberland, 1 Yr., No. 1.....	1.45	2.10	3.30	5.70	9.90	21.40	34.50	60.00

RAYNER'S dependable raspberry plants are strong and vigorous, have been twice inspected and are disease free and healthy. These plants, given ordinary care, will produce big profitable crops of fancy, delicious fruit that will return top prices. Raspberries are easily grown, and big returns are the rule. Plant a field this year and assure yourself of an increased income for years to come.

# GOOD PLANTS

The enthusiastic acclaim of our many satisfied customers is a constant source of satisfaction to us. We are happy to devote these pages to letters from some of our many friends.

**Ross County, Ohio, March 19, 1946**

Ship plants on or around April 1, 1946. My plants 2 years ago I bought of you were fine.

John H. Kellough

**Orange County, N. Y., March 19, 1946**

The Premiers I got last year are doing first class.

Yours truly, Lewis Houston

**Cumberland County, Pa., March 20, 1946**

I picked 12 bushels of berries from 500 plants that I planted two years ago, this was last year's crop. Very good for a garden patch I think.

Ralph Hawbecker

**Salem County, N. J., March 11, 1946**

Last year's plants were fine. The Wayzata plants made as many new plants as the other varieties. Am well pleased with all your plants.

I. R. Shafer

**Chester County, Pa., March 12, 1946**

I bought from you a couple of years ago. Practically every plant grew, fruited well and the berries sold readily in Newark at 50¢ a box.

Arthur Kelley

**Monroe County, Ohio, March 4, 1946**

Last year we had about \$400 worth of strawberries from some 750 Pathfinder plants, their second year, more than again as many as the first year. Can anyone beat this? We find your Pathfinder the nearest perfect we have ever grown.

Ralph Hugl

**McDowell County, W. Va., Feb. 20, 1946**

Last year I ordered 1,000 strawberry plants from you and every plant grew, and I am well pleased with them. I remain, yours truly,

C. N. Meyers

**Berks County, Pa., Feb. 27, 1946**

Your blueberries are true to the description you state them to be and we are well pleased with them.

Yours truly, LeRoy F. Werner

**Lycoming County, Pa., August 25, 1946**

The 2000 Premier plants purchased from you March 15 are growing fine and have filled out 30" spaced rows.

Sincerely yours, E. H. Englehardt

**New Haven County, Conn., August 15, 1946**

The Premier strawberry plants received from you in the spring of 1945 produced a bumper crop and were a very fine berry.

Very truly yours, J. B. Gibberd

**Worcester County, Mass., July 1, 1946**

The blueberry bushes and the strawberry plants you sent me arrived in excellent condition and are doing fine.

Robert F. Fitzgerald

**Northampton County, Pa., June 10, 1946**

The Blakemore that I received earlier in the spring are doing fine. Arrived in perfect order.

Claude Danner

**Sussex County, Del., June 25, 1946**

In the spring of 1945, I purchased 250 of your Catskill strawberry plants. This year I picked \$87.75 worth of berries off this planting, selling those that we could not eat or preserve. In all, over 250 quarts of berries of the best quality and size were picked and an average price of fifty cents per quart was received for those sold. Needless to say I am certainly very much pleased with my patch.

Cordially,  
R. Ford Brewington

**Dauphin County, Pa., June 18, 1946**

I liked your plants very much and they are proving very successful and sometime later I will be ordering again.

Yours sincerely,  
William Landenslager

**Aroostook County, Maine, June 10, 1946**

I received my blueberry plants. They arrived in good condition, I planted them the very same day, all 5 are coming along fine.

Mrs. Louise M. Walsh

**British Columbia, May 30, 1946**

I never saw such large plants in all my life.

Clarence G. Bland

**Suffolk County, N. Y., June 10, 1946**

Plants arrived in good condition. Are now growing vigorously.

Richard Webber

**Onondaga County, N. Y., May 12, 1946**

The plants came fine and were very damp when I received them. They are doing fine and should have a very good crop of berries for next year. Please keep my name on your list for 1946 catalog.

James C. Potter

**Carroll County, N. H., April 28, 1946**

I received 75 strawberry plants from you last spring and only lost 4, and thought you might be interested in knowing how well they did, the bed looks wonderful this year and I am looking forward to a good yield.

Thanks,  
Maud Rawson

**Onondaga County, N. Y., March 1, 1946**

Plants came through fine and I think that they were the best plants I ever received from you, and am very much pleased.

J. W. Dow

**Mifflin County, Pa., February 12, 1946**

Your plants are always superior to others we have bought.

Very truly yours,  
Mrs. John H. Moist

**Kent County, Maryland, April 22, 1946**

The 24,000 strawberry plants were magnificent.

Hugo S. Sease

**Harden County, W. Va., March 29, 1946**

The 200 Redstar strawberries I received were in fine shape. Thanks for good service.

Yours very truly,  
Glenn Stump

**BETTER BERRIES BUILT OUR BUSINESS**



# GOOD SERVICE

These letters from our customers are evidence that our sincere efforts to provide the best in plants and service over the past 21 years have indeed borne fruit. For this we are truly grateful.

**Mercer County, Pa., March 11, 1946**

I am happy to say that I am again ordering some of your fine berry plants. They have given me satisfaction through the past years and I am again purchasing them.

Very sincerely,  
F. J. Koston

**Northampton County, Pa., March 12, 1946**

Last years order arrived promptly and in fine condition. Good strong healthy plants that gave me a good fruiting bed for this spring.

Frank W. Mika

**Schuylkill County, Pa., June 9, 1946**

I have had such wonderful success with your strawberries that I planted last year.

John Hayaway

**Norfolk County, Mass., June 4, 1946**

Your interest in the success of your products is a fine attribute towards better business and it is a real pleasure to be a customer of yours.

Sincerely yours,  
John Hrenchuk

**Carroll County, Maryland, June 4, 1946**

It is quite a pleasure to deal with a firm like you operate.

Yours truly,  
Ralph P. Weybright

**Oswego County, N. Y., June 3, 1946**

All plants arrived in good shape and seem to be doing very well. Am quite pleased with your good service and thank you.

Sincerely yours,  
Seth Eason

**Cumberland County, Pa., May 20, 1946**

I wish to thank you for the most efficient and business-like manner you handled our previous transactions. Your plants always arrive in the very best condition and produce far and above expectations. Various friends who have dealt with you concur in our satisfaction. Yours is the finest growers we have ever dealt with.

John Lawson

**Lancaster County, Pa., April 23, 1946**

I received my plants in first class order. Am pleased very much with them so far, they look just fine. Thank you a lot.

Yours very truly,  
Mrs. Raymond Becker

**York County, Pa., April 16, 1946**

If ever in need of more plants, Rayner Brothers will get the order. I remain, a satisfied customer,

James A. Durham

**Bucks County, Pa., April 15, 1946**

Your shipment of April 10 received the 12th in good condition, excellent plants. Thanking you for your courtesy in the matter.

Very sincerely,  
E. W. Redfield

**Potter County, Pa., Feb. 9, 1946**

The berry plants we bought of you have been of excellent quality and it has been a pleasure dealing with you.

Respectfully yours,  
D. B. Geer

**Norfolk County, Va., Feb. 25, 1946**

I received your shipment of blueberries. I am so pleased with the order of plants I am mailing you my second order. I think they are the nicest plants I ever received.

Mrs. C. Baines

**Wayne County, Ohio, January 22, 1946**

Please send me a catalogue of your stock as I bought some from you last year and the plants did so well I'll need a larger patch so would like to get more plants from you.

Thanks,  
Jefferson C. Etling

**Onondaga County, N. Y., Jan. 1, 1946**

The bed I had from you was the most beautiful bed I ever saw. Good, strong healthy plants and most every one is fruiting. Everbody admires my berry patch and like to know where I got the healthy plants. It pays to buy good stock from Rayner Brothers.

Yours truly,  
Otto Eberle

**Litchfield County, Conn., April 1, 1946**

Please find enclosed check for another order of strawberry plants. Your plants are the finest I have ever seen and they grow and produce. I have just returned from Florida where I sold for you an order of your plants.

Yours truly,  
M. J. Holcombe

**Monmouth County, N. J., April 8, 1946**

My strawberry plants arrived in perfect condition and they are the best I have ever seen. I have not set them all yet. I have them now 7 days and they are as good as the day they arrived.

Truly yours,  
Austin A. Nowland

**Westmoreland County, Pa., April 5, 1946**

We have received our plants in fine condition and are more than pleased with the strong healthy plants.

Thank you,  
Elmer Anderson

**Wayne County, Pa., March 28, 1946**

Writing just a few words that I am well pleased with your plants. I am also placing an order for 1,000 more plants.

Yours very truly,  
Mrs. Joseph Davitt

**Bergen County, N. J., March 25, 1946**

We were much pleased with our blueberry bushes, they are quite large now, bear delicious fruit and in fall the coloring is lovely. Often speak of your firm when we look at those bushes.

William J. Cahill

**BETTER BERRIES BUILT OUR BUSINESS**

# ASPARAGUS

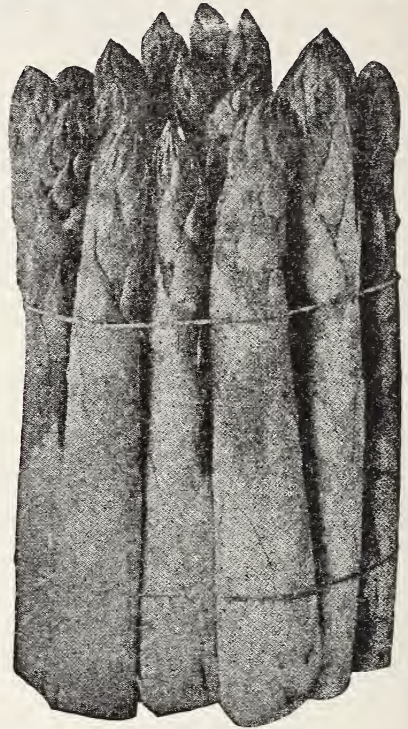
## Rayner's Roots Are Finer

Asparagus is one of the most profitable of the early vegetables and there is an ever-increasing demand for this delicious and healthy vegetable. Rayner's asparagus roots are grown from selected seed on rich, deep soils and have heavy crowns with long thick roots. Good asparagus roots, with proper care are productive for as long as twenty years. So be sure to plant the best, Rayner's Vigorous Roots.

Big two-year roots will produce stalks large enough for cutting the second year and a big crop each year thereafter.

**MARY WASHINGTON** Since the introduction of rust-proof Washington asparagus by the U.S.D.A., the Mary Washington strain has consistently been the most productive and dependable, and is considered by commercial growers as the best and most profitable. Mary Washington is very early, vigorous and very productive of large shoots of the finest quality, and more uniform in size, shape and color than any of the older sorts.

**NEW PARADISE** This new variety is creating quite a sensation among the commercial asparagus growers and is proving to be the greatest advance made in asparagus since the introduction of the Washington Strains. Very vigorous, producing a paying crop a year earlier than the Washington. Stalks larger and more productive with a very delightful flavor.



### PRICES OF ASPARAGUS ROOTS

	25	50	100	250	500	1000
1 year No. 1.....	\$1.50	\$2.50	\$4.00	\$8.00	\$12.50	\$20.00
2 year No. 1.....	2.35	3.75	6.00	12.00	18.75	30.00

## SWEET POTATO PLANTS

**MARYLAND GOLDEN** Skin and flesh of golden color, one of the most attractive and most productive sweet potatoes. Matures very early; we usually begin digging in August. Satisfactory for storage until mid-winter. Widely grown and very popular.

### PRICES OF PLANTS (Ready by May 25th)

50	100	250	500	750	1000
\$1.00	\$1.50	\$3.50	\$6.00	\$8.00	\$10.00



A Field of Rayner's Sweet Potatoes Harvesting 439 Bu. No. 1's Per Acre



# STRAWBERRY CULTURE

Strawberries are one of the easiest of fruits to grow. Good land, good cultivation, good plants and good judgment will assure success.

**First**—Plant early in the spring, just as soon as weather conditions permit preparing the soil. Plants set while fully dormant start far better and have much more vitality than those set late, after growth has started. To enable our customers to set fully dormant plants even when weather or climatic conditions makes early planting impossible, we are using a new method of handling plants which is outlined elsewhere in these culture directions.

**Second**—Renew at least part of your plantings every year. A planting is usually considered good for two or three years fruiting, with proper cultivation and favorable weather. Normally with second and third year beds, blossoms appear earlier and are therefore more subject to frost damage. Berries are usually smaller than the first years fruiting. By renewing at least part of your plantings each year you will be assured a more constant supply of the finest quality berries. Taken year after year, strawberries are the most productive and among the most profitable of the small fruits. Berries every year are your assurance of highest returns.

**Third**—Set good plants. Quality and vitality of plants will largely influence growth and production. Rayner's vigorous, healthy plants assure high yields and big returns.

**Adaptability**—With the adaptability of varieties for different soil and climatic conditions (see page 6) strawberries can be grown in practically every section of the Country.

**Soil**—Select good soil, well supplied with humus (cover crops, weeds, grass, etc.) and well drained. Land that has previously had thorough cultivation is best.

**Preparing the Land**—When plans can be made ahead, it is well to plow down a cover crop preceding planting strawberries. This will increase fertility, improve physical condition and also aid in retaining moisture. Plowing down weeds in the fall while green is also a good practice, adding humus and preventing the maturing of seed. The land should be plowed as early in the spring as possible and harrowed and dragged until a firm, even plant bed is formed; rows then marked out three and one-half to four feet apart. A horse-drawn marker is best with a large planting. With a small planting a line or hoe is satisfactory.

**Time to Plant**—Early spring is the best time to set strawberry plants. Plants should be set as soon as the ground can be worked. Light frosts that do not leave the ground will not injure the plants. We cannot stress too greatly the im-

portance of early planting. The plants are then fully dormant and the weather is most favorable to their becoming established.

**Early planting is the most important single factor in successful strawberry culture. April in the North; March and April in the Central States; and November 1 to April in the South.**

**Care of Plants**—Before setting, the roots should be covered with water so that they may soak up all water possible. This will aid in carrying the plant until feeder roots can be sent out. Before and during planting, keep plants protected from wind and sun and moist at all times. If plants cannot be set soon after arrival they should be removed from the crate, the packing material moistened, and repacked loosely. Stored in a cool, damp place they will keep in good condition three or four days. If plants must be kept longer, should be kept in commercial cold storage around 32 degrees, or the bundles should be opened and the plants heeled in a V-shaped trench. A few cautions on heeling in; spread the plants thinly so the soil contacts all roots, pack the soil firmly back in the trench up even with the crowns (see illustration on next page). Keep shaded and water thoroughly, especially if the weather is warm.

**Planting**—The important points are to have the roots straight down with the soil packed firmly for their entire length and the crown even with the surface. Proper depth is very important (see illustration). Roots should be clipped if too long to get in straight.

**Fertilizer and Manure**—Well rotted stable manure, compost or similar materials are very good for strawberries. May be applied just before soil is prepared or if used on the preceding crop, results are practically as good. Complete commercial fertilizers (approximately a 5-10-4 mixture) give good results and are used by many successful growers. To aid the plants in getting a vigorous start fertilizer may be applied broadcast and thoroughly worked in the soil a week ahead of setting plants, or may be applied as a top dressing at the first cultivation after plants are set. Apply evenly and brush off any that may be on the leaves. Six pounds per 100 feet of row or 700 pounds per acre is ample for this application. Chicken manure mixed two parts manure to one part 16% superphosphate make a satisfactory material. Top dressing in the late summer will usually increase size and yield, especially on thin soils. Five to seven pounds per 100 feet of row or 600 to 800 pounds per acre of a 5-10-4 mixture usually give good results. Chicken manure and commercial fertilizers are caucusc. Applying evenly while the foliage is dry will prevent possible injury.

## Controlled Storage Highly Successful

Strawberry plants dug in winter and stored at controlled temperatures often show better results than freshly dug plants. The United States Department of Agriculture has conducted extensive experiments on our farms on proper storage temperatures and practices. These experiments proved that plants dug while still fully dormant (before April 10) and stored at the correct temperature would be more vigorous than freshly dug plants, especially when set later than April 15.

For our own plantings we are now using controlled storage plants that are dug during the winter. These plants can be kept dormant as long as desired. When weather has held up planting until late spring plants held dormant by controlled storage have given us as good results as fresh dug plants set in March.

We know from our experience that plants set in late April or May will do much better if dug while fully dormant and properly stored, instead of freshly dug plants that have begun to make spring growth. If you have a commercial storage plant near you that provides storage at 32 degrees, we recommend you order your plants early and store them so you can have them whenever desired. We recommend storage plants without reservations.

# CULTURE – Continued

**Mating Varieties**—All the varieties we offer are perfect flowering and will produce a full crop when planted alone. Varieties will not mix.

**Mulching**—Mulching is a good practice, and is necessary in the colder climates. Mulch should be applied at the rate of about three tons per acre or beds covered 2 inches deep just before the first hard freeze, if possible. Straw, strawy stable manure, wild hay, marsh grass are materials commonly used. Mulching will prevent winter injury and heaving of the plants from freezing and thawing. In the spring, as growth starts, rake mulch into alleys where it helps to keep the berries clean and also conserves moisture.

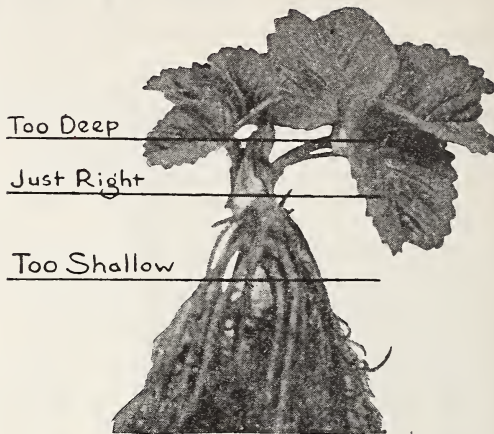
**Spraying and Dusting**—As strawberries are seldom subject to any serious damage from disease or insects, spraying or dusting is not commonly practiced. Setting healthy plants of varieties immune or resistant to disease is much more desirable. In sections where Weevil (Clipper) prevail they can be controlled by dusting the beds just before the first buds appear, and again about 10 days later with a 3% DDT dust.

**Summer and Early Fall Planting Not Advisable**—Strawberry plants should not be dug and shipped during the growing season. Satisfactory results can be obtained only from dormant plants dug and shipped after November 15. In the interest of our customers we do not ship plants during July, August, September and October.

**Distance to Plant**—Plants should be set 15 to 30 inches apart (distance should vary according to the bedding habit of the variety) in rows 3½ to 4 feet apart.

Plants required per acre at various planting distances:

Rows	Distance in Row	Plants per Acre
3½ feet apart	15 inches	10,000
3½ feet apart	18 inches	8,325
3½ feet apart	24 inches	6,225
3½ feet apart	30 inches	5,000
4 feet apart	15 inches	8,750
4 feet apart	18 inches	7,300
4 feet apart	24 inches	5,425
4 feet apart	30 inches	4,375



**Cultivation**—Plants should be kept thoroughly cultivated all through the growing season. Cultivating at weekly intervals until bed forms will greatly reduce the amount of hoeing required to keep down weeds. Plants should be hoed soon after set and any plants too deep or too shallow should be corrected. Hoe and cultivate shallow near the plants to avoid disturbing the roots. In later hoeing, after the plant bed is formed, attention should be given that the plants do not become too densely set in the row, especially with varieties such as Blakemore, Dorsett and Fairmore. The well spaced row will produce more and better fruit.

**Removing Blossoms**—Flower stems usually appear on strawberry plants soon after they are set in the field and as the production of fruit is a severe drain on their vitality, the flower stems should be removed as they appear. With Everbearers the blossoms should be removed until the plants are well established. This will usually require about sixty days.

## BLUEBERRY CULTURE

**Adaptability**—Cultivated blueberries are being successfully grown from North Carolina to the Northern boundary of the Country, and are generally adapted wherever wild blueberries and huckleberries are found. We do not feel any exact limit of their adaptability has been established, and would suggest small plantings anywhere except in the deep South or where the soil is alkaline or very dry.

**Soils**—VERY IMPORTANT—On natural blueberry soils having an abundance of humus and a fairly constant high water table, blueberries grow well under clean cultivation. Such soils must have a good surface drainage, as flooding during the growing season may cause serious injury. Planting on wide ridges, six to seven inches high, is a good practice. This practice of ridging is now generally followed on this type of soil. On regular soil, the site selected for the blueberry planting should also have good surface drainage, be well supplied with humus and retentive of moisture. It should be borne in mind that the productiveness of a blueberry planting depends largely on the moisture supplied in the upper soil, which may be maintained by applying a heavy permanent mulch. Blueberries require an acid soil, growing well on soils ranging from p.h. 3.8 to 5.5. Soils having a higher p.h. value should not be used. For

small plantings, large holes may be dug and filled with soil having the desired p.h. with humus in the form of peat or leaf mold added.

**Planting**—For commercial planting, plants are set every four feet in rows eight to ten feet apart as many varieties of blueberries reach a height of six to seven feet and a width of five to six feet. Plants should be set slightly deeper than they grew in the nursery, with the roots well spread out. When planting, we place a thin layer of pulverized peat and sand, which has been soaked and mixed half and half, below and above the roots. We feel this makes an ideal rooting medium, and will keep the plant well supplied with moisture until it becomes established. Before planting, one-half to two-thirds of the top growth should be pruned off. For the home planting plants may be set in whatever manner is convenient, giving them about thirty-two square feet of space to each plant.

**Mulching**—On all but natural blueberry soil, mulch should be applied as soon as the plants are set. Such materials as straw, salt hay, sudan grass, pine needles or leaves should be spread around the plants about six inches deep. Further applications should be made each year in such quantities as are required to maintain the mulch. With individual plants, mulch should be applied over an area six to eight feet square.

**ORDER EARLY. We Will Reserve Plants For Shipment When You're Ready For Them!**



# CULTURE - Continued

**Fertilizer**—The application of commercial fertilizer has given a very marked increase in the yield and size of fruit. Applications of  $\frac{1}{2}$  to  $\frac{3}{4}$  lb. per bush have been very profitable, and indicate that even heavier applications would pay. A mixture of 100 lbs. nitrate of soda, 100 lbs. dried blood, 400 lbs. rock phosphate and 66 lbs. sulphate of potash has given good results on soils with a p.h. value below 5.0. On less acid soils, sulphate of ammonia should be used in place of nitrate of soda. We are using a standard 5-10-5 fertilizer with very good results. Application should be made in a wide band spread evenly around the plant about 10 inches from the plant. **NO FERTILIZER SHOULD BE APPLIED THE FIRST YEAR PLANT IS SET.**

**Pollination**—It is generally conceded that many or all of the cultivated blueberries tend to be self-sterile. Therefore, two or more varieties should be planted to insure good pollination.

**Yields**—Cultivated blueberries are very productive. According to observations by one Experiment

Station, yields that may be expected after the first two years are as follows:

3rd year .....	1920 pts. per acre
4th year .....	3840 pts. per acre
5th year and thereafter.....	5120 pts. per acre

We have reports of yields of 8,000 pints per acre, made on good blueberry soil in the eighth year. Given proper care, a blueberry planting will be profitable and productive for fifty to seventy-five years, and possibly longer.

**Profits**—Since the introduction of the large, delicious, cultivated varieties of blueberries, prices have been very high, ranging up to \$1.50 per quart. There is never sufficient fruit available to supply the ever-increasing demand, and, so far, the potential market for cultivated blueberries has only been scratched. On many of the smaller wholesale markets, cultivated blueberries have never been offered.

## SWEET POTATO CULTURE

Sweet potatoes are most productive and the tubers are better formed when grown on sandy or light soils. Plants may be set as soon as all danger of frost is past. Set on wide ridges 32 to 36 inches apart with the plants 12 to 18 inches apart on the ridge. On very light, sandy soil the plants may be set level and ridges formed through cultivation, but on average soils it is best to form the ridges before planting.

Plants should be kept moist and protected from sun and wind until set. Watering as the plants

are set is a good practice. Cultivate until the vines practically cover the ground or tubers begin to form. Topdress with complete fertilizer, high in potash, a week to 10 days after planting at the rate of 4 to 6 pounds per 100 feet of row.

When digging, if the potatoes are to be stored for later use, care should be taken to avoid bruising and scarring. Lining the containers with paper is a good practice. Store in a dry, warm place where the temperature will not fall below 50 degrees.

## ASPARAGUS CULTURE

Asparagus grows best on light, loamy soil but is successful on practically any good garden soil. Before planting the soil should be thoroughly prepared and in good mechanical condition. Furrows run out 10 to 12 inches deep, four to five feet apart, and roots set, 12 to 18 inches apart, down the furrows, with the roots well spread out. The crowns are covered with three inches of soil when set and when cultivating the soil is gradually worked into the remaining furrow, until level.

Cultivation should be thorough and at intervals frequent enough to keep down weeds, and conserve moisture. Shoots may be cut for two or three weeks the year following planting and thereafter, as long as is desirable. Right after the cutting season the field should be given a heavy application of stable manure or commercial fertilizer high in nitrogen, at the rate of 10 to 15 pounds per 100 feet of row.

## RASPBERRY CULTURE

Select a good piece of ground that is slightly elevated and prepare the soil thoroughly. It is advisable to spread the land with manure before planting. Spring planting is considered the best in most sections. For hill system the usual distance to plant is 5 ft. by 5 ft. If the hedge system is desired, plant 3 ft. apart in rows which are 5 to 7 feet distant. Before planting, the tops should be cut back to 6 inches or less, and plants should be set slightly deeper than they formerly grew. Cultivate frequently enough to retain moisture and kill weeds, but be sure not to cultivate

over 2 to 3 inches deep next to the plants. After the fruiting season remove all fruiting canes, cutting them close to the ground and burning them. This will help prevent disease and greatly aid new growth. Do not allow over 8 to 10 canes to grow to the plant. Remove all weak canes and suckers, so as to throw all the strength into the young bearing canes. Topping canes in the early spring will strengthen the canes and aid in picking. Raspberries respond readily to fertile soil, and sufficient fertilizer or manure should be used to keep the soil in good fertile condition.

### PLANTING INSTRUCTIONS INCLUDED WITH ALL SHIPMENTS

Easy to follow directions are included with your plant order. If this is your first experience you will be delighted to see how amazingly easy it is to grow your own berries.

# Rayner's SPECIAL SELECTIONS



● We have carefully selected varieties for dessert quality and long fruiting to give garden fresh berries over a long season. A great source of joyful meals, the strawberry garden gives a trim neat appearance year round. These specials are designed to fit that plot you've been intending to plant in something really useful. Sales to your neighbors will repay the small outlay many times over.

## No. 1—Northern Garden

25 Fairfax—Early	Will plant
25 Premier—Early	6-25 ft.
25 Catskill—Midseason	rows
25 Redstar—Late	rows
(Catalog price \$4.55)	

100 plants—GARDEN PRICE	<b>\$3.49</b>
200 plants (50 of each variety)	<b>\$6.29</b>
400 plants (100 of each variety)	<b>\$8.98</b>

## No. 2 - Pick Your Own Garden From These Well Known Varieties

Pick 4 Varieties From This List  
Blakemore, Aberdeen, Dorsett, Chesapeake, Pathfinder, Temple, Big Joe, Senator Dunlap, Gandy, Aroma, Wm. Belt, Pearl, Lupton, Klommore.

We will send you 50 of each selection  
or 200 Plants for **\$3.98**  
(Limit—3 gardens to one customer)

## No. 3—All Season Garden

50 Dorsett—Early	Northern
50 Fairfax—Early	Varieties
50 Big Joe—Midseason	Will plant
50 Gem—Everbearing	12 25 ft. rows

200 plants—GARDEN PRICE	<b>\$6.79</b>
(Catalog price \$8.50)	
100 plants (25 of each variety)	<b>\$3.99</b>

## No. 4—Southern Garden

25 Blakemore	Will plant
25 Maytime	6 25 ft.
25 Suwanee	rows
25 Massey	rows

100 plants—GARDEN PRICE	<b>\$2.99</b>
(Catalog price \$3.70)	
200 plants (50 of each variety)	<b>\$5.49</b>
400 plants (100 of each variety)	<b>\$7.98</b>

## No. 5—Everbearing Garden

25 Gem	Will plant
25 Mastodon	6 25 ft.
25 Evermore (Minn. 1166)	rows
25 Gemzata	rows

100 plants—GARDEN PRICE	<b>\$5.98</b>
(Catalog price \$7.60)	
200 plants (50 of each variety)	<b>\$9.98</b>

## No. 6 - Truck Garden Special

500 Premier—Early	Northern Varieties
500 Fairfax—Early	
500 Catskill—Midseason	
500 Fairpeake—Late	

2000 plants—SPECIAL	<b>\$31.49</b>
(Catalog price \$37.60)	

## STRAWBERRIES ARE IDEAL FOR THE HOME GARDEN

1. Ripen earlier than any other cultivated fruit.
2. Seldom require spraying.
3. A space 15x30 feet will accommodate 100 plants. Under good conditions and with proper care, strawberries often fruit 1 quart for each plant set.

See page 38 for Ordering Information and Postage Charges





# HOME GARDENER'S DELIGHTS

● Lucky is the home gardener who has planted a good stand of blueberry bushes. The demand for cultivated blueberries far exceeds the supply and growing your own is one way of having all you want for delicious pies, desserts and over cereals or as breakfast fruit. Blueberries are as easy to grow as azaleas, laurel and rhododendrons. See SOIL REQUIREMENTS on Page 34.



## No. 1—Bearing Age Garden

- 2 Stanley—3 yr.—Early
- 2 Concord—3 yr.—Midseason
- 2 Jersey—3 yr.—Late

6 Bearing Age Plants 18-24"

Catalog Price \$14.10      Only **\$11.98**

## No. 2—Jumbo Garden

- 3 June—4 yr.—36"
- 3 Scammell—4 yr.—36"

6 Plants

Catalog price \$17.70

**SPECIAL \$15.95**

## No.3

### Flavor Selection Garden

- 2 Rancocas—2 yr.—6-12"
- 2 Rubel—2 yr.—6-12"
- 2 Jersey—2 yr.—6-12"

6 Plants

Catalog Price \$6.90

**SPECIAL \$5.95**

12 plants (4 of each variety) **\$10.95**

## No. 4—Varying Age Garden

- 2 Rancocas—2 yr.—6-12"
- 2 Jersey—3 yr.—12-18"
- 2 June—4 yr.—36"

6 Plants

Catalog price \$13.50

**SPECIAL \$10.95**

## No. 5

### Rooted Cutting Garden

- 4 Rancocas—1 yr.—3-6"
- 4 Stanley—1 yr.—3-6"
- 4 Jersey—1 yr.—3-6"

12 Plants

Catalog price \$6.60

**SPECIAL \$5.39**

## No. 6—New Variety Garden

- 1 Weymouth—3 yr.—12-18"—Early
- 1 Dixi—3 yr.—12-18"—Midseason
- 1 Atlantic—3 yr.—12-18"—Midseason
- 2 Pemberton—3 yr.—12-18"—Late
- 1 Burlington—3 yr.—12-18"—Latest

6 Plants

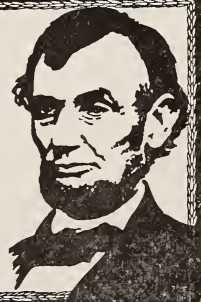
Catalog price \$18.60

**ONLY \$15.95**

ORDER EARLY  
WE WILL  
RESERVE YOUR  
PLANTS FOR  
SHIPMENT ON  
DATE YOU  
SPECIFY



Every blade of grass is a study;  
and to produce two  
where there was but one  
is both a profit and a pleasure.



# Figure Parcel Post Rates This New Easy Way

You don't have to go to the trouble of finding your zone to estimate Parcel Post. This chart based on minimum parcel post rates, saves you time and money, too.

## STRAWBERRY PLANTS

Quantity	Add for Postage
25 plants .....	.12c
50 plants .....	.14c
100 plants .....	.16c
200 plants .....	.20c
300 plants .....	.25c
400 plants .....	.32c
500 plants .....	.40c
750 plants .....	.60c
1000 plants .....	.80c

## RASPBERRY PLANTS

Same rate as 2 yr. Blueberry Plants

**NOTE**—On quantities of 500 plants or more it is usually cheaper to order by Express. If you prefer shipment by Express, do not send money for shipping charges. You may pay delivery man at your door.

## SWEET POTATO PLANTS

### ASPARAGUS ROOTS

Same rate as Strawberry Plants

### BLUEBERRY PLANTS

Postage on 2 yr. Plants

Quantity	Add for Postage
2 plants .....	.13c
3 to 6 plants .....	.17c
7 to 12 plants .....	.22c
13 to 20 plants .....	.25c
21 to 30 plants .....	.30c

Postage on 1 yr. plants figure one-half of 2 yr. rate.

Postage on 3 and 4 yr. plants figure double the 2 yr. rate.

**Postage Rates West of Mississippi River  
Double the Rates Shown on This Sheet.**

## GUARANTEE

If plants have been damaged in transit or arrive in poor condition, write us immediately and attach our Order Acknowledgment or other papers from us, and we will replace plants free of charge.

If plants fail to grow after a reasonable time (weather conditions and other conditions beyond our control excepted) write to us and we will replace plants free of charge.

If plant should not prove True-to-Name at time of first fruiting, upon presentation of ample evidence, we will replace plants free of charge.

We cannot be responsible for weather conditions, soil conditions, improper planting and care, or other factors over which we have no control, and at no time will we be responsible for any sum greater than the price of plants.

**WE GUARANTEE TO GIVE SATISFACTION OR RETURN YOUR MONEY!**

## INFORMATION TO PURCHASERS

**TIME TO ORDER**—As soon as possible after receiving this catalogue. Late in the season we may be out of some varieties, but if you order early, plants will be reserved until you are ready for them. Be sure to **PLANT EARLY!**

**TIME OF SHIPMENT**—From **November 15th to May 1st**. All orders filled after **May 1st** will be at purchaser's risk. We will use every precaution in our power to put the plants through in good condition.

**PAYMENT**—Cash with order. Money Order, Registered Letter, or Personal Check. Or one-fourth cash with order and balance before date of shipment.

**References**—The Farmers & Merchants Bank, Salisbury, Md., or Dun & Bradstreet.



PLEASE USE THIS ORDER SHEET

DO NOT WRITE  
IN THIS SPACE

# RAYNER BROTHERS

## Salisbury, Maryland

Check .....  
M. O. ....  
Voucher or  
Stamps .....  
Cash .....

Date .....

Name ..... R.F.D. ....

Street or County ..... Box.....

Postoffice ..... State.....

Ship By—Check One      Express Station.....  
If different from Post Office

Express Col.

Parcel Post       Ship Plants On Or About.....

Amt. Enclosed: Check \$.....Money Order \$.....Stamps \$.....Cash \$.....

Please print or write name and address plainly. State whether goods should be shipped Parcel Post or Express. Show price beside each article.

QUANTITY

NAMES OF VARIETIES ORDERED

PRICE

From \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

PLACE  
STAMP  
HERE

# Rayner Brothers

## SALISBURY,

# MARYLAND

*Finest Quality*

**SMALL FRUIT PLANTS**

(See page 38)

Amount Sent for Parcel Post



Amount of Money Sent

NOTE—Early in the season we have in stock everything listed in this catalog, but late in the season we frequently run short of some of the varieties. When you order late please state whether we shall substitute something equally as good and as near like the variety ordered as possible or return your money for any stock we may be out of. Answer.....  
If no answer is given it is understood we may substitute if necessary.

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## \$1.00 - FREE PLANT OFFER - \$1.00

Send us the names and addresses of six persons who grow berries or who have a garden and may be interested in receiving information on berry growing. We will include \$1.00 worth of strawberry plants FREE, if your order amounts to \$2.00 or more. We must reserve right to choose variety of plants, but are sure you will be well pleased.

---

List Names and Addresses Here. Please Print or Write Legibly.  
Please be sure to include Street Address or R.F.D. Number. Also note whether Mr., Mrs. or Miss

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1.

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2.

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3.

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4.

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5.

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6.

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If you do not wish to supply names for Free Plant Offer, but have a friend or neighbor whom you would like to receive a catalog we will appreciate your interest in supplying name and address.



BETTER BERRIES  
BUILT  
OUR BUSINESS

# PRICE LIST

SATISFACTION  
OR  
YOUR MONEY BACK

## Rayner's High Quality Strawberry Plants

(Prices on Blueberries, Raspberries, Sweet Potatoes and Asparagus on Descriptive Pages)

Description	25	50	100	200	300	500	750	1000	5000
Page Number	Plants	Plants	Plants	Plants	Plants	Plants	Plants	Plants	Plants per 1000
<b>Early Varieties</b>									
10 BLAKEMORE	\$.75	\$1.25	\$2.00	\$3.50	\$4.50	\$6.25	\$ 8.25	\$10.00	\$ 9.00
12 DORSETT	1.15	1.95	3.10	5.40	6.95	9.70	12.80	15.50	14.50
11 FAIRFAX	1.15	1.90	3.00	5.25	6.75	9.40	12.40	15.00	14.00
21 FAIRMORE	.90	1.50	2.40	4.20	5.40	7.50	9.90	12.00	11.00
21 KLONDYKE	.75	1.25	2.00	3.50	4.50	6.25	8.25	10.00	9.00
21 KLONMORE	.90	1.50	2.40	4.20	5.40	7.50	9.90	12.00	11.00
9 MAYTIME	.90	1.50	2.40	4.20	5.40	7.50	9.90	12.00	11.00
15 MIDLAND	1.15	1.95	3.10	5.40	6.95	9.70	12.80	15.50	14.50
21 MISSIONARY	.75	1.25	2.00	3.50	4.50	6.25	8.25	10.00	9.00
13 PREMIER	1.10	1.80	2.90	5.10	6.50	9.10	12.10	14.50	13.50
12 TEMPLE	.90	1.50	2.40	4.20	5.40	7.50	9.90	12.00	11.00
<b>Midseason Varieties</b>									
24 ABERDEEN	.90	1.50	2.40	4.20	5.40	7.50	9.90	12.00	11.00
21 BIG JOE	.90	1.50	2.40	4.20	5.40	7.50	9.90	12.00	11.00
17 CATSKILL	1.10	1.80	2.90	5.10	6.50	9.10	12.10	14.50	13.50
14 MASSEY	.90	1.50	2.40	4.20	5.40	7.50	9.90	12.00	11.00
24 PATHFINDER	.90	1.50	2.40	4.20	5.40	7.50	9.90	12.00	11.00
24 ROBINSON	.90	1.50	2.40	4.20	5.40	7.50	9.90	12.00	11.00
24 SEN. DUNLAP	.90	1.50	2.40	4.20	5.40	7.50	9.90	12.00	11.00
24 SPARKLE	1.15	1.90	3.00	5.25	6.75	9.40	12.40	15.00	14.00
18 STARBRIGHT	1.20	2.00	3.20	5.60	7.20	10.00	13.20	16.00	15.00
24 SUWANEE	1.15	1.90	3.00	5.25	6.75	9.40	12.40	15.00	14.00
<b>Late Varieties</b>									
24 AMBROSIA	.90	1.50	2.40	4.20	5.40	7.50	9.90	12.00	11.00
24 AROMA	.90	1.50	2.40	4.20	5.40	7.50	9.90	12.00	11.00
19 CHESAPEAKE	1.20	2.00	3.20	5.60	7.20	10.00	13.20	16.00	15.00
19 FAIRPEAKE	1.20	2.00	3.20	5.60	7.20	10.00	13.20	16.00	15.00
24 LUPTON	.90	1.50	2.40	4.20	5.40	7.50	9.90	12.00	11.00
24 WM. BELT	1.15	1.90	3.00	5.25	6.75	9.40	12.40	15.00	14.00
<b>Very Late Varieties</b>									
24 GANDY	.90	1.50	2.40	4.20	5.40	7.50	9.90	12.00	11.00
24 PEARL	.90	1.50	2.40	4.20	5.40	7.50	9.90	12.00	11.00
20 REDSTAR	1.20	2.00	3.20	5.60	7.20	10.00	13.20	16.00	15.00
<b>Everbearing Varieties</b>									
23 EVERMORE (Minn. 1166)	1.90	3.15	5.00	8.75	11.25	15.65	20.65	25.00	24.00
22 GEM	1.90	3.15	5.00	8.75	11.25	15.65	20.65	25.00	24.00
23 GEMZATA	1.90	3.15	5.00	8.75	11.25	15.65	20.65	25.00	24.00
23 MASTODON	1.90	3.15	5.00	8.75	11.25	15.65	20.65	25.00	24.00
23 STREAMLINER	2.25	3.75	6.00	10.50	13.50	18.75	24.75	30.00	29.00
23 WAYZATA	3.75	6.25	10.00	18.00	23.50	32.00			

All plants F.O.B. Salisbury, Maryland, at prices quoted.

# FREE!

## \$1.00 Worth of Strawberry Plants

See Back of Order Sheet  
For Particulars

UNIVERSITY OF MARYLAND

COLLEGE PARK, MARYLAND

DATE September 27, 1946

**STATE HORTICULTURAL DEPARTMENT**  
Certificate of Inspection

Duplicate of Number 47

This is to Certify That on the 22nd day of August, 1946, we examined the Nursery Stock of Rayner Bros. growing in their Salisbury County of Micentia State of Maryland, in accordance with the laws of Maryland, 1839, Chapter 217, Section 21, which said said nurseries and grower are registered here, as far as can be determined by inspection, from the said 2-28-36. Plants Yellow. Four single and one occasionally bilobed leaves intact per pot and plant checked.

This Certificate is valid until September 30 1947, unless sooner revoked and does not include nursery stock and grower in this State, unless such stock in possession, control by Certificate, are covered by the State Department and State Publishing.

G. S. Langford, State Horticulturist

**OUR PLANTS  
ARE  
CERTIFIED**

**A COPY  
OF OUR  
STATE  
CERTIFICATE  
ACCOMPANIES  
EVERY  
SHIPMENT**

**WE WILL BE GLAD TO QUOTE DELIVERED PRICES**



RAYNER'S  
CULTIVATED  
BLUE  
BERRIES



RAYNER BROTHERS, SALISBURY, MD