



wiki loves
EARTH

Wiki Loves Earth (WLE)

is an international photography competition aimed at taking pictures of natural heritage sites and uploading them to Wikimedia Commons



Goals of the contest

- Upload photos of protected natural areas on Commons
- Outreach to new category of participants
- New potential partners (ecological organisations, nature protecting funds etc.)
- Use these pictures to illustrate articles on Wikipedia and other projects



Rules

- **Dates: 1-31 May or 1-30 June**
- Self-taken and self-uploaded photos only
- Photos by anyone else even with permission are not accepted
- Picturing a protected natural site
- Under a free license (usually CC BY-SA 4.0)
- Photos can be uploaded during contest period only (May or June)
- Photos be taken at any time before or during the contest.
- Everything else is defined by local teams.



How to join?

- Contest is organised in a federative manner
- International team coordinates national contests, organises international final and provides general help to local organisers
- National teams take care of local contests and can define exact dates, lists of nominations and prizes, lists of eligible sites etc.



What you need

- Local volunteers (you and your group!)
- Define eligible natural sites (protectedplanet.net, local databases)
- Prepare a landing page and translate Sitenotice banners
- Local promotion of the contest (social networks)
- Jury for evaluating available (jury tool available)
- If possible, awards for your winners (you can apply for a grant)



Contact us

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