

Seniors write Wikipedia

How to keep them engaged in the long term run?



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Jan Beránek & Lucie Schubert, WMCZ



How do we make the magic happen?

Wikimedia Czech Republic started the Senior Writing Wikipedia programme in 2014.

While the core principles remain the same, over the years we have introduced a number of additional features and innovations to keep seniors engaged in the community for the long term.

So, how do we make the magic happen?



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SENIORS

WRITE WIKIPEDIA



Once upon a time...



foto: Ben Skála, CC BY-SA 3.0

“It is a shame when seniors feel like nobody cares about their experience and knowledge, yet they could make a very useful contribution to the education of the younger generation.”

– Jan Sokol

2014–2023

600

More than
17 towns

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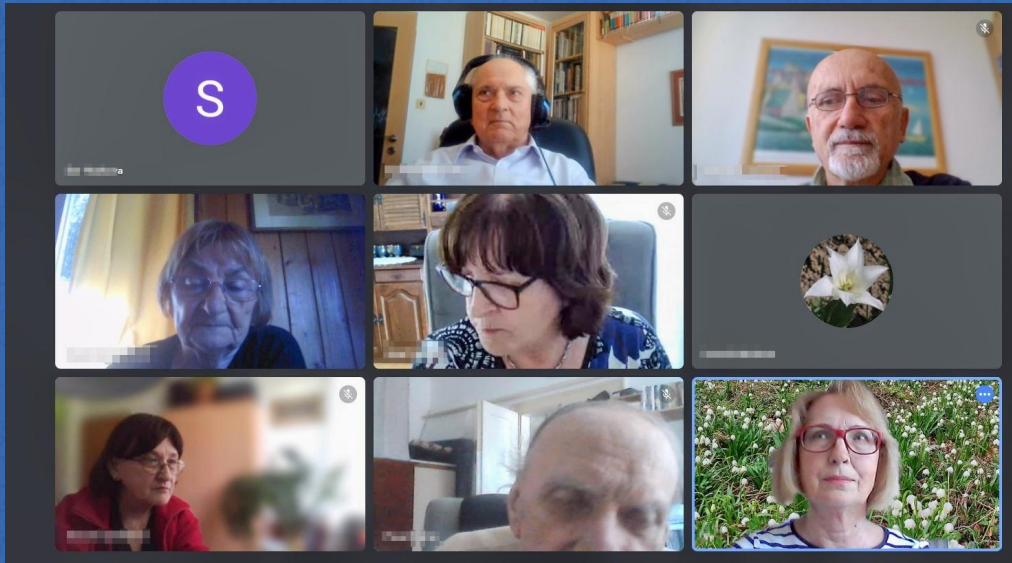


What are the founding elements of the Seniors Write Wikipedia programme?

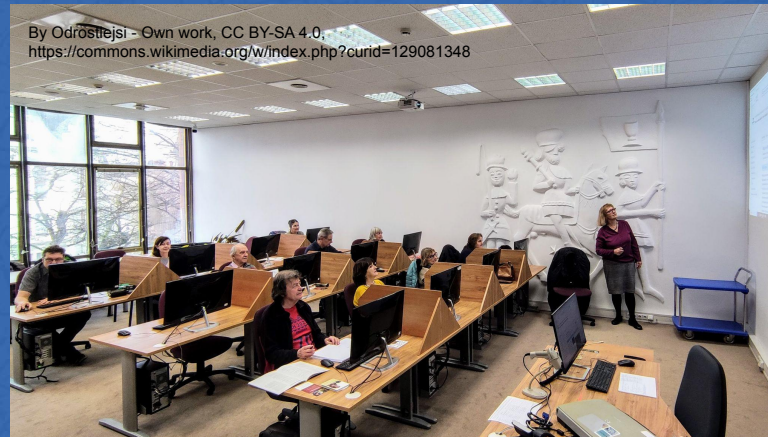


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- **User guide** - available printed & online
- Clear methodology/framework: **course I. basic & II. advanced** (2hrs, 6 following weeks)
- cooperation with libraries, NGOs and similar partners, U3A
- continuous training & service for librarians and new trainers, support when opening new courses
- **Lecturers/trainers pool** - their specific skill-set, profile, competencies
- **inter-generational & peer element** within the team
- offline a online (0.onboarding sesh)
- **Mentoring fc. at Wikipedia** - participants are mentored by their lecturer, individual consultations are possible
- **Senior programme coordinator** - warm human touch :)

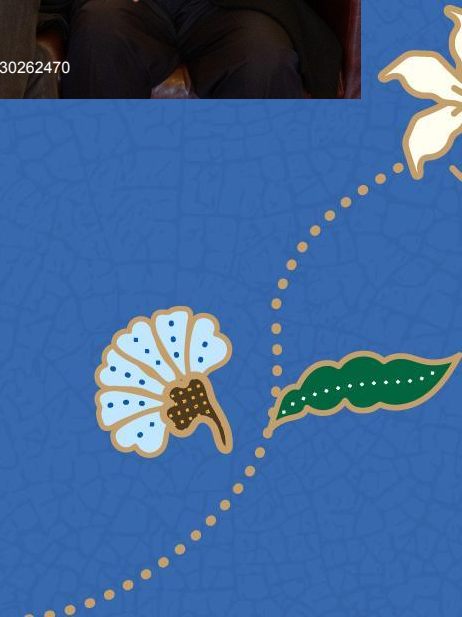


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Additional elements



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- Alumni club
- Specific extension courses -
Commons, Wikidata
- WikiSchool, Wikiclub, WikiAdvice
- annual Senior WikiTown
- Photo-workshops/expeditions
- X-mass/ New Year's party
- Wikigap editathon for seniors etc.

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Alumni club






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Recognition & Validation

		
Basic course absolvent	One year of activity 200 edits 20 edited articles	Two years of activity 500 edits 50 articles edited
267 holders	14 holders	5 holders

How do we involve seniors in all the programmes in Wikimedia Czech Republic?

Thematic challenges all year round.



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What are the results of the programme?

- peer senior lecturers who raised from the courses (3 ppl, 2 female)
- new members from senior community joining the Wikimedia CZ chapter
- Libraries recognise Wikimedia CZ as their content partner is providing media literacy education for category 50+

in 2022

- 14 courses for beginners
- 2 advanced courses
- 1 new activity implemented - WikiSchool
- 962 new, up-dated or expanded sites o Wikipedia and Wikidata
- 1669 files uploaded to Commons
- 15 trainers involved across the country in delivering courses
- 6 towns covered + online courses

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**We are still in love
with the programme.
So we do love to
share about it.**

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Resources

Happiness is better when shared <3

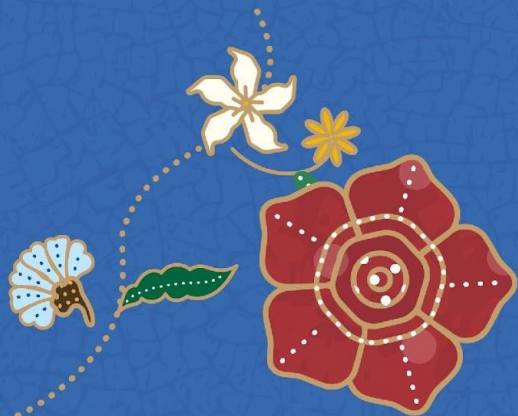


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- [User guide](#) - printed and online
- [Commons category SePW](#)
- [Guidelines, Templates, User manuals](#)
- [Wikimedia blog \(in CZ\)](#)
- [DIFF: When seniors write Wikipedia online](#)
- [Wikimedian of a month 4/20 - Helena Dvořáková](#)
- [Fundraising campaign 2021](#)
- [Fundraising campaign 2022](#)
- [DIFF: WikiAdvice online service](#)
- [Wikiclub, WikiAdvice](#)
- [Wiki barnstars](#)

Say hello!



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s.wmcr.cz/seniors**



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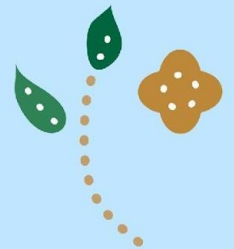
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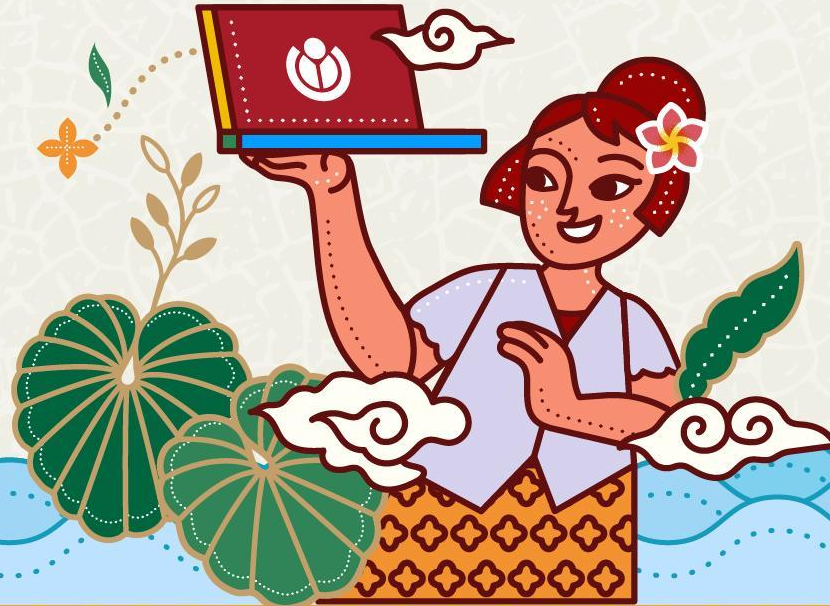


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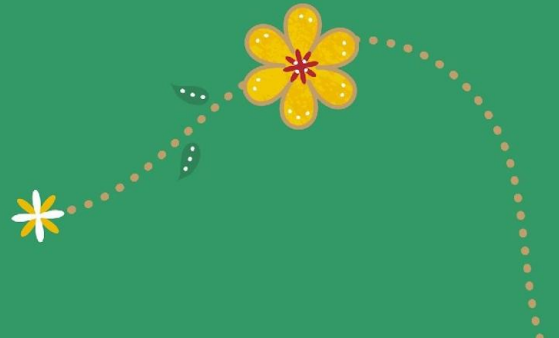
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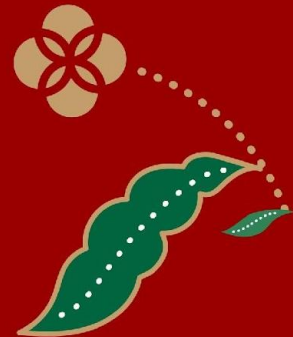
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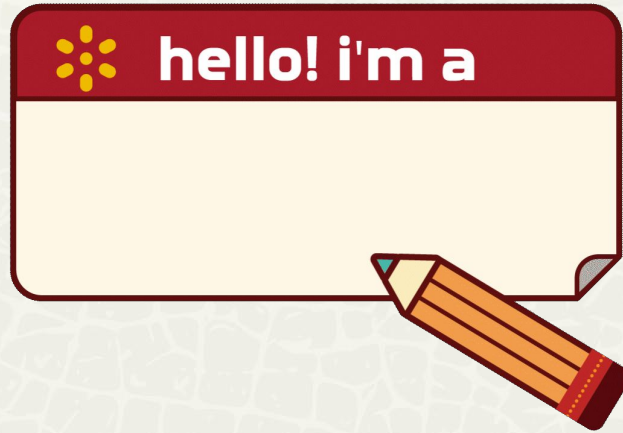


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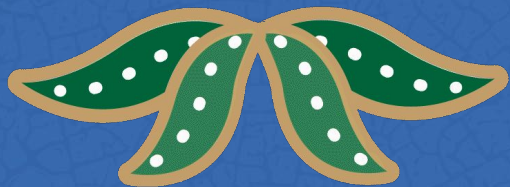




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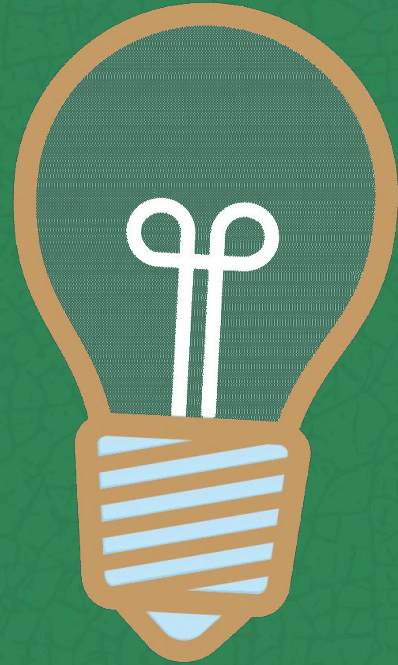
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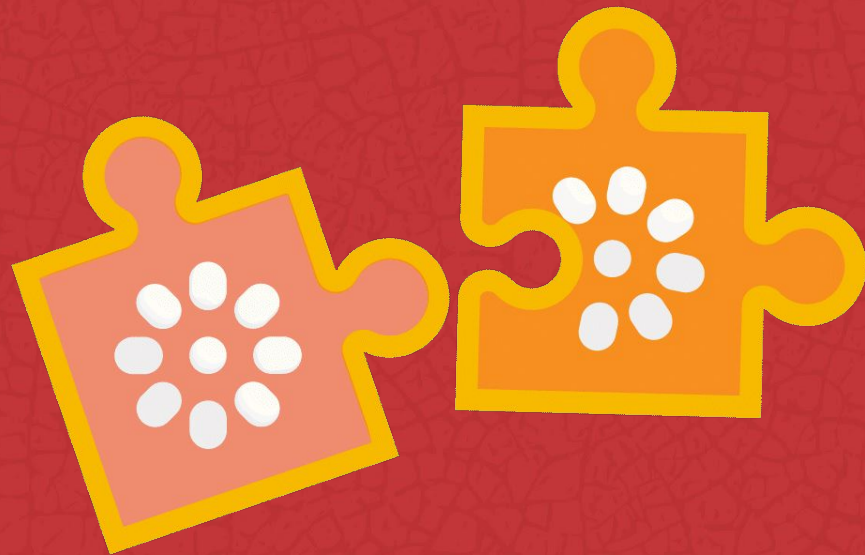
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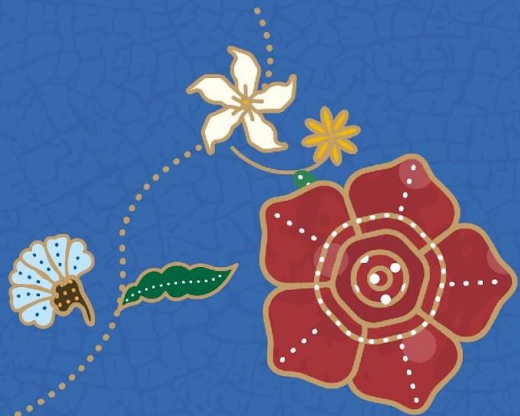
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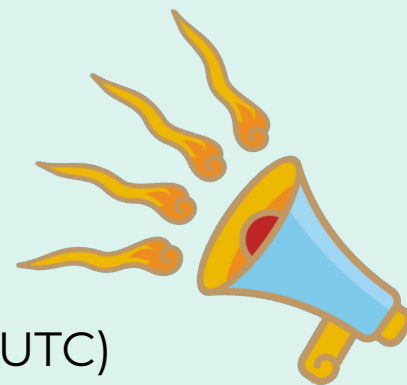
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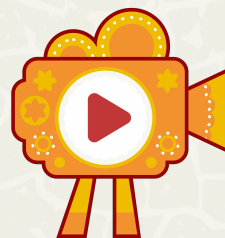
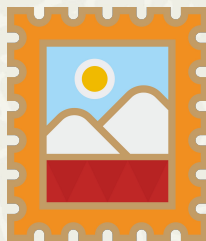
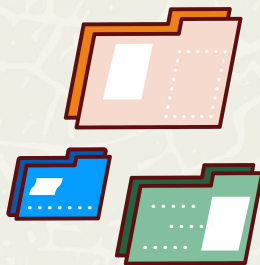
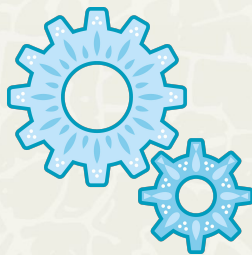
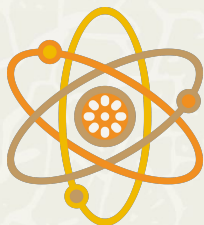
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Inspired by the beauty of national flowers of ESEAP countries



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