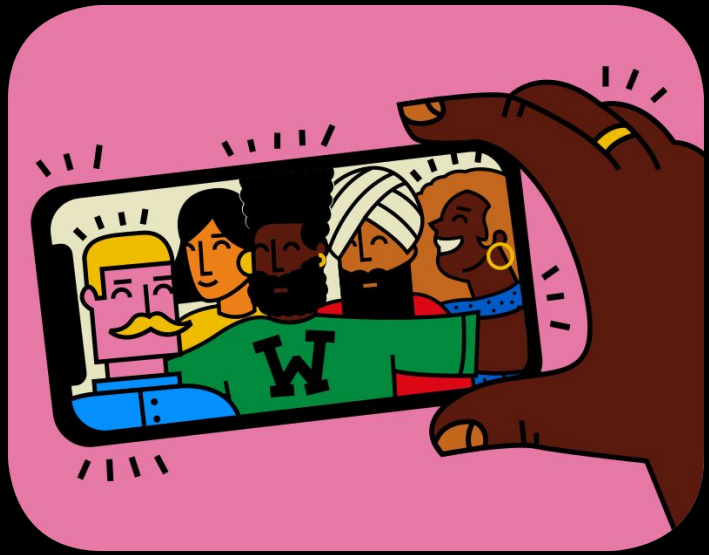
Wiki Loves Bahia:
Addressing local
knowledge gaps
WIKI MANIA

GLAM partnerships in Brazil

We need to face our local inequalities and start spreading resources throughout our territory to empower institutions and volunteers on sharing collections!

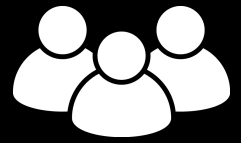


Wiki Loves Bahia

Meet the Bahia state:

One of the largest and poorest regions in Brazil, but with a high cultural, historical and social relevance in the country

14 930 634 people
(24.82/km²)
4th state



564 760.427 km²
(218 055 sq mi)
5th state

R$ 913 pci/month
(US$ 163 pci/month)
20th state

0,660
22th state

HDI

1 577 high schools
566 952 students

Meet the Bahia state:

Yet, a content desert on Wikimedia

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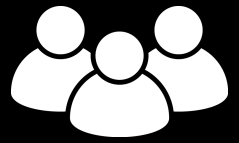

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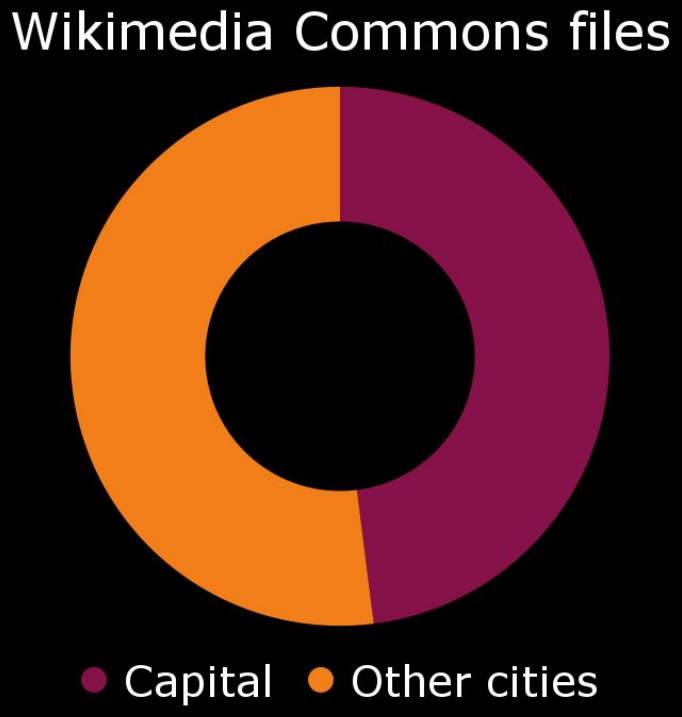
Meet the Bahia state:

Yet, a content desert on Wikimedia

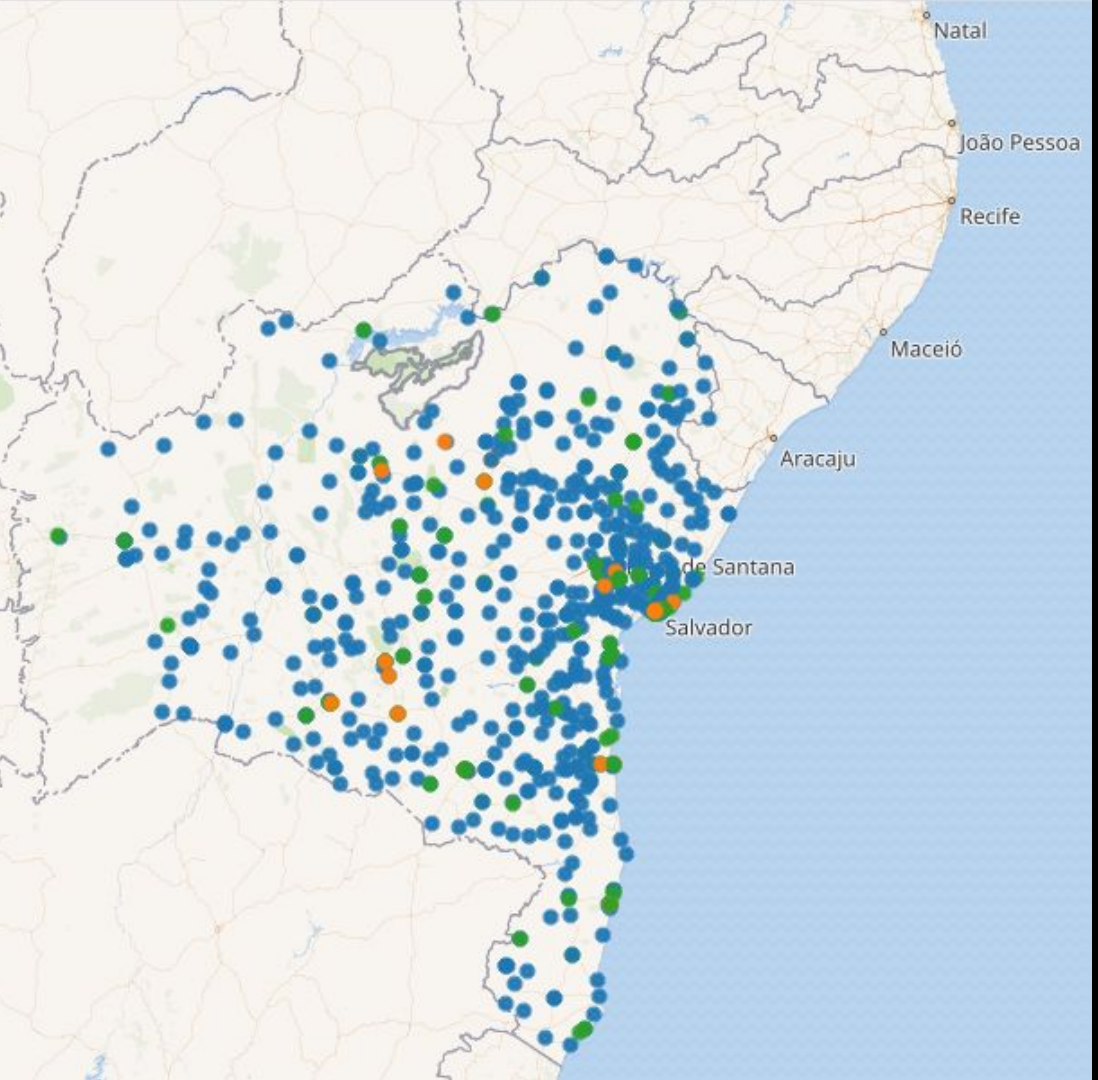
- Most images portray touristic cities, not urban centers
- ½ of the cities have less than 5 images on Wikimedia Commons
- ¼ don’t have any image



Wiki Loves Bahia

Initiative to engage local wikimedians and cultural and education institutions on representing the Bahia state on Wikimedia

Venezuela
Medellín
Bogotá
Colombia
Guyana
Suriname
quil
Manaus
Belém
São Luís
Fortaleza
Perú
Recife
Brasil
Lima
Salvador
Bolivia
Brasília
Goiânia
Santa Cruz de la Sierra
Belo Horizonte
Paraguay
São Paulo
Curitiba
Porto Alegre
Chile
Córdoba
Uruguay
Rosario
Santiago
Argentina



836 cultural institutions across the state:

Huge potential for GLAM partnerships!

What are we doing?

GLAM tutorial on

Outreach Dashboard

What are we doing?

3 modules:

- Introduction to the Wikimedia ecosystem
- Setting up your GLAM on Wiki
- How to upload your collections on Wiki

What are we doing?

Reaching out to cultural institutions

What are we doing?

Queries to understand the lack of content about Bahia on Wikimedia

What are we doing?

Disseminations activities:

Contest on Wikipedia

Edit-a-thons

Photo contest

Wikiconcurso
WIKI LOVES BAHIA

EDITE VERBETES SOBRE A BAHIA NA WIKIPÉDIA
E CONCORRA A PRÊMIOS DE ATÉ R$2500!

10/07 - 31/08

w.wiki/3XXb

WIKI LOVES BAHIA

Grupo de usuários WMB Wiki Movimento Brasil

Final thoughts

We're just getting started!

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Wiki Movimento Brasil