

IEG round 1 2013 impact

8 projects



project focuses:

- 4 projects focused on online community organizing (50%)
- 3 projects on building tools
- 1 project on offline partnerships and outreach



6 different countries



33% of grants to global south

88% new WMF grantees



total grant spend (USD) **\$60,517**

smallest grant
(but spent \$o!) **\$350**



largest grant **\$15,000**



Individual Engagement Grants 2013 round 1 impact

[org/wiki/Grants:IEG/Learning/round_1_2013/impact](https://meta.wikimedia.org/wiki/Grants:IEG/Learning/round_1_2013/impact)

<https://blog.wikimedia.org/2014/02/06/individual-engagement-grants-demonstrate-potential-for-impact/>

[https://meta.wikimedia.](https://meta.wikimedia.org/)

Impact trends at end of 6 months



“Strongest IEGs seem to be the ones that **build some sort of platform** -- a social media group, a curriculum, a library, a strategy -- and have **demonstrated the possibility** for that platform to have **impact on a smaller (beta) level**. These projects were explicitly designed to meet an **expressed need in the community.**”

online community organizing

=  impact potential

What grantees do to enable success



Clear link to strategic priorities



Designed to meet specific needs of end-users



Feedback loops built-in, giving voice to people being served



Community engagement from plan through execution



Incorporate significant expert support in strategy and execution

What grantmaking does to enable success

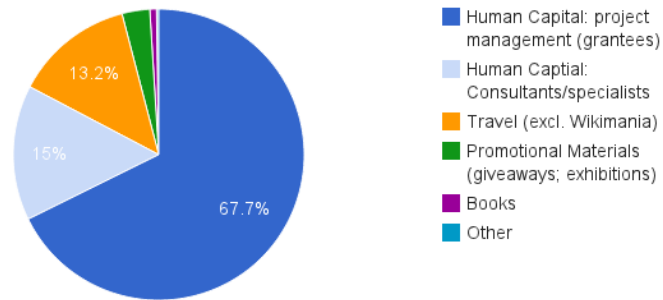
Safe-to-fail experimental environment



Mentorship



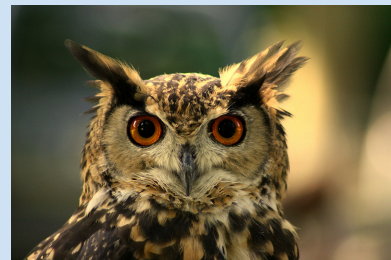
IEG Grantee spend by budget area



Money for people's time

The Wikipedia Library

Humble beginnings...



Unsolicited Credo donation

Philippe's **hand off** to community

Volunteer asks HighBeam for a few, 'how about 1000?'

Wikimania: 'Oh, like **The Wikipedia Library**'

Questia **offers** 'how about 1000 more'

JSTOR **requested** by Featured Article Review

...fortune favors the **bold and ready**

Individual Engagement Grants 2013 round 1 **impact**

image credit: Maurice van Bruggen

The Wikipedia Library

Signups

1500 editors, 3700 accounts, \$500,000+

Usage

400-600% reference increase

Relationships

Cochrane, LexisNexis, EBSCO, New York Times, OCLC

Pilot

Wikipedia Visiting Scholar at GMU and UCR

Community

250 newsletters signups, 3 coordinators, 2 contractors

Tech

Reference tool linking to full-text sources

Outreach

Library Journal's The Digital Shift, ALA Presentation



The Wikipedia Library

Start with a focus: ENWP donations -> Global Open Program

Seek guidance: OCLC, Peter Suber

Trust volunteers: Account coordinators, contractors

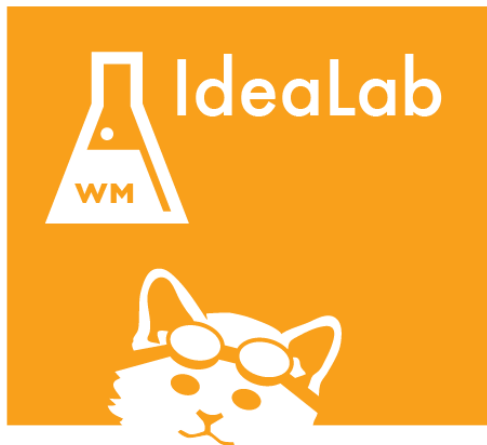
Look for mentors: Merrilee, Phoebe, Siko

Experiment & take risks: Visiting scholars, Ref Enquiries, Challenge reports

Share and engage: Books & Bytes, Digital Shift, Survey


The Future...

more scalable mentorship & expertise



a **learning pattern** ⁷ for: survey, gender gap

Gender identity




Problem:
The traditional way of asking someone gender is either insensitive to transgender and gender non-conforming people, or does not capture the information you are seeking for.


Solution: *Consider whether you actually need to know the respondent's gender, and if so separate out the question on gender identity from gender history.*


endorsed by: [KTC](#)

- [J-Mo](#)
- ...

[endorse this pattern](#)

 **Create**
a new pattern

 **Browse**
more patterns

 **Visit**
the portal

created on: 14 November, 2013

Individual Engagement Grants 2013 round 1 **impact**

image credits: Heatherawalls, Jmorgan (WMF)