Wikimedia TN user Group partnerships

Examples of partnerships to increase awareness and usage of Wikimedia projects





Partners and Projects

- Bids of Wikimania 2015
- WLEarth 2015
- Three Wikipedia
- workshops



- Fiscal sponsor of TN group
- Wikiarabia 2015
- More than ten workshops

- MedinaPedia
- WLM 2013,2014,2015,2016
 - WLAfrica 2014,2015, 2016
- Carthage Edit-a-thon



- GLAM projects
- The Library available for all

members of the user group for free

- 'All workshops done in Library for free to the group
- Space to store the equipments of the group

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Carthagina

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• What we learn?

Partners help the group to organise and to mediatize the events (we need always to work with partners)

It is better to have a member of the group inside the partner organization

Partners should have benefits from the partnership

• What went well?

Thanks to partnerships we succeeded to recruit new members to users group from partners

90% of projects works with partners, were more successful than projects without!

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• What didn't go that well?

If partners search for money don't work with them.

we should always present the success of the partnership through media, statistics, we should give feedback for the partners and seek to have feedback from them, if not they will not be motivated to work with you again

• What would you change?

We will try to avoid working with two partners in the same projects

