

THEATRICAL

CIRCUS

BILLPOSTERS

FAIRS

# THE BILLBOARD

Volume XVI. No. 3.

CINCINNATI, JANUARY 16, 1904.

Price, 10 Cents.  
Per Year, \$4.00



**RUSSELL BROTHERS AND COMPANY.**  
A Quartet of clever Performers, whose Bookings include the best Houses on both sides of the Atlantic.







written by Mr. Carroll Flemming and Mr. Bernard King. The play centers on Trinity Church, New York. The play centers on Trinity Church, New York. The play centers on Trinity Church, New York.

Columbia (Dave A. Wells, Mgr.)—Mr. Montgomery Irving and a strong supporting company were seen in Chas. E. Hanes's dramatic offering, For His Brother's Crime. The play was well received and the scenery was very good.

Hyde & Behman's (Archie H. Ellis, Mgr.)—The house packed to the doors was the condition which confronted late comers 4, when a bill which has a quality of containing in its makeup several good vaudeville acts was presented.

Payton's Lee Avenue Theatre (Fred D. Andrews, Mgr.)—This house was leased for seven performances week of 4 by Mr. Corse Payton to Mr. David Belasco, who presented Blanche Bates in The Darling of the Gods.

Bijou (Will McAllister, Mgr.)—The Spooner Stock Company, supporting Edna May Spooner, presented the comedy drama Will She Divorce Him? This house is doing an excellent business.

Novelty David Robinson, Mgr.)—Holden Bros.' popular drama, Nobody's Claim, was the attraction at this house week of 4. The attraction was a good drawing card and the company was an excellent one.

Payton's Fulton Street Theatre (Gus Bernard, Mgr.)—Owing to the fact that Mr. Corse Payton had leased his Lee Avenue Theatre for week of Jan. 11, Belasco to present The Darling of the Gods, Mr. Payton took the Lee Avenue Stock Company over to the Fulton Street house and presented Drifted Apart.

Phillips Lyceum (Louis Phillips, Mgr.)—The Lyceum Stock Company presented The Danger of Paris. Special scenery was used and the production was first class.

Gaiety (James Clark, Mgr.)—Hyde's Comedians was the bill for week, presenting a most excellent program. Several celebrities are included in the offering, which was as follows: The Four Meddles, the Four Holloways, the Piccolo Meddles, Hill and Whittaker, Paul Kleist, Ellmore Sisters, Brooklyn Sottette, and Bennett and Young.

Maudie Adams, in The Pretty Sister of Jose, will be seen week of 18 at the Montauk Theatre. Our New Minister, a play that is now doing big business in New York, will appear at the Grand Opera House, Brooklyn, in the near future.

BALTIMORE.

The new year began with a heavy snow storm which was followed by intensely cold weather. The attractions for the week are varied in interest, such as to please all classes of playgoers.

Ford's Opera House (Mr. Chas. E. Ford, Mgr.)—Richard Carle, with a hand of merry makers, in The Teufeldrack, was the attraction. The production is a delightful entertainment which pleased immensely.

Maryland Theatre (Mr. James L. Keruan, Mgr.)—The pretty and tuneful comic opera, Princess Chic, was presented with an admirable cast and company.

The Lyric (Mr. Bernhard Ulrich, Mgr.)—An extraordinary production was presented. Ninety and nine, a melodrama with a remarkably successful career, was the attraction.

Monumental Theatre (Mr. James L. Kernan, Mgr.)—Hertz's Burlesques are a familiar attraction at this house. The company has an excellent aggregation of fun-makers, novelties and many interesting features.

Ocean Theatre (Mr. James Madison, Mgr.)—Week after week steady throngs of patrons are seen clamoring for admission to see the delightful performances.

Twelve hundred newsboys and other persons connected with the circulation department of the "Baltimore News" were given their annual treat by the company Tuesday morning.

Opera House—Mr. N. C. Goodwin, in His Last Act and Mr. Wife's Husbands is playing here to nice business. Mr. Goodwin, himself, is of course a well-known star and is such in every sense of the word.

Shea's Empire—There are nine big acts in this week's show. Three very good acts are as follows: Hosen Santley, which act ends in a very pretty waterfall scene; Helene Gerard and her wonderful horse act, and Mr. and Mrs. Jimmie Barry in A Skin Game, a little farce.

Our New Minister, a play that is now doing big business in New York, will appear at the Grand Opera House, Brooklyn, in the near future. The Rialta Girls were held over for a second week at Hyde & Behman's Adams street house.

ness is very good. The house was dark Monday night owing to the fact that the asbestos curtain was not as yet up, and the fire warden would not allow the performance to begin until this was in place.

Cleveland—From Rags to Riches, a new melodrama for Cleveland theatre-goers, began its week run here. The house was likewise dark Monday night because no asbestos curtain was as yet up.

Ever since the awful catastrophe in Chicago the theatres in Cleveland have all been through an overhauling by the fire-warden and his assistants. Likewise the halls and public places.

Anna Eva Fay is at Gray's Armory this week again with a startling performance, and business has been so good for the past ten days that she is contemplating staying here for a while yet.

Masonic Theatre (C. A. Shaw, Mgr.)—The brilliant actress, Kathryn Osterman and her own company in a big scenic production of the five-act play, Miss Petticoats, is the attraction at this house this week.

Buckingham Theatre (Whalen Bros., Mgrs.)—The High Rollers hold the boards at this house this week and present two good musical comedies, entitled Oh What a Night and In the Heart of New York.

Macaulay's Theatre (John T. Macaulay, Mgr.)—Creator, the sensational Italian handmaster, and his hand gave a fine concert at this house last night.

Col. Hopkins has purchased Music Hall and will make a vaudeville house out of same. He will open early in September.

Nixon (J. W. Kirker, Mgr.)—The Prince of Pilsen has at last arrived in Pittsburgh and has already demonstrated its worth to the pleasure loving people.

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enjoyable throughout. Coming: Peggy from Paris (Nixon & Zimmermann, Mgrs.) The Light That Failed is holding forth at this house. It is a drama of sentiment and abounds in startling features.

Chance is thrilling the hearts of the lovers of melodrama at this place. The play is attracting large crowds and brings applause. The company is superior to any that has presented this play in this city.

Avenue (Harry Davis, Mgr.)—Vaudeville at this house is doing nicely. Novelty is a feature of the majority of the acts presented. One of the headliners of the bill is the well-known Harry Lee in his presentation of great men.

Empire (E. J. McCollough, Mgr.)—Holly Tolly furnishes a chance for fun, and does so, as it is rendered by a competent company. The fun of the higher class and is wholesome and clean.

The Willis Wood (Walter Sanford, Mgr.)—Fair business throughout the week of 4 to see The Sultan of Sulu. Fred Frear in the title role was good, as was the supporting company.

The Grand (Hudson & Judah, Mgrs.)—Sis Hopkins attracted fair business week of 3. Rose Melville as Sis was forced to carry the burden of the fun making, and her efforts were successful.

The Century (Joseph J. Barrett, Mgr.)—A good burlesque organization is the Merry Maidens Company, which appeared here week of 3. Both burlesques are clever, the olio is composed of acts above the ordinary and the girls in the choruses have both good looks and good voices.

Convention Hall (Louis W. Shouse, Mgr.)—The annual Poultry Show attracted exhibitors from every part of the country week of 4. Fancy chickens of every variety were on show and the affair was a big success.

Broadway Theatre (Peter McCourt, Mgr.)—Dolly Varden is the drawing card at this place. Miss Lulu Glaser is seen in the title role and is very radiant and conquering.

Curtis Theatre (A. R. Belton, Mgr.)—Maloney's Widdling at this house appears to please the people that crowd the theatre. The company is a very capable one and each part is well taken care of.

LOUISVILLE.

Avenue Theatre (C. A. Shaw, Mgr.)—McFadden's Flats is the attraction at this house this week, with an entirely new, up-to-date outfit of scenery and costumes.

Masonic Theatre (C. A. Shaw, Mgr.)—The brilliant actress, Kathryn Osterman and her own company in a big scenic production of the five-act play, Miss Petticoats, is the attraction at this house this week.

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DENVER, COL.

Attendance at the various playhouses has been good, each offering good attractions. Broadway Theatre (Peter McCourt, Mgr.)—Dolly Varden is the drawing card at this place.

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TENT SHOWS · WILD WEST MUSEUM · MENAGERIE

WALLACE WRECK FUND.

'The Billboard' has started a subscription list to supplement that of the bosses with the John Robinson Show for the purpose of buying a tombstone for the unidentified victims of the Wallace Show wreck buried at Durand, Mich.

Subscriptions Received.

Table with 2 columns: Name, Amount. Includes 'Twenty-three members of Benecolent Or. Order of American Tigers' for \$19.00 and 'Al Hatch' for \$1.00.

TIDINGS FROM OVER THE SEA.

Stoke on Trent, Eng., Dec. 23, 1903. The Buffalo Hill Wild West Show is comfortably housed in its commodious winter quarters at Stoke on Trent, England, and just at present the 'Trent' is a big thing, as it has been raining four days steady.

CIRCUS GOSSIP.

W. E. Franklin and wife are at French Lick Springs. Mr. Robinson is expecting from Europe a rhinoceros, also a hippopotamus. J. C. Shipley will have charge of the side show with the Great Photo Shows.

Ohio. A large part of this farm is solid forest. C. C. Pearl, of Gordon's Minstrels, is making a hit with his sketch work with that show.

It must be remembered that the passing of the street parade not only effects the show people and patrons but it is the abolition of an attraction dear to the hearts of every American boy of all ages.

Circuses fitting out now are paying more than usual attention to their menageries. Owners are beginning to realize that a well selected collection of animals counts for a great deal in a show's magnitude.

Grimsley's New London Shows, of Pittsburg, Pa., will carry about thirty-five people and play around that city nearly all next season.

Major Charles Gantz closed his show at Halston, O. T. Dec. 11, after a very successful season of eight months.

Walter L. Main has volunteered to subscribe \$1,000 to start a stock company to build a theatre in his home town.

Passengers on the Lake Shore road passing through Geneva, O., don't ask the conductor any more 'what village is that?'

Jimmy Wall has won considerable distinction this season with his ragtime parodies on Under the Bamboo Tree, Tessie, etc.

W. H. Davis, for the past two seasons in advance of the Great Wallace Shows, has signed for the coming season with J. C. O'Brien's side show of the Campbell Bros. Show.

Frank H. Best, last season handmaster with the Luella Forepaugh-Pish Wild West, was married at Stillwater, Minn.

Al F. Wheeler, who was at one time a partner of Sam Dock and later manager of Wheeler Bros. Show, but who for several years past has been retiring from the show business.

Manrice DeCastro, Punch, magic and marionette performer, last season with the Miles Orton Show, is in Savannah, Ga., and has not as yet signed for next season.

Col. W. J. Uden, of Flanagan, Ill., is organizing an overland Wild West show of eight wagons, 25 people and 30 horses.

Notes from the Showman's Club, St. Louis, Mo. Mr. John White (Silvers), Harry Martin (Forepaugh) and G. Rohbeck are in town stopping at the Cherokee Hotel.

The following people have been engaged for Hippel's Show for the season of 1904: Prof. Smealley and band of 7 pieces, Prof. Nello Punch, magic and ventriloquist; Lorello, foot juggler, clown juggler and bell traps; Bernard and Ratcliff, brother act and horizontal bars.

A letter from Chas. E. Griffin from Paris reads: Frank Rosecki's Animal Arena is doing immense business in the Hippodrome, Paris.

Mr. H. H. Gunning has sent us in a half tone reproduction showing a few of Buffalo Bill's advertising scouts in Great Britain with advertising car No. 1 in the background.

Mr. H. H. Gunning writes that he is not engaged as manager of advertising car No. 1, Pawnee Hill Wild West, for next season, as stated in 'The Billboard' some time ago.

Heno & Alvord's Southern Show closed Dec. 20 at Stonewall, Miss., to big business. Stonewall, Miss., will be their winter quarters.

Mr. John Robinson, of the John Robinson Show, has just purchased a three hundred acre farm just opposite his park at Terrace Park,

Texas. Mrs. Mollie Bailey says she has 125 horses and 34 wagons, not including the private wagons and special rigs. Her birthday has just passed, 62 years of age.

The 'Elmira Telegram' is responsible for the following touching information: Sig Sautelle, proprietor of Sautelle's Railroad Shows, who has been in New York for the past few days in preparation for starting his circus in the spring, has returned to his quarters in Cortland, N. Y., and reports that while in New York he was relieved of a \$500 diamond shirt stud and a pocketbook containing several hundred dollars by an unknown person.

Notes from the Great Wood Show.—We are now playing the Great Wood country to good business, in spite of bad weather. Our roster reads: Wood Bros., proprietors; Ray Wood, manager; Al Wood, treasurer; W. R. Wood, advance agent, with two assistants: John Tensley, in charge of side show; the Four Flying Allens, return act; James Family acrobats; Little Irene, single trapeze and wire; L. Marks, juggler and barrel jockey; Minnie Lee, webs and rings; Clarence Tensley, rebounding rope; Anna Woods, contortionist and hand balancer; Prof. Tensley's Pony, Dog and Monkey Circus makes good everywhere.

Notes from Hulburd's Shows. The following people and acts have signed with the Great Hulburd Incorporated Shows for season of 1904: Robert Taylor as general agent; Everett S. Bulger as press agent.

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MURRAY & CO. CHICAGO ILLINOIS MANUFACTURERS OF CIRCUS CANVASES. Poles and Stakes, SEATS, Flags, Etc. BLACK TENTS For Moving Picture Work. SIDE SHOW PAINTINGS. Fronts and Banners for Street Fairs. AGENTS for KIDD'S PATENT CIRCUS LIGHTS

TENTS ALL KINDS AND SIZES. Indianapolis Tent & Awning Co. INDIANAPOLIS, IND. Equal to any in workman's shape and quality. Get our prices before buying. Agents for Kidd's lights and Baker's Torches.

SHOW TENTS The World Over LUSHBAUGH TENTS Nothing too large or too small for our shop. All the Big Shows use the best tents and we make them. Patterns and sporting tents of every description made to order. 2d-hand tents for sale. Write for particulars.

STEVENSON & McGEE MANUFACTURERS OF AWNINGS, TENTS, FLAGS AND COVERS. Yacht Sails a Specialty. Tents and Covers for hire. Old Canvas Covers for Sale or Hire. We have experienced Show Tent Men in our employ. 212 Light Street, Baltimore, Md.

SHOW CANVAS BUILT TO ORDER On short notice. Write for particulars. Illustrated catalogue free. Can mildew proof tents built by us at small cost. Send us your inquiries. J. C. GOSS & Co., DETROIT, MICH.

Detroit Bag & Mfg. Co. Successors to The T. W. Noble Co. 129-139 Fourth St., Detroit, Mich. CIRCUS CANVASES And Tents of all kinds. 60 foot Tops and under carried in stock. Tents rented to state and County Fairs.

ESTABLISHED 1858. WM. ARMSTRONG Manufacturers of Show Canvas, Balloons, Parachutes, Black Tents and all Canvas Goods. Office, 6100 Michigan Avenue, Chicago. Telephone Garfield 1093.

Side Show Paintings SIEGMUND BOCK, 62 Blue Island Ave., Chicago, Ill.

FOR TENT LIGHTS ...AND OUTSIDE LIGHTS... GEO. TAYLOR, : : 97 Cliff Street, New York Mention 'The Billboard' when answering ads.



HAYWARD, Grace, Co. (C. A. White, Mgr.)—Centralia, Ill., Jan. 11-16; Bloomington, 18-23.

Ottawa, Ill., Jan. 13; Freeport, 14; Belvidere, 15; Elgin, 16; South Bend, Ind., 17; Logansport, 18; Marion, 19; Richmond, 22; Cincinnati, O., 21-30.

Experience has proven Paracamph FIRST AID TO THE INJURED To Be a Household Necessity

THE Heart of Maryland—Jamestown, N. Y., Jan. 18; Youngstown, O., 20; Bradford, Pa., 22; Buffalo, N. Y., 25-30.

BOSTON LADIES' Symphony Orchestra (F. W. McKee, Mgr.)—Chatham, Ont., Can., Jan. 13; Orilla, 14; Millard, 15; Hamilton, 16; Painesville, O., 18; Cleveland, 19.

MUSICAL. A CHINESE Honeymoon (Western; Harry S. Fulton, Mgr.)—North Yakima, Wash., Jan. 14; Tacoma, 15-16.

KERSAND'S, Billy (C. J. Smith & W. C. Thompson, Mgrs.)—Greenville, S. C., Jan. 13; Spartanburg, 14; Asheville, N. C., 15; Briaot, Tenn., 18.

FARCE COMEDY.

ALPHONSE and Gaston (Gus Hill's)—Savannah, Ga., Jan. 14; Jacksonville, Fla., 15; Macon, Ga., 16; Birmingham, Ala., 18; Atlanta, Ga., 19; Montgomery, Ala., 20; Mobile, 21; Meridian, Miss., 22; Jackson, 23.

REILLY & Woods' (Pat Reilly, Mgr.)—Detroit, Mich., Jan. 10-16; Cleveland, O., 18-23.

ROSE Hill Co. (Rice & Barton, Mgrs.)—Providence, R. I., Jan. 11-16; Boston, Mass., 18-23.

MISCELLANEOUS.

BACKMAN'S Glass Blowers (J. T. Backman, Mgr.)—St. Joseph, Mo., Jan. 3-16.

BURLESQUE.

AMERICANS (W. R. Watson, Mgr.)—Jersey City, N. J., Jan. 11-16; Brooklyn, N. Y., 18-23.

ROUTES RECEIVED TOO LATE FOR CLASSIFICATION.

AN Aristocratic Tramp (Wm. Kilroy, Mgr.)—Lafayette, Pa., Jan. 14; Irwin, 15; New Martinsville, W. Va., 16.

CHERRY Blossoms (Butler, Jacobs & Lowry, Mgrs.)—Montreal, Can., Jan. 11-16.

Geo. F. Clarke, Mgr.—Clarinda, Ark., Jan. 14; Marianna, 15; Forrest City, 16; Ripley, 20.

POWERS Comedians (John T. Powers, Mgr.)—Barrie, Ont., Can., Jan. 11-16; Midland, 18-23.

STAFFORD Bros. Shows—Galveston, Tex., Jan. 14-15; Le Port, 16; Liberty, 18; Beaumont, 19; Orange, 20; Lake Charles, La., 21; Jennings, 22; Lafayette, 23; New Iberia, 25.

TENT SHOWS IN WINTER QUARTERS.

The following list gives the winter quarters of the various tent shows, circuses and Wild West combinations. In many instances (but not all) the address given is also the permanent address. The list is revised and corrected weekly.

Montgomery's Pavilion Show ..... Poone, Ia. Moore Family Shows ..... Touring Mississippi

Stonewall, Miss. Rialdo Show ..... Oswego, Kan. Rice's Dog & Pony Show ..... New Albany, Ind.

WINTER QUARTERS OF MIDWAY COMPANIES.

American Amusement Co. (M. E. Woodford, Mgr.)—Cincinnati, O.

GLOVERSVILLE, N. Y.—Darling Theatre (Wm. E. Gant, Mgr.)—Othello, 29, was presented by a capable company to a large house.

SHARON, PA.—Morgan Grand Opera House (L. S. Morgan, Mgr.)—Porter J. White's Faust, 21, to fair business.

ELWOOD, IND.—Kramer Grand (J. A. Kramer, Mgr.)—Quincy Adams Sawyer, 30, good company and business.



BILPOSTERS DISTRIBUTORS COMMERCIAL ADVERTISERS

"POSTER DAY," JULY 13.

Monday, July 13, 1904, has been settled upon as the special day to be devoted to billposters, and will be known as "Poster Day." The annual convention of the Associated Billposters and Distributors of the United States and Canada will convene on Tuesday, July 12, in St. Louis, and will very likely be held in halls inside the Exposition grounds, as the management has tendered the use of desirable halls and committee rooms and given assurance of all possible assistance in making the meeting an unprecedented success. The selection of St. Louis as the convention city for 1904 was an event surrounded with so much excitement, hilarity and intense interest that it alone made the Atlantic City meeting notable and started a boom for 1904, which grew daily as the date draws nearer. "Poster Day" will be made one of the big special events of the Exposition. The Association has a Board of Directors who are alive to the best interests of the organization, and nothing will escape their notice which can add to bringing before the public to the best advantage. Billposters will never before have taken any interest in a convention will be there. The United States, Cuba, Canada, the Philippines, England and Germany have given promise of a turnout of craftsmen that will be surprising. Advertisers, poster printers, showmen, agents, everybody that is interested in posters will take an active part in giving "Poster Day" some features to make it a big success. There is so much that can be done in the way of display which will interest and enthrall the masses and at the same time educate billposters, attract advertisers, promote advancement and improve general conditions that the possibilities of the biggest event in the history of billposting lies before us in "Poster Day."

JOHN OSSEFORTH DEAD.

John Osseforth, for many years superintendent of the billposting plant at Covington, Ky., and right hand man of O. P. Falchild, died suddenly of a cerebral hemorrhage Jan. 7, at 6 p. m. Deceased was a practical billposter and possessed of much executive ability. He did not possess an extensive list of acquaintances, but was well liked among those that knew him. He was honest, faithful and loyal to his employer's interests, and Mr. Falchild suffers a severe loss in his demise. He had long been the trusted advisor and confidential man of the veteran billposter, who is now confronted with the task of taking up all the details of the business until he can find and break in a competent successor. Deceased was forty-four years of age and a bachelor.

DAUBS.

The Hazleton (Pa.) Billposting Company intend to double the capacity of their boards in the spring. W. S. Dunnington, manager advertising car No. 1, Pan American Show last season, is now in the employ of the American Posting Service, Chicago, Ill. The Billposting Sign Company of Atlantic City, N. J., has all its boards filled with commercial paper, and the outlook for a long season is certain. The Hot Springs (Ark.) Billposting Company report big business during the month of December. They erected a lot of new boards on the main street last week. Mr. Charles Stefansen, proprietor of the Billposting plant at Pocatello, Idaho, has been distributing some very attractive New Year souvenirs in the form of a metal pocket piece. John Osseforth's death was a great shock to his friends in Cincinnati, Newport and Covington, among whom he was highly esteemed. Much sympathy is expressed for Mr. O. P. Falchild, his employer, who is inconsolable. W. D. Rodgers, of Savannah, Ga., for several winters in the employ of the Peppard Advertising Service, and on the Sells Bros. and 4-Paw advance car the past season, has enlisted for five years' service under Uncle Sam and will give up billposting. A meeting of the Executive Committee of the Southeastern Billposters and Distributors Association is announced for January 15, at Atlanta, Ga. H. J. Rowe, of Athens, Ga.; J. M. Cox, of Pensacola, Fla.; John R. Rein, of Spartanburg, S. C.; and R. I. Kirkpatrick, of Atlanta, Ga., constitute the committee. The Pure Indian Ointment Company, St. Louis, Mo., are in the midst of banner poster proceedings and it will be useless for billposters to whom they are indebted to demand on them or take any other method to compel payment, as all creditors, from the nature of the case will have to share alike. G. F. Bangasser & Co., city billposters at McMinnville, Ore., have on their boards 10-3 sheet Gold Dust from Mohin & Co., Chicago, and posting from Kondon Mfg. Co., Minneapolis, Minn., and local merchants. For one evening home they have 148 sheets. They have recently erected four boards from 40 to 60 feet long and 10 feet high. Three men employed by the Meyers Billposting Company at Janesville, Wis., narrowly escaped death Dec. 21 in an explosion of the pasta boiler which blew up suddenly and partially wrecked the building in which it was located. Fortunately no one was injured, but much damage was done. The explosion was caused by frozen water pipes, and the huge iron cylinders were blown out of place. Tuesday, Jan. 12 the stockholders' and officers' meeting of the Associated Billposters and Distributors Protective Co. was held in the Waldorf-Astoria Hotel, New York City. The stockholders in the Protective Company are owners of plants in cities of over 50,000 population and members of the A. B. P. & D. None of the stock can be purchased, as it is considered an excellent investment and is retained by the original incorporators. Lon Hudson of the Kansas City Billposting Co., has notified the Board of Directors of the Association that the party will be treated to a slight evening trip in carriages on their arrival in Kansas City en route to San Francisco. There is a wait of a couple of hours at Kansas City, according to the itinerary, and Lon has asked that he be notified how many is in the party and time of arrival, so that he can have carriages in waiting. The special holiday number of the official organ of the association is a beauty. It

is safe to say that it is by long odds the handsomest issue of that publication that has ever appeared. Mr. McManna is to be congratulated. He deserves great credit for the admirable selection of matter he has made and the beautiful way in which he has served it up. The issue carries over forty-one pages of advertising aggregating over eight hundred dollars. The publication is now undoubtedly on a paying basis which will doubtless prove gratifying to those members who have so long given it such generous, loyal and steadfast support. The stockholders, too, are deserving of their good luck. Here is hoping that their first dividend, which is now in sight, will prove a bumper. A new ordinance in Colorado Springs, Col., forbids the placing of advertising material of any kind on telegraph poles, fences, awnings and elsewhere in the business section of the city. Property owners, however, may use their own buildings for the purpose of advertising their own business, but circus posters and similar advertising material must disappear. The ordinance also covers the point of utilizing vacant lots for billboards. Owners of adjoining property, or property across the street, may object, and the consent of all such neighbors must be secured in writing before the mayor and city clerk shall issue a permit for the erection of billboards. Another provision is that all billboards shall be thirty feet back from the street fronts and fifteen feet from side streets. Again, they may not be over twenty-one feet in length and must be at least three feet above the surface of the ground. This last provision is made so that such boards may not serve things who might use them to hide behind while waiting for some pediatrics to come along. The ordinance provides for a fine of not less than \$5 and not more than \$100 for the failure to comply with the orders of the chief of police in regard to billboards. The Chamber of Commerce has been active in the opposition to the billboards.



The above is a likeness of Mr. W. Harvey Lewis whose billposting plant at Whitewright, Texas, is one of the most progressive and up-to-date in the northern portion of the Lone Star State. Mr. Lewis served through the Spanish-American war as Sergeant of Company C, 4th Texas Volunteer Infantry. At the close of his term of service he hung up the gun for the brush and now enjoys the profits of a good plant and commands the esteem of his townsmen. He is interested in municipal affairs and now holds the position of Chief of Volunteer Fire Department. His executive ability has been demonstrated in his management of the Whitewright Opera House. The house has a seating capacity of 500 and is a money-making enterprise. Mr. Lewis' plant consists of 100 feet of tongue-and-grooved boards, all of which are located in the most desirable portions of the town. His boards are always full of commercial paper and he has a large waiting list. He guarantees all arrive and any business firm of Whitewright is always ready and willing to testify to his fitness and promptness as a billposter.

NATIONAL ALLIANCE NEWS.

Local No. 10, at Minneapolis, Minn., held its annual election last week at Union Temple and the following officers were elected: President, J. J. Whitehead; vice-president, Daniel O'Brien; recording secretary and treasurer, C. G. Forster; financial secretary, J. W. Whitehead; sergeant-at-arms, Z. A. Luckenmeyer; business agent for Minneapolis, John Ellinger; business agent for St. Paul, George Green; Booschelle. The Troquois Theatre fire and its consequences threw 75 billposters out of employment. The Grand Opera House, the Garrick, the La Salle, the Trocadero, the Hopkins, the Alhambra, the Peoples, the Bijou, the Academy, the American, the Criterion, the Great Northern, Chevaliers and the Milwaukee Avenue Garrick put out about 5,000 sheets each week, the work being done by the billposters employed regularly. All this work is stopped by the closing of the houses.



DISTRIBUTORS' NOTES.

G. F. Bangasser & Co., McMinnville, Ore., are distributing for Kondon Mfg. Co., Emerson Drug Co. and W. H. Comstock Co.

POSTER AGENTS WANTED

Solicitors to take Orders for French, English and German Posters, advertising the Latest European Modes in Ladies' Robes, Cloaks, Millinery, Etc., Etc. Address

JOHN MOORE, Ltd., 23 OXENDON STREET, PICCADILLY CIRCUS, CABLE ADDRESS: BREATHUR, LONDON, S. W., ENG.

COMMERCIAL ADVERTISERS.

A very neat and attractive folder has just been issued by the Iowa Falls and Northern Railroad which makes an abort cut to the state capitol and offers traveling companies excellent connection east and west from Iowa Falls on the Illinois Central and north and south on the Rock Island System, as well as other connections over the Chicago & Northwestern road. An attack on billboard advertising is made by Dan A. Carroll in "Newspaperdom." Taking his first words, viz.: "Admitting that advertising is light thrown by the business world on the purchasing public to attract and hold the attention of all with whom it comes in contact, the successful man of business is ever on the alert to get in touch with the best method of obtaining profitable publicity at the smallest cost," what a more natural and effective impression can be made on a probable purchaser of a cold blast stove, etc., than to see it represented by a picture and its actual size and appearance? Is not that a field which the billboard has regular to itself? The newspapers cannot give that impression or light. The billboards are no respecters of persons. Every one has to read them. They reach no class supporting their one thousand and one class publications, but it reaches every one of the ten thousand and one classes. To reach the audience that the boards have an advertiser would have to advertise in every publication that is printed locally and every publication that Uncle Sam delivers from the four ends of the earth to the people of that town. Newspaper advertising is all right, and no one is more ready to admit its value than the billposter. The billboards are all right, but no one is less willing to admit their potency as an advertising medium than the newspaper. Professional jealousy and the long control of mercantile advertising has made the newspapers arrogant, and they are always ready to hamper the progress of the billboards. But they will fail, because billboard advertising is not an artificial method of advertising, but it is a natural means. You can't down the truth. The newspapers, in attacking the billboard, are wasting precious time.

WEEKLY LIST OF BILPOSTERS.

Advertisements under this heading will be published weekly at the uniform rate of ten cents per issue, or \$4.00 per year.

- ALABAMA. Dothan—J. E. Wise. ARKANSAS. Conway—J. F. Clark, Box 92. Cotton Plant—Dean & Echols. Paragould—Hopkins & Crompton. Springdale—Tite Saunders Co. CONNECTICUT. Stamford—Hawley O'Grady. IDAHO. Pocatello—George Dash, Box 272. ILLINOIS. Bloomington—City B. P. Co., Coliseum Bldg. Charleston—T. G. Chambers. Chicago—A. Davis, 293 W. Van Buren St. INDIANA. Brownstown—E. O. Shepard. Michigan City—J. L. Weber & Co. IOWA. Des Moines—W. W. Moore, licensed distributor. Red Oak—W. H. Evans. KANSAS. Ellsworth—Wm. L. Gaston. Nickerson—John E. Miller, B. P. & Dist. Parsons—George Churchhill. MINNESOTA. Bemidji—A. T. Wheelock. Minneapolis—Gibbons Bill Posting Co. MONTANA. Billings—A. L. Babcock. NEW YORK. Brooklyn—H. J. Sinken, 734 Metropolitan Ave. Cableskill—Edwin F. Wentworth. NORTH CAROLINA. Statesville—Rowland Advertising Co. OHIO. Middletown—Anthony H. Walburg. PENNSYLVANIA. Altoona—Charles Edmund Grubb, 827 4th Ave. Johnstown—Johnston B. P. Co. Pheonixville—George K. Oberholzer. Newcasttle—The J. G. Loring C. B. P. Co. TENNESSEE. Memphis—Ward-McCaley. TEXAS. Atlantic—Emmett A. Ailday. Danbury—Denison Bill Posting Co. Gainesville—Dan Galbraith, C. B. P. & Dist. Cartersville—A. Burton. Youkum—C. C. Tribble. UTAH. Salt Lake City—Grand Bill Posting Co. WEST VIRGINIA. Bluefield—H. I. Shott. WISCONSIN. Prairie-du-Chien—F. A. Campbell.

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- CALIFORNIA. Eureka—W. L. Matthews, 636 2d St. GEORGIA. Atlanta—M. P. Roughton, Box 554. ILLINOIS. Chicago—John A. Clough, 42 River st. East St. Louis—W. H. Deemar. Mattoon—McPherson Bros., 391 N. 12th st. IOWA. Des Moines—Joa Nobles Advertising Co. Douds—Union B. P. & Adv. Co. Mason City—Henry Diehl. Des Moines—W. W. Moore (licensed.) IDAHO. Boise—R. G. Spalding. KANSAS. Atchison—City Bill Posting Co. Oswatimie—E. P. Fisher. MASSACHUSETTS. Boston—Cunningham & Gourley. Brockton—John V. Carter, 288 Belmont st. MICHIGAN. Jackson—W. R. Solomon. MINNESOTA. Morris—George R. Lawrence, B. P. and Dist. MISSOURI. St. Louis—S. A. Hyde, 2135 Eugenia st. MONTANA. Boulder—A. H. Foster, Jr. NEBRASKA. Fairbury—Robert J. Christian. Schuyler—Gus & Bolman. NEW YORK. Albany—A. H. Brungardt. Ogdenburg—E. M. Brady. Potsdam—Edison Taylor, 20 Waverly st. Schenectady—Chas. H. Benedict, 121 Jay st. Syracuse—James Molonghney Courier Bldg. NORTH CAROLINA. Statesville—Rowland Advertising Co. CNIO. Cincinnati—J. J. McFarly & Co. Columbus—S. A. Ely. Portland—W. C. Tipton & Co., 116 W. Tenth st. Martin's Ferry—J. H. Blumenberg. Youngstown—M. Galt. Waverly—A. D. Johnson, Box 200. PENNSYLVANIA. Carlisle—Wm. M. Meloy, Box 49. Du Bois—O. H. Barlow, 3 S. Brady st. East York—Richard R. Staley. Johnstown—George E. Ippgrave & Co. Pheonixville—Geo. K. Oberholzer. SOUTH CAROLINA. Columbia—J. C. Ringley (at Charleston). Pheonixville—C. C. Tribble. TENNESSEE. Harrison—Harrison B. P. & Ad. Service. Gordonsville—P. D. Mingleford. Fresno—F. H. Benford Opera House Bldg. Memphis—Ward-McCaley. TEXAS. Amarillo—J. L. Summers. WISCONSIN. West Superior—C. A. Marshall, West Superior Hotel. CANADA. A. F. Morris, Mgr., Hastings St., Vancouver, B. C. Montreal—C. J. T. Thomas, Box 1129.



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- American Show Print, Milwaukee, Wis. Bell Show Print, Sigourney, Ia. C. H. Buck & Co., Boston, Mass. Central Litho. Co., Detroit, Mich. Central Eng. & Eng. Co., 140 Monroe, Chicago. Chicago Show Print Co., 5th Ave, Chicago, Ill. Donaldson Litho. Co., Newport, Ky. Enguler Job Printing Co., Cincinnati, O. Erie Show Printing Co., Erie, Pa. Gt. Amer. Eng. & Ptg., 5 Hookman St., N. Y. Great W. Printing Co., 513 Elm St., St. Louis. Great Litho. Co., Milwaukee, Wis. Hennegan & Co., 127 E. 8th St., Cincinnati, O. Sam W. Huke, 930 W. 52nd St., New York City Home Show Printing Co., Atchison, Kan. Starr Show Printing Co., Mason City, Ia. Morrison Show Printing Co., Detroit, Mich. Motor Show Printing Co., Milledgeville, Pa. Penn Ptg. & Pub. Co., Philadelphia, Pa. Flower Printing Co., Seattle, Wash. Planet Show Ptg. Co., Chatham, Ont., Can. Clarence E. Huncy, 228 W. Liberty St., Cin., O. U. S. Litho., Russell, Morgan Print, Norwood, O. Volunteer Printing Co., Reynoldsville, Pa. JOB PRINTERS. Church Printing Co., 422 Elm St., Cin., O. Nonpareil Prtg. Co., 422 Elm St., Cincinnati, O.

PHILADELPHIA.

The fire in Chicago not only caused a panic there, but our managers in a state of panic. None of them know exactly where they stand.

inspection will be completed Saturday, and it is understood that several more theatres will be ordered closed.

ST. LOUIS.

St. Louis is still reporting good business at all her theatres, although all managers are busy making necessary details in the way of fire protection to their patrons.

Grand Opera House—Nat M. Willis in a Son of Ros is on for the week. It is a musical comedy, with plenty of girls, good music and clever specialties.

CINCINNATI.

Grand Opera House (Rainforth and Havlin). Extra Kendall, in The Vinegar Boy, opened to large business.

Standard—Rose Sedella's Bu-llesques is the attraction at the Standard this week. Their show is most pleasing and well staged.

NORTH ADAMS, MASS.—Emble Theatre (J. Sullivan, Mgr.), Heart of Maryland, 30, fine company to fair business.

port was very strong. Side Tracked, 31, pleased two large audiences.

NOTE: Both the theatres in this city have been visited by Chief Byars of the fire department.

BENTON HARBOR, MICH.—The Bell (Fred Feltou Mgr.), Harry Gilmore of Chicago pulled off a boxing match 10 between Martin Duffy and Dick Fitzpatrick as headliners.

NOTES: Bessie Fox, of the Alphonse and Gaston Co., is home for the holidays.

WILMINGTON, DEL.—Grand Opera House (Jesse K. Bayless, Mgr.), The Ideal Stock Co.

BEAUMONT, TEX.—Kryle Opera House (E. M. Weiss, Mgr.), The Royal Lilliputians, 28, made their first appearance in our city before a large house.

VAN WERT, O.—New Auditorium (C. B. Pearson, Mgr.), The Bohemian Girl, 4, was presented by The Rose Cecilia Shay Grand Opera Co.

LEO, LEHMAN. VAN WERT, O.—New Auditorium (C. B. Pearson, Mgr.), The Bohemian Girl, 4, was presented by The Rose Cecilia Shay Grand Opera Co.

LEAVENWORTH, KAN.—Crawford Grand (M. J. Cunningham, Mgr.), The Silver Slipper, 30, to good house.

SHIRLEY, IND.—The German Medicine Co. under the efficient management of Dr. La Marr, had two weeks of good business and pleased the people.

ST. JOHN, N. B., CAN.—Opera House (A. O. Skinner, Mgr.), Good business continues the rule at this house.

WATERLOO, IA.—Brown's New Opera House (C. F. Brown, Mgr.), Al. W. Martin's Uncle Tom's Cabin Co., 21, pleased a good house in spite of the cold weather.

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the Edison Family Theatre. Last week's people were Mounts and Delmar, society sketch team; the Aborns, acrobats, Janet Hayter, song

NOTE.—Manager Hayter, of the Edison Family Theatre, has been confined for a week with a gripper.

RICHMOND, VA.—Bijou Theatre. Ross and Fenton Vaudeville Co., 28-2, to good business.

Fort Scott, Kan.—Davidson Theatre (Harry C. Erlich, Mgr.) The Silver Slipper, 29, to S. R. O. at advanced prices; audience well pleased.

Butler, Mo.—Butler Opera House (J. A. Trimble, Mgr.), The Missouri Girl, 26, to good business.

Charlotteville, Va.—Auditorium (J. J. Leterman, Mgr.) Rose Corhan, in The Greatest Thing in the World, 29, to fair business.

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List of Distributors

This list is open to all distributors in good standing. Names inserted every issue for \$4.00 per year, 3 times a month for \$3.00 per year, every other week \$2.00 per year, once a month \$1.00 per year.

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NEW YORK. Amsterdam—Amsterdam Advertising Co.

- EL PASO—Chas. F. Berry, 160 Sullivan st.
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NORTH CAROLINA. Elizabeth City—R. E. Black, Box 38.
OHIO. Akron—The Bryan Co., 125 S. Main st.
OREGON. Corvallis—G. W. Bingham, Main, Box 135.
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TEXAS. Beaumont—Welcome Rollins, Box 274.
VERMONT. Pennington—Henry Dietel, 225 1/2 Depot st.
VIRGINIA. Alexandria—C. D. Wright, Washington, D. C.
WEST VIRGINIA. Clarksburg—W. L. Dison, Pike and Third sts.
WISCONSIN. Fond du Lac—P. B. Haber.
WASHINGTON. North Yakima—Bryson & Hauser, Box 611.

NEW FAIRS. FAIRS WHICH HAVE NOT BEEN PUBLISHED IN THIS LIST BEFORE.
EL PASO, TEX.—Julilee, Jan. 19-23, inclusive, 1904.
PORT WAYNE, IND.—Military Carnival and Merchants Exposition, Jan. 25-30, inclusive, Wm. Porter, Mgr.
MOBILE, ALA.—Julilee and Free Street Fair, Jan. 11-16, inclusive, 1904. Dixie Carnival Co., attractions.
ILLINOIS. MOLINE, ILL.—Industrial Home Assn. Fair, Feb. 6, 1904.

List of Fairs

MEXICAN CANES FLAGS AND DECORATIONS OF ALL KINDS.

Red, White and Blue Canes, Ammunition and Ammunition Canes, Cartridge Canes, Confetti, Ribbon and Hats. Our line is complete and unique, our Prices interesting. Send for Circular and Prices. THE NATIONAL FLAG CO., 1012 Flint St., Cincinnati, O.

CANES, CONFETTI AND STREET FAIR NOVELTIES. SOMETHING NEW, JUST OUT, Street Men Send for Prices! The Wm. Beck & Sons Co. 10 AND 12 GARFIELD PLACE, CINCINNATI, OHIO.

CARNIVAL, STREET FAIR, GALA DAYS, FESTIVALS, JAHN-MARKT, CELEBRATIONS

- EL PASO, TEX.—January Jubilee, Jan. 19-23, inclusive, 1904. C. W. Van Loan, Pres. and Director.
GARDNER, MASS.—K. of C. Fair. Pythian Hall, Jan. 25-30, inclusive, 1904.
INDIANAPOLIS, IND.—Pythian Jubilee Celebration, Jan. 28, 1904.
NATCHITZ, MISS.—Alardi Graa Association's 7th Annual Carnival, Feb. 16-18, inclusive, 1904.
NEW BRITAIN, CONN.—Indoor Carnival, Hanna's Armory, Jan. 11-16, inclusive, 1904.
NEW LONDON, CONN.—Elks Charity Fair and Carnival, Feb. 6-13, inclusive, 1904.
SANFORD, ME.—Carnival, Auspicea Company F. Jan. 14-16, inclusive, 1904.
TROY, N. Y.—Military & Merchants' Electric Carnival, Armory, Feb. 3-13, inclusive, 1904.
DUON BROS.' Mid-Winter Carnival Co., attr.

CONVENTIONS Reunions, Conclaves, Assemblies

- ALABAMA. BIRMINGHAM, ALA.—State Federation of Labor Convn. April 27, 1904.
MOBILE, ALA.—State Pharmaceutical Assn. Convn. April 19-24, 1904.
ARKANSAS. FAYETTEVILLE, ARK.—Y. M. C. A. State Convn. Feb. 5-7, 1904.
CALIFORNIA. FRESNO, CAL.—State Master Barbers' Assn. Convn. Jan. 4, 1904.
COLORADO. DENVER, COLO.—State Editorial Assn. Convn. Jan. 1, 1904.
CONNECTICUT. BRIDGEPORT, CONN.—Knights of the Maccaheas State Convn. Feb. 5, 1904.
DISTRICT OF COLUMBIA. WASHINGTON, D. C.—American Masters and Pilots of Steam Vessels Assn. of U. S. Convn. Jan. 1, 1904.
DELAWARE. DOVER, DEL.—O. U. A. M. State Council Convn. Feb. 17, 1904.
FLORIDA. WILMINGTON, DEL.—A. O. U. W. Grand Lodge Convn. Feb. 9, 1904.
GEORGIA. WASHINGTON, D. C.—National Wholesale Lumber Dealers' Assn. Convn. March 2-3, 1904.
ILLINOIS. WASHINGTON, D. C.—National Woman Suffrage Assn. Convn. Feb. 12-19, 1904.
INDIANA. WASHINGTON, D. C.—National Wholesalers' Assn. Convn. March 2-3, 1904.
IOWA. WASHINGTON, D. C.—National Wholesale Lumber Dealers' Assn. Convn. March 2-3, 1904.
KANSAS. WASHINGTON, D. C.—National Wholesale Lumber Dealers' Assn. Convn. March 2-3, 1904.
LOUISIANA. NEW ORLEANS, LA.—New Orleans, La. Secy.
MAINE. WASHINGTON, D. C.—Daughters of American Revolution Convn. April 18, 1904.
MARYLAND. WASHINGTON, D. C.—Catholic Women's Benevolent Legion Supreme Council Convn. Feb. 24, 1904.
MASSACHUSETTS. WASHINGTON, D. C.—Natl. Marine Engineers' Beneficial Assn. Convn. Jan. 18, 1904.
MICHIGAN. WASHINGTON, D. C.—Natl. Marine Engineers' Beneficial Assn. Convn. Jan. 18, 1904.
MINNESOTA. WASHINGTON, D. C.—Natl. Marine Engineers' Beneficial Assn. Convn. Jan. 18, 1904.
MISSISSIPPI. WASHINGTON, D. C.—Natl. Marine Engineers' Beneficial Assn. Convn. Jan. 18, 1904.
MISSOURI. WASHINGTON, D. C.—Natl. Marine Engineers' Beneficial Assn. Convn. Jan. 18, 1904.
NEBRASKA. WASHINGTON, D. C.—Natl. Marine Engineers' Beneficial Assn. Convn. Jan. 18, 1904.
NEW JERSEY. WASHINGTON, D. C.—Natl. Marine Engineers' Beneficial Assn. Convn. Jan. 18, 1904.
NEW YORK. WASHINGTON, D. C.—Natl. Marine Engineers' Beneficial Assn. Convn. Jan. 18, 1904.

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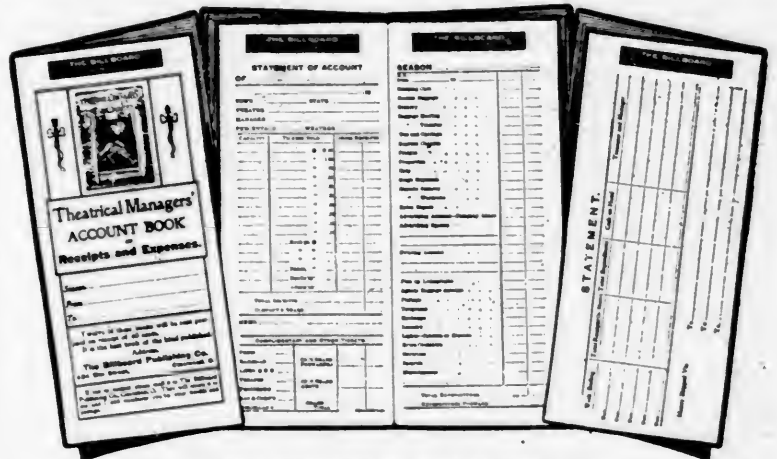
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**\$100000 A Month**

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MADE BY  
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The Inventors and Original Manufacturers.

FOR SALE  
**-- Howe's London Shows --**  
MACON, GA.

Nine Baggage Wagons, one Pole Wagon, one Tableaux Ticket Wagon, one Band Wagon, one Canvas Wagon, one January Cart, two Charlots, sixteen lengths Blue Seats, complete, seven lengths Reserved Seats, complete, one Canvas, 100 ft., with 50 ft. middle; one Canvas, 60 ft., with 30 ft. middle; one Cook Tent, 28x50. All canvas is waterproof. One Bareback Horse, one Menage Horse, eight Trained Poles, one Hurdle Mule, one January Mule, one Kicking Mule, 27 Head of Baggage Stock, one 50 ft. Advance Car, one 50 ft. Sleeping Car, one 76 ft. Privilege Car, one 60 ft. Stock Car, one 50 ft. Stock Car, Sledges, Stakes, etc. Terms, cash. Address all communications to W. F. SMITH, Macon, Ga.

### ATTENTION, DOCTORS & MED. PEOPLE

Why handle rocky goods, when you can handle goods that will sell themselves? **ELECTRIC BELTS** from \$1 per doz. to \$48. Large variety to select from.

Come in handsome cartons. **ELECTRIC IN-SOLES** 57 1/2c. per doz. **ELECTRIC JARS**, 75c. per doz. One-third cash required. **HOT SPRINGS SULPHUR SOAP**, \$2.10 per gross. Illustrated price list.

Lecture and Circular for 2c. stamp. Trial order will convince. Largest Belt Mfr. in U. S. Capacity 25,000 per day. Established 1878. **THE ELECTRIC APPLIANCE CO. Inc.**, Burlington, Kansas.

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Attractions of All Kinds  
FOR  
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Indian Village, Palmist (must be first class); Merry-Go-Round and attractions of similar character. Must be A. 1. All contracts on percentage basis. Apply W. C. SMITH, MGR., OUTDOOR ATTRACTIONS, Rorick's Glen, Elmira, N. Y.

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GREASE PAINT ACKNOWLEDGED BY ALL USERS AS THE BEST ON THE MARKET.  
**CHAS. L. LIETZ,**  
39 W. 28th St., New York.

### Buttons of Every Description

FOR CONVENTIONS GATHERINGS, SHOWS  
We make them in any quantities. Fill orders on short notice and beat any firm in the West on price. **Special Designs** to order. Let us hear from you.  
**St. Louis Button Co.,** 620 N. Broadway St. Louis, Mo.

**Nic Bosler's** NEW HOTEL American Plan. Rates \$1.25 Day  
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**CAN MAKE BIG MONEY**  
Handling our Cigar Box Lid and Price Holder. Holds lid rigid in any position, with price of cigar on a neat card, making a very handsome and attractive case. We also manufacture the **HOBBON LIGHTNING HOT OYSTER COCKTAIL BROILER**, which is new and used by all Saloons, Restaurants, Confectioners and Soda Fountains. Both are fast sellers, because they are money-makers for the users and also for yourself. We can give you manufacturers' prices. Samples free. **J. H. JAMES MFG. CO., Ft. Scott, Kansas.**

**HARRY DARLINGTON,**  
MANAGER J. & E. WALTERS'  
**A Thoroughbred Tramp**

**WIRE ARTISTS' SUPPLIES, MILFORD CO.,**  
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### MEXICAN FILIGREE CIT COIN JEWELRY

Made from genuine Mexican silver coins, all the metal being carved out with infinite patience from between the letters and design, leaving the coin but a skeleton tracery in the silver lines.  
THIS FOLT, composed of two five, a ten and a twenty-five cent piece, is one of the most delicate and beautiful pieces of jewelry imaginable. **PRICE ONLY \$1.00.** Send for one to-day. You'll be delighted. **SPECIAL PRICES TO AGENTS AND STREET MEN.** Write to-day.  
**CHAS. ROSS (LAREDO) TEX.**  
(On the Mexican border.)

## SHOW WAGONS

BEST BUILDERS OF FREIGHT, BAND, TABLEAU, TICKET, CAGES AND DENS **GALLIOPE,**  
**Sullivan & Eagle, Peru, Ind.**

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LATEST NOVELTIES. Write for Illustrated Catalogue. **WM. WURFFLEIN, Mgr.,**  
208 N. Second St., Philadelphia, Pa.  
**TRAFALGAR, 115-117 East 14th St., New York, near Union Square, Rooms 50c, 75c, \$1, \$1.50 day; \$2.50 to \$5 week. W. D. HAN-NIGAN, Prop. Phone 4640.**

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**J. M. J. KANE** Season 1907-4, Manager Al. G. Fields' Minstrels. Permanent address, The Billboard, Cincinnati O.

WE carry in Stock, the Largest and most complete assortment of Pictorial Paper in the World.  
**The Donaldson Litho. Co.**  
Newport, SUBURB OF CINCINNATI Kentucky.

**Posters & Hand Bills**  
We Will Do Your "Quick" And Print ing Always On Time

DOLLAR DATES.  
4 FOUR SHEETS... } For \$1.00  
50 HALF SHEETS... }  
100 EIGHTH SHEETS }

The Best in America, in Point of Display arrangement For \$6.00  
100 three sheet descriptives..

**POULTRY SHOWS**.. We have just completed an entirely new line of posters and window hangers suitable for advertising poultry and pet stock shows. It is the finest and best line in the world. Nothing as complete has ever been seen. **SAMPLES FREE.**  
We can also Furnish Paper Suitable for Advertising

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Every Sheet of our Paper is Made to  
**≡ Pull & Draw ≡**  
Catchey Designs, fine Coloring and Artistic Work.

**The Donaldson Litho. Co.**  
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## MOST COMPLETE PARK LIST MOST ACCURATE EXTANT

Thoroughly Up-to-date. Information Direct. Corrected Weekly. Alphabetically arranged by Towns. Managers' names given.

**Price 25 Cents**  
Address The Billboard Publishing Co., Cincinnati, Ohio

# ...THE LONDON... MUSIC HALL

Is the recognized organ of Vaudeville Artists throughout the world. Americans visiting London will find a friendly welcome at 401 Strand.

Mention "The Billboard" when answering ads

# The Cutlery King

THE MONEY SAVER FOR KNIFE-BOARD MEN AND AUCTIONEERS



The man that knows your wants and sends them quick. Write for Catalogue—THE MOST COMPLETE EVER PUBLISHED.  
**HARRY L. WEISBAUM**  
254 E. Madison St., CHICAGO.

## Lovers' Post Office SLOT MACHINES

"THERE IS A LETTER IN THIS BOX FOR YOU FROM YOUR SWEETHEART. Drop Penny and get it." And 20 other NEW ones.

**COSMOPOLITAN NOVELTY CO.,**  
426 N. 4th St., PHILADELPHIA, PA.

## ELKS' FAIR.

New London Lodge No. 360  
(B. P. O. Elks.)  
Will hold their Annual Fair and Carnival for the benefit of their Charity Fund February 6 to 15, 1904. We want attractions. Booths to let. Address **BOX 659, NEW LONDON, CONN.**

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NEW DICE, CARDS, INKS, SPINDLES, DROP CASES, SPORTING GOODS AND CLUB ROOM FURNITURE OF EVERY DESCRIPTION. SEND FOR NEW CATALOGUE.  
**D. MILLER MFG. CO.,** Lyceum Bldg., Kansas City, Mo.



## BEST PLACE TO BUY

Watches, Jewelry, Silverware, Stage Brilliants, Medicine and Gift Show Goods, Prof. Warrapson's Cream Paints, Burnt Cork, Face Powder, etc. Rosier's Song Books. Full line of Eagle Emblems. Send for Catalogue. The Old Reliable  
**B. G. UHER & CO.,**  
84 Wabash Ave., Chicago, Ill.

## IRON SLOT WEIGHING SCALES

Big money-makers. Price, each, \$28.00. Worth \$61.00. 1904 Jefferies Wooden Punching Machines. Price, each, \$25.00. Slot Picture Machines, \$18.00 each. They are beauties. No postal cards answered. **THE ROGERS MFG. CO.,** 622 Locust St., St. Louis, Mo.

## Engravers-Ruby Glass

And Ivory Glass, decorated with Flowers and Shield, on which shield the name can be easily engraved. Other novelties.  
**AMERICAN GLASS SPECIALTY CO.,**  
Monaca, Pa.

## MAGNETIC TACK HAMMERS!

Just the thing for tacking tin and card board signs. Every distributor should have one. Prices, with double extension handle 32 inches long, each, \$2.00; triple extension handles, 12 inches long, each, \$2.50. Send the money with the order. None sent C. O. D.  
**The Donaldson Litho Co., Newport, Ky.**

WANTED MUSICIANS WANTED  
To send for descriptive circular of the Holton Cornet and the "Holton Special" Slide Trombone. They are conceded by musicians to be the best. **FRANK HOLTON, 70 E. Madison St., Chicago.**

**CLUB ROOM & FAIR GROUND**  
goods of every description; also 100 varieties of Slot Machines. Send for catalogue before buying. Address  
**ORDEN & CO. 90 So. Halstead St., CHICAGO.**

**C. W. MANLEY,**  
PROMOTOR AND CONTRACTOR  
PERMANENT ADDRESS  
Care of "The Billboard," Cincinnati, O.  
Mention "The Billboard" when answering ads.

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422 Elm Street, CINCINNATI, - - OHIO.

We print "small stuff" quick for cash. Your Press Sheets and Notices for instance.

We will set them in a gate, single column, at the rate of 6 cts. per inch and furnish you sheets at the rate of 2 cts. each.

You do not have to take any more than you can use. Just order what you want.

Our prices are low. We can print cheap because we do not give credit. We lose nothing in bad accounts. Our one rule is CASH WITH ORDER. If you do not like the printing, return it and get your money back. Address the

**Church Printing Co.**  
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**MOROCCOS \$15**  
Drop Case  
4 Combination SPINDLES, \$3.50 to \$35.00  
NEW SET SPINDLE \$25  
Race Wheel \$35  
DICE and CARDS.  
Counter \$15  
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DEANE,  
1057 Central Ave. Cincinnati O.

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ACOUSTICIAN AND THEATRICAL ARCHITECT

Theatres, Opera Houses, Auditoriums Halls. Open Air Stages and Casinos for Parks a Specialty.

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Readers of newspapers and dealers in newspaper information. Undertakes commissions from business or professional people who want to keep posted on what interests them in the public prints of the country.

Offices at Boston, New York & Denver.

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Established 1872.

Oxygen and Hydrogen Gas furnished in tanks for Stereopticon and Moving Picture Machines. All orders to any part of the United States filled promptly. 516 Elm Street, St. Louis, Mo., U. S. A.

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Carnivals, Celebrations and Conventions—Buttons and Novelties. 52 page illustrated catalogue mailed free. ST. LOUIS BUTTON CO., St. Louis, Mo.

**AGENTS**

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Make a good Beginning by sending your Subscription to

**THE BILLBOARD,**  
"That Cincinnati Paper"

the Greatest of all Amusement Weeklies. More information can be gleaned from a single column in THE BILLBOARD than from an entire page in any other journal in our class.

All our premium propositions hold good until further notice.

For the Opera House manager and Advertising agent we have a 36 inch Robertson Magnetic Tack Hammer.

For Billposters our nine inch Copper Wired and Riveted Brush will prove a boon.

The Distributors sending their subscription will receive. Two Wallace Distributing Bags. They are the best on the market.

**For Extra Premiums send \$2.50 Additional.**

This offer is exceedingly low and therefore strictly cash. No attention will be paid to subscriptions unless accompanied by the money.

Cut Here. Cut Here. Cut Here.

THE BILLBOARD PUB. CO.,  
424 Elm Street, CINCINNATI, O

GENTLEMEN:— Enclosed please find \$4.00, for which send me THE BILLBOARD for one year.

Send me \_\_\_\_\_ as my premium.

Name \_\_\_\_\_

St. No. \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

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**YOUR NAME AND PERMANENT ADDRESS CARE OF**

**THE BILLBOARD**  
On 50 Envelopes For 20c.

POST PAID  
THE CHURCH PRINTING CO.

GENTLEMEN:—Enclose find 20c. Send me 50 Envelopes with my Permanent Address, care of The Billboard, Cincinnati, O. SEVEN DAYS from date my next stand will be

City \_\_\_\_\_

Name \_\_\_\_\_

WRITE PLAIN TO AVOID ERRORS.

CHURCH PRINTING CO., 422 Elm Street, Cincinnati, Ohio.

**THE JOHN CHAPMAN CO. BILL POSTERS**

Have the best boards and greatest locations in Cincinnati and Suburbs. Telephone 2314. 17 Opera Place. Chapman's Bulletin Service. Contractors for Bill-Posting throughout the United States, Cuba and Canada. Population: City, 325,902; 56 Suburban Towns, 79,000.

**ILLUSIONS, GHOST SHOWS,**  
AMUSEMENT DEVICES OF ALL KINDS.

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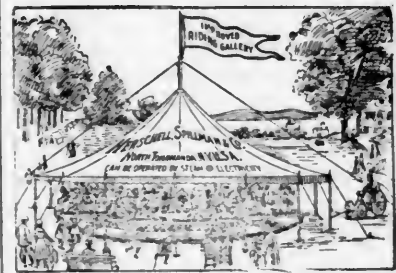
BIG LINE OF TOYS FOR STREETMEN. WRITE FOR PRICES.

**LEVIN BROS.**

ESTABLISHED 1886.

30-32 N. 6th St. TERRE HAUTE, IND

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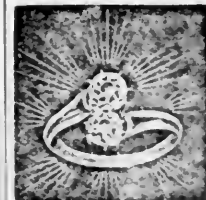


THAT IMPROVED

**Tonawanda Merry-Go-Round**  
Biggest Money Maker on Earth.

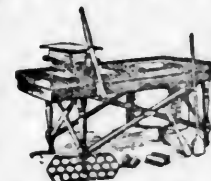
**HERSCHELL, SPILLMAN & CO.,**  
162-198 Sweeney Street, NORTH TONAWANDA, N. Y.

**UHER 20TH CENTURY DAZZLERS**



No. 84, Ladies' or Gents' Gold Shell Ring, set with two 20th Century Diamond Cut Brilliants like cut. Each 75c. by mail. Send for our Catalogue of Watches, Jewelry, Silverware, Stage Brilliants, Medicine and Gift Show Goods, Magic Soap, Prof. Warnes's Disease, Paints, Burnt Cork, Face Powder, etc. Rosler's Song Books. Best place to buy. The Old Reliable E. G. UHER & CO., 84 Wash Ave., Chicago.

**CANDY MEN**



This is a money-maker at parks, in stores or on the road. It makes those delicious pop corn crisps, the greatest 5 cent package. You need not be a candy maker to be successful.

W. Z. LONG, SPRINGFIELD, OHIO

**LATEST**

IN Marked Cards, Inks, Percentage Dice, Spindles, Strikers Drop Cases and Games of all kinds. Finest Hold-out made, Send for Catalogue.

J. James Mfg. Co., - Ft. Scott, Kan.

**SEA SHELL SOUVENIRS**  
SELL LIKE SHOT CANDIES

at summer resorts, circuses, fairs—everywhere where crowds gather. Greatest variety, lowest prices. You make 100 to 300 per cent profit. Beautiful illustrated catalogue of over 100 varieties free. T. N. MOTT, 418-17 Dearborn St. Chicago

**CABINET PHOTOS \$2.50 per HUNDRED.**

Send in your negative to print from, or a photo to copy. Future Husband or Wife Photos, white, black, visible or invisible. \$2 per 1,000. Send for sample. WENDT, Photo, Reunion N J

**GLASS BLOWERS' SUPPLIES.**  
Cane, tubing, slips, silver, cigar holders, pipes, magnifying glasses, wires, baby bottles, etc. We make outfits and lanterns. CHICAGO VIAL & MFG. CO., 1533 W. Lake Street, Chicago, Illinois.

**WANTED.**  
A MYSTIC MAZE and an Old Mill. Send description and best cash price to THE DORNEY PARK AMUSEMENT CO., Colonial Building, Reading, Pa.

**MOVING PICTURE MACHINES AND FILMS**  
**MAGIC** LANTERNS WANTED AND FOR SALE  
HARRIS & CO., 309 1/2 Liberty St., Phila., Pa.

Mention "The Billboard" when answering ads.

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The FIRST ever held in FORT WAYNE, under the auspices of  
**COMPANY D, 3<sup>RD</sup> INFANTRY INDIANA NAT'L GUARD,**  
 THE WAYNE TRUE BLUES.

**February 8-13.**

Have space for three or four first-class attractions on percent, no more will be allowed, balance of space is occupied by the City Merchants.

Would like to hear from a GLASS SHOW with up-to-date lay out.

Will receive bids for two high-class free attractions.

Privileges of all kinds that are legitimate and wholesome are for sale and all exclusives.

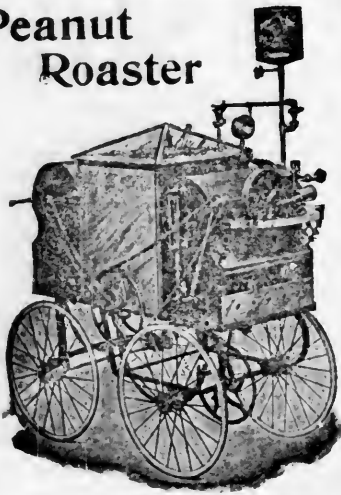
This will be the largest and most successful affair ever held in this section. The money will be here. If you have the material come and get your share.

Address all communications to

**WILLIAM PORTER JR., Promoter and Manager,**  
 No. 906 Calhoun Street, FORT WAYNE, IND.

AUTOMOBILE No. 1

### Peanut Roaster



## Greatest Attraction

OF THE KIND

... Yet Invented

Our handsome catalogue is free and fully describes this machine. Also many other styles. Hand, Spring and Steam Power Rotary Pop-Corn Poppers, Roasters and Poppers Combined, Ice Cream Freezers, Cabinets, Tubs, Steel and Porcelain; Iron Cans, Dishes and Ice Cream Spoons Ice Shavers, Ice Creamers, Milk Shakers.

### Crystal Flake

The celebrated article used so extensively for improving Ice Cream. Sample and recipe free.

**KINGERY MFG. CO.,**  
 131 E. Pearl St., Cincinnati, O.

## FOR SALE

### Ten Side Show Paintings

Size 12 by 20, by "BUCK" of CHICAGO.

Used one season with THE GREAT WALLACE SHOW. In A 1 condition; not torn nor patched; colors bright. Will sell for \$10.00 each. Also One Double Door Painting; subject, Lady Minstrel and Lady Orchestra, very catchy; size, 24x20; price, \$20.00. Send money and I will ship by freight. Subjects of paintings: Snake Charmer, Midway Dancers, Living Pictures, Statues Turning to Life, Lady and Gents' Strong Act, Lady and Gents' Juggling Act, Lady Cake Walkers, Lady Bag Punchers, Lady Quartette, Lady Musical Act, Mind Reading, Second Sight, High Kicking Girls and Lady Vocalist. The most attractive front ever put up for a vaudeville show. If not satisfactory will return money.

WANTED—A Good Musical Team; Ladies preferred. Address

**PHIL. ELLSWORTH,**  
 NABB, SCOTT COUNTY, IND.

## Wanted for

### FRISBEE BROS.' RAILROAD SHOWS

PEOPLE in all all branches of the CIRCUS BUSINESS, except Riders, Band Leader and Musicians.

BILL POSTERS AND CANVAS MEN COMEDY BAR TEAM. SINGING CLOWN WHO CAN CLOWN THE SHOW. AERIAL PEOPLE. BOSS CANVAS MAN. SIDE SHOW MAN AND WIFE. PERFORMERS WHO DOUBLE IN BRASS PREFERRED.

WANTED TO BUY 60 or 65 ft. Combination Car.  
**FRISBEE BROS., Flint, Mich.**

## DOGS AND PONIES FOR SALE

EIGHT TRAINED SHETLAND PONIES all good lookers. Six to fifteen broke dogs to suit buyer. Two Riding Goats. This is the best trained stock in the business. Three Pony Charlots and Harness, good as new. Twenty untrained Ponies, all colors. Will price this outfit in whole or in part, except the eight Trained Ponies, which I will not separate. Address F. J. ROGERS, Colony, Kan.

**MILITARY GOODS.** UNIFORMS, GUNS, SWORDS, REVOLVERS, CANNONS, TENTS, Etc. EVERYTHING IN THE MILITARY LINE—fully described in our large Magazine Catalogue, containing net cash prices with upwards of 2,000 illustrations. Price of catalogue, 15c. Mailed on receipt of 6c. in stamps, mentioning this advertisement. Customers write us that our Catalogue is worth its weight in gold. We have the largest stock in the world of Military Goods from Government Auctions. Dealers supplied. **FRANCIS BANNERMAN, 579 Broadway, New York.**

Mention "The Billboard" when answering ads. Mention "The Billboard" when answering ads.

# Oh Joy! Oh Joy! Oh Packages of Joy! Start the New Year right!

**THE BIGGEST IN-DOOR CARNIVAL,**  
**Ever Held In The Eastern Country,**  
 WATERBURY, CONN., Jan. 30. till Feb. 6.

Auspices Speedwell Lodge K. of P

Attractions furnished by the GOLDEN GATE CARNIVAL CO. Have room for one more First-class Show. Privilege people write quick. Want to hear from the BEST PROMOTERS IN THE BUSINESS. Also a Band of six or seven pieces. Can also place one more Big Sensational Free Act. LONG SEASONS.

We have the Real Towns to follow.

**JAKE ROSENTHAL or A. SIGFRIED**  
 General Delivery, P. O., NEW HAVEN, CONN.

## The Nat. Reiss Southern Carnival Co.

WILL RE-OPEN AT

ALBUQUERQUE, N. M., April 4th, 1904.

EVERYTHING NEW.

Booked Solid In The West.

**NAT. REISS,** 108 W. 114th Street,  
 NEW YORK CITY.

# Haag's Shows

## WANT

PERFORMERS, MUSICIANS; in fact, all kinds of Circus People, for Season 1904. Show opens in March. 1903 Season of 44 Weeks just closed. Owing to my being in New York receiving a shipment of Elephants, I failed to give those attention that answered my last ad., so kindly write again. Address

**E. HAAG,** - - Shreveport, La.

## THE DIVING CHILDREN Famous Meier Family

Master Tom, 15. Baby Emma, 7. Baby Minnie, 5.

SCIENTIFIC AQUATIC EXPERTS

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