User launches the app and lands on the My Uploads screen. She can either upload an image from gallery or from camera, by tapping the upload icon.

Swiping takes her to campaigns. All active campaigns are shown with the most active one on the top. Alternatively, we could show the latest campaign on top. Each campaign tile boasts the total number of pictures uploaded to it.

Tapping the campaign tile takes the user to the campaign view. Here, the user can upload an image either from gallery or by using the camera.

Every campaign viewed by the user gets added to the top nav thus allowing him to quickly navigate to it from the home screen.

Option 1: Get the user to describe the image, use that v

Describe the Image

Add more categories

SHARE

Twitter

Facebook

Tumblr

Flickr

Reddit

URL

Uploading...
Once the user selects an image either from Gallery or from camera, he is taken to the upload screen. He adds a title.

The post upload screen allows the user to add a description, categories and also allows him to share the image to his social networks.

Description is a simple text field and launches the keyboard on tap, on tapping the plus icon for categories, categories show up and allow the user to select multiple categories.

Selected categories get added to the list, the user can add and remove categories. Hitting update would update the image with all this data.
User selects multiple images to upload. Once selected, he is taken to the multiple upload view, where he can enter a base title.

The base title gets added to all the images in this set and appends a number based on the total number of images.

User hits upload, images start getting uploaded. User can now choose a specific image from the list and add details.

The single image view allows the user to enter a description, categories and share on various social networks. Using the back button he can go back to the list of images.

Use case 1
User selects multiple images and hits upload after entering a base title.

Use case 2
User selects multiple images to upload. Once selected, he is taken to the multiple upload view, where he can enter a base title.

User hits upload, images start getting uploaded. User can now choose a specific image from the list and add details.

On the single image view, the title is still editable, hitting upload uploads only this image. Swipe allows him to go to the next image.