

Published every Thursday. Annual Subscription, Five Dollars. Single Copies, Ten Cents. Copyright in England and the British Possessions.



# Simplicity in an automobile is proof of advance design.

Nowhere in the Franklin do you find complexity.

Simplicity is not solely in avoiding a multitude of parts and contrivances. Methods of operation can be just as complicated as anything else, and things simple in themselves can be put together in a complicated way.

The Franklin chassis is a masterpiece of simplicity. There is nothing cumbersome; all the elements are plain straight work with few parts. There is no dead weight, no plumbing, no torque rods, no strut rods or other evidences of complexity.

Everything connected with the operation of the Franklin is simple. The control is by throttle only. The transmission operates direct without intermediate mechanism. The same is true of the brakes. The steering gear, the axles, the transmission, the ignition-all are simple and light. The lighter an automobile the easier it is on all its parts.

The water-cooled automobile can never be simple like the Franklin.

The Franklin new air-cooling system eliminates all auxiliary apparatus. Gears, fan, belts, pulleys, piping, packing, pump, radiator and all the mechanisms required in water cooling are dispensed with. There is nothing to get out of order, freeze or leak. The motor will not overheat.

Even the tire question is simple with the Franklin.

Motorists have been taught that tire trouble is necessary and that demountable rims, extra tires and other complex additions must be endured. Not so with the Franklin. The tire question is easily and simply solved—just by using tires large enough and strong enough to do the work. Extra tires or extra rims or anything to add trouble and useless weight are avoided.

Franklin tire equipment never blows out; punctures are rare, and the tires give service for more than four times the mileage of the ordinary tire equipment. Nineteen-hundred-ten Franklins have been in use since last June, so you can get these facts direct from owners.

If you are going to pay more than \$3000 for an automobile select a six-cylinder.

With that investment you are entitled to the best.

If you want thirty horse power or more get a six-cylinder. For small horse powers the advantage, final results and first cost considered, is with the four-cylinder motor. Above that the advantage is with the six.

A six-cylinder automobile will not climb hills any better than a four-cylinder, nor will it run slower on the throttle. True, these are the alluring features claimed by most makers, which simply shows that they have missed the real advantage of six-cylinder construction. The properly designed six-cylinder automobile is lighter per horse power than the four, smoother in operation and easier on tires.

Naturally we make both four- and six-cylinder automobiles —the four in smaller horse powers and the six for high power. We do not attempt to make one thing do for everything. In four-cylinder construction as power is increased the weight of the fly wheel has to increase more than the power, and weight in the whole vehicle must be increased, else the vehicle will not long withstand the power shocks. Heavy fly wheels cause more trouble to driving mechanisms than anything else.

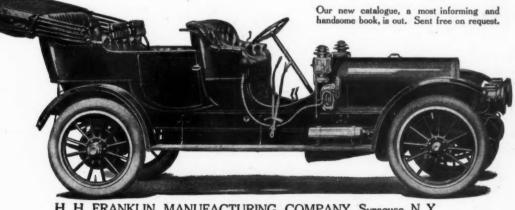
In the Franklin six-cylinder seven-passenger forty-twohorse-power Model H the increase in power is thirty per cent greater than the increase in weight—a result other makers miss. The Franklin six-cylinder motor is what a six-cylinder motor ought to be—a scientific light-weight highly-balanced power plant. Instead of the heavy fly wheel required on the four-cylinder motor of high power the fly wheel, because of steady engine torque, is very light. The power application is easy on the whole automobile from the tires to the engine. When you ride or drive you note its smoothness and readily recognize its superiority over the high-powered four.

A simple way to decide between a four-cylinder and sixcylinder automobile is to compare the best high-powered four you know with the Franklin Model H. The way to get at the facts as between the Franklin six and other sixes is to compare them feature by feature and then put them to severe tests, over bad roads and good roads and on hills.

Franklin six-cylinder Model H has no equal on American roads.

It makes the best touring time of all automobiles. The wonderful smoothness of its engine, together with its four full-elliptic springs, wood chassis frame, large wheels and long wheel base, gives it an easy riding and charm of operation unknown in other six-cylinder automobiles.

In smaller horse powers Franklin Model D, twenty-eight horse power, and Model G, eighteen horse power, have long held the lead in four-cylinder construction. Light and flexible and having all the well known Franklin principles, they are not surpassed for comfort, reliability and economy. They do not get old and seemingly never wear out,



H H FRANKLIN MANUFACTURING COMPANY Syracuse N Y Member Association Licensed Automobile Manufacturers

Almost Here!

True to its many promises, Life next week will issue

The Improper Number

We are now open to congratulations.

The history of this Shameless Number is full of intense human interest. When the idea was first broached, we blushed and laid it aside. But in some subtle way others had discovered that there was a possibility. Material began to arrive. We became hopelessly entangled in the idea. The interest grew. We made the announcement. Then we began to waver. This was noticed immediately and jibes and jeers at our lack of courage came in thick and fast from all over the world.

"It's simply awfull"

"Rawther tame.

Subscription \$5.00

Our pride was then aroused. We determined to issue this number in spite of everything. Honor, conscience and pride were all at stake.

Next week's number was the awful result. We can only hope that everybody will forgive us and that the country will once more settle down into its accustomed quiet.

We promise never to do it again, unless-

P. S.-You ought to see the things we rejected.



"I can't read!" Canadian \$5.52

268



Ele

128 St.

" Delightfu!."



**Electric Light for Motor Boats** Send to-day for our free book, and study up on the question of how to fit up your motor boat for the coming season with a com-plete electric lighting outfit at small expense. The most com-plete book of the kind ever printed. If you had trouble with oil lamps last season, you surely should read this book. Sit down and write for it to-day.

DAYTON ELECTRICAL MFG. CO. ufacturers of Ignition Apparatus in the U.S. Dayton, Ohio 128 St. Clair St.



### More Questions

DEAR LIFE:

DEAR LIFE: In connection with your sympathy for Mr. Charles W. Morse on account of his having to be vaccinated, I would like to inquire whether your self-complacent independence goes so far as to free you from your own prejudices to the extent of publishing some statistics on small-pox deaths before and after the introduction of vaccination? I would be glad to know also whether

I would be glad to know also whether you are opposed to all preventive medi-cine based on the use of anti-toxines; and if you were bitten by a mad dog whether you would take the Pasteur treatment or prefer to die as was for-

With much respect for your artistic and literary attainments and very little for your knowledge of the common facts for your knowledge of the end of medicine, I am, Very truly yours, HARRISON W. SMITH, AUBURNDALE, Jan. 25, 1910.

Replying to our correspondent's questions:

self-complacent independence Our would allow us to print vaccination statistics. We consider it undesirable, however, as both its value, its futility and its danger have been repeatedly proven by statistics. All depends on who does the figuring.

We are not "opposed to all preventive medicine based on the use of anti-toxines," although, personally, we should not indulge in it.

If bitten by a mad (?) dog we certainly should not take the Pasteur treatment.

### Lest We Forget

DEAR LIFE:

For over half a score of years I have rarely missed reading an issue of your paper. You are always sane and just, whether the subject matter is the theatre, the tariff, religion, vivisection, conservation, Morse or Ferrer. The case of the latter is very instructive. It has many precedents in the history of thought, in the great "warfare of science with theology in Christendom," as so well related by our great and noble educator and scholar, Andrew Dickson White, in his work bearing as a title the





·LIFE·

is sufficient for the front of a Burpee, Philadelphia, post card. If you will write your own address plainly on the other side we shall be pleased to send THE LEADING AMERICAN SEED CATALOG. An elegant book of 178 pages, it tells the plain truth, and should be read by all Burpee=Quality who would have the best garden possible and who are willing to pay a fair price for seeds of the

words which I have placed in quotation marks. But, dear LIFE, let us look at home. We daily murder innocent and ignorant laborers and other toilers in our mills and factories because we are too indolent to provide safety appliances; we fail to provide decent and sanitary quarters for the men and women, and, aye, children, employed in our cotton mills, our steel mills, sugar factories and other industrial plants; we give them no light and no air, and we implant the germs of disease within them; we give them impure and contaminated water to infect them with typhoid, which has be-

(Continued on page 270)



· LIFE ·

FINE CRUISING BOATS 30 TO 125 FEET Get information on SPECIAL 18 MILE RUNABOUT, \$1,675 **12 TOURS TO EUROPE** Leave in April, May, June, July and August, All parts of Europe, including Oberammergau, DE POTTER TOURS, (31st year), 32 Broadway, New York

> pompously asserts itself to be; at least they insinuate as much at every opportunity. And so I ask: Do you think the paragraph in question will serve any other purpose than to fill in an inch of your valued space? Is it supposed to be funny? Is it a challenge? Let me know the "one exception," and I'll take your word for it and subscribe. At any rate, your information is so scanty for news of such a vital character that you might put your vaunted courage to the test and give a few particulars. A little muckraking now and then is relished by the best of men. Vox Popula

### From Our Readers

(Continued from page 269)

come our constant companion, while it might be reduced to be an occasional visitor; and, last and not least, we dismiss, every day of the year, without trial or investigation, innocent and upright men who displease the men in power. As the Spanish inquisitor silenced Ferrer by taking his life, so the industrial autocrat silences the fearless critic among us by taking his livelihood ! The scene has shifted from the political arena to the industrial. The political crime has been replaced by the industrial crime. But I did not intend to grow so serious, dear LIFE, when I started this epistle. Keep up your good, noble and courageous work for all that is right and true; help to raise the standard of justice and truth, and we will forget the increase of the postal deficit due to the increase in your circulation. Ever yours faithfully,

B. A. BEHREND.

PITTSBURGH, PA., January 19, 1910.

### "Vox Populi" Seems Bewildered DEAR LIFE:

That little italicized paragraph about your being, "with one exception, the only free and independent journal in America," is one of the funniest things you've served in some time. I don't question LIFE's integrity, but it seems to me you take a lot upon yourself to damn the whole of American journalism. The morsel lacks the requisite salt, which might take the form: "And we can prove it." Otherwise, what's to prevent your alleged muzzled contemporaries from sticking in the same remark about themselves? I had hugged the delusion that the five periodicals I take as a regular diet were as free as LIFE



L'ART DE LA MODE



"The Fashion Authority" (Published Monthly)

# **Smart Fashions for** the Gentlewoman

**<b>U**L'ART de la MODE illustrates the smartest fashions of Paris: not the extreme styles of the demi-monde, but those designed for the French gentlewoman, adapted to the requirements of the discriminating woman of America. Each Number contains over one hundred designs.

I Through our foreign representatives we are enabled to keep in constant touch with the fashion centres, and to give designs almost as soon as they are conceived by the leading French couturiers.

I Perfect pattern is cut for each model illustrated, waist or skirt, 50c.; gown, \$1.00. L'ART de la MODE PATTERNS are used by the best dressmakers, because they have the smart lines not found in any other pattern.

# SPECIAL OFFER

¶ To introduce L'ART de la MODE, "The Fashion Authority," to women not already familar with it, we will send FOUR NUMBERS for One Dollar. Regular price, 35c. a copy. These four Numbers will contain all the latest Spring and Summer Enclosed find \$1.00. styles. Fill in and return the attached coupon to-day.



Please send me four Numbers. Beginning .....

Address .....

Name.....

L'ART de la MODE

"The Fashion Authority"

31 East 21st Street, NEW YORK CITY One Year, \$3.50. Six Months, \$2.00. Single Copy, 35c.

### From Our Readers

(Continued from page 270)

That Spinster Number Two Opinions

DEAR LIFE:

PE

York.

S

DE

I think your last number was not up to par in funniness and humorosity. Is that the reason you call it "Spinster's Number"? I have heard that women had no sense of humor, but I never heard it was limited to spinsters.

And so many pictures of women looking under the bed. Don't you realize that woman does not look for a man under the bed nowadays? She looks under an automobile.

Spinster, E. B. McCaffrey. Providence, R. I., Jan. 21, 1910.

DEAR LIFE:

Accept my heartiest congratulations on the Spinster's Number. It is rather the best for a year past. The funny parts are funnier—the others more convincing than for, some time. The "Reward of Virtue" is better than reams of sermons and will do more good.

I am for you strong, LIFE, and you, indeed, do help to make life in Arkansas livable. Sincerely yours,

H. C. PARMELEE. FORT SMITH, ARK., Jan. 19, 1910.

### His Appreciation

To the Editor of Life:

Your fearless discussions of the Ferrer case have aroused my admiration. Presumably your recent mails have been filled with a torrent of more or less unintelligent abuse by those who blindly

# ·LIFE· Welch's Grape Juice

is something more than a drink. It is a food. It contains elements which make it a most valuable article of diet. Ask your doctor. You have heard of the famous grape cure how people of weakened vitality are fed on nothing but grapes. Therefore, it is a good daily beverage for an ordinary man and woman, because it gives life and strength, as well as being a delicious and refreshing beverage. Be sure you get Welch's.

If your dealer doesn't keep Welch's, send \$3.00 for trial dozen pints, express prepaid east of Omaha. Sample 3 oz. bottle by mail, 10 cents. Booklet of forty delicious ways of using Welch's Grape Juice, free. THE WELCH GRAPE JUICE COMPANY, WESTFIELD, N. Y.

# BIOGRAPHY OF A BOY BOOK FOR GROWN-UPS

### By JOSEPHINE DASKAM BACON

Here's "Binks" again—that droll young person whose capers caused so much laughter in"The Memoirs of a Baby." He's a little bit older now and funnier—very much funnier in this new story. The fun is for all grown-ups, married or not. Rose O'Neill has made fifty pictures for the book some reproduced in sienna—the kind you'll see framed before long in half the homes you visit. Post 8vo. Cloth, \$1.50.

# JUST OUT Harper & Brothers

rally to the slogan of "Loyalty to the Church." You have proven your ability to make clear the units of the case and I have nothing to contribute thereto. Possibly, however, it may in a measure be gratifying to you to receive assurance that your efforts are not unappreciated by those of your readers who cherish the American freedom of education and welcome any influence which tends to insure its continuance. 0

Yours truly, L. T. Sherwood. Providence, R. I., Jan. 21, 1910.



# Battery, motor, body and chassis all built in the great plant of the Anderson Carriage Company

Every essential part in an electric carriage should be manufactured in perfect harmony with the balance of the construction—as the *Detect* **Electric** alone, of all electric carriages, is manufactured.

The battery should be built for the motor and the motor for the battery; and both should be perfect parts of a perfect whole—not the haphazard contributions of manufacturers working thousands of miles apart with totally different ideas.

In the **Determinant Electric** alone do you buy a centralization of responsibility—an earnest guarantee from the manufacturer which says:—

"We will stand back of the battery; because we built it.



"We will stand back of the motor because we manufactured it.

"We will guarantee the body, because it is designed, shaped, assembled and finished in our own shops."

Unless you buy this security—which you buy in the **Determined** and in no other electric carriage — you pay merely for a hope expressed by the man who sells you, that the battery (which was made by someone else) and the motor (which was made by someone else) may not prove deficient.

He cannot guarantee them—because he did not build them.

Back of every **Determined Electric** is an investment of more than a million dollars which says of your carriage:—

"This is our work. We are proud of it. We vouch for it. And we will not try to shoulder the responsibility on to the maker of some one of its parts."

Isn't that an assurance worth having?

Anderson Carriage Company,



Isn't it an advantage to drive a manufactured Detroit Electric instead of an assembled something else ?

Study the electric carriage situation in your own community. Observe how the Detroit Electric is dis placing other makes.

Then you will begin to appreciate the importance of the headline on this announcement—Battery, motor, body and chassis—all built complete in the great plant of the Anderson Carriage Company.

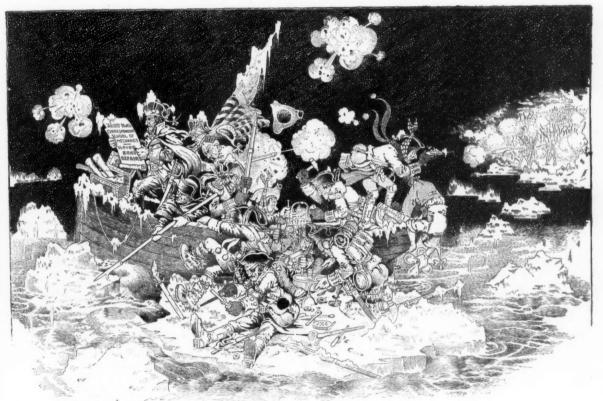
The Detroit literature should have the thoughtful perusal of every intending electric buyer.

Dept. LM, Detroit, Mich.





Motor Boat, Also George Washington's Birthday Number



Yea) what we the

### AS IT MIGHT HAVE BEEN HAD HE CROSSED THE DELAWARE TO-DAY

### Lèse Majesté

THE case in New York of the boy, Aaron Chrystall, who for the heinous offense of misusing a trolley transfer was locked up for several days without even the privilege of communicating with his mother, does not seem to be understood by many sentimentalists who have entered protest.

Let us be calm. It is no time for people to have opinions. Be it remembered that the boy broke, or at least fractured, a law. The majesty of the law must be upheld at any cost. And who shall deny that this law has majesty? Does any one suppose that a power that can secure control of the streets of the largest city in this whole land of freedom would not protect that control with duly majesticated laws?



While there is Life there's Hope.
VOL. LV. FEBRUARY 17, 1910 No. 1425
Published by

LIFE PUBLISHING COMPANY J. A. MITCHELL, Pres't. A. MILLER, See'y and Treas. 17 West Thirty-first Street, New York.



274

E read in the papers that the Republican party has gone miscellaneously to the bow-wows; that it has broken in two, and that its moieties are irreconcilable, each of

them for the moment, hating and fearing the other more than it does the Democrats. We read that the responsible Republican leaders in Congress cannot rely upon enough votes to pass the Administration measures, and that both Republican factions are hoping for Democratic success in the elections next fall. These reports, we believe, fairly represent the state of things in Washington at the end of the first year of Mr. Taft's administration.

Seeing how parlous a state the enemy is in, the Democrats are cheering up a good deal, and talking about the need of using some sense in their doings, and of settling down to principles that some of the voters believe in, and of putting forward men of character and standing whom the voters will be willing to put into office. A very promising token of Democratic awakening is the Democratic League movement in this State, led by Thomas M. Osborne, which seems to have made real progress towards getting the Democratic party in New York out of the hands in which the long despair of Bryanism had left it, and putting it on its legs again as a party to be trusted and reckoned with.

How much is it Mr. Taft's fault that his party, after a year of his administration, finds itself in so bad a case? Mr. Taft is not a heaven-inspired politician. We doubt if he was originally architected with a view to

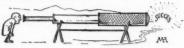
# ·LIFE·

his living in the White House. He was not trained to that service, and anyone who wants to think that he is imperfectly adapted to it and ought to be on the bench, can make out a fair case for that opinion. Nevertheless Mr. Taft is the human depository of a lot of mighty good materials. Good Presidents have been made in times past out of much less timber than there is in him, and it is likely that in him there is a good, and perhaps a great, President in the making.

A Kansas editor named A'len says that Mr. Taft could not carry a township in all Kansas. Kansas, says Mr. Allen, was for tariff revision and the Roosevelt policies. Kansas has laid it up against President Taft that he did not give her tariff revision downward, and she suspects him of backing water on the Roosevelt programme. As is the feeling in Kansas, so, Mr. Allen says, is the feeling generally in the West. Very likely that is so. Governor Harmon observed the other day that bad as the Republican mixup is in Ohio, Roosevelt could still sweep that State.



"HERE is some humor in including the failure of tariff revision in the evidence of Taft's abandonment of the Roosevelt programme, but it is true enough that the country, and especially the West, expected some legacies from the administrator of the Roosevelt political estate, which the Republican party has been very loath to pay over. Mr. Taft is blamed for that, but his fault has been, chiefly, that he did not, as soon as he was sworn in, grab the Republican Congress by the gullet and proceed to shake the goods out of it. For much more than that fault it is hard to blame him. He is not a precipitate person. He was trained, not in war nor in the holdup industry, but on the bench. An administrator of a decedent's estate is entitled to a year and a half in which to settle it up. Mr. Taft was expected to administer the Roosevelt estate in six months. That was not long enough to give him. In a way it is really helpful to him to talk as Editor Allen has been talking, to slam out for conservation as *Collier's* has been slamming, for all that shows the temper of the people and what they want, and enables Mr. Taft to go to his party leaders and say, "You see how it is!" It may help him presently either to unite the great body of the Republicans in a coherent body that will march with events, or else to take sides with that element in it that is facing the future.



ET the Democrats take courage by all means and pull themselves together and search their depositories for fit principles and their ranks for fit men. It is their chance for a revival. Mr. Taft has worked to help it by trying to better politics in the South and make it necessary for Southern Democrats to use their minds. But for other folks than Democrats it is too early yet to give up all hope of the Republicans, or all expectation that Mr. Taft as a President will turn out well. He has been buncoed to some extent by the tariff makers, has had some bad luck in his cabinet, which has been profusely advertised, and has inherited a lot of policies which he heartily believes in, but which must be reduced to terms of statutory law before they can be made operative. That cannot be done in a minute, and, in some cases, cannot be done at all unless Congress will pass laws for him. So we incline to the opinion of a wise letter writer from Maine to the Springfield Republican, that Mr. Taft's administration is now at about its lowest point, and is likely to improve and be much more popular. If instruction can help it, it is sure to do better, for it is getting instruction by the ton.

And this may be worth remembering, that while Mr. Taft's job is to carry out the Roosevelt programme, the headline on that programme is TAFT. Anybody that thinks that the Roosevelt influence is not going to be for the programme and the administration that Taft heads is very imperfectly acquainted with Theodore Af-icanus.

# ·LIFE· FORCE OF HABIT

SIGNOR SPRINGALOTTI THE BAREBACK CIRCUS RIDER IS ALSO A MOTOR BOAT ENTHUSIAST

### Privileges of Friendship

To be given the small room in the attic so that the spare chamber may be ready for possible but unexpected company.

To hear the completion of the family quarrel that he wishes his arrival had interrupted.

To hear both sides of the family quarrel separately.



" IF THESE MOTOR BOATS GET MORE NU-MEROUS I WON'T HAVE ANY NERVES LEFT."

To agree with both sides of the family quarrel when heard separately.

To walk from the station in rainy weather because it is so bad for the family horses to be out in the rain.

To stay at home and take care of the children while the other guests are taken driving.

To make himself at home in the library without having been given the key to the book shelves.

To be joked about his personal appearance.

To be reminded of his youthful flirtations in the presence of new and entertaining young women.

To be told when to go home.

To be told when to stay home.

In short-to be treated exactly like "one of the family" without the inalienable family right to say what he thinks of it.

### Embarrassing

"YOU must have struck it rich, old man. I see you in this taxicab every day."

"It isn't that. You see, one night I told the chauffeur to drive me around until I told him to stop. I fell asleep, and when I awoke I did not have enough money to pay his bill. So I've got to keep on riding in it until I die."

HREE bees that give no honey: Τ brag, boast and bluster.

### An Acrostic

Mighty, model, modern. Oarless, often occupied. Thousands thoroughly tested. Ornamented, ordered, operated. Reliable, ready, required.

Balky, baneful bargains. Output ordinarily obtained. Attractive, acceptable, advantageous. Tormenting, taxable tasks. Speedy, serviceable, satisfactory. Vance C. Criss.



THE UNCLE OF HIS COUNTRY

### In a Newspaper Office

ITY EDITOR: One minute, Jones. REPORTER : All right.

CITY EDITOR: I don't know whether it is absent-mindedness on your part, or an expression of your views on matrimony, but I'd rather, when you have occasion to write about a wedding, not have you say that Miss Smith and Mr. Brown "underwent" a marriage ceremony.

### Popular Birthdays

SAMUEL SIDNEY McCLURE Born February 17, 1857

The constellation of McClure has long been known in the literary periodical firma-ment. It is set in a syndicate of les-cor stare and is



a syndicate of les-ser stars, and is of the first muck-raking magnitude. It is visible in the publishers' heavens throughout the year, and can be seen with the naked cye any clear day. It was formerly in conjunction with the Doubleday double cross, but has since then ts own light.

been shining by its own light. Colonel McClure is the chief sun of this group. Sir, we congratulate you upon your ascendancy. May your bright rays never grow less. The public is with vou

#### JOSEPHINE DASKAM BACON Born February 17, 1876

To a woman of such admirable literary and social attainments, whose domestic triumphs are not whose domestic trimpus are not less than her contributions to art, we take off our hats. To you, madam, who have amused and edi-fied us, we offer the humble tribute of our praise and felicitation.



### RUSSELL HENRY CHITTENDEN Born February 18, 1856

Professor Chittenden, it will be remembered, some time ago conducted a series of experiments upon sol-diers and other human beings, in order to find out how little food they could live on. He afterwards wrote a book about it, a monument of statistical information about foods.

foods. In spite of all this, Professor, we assure you that not only have we nothing against you, but we esteem you highly. The fact that you have made an effort to get us to lead the digestible life might, we can easily offense to many. But we are broad between us, and especially on this your birthday, when all differences should be buried.

all differences should be buried. We therefore wish you the best of health, and many happy and gastronomical returns of the day.

#### ADELINA PATTI (Baroness Cederstrom) Born February 19, 1843

No system of education, nor any coalition between nations, no prophet crying in the wilderness, no sect, nor any reform movement, no new religion nor system of philosophy, nor victory on the battlefield, has ever been able to produce a voice like yours. A voice is unanswerable before the bar of public opin-ion; it is subject to no moral evetem; it is above custom system; it is above custom and privileges and tradition. It is not pre-natal. It purely accidental.



·LIFE·

"THANKS, OLD MAN."

It is the one thing that everybody

It is the one thing that everybody understands. It is known wherever it is heard, by the high and the low, the rich and the poor. Patti, sing-ing "The Last R ose of Sum-er," would make armies pause and break up the most break up the most solemn assembly of the world's greatest. It car-



ries its message alike to the mother and the monarch.

We can scarcely believe, madam, that your fare-well performances have ceased among us. We take off our hats to you—the greatest of them all. We hope that you will continue to merit for many years to come the gratitude of millions of devout listeners.

### BRANDER MATTHEWS Born February 21, 1852

Bon February 21, 1852 The aristocracy of letters acknowledges no terri-torial prejudices. The high minded of the earth are met with in all parts of the globe. A Hindoo savant, sitting in rapt con-templation, would welcome to his esoteric torizon a man like Brander Matthews and call him brother, as much as he would some more inti-mate racial confrère. Professor Matthews is one of our brightest literary stars. Subjected to all sorts of temptations he has still preserved his individuality. He is no mean spelling reformer. He is a individual. In his attitude of a teacher he has been

always a learner with the rest. Here's to you, Brander Matthews. Long may you wave!

#### MARGARET ELIZABETH SANGSTER Born February 22, 1838

Bon February 22, Mrs. Sangster was for many years the accom-plished editor of Harper's Bazar. Afterwards she wrote for the Ladies' Home Journal and she now has a host of readers on the Woman's Home Companion.

A long and honorable career LIFE's congratulations!

> MARGARET WADE DELAND Born February 23, 1857

There can be no doubt that among the women writers of America Mrs.



Deland occupies a pre-eminent posi-tion. She posses-ses the gift of character deline-ation united with a graceful and interesting style —a style founded on the simplest methods, and, as such, deserving

the highest praise. the highest praise. Madam, you have added to our stock of those few best books that we hope in time shall go to make an enduring literature. We ac-knowledge. our in debtedness to you and wish you joy and a long life.





### JOHN HEYL VINCENT Born February 23, 1832

Bishop Vincent has builded better than he knew. His Chautauqua Circle



has been accepted in so many homes and has been provocative of so much educational good that it is in many ways a nomument to his creative ability. He has maintained it without ostentation and in the face of many diffi-

the Chautauqua minished vigor. Many people over their liberal educations to its beneficent influence.

We salute you as a good man and a useful citizen.

#### A Precedent

T is to be hoped that the arrest in New York of the Duncan childe-Greece-iously garbed, may be a precedent for future activities of the Gerry Society, but with slight modifications. That is to say, if the society will go a step forward from arresting every underclothed child to providing it with

### RECENT DISCOVERIES IN ALASKA THE GUGGENHEIM RANGE

proper clothing, possibly so much money would not have to be spent in removing adenoids and disseminating vaccination marks with their attendant poison.

Of course, we understand that such a sensible proceeding would be against the laws, as laws are principally for the purpose of providing salaries for indigent politicians.

#### A Principle

WHEN Secretary Dickinson ordered the War Department to stop buying supplies from the Standard Oil Company, on the ground that this trust is a brigand and not deserving the patronage of honest people, he did a unique and valuable thing, because he brought up a principle that may well be considered.

Secretary Dickinson, of course, does not expect to be consistent. If he were, and endeavored to carry his principle to its ultimate conclusion, he would be in trouble immediately. He wouldn't be able to ride on a railroad or a street car -certainly not in New York. He could not patronize the corner grocery store. He could scarcely buy any clothes. He could not well listen to the average sermon.

277

FOOLS get married and wise men stay married.



" My dear madam, in order that we may justly claim for this machine the title that appears above the door, I respectfully suggest that you wait for the next car."



THE FATHER OF HIS COUNTRY AND SOME OF HIS NAMESAKES

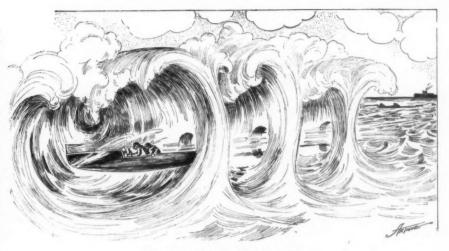
278

### Ethics

E THICS is a set of rules for-mulated by the sophisticated for the unsophisticated, and called moral because nobody knows what "moral" means. Ethics, therefore, like justice, may mean almost anything.

One of the common rules of ethics, for instance, is that it is wrong to tell a lie. Many oldfashioned people still observe this rule, but the people are seldom either rich or respected, and are easy prey for good business men with stock to sell. The degree of sophistication of any person may be measured by that person's skill in justifying-that is, in making ethical-any lie he may see fit to tell.

Without ethics, slavery would never have been possible, for there would have been no way to make the slaves enjoy their subjection.



HOW IT SEEMED IN THEIR NEW BOAT

### Danger Ahead

NOW that publicity has come to its own and people everywhere are recognizing its extreme reform value, is there not danger of carrying it too far? The American people have long had the reputation for overstepping the mark, once they are aroused.

It is all very well to publish the facts about the forestry preserves, or about the trusts, or to combine and refuse to eat meat, but is there not a line somewhere where we must stop?

For example, the other day it transpired that the waiters in some of the most fashionable hotels in New York were receiving from seventy to one hundred dollars a week in tips. This -we can see ahead-is going to result in a combination against the waiters. Anti-tipping leagues will no doubt be the order of the day. Thus the horrid spirit of Injustice will stalk among us, just as we are about to accomplish something really worth while.

It is obvious that we have the chance to wreak a vengeance upon the waiters if we want to. Here are the facts, and here is the publicity. All we must do is to stand together.

But is it fair to do this? Should we refuse hereafter to tip a waiter just because he may be and probably is earning one hundred a week?

No, a thousand times no! In the first place, and in the last place, this is going to make waiters irritable. And when they are irritable, how can they wait properly? And if they can't wait properly, how are INTO THAT SILENT SEA."

those few people, who don't care for money and who still insist upon tipping, going to be comfortably served?

NOTHING has been proved, or seems likely to be proved, that is contrary to the integrity of Mr. Secretary Ballinger. Nor has anything been disclosed to make folks think him a lucky choice for Secretary of the Interior. He does not appear to be the peg to fit that hole.



" WE WERE THE FIRST THAT EVER BURST



"I'LL BET LITTLE GEORGE WASHINGTON DIDN'T LIVE IN THIS TOWN."

HAUFFEUR: A racing car makes a bullier noise.

MOTOR-BOATIST: But with a motor boat you can take your noise into such awful still places!

Arizona Bill: SUFFERIN' SNAKES! ME FER A BRONCHO, EVERY TIME!

### The Book of the O'Possum

Being a little ready-reference manual of administrative problems and perplexities, not intended for circulation among the opposition.

Panama Canal: A miasmatic, insatiable ditch purchased from the French for a sum it is criminal libel to mention. and which is designed for navigation by the American merchant marine-if said merchant marine is ever subsidized into being. The Canal, which will be finished in 1913, or '17. or '20. or '83. was at first estimated to cost about \$150.-000,000, but careful mathematicians have quadrupled the cost for every chief engineer that has resigned, and are still figuring.

Nicaragua: A Central American banana-plantation inhabited by revolutionists, liberators, major-generals, Harding Davis heroes and employees of the United Fruit Company. Nicaragua was established early in the nineteenth century for the express purpose of rendering His Satanic Majesty green with envy at the poor showing he was making with his own subterranean inferno. Revolutions and holidays are observed alternately in this happy land.

Insurgents: A group of long-haired, grim-jawed, wordy mid-western gentlemen who, having observed in the intermediate geography that Rhode Island is the smallest State in the Union, are inclined to make a big noise about it. A hardy, inconciliatory set who thrive and roll up great pluralities under the fiercest cannonading and profanity.

The New Tariff: "The best thing that ever happened."-Aldrich's Unrevised Lexicon. "The worst hodge-podge ever enacted."-Lafollette's Weekly Magazine. But business has been good.

Pinchot: A servant of the public good bent on conserving the future breakfast-food supply of the nation whether school keeps or not.

Ballinger: Another servant, etc., who is willing to take all his breakfast-food right now.

### Roosevelt: ? ? ? ? ? ? ? ? ? ?

Ship Subsidy: A pleasant asset which no interoceanic transportation company should be without. Designed to raise our merchant navy above the rank of the Haytian and to give our Dreadnoughts something to protect besides South American bucko-generalissimos

#### Railroads

N spite of the optimists there seems to be a disposition to do something with our railroads. This is a great mistake. We cannot be too careful of our railroads. Our railroads are important arteries of commerce.

Any attempt to restrict stock "watering" would seriously affect Wall Street, and our railroads could not possibly run without that ten-to-three band of patriots. How could a Wall Street ticker be interesting, to say nothing of profitable, if it were always to quote a stock at just what it was worth?

### In the Future

"WHAT are you doing with those field glasses? " asked the mother.

"Oh," said the daughter, as she turned her gaze skyward again, "I am looking for Jack; he said he would be 'down' this evening."

### Up to Date

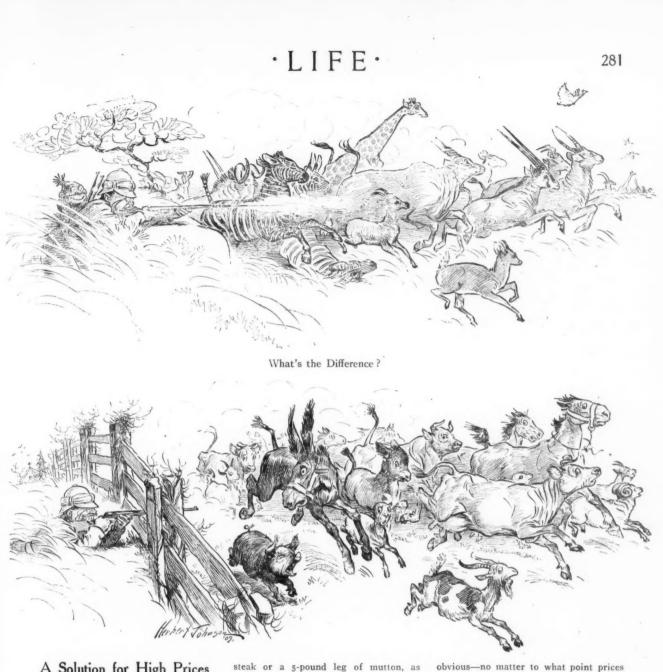
OLD Sousem is carrying his drinks remarkably well of late," observes the man with the undecided mustache. "He used to get pretty wobbly, but I notice now that no matter how much he drinks he always walks as straight as a chalkline."

"Yes," explains the man with the nervous Adam's apple. "I understand he has had himself fitted with one of these gyroscope balance wheels such as they use on the new monorailway.'



THE STARS AND STRIPES

EARLY IN LIFE WASHINGTON HAD PREMONITIONS OF THE FUTURE.



### A Solution for High Prices

I<sup>N</sup> view of the unceasing upward trend of the "luxuries" of life-such as meat, sugar, bread and butter-the contract which I have just made for the publication of my new novel can hardly fail to interest the readers of LIFE. On publication, the firm in question agree to send me a barrel of potatoes, 103 pounds of the best flour, 50 pounds of cut and granulated sugar, respectively, 10 pounds of coffee and a box of sardines. Thereafter I am to receive for every five copies sold a porterhouse

desired; for ten copies I may elect a chicken (not to weigh over 6 pounds), and for fifteen copies a turkey-weight limited to 7 pounds. For twenty copies I may have a shirt (cuffs attached) and for thirty a pair of shoes. A readymade suit requires the sale of one hundred copies, while a suit to measurebut why indulge in impossible dreams? Other luxuries are provided for on a like scale-female articles being reckoned double, so that the outlook for my wife is bad.

The advantage of this arrangement is

rise, I am provided for. Five copies give me a steak, even if it costs a dollar a pound. As my book may continue to sell for several years I can face the future with comparative tranquility.

I may add that any editor wishing poems, stories or articles may write to me, care of LIFE, stating how many lumps of sugar, beans of coffee, etc., he can pay per word, line or page, as the case may be. Just at present I am short of marmalade.

William Wallac: Whitelock.



MOTOR-BOATING HAS ITS DRAWBACKS

### Master Frederick on Motor Boats

TEACHER wants us boys to rite a essay on Motor Boats. Any boy can do that. All he's gotter do is go stand in fronter one an' look it over; then go back an' rite all about it. That's easy.

This is a mecanicle age. Pa says so; an' machinry comes natchral to mos' boys; or mos' boys go natcheral to machinry. At any rate, they seem to get mixed up in it a good deel, at times.

If a boy 's jus' strainin' for more work in the ritin' line, he can get some one to take him out in a Motor Boat, an' let him pick up the vo-cab-u-la-ry (that means a liner talk. I jus' looked it up) that 's needed to keep her goin' an' start up the enjins when they get cranky.

I get my 'maginashun frum Pa. Ma has n't none. She believes mos' anything. I'm glad I'm fuller that essence. I'd rather tell the stories than do the beleevin'.

But about my essay. I'm goin' to begin it this way: "A Motor Boat is like Love. It's fuller throbs, thrils and quivers. It carries you along an' you do n't know where you're goin'. Sometimes you can't make it start, an' sometimes it starts when you are n't lookin'. It's apter take you some place and leave you walk home. Return tickets is no good on it. You take your chances when you step on. A Motor Boat has bin known to killer man. So can Love. A Motor Boat often blows up a man. So duz a woman. (woman here is sinominous with Love).

A Motor Boat can make a man happy an' envied, or despised an' miserubul, an' so can Love.

A Motor Boat costs a hole lot, but anybody who can get one, gets one, an' I guess that's the same with Love, too."

Kev C.

### Statuary Hall

STATUARY HALL in the Capitol at Washington is not worth very much disturbance of the peace. If rows become too common over the effigies that the States are to place there, it will be better to disband the marble and metal company that now peoples that sanctuary and give it up. The general sentiment of the country is safe enough as to the privilege of selection proper to be accorded to any State, but there is no protection against agitating talk, nor against the adulteration of the quality of the company gathered in the hall by an incursion of comparatively ordinary people.

The last acquisition to the Statuary Hall collection is George L. Shoup, of Idaho. This father of the republic seems to have been a gco1, honest man, but he has been dead less

than ten years, and his fame has not yet matured enough to have emerged from the boundaries of Idaho.

The collection is in danger of becoming humorous. It is impossible to protect it from mediocrity either in sculpture or subject. It is also impossible to protect the marble delegate from any State from public disparagement by disapproving critics.

Westminster Abbey is run by its dean, who says who shall and who shall not be admitted to it. That duty might be executed for Statuary Hall by the Sergeant-at-Arms of the House of Representatives. If it is, his pay should be raised one thousand dollars a year, and his widow should be entitled to a pension whenever he is killed in the discharge of his duty.

### Scriptural Reflection

THE man with the fading fringe of hair in sort of a festoon from ear to ear across the back of his head stood in a store and watched a woman purchasing braids, switches, and so forth.

Turning sadly away he mused:

"Unto her that hath shall be given, but from him that hath not shall be taken even that which he hath.'

WIFE: How would you define migraine?

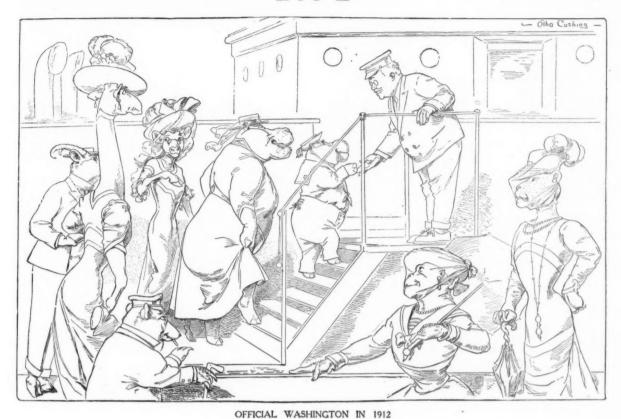
HUSBAND: Well, in your case I'd call it an aching void.



#### HOW IT REALLY HAPPENED

"DON'T BE SO ANGRY, GOVERNOR, I DID NOT CUT DOWN THE CHERRY TREE. BUT FOR THE SAKE OF OUR COUNTRY, OF WHICH I'M TO BE THE FATHER, LET'S COOK UP A TALE THAT WILL BE AN ASSET FOR FUTURE GENERATIONS."





A DAY ON THE PRESIDENTIAL YACHT

### Lawyers and Their Fees

A LAWYER of Manhattan was lately credited with receiving a fee of \$750,000 for services (extending over four years) in joining a couple of mining companies. Our neighbor, the Springfield *Republican*, considers that he was overpaid. It does not think it possible that he could have earned so much in the time mentioned, though it admits that those who employed him may consider that he earned what they paid him.

As to this particular case we know nothing, but it should always be remembered nowadays that lawyers in great cases should be paid not only for their time, skill, effort, and reputation and the value of their services to their clients, but for the risk of damage to themselves from the employment. When one hears it said, "No! Finesse can never be president now. He was Grab's lawyer and adviser in the Gold Brick Holding Corporation case," what impression is left on the mind as to the size of the fee that Finesse should have exacted

from Grab for his services in that case? A lawyer, nowadays, is held responsible for his practice. If he takes service to enable rogues to commit rogueries with impunity, or to help land pirates rob the public lawfully, it goes into his record, and he can never get it out. There is a difference between defending an indicted man charged with crime and advising the man beforehand so that he can commit the crime and escape the possibility of indictment. The former service, when performed for a client able to pay, deserves a liberal fee, but the latter service a very much bigger one, because, being disreputable, it is irreparably damaging to the doer of it.

If a lawyer's fee looks enormous, and you can't account for it on usual or reasonable grounds, smell of it. If it doesn't smell right that explains. As smells the fee so will smell to the last of his days the lawyer who took it. Nothing but interment in the ground geta smells of that sort out.

Pecunia non olet is a much overrated maxim. It does smell; yes, down to the third and fourth generation.

### The Modern Novel

ND they were NOT married and thus lived happily forever after.

283

LIBERAL-MINDEDNESS is shown not by what you believe but by what you are willing others should believe.



Mr. Trimm: "THE DARN THING'S BROKE AGAIN, MARY. SHE AIN'T MOVING."



### Three of Not Great Distinction

EW dramatic authors have the skill and luck to follow one success by another. Mr. Eugene Walter did it in with "Paid in Full" and "The Easiest Way." Therefore he was entitled to a failure in their successor. He is fortunate in that "Just a Wife," while not having either the dramatic strength or popular appeal of the other pieces, is not only not a failure but is a more than ordinarily interesting play. In it he lays a very strong tax on the credulity of his audiences. It is difficult to believe that a girl, calculating enough to marry a man for money alone, could go along for six years a wife in nothing but name and refrain from any of the extremes or excesses that tempt women with unlimited means and time at their disposal. She is not the least bit in love with her husband, so she hasn't even that safeguard against temptation. If she did love him and was waiting for his love to turn from the woman who was his principal interest outside of his business ambition, it would be understandable that a young, attractive and practically free wife could have gone on living a simple and innocent life of expectancy. The mere fact that she understood the terms of the business agreement under which she was to stand as a sort of moral voucher for her husband's reputation would hardly restrain even the saintliest of women from making a break of some kind.

More in the line of probability and evidently easier to Mr. Walter's pen was the picture of the "other woman" who shared the husband's occupations and ambitions. The interest of the play centres on her invasion of the wife's home and the latter's victory over her through sheer gentility in manner and conduct. These hints at the story are enough to show that Mr. Walter's play is not commonplace and that it has enough dramatic possibilities to hold the attention even if it fails to satisfy the intelligence. The other characters are also of the kind that we give some consideration in a play, although we would think them fantastic in real life. The husband, for instance, who is represented as a master mind in the business world with tremendous ambitions successfully realized, is during the progress of the play a weak-minded person who relies upon his private secretary to make up his mind for him. And the private secretary is evidently in the habit of doing it.

"Just a Wife" is staged by Mr. Belasco, which is equivalent to saying that the settings are picturesque, that no detail in the stage pictures is overlooked and that not a single possible effect in speech or business is left unused. Charlotte Walker, always delightful to look at, is the wife, and plays it with a saccharine dignity which at times fools us into the belief that there might perhaps some time have existed such an impossible character. Amelia Gardner made the other woman realize the author's intended combination of devotion and desperation. Mr. Edmund Breese was anything but an embodiment of the man of big affairs. Mr. Bobby North was taken from the vaudeville stage to represent a self-made



"I TELL YOU, MATE, SAILING VESSELS HAVE HAD THEIR DAY."

young Jew, funny in his faithful exaggeration of Jewish speech and mannerisms, but of excellent heart and intention. It was a good piece of character work.

"Just a Wife'' won't add to Mr. Walter's reputation, but it is not a bad bridge-over between his latest success and others to follow.





HERE'S an explanation for the sudden removal of so many plays that seem to be not entirely bad and yet fail to get favorable recognition from the public. The great demand for plays to fill the increased number of theatres in New York and elsewhere has compelled managers to take the work of many

new and inexperienced dramatists. Their lack of expertness does not become manifest until their plays are put into actual performance. They may have the foundation for a good play and the play may be good in the main but every little while there is a cog left out or the machinery skips and there's a hitch in the action and the progress of the story. This was strongly evident in "The Heights," which was produced by Mr. Frank Keenan at the Savoy for a week and in which he had the leading part. It told a very ingenious story and had some thrilling moments, but the author failed to make it plausible. It was too good a piece though to be abandoned so hastily, for with a little more elaboration by the author and a little more persistency on the part of its backers, it might have been pushed on to a reasonably long life. It was well acted by Mr. Keenan and his company, including such capable artists as Mr. Frank Mills, Mr. Harry Benrimo and Willette Kershaw.

Like "The Watcher," "The Heights' didn't last out the week it takes LIFE to go through the press, and hasty withdrawals like this give our "Confidential Guide" the unavoidable appearance of being inaccurate.



THE FIRST MOTOR-BOAT (DOUBLE ELEPHANT POWER, ALTERNATING EXHAUST)



HE play "None So Blind," which Mr. Blind," John Mason has chosen to succeed "The Witching Hour," is open to the same charge of inexpertness on the part of the author. Of its six characters three are not on the level, and in such a small cast it seems a waste of material that there should be

two principal villains when one would have supplied plenty of plot and background to set forth the uprightness of the hero. Even the latter pretended he was blind when he could see perfectly, which enables him to discover that one of the bad men-a gentleman in the literary business-has some vague intention of stealing his wife and the other of spoiling the big bridge he is constructing somewhere out in the Rocky Mountains. The author is so indefinite in his story and his character-drawing is so vague and contradictory that the play does not satisfy.

It is redeemed in a measure by the dramatic possibilities involved in the pretended blind-

# ·LIFE·

ciently experienced and accomplished actor to let none of them escape him. Of course, the blindness being only pretended cannot be worked for sympathy or pathos, and Mr. Mason makes the engineer a blunt, forceful personality, who deals man-fashion with the threatened and actual perfidy which surrounds him. He can take care of the men in this way, but in the case of his wife, who has been only indefinitely wavering from fidelity, he has opportunities for tenderness of which he does not entirely avail himself and thus misses some effects of light and shade.

Mr. Walter Hale is the wife-tempter. also in an indefinite way, and is the gentleman in the literary business. This term is used advisedly because, as he is attired and made up by Mr. Hale, he has not the slightest eccentricity of dress and appearance such as almost invariably marks those associated with literature in any capacity. In fact, so far as

looks go, Mr. Hale might he a prosperous broker or manufacturer of automobiles. Nevertheless, he does about all there is to be done with this ill-define.] personality and delivers his lines with unusually good diction. Mabel Roebuck, as the wife, plays the part with a great amount of facial expression, which counts for nothing, because it seems to have no connection with the lines she is speaking or the situation being demonstrated. She is far from unattractive but her mind should have more control over her face. The older roles were less important and were fairly rendered. "None So Blind " is by Mr. Ernest Poole. He is fortunate in having Mr. Mason stand sponsor for his effort. Otherwise it might have gone to join those 8,000,000 eggs in cold storage. Metcalfe.

### There's No Place Like, Etc.

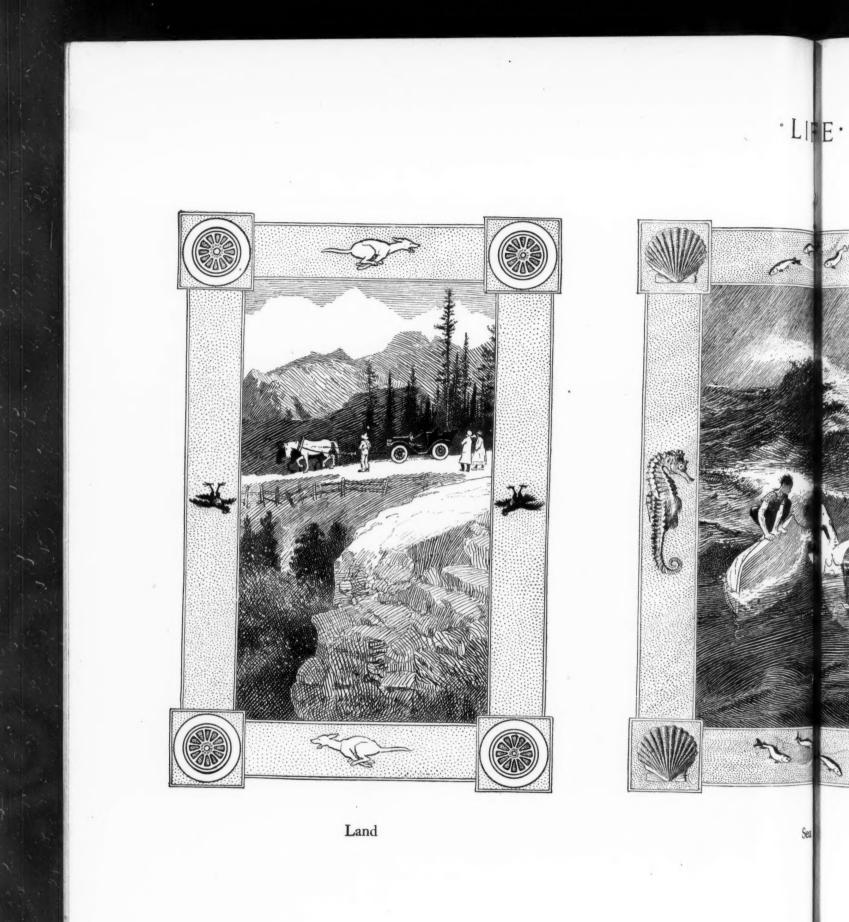
W/IFE: What sort of a play would you like to see?

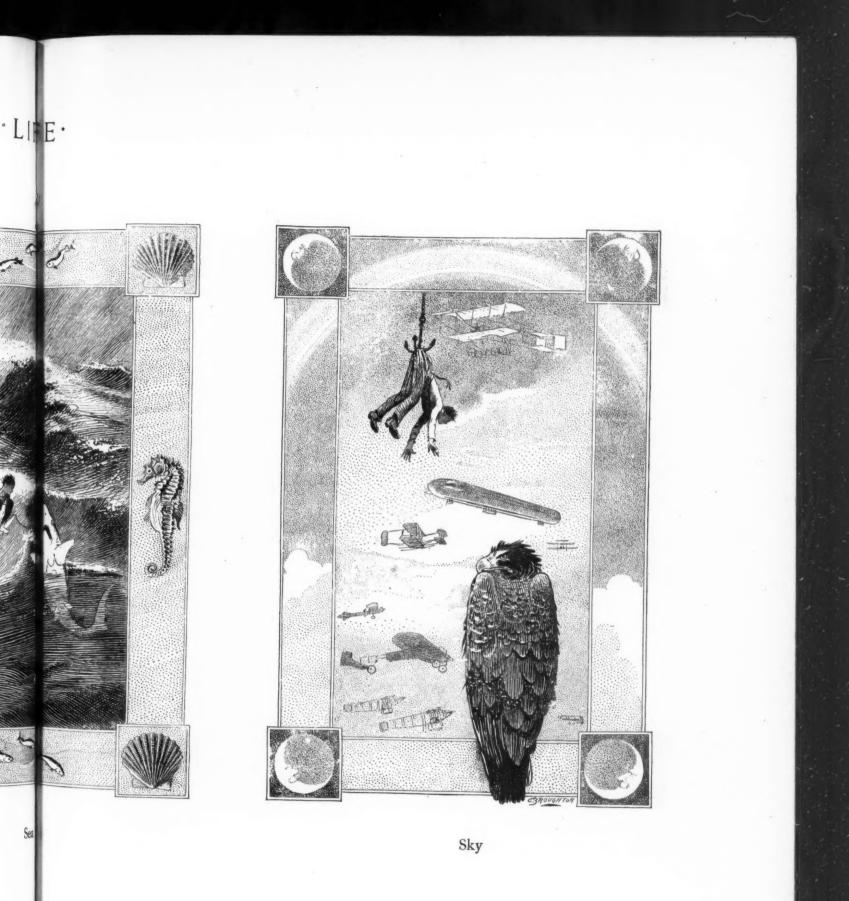
HUSBAND: Something lively, that keeps you awake, and has plenty of music in it.

> "Um. You'd better stay at home and take care of the baby."



Irate Mr. Owl . See here, usher, I have paid for the best seats, and now you put that firefly theatre party DIRECTLY IN FRONT OF US!







THERE must, one imagines, be many others besides oneself who, not having read anything of Jerome K. Jerome's for a number of years, will take up his They and I with something of the hesitating curiosity with which we reencounter old friends. Such meetings have a double interest, rooted in a two-fold fallacy-the gauging of our friend's alteration by the yardstick of our own fancied stability and the measuring of our own growth by the presumed lack of change in our former acquaintance. Occasionally, when the parties to the encounter happen to have kept approximate pace with each other on parallel paths they mistake the finding of a new congeniality for the recapture of the old and speak of "renewing their youth in company." This is an agreeable halucination, and one that They and I may well be trusted to produce. It is supposedly an account of the author's purchase of a country house and of his children's attitude toward it and toward himself in the course of the proceeding. It is written after the manner of long ago by the author of the Idle Thoughts turned forty, and in reality bridges 'he gap between Three Men in a Boat and The Passing of the Third Floor Back-the facetious humor of the one passing into the kindly insight of the other. But you read it with the pleased surprise of imagining yourself still able to enjoy that which you thought you had outgrown.

N attempting to follow Eva Lathbury, the author of a novel of London theatrical life called The Sinking Ship, into the hinted intricacies of a situation in which a young playwright is involved with an actress mother. a would-be actress daughter and a has-been actress grandmother, there are moments when a plain statement, even if it were a shocking one, would be as welcome as a match to an entombed miner. One is so often led to a point where one is evidently (and vainly) expected to infer something momentous that one comes to wonder whether the habit of plain speaking adopted by modern realism has blunted one's powers of inference. And one is so constantly involved in analytical clouds of verbal chiffon that one comes to speculate as to the possibility of writers using ink after the manner of cuttlefish. And when, toward the end, the author comes out into the open in a couple of straightforward chapters and makes one wish that one had met her characters sooner, one is so astonished at the change that one hesitates to say whether it is she or oneself that has at last become lucid.



Little George Washington Beaver: YES, FATHER, I CANNOT TELL A LIE, I DID IT WITH MY LITTLE INCISORS.



" MARIA, THIS SANDWICH TASTES OF GASOLINE."

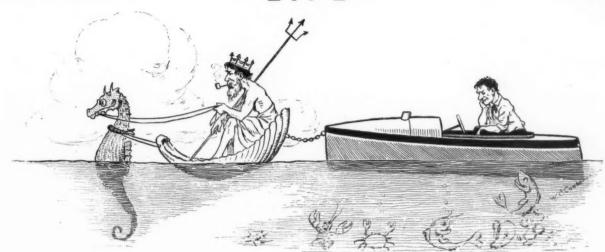
"I'LL EXCHANGE WITH YOU, JOHN. MINE IS FLAVORED WITH MACHINE OIL."

THE IMAGE OF EVE or, as Margaret Sutton Briscoc calls her bright little story, "A Romance with Alleviations," may be picked up without any fear of risking involuted brains. Indeed, one recommends it for devoluting brains that have already suffered that violence. It contains the intimate annals of a little social coterie and the confessions of a matchmaker whose good intentions exceed her skill and occasionally outstrip her understanding; whose friends laugh at her for her pains, who has the good sense to laugh at herself and at whom and with whom we are privileged to smile. As a romance the book may be passed by with scant notice, but its "alleviations" are such that it is altogether an excellent selection for lazy reading.

CRITTENDEN MARRIOTT, in The Isle of Dead Ships, has scratched the surface of an Eldorado of adventurous romance. He has floated his hero and heroine on a derelict steamer into the heart of the Sargasso Sea and landed them on a fascinating tangle of abandoned vessels, lost galeons and blood stained hulks. The surviving boy in us fairly thrills with delight at the mere notion of such an opportunity. Why, Robinson Crusoe, with his one footy little wreck, was a pauper by comparison! But, then, Crusoe had the foresight not to rescue a girl and Mr. Marriott's hero, having made that mistake, has to pay the penalty. There is nothing on earth that can spoil a good Crusoe romance like a girl. They are such specialists! J. B. Kerfoot.

They and I, by Jerome K. Jerome. Dodd, Mead & Company. The Sinking Ship, by Eva Lathbury. Henry Holt & Company. 1,50.

\$1.50. The Image of Eve, by Margaret Sutton Briscoe. Harper & Brothers. \$1.25. The Isle of Dead Ships, by Crittenden Marriott. The J. B. Lippincott Company. \$1.00.



#### Huh!

IT'S easy enough to be honest when life flows along like a song, but when you're out of work and the rent is due and your wife is ill and the children are hungry and you see something you want and there's nobody looking and you've got to a point where you don't much care if there is some one looking, because a warm cell is as good as a cold pavemeni—why then—?

Q UESTION for debating societies: Would Lincoln have gone with



"WHAT IS IT, A BOY OR A GIRL?" "IT IS NEITHER; IT IS A COUNTRY. YOU ARE THE FATMEROF YOUR COUNTRY." "GET A HORSE!"

### The Muck-Rake Stories

ONES, who likes to read a bit of something that will take his mind off of his own cares just before he goes to bed, used to look in the magazines for a nice story, or read a piece of a nvely novel-something easy to follow with a tired mind. But now he says he finds himself at eleven o'clock looking around for a muck-rake story, or searching headlines for a new malefaction of the trusts. These current compositions he finds to be as good as anything to change the current of his thoughts, take him out of himself, instill in him a sense of the brotherhood of man, and send him cheerful to bed with a stimulated heart and a comforting sense of high resolve and comparative self-approval.

We must not get improperly fond of muck-rake stories. At present they are one of the few forms of tragedy that the American mind seems to like. Of course there is a popular appetite for divorce stories and newspaper tales of crime generally, but those tales are of a different order from the muck-rake stories and produce a different effect. In a way the muck-rake stories that are really good have something of the effect of purging the passions that Aristotle says is the business of tragedy. The good ones, compounded intelligently and truthfully and in the right spirit, stir not nearly so much animosity against individuals or groups of men as disgust with hoggishness, lawlessness and all the greedy and dirty schemes to get something for nothing or beat the public out of its rights and property.

One of the lessons that is being taught

just now in this country is that it is wrong to grab even what belongs merely to the public. That a whole community has an interest in franchises, that the whole people has an interest in public lands and minerals, and that it is mean to beg those things, is almost a new idea.

289

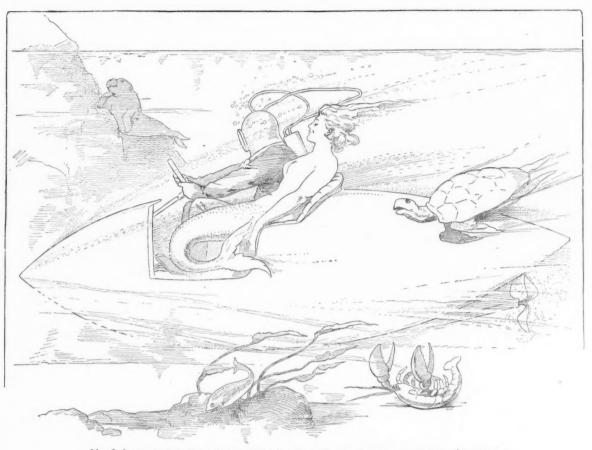
The muck-rake stories have done a vast deal to diffuse that idea. We owe them a great deal. And yet man cannot live by them alone, and should not feed his busy mind on them exclusively. If we do that, we shall be for killing the dog because there are fleas on him. The big work in politics for years to come will be in the line of checking privilege, restraining corporations from owning and ruling the country, and getting the worker and the taxpayer his dues. The problem is to do all that without killing off individual enterprise.

### Stung, But Unaware

IF the plain people don't know they've been betrayed it's their own fault. They spend all their time reading the murders on the first page and don't get in where the editorials are.

And if they knew, there probably wouldn't be anything done about it, party spirit being what it is.

That's what parties are for, to keep the masses, to their proper economic function of pulling chestnuts from the fire for the politicians and their friends. By their instrumentality it becomes possible to fool enough of the people erough of the time so that a tariff by Rhode Island and for Rhode Island need not perish from the earth. R. B.



Mr. Lobster: THESE JOY RIDERS HAVE NO CONSIDERATION FOR THE PEDESTRIANS' FEELINGS.

### A Hero Again

THE great, inevitable conflict in the air was on.

Our fleet of airships was confronted by that of the enemy.

Suddenly a scout-plane darted in with the news that the enemy was bringing up its reinforcements.

Unless something tremendously heroic was done all was lost.

Quickly Richmond Pearson Hobson, sailing on a single motorplane, dashed into the imminent breach.

In resonant tones he began delivering his series of Chautauqua lectures.

This quickly used up all the air over an area of one hundred miles in diameter.

Not only the enemy's reserves, but the enemy's armada, fluttered helplessly to the earth, where they became easy captives.

The only thing left aloft was Victory perching upon our banners.

### An Old Argument

A NICE LOOKING young gentleman named Van Wyck Brooks has been having something to say about "as a general thing they don't depend upon being true to life."

This phrase "being true to life" has seen good service, and really ought to be pensioned. When ever any critic wants to say something particularly objectionable about another writer, he promptly declares that his writing is "not true to life."

Now the reports furnished by newspapers of police court happenings or stories of murders or divorces, etc., are true to life in the sense that they give as nearly as possible an account of the actual thing that has happened; and yet they are not literature. The shipping news in the New York *Herald* is "true to life."

Something else is the matter with our humorists, Mr. Brooks, besides being untrue to life. Try again.

A<sup>T</sup> the meeting of the Educational Alliance, held at the Hotel Gotham, Abram I. Elkus said: "No greater good can be done the Jew than to get him out of New York to the farms or some other such pursuit."

New York City will not attempt to stop this exodus. It would be the same generous parting as that which took place between Polonius and Hamlet. Here it is, from Shakespeare:

POLONIUS: My honorable lord, I will most humbly take my leave of you.

HAMLET: You cannot, sir, take from me anything that I will more willingly part withal—except my life, except my life.



COLONEL WAYTE PASSED THE ENDURANCE TEST WITHOUT TURNING A HAIR

### A Necessary Evil

 $S_{\rm ing\ up\ the\ attentions\ of\ several\ men\ for\ the\ inattention\ of\ one.}$ 

Mrs. Pankhurst, when asked to give her opinion of acid throwing by the suffragettes during the recent election in England, said it was "inevitable." Following that line of reasoning no suffragette will ever suffer from the inattention of her husband; it may not be a very pleasing kind of attention that he will bestow upon her, but it will be at least alert.

Man's sphere, woman's sphere; considered alone, each is only a hemi-sphere, at least so we have been taught, and anything *hemi* or *demi* is always so incomplete, isn't it?

Without women any nation would be a Stag-Nation, but without men we would become Carrie Nations.

Why is it that although a crowd of men may be rough, boisterous or annoying they are never ridiculous, whereas a feminine crowd "per se" always is?

Have you, O! gentle reader, ever wandered into that New York cloister, that shelter for the feminine unattached, the Martha Washington Hotel? It is a blessed sanctuary for the manless in times of trouble and shopping, but who would choose to live in a female hemispherical atmosphere always?

No, it is better to be plural than singular. Not that we agree with the much quoted woman of the slums, who, pushing aside the bandages from her swollen face and opening her blackened eyes (sad souvenirs of her husband's attentions), pittyingly said to the sympathetic settlement visitor, "Gee, it must be orful to be a old maid."

But we do say that if for nothing else but to make a complete background, a proper *mise en scène*, as it were. Whether for Suffragette or Mollusk, Spinster or Spender, Widow or Wife, Man, Mere Man, is a necessary evil.

Helen Thornton Higbie.

### Capitalism Will Prevail

WHILE labor's contented with just what it's got, While few sons of toil want to better their lot, While the masses believe to be good what is rot, Then some will be happy, but most of us not.

### To a Chemist

"I WANT you to prepare for me a formula for making the best pumpkin pie that can be made," said the pie manufacturer to the chemist. "I've used turnips and ochre and potato flour and all the things my rivals use, and have beaten them a little bit at their own game, but now I want to put out a pumpkin pie that will simply outclass all other brands. I will pay you whatever fee is right for the work."



"IT SAYS HERE THAT MEN ARE GOIN' TER WEAR CLOTHES TER MATCH TH' HAIR, THIS WINTER."

"THAT'S GON ER MAKE IT KINDER COLD FUR TH' BALD-HEADED FELLERS, AIN'T IT?"



The February Tree Now blooms for all the world to see The February cherry-tree. Whereof, with all veracity, We now set down the history.

First Cupid saw it standing fair And cried, "A tree, I do declare!" Then, whipping out his knife, with care He left initials carven there.

George Washington then cut it down In order to acquire renown, And since in every vale and town The story serves his fame to crown.

A few years later Lincoln came. He also wished to make a name. Pursuing thus the noble aim, He split it into rails and fame. —Lippincott's.

JOHN: What doctor attended your aunt in her last illness? JAMES: None. She died a natural death.—Harvard Lampoon.



"WE KNOW WHAT YOU FELLOWS HATE ON EARTH. NOW, GET BUSY." Led On by the Minister

"Then you don't think I practice what I preach, eh?" queried the minister in talking with one of the deacons at a meeting.

"No, sir, I don't," replied the deacon. "You've been preachin' on the subject o' resignation for two years an' ye haven't resigned yet."—Ladies' Home Journal.

### A Love Feast

FAT MAN: You're growing stout. LEAN MAN: And you're getting thin. Whereupon they shook hands, smiled, and each mentally declared the other fellow "a bully good friend."—Lippincott's.

cedeo

wher

a ma

The

induc

absol

what

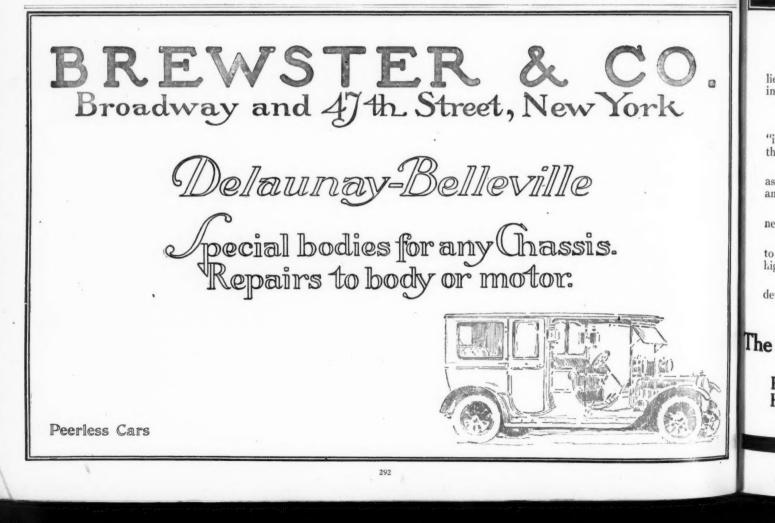
A BIGAMIST married a woman, and one of the witnesses afterward admitted to the officiating clergyman that he had known of the bridegroom's legal inability to wed.

"But if you knew," said the clergyman indignantly, "why didn't you tell me?"

"Well, parson, it was like this," the witness said: "One of the parties was eighty-three and the other eighty-seven. Says I to myself: 'Oh, gosh! it can't last long. Let 'em marry, and durn the law!'"—Washington Star.

LIFE is published every Thursday, simultaneously in the United States, Great Britain, Canada and British Possessions. \$5.00 a year in advance. Additional postage to foreign countries in the Postal Union, \$1.04 a year; to Canada, 52 cents. Single current copies, 10 cents. Back numbers, after three Months from date of publication, 25 cents. No contributions will be returned unless accompanied by stamped and addressed envelope. LIFE does not hold itself responsible for the isos or no return of unsolicited contributions. LIFE is for sale by all Newsdealers in Great Britain. The International News Company, Breams Building, Chancery Lane, London, E. C., England, AGENTS. Brentano's, 37 Ave. de l'Opera, Paris also at Saarbach's News Exchanges, 1, New Coventry Street, Leicester Square, W. London; 9, Ru St. Georges, Paris; 1, Via Frenze, Milan; Mayence, Germany. The text and illustrations in LIFE are copyrighted. For Reprint Rights in Great Britain apply to LIFE, 114 Southampton Row, London, W. C.

to LIFE, 114 Southampton Row, London, W. C. Prompt notification should be sent by subscribers of any change of address.



# · LIFE ·

# The How And The W Supremacy Model

Absolute Supremacy among Speed indicators is the high rank conceded to the Warner Auto-Meter by the motoring world at large.

In every important speed event, in every test, on every occasion where accuracy and reliability are essential, the Auto-Meter is used as a matter of course.

There are two main reasons for this acknowledged supremacy. The first lies in the principle on which it is made—that of magnetic induction. Years of experiment have demonstrated this to be the only absolutely dependable means of speed indication-unvarying under whatever stress of usage or wear.



### The Aristocrat of Speed Indicators

The other reason for the supremacy of the Auto-Meter lies in the manner of its construction. No expense is spared in material or in workmanship.

Price has never been a factor in the Auto-Meter.

In fact, so little has price been considered that the phrase "it's cheaper than the Auto-Meter" may almost be said to be the slogan of competition.

Our aim has not been to make a speed indicator to sell as cheaply as we could, but to build a perfect speed indicator and sell it at the lowest price possible for perfection.

The Auto-Meter is not "nearly always right" or "always nearly right," but always all right.

It is built with exactly the same care, the same attention to detail, the same regard for accuracy and dependability, as a high-grade watch.

We issue a very interesting booklet which discusses in detail the origin, development and utility of speed indicators.

A copy will cheerfully be sent you free, on request.



### **One Operation in Auto-Meter** Construction—Illustrated

There are Many Others of Equal Delicacy

There are Many Others of Equal Delicacy Adjusting the Speed Disc — This is an operation of great delicacy. The pivot hole is bored exactly in the center and ex-actly at right angles by a special machine. Another special ma-chine forces the pivot through the hole until the exact center of the disc. The pivot is then put in a trial frame and the disc revolved. It is first "tested for center." If it "runs out" or is eccentric to the pivot more than 1-rooo inch it is not considered fit for use. The disc is next "trued" until it shows not the slightest "woo ble" when turned rapidly. Here 1-rooo inch is again the standard, To appreciate what this means

is shown not the sugard. To appreciate what this means it must be remembered that retooo 'nch is again the standard. This is a delicate operation, performed with the aid of one of the many devices that show almost as much study and ingenuity as the Auto-Meter itself. The disc is suported at right angles to its normal position on very delicate bearings, so as to leave it quite free to turn if one side is heavier than the other. If it moves from any position it may be placed in, it is re-adjusted until it will balance in that position. To overcome the last remnant of friction and allow absolute freedom of motion, the bearings are trembled by a tiny electric ham-mer in the base of the device, controlled by a push-button. The disc is stanted. To device the turn is the standard of the positions until it will not turn positions until it will not turn footions until it will not turn footier painstaking step to-want the supreme accuracy and reliability which is found in the Auto-Meter.





# The Warner Instrument Co., Factory and Main Office: 772 Wheeler St., Beloit, Wis.



ATLANTA, 116 Edgewood Ave. BOSTON, 925 Boylston St. BUFFALO, 720 Main St. CHICAGO, 2420 Michigan Ave. CINCINNATI, 807 Main St. CLEVELAND, 2062 Euclid Ave. DENVER, 1518 Broadway. DETROIT, 870 Woodward Ave. INDIANAPOLIS, 330-331 N. Illinois St. LOS ANGELES, 748 S. Olive St. NEW YORK, 1902 Broadway.



(46)





### A Toast

### Artistic Efforts

My little four-year-old niece worked for a long time with a pencil and paper over a portrait of her father. She finally stopped and, after seriously inspecting the likeness, exclaimed in disgust: "Oh, dear! I guess I'll put on a tail and call it a monkey."—Woman's Home Companion.

Asheville, N. C.: The four-season resort of the South. THE MANOR, the English-like Inn of Asheville.

### Literary House Keeping

She laid down her pencil and went into her room to rearrange her hair. Her husband glanced at the Ms. upon which she was working and by which she hoped to achieve literary fame.

"She swept the room with a quick glance," he read. Then picking up the pencil he added :

"Ah! if she would but sweep our rooms with an ordinary broom, once in a while."

But this passage did not appear in the completed narrative.—Brooklyn Life.



Tailored Cowns Remodeled, Refitted, Repaired. At 57 West 28th St., New Yet For past 16 years. Tailored Gowns from \$65. J. H. COMSTOCK, Ladies' Tailor

### His Status

"Well, my little man," inquired a visitor pleasantly, "who are you?" "I'm the baby's brother!" was the ingenuous reply.—The Truth Seeker.

### His Views on Suffrage

When a female canvasser asked an old farmer to sign a petition in favor of a woman's movement he eyed the document for a while with suspicion. "No, I'm again' it, sure," was the reply, with the emphasis of a man who had had some domestic infelicity. "A woman who's allus a-movin' is allus a-gettin' in trouble. If you've got anything to keep 'her quiet I'll sign it."—Ladies' Home Journal.

### A New One on George Washington

During a Friday afternoon lecture on history in a Baltimore educational institution the instructor had given a lengthy disquisition on the character of George Washington, incidentally touching upon his work as the organizer of the Revolution.

"Now," asked the instructor, "if George Washington were alive to-day what practical part do you think he would play in present-day politics, judging from the past?"

A prolonged silence on the part of the pupils followed this. Finally, however, one lad saw a way out. "Sir," he queried, "wouldn't he be

"Sir," he queried, "wouldn't he be too old?"—Lippincott's.

GREAT BEAR SPRING WATER "Its purity has made it famous"



### Ha you Elu

[I] own can the [2] to a val

# TWO DISQUIETING THOUGHTS WHICH SHOULD IMPEL YOU TO INVESTIGATE THE



Valveless Two Cycle

### Model 36---36 H. P., 4 cylinder, 4 passenger Demi-Tonneau---\$1750

Model 36 a'so supplied as five passenger Touring Car, Landaulet and Doctors' Coupe. Model 46-46 H. P., 4 cylinder, 7 passenger Touring Car, \$2,500. Also supplied as Limousine.

Has it occurred to you that it is entirely possible to know all about four cycle cars and still be depriving yourself of comforts, advantages and economies, which are <u>foreign</u> to the four cycle and <u>peculiar</u> to the Elmore valveless two cycle?

For instance:

[1] Supposing that you drive a car which is admitted to be the most perfect example of four cycle manufacture produced on either side of the ocean — you still do not secure the superb and <u>utterly different</u> running qualities which every Elmore owner enjoys; because these qualities result directly from the <u>continuous torque</u> of the running veless two cycle engine. You can prove this conclusively in an hour's demonstration of the Elmore side by side with your own car — stepping from one to the other for purposes of comparison.

[2] Supposing that you have made a scientific study of economical upkeep; and have reduced the cost of maintenance to a four cycle minimum—your car still costs you more than the Elmore costs to maintain; because the Elmore valveless two cycle engine either eliminates entirely or reduces greatly the chief causes of expense.

This refers to repairs, ignition, gasoline and tires. You can satisfy yourself that this is true by merely investigating the nature of the two contrasting types.

Unless extrinsic considerations intervene, you will discard your fine four cycle car for an ELMORE if you secure an adequate demonstration. At any rate, you owe yourself a knowledge of the differences between the two types the four cycle and the Elmore valveless two cycle. The literature which we will gladly send you, will prove a revelation.

# ELMORE MANUFACTURING COMPANY

2904 Amanda Street, Clyde, Ohio

Licensed under Selden Patent

ELMORE MFG. CO.

2904 Amanda St., Clyde, Ohio

Please send me the Elmore literature and tell me where I can arrange for a domonstration of the Elmore.



m \$65.

the

an of ocu-No.

vith had nan ' in ceep

on istigthy orge ipon evo-" if

-day he udg-

the ver.

e be

ER



### Rhymed Reviews

The Man Shakespeare and His Tragic Life Story"

(By Frank Harris. Mitchell Kennerley)

Right glad to leave a scolding wife, His baggage, dramas, sketched, but none done.

Will Shakespeake fled, to drink of life. In brave Elizabethan London.

He roved and sang in joy intense And, like a Latin, scarce a Brigh,

Pursued, regardless of expense, That black-eyed wanton, Mary Fit-

ton.

To her, for lack of words, no doubt, He sent a friend to do his pleading;

That friend, Lord Herbert, cut him out!

(The Sonnets tell the whole proceeding.)

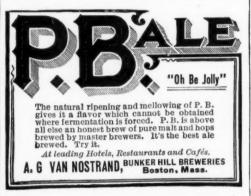
Now Shakespeare schemed a year or so To have the scamp assassinated,

But when 'twas time to strike the blow (Like Hamlet, mark you), hesitated.

And now he cursed the faithless peer . And wailed his woe in numbers mellow:

And now he raved (observe, "King Lear"),

In jealous frenzy (see "Othello").



496

# nistered at Pat Office Lownon CLUB LINEN PLAYING CARD

Wise hands a and har H

It remo

pores al

at depa Harriet

no

cie on

(a

tic W

di

M

to

to m

av se co wo wo be m ge

to

ti vo

in

an

ev

ra

ar

br

of

wl

he Wa

bø

gr

av

To

To

То

Le

Red B 144 Pearl St., & L

And now, with venomed goose-quill bare (Was ever tragic secret less hid?) He scandalized the lady fair

As Cleopatra-yea, and Cressid!

At last, burned out by futile rage. The glow and flame of youth departed,

He broke his wand and quit the stage To die in Stratford, ashen-hearted.

"This figure that thou here seest put" (How rare Ben Jonson's mirth must waken!)

Was this "for gentle Shakespeare cut "?---

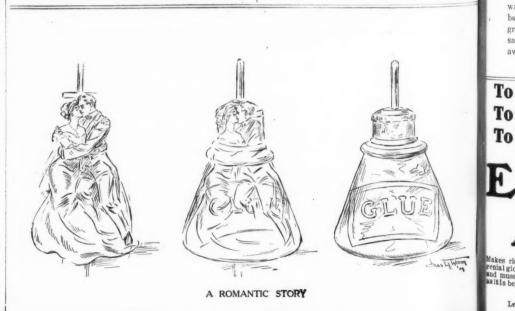
Ah, now I see! 'Tis meant for Bacon!

Arthur Guiterman.

### A Shapely Compliment

The late Chief Justice Chase was noted for his gallantry. While on a visit to the South, shortly after the war, he was introduced to a very beautiful woman who prided herself upon her devotion to the "lost cause." Anxious that the Chief Justice should know her sentiments, she remarked, as she gave him her hand, " Mr. Chase, you see before you a rebel who has not been reconstructed.'

"Madam," he replied, with a profound bow, " reconstruction in your case would be blasphemous."-Everybody's Magazine.



Wise Automobilists never use water on face and hands after a trip. The skin burns and becomes drawn and hard. Apply

Harriet Hubbard Ayer's LUXURIA It removes every particle of dust and dirt from the skin pores and leaves the skin soft and smooth. 50 cents a jar at department and drug stores, or direct from Harriet Hubbard Ayer, 1-E, West 34th St., N. Y. City.

### Votes For Women!

-quill

hid?)

1

e,

h de-

stage rted.

put "

must

speare

t for

tan.

e was on a

e war,

autiful

er de-

nxious

w her

gave

ee be-

en re-

a pro-

ir case

body's

4. Wreng

It is desired that LIFE should announce that at the Equal Franchise Society's meeting, at the Garden Theatre on Thursday, February 24, at 4 p. m. (admission \$1.00-25C.: gallery free: tickets at Tyson's), the Hon. Brand Whitlock, Mayor of Toledo, Ohio, will discourse on "Woman and Democracy," Mrs. A. G. Spencer, presiding.

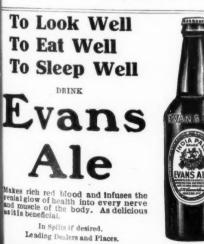
For a great variety of reasons, quite too many to set forth here, LIFE begs to be excused from making the announcement desired. If it did, folks might think it was joking and stay away; or they might go and get unsettled in their minds. LIFE is simply contemplative and irresponsible about woman suffrage, and feels happier that way, and would rather remain so than be urgent either for or against. In medio tutissimus ibis-" Be neutral and get slugged by both sides." That seems to be the part of wisdom and comparative peace at present in this matter of votes for women.

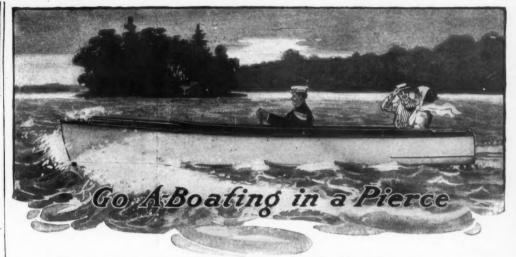
### **Reflected Glory**

Mr. Jones was an excellent man, prosperous in his business and modest in his ways, but not distinguished for anything in particular. His wife, however, Mrs. Smith-Jones, was a woman of rare accomplishments. She was an artist of more than ordinary ability, a brilliant pianist, and possessed a voice of remarkable sweetness and power.

At a large party one evening, at which she and her husband were present, her singing captivated a stranger who was one of the guests, and he asked to be introduced to her. His request was granted. After a few minutes' conversation the hostess came and took him away.

"You musn't monopolize her, Mr.





For the past 25 years Pierce Motors and Motor Boats have represented to all expert motor boatmen the highest standard construction and equipment.

Pierce boats are built complete in our own plant of AAA I material by the latest machinery and best skilled labor. Pierce boats built on frames do not vary a fraction from the original perfect design.

Our prices include all fittings and equipment, giving the buyer a complete boat, ready to operate, with the single extra expense of gasoline.

The 18 foot Express Type Launch, illustrated, is a boat of large carrying capacity, standard built on the latest lines, copper and brass fastenings throughout, large roomy cock pits, elegantly finished and capable of considerable speed.

Equipped with twin-cylinder,  $4 \times 4$  Pierce Motor, 6 H. P. Engine placed well forward out of the way of passengers, but immediately accessible in case of need. The price, \$500, *includes the equipment listed* as "extras" in nearly every other boat on the market.

Pierce 22' Express Type Launch, \$700. Pierce 25' \$1000.

Pierce Launches of each type are carried in stock so that immediate shipment can be made at all times.

### Send for Catalog of Pierce Marine Motors and Complete Motor Boats Pierce Motor Company, <u>202 22nd Street</u>, Racine, Wis.

Simmons," she said. "I want you to meet Mr. Jones."

"Who is Mr. Jones?" "He is her husband."

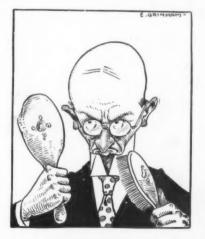
- "What is he noted for?"
- "Noted for!" echoed the hostess.

"Why, for-for his wife!"-Tid-Bits.

A Perfect Disguise "Was Jimmie Ruffhouse at the masperade?" asked Willoughby

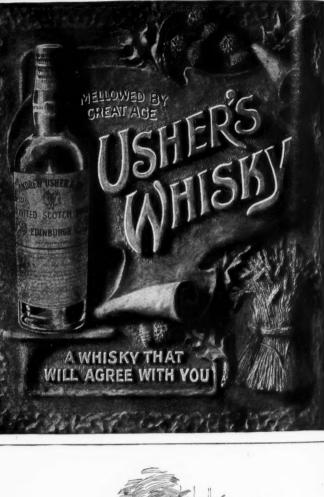
querade?" asked Willoughby. "Yes," replied Addleton. "He had the most perfect disguise I ever saw. Nobody recognized him."

"What did he go as?" asked Willoughby.



A SAD PARTING









### The Little Hatchet Story R. W. BURDETTE

(Best Things from Best Authors) And so, smiling, we went on.

"Well, one day, George's father-----"

"George who?" asked Clarence.

"George Washington. He was a little boy, then, just like you. One day his father-----"

"Whose father?" demanded Clarence, with an encouraging expression of interest.

"George Washington's; this great man we are telling you of. One day George Washington's father gave him a little hatchet for a—\_\_\_"

"Gave who a little hatchet?" the dear child interrupted, with a gleam of bewitching intelligence. Most men would have got mad, or betrayed signs of impatience, but we didn't. We know how to talk to children. So we went on:

"George Washington. His-"

"Who gave him the little hatchet?"

"His father. And his father-----

"Whose father?"

"George Washington's."

" Oh ! "

"Yes, George Washington. And his father told him-"

"Told who?"

"Told George."

"Oh, yes, George."

And we went on, just as patient and as pleasant as you could imagine. We took up the story right where the boy interrupted, for we could see he was just crazy to hear the end of it. We said:

"And he was told \_\_\_\_"

"George told him?" queried Clarence.

"No, his father told George—" "Oh!"

"Yes; told him he must be careful with the hatchet-"

- "Who must be careful?"
- "George must."

" Oh ! "

14

"Yes; must be careful with his hatchet \_\_\_\_ "

"What hatchet?"

"Why, George's."

# The PROVEN CAR

-the car that appeals to the motor wise-those who know what to expect from this or that car, basing their judgment of satisfaction or disappointment on knowledge of what the various cars have done and how they are built.

The Premier Company has never found it necessary to resort

to special design, special finish or special construction to make an impression either in shows or contest. The Premier aim is to regularly produce the most practical and the best.

·LIFE·

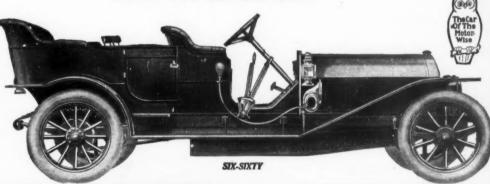
The Automobile is a practical conveyance for practical people and the Premier theory is that if the regular product is not good enough for display, or for any contest, it is not good enough to sell, or for the other fellow to buy. This accounts for the Premier beating the world in the hardest contest with stock cars built for the buyer, as well as its prestige of unequaled past records.

It is the ease with which the Premier does its work that carries conviction.

Premier Cars are uniformly good—no danger of missing a single Premier quality in any Premier Car.

### PREMIER MOTOR MFG. CO.,

LICENSED UNDER THE SELDEN PATENT



BURRENS

-Westinghouse

Low Voltage Storage Battery Outfit.



Do You Want Electric Light or Power for Your Country Home or Farm? If you are out of reach of central station current and wish to install a gas engine electric outfit, either with or without storage battery, write for our Handbook, here illustrated. Alamo Electric Outfits are standard. Our prices are as low as consistent with high-grade machines suitable for permanent installations. Investigate our proposition, it places

THE ALAMO MANUFACTURING CO., 78 South St., Hill sdale, Mich.

" Oh!"

"With the hatchet, and not cut himself with it, or drop it in the cistern, or leave it out in the grass all night. So George went round cutting everything he could reach with his hatchet. And at last he came to a splendid appletree, his father's favorite, and cut it down, and——"

FOUR-FORTY

Read "How to buy a Motor Car." We have

secured a limited num-

ber of copies of this,

one of which we will

send you free for the

asking. Write for it.

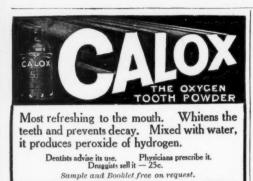
Indianapolis. Ind.

"Who cut it down?"

"George did."

" Oh ! "

(Continued on page 300)



- NEW YORK McKESSON & ROBBINS

### Sparks From Old Anvils

(Continued from page 299)

"But his father came home and saw

it the first thing, and-"Saw the hatchet?"

"No, saw the apple-tree. And he said, 'Who has cut down my favorite apple-tree?"

"What apple-tree?"

"George's father's. And everybody said they didn't know anything about it, and-

"Anything about what?"

" The apple-tree."

" Oh ! "

"And George came up and heard them talking about it-

"Heard who talking about it?"

"Heard his father and the men."

"What were they talking about?"

"About this apple-tree."

"What apple-tree?'

"The favorite tree that George cut down."

"George who?"

"George Washington."

" Oh ! '

"So George came up and heard them talking about it, and he-

"What did he cut it down for?"

"Just to try his little hatchet."

"Whose little hatchet?"

"Why, his own, the one his father gave him."

"Gave who?"

"Why, George Washington."

" Oh ! "

"So George came up, and he said,

'Father, I cannot tell a lie, I-"Who couldn't tell a lie?"

"Why, George Washington. He said, 'Father, I cannot tell a lie. It was

LIVER UPSET? Try

Hunyadi János NATURAL APERIENT WATER

Avoid Unscrupulous Druggists

"His father couldn't?"

"Why, no; George couldn't."

"Oh George? oh, yes!"

# ·LIFE·

"'It was I cut down your appletree; I did-

- "His father did?"
- "No, no; it was George said this."
- "Said he cut his father?"

"No, no, no; said he cut down his apple-tree.'

### 'George's apple-tree?"

- "No, no; his father's."
- " Oh ! "
- "He said-
- "His father said?"
- "No, no, no; George said, 'Father, (Continued on page 301)



TLE CHERRY TREE? "

"BECAUSE IT WAS TOO MUCH OF A JOB TO TACKLE THE BIG APPLE TREE."

# A Talk with Thoughtful **Business Men of America**

### Are the Politicians Meddling in Down in your Secret Heart of vour Business?

Are you puzzled over the rising cost of living, the Sugar Trust scandals, railway regulation, the relation between the white slave. traffic and our municipal governments, the Ballinger muddle, the Standard Oil decision?

### Surely Business Men are not All **Bad**-You Think?

With the Customs Service debauched by the big importers, with the tariff forced up by the big manufacturers, with our national resources looted by the financial pirates, do you sometimes wonder what this country is coming to ?

## Hearts-

Do you sometimes feel that the problemthe nation-building problem-will never, never, be settled by sentimental reformers.

### Sometimes does your Head Just Ache with It All?

Sometimes do you Feel like Letting It All Slide-and Going Fishing?

### THEN LISTEN! One Thoughtful Man has Solved the Problem

He has worked his way through the tangle which is puzzling all America, and has found the truth.

His name is Charles Edward Russell.

In a Series of Epoch-making Articles in Success Magazine Russell is Setting Forth the First Intelligent Analysis of the Problem.

# The Power Behind the Republic

### AND NOW-

### If you are a Stupid, Self-satisfied Citizen

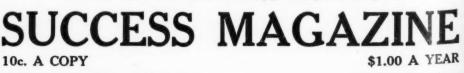
stop right here. If you are an intelligent-but puzzledcitizen you have simply got to read these articles. You won't be able to evade them. The ideas they contain will seek you out and hammer themselves into your brain. Simple as truth, clear as light, Russell has here formulated the only proposition ever offered for reforming our business and political structure which business men can take seriously -as business men.

### FOR EXAMPLE-READ THIS "What Business Wants It Will Have"

"-because, in the present condition of society, the very first necessity overtopping all else is that Business shall go on; a great, primal, blind, resistless universal intelligence keeps driving it on. It will trample over whatever is in its way as a great herd of buffalo on the plains used to trample over a wayfarer-without the least ill-will, unconsciously, unintentionally, and merely because it must go on. Nothing must be allowed to stop it; under present conditions

"Business is the Nation's Heart!"

These Articles-Every One a Foundation Stone in the New America-are Appearing Monthly in



200

Adl

lished

Mr. (

case

from

Clark

the p

sacree

of pe

get 1

Ionat Scylla

Regis



Good"

Old

Overholt

is the expression used

by many men who know

what whiskey quality

By calling for Old Overholt Rye they get a ripe, mel-low whiskey of rare bou

Ask fo:

Old Overholt

Rye and you will realize the significance of that word ''Good.''

A. Overholt & Co. Distillers Pittsburg, Pa

means.

quet and flavor.

of

m-

ver,

ust

All

red

ngle

ound

sell.

IC

IIS

ve"

very

all go

gence

is in

ed to ncon-

o on.

itions

E

AR

99

Register.

ERHOL

### Sparks from Old Anvils

(Continued from page 300)

I cannot tell a lie, I did it with my little hatchet.' And his father said, 'Noble boy, I would rather lose a thousand trees than have you tell a lie." "

- "George did?"
- " No, his father said that."

"Said he'd rather have a thousand apple-trees? "

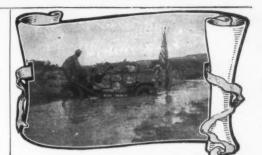
'No, no, no; said he'd rather lose a thousand apple-trees than-

"Said he'd rather George would?" " No, said he'd rather he would than have him lie."

"Oh! George would rather have his father lie?"

We are patient and we love children, but if Mrs. Caruthers hadn't come and got her prodigy at that critical juncture we don't believe all Burlington could have pulled us out of the snarl. And as Clarence Alencon de Marchemont Caruthers pattered down the stairs we heard him telling his ma about a boy who had a father named George, and he told him to cut down an appletree, and he said he'd rather tell a thousand lies than cut down one appletree





Regal Car on 4,03114-mile journey. The driver of the car wrote, "Magneto was under water for hours without injury. We attribute a great deal of the success of our trip to the fact that we had no trouble with the Remy Magneto."

# Over 100,000 Remy Magnetos Sold for 1910

Not a quantity user who helped make our immense 1909 season but that adopted the Remy for 1910, besides many manufacturers have adopted the Remy for 1910 who formerly used other magnetos. Our factory is the largest and best equipped plant in the world devoted exclusively to magneto manufacturing.

#### **Remy Electric Company** ANDERSON, INDIANA Dept. 19

**Branch Distributing Offices :** 1400-1402 Michigan Ave., Chicago Automobile Building, 64th and Broad-way, New York City

471 Woodward Ave., Detroit 406 East 15th St., Kansas City 170 Golden Gate Ave., San Francisco

AGENCIES: Auto Equipment Co., 1518 Broadway Denver, Colo.

Hollis Electric Co., 9 N. Sixth St., Minneapolis, Minn. J. H. McCullough & Son, 219 N. Broad St., Philadelphia, Pa.

Cobe Trophy won by the aid of the Remy Magneto.



### A Quick and Easy Tire ---Change Right on the Spot

for each inflated tire you carry, then you are *still* prepared against any additional tire mishaps.

These are two of the *exclusive* features that explain the nation-wide endorsements given *only* to

# "Firestone" DEMOUNTABLE RIMS

With Inflated Quick Detachable Tires



# Easiest to Operate on the Road --- Safest of All to Use

Besides the above features, you are relieved completely from the lug and staybolt nuisance of other rims. You can use any make of quick detachable tire; or if you prefer, you may use regular clincher tires and rims instead.

### Equip them to your present car NOW. Specify them with Firestone Tires on your NEW car.

Tire Equipment Book contains valuable information. Send for it.

FIRESTONE TIRE & RUBBER CO. "America's Largest Exclusive Tire Makers" Dept. B. Akron, Ohio

and Everywhere Else

### "The Substance of Things Hoped For"

In the New York City Home for the Aged, a deaf old gentleman was making application preparatory to becoming an inmate. He was ruestioned as to his age, income, nationality and religion. He seemed to be able to get through with the first three questions, but when asked his religion he stared at them blankly.

The doctors and orderlies of the home went through a series of shouts and explanatory gestures, but without success. As a last resort one of the doctors dropped on his knees, and with hands upraised to heaven to illustrate what they meant by religion. A gleam of intelligence came over the good man's face, and he exclaimed, joyously, "Tammany Hall!"—Success.

### Sparks From Old Anvils

(Continued from page 301)

### The Editor's Opinion

I always think of verse-writers when I am in this vein; for these are by far the most exacting, eager, self-weighing, restless, querulous, unreasonable, literary persons one is like to meet with. Is a young man in the habit of writing verses? Then the presumption is that he is an inferior person. For, look you, there are at least nine chances in ten that he writes poor verses. Now the habit of chewing on rhymes without sense and soul to match them is, like that of using any other narcotic, at once a proof of feebleness and a debilitating agent. A young man can get rid of the presumption against him afforded by his writing verses only by convincing us that they are verses worth writing. . . . Above all, that there should be no hurry in printing what is written. . . . The poetaster who has tasted type is done for. He is like the man who has once been a candidate for the Presidency.-Oliver Wendell Holmes, in The Autocrat of the Breakfast Table.

### Benjamin Franklin's Toast

(First published in 1797)

At the conclusion of the war, Dr. Franklin, the English Ambassador, and the French Minister, Vergennes, dining together at Versailles, a toast from each was called and agreed to. The British Minister began with: "George the Third, who like the sun in .its meridian, spreads a luster throughout and enlightens the world." The French Minister followed with: "The illustrious Louis XVI, who, like the moon, sheds his mild and benignant rays on and influences the globe." Our American Franklin then gave: "George Washington, Commander of .the American armies; who, like Joshua of old, commanded the sun and the moon to stand still, and they obeyed him."



# MARCH OUTING

**C** A special motor boat number. Made for the man who owns a boat now and the man who expects to own one. Covers the whole field from the selection of the boat to the law governing its use.

• Other articles touch every kind of outdoor recreation, from Fishing to Aviation.

Q Walter Camp's NEW IDEA IN ATHLETICS, the sanest word for sane athletics ever spoken.

### SUBSCRIBE NOW All News-stands, 25c. \$3.00 a Year

THE OUTING MAGAZINE

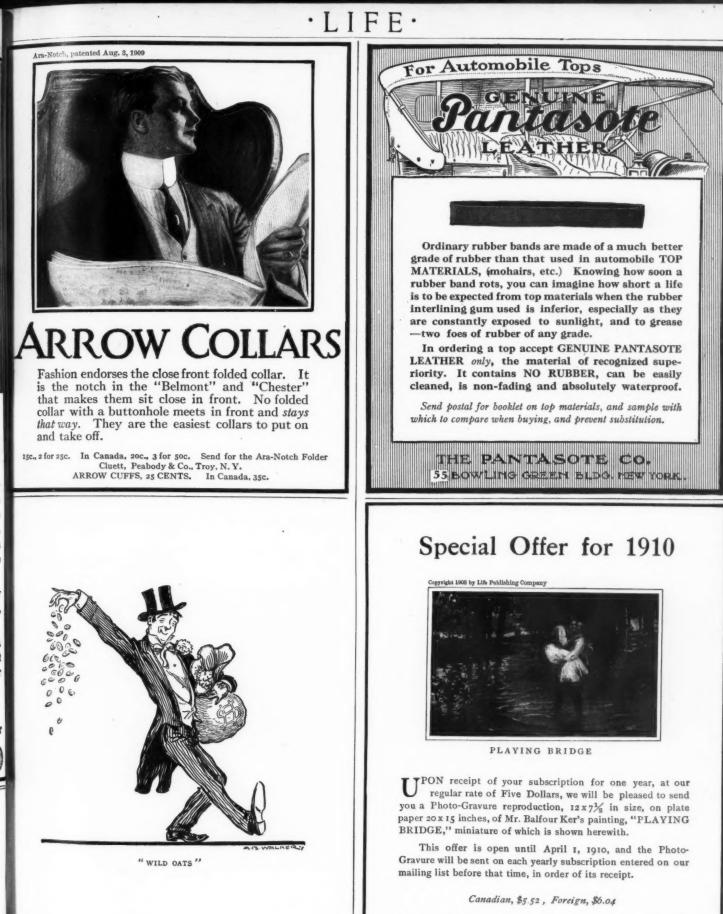
### A Definition

"PA, what is a pessimist?" asked Willie.

"A pessimist, my son," returned Mr. Bighead, "is a man who, with a whole pumpkin pie on the table before him, cannot see any good in this whole wide world."—Harper's Weekly.

"WIND," wrote a little boy in his composition at school, "is air when it gets in a hurry."—Everybody's.





303

LIFE PUBLISHING COMPANY, 17 West 31st St., New York

G numn who id the n one. I from to the

every eation, on. IDEA

sanest s ever

NE

asked ed Mr. whole e him,

in his when it

le wide

House Party Time "Do you believe in fate?" he asked, as he snuggled closer.

"Well," answered the girl, "I believe that what's going to happen will happen."-Cornell Widow.

Another Guess Coming, Gentlemen LIFE remarks that, with one exception, it is the only thoroughly independent periodical in the country. All the rest of us will rise and bow our thanks for that saving clause .- Lowell Citizen.

# PARTLY=PAID=FOR BOOKS

One Man's Loss is Another Man's Gain This Is Your Opportunity—Read Carefully We have on hand fifty-seven (57) sets of the original American and English copyrighted complete edition of

### Guy de Maupassant's Works

This edition is absolutely unexpurgated and contains a wonderful crit-ical prelace by Paul Bourget, of the French Academy. These fifty-seven (57) sets-seventeen (17) magnificent volumes-are exquisitely bound in Blue Vellum De Luxe Cloth, with distinctive brown and gold habels, slik head bands and gold tops-have been partly paid for by someone. These received in payment about one-half of our price; then the books were re-rurned to us on account of the inability of the subscribers to pay us the bai-ance due. The books have been throughly inspected, and where a vol-ume was not absolutely good as new, a new volume was substituted; thus head lawer received about one-half of the price of these books from our customers, we have decided to let these special sets, only fifty-seven (57) in number, go to those who first apply, for less than half-price, upon small monthly payments. Relative **CMore Entertaining than** 

As Realistic as Balzac—More Entertaining than the Arabian Nights



eventeen beautiful volumes— $8 \times 5 \frac{1}{5}$  inches, containing 327 master ccs, 6,000 pages, from the master mind of the greatest and most infer ingshort-story writer the world has known. It is a library of the most imsical, the most passionate, the most humorous, the most patheti ries that have vert been written.

### This is the Original American and English copy-righted, COMPLETE Edition

righted, COMPLETE Edition De Manpassani wrote with the conviction that in life there could be no phase so noble or so mean, so honorable or so contemptible, so loity or so low, as to be un worthy of chronicling—no groove of human virtue or fault, success of failure, wisdom or folly that did not possess its sown pecu-liar psychological aspect and therefore demanded analysis. Robust in imagination and fired with natural fervor, his psychological curiosity kept him true to human nature. while at the same time his mental sees one new motive or aspect of things hitherto unnoticed by the care-less crowd.

His dramatic institute was supremetty powerful. He seemed to select unerringly the one thing in which the soul of the scene is prisoned, and, making that his keynote, gives a picture in words which haunts the mem-ory like a strain of music. These maryleous, quaint, delicious stories should be a part of every library. Here are given tales of travel and adventure, of mystery and dread, of strange medical experiences, of love, of comedy, and pathos that hovers upon the borders of comedy, and of tragedy. Hummed, of usus they are able to the second pathos and the second pathos and the second pathos and pathos be and the second pathos and pathos be and adventure. If the second pathos are able to be adventure of the second pathos are able to be adventure of the second pathos and pathos and pathos and pathos are able to be adventure. In the second pathos are able to be adventure of the second pathos are able to be adventure.

Seventeen Beautiful Volumes of Delightful Reading

consisting of over 5,500 pages, printed from a new cast of French Elzevir type-elegant and clear-on pure white antique egg-shell-finished paper, made especially for this edition. Pages have deckle edges and liberal margins. There are 30 illustrations from original drawings. The books are exquisitely bound in Blue Vellum De Luxe Cloth, with distinctive brown and gold title label, slik head bands and gold tops.

THE WERNER COMPANY. Akron, Ohio: Please send me, charges prepaid, for examination if the books are not found to be satisfactory, return them at our ex- pense you do not take any risk. it costs you rohing to have the books sent to you: if you do not care to keet, them, atter seeing them, they are to be re- warsant in seventeen (17)	
Volumes, bound in Blue Vellum De Luxe Cloth. If satisfactory, I will remit you \$2.00 at once and \$2.00 per month for eleven (11) months.	his is positively the chance of a lifetime
If not satisfactory, I will advise you within ten days. 14	Mail the Coupon now I
Signature	The Werner
Address	Company
CityState	AKRON,
Life, 2-17-10	1 0.



### "The World's Best Table Water"

### Why the Stage Is What It Is

The masters of the American stage tell us we do not wish to witness plays that make us think. They say we go to giggle, and will not be comforted with serious themes.

This is an erroneous opinion. The masters of the American stage are themselves worshipers of the golden calf. Orientals with standards of art, of music, of morality, as widely separated from those of the Occidental races as the North Pole is from the South. They stage what they themselves delight in, and what, with limited knowledge of our better capacities, they falsely conceive to be our favorite classes of entertainment.

With all the ageless Orient's subtly brutal contempt for woman, these sexshambles and these mad phantasms of shameless revelation proclaim the degradation of that chivalry, that fine devotion, that reverence for honor and purity, which was once the proudest boast of the men of America.

True, thinking men and women no longer attend the theatre, or do so but rarely, at long intervals, when the bill gives promise of a momentary return to sanity, cleanliness, and a serious consideration of the vital issues of human life. But the young attend, the thoughtless and the light-minded, the jaded and the sensation seekers; they that have lost the fine art of self-entertainment amid domestic quiet; those to whom the world of booke has never been revealed, or against whom it has been closed when they substituted for the age's high ideals the modern American dream-more money !- Frank Putnam, in the Houston Chronicle.

#### Good Place to Avoid.

"The yellow races are held in better esteem than used to be the case in the West," says G. R. Hayes, of California.

"I once visited a very rough boom town in Oregon, near Cottage Grove. In the leading saloon a man in a red shirt said to me:

"'Ye wanter carry yerself almighty straight in these parts, stranger. Go wrong the least mite and, by crinus, we'll lynch ye as quick as look at ye.' " I smiled.

"' Would you lynch me,' I asked, 'if I killed a dog?'

"'Would we?' he snorted. 'Why, stranger, we've lynched fellers here for killin' Chinamen.' "-Phila. Record.





Charles Edward Russell Charles and Bomb-Throwing in Chicago" on and Bolling Business corrupting municipal Every one interested in good government must sell's Sensitional Story of Chicago Traction, the war, and how great financial interests can throttle In the March HAMPTON'S.



Judson C. Welliver 'The Sugar Trust and the High Cost of Ming." Mr. Welliver shows how the sugar Trust has minated Congress for years: how Cuba practically has an annexed to the Trust; how the Havemeyers have an annexed to the Trust; how the Havemeyers have

ENTS S oo. Strapping out hollows for tired lind

### ARATION

tions for home nplish wonder y other in the Mrs. e; she advis estions relation and Hygies mpt attention reparat

### IATION

returning from tribute to kin. ssful teacheroy zir." That his ied to by Mrs. Sath St., Non Cambon, Peris, clientele oj the se all construction. of all countrie

ree et, New York



Eugene P. Lyle, Jr. The Guggenheims and the Smelter mat." The Guggenheims hope to grab the whole of site, as the dollars worth of our natural resources. I be the the the the Guggenheims got hold of the site of the the dollars. If you own a share of mining the the the the dollars.



"Fighting Bob" Evans Admiral Evans "Will the Rallroads Throttle the Panama Canal?" — A bitter protest from the staunch old sea-dog. His blant analysis of railroad freight rates will arouse the fighting spirit in every shipper and every customer. The sanest attack on railroads yet printed. In the March HAMFTON S.



Robt. E. Peary \*\* Fighting Arctic Ice with the Roosevelt." His soul-stirring narrative of the American Polar Conquest has sold out three editions of HAMPTON'S in thirty days. The most marvelous story of physical suffering and spiritual common encoded in the proprint. Will of participant of the encoded of the story courage ever printed in a magazine, full of patriot true American grit. In the March HAMPTON'S.

# The Greatest "ALL-BIG-FEATURES" **Magazine Ever Published**

A \$25,000 Magazine for Fifteen Cents!

HAMPTON'S is a new magazine. It is astounding all America by its amazing success and rapid growth. People everywhere are enthusing over the remarkable articles and stirring stories crowded into each issue. Newsdealers are "selling out" again and again-and we have had to print extra editions to satisfy the demands of our rapidly growing subscription list. Buy March HAMPTON'S and you will see why.

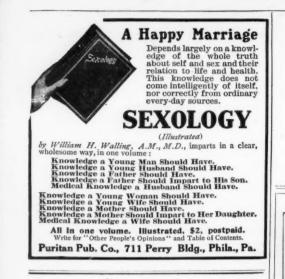
The March number has the five biggest ideas in the United States today, written about by the men most com-petent to explain, written clearly so that you can understand them, and published at a cost of \$25,000 for editorial and art features and allied executive work, entirely in addition to cost of printing, paper, distribution, etc. Peary's Own Story alone, costing \$50,000, the highest priced magazine serial that ever appeared, is beyond question the greatest popular magazine feature of the year.



Three Big Feature Numbers for 25c and a beautiful photogravure portrait of Peary FREE

You must read and enjoy several numbers of HAMPTON'S to really "catch its spirit." When you become acquainted we know you will remain an enthus-iastic HAMPTON reader. Send us 25 cents (Canada 35c), stamps or coin, and we'll mail you three numbers, containing Peary's Story, and also send you a superb photogravure portrait of Commander Peary, size 11 x 14 inches, FREE. Send the coupou NOW, before the edition is exhausted.

AMPTON'S MAGAZINE, 75 WEST 35th STREET, NEW YORK



### The Passing of Romance.

[The English cow has lost the pleasing atmosphere of interest and charm which rightly belongs to her-an atmosphere made up of buttercups and three-legged stools and milkmaids.-Country Life.]

Time was, if intra-mural Delights began to flag, I rhapsodized the rural, And packed a carpet bag. I left the lures of London, And, pining for the plough, Made many a brief but happy jaunt To study in her native haunt The captivating cow.

I took (three bob the fare is) A ticket to a scene

Where damsels decked the dairies, The daisies graced the green. Mid buttercups and beauty

I seldom failed to feel The "lowing herd " proceed to wind A spell around my simple mind, Like packthread round a reel.

But gone are all the features That used to charm me then: The cows are common creatures, The milkmaids mostly men. The bovine brings no longer A joy, however brief. But, moaning in her native mire, She merely moves me to inquire, "How stands the price of beef?"

-Punch.



MAN-A-CEA WATER CO., 13 Stone St., New York.

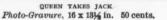
Latest Books Essays on Modern Novelists, by Wil-

Legends of the City of Mexico, by Thomas A. Janvier. (Harper & Bros.) The Biography of a Boy, by Josephine

Daskam Bacon. (Harper & Bros. \$1.50.) The Tempting of Paul Chester, by Alice and Claude Askew. (R. F. Fenno & Co. \$1.50.)

The Seventh Noon, by Frederick Orin Bartlett. (Small, Maynard & Co. \$1.50.) The Art of Short Story Writing, by George Randolph Chester. (Publishers' Syndicate.)

Copyright 1903 by Life Publishing Company.





Copyright 1908 by Life Publishing Company.

"HEY THERE ! WANT ANY HELP ?" Photo-Gravure, 16 x 131/2 in. 50 cents.

liam Lyon Phelps. (The Macmillan

A Group of English Essayists, by C.T.

Hylas, by Edwin Preston Dargan.

The Triumph of Love, by Lyman

From the Cup of Silence, by Helen

adve

\$24 the t attai

It w

cured The

into va

immedi

bring o It h

was bo

became

erected

Duri

ent o

which-

half su dealers

the firs

AIL ties w1

To

bought

largest

an add gave h

ity of

Now

men, w There

And an

can get

New

San Fi

lanta,

1.000 :

and co the mo

Huntington. (G. P. Putnam's Sons.)

Whitney Allen. (G. P. Putnam's Sons.

(Richard G. Badger. \$1.00.)

Winchester. (The Macmillan Company.

Company, \$1.50.)

\$1.50.)

\$1.25.)

Always a Welcome Gift

Copyright 1909 by Life Publishing Company



TROUBLES NEVER COME SINGLY Photo-Gravure, 20 x 15 in. \$1.00.



HER WINDOW Photo-Gravure, 16 x 1816 in. 50 cents.

17 West 31st Street, New York

On receipt of 25 cents we will send you the pocket edition of LIFE'S PRINTS. It contains 160 reproductions, in sizes here shown, of these most artistic and pleasure-giving pictures.

The larger prints, whose prices are given, are PHOTO-GRAVURES of the highest possible quality and finish. Neither care nor expense has been spared to obtain the very best artistic results.

LIFE PUBLISHING COMPANY,

306



Overla whee rumb



# The Car That Captured the Country

The Overland-the simplified car—has become the sensation of motordom. In two years, without advertising—simply by each car selling others—the demand has grown until this year's sale exceeds \$24,000,000. Four factories with 4,000 employees turn out thirty carloads of Overlands daily to meet he unexampled demand. You should know the car which, in the face of fierce rivalry, has so guickly attained the leading place in the trade.

### A Bit of History

Wilmillan

C.T npany. argan.

vman Sons. Helen ns.)

nte.

nts.

It was two years ago when John N. Willys seured control of this masterpiece of mechanism. The first step was to send sample Overlands out into various territories. And back from each came immediate demands for more. Often one car would bring orders for scores.

It became apparent at once that this new car was bound to outsell all rivals. The original factory ecame over-taxed in two months. Then tents were rected-then two more factories were purchased.

During the next fiscal year there were made and ent out 4,075 Overland cars. Yet the demandwhich the cars alone had created-was not even half supplied. For the next season-this seasondealers placed orders for 16,000 Overlands before the first 1910 model came out.

All this demand came from those scattered localities where Overland cars were known.

### The Larger Scope

To meet the flood-like demand Mr. Willys then bought the great Pope-Toledo plant - one of the largest automobile plants in America. Then he built an addition larger than the original factory. This gave him four well-equipped factories, with a capacity of 125 Overlands per day.

Now, with 30 acres of floor space and 4,000 workmen, we are ready to cope with a national demand. There are Overland agents now in every locality. And any man who acts with reasonable promptness can get an Overland car.

New York City this year takes 1,000 Overlands. San Francisco, Boston, Washington, D. C., and Atlanta, each take 500. Texas takes 1,500 ; Kansas, 1,000; Iowa, 1,000; Nebraska, 750. Thus, in city and country, where Overlands are known, they are the most popular cars of the time.



Overland Model 38-Price \$1,000. 25 h.p. -- 102-inch wheel base. With single rumble seat, \$1,050-double rumble seat, \$1,075-complete Toy Tonneau, \$1,100.

### Matchless Simplicity

The main reason why Overlands have outsold all others lies in their matchless simplicity. The common complexities have all been eliminated. The car is almost trouble-proof.

Three of the Overland models operate by pedal control. Push a pedal forward to go ahead, or backward to reverse. Push another pedal forward to change to high speed. It's as natural as walking.

A ten-year-old child can master the car in ten minutes. A woman can handle it as easily as she can an electric.

The U. S. Government uses Overlands in the postal service, because a novice can handle and care for them

The lubrication is entirely automatic. The cooling system involves no complex pump. One of the designer's inventions does away with 65 pieces, and another with 47. Everything is so simple, so natural, so automatic that the car almost cares for itself.

### The First Real Automobile Sold for \$1,000

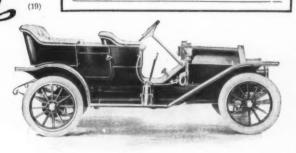
Then the Overland gives more for the money than any other car in existence. And this year, through multiplied production, we have cut the cost 20 per cent.

We are giving a better car for \$1,000 this year than was the \$1,250 Overland last year. And for \$1,250 this year we are selling a 40 horse power car.

The \$1,000 Overland has a 4-cylinder, 25 h. p. Its wheel base is 102 inches-its possible engine. speed, 50 miles an hour.

Again and again, in exhibitions, it has carried Werland

the



A 40 h. p. Overland with 112-inch wheel base. Price with single rumble seat, \$1,250-double rumble seat, \$1,300with 5-passenger Touring or Close-Coupled body, \$1,400.

One is a splendid catalog, picturing the Overland features. The other is "The Wonderful Overland Story." Cut out this coupon so you won't forget to Story."

F. A. BARKER, Sales Manager

Please send me the two books free.

Two of the many **Overland Models** 

> All prices include Magneto and full lamp equipment

the appearance, all the capacity of cars costing twice as much. The higher-powered Overlands for \$1.250, \$1,400 and \$1,500, all give more-grade for grade-than any other maker gives. And, with our great output and splendid equipment, no maker can hope to com-

four people up a, 45 per cent. grade, starting from

standstill. It has earned a perfect score in a 10,000 mile non-stop endurance run, finishing in better

It is made in a factory which for years was fa-

mous for a \$4.250 car. It is made by the same

workmen, under the same inspectors; and, so far

as desirable in this lighter car, it is made of the

It is not under-sized, not under-powered. It has all

This is the first real car to be sold for \$1,000.

shape than it started.

same materials.

pete with us

### Write for These Books

Every motor car lover should know all the reasons why Overland cars have so outsold all the rest. They are told in two books, both of which are sent free

write to-day for these books.

The Willys-Overland Company

Toledo, Ohio

Licensed Under Selden Patent.

A-93

