

Volunteer Support in Wikimedia Projects

Ideas & case studies



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Wikimedia Conference 2016

What volunteers say about supporters

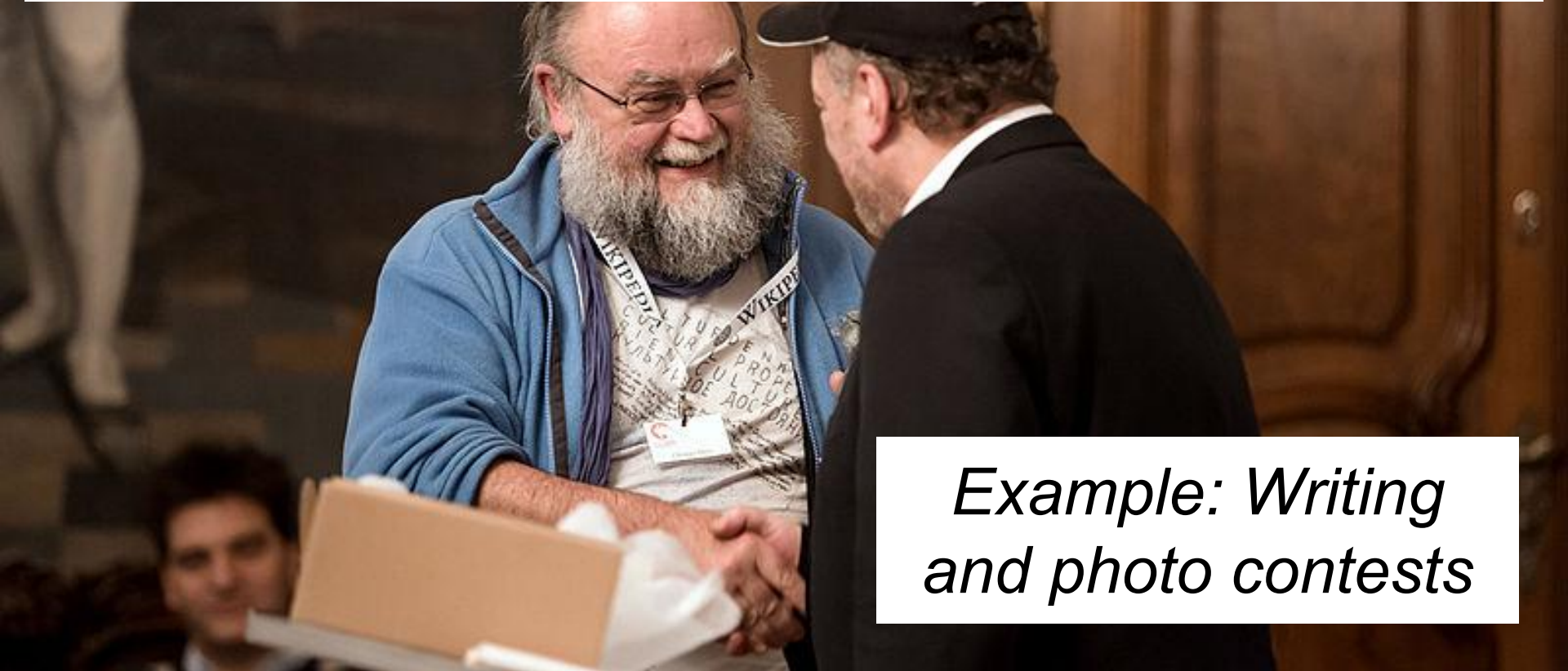
«What I particularly value is the feeling of always being taken seriously and of being on equal footing.»

User:Man77

«Obviously the work you did has been most unfortunate. You appear pretentious and arrogant.»

User:Weissbier

Show appreciation for volunteers' work



*Example: Writing
and photo contests*

Writing and photo contests



Annual budget - example of WMAT

Photography contests

10,000 EUR - **11,300 USD** = 3.68 % of total budget

Writing contests

2,500 EUR - **2,800 USD** = 0.92 % of total budget

Writing and photo contests



Writing and photo contest

Beware of pitfalls...

Some quotes concerning prizes offered by the chapter:

“It would do the chapter good to be more generous when it comes to prizes.”

“[This discussion is] about what organizations (that make millions due to the work of volunteer editors and photographers) do with these donations: they only give back peanuts to the community.”



What's your experience?
How do you support online contests?



Supporting Commons photographers

Example: Press accreditations

Event accreditations for photographers

Example: Germany

Empowering volunteers by providing:

- **Wikipedia email addresses (xy@wikipedia.de)**
- **Wikipedia business cards**
- **certificates for photographers and editors**





Wikipedia: Festivalsommer

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Event accreditations for photographers

Example: Austria

- **centralization**
- **standardization**
- **sustainability**

What's your approach?
How do you facilitate accreditations?



Supporting editors

Example: Access to literature

Different ways to provide volunteers with easy access to literature:

- literature grants
- cooperations with publishing houses
- library cards
- Wikipedia library



What's your experience?

How do you provide access to resources?



Strengthening the communities

Example: Community meet-ups

Turn your (small) office into a community meeting space



WikiTuesday

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Support regular community meet-ups

- regional meet-ups in restaurants or bars (Stammtisch)
- cooperations with local partners (e.g. GLAM)
- local spaces

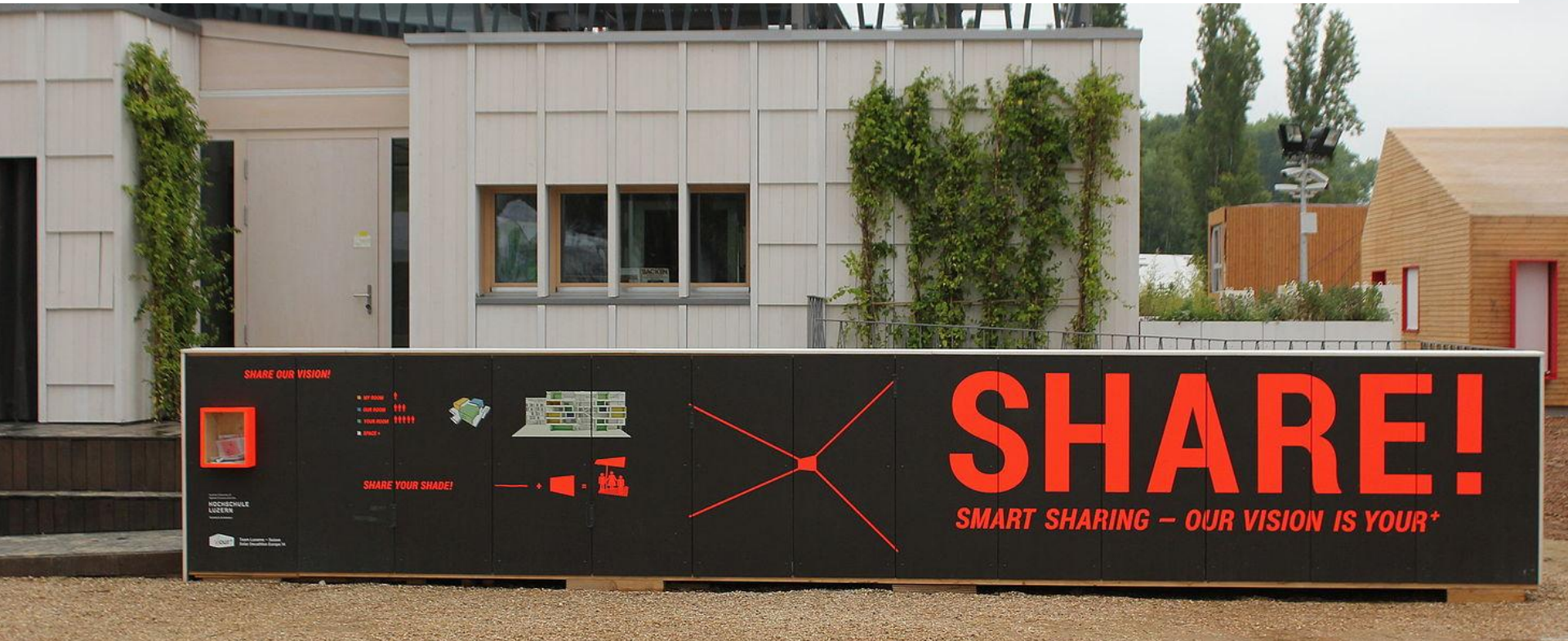


What's your approach?

Do you facilitate local meet-ups too?

- **Slide 1:** Wikimedia Foundation, https://commons.wikimedia.org/wiki/File:Wikipedia_mini_globe_handheld.jpg,” Mini Wikipedia Globe at the Wikimedia Foundation offices, San Francisco, California”, <https://creativecommons.org/licenses/by-sa/3.0/deed.en>
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- **Slide 5:** Conny, https://commons.wikimedia.org/wiki/File:Wikipedia-Schokolade_von_Wikimedia.JPG,” Wikipedia-Schokolade von Wikimedia”, <https://creativecommons.org/licenses/by-sa/4.0/deed.en>
- **Slide 6:** Toby Hudson, https://commons.wikimedia.org/wiki/File:Brass_scales_with_cupped_trays.png,” Brass weight scales with cupped trays. Created with POV-ray.”, <https://creativecommons.org/licenses/by-sa/3.0/deed.en>
- **Slide 8:** Bundesarchiv, B 145 Bild-Fo83629-0025 / Arne Schambeck, https://commons.wikimedia.org/wiki/File:Bundesarchiv_B_145_Bild-Fo83629-0025,_Bonn,_Fotoreporter_auf_Pressekonferenz_P%C3%B6hl.jpg,” Bonn, Fotoreporter auf Pressekonferenz Pöhl”, <https://creativecommons.org/licenses/by-sa/3.0/deed.en>
- **Slide 9:** Henry Laurisch, https://commons.wikimedia.org/wiki/File:Katzenjammer_-_Greenville-Festival-2013-12.jpg,” Solveig Heilo von Katzenjammer beim Greenville Festival 2013”, <https://creativecommons.org/licenses/by-sa/3.0/deed.en>
- **Slide 10:** Grywnn, https://commons.wikimedia.org/wiki/File:Thy_Antichrist_@_70000_tons_of_metal_2015_02.jpg,” Thy Antichrist performing at 70.000 tons of metal, january 2015”, <https://creativecommons.org/licenses/by-sa/4.0/deed.en>
- **Slide 11:** Ailura, https://commons.wikimedia.org/wiki/File:20140321_Dancing_Stars_Conchita_Wurst_4187.jpg,” Dancing Stars Conchita Wurst”, <https://creativecommons.org/licenses/by-sa/3.0/deed.en>
- **Slide 13:** AWang (WMF), https://commons.wikimedia.org/wiki/File:WikimediaConference2014_04.JPG,” Bookshelves with the Encyclopedia Britannica at Wikimedia Deutschland office in Berlin”, <https://creativecommons.org/licenses/by-sa/3.0/deed.en>
- **Slide 14:** Thomas Pusch, https://commons.wikimedia.org/wiki/File:Frankfurta_librofoiro_2012_eldonejo_Reclam.JPG,” stando de la eldonejo Reclam en la Frankfurta librofoiro 2012”, <https://creativecommons.org/licenses/by-sa/3.0/deed.en>
- **Slide 16:** Kritzolina, https://commons.wikimedia.org/wiki/File:JWP_Treffen_Köln_02.JPG,” Wir waren dabei! (oder auch: Gruppenbild mit Dame)”, <https://creativecommons.org/licenses/by-sa/4.0/deed.en>
- **Slide 17:** Ralf Roletschek, <https://commons.wikimedia.org/wiki/File:16-01-29-Jause-Wien-DSCN0211.jpg>,” Jause-Wien”, <https://creativecommons.org/licenses/by-sa/3.0/deed.en>
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Wrap up



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Notes (online contests & accreditations)

online contests

- ✦ make sure to listen to feedback
- ✦ ceremony awards in person
- ✦ visibility for most active contk.
- ✦ provide prizes according to needs
- ✦ several prizes for different achievements
- ✦ "country exchanges" for writing contests about other countries
- ✦ books 20 prizes
- ✦ weekly prizes for 3pax
- ✦ no prizes but banners

accreditations

- ✦ coordinator status/representative
e.g. up library

Notes (access to resources & meetups)

access to
resources

- * microgrant program for books
 - ↳ reporting requirements
- * Wikipedian who's a bookstore owner & provides books for scanning



Meetups

- * meetups combined with edit-a-thons
 - ↳ to facilitate new ideas / projects;
 - ↳ answer questions → newcomers!
- * ~~to integ~~ monthly meetings
- * picnic