

नमस्ते سلام Halo こんにちは Salut Welcome خوش آمدید नमस्कार Hello  
मडि म्नी Hola अबाल வணக்கம் ഹലോ Sawubona ನಮಸ್ಕಾರ Mholo ନିମନ୍ତକାର  
नमस्कार Ciao नमस्ते □□□□□ Merhaba 你好 शालो ಹಲೋ హలో 여보세요



# How Can **Movement Strategy** **Serve South Asia** **Wikimedia Communities**

20 February 2021

# Friendly Space Policy

The organizing team is dedicated to providing a harassment-free space and experience for everyone, regardless of gender, sexual orientation, gender identity or expression, disability, physical appearance, age, race, ethnicity, political affiliation, national origin, or religion—and not limited to these aspects. We do not tolerate any form of harassment of participants. Any participants violating these rules may be sanctioned or expelled from the event at the discretion of the organizers.

If you have questions or need to report an issue, please contact the organizers or your breakout room facilitator immediately. You can send a private message on Zoom or “ask for help.”

# Agenda



- Welcome and introductions - *5 mins*
- Framing and background - *5 mins*
- Panel discussion - *20 mins*
- Small group discussion - *15 mins*
- Report back and reflection - *10 mins*
- Closing - *5 mins*



**Ryan Merkley**  
Chief of Staff,  
Wikimedia Foundation



## A. Governance

22. Movement Charter

23. Interim Global Council

24. Global Council

## B. Improve user experience

9(a). Platform UX methodology

9(b). Community engagement for UX

9(c). Adaptable UX for various devices

11. Newcomer resources

# Priority initiatives for global coordination in 2021-22

## C. Skills and leadership development

31. Global approach for local skills development

32. Leadership development plan

33. Skills development infrastructure

## D. Hubs

25. Regional and thematic hubs

## E. Funding

2. Funding for underrepresented communities

## F. Awareness

3. Increased awareness about the movement

## G. Environmental sustainability

8. Environmental sustainability

## H. Identify topics for impact

36(a). Identify impact of Wikimedia projects

36(b). Identify and track high impact topics

36(c). Misinformation

37. Bridge content gaps

38. Initiatives for underrepresented communities

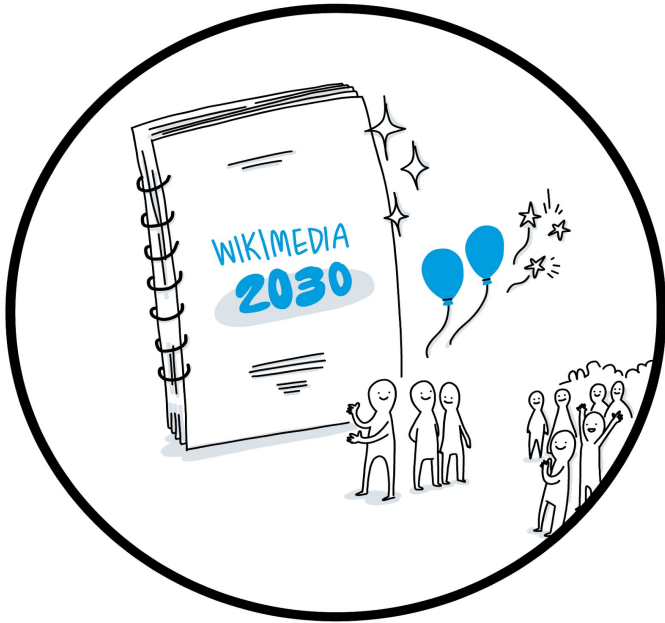
# Communities in South Asia



- Invest in Skills and Leadership Development
- Identify Topics for Impact
- Manage Internal Knowledge
- Funding for underrepresented communities
- Global governance
- Improve user experience
- Resources for newcomers



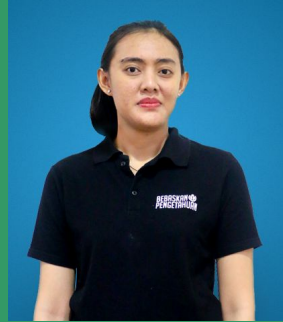
# Focus of today's discussion



**How can Movement Strategy best serve Wikimedia communities in South Asia?**



**Kayode**  
Nigeria



**Hillun**  
Indonesia



**Anna**  
Argentina



**Tanveer**  
India

# Breakout Discussions



Take 5 minutes to share your thought in the etherpad, then discuss with the group:

- What is a top initiative for communities in South Asia to work on in 2021?
- What are some objectives for the initiative(s) for the next 18 months?
- What are anticipated challenges?

Discuss in the group, report back

**Any questions?**

# What is the work ahead?



- Scoping - what are some initiatives for the region to try out in the first 18 months?
- Discuss roles and responsibilities, resources
- Planning and do the work
- Evaluate and share lessons with the global community

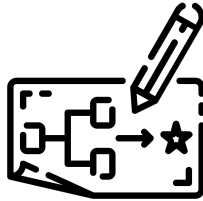
# Timeline

Follow-up discussions



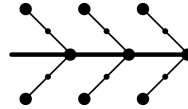
Created by Alice Design from Noun Project

Draft plan for implementation



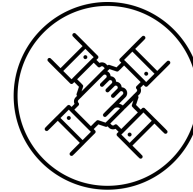
Created by HAMEL KHALED from Noun Project

Set up of the support systems



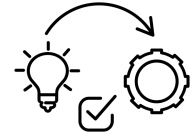
Created by Attes Evren Aydinli from Noun Project

Set up of the initiative teams



Created by Jemie mali from Noun Project

Action



Created by ArtDabana@Design from Noun Project

January - February  
2021

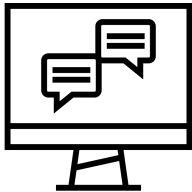
February

February -  
June

February -  
June

April 2021  
and onwards

On-wiki discussions



Created by Alfredo @ IconsAlfredo.com from Noun Project

**Thank you for being part of  
today's discussion.**

**Reach out to us for all your  
strategy needs:  
[strategy2030@wikimedia.org](mailto:strategy2030@wikimedia.org)**