# Welcome!

Type in the chat:
- your name
- your affiliate
- where you're calling in from today
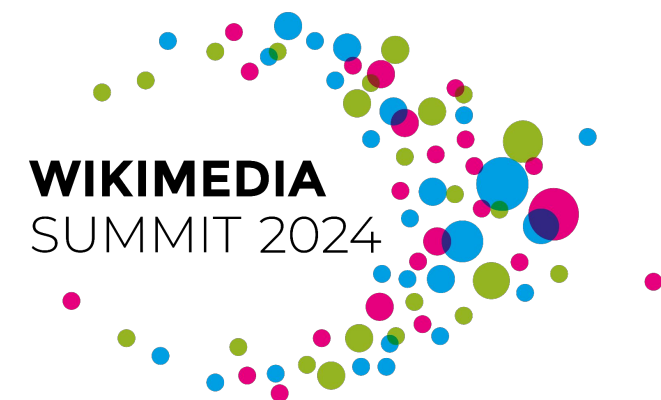
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SUMMIT 2024
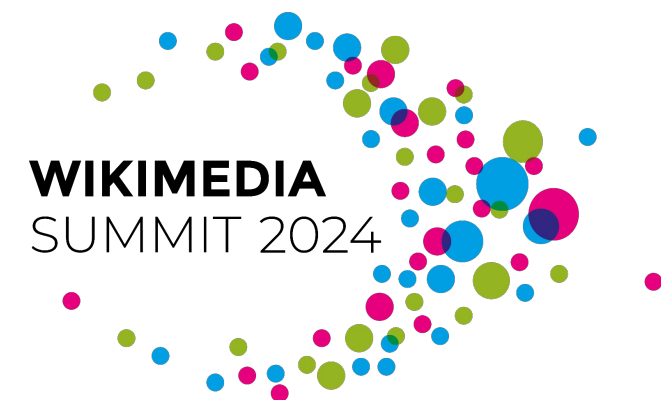
Agenda

- Welcome & Warm up breakout [10 mins]
- Why are we here today? [10 mins]
- Survey on Future Affiliate Gatherings breakout & report back [25 mins]
- Imagine the Future of Affiliate Gatherings breakout & report back [30 mins]
- Prepare conversations at the Summit 2024 [15 mins]

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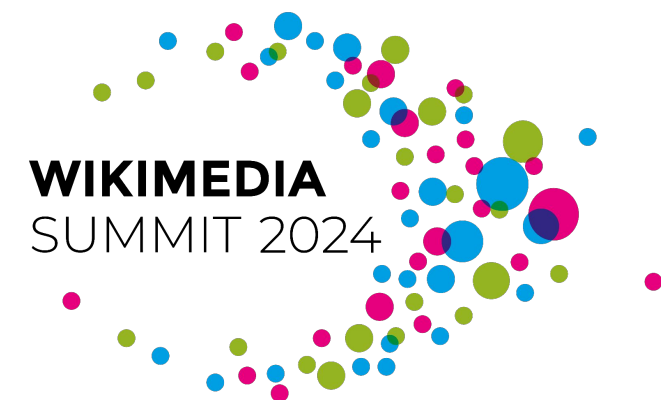
Warm up [Breakout]

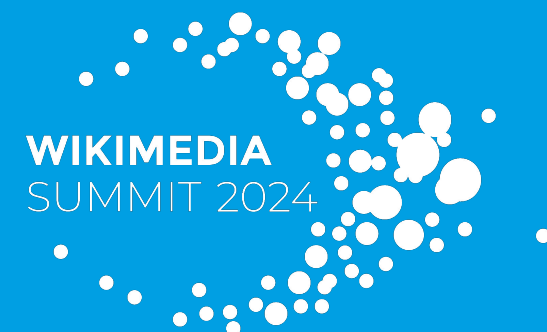What are the things you like the most about Wikimedia events? Share some highlights from previous events.

Optional: use the etherpad

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Framing
Why are we here today?

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Prepare conversations at the Wikimedia Summit 2024

- Purpose 1 - Movement Charter (80%)
- Purpose 2 - Future of the Summit (20%)
- You all indicated interest in taking part in the future of affiliate gatherings in the survey
- Let's get excited about these future events!

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Why is it the last Summit of its kind?

- Align gatherings with Movement Strategy
  - subsidiarity and self-management
  - strengthen connections in a decentralized manner
  - equity in decision making, inclusion and diversity
  - contextualization
  - evaluate, iterate and adapt

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Survey on Future Affiliate Gatherings
Presentation of the data

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The Future of Affiliate Gatherings
Executive Summary

- Of the 88 respondents to the November 2023 survey, half are user groups, one-third are chapters, one-tenth are hub projects.

- The most common barriers to attending affiliate meetings were visa and financial restrictions.

- There is a **very high level of agreement that there should be a global affiliate-only gathering in the future** and that attending these events would be relevant to their organisations.

- Regarding the **purpose of such a future gathering** knowledge sharing, capacity building and mutual learning stand out as the most important goals. User Groups and Global South affiliates are comparatively more interested in discussing movement strategy during these events than Chapters and Global North affiliates.

- Across all groups, respondents **overwhelmingly agree that the gathering should be inclusive** in terms of geographic representation and that every affiliate should be able to participate.

- A majority believe that the **gathering should rotate locations.**

- A **hybrid format and an annual frequency is preferred by a majority of respondents**.

- A large majority of respondents see **movement funds** as a central source of funding for event costs.

- Over 40 respondents indicated a **willingness to participate in the design or organization of a gathering, primarily as part of a program or organizing committee**. A higher percentage of user groups than chapters are willing to take on a role with more responsibility (especially hosting all meetings, part of organizing committee, hosting one meeting).

The Future of Affiliate Gatherings – Summary

<u>Background of survey respondents</u>

- **Type of Affiliates:** Half of the affiliates who responded to the survey are User groups, one-third are Chapters, one-tenth Hub projects.

- **Subgroups comparisons** were made for Chapters vs. User Groups and Affiliates from Global South vs. Global North.[1] Relevant differences between those groups are stated below.

- Global South respondents consist mainly of User Groups (73%) and only some Chapters (17%). Global North respondents consist mainly of Chapters (67%) and only to one-quarter of User Groups (24%). Hubs and others don't differ significantly.

<u>Attending Wikimedia Conferences / Summits</u>

- Almost all respondents participated in Wikimedia Conferences/Summits before.

- Almost 75% did encounter barriers in attending the gathering. The most common **barriers for participation** are budget constraints, visa regulations or the fact of not being eligible/selected.

- Considerable **differences** exist regarding **barriers** for participating **between affiliate groups**. In general, User Groups and Global South Affiliates more often experience barriers. Visa restrictions are the biggest barrier for Global South affiliates (38%; also 32% of User Groups), whereas for Global North (3%) and Chapters (7%) this only a marginal concern. User Groups are more hindered than Chapters in attending the gatherings by not being eligible or selected. A higher share of Global South was not eligible, whereas for Global North it is more a problem of not being selected

The Future of Affiliate Gatherings – Summary

[Attitude towards future global gathering]

- There is a **very high level of agreement that there should be a global affiliate-only gathering in the future** and that a participation would be relevant to one's own organisation. All subgroups overwhelmingly agree in that respect. However, Chapters and Global North affiliates are (slightly) more convinced that this is the case. The most stated reasoning for having an affiliate-only meeting refers to affiliate-specific topics/issues and their specific role in the movement.

- Regarding the **purpose of such future gathering** knowledge-sharing, capacity building and mutual learning stand out as the most important goals. But also networking/social connection, the fostering of collaboration/partnerships and the discussion of movement strategy issues are frequently stated purposes and receive high agreement. Accordingly, only a minority of the respondents (24%) believe that the gathering should focus on a single purpose.

- The **subgroups differ in their ranking of purposes**. For Chapters and Global North Affiliates the most important purpose is networking, followed by capacity building/learning. For User Groups capacity building/learning is the most important purpose, followed by movement strategy/government issues. Global South Affiliates prioritize discussing movement strategy and capacity building/learning.

- Onboarding of new Affiliates is seen more important as a purpose by Global South than Global North affiliates (44% vs. 29%). On the other hand, this purpose receives comparatively strong disagreement by 11% of all respondents.

The Future of Affiliate Gatherings – Summary

- Throughout all groups survey participants **overwhelmingly agree that the gatherings should be inclusive** in terms of geographic representation and that every Affiliate should be enabled to participate. Especially strong agreement towards enabling every Affiliate can be found among User Groups and Global South Affiliates.

- A majority thinks that the **gathering should rotate its location** instead of being at the same location every year. That is especially true for User Groups (79% vs. Chapters: 48%).

- Keeping the carbon footprint low is especially important for Global North affiliates (61% vs. Global South: 33%).

- A **hybrid format and an annual frequency is preferred by the majority of respondents**. That holds true for all subgroups. Among Chapters the share of people preferring on-site meetings is higher than in other subgroups, whereas among Global South affiliates comparatively more respondents can imagine only-only gatherings.

- A big majority of respondents see **movement funds as central funding source**. Nearly one-third can imagine covering own travel expenses. Nearly all Global South Affiliates would rely on movement funding (92%, Global North: 52%). A much higher share of Global North Affiliates could take over travel costs (52%; Global South: 13%) or contribute to event costs (13% vs. 0%).

- Many Affiliates can imagine **taking part in conceptualizing or organizing a gathering**, mainly as part of program or organizing committee. A higher share of User Groups than Chapters is willing to take over a role with more responsibilities (esp. hosting organization for all gatherings, part of organizing committee, hosting one gathering).

Analysis [Breakout]

What sticks out to you from the survey?

Use the [etherpad](#)

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Report back [Plenary]

What sticks out to you from the survey?

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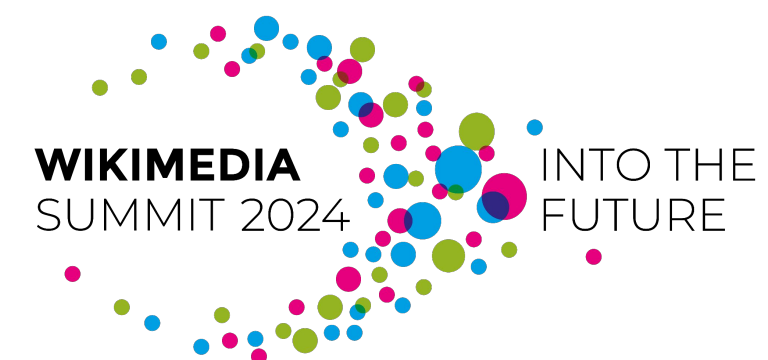SUMMIT 2024

Imagine the future of affiliate gatherings
Dream big and beautiful

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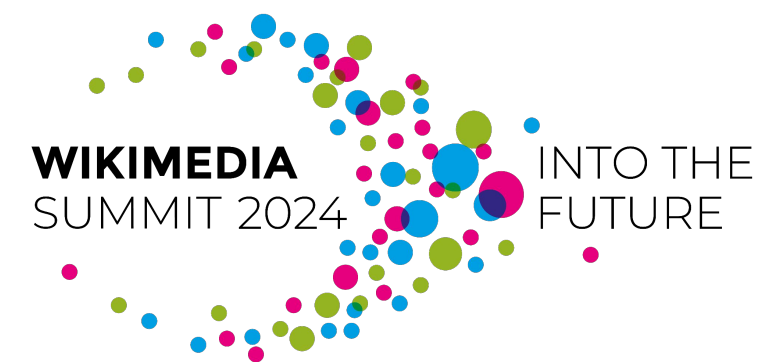# Share your vision [Breakout]

Imagine the future of affiliate gatherings

Use the [etherpad](#)

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INTO THE
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Report back [Plenary]

Share our visions

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Prepare conversations at the Summit 2024
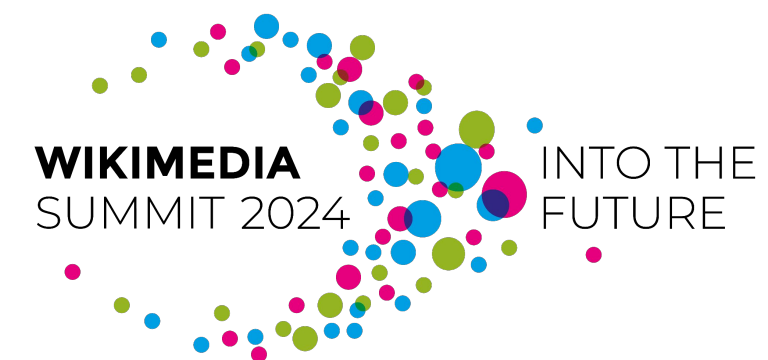# Things we want to accomplish in Berlin

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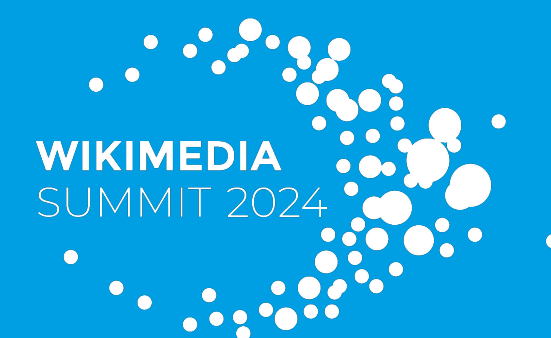
Desired outcome of the Wikimedia Summit 2024

- Participants have responded to and received the data from the survey
- Participants discuss the purpose of future affiliate gatherings
- A group of affiliates make a commitment to designing a new concept for future affiliate gatherings

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INTO THE
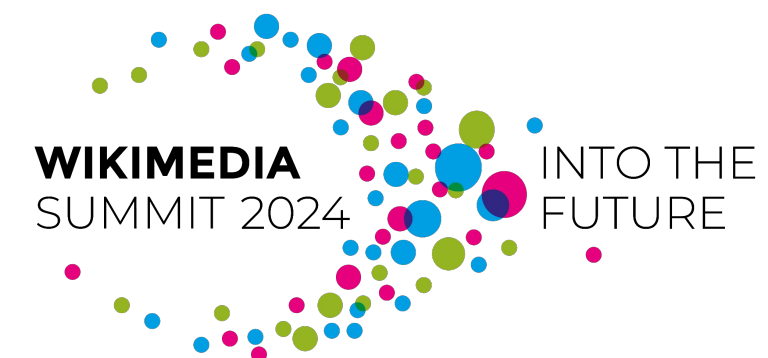FUTURE
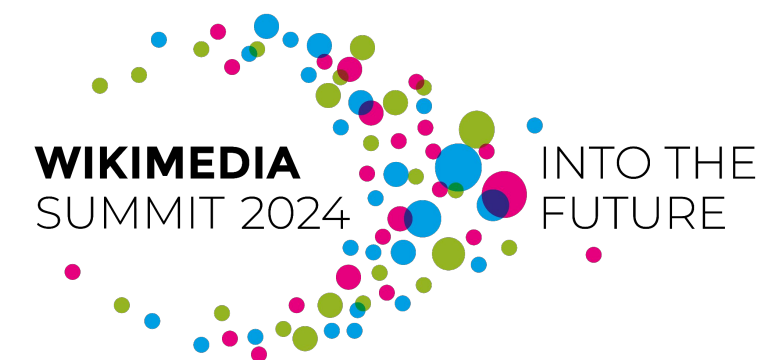
What is happening at the Summit?

- 3 work sessions - ~ 4 hours
- Facilitators in each session
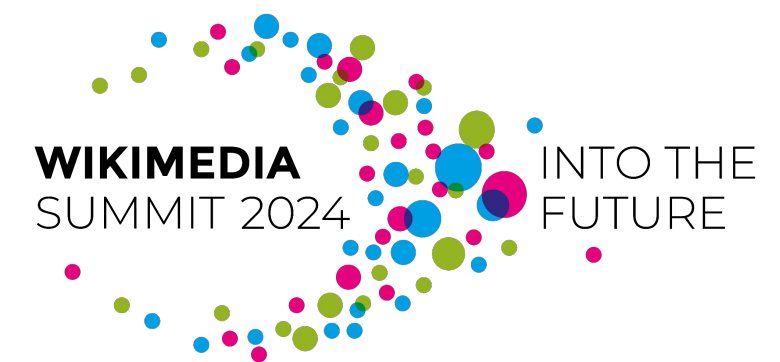- Present results and show commitment on stage in the closing ceremony

Capture additional things to accomplish in Berlin: [Plenary]

● Live note-taking…
[https://etherpad.wikimedia.org/p/WMS_-_Future_of_Affiliate_Gatherings]

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Reminder: Talk to your affiliate to test their appetite!

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Check Out

What are you looking forward to the most at the upcoming Summit?

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See you in Berlin!

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