

GLAM

Annual Plan 2023

GLAM 130'000 CHF

GLAM ORGANISATION

GLAM Organisation & Processes

GLAM strategy

Streamline of processes and policies for GLAM inside WMCH

Implement measures

GLAM Marketing & Communication

Build GLAM awareness in Switzerland

Website and materials with translations

Communication on tools

Budget:
15'000 CHF

GLAM PARTNERSHIPS & PROJECTS

GLAM Programme

Follow the GLAM strategic direction with focus on continuity and diversity. Strengthen existing partnerships, reach out to new GLAM and implement projects across Switzerland.

Expand GLAM activities cross-border including other Chapters.

GLAM Project Sponsoring & Support

GLAM on tour events
Video on museums strategies
Equity in GLAM
GLAM in time of crisis
Museums in future

Projects related to open cultural data & digitalisation of cultural heritage.

Budget:
105'000 CHF

GLAM Network

Strengthen and expand the Swiss GLAM-partner network.

Foster the exchange with the "Friends of OpenGLAM" community and implement common activities.

GLAM Cross-border Activities

Engage in cross-border GLAM related networks and activities, such as GLAM DACH meet-ups.

Collaborate with other Chapters in the GLAM area and participate in transnational GLAM events.

GLAM DIGITAL COMPETENCE & TECHNOLOGY

GLAM Digital Competence & Applications

Maintenance and improving GLAM applications such as the GLAM Statistical Tool and the WMCH Map Service.

GLAM Cross-border

International Museums Day
Archive week
GLAM Digital events
International work with other Chapters

Budget:
10'000 CHF