



Sara Thomas  
Wikimedian in Residence  
@lirazelf

# Opening Scotland

MGS' Wikimedian in Residence  
and the diversification of  
engagement



Contribution to open  
knowledge is a natural  
extension of outreach

# The National Strategy for Scotland's Museums & Galleries

---

What did the project achieve?

# A year in Wikimedia

15 editathons

19 training sessions

27 speaking engagements

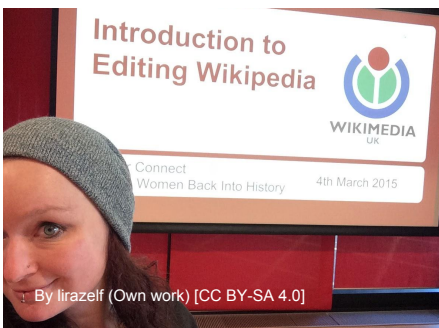
280 new users

~100 cultural institutions

750 people

---





By Iirazelf (Own work) [CC BY-SA 4.0]



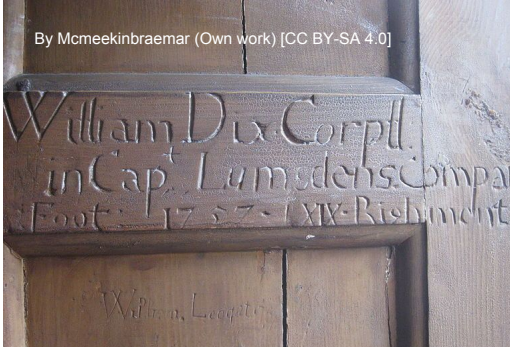
By Eoin (Own work) [CC BY-SA 4.0]



By Iirazelf(Own work) [CC BY-SA 4.0]



By Coatsobservatory (Own work) [CC BY-SA 4.0]



By Mcmeekinbraemar (Own work) [CC BY-SA 4.0]

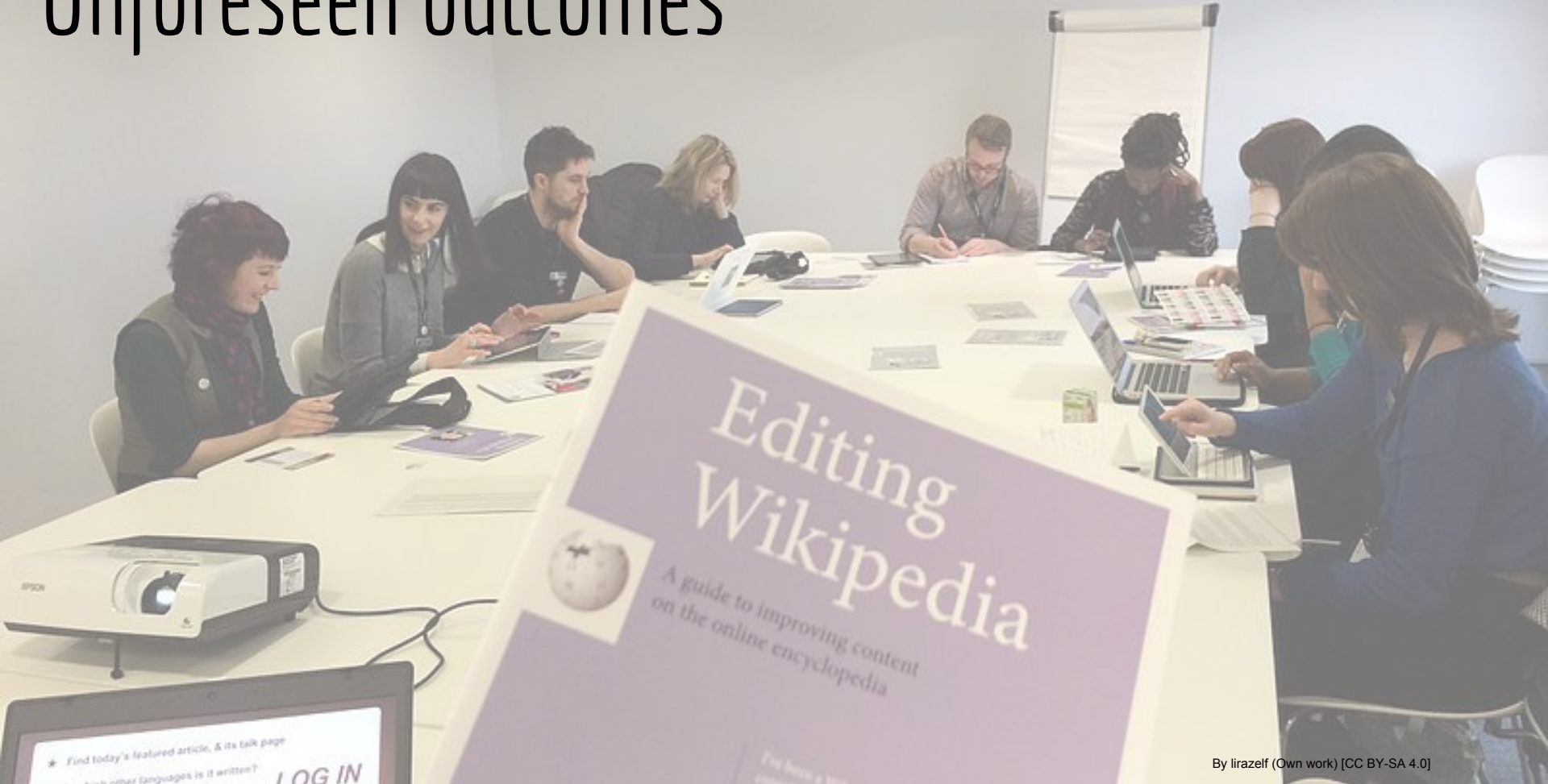


By Bookpluscoffee (Own work) [CC BY-SA 4.0]

250 new images  
76 new articles  
160 articles improved



# Unforeseen outcomes



Co production



# impact...

...participants felt **more confident** working in open knowledge, inspired to continue, and interested in doing similar work in the future either in this role or another.

Explaining open knowledge to others



■ No ■ Yes

Overcoming arguments against open knowledge



■ No ■ Yes

Would you be interested in getting involved in future work to advance open knowledge in the museums sector?



■ NO ■ YES

Working on open licencing



■ No ■ Yes

Spotting the potential of open knowledge for different areas of museum work



■ No ■ Yes

Have you recommended involvement in this type of project to other museums?

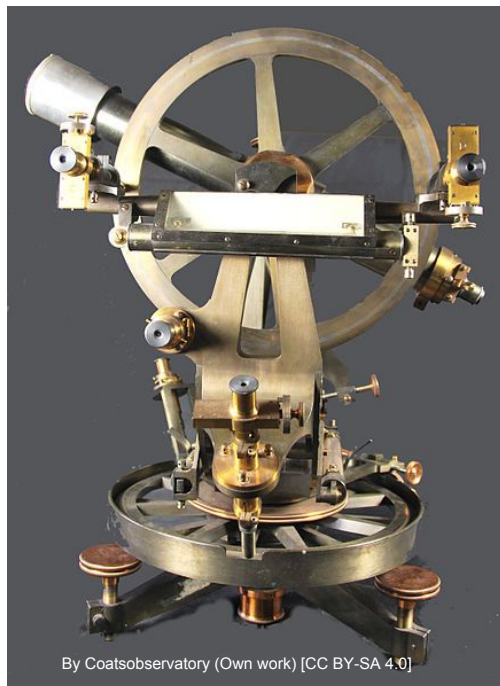


■ Yes ■ No, but intent to ■ No, and don't intend to

# What wasn't achieved?

Policy change @ a contact institution

Large scale image release



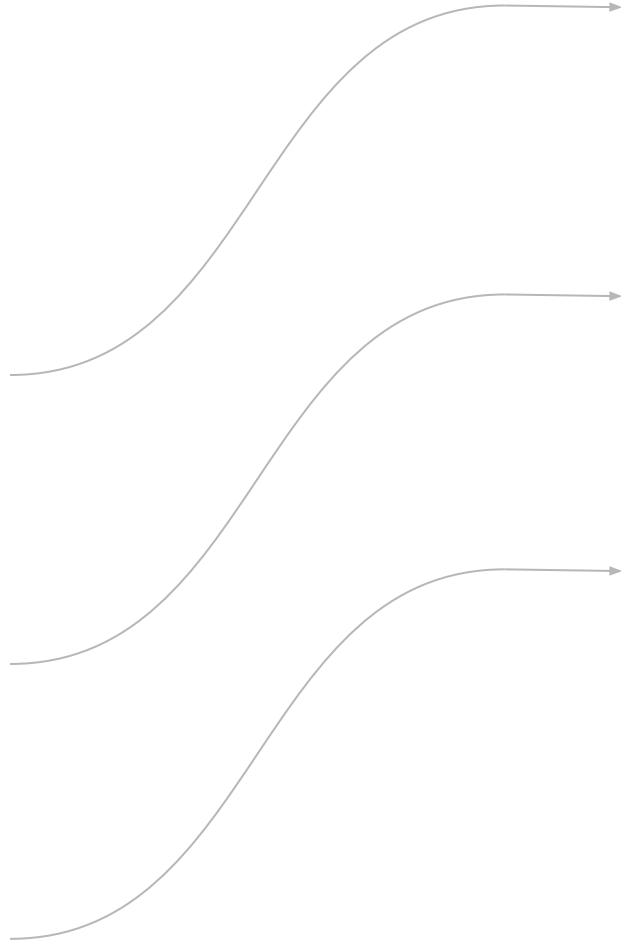
What challenges & barriers  
did the project face?

Fear of...

... loss of control

... loss of revenue

... lack of skills



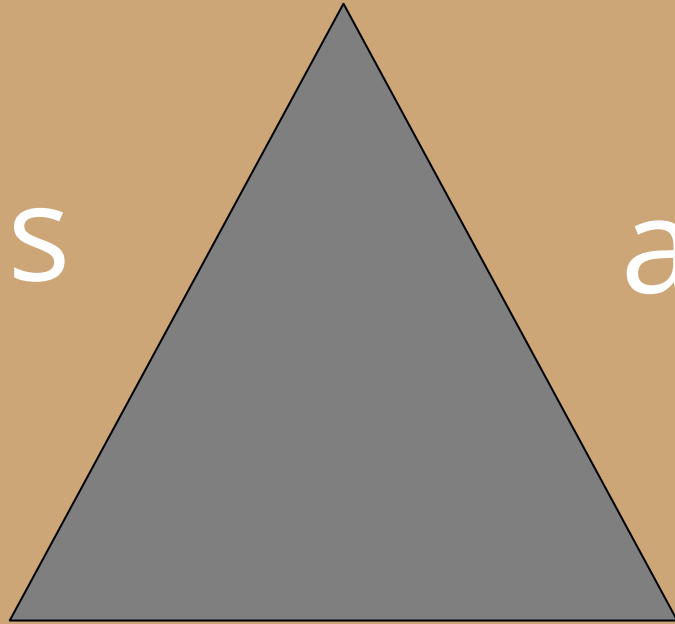
... conservatism

... risk aversion

... funding context

What did we learn?

skills



attitudes

infrastructure

Where do we go from here?



By lirazelf (Own work) [CC BY-SA 4.0]

Thanks!

Sara Thomas

[[user:lirazelf]]

@lirazelf