

# NEWS & EVENTS

Rochester Institute of Technology

Vol. 14, No. 6, February 18, 1982

## DEAN'S EYE VIEW

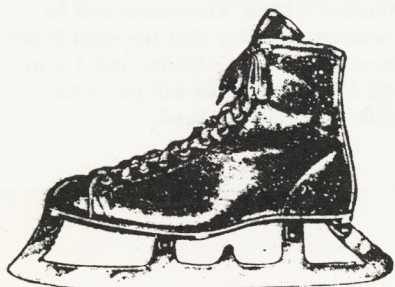
Dean Mary Sullivan's talk, "The Goals of the College of General Studies," which was rescheduled last month, will be given on Thursday, Feb. 25. It will be held, like others in the series, in room A-100 in the basement of the library, from noon until 1:15 p.m.

## Big Contest For Icemen

The New York State College Hockey Association title will be at stake tomorrow night (Friday, Feb. 19) as the men's hockey team battles Oswego at 7:30 p.m., in the Frank Ritter Memorial Ice Arena. Coach Brian Mason's icemen enter the final regular season contest with an 11-2 league record and 20-8-1 overall mark. Earlier in the campaign RIT lost at Oswego by a 6-4 margin.

Tonight's winner will probably host the first round of the Eastern College Athletic Conference Division II playoffs, which get underway Saturday, Feb. 27. The Tigers have clinched a berth in the playoffs.

Former Boston Bruins star John Bucyk will make a guest appearance at tomorrow's game and drop the ceremonial first puck. Bucyk played in more than 1,400 games with the Bruins and is a member of the NHL Hall of Fame.



## Increased Student Costs To Help RIT Maintain Quality

In an action by the RIT Board of Trustees earlier this week, tuition, room, board and fees for the 1982-83 academic year have been increased an overall 13.9 percent.

The increases, scheduled to take effect in September 1982, will move undergraduate tuition from \$4,383 to \$5,064, an increase of \$227 per quarter; and graduate tuition from \$4,649 to \$5,370, an increase of approximately \$240 per quarter.

Room, board and fees will increase from \$2,715 to \$3,024, a \$309 increase, bringing total undergraduate resident costs to \$8,088, not including books and supplies. Undergraduate resident costs at Eisenhower College will also total \$8,088.

The College of Continuing Education will increase undergraduate costs from \$77 per credit hour to \$89 per credit hour; graduate costs will increase from \$103 per credit hour to \$119 per credit hour.

"The increases are necessary because of rising energy costs along with the need to provide competitive salaries to retain outstanding faculty and to continue to provide state-of-the-art facilities and equipment that set us apart in our career programs and placement," said President M. Richard Rose.

In making the announcement, Dr. Rose stated that RIT intends to provide increased financial aid through grants, loans and jobs. Alternative college financing plans will include greater emphasis on co-op education work experience for students in industry, and additional on- and off-campus work opportunities.

"We recognize the need to enable students to complete programs once here," Rose added. "We will provide maximum financial assistance to students in need and to new students based on academic preparation and likelihood of academic success."

## Conference at Eisenhower Draws Black Leaders, Delegates

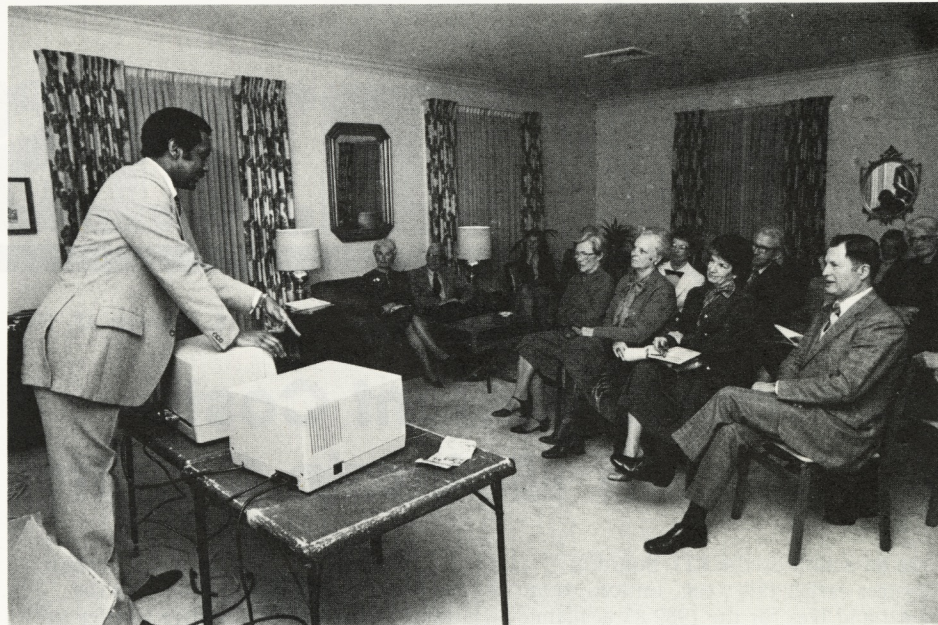
More than 100 delegates from approximately 20 colleges and universities throughout New York State will arrive on the Eisenhower College campus this Friday, Feb. 19, for a two-day conference designed to lay the groundwork for the formation of the statewide Black Intercollegiate Association of Students.

Colleges sending delegates include RIT, Ithaca, Nazareth, Bard, Barnard, Union, Adelphi, Keuka, Columbia, Canisius, Wagner, Monroe Community College, and Dutchess County Community College.

The conference will begin with an opening address by Marjorie White, commissioner of education for the City of Syracuse, on Friday night at 8 p.m. She will present an overview of the particular political, economic and educational needs of black college students.

Other events scheduled for the weekend include a talk by Leon Modeste, president of the Syracuse Urban League; a talk by Joann M. Kay, associate director of HEOP at Syracuse University; an

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*CCE adjunct faculty member Eugene Jackson (left) discusses computers in the home. Among his students (left to right in the front row) are Mrs. William Allen, Mrs. Thomas Hawkes, Mrs. Frederick G. Ray, and Mr. Ray, chairman and chief executive officer, Rochester Savings Bank, and member of the RIT Board of Trustees.*

## CCE Offers Special Course

The College of Continuing Education has augmented the new Institute focus on computer literacy with a special course designed for those in the "before computers" age group. "We are the lost generation when it comes to computers," said Richard H. Eisenhart, former chairman of the RIT Board of Trustees, who helped to organize the course for a group of his acquaintances.

Taught on four Monday nights in January at the Chatterbox Club in Rochester by former Xerox computer specialist, Eugene Jackson, the course provided an overview of computer terminology, computer functions and the role of computers in society. Jackson is a member of the adjunct faculty of CCE.

The group of 15 couples also heard a brief address by Dr. Robert G. Quinn, vice president for Academic Affairs, on the history of computing from 600 B.C. to today and on RIT's new requirements in computer literacy. During the last session the participants viewed a demonstration of applications of home computers.

"Our children are involved with computers, and even some of our grandchildren," Eisenhart said. "This introduction will help us to speak their language and to understand their world."

This first program may become a prototype for similar sessions to be held later in the spring, according to Robert M. Way, program consultant for CCE, External Programs and Special Courses. Way coordinated arrangements for the course.

## RIT Research Corp. Provides Benefits for Faculty, Students

The RIT Research Corp., organized only 18 months ago, is having its impact on the campus, says T. Cyril Noon, RIT Research Corp. president.

Its effect is being realized in part through the number of faculty members and co-op students hired by the corporation. Since it was established in September 1981, 51 faculty members and 38 co-op students have worked on paid projects for the corporation.

"So far this fiscal year, the RIT Research Corporation has paid out approximately \$140,000 in faculty payroll at the rate of about \$20,000 a month," says Noon.

Co-op students are paid at the rate fixed according to the number of academic years completed.

According to Noon, six of the 10 colleges have been involved in RIT Research Corp. projects. He expects that the other colleges will become involved as the corporation develops.

Noon sees the corporation's function as two-fold. "What we do is facilitate the utilization of faculty for technical problem solving for industry. We can put together an interdisciplinary team on short notice. That's our administrative strength—to be an interchange between faculty and industry."

Faculty members were doing outside research and consulting before the RIT Research Corp. was formed, but, says Noon, "We make it easier for faculty to become involved."

The other function of the Corporation is to provide continuity of management and a continuing sales effort. "Companies like to feel that someone is working full-time on their projects," explains Noon. "They feel more secure with one person in charge."

The RIT Research Corp. is organized into three divisions—energy, graphic arts and productivity—with a director and full-time staff for each area. Altogether the corporation has 20 employees.

He believes the RIT Research Corp. is on-track as far as its growth is concerned, but says the full impact of the corporation won't be known until the end of the decade.

Beyond the salaries paid to faculty members and co-op students, Noon sees another advantage of the Research Corporation to the RIT community. "Faculty members who work on industry projects are stimulated. They bring that stimulation and enthusiasm into their classrooms and pass it along to students."

### LOOK FOR IT

**A hand-crafted quilt, a project of the RIT Women's Club, will be on display in the College-Alumni Union from Feb. 22-26. On March 17, the quilt will be awarded to someone who has made a \$1 donation to the Women's Club. Donations will be received each day that the quilt is on display, between 11 a.m. and 1 p.m. All \$1.00 donations will go to the club's scholarship fund.**

# UPDATE FROM THE PERSONNEL OFFICE

Among the most widely publicized aspects of the new tax act recently signed by the President are its provisions offering tax incentives to stimulate savings and capital formation. The most widely advertised vehicle is the Individual Retirement Account, IRA.

Although IRAs have been available for several years, their use was restricted to employees who were not participating in an employer-sponsored retirement or tax-deferred annuity plan. Starting in the 1982 tax year, all workers who will be under age 70.5 at the end of the year, whether or not they are participants in their employer's retirement or tax-

deferred annuity plan, will be able to establish an IRA and deduct IRA contributions from their current taxable salary. The new law also increases the employee's maximum IRA deduction from the lesser of \$1,500 or 15 percent of salary to \$2,000 or 100 percent of salary.

There are a few major differences between TIAA/CREF and IRA. For example, tax-deferred annuities, like TIAA-CREF's cashable Supplemental Retirement Annuities (SRAs), permit part or all of the accumulated funds to be withdrawn with no surrender charge. On the other hand, IRA money is subject to

a 10 percent penalty (except in case of death or disability) imposed by the federal government if it is withdrawn before age 59.5. (It is also taxed as ordinary income in the tax year in which it is received).

Annuities, unlike many IRAs, also provide for guaranteed lifetime income benefit. If an annuity income option is not available, which is the case with most bank IRAs, an individual who wants a lifetime annuity must transfer to an annuity company.

There are three major sources of IRAs: banks, investment firms, and insurance companies. Each IRA source offers a different program.

For RIT employees an alternative to establishing an IRA may be to increase tax-deferred contributions to either the regular retirement plan or to SRAs. Questions regarding maximum allowable tax-deferred payments can be directed to the Personnel Office (2428).



The new graphic look for the College Activities Board (CAB) appears above. Keith Major, public relations director, says CAB believes the new concept, a refinement of the former design, symbolizes the growth and expansion of CAB activities.

Major announces that Aaron Gorelick of NTID Interpreting Services and Edward Steffens, director of Special Events, are the new volunteer CAB faculty advisors. They will serve for two years.

John P. Giblin, director of CAB concerts, sent a note of thanks to J.C. Cummings, College-Alumni Union

manager, for the help he and his tech crew contributed to the J. Geils Band concert Feb. 6 in the Dome Arena. The group was hours late for the concert because a blizzard in Pennsylvania delayed travel. With Cummings' and crew help, the band was able to set-up in record time and present the scheduled concert.

Major reminds faculty, staff and students about the "live" Friday afternoon (3 to 6 p.m.) entertainment in the Ritskeller. "It's an opportunity for faculty, staff and students to meet informally while listening to a variety of musical entertainment."

## CRAFT AUCTION

The RIT Women's Club will hold a craft auction to raise funds for scholarships on March 17, in the 1829 Room of the College-Alumni Union. Contributions of hand-crafted items by faculty and staff members will be gratefully accepted. If interested in donating or attending, call Lynn Raphael, 377-1104, for details.

## Marketing Students Win Trophy

For the second consecutive year students in the School of Food, Hotel and Tourism took home the Sheraton Trophy from the 1982 Big Apple Bowl, Jan. 22, in New York City. The students earned the trophy in a five-day sales blitz competition sponsored by the Sheraton Corp.

Twelve students from Associate Professor Frank Bucci's hotel marketing class competed against hotel students from the University of New Hampshire. Scoring for the competition was based on points received for the number of sales calls completed and the quality of call reports.

Organized by the Sheraton City Squire's director of marketing, Anne Rohrer, the students were given a full-day marketing seminar and then put to work, making "cold sales calls" for the Sheraton.

By contacting potential clients on behalf of the Sheraton, students gain firsthand experience in the complex world of hotel marketing. RIT students taking part in the competition were: Thomas Baldouf, Daniel Bowers, Paul Dabrowski, Rainer Janetski, Richard Kaplan, David Keeler, John Main, Lauren Quiqley, Philip Rand, Bud Simmons, Kathy Stutzman, and Scott Weinstein.

## POLICY & INFORMATION

### Policy Council 2/10/82

Approved the seven recommended objectives for academic computing contained in the report, "Critical First Steps: Objectives for Academic Computing at RIT."

### Faculty Council 2/11/82

Continued discussion on the Faculty Council Rights and Governance Committee's proposal for RIT collegial governance. Further discussion and a possible vote on February 18, 12-2 p.m., 1829 Room.

Anyone wishing the source or additional information on any of the above, please call 2527.



*For the Italian luncheon that formally opened Winter Weekend, the cafeteria in the College-Alumni Union was treated to checked tablecloths, and diners were treated to the music of strolling violinists. Donkey basketball attracted a large crowd, which enthusiastically applauded the efforts of faculty, staff and students to impart some of that Tiger spiRIT to their stubborn charges. The students, probably viewing the challenge as just another academic hurdle, outmaneuvered the faculty and staff team 14-6.*

## Special MeRIT

The 1982 David M. Baldwin Memorial Scholarship in Biology has been given to Bryan Hollinger, Douglas Pryce and Betty Jo Tochelli of the College of Science. The scholarship is given annually to outstanding biology students.

In conjunction with the scholarship this year Dr. Randolph Henke, a 1970 graduate of the College of Science, received the first annual Outstanding Biology Alumnus Award, in recognition of his current work in the field of botany and his contributions in establishing the RIT Biology Club.

Henke is now an associate professor of botany at the University of Tennessee-Knoxville, where he is also director of the plant physiology and genetics program.

A Dean's List student, Hollinger is a second-year biology major. He is a member of the Biology Club, President's Honor Society, RIT Jazz Ensemble, Inter-Varsity Christian Fellowship and a notetaker for deaf students.

Pryce, a junior majoring in biology and a Dean's List student, is a member of the Biology Club and the RIT Intercollegiate Varsity Wrestling Team.

Tochelli, a senior majoring in biology, is also a Dean's List student. She is a member of the Biology Club, Married Student Organization and Off-Campus Student Association.

The scholarship provides \$3,000 annually, to be divided among a maximum of three students majoring in biology.

This is the second year the Baldwin Scholarship has been awarded. It is provided by the proceeds of an estate willed to RIT following the death of Professor Baldwin in 1975. Baldwin taught biology at RIT from 1945-1975, and his desire to help students obtain an education is perpetuated by this scholarship fund.

Students are eligible to apply for the scholarship provided they have completed three quarters of full-time study at RIT and have achieved a minimum grade point average of 3.4 in College of Science courses. Also considered in the evaluation process is service to the Biology Dept., the College of Science, the Institute and the community.

### Truman Scholarship Nominee

Eisenhower sophomore Lisa Redolphy has been notified that she is a finalist in the Harry S. Truman Scholarship competition. She interviewed at New York University on Feb. 6 as part of the national competition. Selection date for the competition will be in April.

Harry S. Truman Scholarships are awarded on the basis of merit to students who will be college juniors in

the 1982-83 academic year and who have an outstanding potential for leadership in government. To be considered, a student must be nominated by a faculty committee at his or her college or university using the official nomination materials provided to each participating institution.

### 'Love Day' Draws Student Volunteers

About 50 RIT students helped more than 200 children from Rochester area community centers and the Henrietta schools make valentines, tray favors and decorations for elderly shut-in persons recently in the College-Alumni Union cafeteria.

Dressed in red-and-white T-shirts, RIT students supervised the children as they constructed their special contributions to the elderly. The Community Services event, called "Love Day," was arranged by Cheri Couch, College of Business, and Arnaud Campas, College of Science.

# Instructional Tech Students Win Recognition

Students from RIT's Instructional Technology Department remain in the forefront of national multi-image activities. They will again coordinate and serve as the technical crew for the 1982 multi-image festival at the Association for Educational Communications convention, May 2-7, in Dallas.

RIT students have served as the tech crew for the past two years at a number of national multi-image festivals and have received national recognition. According to the Nov. 1981 issue of *Photomethods*, "The tech crew managed dozens of banks of projectors for a festival that went off virtually flawlessly."

The Instructional Technology Department is under the direction of Dr.

Clinton Wallington, a board member and director of technical operations for the Association for Multi Image (AMI). Wallington will serve as showcase coordinator for the May festival.

His students came up with two awards for multi-image presentations during the summer at the fourth annual AMI festival in Minneapolis. "Take Two" was produced by students Whit Anderson, Janet Linberg and Brian Snook; "Investing in Energy" was produced by Mark Grandin, Greg Hughey and Tom Peckham. Students now are handling the staging for a sales promotion presentation for the Taylor Instrument Co. in Rochester.

In October, the department hosted a regional conference of the American

Society for Training and Development (ASTD). The conference included presentations from Wallington and RIT graduate students Archie Woodworth and Tom Zigon, who has also been elected to the board of directors of the recently formed western New York chapter of AMI. According to Wallington, this chapter has attracted a great deal of interest from both educational and industrial multi-image programmers.

The department is also working closely with the student-run Talisman film series to schedule a multi-image festival on the RIT campus in May that will showcase a number of national award winners and student-produced multi-projector slide shows.

# Bevier Exhibits Kepes' Photographs and Paintings

A dramatic exhibit of photographs and paintings by Gyorgy Kepes, a leading figure in the development of 20th century art, is on display at Bevier Gallery now through Feb. 26.

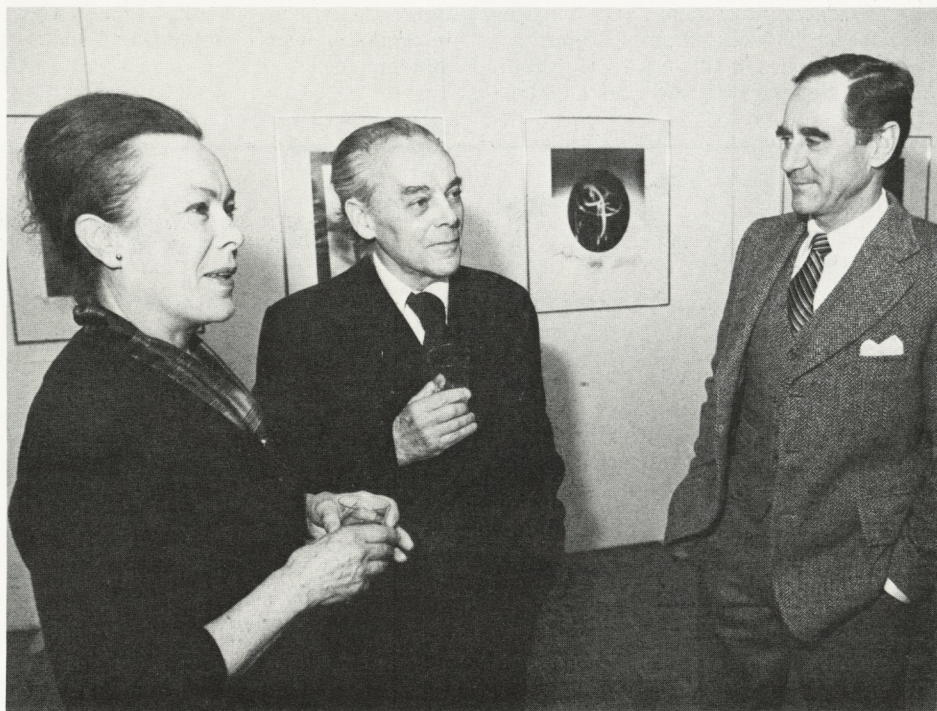
Hungarian-born and Bauhaus-educated, Kepes is the founder and former director of the Center for Advanced Visual Studies at Massachusetts Institute of Technology. This year he holds the Kern Institute Professorship in Communications at RIT, a chair funded by Rochester Telephone Corp. to stimulate new expressions in communications and to enhance the interchange between art and science, technology and the humanities.

The Bevier Gallery exhibit includes 14 intensely colored paintings in sand and oil, 58 black and white photographs, startling in their clarity, and 10 color photographs from the "Rochester Series—Fluid Forms" created by the artist while he was at RIT last fall. These "studies of nature through photography," as described by the artist, were created with an RIT graduate student in photography, Alex Syndikas, and lyrically evoke Kepes' concept of the primary relationship that exists between art and technology.

In 1965, Kepes wrote, "The appearance of things in our manmade world no longer reveals their character; images imitate forms; forms cheat functions; functions are robbed of their

natural sources emanating from human needs." In short, our environment—cities, schools, buildings, packaging, posters, advertisements, television images and so on—for the most part, lack any visual integrity.

"Kepes' art, his paintings and photographs, reveal one man's life-long passion and pursuit to nourish the soul of man through the vehicle of vision," says Professor Richard D. Zakia, chairman, fine art photography.



Mr. and Mrs. Gyorgy Kepes with President Rose at the opening of the Kepes exhibit

# NEWS & NEWSMAKERS

**Greg Hawryschuk**, Information Systems and Computing, has been promoted to manager of the Technical Support Department. He had been senior systems analyst in the Systems Development Department.

**Hector Velez**, assistant professor of sociology, Eisenhower, has had his paper, "Television Versus Health Information," published in the *Proceedings of the Conference on Communication With Mexican Americans: Por Su Buena Salud*, U.S. Dept. of Health and Human Services, Public Health Service, National Institute of Health (NIH publication No. 81-1961, June 1981).

College of Business professor **Andrew DuBrin** has just published a new textbook, *Contemporary Applied Management*. The book is published by Business Publications, Inc. and includes chapters on executive burnout, negotiation strategy, quality circles, relaxation techniques, creating teamwork and evaluation of human resources.

**R. Roger Remington**, professor and chairman, Department of Graphic Design, College of Fine and Applied Arts, was represented in an article on international trademark design in the December 1981 issue of *NOVUM/Gebrauchsgraphik*. His symbol design for Alkron Corp. was included in the presentation of trademarks.

**Sam Abrams**, assistant professor, College of General Studies, has won first prize in the St. Mark's Poetry Project Poetry Contest. On January 1, he read his prize winning poem, "Sam Cooke on the

Nantucket Ferry," at the Poetry Project's Annual New Year's Benefit in New York City.

**Robert F. Iannazzi**, NTID media specialist, has been accepted as a member of the American Society of Photographers. Membership in the organization is by invitation only and offered to photographers who have proven their photographic ability and excellence by receiving their degree from the Professional Photographers of America. In addition to his master of photography degree, Iannazzi also holds bachelor of science and master of science degrees in professional photography.

**Patricia A. Pitkin**, acting director of Wallace Memorial Library; **Lois A. Goodman**, head of Public Services; **Virginia Church**, head of Cataloging; **Chandra McKenzie**, head of Circulation, and **Ken DeLong** and **Michael Robertson** of Systems, hosted groups of visitors from Boston University and the University of Maryland recently for presentations and demonstrations of the new on-line DataPhase System. Both universities are in the beginning stages of converting their libraries. Wallace Memorial is one of the first computerized libraries in the country.

**Patricia A. Pitkin**, Virginia Church and Michael Robertson also gave demonstrations recently to students from SUNY Geneseo Graduate School of Library and Information Science on the DataPhase System.

**Dr. Richard A. Kenyon**, dean, College of Engineering, has been appointed to the State Board of Engineering and Land Surveying. The term of his appointment is from Dec. 1, 1981, through Nov. 30, 1986.

**Dr. Richard B. Hetnarski**, professor of mechanical engineering, selected as a visiting scholar for 1981-82 by Virginia Polytechnic Institute and State University, recently returned from a two-day session at that institute. In addition to delivering two lectures—"Problems of Coupled Thermoelasticity" and "On Some New Methods in Thermoelasticity"—Hetnarski participated in several technical discussion sessions and attended a reception in his honor.

Hetnarski is also the founder and editor-in-chief of the *Journal of Thermal Stresses*, an international quarterly. The July/Oct. 1981 issue honored Witold Nowacki, a former teacher of Hetnarski's when he was a student at the Technical University of Gdansk, Poland. The issue included invited articles and a 10-page listing of Nowacki's achievements and publications on the occasion of his 70th birthday.

**Dr. Amitabha Gosh**, assistant professor of mechanical engineering, has collaborated with a cardiologist at the University of Rochester (UR) Medical Center to develop a non-invasive method

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## To Your Health

What is blood pressure? It is the force with which blood pushes against the walls of the blood vessels. It is measured by the ratio between systolic and diastolic. The systolic reading is the measurement of the force of blood against the walls of the vessels when the heart contracts (beats); the diastolic reading is the measurement of the force of blood against the walls of the vessels when the heart is refilling (at rest). Text-book normal is a blood pressure of 120/80 millimeters of mercury.

What is hypertension? Hypertension is sustained high blood pressure. Generally, blood pressure is considered high when it is over 160/95. Many factors affect blood pressure: age, the condition of arteries, personal medical history, and so on.

Because there usually are no noticeable symptoms of hypertension, it is often called "The Silent Killer." Although symptoms may not be detected, internal damage does take place when hypertension goes untreated. In order to pump blood against a higher resistance, greater stress is placed on the heart, causing it to become enlarged and eventually weakened. Prolonged hypertension leads to hardening of the arteries; they become less elastic and allow the build-up of fats and cholesterol. This build-up increases resistance to blood flow and therefore increases hypertension.

Occasionally a vessel cannot support the increase in pressure and will rupture, creating the condition called "stroke." Hypertension also affects the kidneys: the minute tubules that filter wastes are

damaged and the body is eventually poisoned by accumulated wastes. Even the arteries in the eye are damaged by hypertension; this damage may result in blindness.

There are steps which can be taken to control hypertension, however. Weight reduction relieves the work load on your heart; special diets contribute toward clearer vessels and less excess fluid; relaxation allows the vessel walls to relax and decrease resistance to blood flow; and exercise strengthens the heart muscle, making each beat as effective as possible. Additionally, medications may be prescribed to combat hypertension. Medication often is used in combination with exercise and diet.

Hypertension can be controlled. Don't let it control you.

**NTID MANUAL/SIMULTANEOUS  
COMMUNICATION (M/SC)  
COURSES**

The Communication Training Department offers the following courses in Manual/Simultaneous Communication for faculty/staff (and intern) instruction. These courses will run from March 15 through May 7. Evaluation week will be May 10-14.

**BASIC MANUAL COMM. I**

8:30-10 a.m. M-Th Rm 2500  
2-4 p.m. T,W,F Rm 2500

**BASIC MANUAL COMM. II**

8:30-10 a.m. M-Th Rm 2510  
11 a.m.-12:30 p.m. M-Th Rm 2500

**BASIC MANUAL COMM. III**

11 a.m.-1 p.m. M,W,F Rm 1540 (M,W)  
Rm 1460 (F)  
2-4 p.m. M,W,F Rm 2510

**BASIC SIMULTANEOUS COMM.**

8:30-10:00 a.m. M,W,F Rm 1542 (M)  
Rm 2470 (W)  
Rm 2480 (F)  
11 a.m.-12:30 p.m. M,W,F Rm 2420 (M,W)  
Rm 2540 (F)

**INTERMEDIATE I**

11 a.m.-12:30 p.m. T,Th Rm 2520  
12:30-2 p.m. M,F Rm 2510

**INTERMEDIATE II**

11 a.m.-12:30 p.m. T,F Rm 1560 (T)  
Rm 1542 (F)  
12:30-2 p.m. M,Th Rm 1450

**INTERMEDIATE III**

12:30-2 p.m. W,Th Rm 2510 (W)  
Rm 2550 (Th)

**INTERMEDIATE IV**

11 a.m.-12:30 p.m. M,Th Rm 1450

**AMERICAN SIGN LANGUAGE**

8:30-10 a.m. T,Th Rm 1520

**SELF-INSTRUCTION LAB**

Independent practice with videotapes from all levels of instruction and of signs in the technical areas. Tapes currently available include math, English, biology, business, engineering, fine and applied arts, secretarial and communication.

**TUTORING**

Tutoring will be available on a limited basis for those who MAKE A FORMAL REQUEST IN WRITING. Included should be the reason for the request as well as times you would be available for tutoring.

Class registrations and questions regarding classes should be directed to Karin Blood, 6497.

Registration will end March 5. Registrants will be notified of their acceptance into a class the week of March 8 (the week before classes begin).

# Phone Book Additions

The following additions and corrections should be made in the Institute telephone book. If you have an addition or correction, send it to the Communications Department, Phone Directory, 01-4000.

Brenner, Barbara	Industrial Eng., 09-1120	-6691
Carbin, James	Computer Science	-2237
	Eisenhower, MDEH	568-7130
DeRycke, Linda	Personnel	-2424
Duke, Lauren	ICS, 10-A331	-2331
Godown, Richard	OCS, 10-A315	-6669
LaCentra, Carole	Personnel, 01A	-2837
Nalavade, Rajendra	Industrial Eng., 09-1118	-6166
Nezezon, Dayna	Teaching Effectiveness, 60-3748	-6536 (voice & TTY)
Sandler, Joanne	Train. Consult., LDC, Racquet Club	-2281
Shaffer, Betty C.	NTID Word Processing, 60-1235	-6409
Smith, Kathleen	Program Secretary, OEPD	-6985
School of Business Administrations, College of Business		
Christman, Jacqueline J.	Bus./Computer Sci. Support	-2887
Johnson, Terry	Bus./Computer Sci. Support	-6574
Pryntz, Diana	Bus./Computer Sci. Support	-6541
Learning Development Center (p. 8 and 21)		-6682



Among the 26 people who joined the Second Annual Weight Pool sponsored by Food Service was Stan Perry of Campus Safety. His success (or is that chagrin?) was also enjoyed by Bursar Rick Schonblum (in background) and Jeanne Ferranti, Residence Life. Participants weighed in early in January and had to lose 5 percent of their weight by Feb. 1 to win a share of the pool. Fourteen out of the 26 made it, and one zealous dieter (identity unknown) lost 10 percent of his weight. Craig Neal, assistant director of resident dining, says that anyone at RIT is welcome to join the pool again next January.



Rochester Institute of Technology

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## Newsmakers

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of measuring the volume of the left ventricle. Gosh, Dr Navin Nanda at UR and Dr. Gerald Mauren, a former cardiology fellow, developed a system using ultrasound to produce a three-dimensional echocardiographic image of the left ventricle.

**Linda Heister** has been appointed administrative assistant in the Department of Physical Education, Recreation and Intramurals. Heister joined the Institute and the department in 1979.

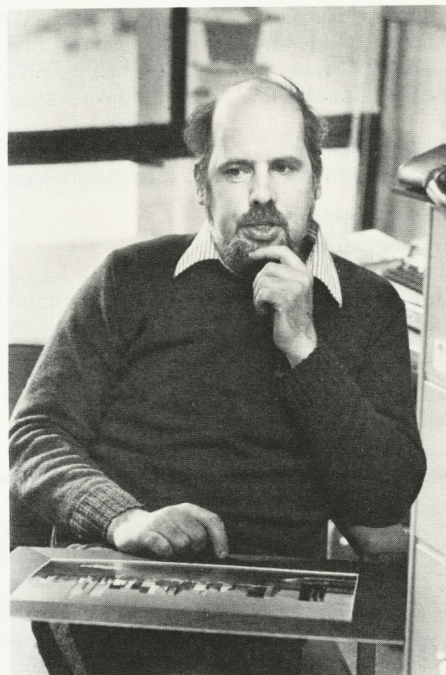
**Mary Anne McQuay** was recently appointed production manager at Grace Watson Dining Hall.

Institute receptionist **Linda Giambrone** and **Gary Lizwa**, a former Physical Plant employee, were married last month at the Lutheran Church of the Good Shepherd. A reception followed in the Fireside Lounge in the College-Alumni Union. Linda is a member of the Admissions staff.

**Dr. Frederic P. Gardner**, associate dean, College of Continuing Education, will deliver a paper at the 1982 Lifelong Learning Research Conference at the University of Maryland on Feb. 12-13. His topic is: "Foundations and Lifelong Learning: An Analysis of Three Foundations Serving Adults."

Photographs by School of Photographic Arts and Sciences faculty member **Michael Soluri** are featured in the Feb. 2 issue of *Family Circle*. Soluri's photographs illustrate an article, "40 (and over) and Fabulous."

**Kijana Crawford**, School of Human Services, has been selected by the Board of Advisors as an Outstanding Young Woman for 1981. The award is given in recognition of her personal and professional accomplishments. Her biographical data as well as her accomplishments to date will be included in the 1981 edition of the Outstanding Young Women of America.



**GEORGE FORSS**

## Conference

*Continued from p. 1*

exhibit of the recent works of artist Jack White; a panel discussion; and a general discussion of issues raised during the conference.

All events were organized by Spectrum, the Eisenhower student organization that focuses on the concerns of minority students.

The public is invited to participate in the conference; a registration fee will be charged. Information may be obtained by calling Angela Moody, director of HEOP at Eisenhower, (315) 568-7112.

Other events marking Black History Month at Eisenhower include a recognition dinner for two area black leaders—Pamela McAllister Johnson, publisher of the *Ithaca Journal*, and William Johnson, director of the Rochester Urban League—on Saturday, Feb. 27.

## MFA Photo Students Hear Advice

"A photographic work should have a function," says George Forss. "A photograph shouldn't be produced unless it has a positive value and function for the prospective buyer."

Forss, who began his small, but profitable, photographic business in New York City as a street vendor, was on campus last week to talk with MFA photography students.

A traditionalist who favors classical renderings of New York City, Forss and his work received national and international attention last summer following a *Time* magazine article and appearances on the *Today* show and the BBC.

"You have to have a statement or a belief. If you follow the critics, your work will wind up saying what they're saying," Forss told the students. He mentioned in this context a gallery owner who claimed Forss's works had nothing to say. "He showed me upside down and out-of-focus views of door frames and corners, nothing but abstractions. What am I supposed to do as a photographer if I'm shown an example of art and it doesn't say what I want to say?"

Forss, who has given up his pushcart and moved indoors, now operates a mail-order business in his work from his apartment. "I'm trying to reach people who really don't like supposed art and photography, but who might like a good photograph."

He admits that finding the right audience is a challenge, but says, "I never tell myself I have to do something the 'right' way. I find out how to do what I want and then do it."