

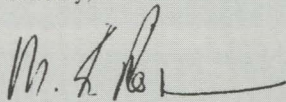
## Commencement Draws Praise

### TO RIT FACULTY AND STAFF:

I want each of you to know how much I appreciate your participation in this year's Commencement ceremonies, and how very well it was done. You should take a great deal of satisfaction from being a part of this very special event. The campus was beautiful, the setting was festive and all your hard work was apparent.

Again, thank you very much. RIT is a special place, and it is at times such as Commencement that this is brought to brilliant light.

Sincerely,



M. Richard Rose

## Graduate Software Program Created

In response to industry's need for computer experts to manage software development efforts, a new master's degree program in software development and management has been initiated by the School of Computer Science and Technology.

One of only a handful in the nation, the two-year program is designed for businessmen, engineers, computer scientists and other professionals well-acquainted with computing processes. Recently approved and registered by the New York State Education Department, the program is offered by the Department of Applied Computer Studies.

"Companies, from start-ups to those in the Fortune 500, are desperate for leaders who understand business management as well as software engineering methods," said Guy Johnson, department chairman. "A recent survey of nine software development contracts showed that only 1.9 percent of the money spent for projects resulted in usable software.

"The program will allow graduates to make major career advances in high-technology computer systems management and to become proficient in the latest practices, methods and problems in all aspects of software engineering," adds Johnson.

## Fall Campus Tour Schedule Revised

The Office of Enrollment Management and Career Services has revised the campus tour schedule.

Beginning the first day of fall classes, Sept. 3, tours will leave at 10 and 11 a.m., noon and 3 p.m., Monday-Friday, from the George Eastman lobby; at 11 a.m. and 2 p.m., on Saturday, from the College-Alumni Union lobby; and at 1 p.m. on Sunday, from the Union lobby.

The schedule for all break times during the 1987-88 calendar year will remain the same as in prior years: 10 a.m., noon and 2 p.m., Monday-Friday, and no tours on weekends.

## Roy Berns Named Hunter Professor In Color Science, Technology



Roy S. Berns

Roy S. Berns, color science professor at RIT since 1984, has been named the Richard S. Hunter Professor of Color Science, Appearance and Technology.

His responsibilities include serving as chairman of the Department of Color Science and director of the Munsell Color

Science Laboratory. Berns was named interim director of the Munsell laboratory and acting department chairman in 1986 following the death of Franc Grum.

"I believe it is especially fitting that the person who started as an assistant to Dr. Grum was chosen to continue and expand on Franc's vision to make color science an integral part of RIT's imaging efforts," said Dean Lothar Engelmann of the College of Graphic Arts and Photography.

A leading researcher in the fields of color standards and testing, Berns is on the editorial board of *Color Research and Application*, the board of directors of the Inter-Society Color Council and the Council for Optical Radiation Measurements.

"I am enthusiastic about assuming a leadership role in color science and helping RIT, the Center for Imaging Science and the Munsell Color Science Laboratory continue their pursuit of academic and scientific excellence," he said. "My responsibility is not only to advance the state of the art, but the knowledge of those who work in the field of color measurement."

## Packaging Students Sweep Awards

Three juniors in packaging design have won first-, second- and third-place awards at the National Packaging and Paperboard Association/Labelon Corp. Design Competition.

Jeffrey Pirro won \$500 for first place, Thomas Turkington won \$250 for second place, and Timothy Gresh won \$250 for third place. The awards, for designs of executive desk organizers, were based on structural and graphic design solutions as well as meeting marketing objectives.

"Although we have previously won first place, this is the first time in seven years of competing that RIT's packaging design students have won all three awards," says Robert Kahute, associate professor in the department.

The Paul T. Freund Company, a Palmyra-based manufacturer of rigid packaging, sponsored RIT's participation in the competition.

## Defense Packaging Gets RIT Appraisal

The Packaging Science Department recently received recognition from the U.S. Department of Defense (DOD) for conducting tests on hazardous materials packaging that saved the DOD time and money.

Donald B. Danner, chairman of the DOD Joint Packaging Coordinating Group, presented a plaque to Dr. David L. Olsson, director, on July 1, for military package testing that saved the DOD an estimated three years of lead time and \$50,000 in testing costs.

Under the direction of Daniel L. Goodwin, associate professor, 68 students ran several military packages through a series of drop, leak, pressure and stacking tests from October, 1986, through April, 1987.

## Mechanical Engineers Take Third in Baja

Fresh from victory in the Eastern Mini-Baja competition, the RIT mechanical engineering Mini-Baja team finished third in the midwestern regional contest in Dayton, Ohio, May 29-31.

In the Mini-Baja competition, students must design and build a one-person, all-terrain, four-wheel vehicle. The vehicle must cost no more than \$1,500 to mass produce.

Dr. Alan Nye, mechanical engineering professor and faculty advisor for the team, said RIT won in performance events in Dayton, but lost the title because the midwest contest had slightly different design specifications than the eastern competition.



The Office of Government and Community Affairs drummed up support for the United Way Run/Walk by dressing up in unusual costumes. Behind the gray hair and wrinkles is the youthful Cindee Gray, a secretarial assistant (left). The May flower is Arlene Evangelista, assistant to the director. Gray won the second place prize for "most unusual."

## United Way Participants Win Prizes, Spur Institute Efforts

Greg Moss likes to juggle. So it seemed only natural for him to juggle while running in RIT's 1987 United Way Run/Walk.

Moss, assistant director of Physical Education, was one of 103 participants in the run/walk on Friday, May 8. He also was judged the event's most unusual runner and received a \$25 gift certificate donated by the Sports Factory.

A record number of participants walked or ran in this year's event. A total has not yet been compiled on the pledges collected for the run/walk.

Other prize winners in the Walk/Run were: Most Unusual, second place: Cindee Gray, a bike tune-up certificate at Sportecular; Committee Favorite: Oscar O'Flynn and his dogs Kelsey and Blarney, \$20 gift certificate at Athlete's Foot; Slowest Walker: Dorothy Lipford, a gift from RIT Sports Shop; Last Runner: Debra DiLallo, a Nike gym bag from Hermans's World of Sporting Goods; Oldest Male: Mario DiQuilio, one year free use of an RIT locker; Oldest Female: Carol Sack, one year free use of an RIT locker.

First place ribbons were awarded to Bob Salzer, male faculty/staff three mile run; Steve O'Flynn, male faculty staff one-mile run and first one mile runner; Peggy Tirrell, female RIT Faculty/Staff one-mile run and first one mile runner; and Loretta Caren, first female faculty/staff three mile run and first female three mile runner.

First place ribbons also were awarded to: Colette Constanza, female three mile runner; Shirley Kerwin, female one mile walker; and Mark Hillengas, male three mile walker.

Kathleen Muscato of Communications was the grand prize winner of the RIT United Way Raffle. She won round trip airfare for two to any destination Eastern Airlines flies except South America.

Other winners were: Donna Dey, Development, a medium pizza at Tom & Nancy's Pizza; Deanna Turner, Student Health, a large pizza at the Ritskeller; Larry Belle, CCE, and Gerald Bird, Physical Plant, a half hour of hot tubbing for two at Park Avenue Tub & Tan; Rene Ezzell, Physical Plant, lunch for two at Clark Dining Room; Suzanne Agness,

continued on page 2



# Initiatives for Students Earn Honors

Although they've been recognized for excellence, there's one thing they don't do well—accept the credit.

Take Bob Day, a public safety administrator in Campus Safety, and Hillary Dunn, manager of administrative mail services, for example. Both were among 21 Finance and Administration employees honored at the second "Breakfast of Champions" on Friday, June 12. And both give credit to co-workers for their recognition at the breakfast, where outstanding division employees are honored quarterly.

Day downplays his role in helping a student remove her belongings from her Racquet Club Apartment after an overheated motor in the bathroom fan started a small fire. After meeting with her parents to alleviate any concern about the incident, he learned that the young woman's entire wardrobe had to be washed. He offered to load his pick-up with the clothes and take the family to the laundromat.

And Day insists he was only one of several RIT employees who helped the young woman. Physical Plant staff helped and Residence Life officials also provided assistance.

Although it is Hillary Dunn who wears the special #1 Priority pin she received at the Breakfast of Champions, she bestows the recognition associated with it to others, also.

Referring to her staff of seven people Dunn says, "They go way beyond the call of duty, even if it means working a little later or making a double trip to get something done."

Her staff worked extra hours to make sure a mass mailing of letters from President Rose's office were stuffed and mailed



Bob Day, Campus Safety, affixes the #1 Priority pin to his lapel. The blue and gold pins were given to employees at the second Breakfast of Champions, which recognizes Finance and Administration employees who are examples of excellence within the division.

on time to parents of RIT students. To help reduce the backlog of mail after holidays, mailroom employees pick up the mail from the post office as early as 5:30 a.m. to prepare for delivery at 9 a.m.

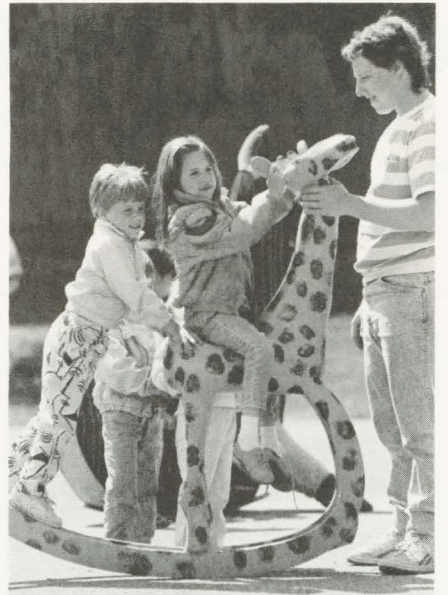
Dunn's recognition at the Breakfast of Champions was the result of a complimentary letter from her staff, along with numerous letters by others who wrote of the excellent service provided by the campus mail operation.

Both Day and Dunn feel the Priority campaign is important. "Students are our

#1 priority," Day said. "Without them, we wouldn't be here. We should all be a little bit more conscious of it and put our best foot forward. I hope it is contagious and will catch on in other divisions."

Other employees recognized at the breakfast were: John Birdsey and Mark Cavanaugh, Campus Safety; Jane Ryan, Campus Connections; Elsie Ford, Elizabeth Goodberlet, Alice Hicks and Doris McNeil, Food Service; Katherine Carcaci, Geri Curwin, Patricia Lawrence and Charmel Trinidad, Personnel; Tesfai Abraha, Willie Collier, Jr., Seiko Jelfo, Robert Moultrie, Richard Phillips, Joseph Provenza and Michael Tesfamariam, Physical Plant; Deborah Jones, Printing and Duplicating.

Honorable Mention: Mary Anne McQuay, Karen Meerdink, Ellen Downes, Sylvia Ball, Barbara Ciccarelli, Kathleen Aman, Joseph Gianni, Doris Chest, Margaret Hansel, Ellen Graves, Shirley Flowerday, Frank Cocola and Bob Tonjes, Business Services; Adelina Davin, John McCormick, Jane Hodges and Leah Huot, Controller's Office; Sue Eisele and Sarah Smith, Personnel. Stefanos Kidane, Joshua Abrams, Shenita Nelson, Walter Sheppard, Richard Van Duser, Maude Salamar, Juan Rosario, Patrick Rivers, Angel Salamar, Wilbert Brown, Don Smith, Gunnar Johnson, Betsy Gordon, Barbara Cocola, Donna Miceli, Jon Hromi, Barbara Burnside, Butch Closser, John Grieco, Gerald Bird, Steven Lipson, Dutch Terheyden, Ted Passarell, Essie Nelson, Linda Holm, Robert Shouldice, Douglas Miller, Robert Nesmith and Vince Burke, Physical Plant.



ROCKING TODDLERS... Two toddlers from Horton Child Care Center are rocking and reaping the benefits of a woodworking and furniture design project for students in the School for American Craftsmen. Nine freshmen created rocking lobsters, spiders and other unlikely creatures for a class project. The toddlers, designated consultants in the grading process by Doug Sigler, associate professor, raced to the animals to try them out, and when last seen, were still happily rocking.



JOB WELL DONE... Marge Murray, left, and Marilyn Bullard, both from the Office of Development, were attendees at a luncheon recognizing the Institute's more than 500 support staff. Each year the Support Staff Advisory Board holds a "Mutual Appreciation Day" lunch as a way to show its appreciation for the contributions support staff make to RIT.

## Fall Registration Dates Set

### Walk-In Registration

Dates	Procedures	Payment
July 20-31	Submit registration form to Registrar's Office— Mon.-Thurs., 9 a.m.-7:30 p.m.; Fri., 9 a.m.-3 p.m.	Students will receive a bill from the Bursar's Office the week of Aug. 3. Payment due Aug. 18.
Aug. 3-28	Submit registration form to Registrar's Office— Mon-Thurs., 9 a.m.-7:30 p.m.; Fri., 9 a.m.-3 p.m.	Payment of current and past obligations are due at time of registration.



**RIT HOSTS ADVISORY COMMITTEE**... RIT's Electrical Engineering Technology Department hosted the annual meeting of its Industrial Advisory Committee in May, representing a number of faculty and area corporations. Pictured from the bottom of the steps, up, left to right, are: Thomas Young, EET professor; Rosemary Fluman, visiting support team faculty, RIT/NTID; Martin Siebach, EET associate professor; David Krispinsky, EET associate professor; Paul Chalupa, technical specialist/project manager, Xerox Corp.; Alan Rushing, research associate, Eastman Kodak Co.; Jack Kuecken, consultant; Jehuda Frydman, manager, electrical engineering plastics division, Mobil Chemical Co.; Joseph Nairn, associate director, School of Engineering Technology; Robert Hivnor, engineer, Victor Insulator; Robert Jones, staff engineer, Rochester Gas and Electric; Richard Sperduto, manager, Electric Lab Services, Rochester Gas and Electric; Patricia DeJoy, EET instructor; Ted Brainard, coordinator of operations and support, RIT Cooperative Education and Placement; Todd Schueckler, project engineer, Kodak; Robert Maronian, senior systems engineer, professional photography division, Kodak; David Cousineau, supervising project engineer, Kodak; Phil Bates, manager, switching and transmission services, R.C.I./Rochester Telephone; Joe Olesik, electrical engineer, Kodak; John Stratton, EET chairman and professor; John Sherrick, EET professor; James Hurny, project director, sensitizing products quality service division, Kodak; James Murphy, supervising software engineer, Kodak; Harry Strembel, senior project engineer, plastics division, Mobil Chemical Co.; Donald Smith, professor and chairman, electrical engineering technology, Morrisville Agricultural and Technical College.



KREONITE DONATION... Jere Rentze, Carl Palmer and Rena Weiss, faculty members in NTID's Printing Production Technologies Dept., display the first graphic arts processor ever donated to the department. The color processor was donated by Kreonite, Inc.

## United Way...

continued from page 1

Development, lunch for two at China Gate Restaurant; Isabelle DiGioia, NTID, lunch for two at Coco's Carousel Restaurant; Ann Nealon, Physical Education Department, two tickets to the RPO; Mary Hope, College of Business, dinner for two at Shanghai Restaurant; Raymond Lance, ISC, two tickets to Geva Theatre; Mervis Gibbs, Physical Plant, lunch for two at Red Creek Inn; Richard Smith, Interpreting Services, artwork from the College of Fine and Applied Arts; William Beatty, retired, College of Business, lunch for two at Joseph's Restaurant; Nicole Gilbert, Food Service, a tote bag containing a French picnic from Travel Flair; Dave Krispinsky, EET, dinner for two at Henry's.



## Outstanding Students Named First Sherman Working Scholars

A working scholar program to financially support outstanding graphic arts students at RIT has been established in honor of William E. Sherman, a retired executive of the Eastman Kodak Company.

The William E. Sherman Working Scholar Program, supported by matching funds from Kodak and the Pitman Co., will enable promising students in RIT's printing, photography, imaging science and related curricula to hold paid, career-oriented jobs at the T&E Center.

The first Sherman Working Scholars are Alan English, majoring in photographic illustration, and Mary Louise Bulger, a printing technology student. They were recognized at a May 7 luncheon at RIT hosted by Pitman and Kodak.

Sherman joined Kodak's film testing staff in 1950 and rose through the ranks to become vice president and general manager of marketing, Graphics Imaging Systems Division, the position from which he retired this year. An RIT graduate with a degree in photography, Sherman is a member of the Institute's advisory committee.

"The working scholar concept is an ideal way of nurturing the growth of our industry, as well as supporting the outstanding students who will lead us in the years ahead," said Herb Phillips, director of the T&E Center.

The Sherman Working Scholar Program is part of the umbrella RIT Working Scholar Program, established this spring as a vehicle for business and industry to support the education of high achieving students in the graphic arts.

## Lacross Standout Ted Diehl Wins Academic Honors

Ted Diehl, a fourth-year mechanical engineering major and lacrosse player at RIT, has been awarded an NCAA Post-graduate Scholarship.

Additionally, Diehl was named a first team GTE Academic All-American, as chosen by members of the College Sports Information Directors Association (CoSIDA). Earlier this spring he was named to the District I GTE Academic All-American team. Diehl is the first RIT student athlete to receive either national award.

From Jamesville, N.Y., Diehl has successfully combined academics and athletics at the Institute. Enrolled in the five-year mechanical engineering program in the College of Engineering, Diehl has maintained a 3.98 grade point average. Next spring he will complete both bachelor's and master's degree requirements.

Lou Spiotti, director of Intercollegiate Athletics, stated: "We are extremely happy for Ted. He has worked very hard to earn these and many other awards. His accomplishments are a source of pride for our athletics program."

Diehl has been on the Dean's List all 12 quarters and is recipient of Eastman Kodak, Society of Die Casting Engineers, and RIT Graduate Scholarships. This spring he also received the Ellingson Award, presented by the Department of Intercollegiate Athletics, citing academic achievement by a student athlete.

In addition, Diehl is a member of Phi Kappa Phi Honor Society and the National Honor Society, and has been cited in *Who's Who Among College Students*.

Diehl's accomplishments in athletics are equally impressive. An attackman, he has completed his fourth season of lacrosse. During that time, the team won four Independent College Athletic Conference (ICAC) titles and made four straight appearances in the NCAA playoffs. RIT's record during the four campaigns is 50-10.

This year Diehl was named third team All-American and first team All-ICAC. He paced the team with 19 goals and 33 assists for 52 points. In his four years, Diehl scored 45 goals and 64 assists for 109 points.

## National Grant Funds New Laser Laboratory

The National Science Foundation is giving RIT \$29,697 to set up a laser laboratory to be used by mechanical engineering students for measuring fluid velocity.

The matching grant, given to professors Alan Nye and Ali Ogut, will provide about half of the cost of equipping a laser doppler anemometry laboratory. The system uses laser beams to focus on a container, instead of probes or other devices students are currently using. Such a system is more accurate because laser beams will not disturb the flow of the liquid, Nye said.

Under the terms of the grant, RIT must obtain a matching donation from another source.

## Deaf Graduate Wins Award



Cinda Lautenschlegar

Cinda Lautenschlegar, the first deaf woman graduate of the College of Engineering with a BS degree in mechanical engineering, has been named the 1987 recipient of the D. Robert Frisina Award. Given annually, the award reflects a student's interest in and dedication to furthering higher education for the deaf. President Rose chooses the recipient based on recommendations made by a special committee appointed each year.

During her years of study at RIT, Lautenschlegar frequently appeared on the dean's list and became a member of Pi Tau Sigma, the national honorary mechanical engineering fraternity.

The award was established in 1972 by Maurice I. Abrams, an RIT trustee, to honor Dr. Robert Frisina, vice president and secretary of the Institute, for his work as NTID's first director.

## Art Teachers Attend RIT Summer Workshop

Twenty-three high school art teachers from throughout the state recently attended an Invitational Computer Workshop in the College of Fine and Applied Arts.

The day-long seminar included hands-on experience with Macintosh computers, a mini-lecture series and a review of student computer portfolios.

"We wanted to give high school art teachers an opportunity to see the visual imagery generated by our computers and to learn how the college integrates technology into the visual arts," says Peter Giopulos, associate dean of the college. "We also hope this workshop will strengthen our relationships with statewide high school art programs and enhance our recruitment efforts."

This is the fifth annual workshop offered by the college to high school art teachers.



**LET'S GET TOGETHER...** A group of deans from Gallaudet College, Washington, D.C., visited RIT on April 30 and May 1. The visit was the second in a series of meetings designed in part to formulate an unprecedented articulation agreement between the two colleges. Pictured in discussion are, from left: Dr. King Jordon, dean, College of Arts and Science, Gallaudet; Dr. James DeCaro, dean, NTID; and Dr. Catherine Ingold, provost, Gallaudet.

## Communications Office Cited As One of Nation's Best

RIT's Office of Communications again has been nationally recognized for the quality of its programs and publications. At its national conference in Boston in early July, the Council for the Advancement and Support of Education (CASE) honored RIT's public information program as one of the best in the nation, with a silver medal for excellence. The gold award was shared by the University of Southern California and Johns Hopkins Medical Institution.

In addition, Communications received a silver medal for special institutional events for publications, planning and media support for the dedication of the Center for Microelectronic and Computer Engineering.

CASE is made up of more than 2,000 university public relations, admissions, alumni and development offices.

In June, the College Sports Information Directors Association awarded the RIT hockey book second place among Division III hockey programs. The award was presented at the association's national conference in Portland, Oregon.

The Rochester Club of Printing House Craftsmen also cited several RIT publica-



Several RIT publications, produced by the Office of Communications were recognized for excellence by the Council for Advancement and Support of Education and the Rochester Club of Printing House Craftsmen.

tions for excellence in its 1987 International Printing Week show. The Graphic Arts and Photography viewbook received first place in the books with four-color covers category.



**SLOGAN CONTEST WINNERS...** Air Force ROTC this spring offered \$400 and \$100 scholarships to first- and second-place winners of a seat belt slogan contest. Full-time undergraduate students were asked to create slogans that would encourage students to use their seat belts while driving. The winners were selected by a committee of RIT administrators, based on originality. Left to right are: Russ Powley, cadet technical sergeant, AFROTC; Mark Robinson, third-year student in information systems, first-place winner with "Snap into Safety" slogan; Renee Emerich, third-year student with dual majors in photography and business, second-place winner with "Arrive Alive;" and Andrew Dougherty, executive assistant to the president.



## NEWSMAKERS

- **Dr. Laura Tubbs**, assistant professor, Department of Chemistry, has been named the 1987 recipient of the Outstanding Young Alumna Award from Hood College. The award is presented annually to an alumna who has "exhibited outstanding professional performance, competence and achievement, and contributed to community life."
- **Dr. Joseph Hornak**, assistant professor, Department of Chemistry, presented a paper entitled "Errors in Mapping of RF Magnetic Fields" at the 28th Experimental NMR Conference in Asilomar, Calif.
- **Dr. Edward Cain**, professor, Department of Chemistry, presented a paper entitled "Hearing-Impaired/Deaf Students Can Survive Chemistry" at the recent meeting of the American Chemical Society in Denver.
- **Dr. Marvin Illingsworth**, assistant professor, Department of Chemistry, presented a paper entitled "GPC of Zirconium Coordination Polymers: Effect of Endgroup/Substituent Group Modification" at the recent national meeting of the American Chemical Society in Denver.
- **Dr. Eric Moskala**, assistant professor, Department of Chemistry, has been awarded a two-year, \$18,000 research grant from the Petroleum Research Fund of the American Chemical Society to study the "Thermal Degradation of Miscible Polymer Blends." He also presented a paper entitled "Thermal Degradation of Phenoxy-Polycaprolactone Blends" at a meeting of the American Physical Society in New York City. The paper was coauthored by Joseph Formosa, an MS chemistry student who is investigating this subject as part of his research thesis.
- **Dr. Brian Barry, Gail Gucker, Joe Hauser and Dottie Hicks** were given recognition awards at the Special Services Spring Banquet for their outstanding contributions to Special Services and RIT students. The events took place in May.
- **Andrew Potter**, systems programmer, Information Systems and Computing, was invited by Digital Equipment Corporation (DEC) to present an overview of a large VAXcluster system to western New York DEC customers in industry and education.
- **Gregory Connor**, assistant professor, NTID, presented two workshops at the annual convention of the American Association for Counseling and Development in New Orleans, April 21-25. The workshops were: "Counseling Responsibility-Using Reality Therapy with Deaf College Students" and "Diagnostic and Developmental Career Programs for the Handicapped."
- **Chandra McKenzie**, assistant director for Circulation Services, Wallace Memorial Library, was given a certificate award in recognition of her hiring practices by the Office of Minority Student Affairs and Higher Education Opportunity Program. She was selected by a panel of students, faculty and staff.
- **Dr. Joseph Nassar**, College of Liberal Arts, **Dr. Ann Coon**, Learning Development Center, and **Dr. Marcia Birken**, College of Science, recently presented a breakfast panel discussion on "Writing and Learning" in all disciplines as part of Writing Awareness Week at RIT, cosponsored by the Institute Writing Committee and the Institute Committee on Effective Teaching.
- **Gary Bonvillian**, assistant dean, College of Business, presided over the session, "Transfer Agreement Systems: Current Trends and Issues," at the 40th Annual Conference of the New York State Association of Two-Year Colleges, April 3-5. The panel included **Sharon Yackel**, assistant director of Admissions.
- **William Nowlin**, assistant professor of management, College of Business, recently returned from a guest lectureship at Sheffield Polytechnic Institute in Sheffield, England.
- **David T. Methé**, assistant professor of management, College of Business, is the newly named recipient of the J. Warren McClure Research Professorship in Marketing. He will hold the honor through 1989. During that time, Methé, an expert in comparative management of Japanese and American technologies, plans to develop strategies to be used in the marketing of new, high-tech products. His research project is titled "Strategic Marketing in Technology Intensive Industries: An Evaluation of Various Marketing Strategies in the Global Integrated Circuit Industry."
- **Thomas A. Williams**, professor of Decision Sciences, has been named to the Dean's Chair by College of Business Dean Walter F. McCanna. One of Williams' major research interests is in development of advanced computer-based techniques for decision making. Williams will use the Dean's Chair to support the design, development and implementation of a computer-based "expert system" to support the consumer decision-making process.
- **Dr. James Kestenbaum**, Counseling Center, recently presented "Relationships: Beginning, Maintaining, Ending" for the Mental Health Association's Sandwich Board Lectures.
- **Dr. Joseph S. Torok**, assistant professor, Department of Mechanical Engineering, recently published a paper entitled "Non-New-

tonian Fluid Flow in a Reservoir-An Application to Hydraulic Fracturing." The article, which appeared in the March issue of the *ASME Journal of Energy Resources Technology*, was coauthored by Dr. S.H. Advani, professor and chairman, Department of Engineering Mechanics, Ohio State University.

- **Bruce A. Austin**, associate professor, College of Liberal Arts, has had a third volume of the book series he edits published. Volume three of *Current Research in Film: Audiences, Economics, and Law* contains 13 original chapters, including one coauthored with Thomas F. Gordon entitled, "Movie Genres: Toward a Conceptualized Model and Standardized Definitions."

- **Joe Sottile**, adjunct faculty, Learning Development Center, and a fourth grade teacher, has had articles published in the "Growing" section of the *Democrat and Chronicle* and *Upstate Magazine*. *Learning Magazine* has accepted "Twelve Classroom Myths," for publication later this year.

- **Jon E. Freckleton**, lecturer, Department of Mechanical Engineering, recently delivered a paper entitled Graduate Level Training in Design for Manufacturing," and participated on a panel, which discussed "Design for Manufacturing/Productivity" at the Second Annual Conference on Design for Manufacturing/Productivity in Newport, R.I.

## New Campus Smoking Policy Takes Effect August 1

Smokers may be fuming, but nonsmokers are breathing a fresh sigh of relief as RIT prepares to enforce new smoking regulations.

Monroe County recently adopted a more restrictive smoking policy, effective Aug. 1. To comply with the new county code, RIT has updated its smoking policy, which applies to all employees, students and visitors. Under the new policy, smoking or carrying lighted cigars, cigarettes, pipes, or any other form of a smoking object is prohibited in indoor areas open to the public. Smoking is prohibited in all areas of buildings housing classroom facilities.

Exceptions are:

**Office/Work Space:** As space permits, departments may establish marked, designated smoking areas for the exclusive use of employees or visitors who wish to smoke. These may not be public areas, such as restrooms, hallways, copyrooms, reception areas or conference rooms. However, there is no obligation to provide a smoking area. Interpretation of this policy and state regulations will be resolved in a manner that provides greater protection for nonsmokers.

**Residence Halls and Institute-Operated Apartments:** Smoking is not permitted in the open or study lounges on individual residence hall floors, nor in restrooms or laundry rooms. Smoking is permitted in assigned student rooms in residence halls and assigned RIT apartment units, only when all residents of the unit are smokers.

**Dining Facilities:** Smoking is permitted in all dining facilities. Designated smoking areas will be clearly marked with signs; the area will not exceed 30 percent of the total seating capacity. Lunch rooms and vending machine areas are not included.

**Lunch Rooms and Lounges:** Nonsmoking sections must be designated in all lunch rooms and lounges to meet employee demand, up to 70 percent of the seating area. It may not be determined that a demand does not exist.

**All Other Areas:** Smoking is prohibited in other indoor areas unless signs are posted that allow smoking.

**Enforcement:** Complaints about compliance with the Monroe County Regulation on Smoking should be reported to the supervisor of the area where the violation occurred. The supervisor must rectify the situation according to public health regulations and keep written documentation about actions taken. The Campus Safety Administrator or Personnel Office can provide further assistance if necessary.

## RIT Women's Network Elects Board Members

The RIT Women's Network elected five board members at its April meeting. Re-elected for a second term were Shirley Gray, Instructional Media Services; Joanne Jacobs, Liberal Arts; and Gaylene Morrill, Graphic Arts and Photography. Elected for a first term were Adele Friedman, NTID; and Carol Richardson, Electrical Engineering Technology. Completing the 10-member board are Network President Rhona Genzel, Learning Development Center; Yvonne Fish, Engineering Technology; Mahala Booher, Mary Anne Erickson, and Marjorie Crum, NTID.

Network membership is open to all women employed at RIT. To join the Network, send a \$10 check (payable to RIT Women's Network) to Marjorie Crum, NTID, 60-3604.

### DID YOU KNOW?

DID YOU KNOW that the Kate Gleason Hall dormitory was named for the first woman to be accepted into the American Society of Mechanical Engineers? Her father, James, served on the Institute's Board of Trustees for nearly 65 years. Her sister, Eleanor, was RIT's first trained librarian.



**INTERNATIONAL SCHOLARS...** Ten international students from around the world received \$500 scholarships recently to continue their education at RIT. Based on academic achievement and financial need, the awards are administered by the International Student Scholarship Committee. Recipients shown here with Barbara Letvin (far right), director of International Student Affairs, are (from left to right): Omar Gueye, Firoza Palkhiwalle, Hui Zhu, Jie Zhang, and Wei Li. Not shown are Estreddia Dinzey, Hronn Axelsdottir, Ching Po Liu, Kwok-Keung Jay-Chow, and Prutipong Kijkanjas.

# NEWS & EVENTS

Non-Profit Org.  
U.S. Postage  
**PAID**  
Permit 626  
Rochester, N.Y.

Rochester Institute of Technology

One Lomb Memorial Drive  
Post Office Box 9887  
Rochester, NY 14623-0887



M TAYLOR  
LIBRARY  
GLADYS