

NEWS & EVENTS

Rochester Institute of Technology

Vol. 12, No. 39, November 20, 1980

'RIT on the Move' Rolls onto Campus

Despite the chilly weather, the RIT pep band played lively tunes and a crowd gathered for the presentation of "RIT On The Move," Monday, Nov. 17.

The celebration was the opening of the mobile teaching laboratory donated to RIT by the Gannett Foundation.

On board after the ceremony, Ralph I. Squire, coordinator of the mobile unit, printed a fact sheet on the unit's offset press for each person who toured the "tech van."

A futuristic version of the book-mobile? "Interestingly enough, the outfit that manufactured our mobile unit also probably manufactured about 90



Dr. Robert Frisina, senior vice president, gave the opening remarks during the presentation ceremony. Behind him, from left, are: Calvin Mayne, director of Communications for the Frank E. Gannett Newspaper Foundation; Homer D. Babbidge Jr., vice chairman of the foundation, and President Rose.

cont. on p. 8

'Around the World on Ice' Skates to Arena



RIT folks in ice show are: (standing, left to right) Alan Church, Wick Smith, Chris Steubing, Eugene Boldewski, (kneeling) Shari Morgrage and Steve Leftwich.

Since September, Wick Smith of the Learning Development Center has spent Monday evenings and Saturdays rehearsing for "Around the World on Ice." The production marks the 25th anniversary of the Genesee Figure Skating Club and features Olympic and World Team Skaters.

The Genesee Figure Skating Club is presenting the four performances at the Frank Ritter Memorial Ice Arena, Friday and Saturday at 8 p.m., and Saturday and Sunday at 2 p.m.

Smith's specialty is ice dancing. In addition to his rehearsal times, he practices on his own and takes lessons. He estimates that he spends 15 to 20 hours a week on the ice.

cont. on p. 8

Dialing for \$\$\$

Members of 11 Greek organizations on campus will be taking part in the 1980-81 RIT Fund Phonathon.

The Phonathon begins Dec. 1 in the College-Alumni Union. The first phase continues Dec. 2-4 and Dec. 8-11.

Each night during the December Phonathon members of two houses will call their own brothers or sisters as well as other RIT alumni asking for contributions to the RIT Fund.

This year's goal is \$100,000. "With Greek support I know we can raise \$60,000 of that total in the first eight nights of the Phonathon," says Jack Smith, associate vice president for Institutional Advancement.

Other Phonathons are planned for January, February, March and April. Participating Greek houses will be competing for scholarship awards. The house raising the most money will receive a \$1,200 scholarship. A \$500 scholarship will be awarded to the organization raising the second highest total; third highest will receive a \$300 scholarship.

Individual prizes such as a theater party, dinner party and bookstore gift certificates also will be offered.

Greek organizations taking part in the Phonathon are Phi Sigma Kappa, Sigma Pi, Tau Epsilon Phi, Alpha Epsilon Pi, Alpha Sigma Alpha, Alpha Xi Delta, Tau Kappa Epsilon, Phi Kappa Tau, Delta Sigma Pi, Triangle and Theta Xi.

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Melanie Erby, left, a member of the President's Honor Society, leads a group of visitors on a tour of the RIT campus. Providing campus tours is the main responsibility of the society, a campus service organization. The group also hosts major Institute events. The President's Honor Society is in its second year of active campus participation and has 46 members, all second-year students. Members were selected from the outstanding freshman competition last year. This year's officers are Aaron Ionata, president; Debra Cardamone, vice president; Tammy Eberhardt and Dara Grieger, secretaries, and Robert Thorpe, treasurer. Advisors for the group are Frank Smith and Greg Germaine, Triangle; Linda Giambrone, Institute receptionist, is the society's coordinator.

Brunk to Join RIT; Senior Development Officer

William F. Brunk, executive vice president of Roberts Wesleyan College, has been named senior development officer in Institutional Advancement at RIT.

Brunk will be responsible for major fund raising campaigns, and development and alumni affairs programs under Dr. William H. Williams, director of Development at RIT. Brunk will assume his new duties Dec. 1.

Previously, Brunk has served as vice president of development and public affairs at Asbury Theological Seminary in Wilmore, Ky.; deputy director of development at the University of Rochester; and vice president for development and dean of student affairs at Roberts Wesleyan College.

Brunk holds a bachelor's degree from Roberts Wesleyan and a master's degree from Asbury Theological Seminary. He is active in the Rochester Rotary Club, among other civic groups.



WILLIAM F. BRUNK

POLICY & INFORMATION

Policy Council Meeting 11/12/80

1) Approved charge to Educational Programs Committee to project probable student and faculty responses to the enlargement of summer offerings toward the end of balancing facilities utilization over the calendar year. This study will parallel that of an ad hoc Dean's Committee concentrating on the administrative aspects; 2) Received a report on the current status of new academic programs and a description of the academic program approval process at RIT; 3) Approved an ad hoc committee to study a variety of collegiate governance structures and consider advisability of modifying the present structure of the Policy Council, including relationships with the Faculty Council, Student Directorate and other constituencies.

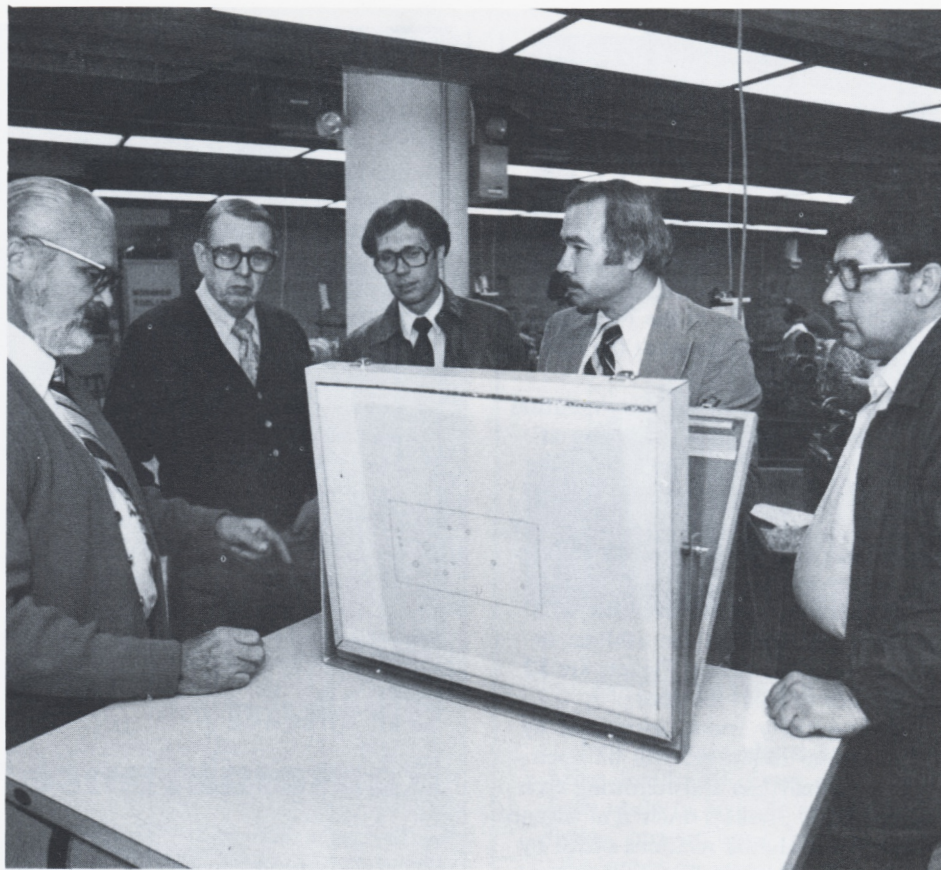
Administrative Actions

1) Consideration being given to a human resources planning function for both RIT staffing and the manpower needs in the publics served by RIT; 2) Athletic program is undergoing reexamination. Criteria are potential, number of students served, creation of internal spirit, exposure of RIT to broader audiences, balance with total educational process, expansion of women's athletics and utilization of present staff; 3) Further sound treatment of the gymnasium is necessary for non-athletic events.

Budget Planning for 1981-82 and 1982-83

Preliminary budget requests for 1981-82 and 1982-83 from the academic and non-academic divisions are due to V.P. for Academic Affairs or V.P. for Finance and Administration on Dec. 19, 1980. Anyone wishing the source or additional information on any of the above, call ext. 2727.

There will be no News & Events next week, Nov. 27. Next issue will be Dec. 4.



RIT officials recently presented an assembly bench to the Rochester Rehabilitation Center to help train the handicapped in assembly packaging job skills. Pictured in the machine shop at RIT's City Center are (left to right): Joseph Waldinsperger, CCE machine shop chairman; Roy Gauber and John Hutchins, director and coordinator of the Rehabilitation Center machine shop, CCE Dean Robert Clark and Maret Bacci of the Rehabilitation Center.

Eisenhower to Head Fund Drive

Susan Eisenhower has been named chairperson of the 1980-81 Eisenhower College Fund.

Eisenhower, the granddaughter of the late president, will work with alumni volunteers and college friends to raise this year's campaign goal of \$75,000.

"I'm delighted to be involved in the campaign," she said. "It gives me an opportunity to work for the continued success of Eisenhower College."

Eisenhower is on the Board of Overseers of Eisenhower College and a member of RIT's Board of Trustees. She has served on the Student Affairs committees of both boards and on the Institutional Advancement Committee of the RIT board.

A graduate of American College in Paris, Eisenhower works as a free-lance writer. She has been actively involved in the Rochester community, having served

on the public relations committee for the Rochester Area Foundation, as the chairperson of the Channel 21 art and antique preview and as a member of the Executive Committee and Board of Directors of the William Warfield Scholarship Fund for the Eastman School of Music.



Tigers Set For Net Title

Seeking its fourth title in five years, the RIT basketball team takes on Hobart College at 5 p.m., Wednesday, Dec. 3, in the opening round of the 15th annual Lincoln First Tournament at the Rochester War Memorial.

A victory in the opening competition will advance the Tigers to action at 7 p.m., Friday, when they'll meet the winner of the Alfred-Nazareth contest. Final competition is scheduled Saturday. All games are played in the War Memorial.

Advance tickets are available at a reduced rate through the athletic or alumni relations office. Tickets are \$2 in advance or \$3 at the door.

A hospitality room, sponsored by RIT Alumni Relations, will be open before, at halftime and following each Tiger contest. Tickets ordered in advance through the alumni relations office by telephone will be available for pick-up at the War Memorial hospitality room.

Bus service to RIT games will also be available. For further information contact the sports information office at ext. 6154.

TRAVEL ARRANGEMENTS

As explained in the new RIT travel policy, DiMaria Travel Agency has been designated as the Institute's official travel agent. All travel arrangements must be made through this agency. Richard DiMaria, owner of the agency, has agreed to hold a question-and-answer session on Tuesday, Dec. 2, at 2 p.m. in the 1829 Room. He will give an introduction to his agency and explain how travel arrangements can be made in the most expeditious way. Interested staff are urged to attend. If there are any questions, contact Leslie Berkowitz at ext. 6124.

Birthday Remembrance

To commemorate the birthday of Mamie Doud Eisenhower, the students of Eisenhower College donated a special picture of Mamie Doud Eisenhower Hall to the Mamie Doud Eisenhower Birthplace Foundation, Boone, Iowa. A ceremony marking the presentation was held on Mrs. Eisenhower's birthday, Nov. 14, in Mamie Doud Eisenhower Hall on the Eisenhower campus.

Artful Communication at Bevier

"Communicating Arts: Rochester," the current show at Bevier Gallery, opened Sunday with a preview reception and runs through Dec. 17.

Director Toby Thompson invited major advertising agencies, creative directors, studio heads, free lances and printers from the greater Rochester area to submit six to 10 pieces they considered their best recent work. Also included in the show are a few items that have become classics over the past decade, or are as fresh today as when they were first designed.

"Communicating Arts: Rochester" contains examples of packaging, brochures, advertisements and books.

A new twist to the show—displaying preliminary artwork beside the finished product—was also Thompson's idea.

"Sometimes a mechanical or an original illustration is just as interesting as the finished piece. This is an educational gallery; we can learn from what others have done," explains Thompson.

"The biggest art field today is commercial art. Some of the best creative talent is in this field, some of the best typography, photography, writing, everything," says Thompson. "There's a lot of good talent in town." He often hears Rochester referred to as a small New York City. "But most people don't see that talent because it goes nationally or internationally, or to a specific audience."

Gallery hours are: daily, 9 a.m.-5 p.m.; Monday to Thursday, 7-9 p.m.; Saturday, 1-5 p.m.; Sunday, 2-5 p.m.

NTID on TV News Series

WROC-TV (Ch. 8) will air a six-part news series on NTID and the overall education and personal/social development of deaf RIT students through the other colleges and divisions of RIT. The series begins on the 11 p.m. news, Sunday, Nov. 23, and continues during both the 6 p.m. and 11 p.m. news programs throughout Thanksgiving week to Friday, Nov. 28.

The series is expected to include interviews with President Rose, Dr. S. Richard Silverman, a member of the Board of Trustees of RIT and chairperson of the National Advisory Group for NTID, Dr. William Castle, Dr. Jack Clarcq, Dr. Milo Bishop, Dr. Bruce Peterson, Dr. Alan Hurwitz, Dr. Barry Culhane, Bill Nelson, and more than a dozen other deaf and hearing RIT students and faculty.

Members of the NTID Public Information Office assisted WROC-TV reporter Andy Anderson and his staff with the upcoming news series. The entire series will be videotaped for the RIT community's review.

Three-Day Craft Sale

Save your holiday shopping this year for Dec. 11-13, dates of the annual School for American Craftsmen student holiday craft sale.

The lobby of the College-Alumni Union will be transformed into a craft marketplace for three days, Thursday to Saturday, from 9 a.m. to 6 p.m., by students in the College of Fine and Applied Arts.

"It's a great way to make your holiday shopping special," says Gloria Kosco, a senior ceramist who is organizing the student event. "You can purchase hand-crafted household items, personal accessories, screen printed shirts and unique art pieces at reasonable prices," she adds.

The sale is open to the public.



Back before the snow season started, Susan Tew, Communications, learned how she might rappel from her housetop in case of a blizzard. ROTC sponsored the rappelling clinic, held at the fire-fighters training tower for anyone at RIT who wanted to learn.

Library Receives CJ Collection

RIT's Wallace Memorial Library has recently become the only library in N.Y. State and one of only three in the United States to receive the retrospective documents collection of the National Criminal Justice Reference Service.

Announcing the acquisition, Prof. Elizabeth Croft, director of RIT's program in criminal justice, explained that the collection was assembled under a grant from the Law Enforcement Assistance Administration of the U.S. Department of Justice.

"This is an international collection of research, dissertations, training materials, periodicals, and other documents covering all areas of law enforcement and criminal justice world-wide," according to Croft. The microfiche collection also includes translations and summaries of significant foreign language documents.

RIT was able to obtain the collection through the assistance of Prof. Richard Lewis of the criminal justice department.

Thanksgiving Buffet

As a special pre-Thanksgiving celebration, there will be a festive Thanksgiving buffet Wednesday, Nov. 26, in the College-Alumni Union cafeteria.

According to catering manager Bob Day, the non-traditional buffet will feature scalloped oysters, steamship round of beef and roast pork as well as a variety of salads, side dishes and desserts.

Serving will begin at 11:30 a.m. and will continue until 1 p.m. The price is \$3.65 a person.

Reservations are not required.



INSTITUTE PHONE BOOKS

New Institute phone books are being distributed. Every effort has been made to compile an accurate listing, but we hope that anyone who notes an error or omission will send a typewritten notice of the error and correction to the Communications Dept., Phone Book Listings, Bldg. 1.

Faculty Poll Summary

RIT faculty members believe career education is important, according to a national study of university faculty members. Another frequent comment from the 210 RIT faculty members surveyed was that RIT is a good place to work. The study, conducted by the University of Michigan, polled faculty members from 24 universities across the country.

Larry Belle, director of instructional development, has prepared a summary of the report, which is on reserve in the library. Copies of the summary have also been distributed to all deans, department chairpersons, Policy Council members and Faculty Council members.

NEWS & NEWSMAKERS

Professor V. V. Raman's paper, "On the Teaching of Aristotelian Physics," recently appeared in the *Physics Teachers' Journal* (November 1980).

There have been two recent promotions in OCS. **George Hopkins** has been promoted to director of Data Center Operations, and **Paul Bufano** has been promoted to supervisor of Programming in the Applications Development division.

Dr. Paul Bernstein, dean of Graduate Studies, gave the keynote address at the American Society for Training and Development meeting in Rochester on Oct. 23. His topic was "Human Resource Development: Worker and Management Perspectives."

Dr. Robert Barbato, assistant professor of Management and Organization Behavior, presented a paper at the Conference of the Organization Development Institute in Lenox, Mass. The title of the paper was "Providing Feedback to Problem-Solving Groups."

Dr. Barbara Braverman, research associate, Department of Instructional Television at NTID, addressed the annual meeting of the National Association of Educational Broadcasters in Las Vegas. Her presentation was part of a panel designed to provide broadcasters, researchers and deaf consumers with information from research results indicating the most effective approaches to captioning television programs.

The North East Association for Institutional Research's annual conference at the Univ. of Mass.-Amherst was heavily influenced by RIT people. **Dr. Barbara McKee**, NTID, participated in a panel on the Protection of Human Subjects chaired by **Nancy Neville**, Career Education Research. **Dr. James Speegle**, Personnel, and **Nancy Neville** presented a paper on the Institute Goals Study. **Sharon Heyenck**, a master's candidate in the Communication Design program, was lauded for her design of a new identifying logo and symbol for the association. **Lowell Hamilton**, Institutional Research, also participated, and **Nancy Neville** was elected to the position of member-at-large.

Dr. F. L. Scott, chemistry professor, delivered a keynote address on new horizons in drug research at the "Science and Technology into the 1990s" symposium in New York, Nov. 13-14, as part of the

14th Annual American Chemical Society Corporation Associates meeting.

Scott has published extensively in the areas of chemical behavior of drugs, chemical toxicology and bio-organic chemistry.

Dr. Gerald Takacs, associate professor of chemistry, has had a paper, titled "Atmospheric Photochemistry of CF_2ClBr ," accepted for publication in the *Journal of Photochemistry*. Co-authors of the publication are students **Dean Giolando**, **George Fazekas** and **Bill Taylor**.

Peggy Tirrell, Admissions, has been elected secretary of the Alive Center in Livingston County. The center provides free counseling services to individuals and families, maintains a crisis hot-line and offers various outreach programs to schools and community groups.

Professor Hector Velez, Eisenhower, attended the annual convention of the Latin American Studies Association at Indiana University. He was on a panel dealing with U.S. drug policies toward Colombia and Mexico. During fall break Prof. Velez attended a seminar in his new role as consultant to the National Institute of Health in Washington, D.C. The task force dealt with hypertension among minorities. He was also invited to deliver several lectures at the University of Texas, El Paso, addressing the problems and possible solutions related to Mexican-Americans, Cubans and Puerto Ricans living in this country.

Dr. Walter Wolf, Eisenhower, was an invited participant in an American Chemical Society Conference on Co-op Education held at the College of St. Elizabeth, Oct. 16 and 17, near Morristown, N.J.

Photo Exhibit

Internationally acclaimed photographer Antonio Toscano's collection of color photographs is on display in the NTID Gallery. The exhibit, "Images Revisited" opened Monday, Nov. 17. Toscano is an assistant professor in the Division of Visual Communication for NTID at RIT.

The NTID Gallery is open Monday through Friday, 9 a.m. to noon and 1 to 4 p.m. The Toscano exhibit closes Friday, Dec. 5.

SEASONAL REMINDER

The acceptance of gifts by RIT employees from any RIT suppliers in any form whatsoever is prohibited. However, this policy is not intended to eliminate entirely ethical and traditional business related functions such as business lunches, nor does it preclude the giving of token personal mementos such as fountain pens, tie clips, etc., of nominal value. The ultimate criterion must not be whether the exchange or activity would influence an RIT employee in any way, but rather what appearance or construction might be placed on this action by a critical third party.

Solicitation of a gift of any kind or the acceptance of gifts in the form of cash, gift certificates in any amount, or the acceptance of entertainment is absolutely prohibited.

Make a Booth, Show It Off

The Department of Student Affairs and the NTID Department of Student Life invite all faculty and departments or classes to participate in RIT's Consumer Week, Jan. 19-23, by creating and staffing an exhibit booth on a consumer interest topic of their choice.

Some consumer interest topics under consideration include: Effective complaint techniques and where to complain, investments and estate planning, banking and credit, money management, and wise use of products and services.

"The goal of "Consumer Week is to encourage students and faculty to become more responsible, better-informed consumers by providing them with the information necessary for day-to-day decision making and intelligent management of their time, money, and resources," says **Carmen Stewart**, NTID developmental education specialist.

Departments or classes that would like to create and staff an exhibit booth or participate in another capacity should contact **Carmen Stewart** or **Barbara Chandler** of the NTID Consumer Education Program at ext. 6450.

PROFILE

More Than Photographs on Mount Athos



Douglas Lyttle and his photograph of the abbot of the Serbian monastery on Mount Athos.

When Douglas Lyttle first went to Mount Athos in Greece, his purpose was to view and photograph the ancient buildings.

But his first visit to the monastic community on the mountain made such an impression that he has returned four times and is looking forward to another trip this summer.

What has impressed Lyttle so much about Mount Athos are the feelings of peace and love that he says permeate the monastic community.

"These men live a very spartan life," he explains. "In many cases they get up at three in the morning and work until 10 at night. Many of them have one meal a day. They are carrying on a tradition of withdrawal from the secular world to meditate and worship."

According to Lyttle, this tradition is as old as Christianity itself. Since the beginning of Christianity, there have been hermits worshipping at Mount Athos.

The monasteries were started when the hermits began to gather in small groups more than 1,000 years ago. Today the monasteries represent several different nations that follow the Eastern Orthodox, formerly the Byzantine Christian, Church.

"At the time of the founding of the monasteries, the Byzantine Church was at the height of its power, influence and culture," says Lyttle. "In the Byzantine worship service the church is considered a little bit of heaven," explains Lyttle. "The churches themselves are buildings of great beauty."

Lyttle explains that his many journeys to Mount Athos have two parallel tracks. "I began going to document the place and its people, but I found it to be a personal, spiritual place for me," he says.

Out of Lyttle's photographs and his own feelings for the monastic community, he has put together a multi-image slide show, "A Pilgrimage to Agion Oros

(Mount Athos), the Land of Prayer." Through the slide show, Lyttle shows the beauty of the church interiors with their frescos and mosaics and communicates the inner beauty of the men who worship there.

Lyttle, a professor of photography, has taught at RIT since 1969. A member of the American Society of Photographers and the Royal Photographic Society of Great Britain, he has also prepared two other slide shows on his travels in Greece. One is "The Greek Experience," a general presentation of Greek life, people and history. The other, "Maria of Koukouli: A Love Story," portrays the everyday life of one family in a small Greek village.

Lyttle looks forward to his return to Greece this summer. "The people are committed to love and caring gentleness," he says.



FIRST CLASS

RIT on the Move ...

cont. from p. 1

percent of all the bookmobiles. It's a proven concept," says Squire.

"When you're able to take books and libraries to the community you can also take education to the community. I visualize, from a continuing education standpoint, taking specific programs to cities hundreds of miles away to provide effective examples of the career programs that RIT offers," he adds.

The mobile unit, which currently houses state-of-the-art news production equipment, will be at Eisenhower College next week.



Ralph I. Squire (left), coordinator of the mobile unit, discusses this video display terminal (VDT) with Cyril Noon, president of RIT's Research Corporation.

Ice Show ...

cont. from p. 1

"I've been skating for nine years," he says. "I started primarily because I was here and the rink was here." Smith adds that he learned the rudiments of figure skating from friends who were members of the Genesee Figure Skating Club, but that he began his lessons when he and his wife joined the group seven years ago.

According to Smith, "Around the World on Ice" begins and ends in New York City and traces the travels of a typical family of four to France, China and Mexico.

He's in a good position to know the program well since, along with his participation as a skater, he's in charge of producing the show's souvenir program.

Other RIT persons in the show include students Eugene Boldewskul, Alan Church, Steve Leftwich, Shari Morgrage and Chris Steubing.

Tickets for the show are \$5 and are available at the Ice Arena Office.

DATEBOOK

thru Dec. 17—"Communicating Arts: Rochester," an invitational show of some of the best regionally art directed and designed visual communications, Bevier Gallery, daily, 9 a.m.-5 p.m.; Mon.-Thurs., 7-9 p.m.; Sat., 1-5 p.m.; Sun., 2-5 p.m.

thru Dec. 19—*White*, recent photographs by Benjamin Hughes, Gallery 2, Wallace Memorial Library*

thru Dec. 19—*Clarissa Burns: Recent Work*, Gallery 1½, Wallace Memorial Library*

Nov. 20—The Art of Loving, lecture by Lee Lovenheim, 12:10 to 12:50 p.m., Alumni Room, College-Alumni Union

Nov. 21—Varsity Basketball at Brockport Tourney, TBA

Wrestling—at Corning Invitational, 10

Varsity Basketball—at Eisenhower, Brockport vs. Hobart, 6 p.m., Eisenhower vs. R.M.C., 8 p.m.

Swimming—Eisenhower, at Wells, 7 p.m.

Nov. 22—Varsity Basketball—at Brockport Tourney, TBA

Wrestling—at Corning Invitational, 10

Varsity Basketball—Eisenhower, R.M.C. vs. Hobart, 1 p.m., Eisenhower vs. Brockport, 3 p.m.

JV Basketball—Eisenhower, Alfred Tech, 7 p.m.

Nov. 24—Men's Bowling—WNY League in Buffalo, 7:30

Women's Bowling—WNY League in Buffalo, 7:30

Nov. 25—Varsity Basketball—Eisenhower, St. Thomas Aquinas vs. Roberts Wesleyan, 6 p.m., Kings vs. Eisenhower, 8 p.m.

JV Basketball—Eisenhower at O.C.C., 7 p.m.

Nov. 26—Varsity Basketball—Eisenhower, Kings vs. Roberts Wesleyan, 1 p.m.; St. Thomas Aquinas vs. Eisenhower, 3 p.m.

Nov. 29—Varsity Basketball—Eisenhower at Queens Univ., 2 p.m.

*-Library hours: Monday-Thursday, 8 a.m.-11 p.m.; Friday, 8 a.m.-9 p.m.; Saturday, 9 a.m.-6 p.m.; Sunday, noon-11 p.m.

+Talisman Film Festival: (I)=Ingle Auditorium; (W)=Webb Auditorium; \$1.50 unless otherwise indicated