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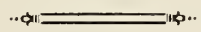
BLUE BELLS AND DAFFODILS

The two finest subjects for permanent naturalistic effects



Narcissi (Daffodils) planted with Mertensia (Blue Bells) create a very beautiful picture which repeats itself from year to year in increased volume.

Exceedingly effective whether planted together—the Mertensia making a lovely blue ground cover for the daffodils—or planted in separate groupings.



JOHN SCHÈEPERS, Inc.

522 Fifth Avenue, New York City

SPECIALISTS IN HIGHEST QUALITY FLOWER BULBS FOR OVER A QUARTER OF A CENTURY

[Numerous Gold Medals and other Highest Awards for Excellence of Material and for Merit including The President Coolidge Gold Medal for Highest Achievement and the Gold Medal of the Garden Club of America]



NATURALIZING Daffodils means scattering quantities of them irregularly. They "bring sunshine into shady places" most delightfully. A lightly-wooded bank covered with these golden flowers with the young fronds of ferns is a charming sight, as is a grove of white birches carpeted with them.

"When Daffodils begin to peer,
With heigh! the doxy o'r the dale
Why, then comes in the sweet o' the year."

—Shakespeare.

DAFFODIL TRAILS

One of the greatest Joys of Gardening is the planting of Daffodils for permanent naturalistic effect. Spangle the forest floors with charming flowers creating long vistas that will carry the eye to stretches of soft or brilliant color. This effect has great beauty and charm.

"A host of golden Daffodils,
Beside the lake, beneath the trees,"

It is thus that Daffodils should ever be seen, a fluttering, dancing crowd; a few here, a few there. The borders, the woods, the orchard, the banks should be alight with them.



Order Now for Fall Planting

We like to urge you to order this fine material *NOW* for delivery and planting in September-October, to flower the following spring and for many years thereafter in ever greater profusion. No cost of cultivation or care; leave them undisturbed; they succeed and are absolutely hardy everywhere.

If you wait until later, these fine bulbs will cost you much more.

To induce liberal plantings of these lovely flowers, we have made up a special mixture of fine varieties suitable for successful naturalizing. The varieties included in this mixture have been so selected that you may enjoy a continuous flowering for a month or more every year.

Prices

\$75 per case of 1000 extra heavy bulbs

\$40 per case of 500 extra heavy bulbs

All charges included except expressage from New York.

Guaranteed to bloom profusely.

In view of the very special price for which this fine material is offered, we cannot accept orders for less than 500 bulbs. For named varieties of all Daffodils we respectfully refer to our 1928 Edition of "Beauty from Bulbs," which will be distributed to clients of record on or about May 15th.

Planting for immediate effect, four bulbs are required per square foot.



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MERTENSIA VIRGINICA (Blue-Bells)

Indispensable in the Garden for Color Effect

Herbaceous, with stems nearly erect, simple or somewhat branched; two feet tall from a perennial root.

Flowers porcelain-blue, turning pink with age; showy; about one inch long, in short pendant clusters; petals united to form a trumpet-like plaited corolla with slender tube and flaring cup.

Absolutely hardy, multiplies rapidly; for immediate effect, should be planted in strong selected CLUMPS; a clump will produce several flower sprays as shown above, the first season after planting.

Extra Heavy CLUMPS for Immediate Effect: \$3 for six; \$5 per dozen; \$18 for fifty; \$34 per hundred

Single strong roots and smaller clumps can be supplied at correspondingly lower prices, but these are not recommended for immediate effect.

In nature, grows in a considerable shade, in creek and river bottoms, where the alluvial soil is deep and rich; they prefer some sand; but it adjusts itself to almost any location.

Splendid for the open border or for naturalizing along the woodland path, in the dell, along the brook or pond, flowering as it does from the time the Daffodils are in bloom, continuing while the Mayflowering tulips are at their best, they form a fine combination with them.

Best time to plant is during the month of June to September though successful planting may be done up to frost.

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