

# WikidataCon 2023 post-event survey results

Total number of respondents to the survey: 65 (32% of estimated number of participants).

All questions were optional and most questions offered the possibility to add several answers.

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## Demographics

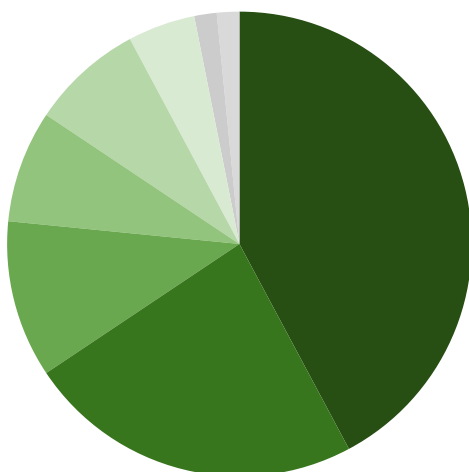
Region of the world	
East, Southeast Asia & Pacific	27
Northern & Western Europe	15
Sub-Saharan Africa	7
Middle East & North Africa	5
North America	5
Central & Eastern Europe & Central Asia	3
Latin America & Caribbean	1
South Asia	1

Country of residency	
Taiwan	19
Germany	9
Nigeria	7
USA	5
Australia	3
Ghana	3
France	2
India	2
Indonesia	2
Total amount of different languages mentioned	20

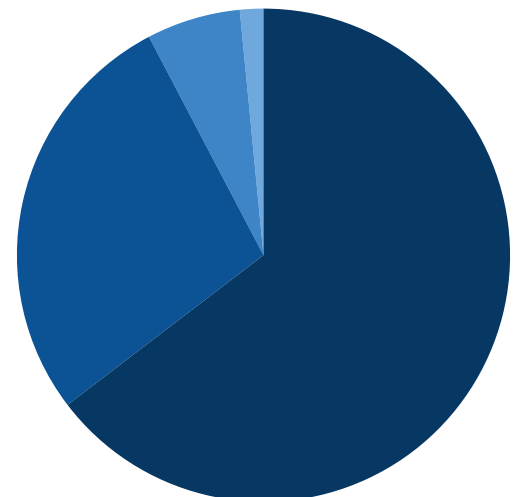
Languages spoken by participants	
English	37
Mandarin	20
German	11
Total amount of different languages mentioned	24

Gender	
Man	42
Woman	18
Prefer not to say	4
Non-Binary	1

### Region of the world

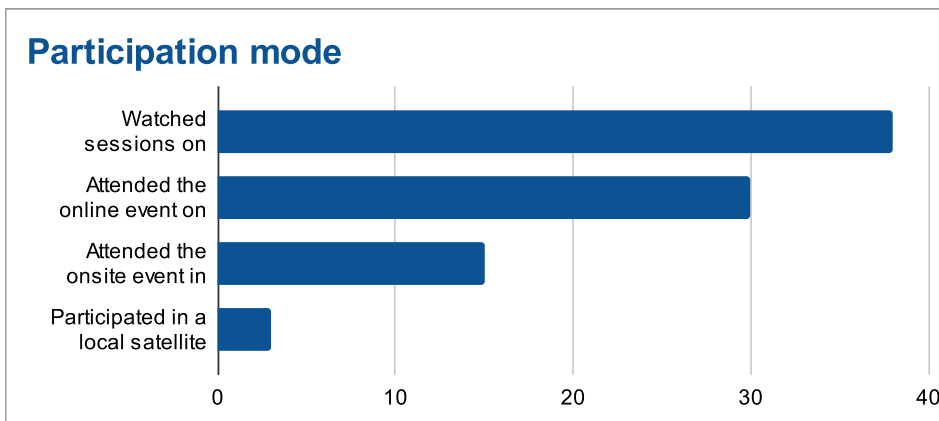


### Gender



## Participation

Participation mode	
Watched sessions on Youtube	38
Attended the online event on GatherTown	30
Attended the onsite event in Taipei	15
Participated in a local satellite event	3



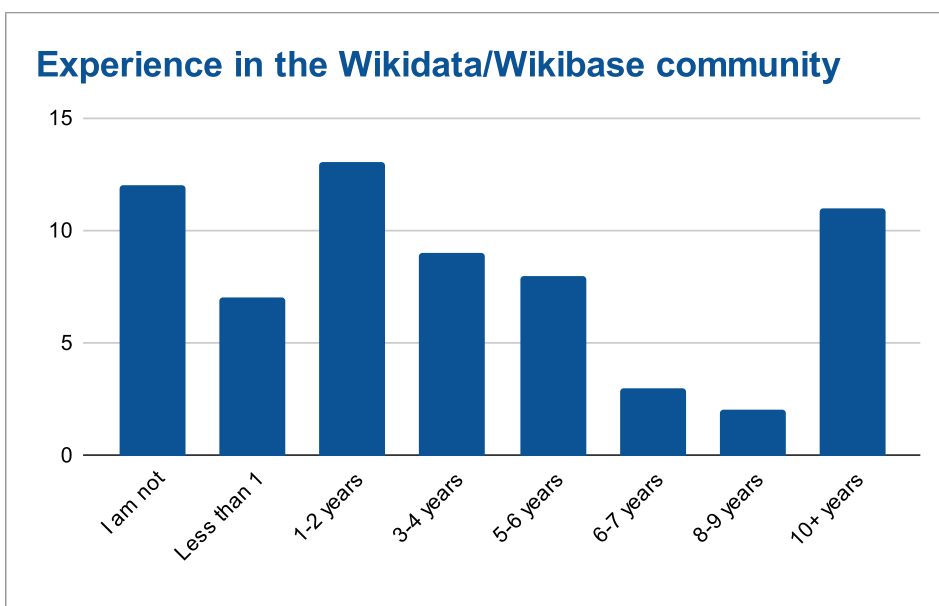
How respondents heard about the event	
Wikidata pages	26
Mailing-list	21
Telegram group	21
WikidataCon website	17
Other	16
Facebook	12
Mastodon	8
Instagram	4
Posters / printed communication	2

Involvement in the projects	
Editor on Wikidata	44
Editor on any of Wikidata's sister projects	33
Contributing data to Wikidata	28
Using data from Wikidata	18
Develop external tools	11
Develop scripts or tools	10
Using the Wikibase software	10
Not involved with Wikidata or Wikibase yet	9
Thinking about using Wikibase	3

Affiliation	
Member of the Wikidata/Wikibase community (volunteer)	36
Representative of another institution/ organization/ company	15
Other	13
Representative of a Wikimedia organization (paid staff)	5

First time at WikidataCon	
Yes	39 (61%)
No	25 (39%)

Experience in the Wikidata/Wikibase community	
I am not involved with Wikidata or Wikibase yet	12
Less than 1 year	7
1-2 years	13
3-4 years	9
5-6 years	8
6-7 years	3
8-9 years	2
10+ years	11

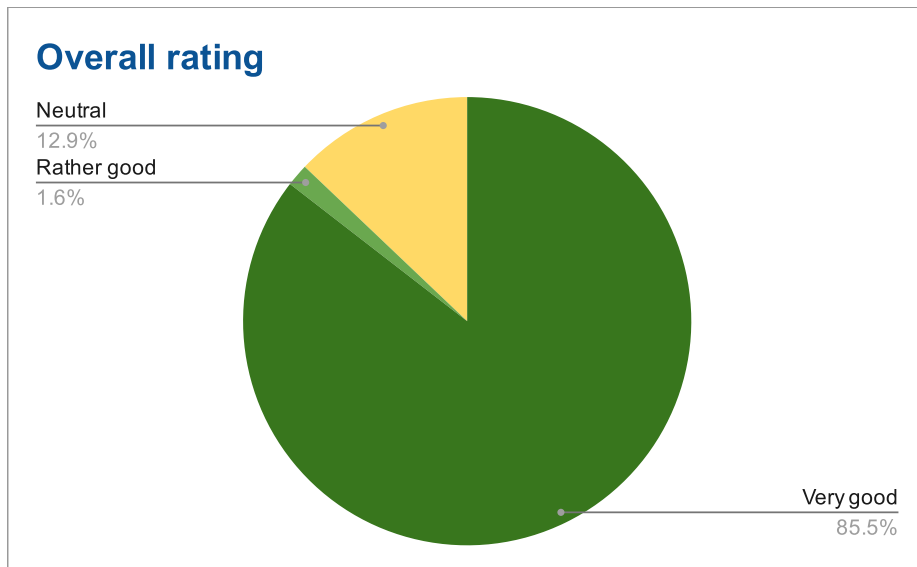


## Satisfaction

Overall rating of the conference	
Very good	85.48%
Rather good	1.61%
Neutral	12.90%
Rather bad	0.00%
Very bad	0.00%

Satisfaction about the program	
Very satisfied	34.38%
Rather satisfied	40.63%
Neutral	25.00%
Rather dissatisfied	0.00%
Very dissatisfied	0.00%

Satisfaction about the onsite event in Taipei	
Very satisfied	44.44%
Rather satisfied	33.33%
Neutral	22.22%
Rather dissatisfied	0.00%
Very dissatisfied	0.00%



Satisfaction about the tools	
Very satisfied	35.48%
Rather satisfied	35.48%
Neutral	22.58%
Rather dissatisfied	6.45%
Very dissatisfied	0.00%

Satisfaction about the languages	
Very satisfied	45.61%
Rather satisfied	35.09%
Neutral	19.30%
Rather dissatisfied	0.00%
Very dissatisfied	0.00%

## Comments about the programmatic and organizational components

### Program

- Interesting and useful topics (+8)
- Well planned schedule and flow (+3)
- Would have enjoyed more presentations on GLAM topics (+2)
- Would have needed more information about required knowledge of Wikidata (+2)
- Would have enjoyed more variety in the topics
- Speakers seemed passionate
- Would have enjoyed a more dynamic facilitation
- Missed more content from Wikidata Taiwan

### Tools, logistics and languages

- Technical and/or connection issues (+6)
- Enjoyed GatherTown (+4)
- Prefer other videoconference tools to GatherTown (+2)
- Quality of captions and interpretation (+2)
- Difficulties with translation and interpretation
- Ask the presented to announce the language of the presentation in advance
- Great catering onsite

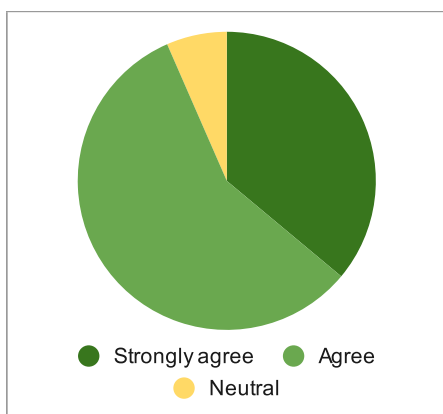
### Overall format

- The online event was a good approach
- Preferred WikidataCon 2021
- Scholarships would have been needed to increase inclusive participation
- Prefer onsite formats
- Enjoyed the breaks
- Missed a list of participants and contacts
- Lack of collaborative notes-taking

## Impact

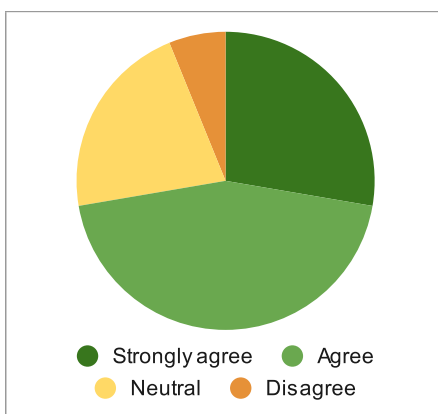
“The WikidataCon 2023 helped me **gain knowledge or experience** on Wikidata and/or Wikibase.”

Strongly agree	36.07%
Agree	57.38%
Neutral	6.56%
Disagree	0.00%
Strongly disagree	0.00%



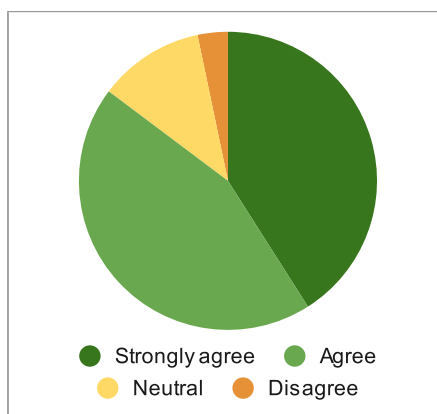
“The WikidataCon 2023 allowed me to **gain new contacts** from the Wikidata or Wikibase community or **strengthen existing ones.**”

Strongly agree	29.51%
Agree	47.54%
Neutral	22.95%
Disagree	6.56%
Strongly disagree	0.00%



“I feel like I can be a **Wikidata advocate in my community and with local stakeholders.**”

Strongly agree	40.98%
Agree	44.26%
Neutral	11.48%
Disagree	3.28%
Strongly disagree	0.00%



## Insights related to Wikidata engagement

*In the WikidataCon 2023 post-event survey, we also asked people questions about their engagement in the Wikidata community, and how the Wikimedia ecosystem could support them in developing a thriving Wikidata environment.*

### Involvement in the Wikidata community

What are the activities you are currently doing around community engagement and outreach for Wikidata?	
Talking about Wikidata to other people	42
Training other people to use Wikidata	29
Advocating for Wikidata (for example within your Wikipedia community)	27
Outreach activities involving local stakeholders (university, library, etc.)	18
Being invited at conferences and events to talk about Wikidata	18
Training other people to use Wikidata tools	17
Organizing events related to Wikidata (workshops, conferences)	17
Organizing community meetups	11
Running editing campaigns including Wikidata	10
None yet	10
Organizing a Wikidata birthday event	4

What are the activities you are currently doing around Wikidata?	
Editing Wikidata	42
Other	35
Reusing Wikidata's data on other Wikimedia projects	20
Reusing Wikidata's data on other projects and tools	18
Translating content into the language (s) I speak	15
Editing Lexemes in Wikidata	13
None yet	11
Building tools, scripts or gadgets in the Wikidata ecosystem	9

## Pain points

What are the main issues that you encounter when performing Wikidata-related activities?	What is missing in your local environment or community in order to be even more active on Wikidata?
<p><b>Time, resources and people</b></p> <p>Lack of appropriate funding and resources. (2)</p> <p>Lack of interest in Wikidata around them (2)</p> <p>Lack of time (2)</p> <p>Lack of people who can code in Lua</p>	<p><b>Capacity building &amp; training</b></p> <p>More technical skills in their local community (5)</p> <p>A train the trainers program</p>
<p><b>Content, ontologies and notability</b></p> <p>Issues related to notability rules (2)</p> <p>Inconsistent data models in Wikidata takes some time to convince new editors and potential reusers. (2)</p> <p>Mixed messages about whether scholarly data is welcome on Wikidata.</p> <p>The concept and structure of Wikidata is not easy to understand by people who are more text-oriented.</p>	<p><b>Community spaces</b></p> <p>Space to edit together (3)</p> <p>A local community to edit together</p>
<p><b>Technical issues (local or on Wikidata)</b></p> <p>IP blocking issues (when running and event, across whole mobile phone networks, or university/schools networks) (2)</p> <p>Issues with local network connection (2)</p> <p>The Wikidata user interface is not easy to understand by people who are more text-oriented.</p>	<p><b>Outreach</b></p> <p>More understanding of Wikidata's potential in their local ecosystem (2)</p> <p>Awareness of Wikibase</p> <p>Institutional support</p>
<p><b>Issues with tools</b></p> <p>Issue with the minimum numbers of edits required before using tools such as Mix'n'Match.</p> <p>Lack of tools for GLAMs to monitor data they import</p> <p>(WMF's) Dashboard doesn't work well.</p>	<p><b>Others</b></p> <p>Turning more (Wikipedia) infoboxes into Wikidata-powered Lua templates</p> <p>Support with internet connection</p>
<p><b>Others</b></p> <p>Resistance in some parts of English Wikipedia community</p> <p>Focus on Lexemes in their region, not so much work on other topics.</p>	

## Wishes

What kind of support would you and your local community need in order to develop Wikidata outreach activities?	According to you, what is needed for an individual or a group to feel part of the Wikidata community and connected to other editors?
<p><b>Funding</b></p> <p>Project-based funding (5)</p> <p>Stable funding (3)</p> <p>Access to WMF's Research Fund for WMF staff</p>	<p><b>Training &amp; skills exchange</b></p> <p>Skills exchange (3)</p> <p>Train programmers / people with technical skills</p> <p>Access to training resources</p>
<p><b>Training and documentation</b></p> <p>Training resources (3)</p> <p>Train the trainers program</p> <p>Training and support program for libraries</p> <p>Training on coding in Lua</p> <p>Information on how to organize editathons</p> <p>Clear, step-by-step examples of how to achieve roundtripping of data back into organisations' systems.</p>	<p>Better tutorials in the local language for important tools such as QuickStatements</p>
	<p><b>Basic editing</b></p> <p>Start editing Wikidata</p> <p>Editathons</p> <p>Connecting Wikipedia articles to Wikidata</p>
	<p><b>International connections</b></p> <p>Overcoming language barriers (3)</p>

<p><b>Technical support &amp; equipment</b></p> <p>Access to equipment to edit (laptops, mobile phones, routers...)</p> <p>Updates on new tools</p> <p>Solving the IP blocking that affects logged in users as well as those registering.</p> <p>Technical engagement for programmers</p>	<p>projects that connect editors, developers and researchers across physical boundaries</p> <p>Opportunities to attend Wikidata conferences around the world</p>
<p><b>Languages</b></p> <p>Overcome language barriers</p>	<p><b>Others</b></p> <p>Swag items / merchandise</p> <p>Way to feel part of the broader Wikidata community outside of a specific sub-community (librarians)</p>

*Data gathered and anonymized on November 21st, 2023, by Léa Lacroix for Wikimedia Deutschland.*