Podemos! How Videos are bringing Wikimedia to the next Level

What are videos for in Wikipedia?

Wiki Projects on Video

https://commons.wikimedia.org/wiki/List_of_Wiki_video_projects

Real Life Projects

- documenting talks

https://commons.wikimedia.org/wiki/Category:WikiCon2011_Videos

© CC-BY-SA 3.0 Steffen Prößdorf

Real Life Projects

- documenting things
  - buildings
  - crafts

Real Life Projects

- Wiki loves Parliaments

  https://commons.wikimedia.org/wiki/Commons:Wikipedians_in_European_Parliament

  https://commons.wikimedia.org/wiki/Category:WIKI_loves_parliaments/European_Parliament_2014/Videos

© CC-BY-SA 3.0 by Ralf Roletschek

© CC-BY-SA 3.0 by Yves Tennevin

Videos for Wikipedia Articles

- video competition
  - jury
  - Wikimedia Commons community

- workshops
  - documentation / interviews
  - explainer videos
  - experiment / remix

https://commons.wikimedia.org/wiki/Category:Videos_f%C3%BCr_Wikipedia-Artikel

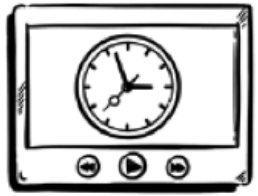
simpleshow
foundation

We are
a charitable organization

We explain
all kinds of topics in a simple way

We support
a community of authors worldwide

We publish
content under Creative Commons license



We provide
short explainer videos

simpleshow foundation

WIKIMEDIA ÖSTERREICH

Speaker

Simpleshow Foundation

- create explainer videos under CC license
- use the facilities of simpleshow
- providing workshops for new storyboard editors

What exactly is "video?"

- 24/25/30 fps with audio
- Motion graphics
- Audio slideshow
- Looping animation
- Scientific visualization
- Animated GIF files

Measuring video challenges

- quirky content - animated GIFs with 1 frame but lasts 10 seconds
- Passionate editors embedding
- What constitutes "video"?

English Wikipedia

English Wikipedia articles with videos:

Jan 30, 2013 - 4,061
June 2, 2015 - 8,699 (change in method)

en.wp articles with most videos

Speeches_and_debates_of_Ronald_Reagan	20
Rod_calculus	18
Meter_(music)	15
Time_signature	15
Ebola_virus_disease	14
Prevention_of_viral_hemorrhagic_fever	14

Dec 2014

en.wp most used Commons videos

Commercial-LBJ1964ElectionAdDaisyGirl.ogv	13
Reagan Speech Beirut Bombing.ogv	12
Machinima sample reindeer full size.ogg	9
1946-10-08 21 Nazi Chiefs Guilty.ogv	9
SeaSnails.ogg	8
Shakinghands high.OGG	7
The Impact Of Wikipedia.webm	6
CollateralMurder.ogv	6

Dec 2014

en.wp most used long GIFs

EC-EU-enlargement animation.gif	53
Linguistic map Southwestern Europe.gif	18
Canada provinces evolution 2.gif	12
Pangea animation 03.gif	11
Mohammad adil-Rashidun empire-slide.gif	10

en.wp - Wiki Makes Video

Home | Shoot | Clip | Suggest | Examples | About

WIKI MAKES VIDEO

Did you know that while English Wikipedia has over 4 million articles, only 0.1% of them have video?

Shouldn't the articles for soccer and line dancing have video explanations, and not just text and photos?

Help contribute to the **Wiki Makes Video** project to bring more video to Wikipedia:

Recording with a smartphone

Shoot

original video with your cell phone or camera, for beginners and experts alike.

Clip

existing video from Wikimedia Commons, the Internet Archive, Library of Congress or other free sources and embed them into Wikipedia articles.

Suggest

video for articles and topics, even if you don't know how to shoot or edit

Wikipedia:WikiProject Wiki Makes Video/Examples

From Wikipedia, the free encyclopedia
< Wikipedia:WikiProject Wiki Makes Video

Contents [hide]

1 2015
1.1 Video from User:Matanya
2 2014
2.1 Wikiconference USA
2.2 Other
3 2013
4 Alverno College Spring 2013 videos
5 Articles upgraded in 2012
6 University of Southern California project in 2013

2015 [edit source]

Video from User:Matanya [edit source]

User:Matanya added over 150 videos to English Wikipedia articles related to sport, film and music.

Dirt jumping - Downhill mountain biking - Cycling - Pole climbing - Deep-water soloing - Ice climbing - Rope climbing - Rock climbing - Bouldering - Handball - Muggle quidditch - Yukigassen - Wagah border ceremony - Wagah border ceremony - Kin-Ball - Dodgeball - Kneeboarding - Wakeboarding - Skimboarding - Bodyboarding - Wakesurfing - Snowkiting - Sandboarding - Mountainboarding - Snowboarding - Caster board - Freestyle scootering - Skateboarding - Baton twirling - Softball - Indoor netball - Korfball - Netball - 3x3 - Beach volleyball - Throwball - Sepak takraw - Pickleball - Indiaca - Footvolley - Fistball - Football tennis - Ball badminton - Field archery - BASE jumping - Banzai skydive - Swing - Lindy Hop - Jazz dance - Jitterbug - Charleston - B-boying - Boogie-woogie - Showtime - Venus flytrap - 1964 Alaska earthquake - Vasa Museum - Northrop Grumman X-47B - Drifting - Gamla stan - Carbet Falls - Flamethrower - The Biter Bit - Freeskiing - De Havilland Canada DHC-6 Twin Otter - Hang gliding - List of compositions by Carl Philipp Emanuel Bach - Retorica - The Death of Poor Joe - Pauvre Pierrot - Men Boxing - The Rounders - The New Janitor - His New Profession - Recreation - His Trysting Place - Oh Doctor! - Getting Acquainted - The House with Closed Shutters - Viola Dana - A Trip Down Market Street - An Arcadian Maid - His Musical Career - Those Love Pangs - Gentlemen of Nerve - Their One Love - The Heart and the Money - Mabel and Fatty's Wash Day - Bobby Dunn - The Garage - Dough and Dynamite - The Battle at Elderbush Gulch - The Massacre - The Cry of the Children - His New Job - By the Sad Sea Waves - The Miller's Daughter - Bliss - A Night Out - Edgar Allan Poe - The Battle Royal - Dudley Murphy - A Submarine Pirate - Mabel and Fatty's Simple Life - Cupid's Rival - The Avenging Conscience - The Champion - Coney Island - Rough Sea at Dover - Mutt and Jeff animated filmography - The Hobo - Nosferatu - Out West - Swords and Hearts - All Aboard - A Jitney Elopement - The Derby - Robert W. Paul - Another Job for the Undertaker - Cinderella - Searching Ruins on Broadway, Galveston, for Dead Bodies - Capture of Boer Battery by British - The Astronomer's Dream - The Dreyfus Affair - The Corbett-Fitzsimmons Fight - McKinley at Home, Canton, Ohio - All in One - A Is for Atom - Fashion show - Transit of Venus, 2012 - Gila monster - Xylocopa latipes - Tailwhip - Shove-it - Chinese fishing nets - Excavation - Tile - Handmade jewelry - Fimo - Fly tying - Airsoft - Beadwork - Lampworking - Baseball - Cheesecake - Flamenco - Halftime show - Epargyreus clarus - Wheel bug - Piano four hands - Necktie

Travis Dougherty explains and demonstrates the ASL alphabet. Voice-over interpretation by Gilbert G. Lensbower.

Video needs

- Shooting
- Audio (!)
- Technical formats
- Bandwidth for uploading
- Collaborative tools
- Versioning and metadata
- Logging, transcribing, shot selection
- Storyboarding
- Editing/Pacing
- Rendering
- Embedding

A culture of collaboration, Piranha Effect

Video Solutions

- Schnittserver, Internet Archive
  http://wikimedia.meltvideo.com/
- Wikivideo-L mailing list
  https://lists.wikimedia.org/mailman/listinfo/wikivideo-l
- WMF video/multimedia efforts
- You!