

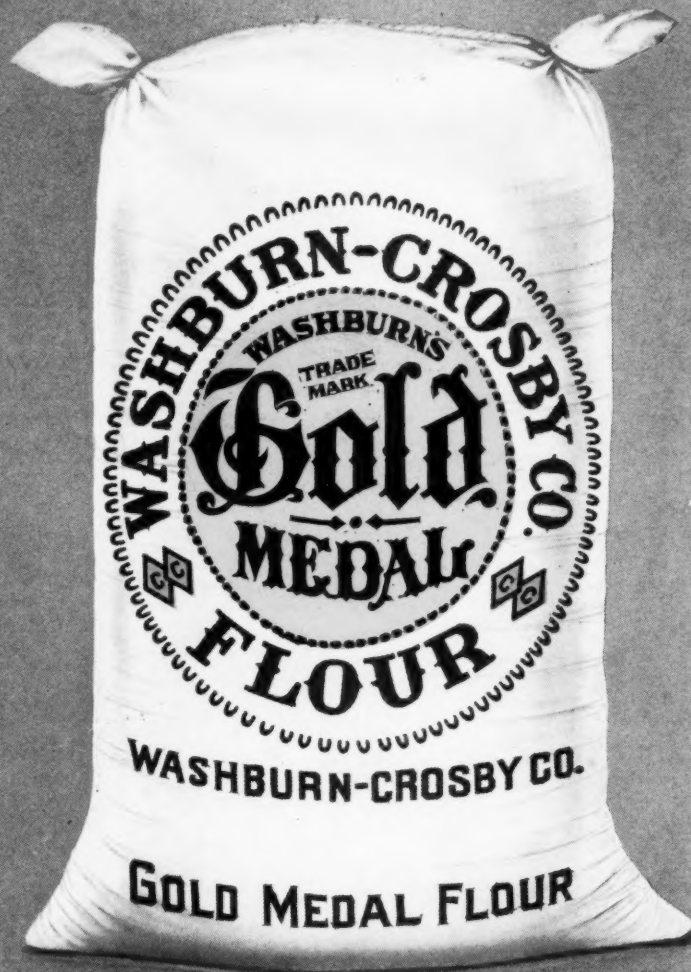


Harold
Sight

THE REAL THING

they
tirely
ental.

Eventually



Why Not Now?

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Washburn-Crosby Co., Largest Millers in the World, General Office, Minneapolis, Minn.

Your Last Chance to Get A HUDSON this Year

In Some Sections All Are Gone—In All Others Only a Few Are Left

YOU must act quickly if you want a Hudson. More than a hundred Hudson dealers have orders in hand for all the cars we can possibly deliver within the time specified.

SOME have oversold their allotments and are buying cars at a premium from other Hudson dealers, so they can protect their extra orders. At the factory we now average more new orders every day than our facilities can accommodate.

SO you see this is not soliciting your purchase of a Hudson, so much as it is a warning that you should decide at once, if you are to get the *one advanced car* of the year.

BECAUSE of this demand for Hudson cars many intending purchasers will be forced to wait until late summer before they can get deliveries.

BUT in some localities it is still possible to find an unsold Hudson. A few dealers foresaw the great demand for the Hudson and early placed orders for a large number of cars. If you reside in a section where we are represented by such a dealer, then you are fortunate. In no other way is there any likelihood of your being able to get a Hudson this season. By just examining this one advanced car, even though you will be unable to get delivery, you can at least determine what automobile is next best for you to have.

Why This Great Demand?

We knew when Howard E. Coffin had finished the first HUDSON "33" that it would be a great success. So we built one of the most modern automobile plants in the world, covering practically six acres of floor space—especially to take care of the demand we were sure it would receive.

Because of the tremendous success of his four previous cars of different makes, dealers unhesitatingly placed orders for more than 10,000 cars—all our year's product.

We knew these orders were only tentative and meant nothing unless the HUDSON "33" fulfilled our every promise and made good every expectation of these shrewd buyers. But we also knew the car, for it had been thoroughly tested under the most grueling conditions and on every sort of road before the trade knew that there was to be a new HUDSON model.

We perfected an organization to produce this car. We engaged engineers and mechanics, trained in the finest kind of machine work, to build the HUDSON "33." The demand for cars increased. Orders were placed by consumers faster than cars could be finished.

The plant and the organization to take care of the demand—and this during a season when automobiles were not selling rapidly and when predictions were rife that prices would be cut—has proven entirely inadequate to meet the requirements.

The simplicity that is embodied in every detail of the HUDSON "33," the ample provision for strength, for long wearing qualities, comfort, luxury and appearance established a new motor car standard.

The HUDSON "33" truly sounds the new keynote of simplicity. It has fewer parts than most cars. It is dust proof in every bearing and embodies features that were unknown in the costliest cars of two years ago.

These new features can be obtained in combination on no other car at any price.

The One Chance For You

Some few dealers anticipated this demand for the HUDSON "33." They placed orders for great quantities of cars, and if you happen to live in a city or town where there is such a HUDSON dealer, then you may have a chance of obtaining a HUDSON "33" this year. It is remote—yet surely it is worth investigating.

If you are not contemplating buying a HUDSON "33," but are considering some other car—no matter what its price may be—it is especially important that you first examine the HUDSON "33." In that way you will form a standard of what to expect in the car you have in mind.

Act quickly if you are buying any car this season.

Write us or see our dealer in your territory at once.

The HUDSON "33" is furnished in four types: A Touring Car at \$1400, a Pony Tonneau at \$1450, a Torpedo at \$1500, and a Fore-Door Touring Car at \$1500. Each model accommodates five passengers, except the Pony Tonneau, which carries four. These prices include lamps—gas and oil—Prest-O-Lite gas tank, Bosch magneto, mohair top, tools and tire repair outfit.



See the Triangle on the Radiator

HUDSON MOTOR CAR COMPANY

7003 Jefferson Ave., Detroit, Mich.

What Experience has taught us regarding Automobile Lubricants

The gas engine is comparatively new.

During its experimental stages, ordinary steam cylinder oil was used. It left so heavy a carbon deposit in the cylinders that the engine would quickly clog up and stop.

This retarded the development of the gas engine and presented a new lubricating problem.

It was plain that an efficient gas engine lubricant must leave no carbon deposit.

Lubricating oils that largely overcame this difficulty were then produced. This permitted a rapid development of the gas engine.

Finally, however, after exhaustive laboratory and road tests, we succeeded in further eliminating from lubricating oil the carbon-forming elements.

The result is an oil that we believe to be the best gas engine lubricant yet produced.

Polarine

POLARINE OIL has set a new standard in automobile lubricants.

Its consistency is not materially affected by heat or cold.

It flows freely down to the zero point.

Properly used, it will reduce repair bills and eliminate many annoying delays on the road.

The Polarine Brand Covers: POLARINE OIL, sold in sealed cans, gallon and five-gallon sizes, or in half-barrels and barrels.

POLARINE TRANSMISSION LUBRICANTS, sold in three consistencies, for

transmissions and differentials, in cans of convenient size, also in barrels and half-barrels.

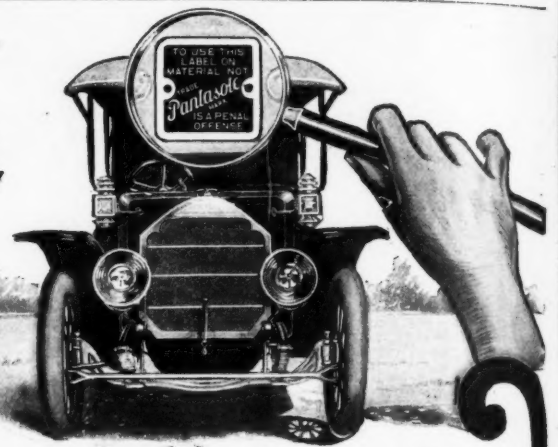
POLARINE CUP GREASE AND POLARINE FIBRE GREASE, sold in round cans, the former for use in cups, the latter of high melting point, especially adapted to use on universal joints.

All dealers sell Polarine Lubricants, or can get them for you.

If you use any kind of gas engine send for our booklet, "Polarine Pointers." It includes hints on lubrication and the causes of motor troubles. Write our nearest agency.

Standard Oil Company
(Incorporated)

Insist on this Label



Caution to Purchasers of Tops *Pantasote*

a product of our exclusive manufacture, is a top material of uniform high quality, recognized by those of experience as unexcelled. In many cases unscrupulous dealers substitute cheap, inferior materials to increase their profits at the purchaser's expense. The average person cannot distinguish PANTASOTE from these substitutes, as they look somewhat alike when new.

One can ONLY be assured of getting genuine Pantasote by demanding this label on the top.

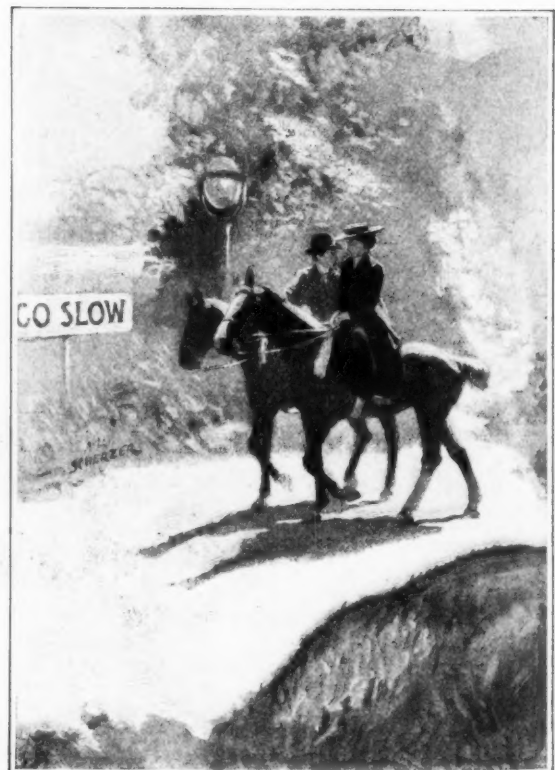


The dealer has no excuse for not using it, as they are sent free of charge with every yard of Pantasote.

PANTASOTE is superior to mohairs for many reasons—two in particular, the impossibility of cleaning them and the ruination of their interlining gum of very impure rubber by exposure to grease or sunlight, as are tires.

Send postal for booklet on top materials, and samples.

THE PANTASOTE CO., 55 Bowling Green Bldg., New York



THAT THOSE WHO RIDE MAY READ.



It takes eight months to build a Packard piano. Yet there are people who select a piano after only a few moments' consideration. If you give this important matter the time and attention it deserves—you'll probably buy a Packard.

Packard pianos—and piano players—are sold by the better dealers everywhere—or direct by The Packard Company, Fort Wayne, Indiana. Send for Catalogue GG—and our liberal payment plan—to-day.

The Funny Side of Exams.

The following selection of mistakes in examinations may convince almost any one that there are some peaks of ignorance which he has yet to climb:

"Mute, inglorious Milton." These epitaphs are used by a writer who was envious of Milton's being Poet Orient.

Magna Charta said that the King had no right to bring soldiers into a lady's house and tell her to mind them.

Shakespeare made a mistake in mentioning Galen, who did not live till a hundred years after his time.

Panama is a town of Colombo, where they are trying to make an isthmus.

The three highest mountains in Scotland are Ben Nevis, Ben Lomond and Ben Jonson.

Wolsey saved his life by dying on the way from York to London.

A Happy Marriage

Depends largely on a knowledge of the whole truth about self and sex and their relation to life and health. This knowledge does not come intelligently of itself, nor correctly from ordinary every-day sources.

SEXOLOGY

(Illustrated)

by William H. Walling, A.M., M.D., imparts in a clear, wholesome way in one volume:

- Knowledge a Young Man Should Have.
- Knowledge a Young Husband Should Have.
- Knowledge a Father Should Have.
- Knowledge a Father Should Impart to His Son.
- Medical Knowledge a Husband Should Have.
- Knowledge a Young Woman Should Have.
- Knowledge a Young Wife Should Have.
- Knowledge a Mother Should Have.
- Knowledge a Mother Should Impart to Her Daughter.
- Medical Knowledge a Wife Should Have.

All in one volume. Illustrated. \$2. postpaid. Write for "Other People's Opinions" and Table of Contents. Puritan Pub. Co., 776 Perry Bldg., Phila., Pa.

Victor-Victrola

The most perfect musical instrument the world has ever known.

The Victor-Victrola possesses all the virtues of the famous Victor, but has improved sound-amplifying surfaces instead of a horn and all moving parts are entirely concealed.

Like the Victor "it plays itself", nothing being left to uncertain skill—therefore an artistic rendition is always a certainty.

It brings to you the world's best music, sung and played by the foremost artists, and delivered in a sweet, pure, mellow tone-quality that is absolute perfection.

Stop in any store where you see the famous Victor trade-mark and ask to hear the Victor-Victrola. You'll be astonished and wonder why you have waited so long.

Victor Talking Machine Co. Camden, N. J., U. S. A.

Berliner Gramophone Co., Montreal Canadian Distributors.

To get best results, use only Victor Needles on Victor Records



Look for the Victor dog on every Victor-Victrola

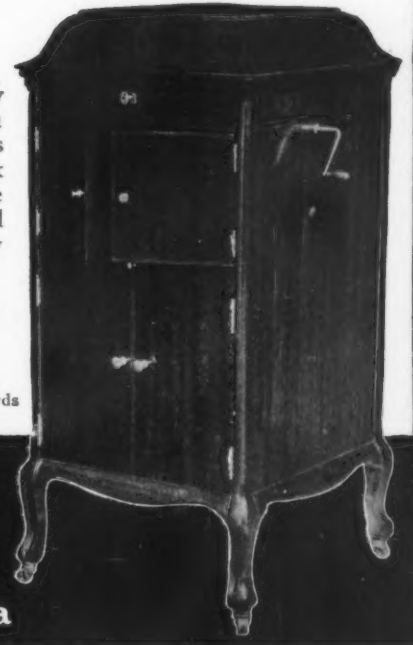
Victor-Victrola X \$75

Mahogany or oak
Other styles \$100, \$200, \$250
Victrols \$10 to \$100



Victor-Victrola XIV, \$150

Mahogany or oak with racks for records



New Victor Records are on sale at all dealers on the 28th of each month

"Those melodious bursts that fill the spacious days of great Elizabeth" refers to the songs that Queen Elizabeth used to write in her spare time.

Tennyson wrote a poem called *Grave's Energy*.

The Rump Parliament consisted entirely of Cromwell's stalactites.

The plural of spouse is spice.

Queen Elizabeth rode a white horse from Kenilworth through Coventry with nothing on, and Raleigh offered her his cloak.

When England was placed under an Interdict the Pope stopped all births, marriages and deaths for a year.

"The Deserted Traveller" is the most famous of Goldsmith's works.

The Pyramids are a range of mountains between France and Spain.

The gods of the Indians are chiefly Mahommed and Buddha, and in their spare time they do lots of carving.

Every one needs a holiday from one year's end to another.

—University Correspondent



To the superb quality of the Steinway Piano, there is added in this wonderful, new instrument, the ability of a virtuoso to play it



HE PIANOLA endows you, not only with this ability, but the intense satisfaction of personally producing music with a nicety of expression that fits exactly your mood of the moment. To the discriminating music-lover all of the world's best music is made available by the

Steinway Pianola Piano

While the *quality* of tone is essential to good music, the measure of your enjoyment must always be fundamentally dependent upon the *ability to produce it*.

The degree of artistic excellence of the music produced by the Pianola, is as superior in its quality to that of other player-pianos, as is the performance of Paderewski when compared with that of an indifferent amateur.

The Steinway Grand Pianola Piano \$2,000 up.

The Steinway Pianola Piano (Upright) \$1,250 up.

Other Pianola Pianos from \$550 up. Prices slightly higher on the Pacific Coast. Information on request.

May be purchased on monthly payments if desired. Allowances made on other pianos taken in exchange.

STEINWAY PIANOLA PIANO BOOK L

A most artistic piece of printing—well worth reading and keeping. Size 9x12 inches. Sent postpaid on request.

The Aeolian Company Maintains Its Own Establishments in the Following Cities:

CHICAGO, ILL.
202 Michigan Boulevard

ST. LOUIS, MO.
1004 Olive Street

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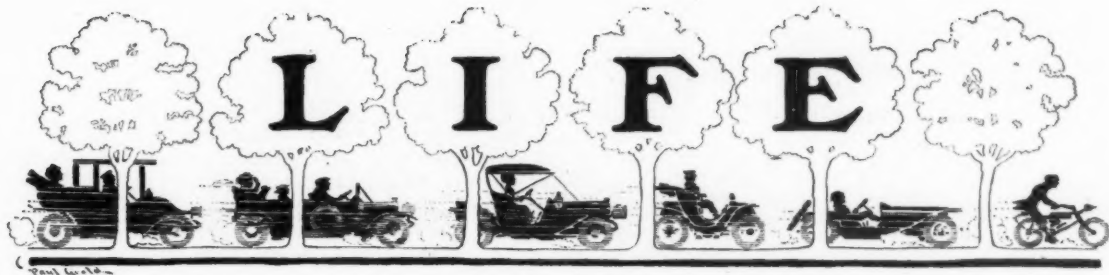
INDIANAPOLIS, IND.
237 N. Pennsylvania Street

DAYTON, O.
131 W. 3d Street

Representatives in all the Principal Cities of the United States, Canada, Mexico, and Abroad

THE AEOLIAN COMPANY, Aeolian Hall, 362 Fifth Avenue
Near 34th Street, N. Y.

The Largest Manufacturers of Musical Instruments in the World



This Number

THE making of words still goes merrily on. Every few years a new crop steals into the language and takes its place with the immortals. At present it is too soon to state that the Joy Rider will be one of these. It is enough to know that he occupies just now a distinct place of his own and really stands for something.

It is most superfluous to say that at first the joy rider meant a man who appropriated his master's car and stole away in the night to enjoy himself. It was not long, however, before the phrase began to stand sponsor for other things. Woodrow Wilson helped it along by using the expression, "joy riding corporations," thus giving it a dignity that it would otherwise not have had.

In the course of a short time joy riding has come to stand for a combination of things; there's a certain gladness and recklessness about it that appeals to our adventurous spirits; it is undoubtedly wicked and therefore attractive; ladies are concerned in it, which gives it a dash of color. It is dangerous, which is always necessary in the finest kinds of pleasure. It is the kind of phrase that lends itself to symbolism—a fit representative of a certain sort of civilization that we have grown accustomed to and barely wink at. There is an irresistible dash and go to it.

To typify all this is the object of this present number of LIFE. And to our friends the joy riders everywhere we offer our distinguished consideration.



"OFT IN THE TRANQUIL HOUR—"

YTON, O.
W. 3d Street

venue
the World



"While there is Life there's Hope."

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17 West Thirty-first Street, New York



SYMPATHIZE as we do with the insurrectionary forces now operating in society, we are not

able to take the view of some of the brethren about the arrest of McManigle and the two McNamaras for dynamiting the *Times* building and the Llewellyn Iron Works at Los Angeles. There were twenty-odd lives lost in the *Times* building blowup, and we were never able to approve of it, nor to consider it sincerely profitable to social insurrection, even though the position of the *Times* toward union labor in Los Angeles had not been satisfactory to union labor. When news came that that highly competent sleuth, William Burns, had caught the Los Angeles exploders, we were for being glad the rascals were nabbed and for hoping that if hanging was still good form in California they would all be hanged—if found guilty—or otherwise disposed of according to statute. But that seems to have been altogether a false start on our part; at any rate the rest of the insurrectionary brethren don't seem to feel as we did. They show no interest at all in the nabbing of persons accused by a highly responsible detective of enormous crimes, and the whole volume of their concern finds expression in anxiety for fear the arrests have not been made with due regard to legal etiquette and decorum.

The chief complaint is about the arrest of J. J. McNamara, secretary and treasurer of the International Association of Bridge and Structural Iron Workers, his rapid transmission from Indianapolis to Los Angeles, and the seizure of the papers of his association. It is denounced up and down the country as a conspiracy against organ-

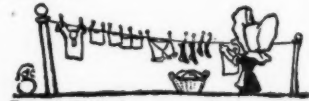
ized labor. It seems also to be a conspiracy against Socialism, so lively and widespread is the concern of the Socialist brethren about it. Victor Berger, the Socialist Congressman from Milwaukee, calls for a Congressional inquiry; Samuel Gompers announces that "the interests have been trying to fasten guilt on organized labor"; Timmons, of the Los Angeles Union of Iron Workers, announces that once when he and McNamara took a drink together McNamara took lemonade. "He is the brains of the organization," Timmons says. Ryan, president of the Structural Iron Workers, thinks the "attempt of the capitalistic press to hang McNamara on the word of a private detective will rebound against those responsible." There have been a multitude of such testimonials. "I consider the entire affair a frame-up," says Charles Moyer, of the Western Federation of Miners.



IT looks a little as though the insurrectionary brethren had made an overdisplay of strength and apprehension. If any one had doubt that the accused men would have a trial entirely fair to the accused, surely it cannot stand in the face of all this show of deep concern by labor leaders and Socialists. Dollars by the hundred thousand will be forthcoming to defend them. Organizations commanding hundreds of thousands of votes seem to be interested in proving their innocence. Burns and his fellows have been arrested for kidnapping. Burns is a careful man, and it seems unlikely that he failed to meet the requirements of the law in extraditing his prisoners. It is absurd to treat him as a conspirator, working in the interest of organized capital against organized labor. If he has got a parcel of scoundrels who have been blowing up buildings and killing people, he has done a great public service, for which every order-loving and law-abiding citizen should be grateful to him—a service quite as valuable to workmen as to employers. Burns seems to be quite impartial in the prosecution of his business. In Oregon he rounded up land-stealers, well-to-do men of

standing in their community; in San Francisco he hunted grafters, fairly rich men again, and the tools of still richer men; now he has been hunting, not labor organization men as such, but dynamiters and assassins, and really the labor unions and the Socialist brethren seem to be quivering with anxiety for fear he has caught them.

We see not the slightest ground for apprehension that McNamara will be convicted if he is innocent. "Labor" seems to want him to have not a fair trial, but an unfair one. What folly! Labor unions have come to stay. As things go in the industrial world they are necessary. But they cannot win with dynamite, nor by compulsory lowering of the standard of human efficiency.

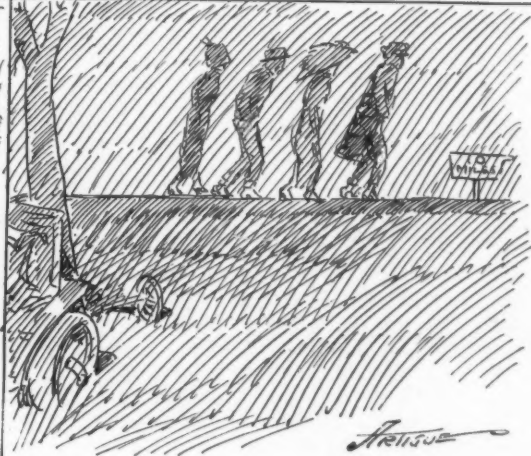
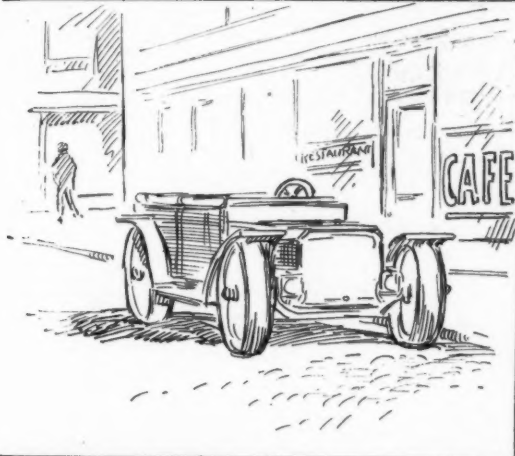
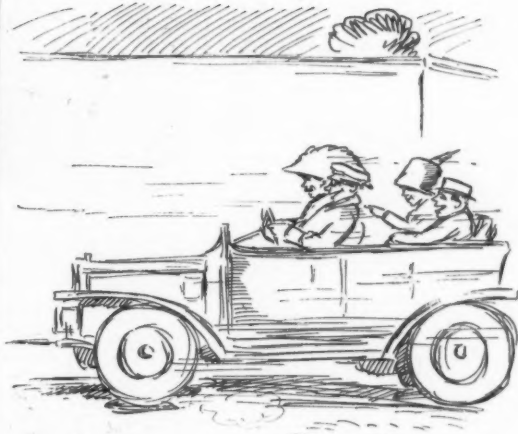
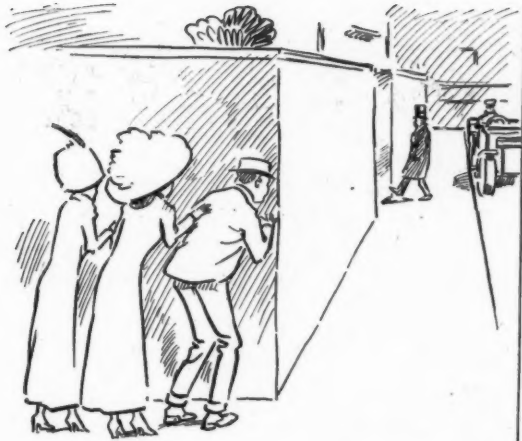


HEAVEN knows what really happened about Professor Beers' daughter at the Naval Academy, but whatever it was, the superintendent has apologized for it. Nobody in his senses would have wished to exclude Professor Beers' daughter from a Naval Academy hop, knowing who she was and what she was. And apparently she was not excluded, and the row did not concern her or her occupation, but the neglect of a formality by a midshipman.

In connection with this incident a paragrapher in the *Times* inquires:

Is a young woman the social inferior of a naval officer, or of anybody else, just because she has to earn her own living?

In this country that remains absolutely a matter of individual opinion. We are all absolutely free to look down on one another, the employed on the unemployed, and *vice versa*; the rich upon the poor and the poor upon the rich; Congressmen upon naval officers and naval officers upon Congressmen. It is a glorious condition, bought for us by our fathers' sweat, and which surely no wise person would wish to swap for one trammelled by definite and accepted standards of social estimation. Whom we look down on and whom we look up to depends upon our intelligence, and any one who remarks our practice in these respects has gone a good way toward getting us sized up.



Arnsper

A JOY RIDE!

Improving on Brillat-Savarin

GASTRONOMY as a fine art is making tremendous strides in America. The revulsion from the soggy and indigestible food prepared by our foremothers to give strength and courage to our forefathers has set American ingenuity to work in the line of inventing new dishes. On this account we are outstripping Europe's most famous *cordons bleus* in devising new schemes of interior decoration.

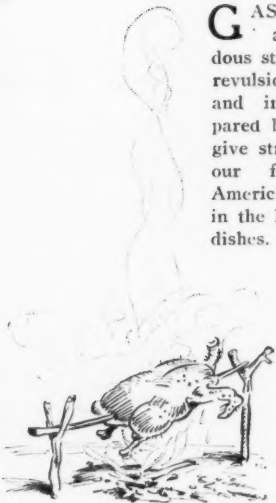
Strangely enough it is not in the kitchens of the great hotels and magnificent restaurants that these

new discoveries are being made. The proprietors of those gorgeous institutions are too busy devising new schemes to lure away the dollars of their patrons to pay much attention to such minor matters as the quality of the food and the manner in which it is served.

The real laboratories in which is being worked out the future gastronomic destiny of the American people are the editorial rooms of the daily newspapers and of such highly practical publications as the *Ladies' Home Journal*. In these places are devised dishes which are not only calculated to do wonderful things to the human digestive apparatus, but are also marvels in the way of color schemes and architectural construction.

Here, for instance, is a dainty salad which could have been discovered by none but a culinary Columbus:

A tasty salad is made with a few tender stalks of celery, a dozen



Pup: SAY, JACQUES, WHO HELPS YOU BUTTON UP YOUR BACK IN THE MORNINGS?



"SHE WAS UP IN ARMS AGAINST HIM."

stoned dates and a dozen English walnut meats all cut into small pieces and mixed with the pulp of three grapefruit. Arrange the mixture on white lettuce leaves and dress with mayonnaise.

That is indeed "tasty." It might be "tastier" for some tastes if it were sprinkled with snuff and decorated around the edges with a few brass suspender buttons.

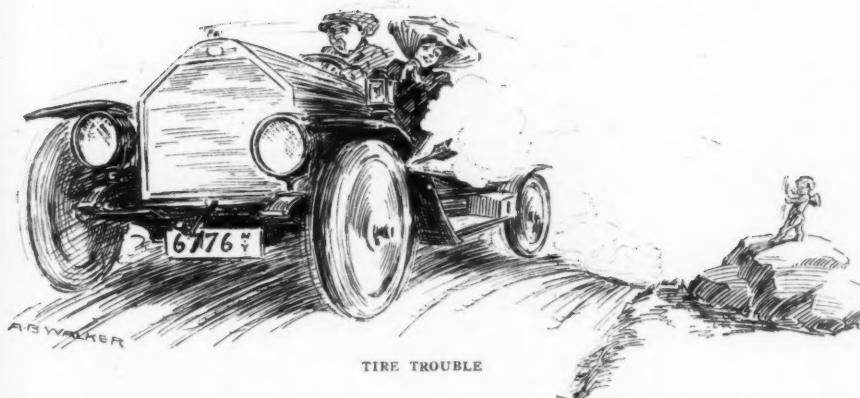
Here's another:

Peach salad with canned fruit is one of the innovations of a Brooklyn kitchen. The sections of peaches are drained from their liquor and are marinated with lemon juice and a little oil. After fifteen minutes or so the fruit is mixed with blanched almonds that have been shredded very fine—about half a cupful to a can of peaches. The mixture is dressed with mayonnaise mixed with whipped cream and is served on lettuce leaves with whole almonds on the top.

That may be all right for the simple Brooklyn taste, but we think that the gourmets of Ginktown, Ia., and Pooska-loosa, Ga., would prefer a little higher flavor. This might be secured by the addition of six finely chopped cabbages thoroughly marinated with kerosene oil. A few immortelles scattered over the surface would be picturesque and appropriate.

Grapefruit may be served with Bar le Duc currants in the cavity in the center, with uncooked small oysters and dressed with tomato catsup, grated horseradish and tabasco. No lemon juice is needed, with the acidity of the fruit.

That is quite right. The lemon juice is not needed. The only possible addition to this dish would be a few pieces of unfrozen dynamite about the size of a peanut, judiciously scattered through. Instead of napkins, shrouds should be placed at the side of each plate.



TIRE TROUBLE

Vermont

OF all the States the stand-pattest is Vermont. Her ten largest towns that have more than five thousand people each have grown enough in the last ten years to contrive an increase of population for the whole State of almost four per cent., but her country districts lose nearly as much as the cities gain. Her people came of stock as good as started in any State in the Union and they have been very slightly exposed to mixtures, but her 356,000 of population remains almost stationary. The trouble is, if it is a trouble, that

it is not easy enough to get rich in Vermont. Agriculture is the main industry, and the soil is reluctant and has nothing more valuable under it than marble.

It is suggested that the State has plenty of undeveloped water power and might be colonized by Connecticut Yankees and made to hum with factories. But why not keep Vermont for an asylum for more or less prosperous and weary people? Here is a State saved from all the disgusts that the papers record. It has no Pittsburg; it has few labor troubles, few money wrangles,

few social problems. Its scenery is beautiful, its climate is invigorating, its cemeteries are commodious and reposeful. There is enough of it to go round among the people who live in it.

Vermont is all right; the trouble is with people. They insist upon being exposed to the distractions of active life and the solicitations and risks of gainful industry.

Delusions of the Wool Men

THAT any intelligent reader rests any weight on their *ex parte* declarations about what will happen when Schedule K gets the axe;

That it is the duty and high privilege of all the citizens to pay a considerable tax for the benefit of the woolen manufacturers;

That there is anybody left who is fool enough to believe that the purpose of maintaining Schedule K is to pay high wages to the employees of woolen factories;

That Schedule K benefits woolen manufacture as a business in the United States, except by enabling stupid manufacturers to avoid the competition of clever ones and make profits that their abilities do not qualify them to earn;

That the people of the country would not rather have woollens on their backs than woolen manufacturers.

The Human Cook Book



THE VAUDEVILLAIN

The brain of a beetle, the wit of a pug.
Some wife jokes—oh, you know the kind.
Add slapstick and seltzer and grease paint
and gall—
You'll like it—it's swell, but refined!

TELEPHONE OPERATOR

To a fearful and wonderful rolling of "r's,"
And a voice cold as thirty below,
Add a dash of red pepper, some ginger and
sass,
If you leave out the "o" in "hello"!

THE CHAUFFEUR

Mix a peck of ignorance with fifty pounds of
grease,
Flavor once a week with thirty bones.
Keep it off your motor and run the car your-
self,
Let your chauffeur cut the lawn for Neighbor
Jones.



THE JOY RIDERS

Moral Waves

NO modern city can be happy unless it has recurrent attacks of moral waves. About every so often someone must discover that the city in question is a hotbed of vice. Then some official must be charged with the blame. Then this official must excuse himself and lay the blame elsewhere. Republican newspapers must blame Democrats. Democratic newspapers must blame Republicans. Yellow newspapers must become positively hysterical in their virtuous outcry and blame whatever official happens to be its pet aversion at the time. Preachers must preach and various misdemeanants must be fined with unusual harshness and in a manner fittingly blareful.

Then the moral wave may suddenly recede. The politicians may find something else to disagree about. The newspapers may find other news. The moralists may carry back to their regular vocations the warming flush of righteous effort. The vicious may continue to be vicious and everything may proceed as though no moral wave had ever swept the municipal beach.

THERE are three classes of bookbuyers: Collectors, women and readers.

Gessed at Last

THE Philosopher was sitting on a bench in the park thinking about the whyness of the wherefore when a man rushed by him. The fugitive was followed by another man who yelled at the Philosopher:

"Catch him! Lay hands on him!"

But the Philosopher did not budge.

"Are you deaf? Why did you not hold the murderer?"

"Murderer? What is a murderer, sir?"

"What a question! A murderer is one who kills."

"Oh, you mean a butcher, then?"

"What an idiot! I mean one who kills another man"

"I see; you mean a soldier."

"Stupid! A murderer is one who kills another man in time of peace."

"Now I have it. You mean an executioner."

"I never saw such stupidity! I mean a man who comes to the house of another and kills him."

"Oh, oh! I have it at last! A physician."

The man looked at the Philosopher for a few seconds and then rushed away pondering over the last guess.

Oscar Leonard.

THE real man stands revealed when fortune frowns on him; the cad when fortune smiles on him.

TO be married to two women is a crime. To be married to one may be only an indiscretion.



"GOODNESS, MAY! IF THEY KEEP ON CONVICTING THESE BANKERS YOU'LL SOON HAVE A REGULAR ROGUES' GALLERY."

Life's Fashion Reform League

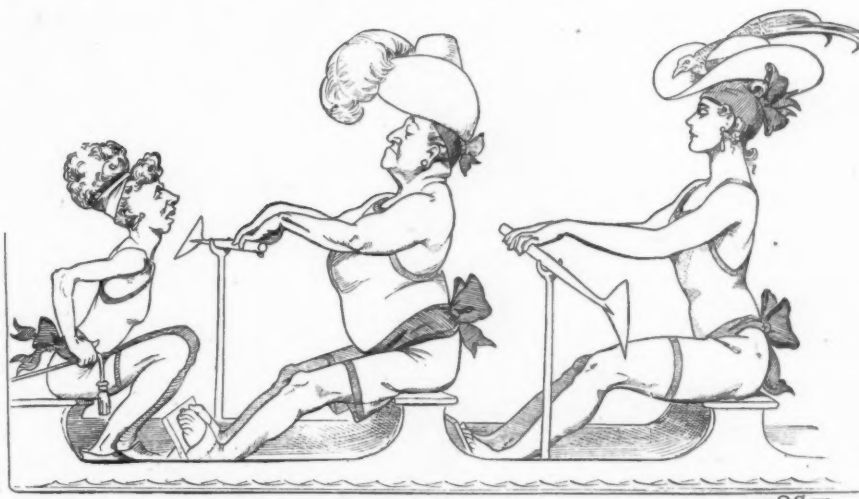
THE time has at last come when the standard of fashion in this country must be set. We have been waiting until this League became firmly established in the minds, hearts and pockets of the American people. Now that this happy event has been accomplished, let us reduce the whole matter to a scientific basis.

Our etiquette must be no longer a matter of reproach. First, we must have an order of precedence. Up to the present moment a wealthy brewer, if he happened to be wealthy enough, could go in to dinner ahead of a less wealthy banker. This is, of course, all wrong.

Now, we have been working on this problem for some time, and hope to make our complete announcement soon. Matters of pedigree must be settled. As to whether your ancestors came over in the Mayflower or in the steerage of the old Baltic are things which have an important bearing on the case.

We have just erected a new building in Life Park (formerly Central) which will be devoted hereafter to deciding matters of precedence. All applications must be received in person and your financial rating be placed on record. Among some of the questions asked will be the following:

- Was your mother or grandmother a cook or washlady?
- How long have you been in society?
- Does the head waiter at the Waldorf speak to you familiarly?
- Have you ever been in jail?



ROWING CHÉMISES OF GREEN GRENADINE OR HEAVY CAFÉ MOUSSE. THE LOW WAIST *LINE DEFINED BY ARRIERE PENSÉES OF TAFFETAS EN NOEDS FLAMBOYANTES

- How long?
- Were you ever connected with the United States Senate?
- How many times married and whom have your wives married since; have your children ever done any work, and how many servants do you keep?
- Give a list of people you know.
- Are you known at Palm Beach, the Riviera, Monte Carlo and Reno?
- Can you read and write?

Many other questions will naturally suggest themselves. Upon the conclusion of the examination you will be presented with a certificate, which will assign you a number and a class, so that you can take your place in the order of precedence at all social functions.

In the meantime we desire to call attention to the important matter of mourning. Our new mourning costumes are out and should be seen by all of our members to be appreciated. Among other things we call attention to

Mourning collars for Pomeranians. The mourning of pet dogs has, we regret to say, been sadly neglected. Immediately after the funeral your dog should be clad in a crêpe full dress blanket, which

he is to wear constantly for ten days. The size can gradually be reduced at the rate of an inch a day. A black pearl collar is *en règle* for the first month; after that, jet.

Never permit your dogs to go out of mourning for at least nine months. They should, indeed, follow the general rule of the family.

No lady who is in mourning should sit in the same seat with the chauffeur for six weeks afterwards.

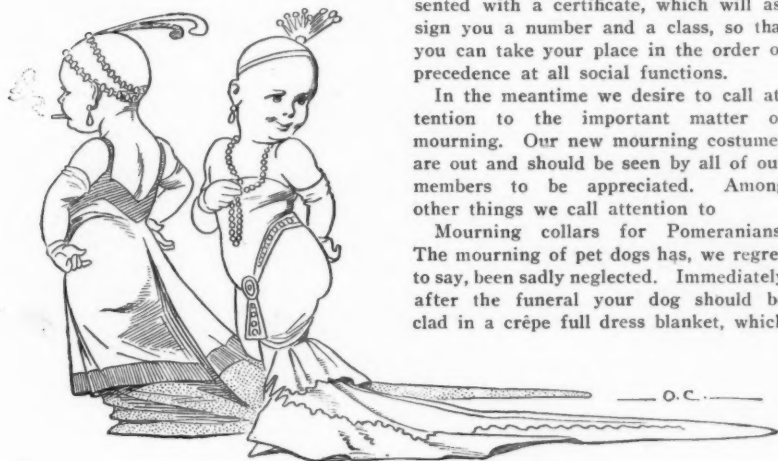
A lady in mourning may properly play bridge before noon of each day and she may play even as late as midnight, provided she does not do it in the presence of relatives.

Huckleberry pie should alone be eaten for one month; this should be succeeded by prunes and purple plums.

Corsets should be lined with black whalebone, and the border of napkins and tablecloth should be seven-eighths of an inch deep for the first seven days, including Sunday.

The fact is that our mourning interests have been sadly neglected. A competent committee, including our head dressmaker, our cutter, the editor of our elite directory and our head manicure are now preparing a set of rules for every emergency.

To become a member of the League it is only necessary to send a thousand dollars, with your name and address. By return mail you will positively re-



FORMAL DINNER AND OPERA GOWNS FOR BABIES



HARRISON LADY.

THE CRAZE FOR JOY RIDING REACHES HUCKLEBERRY CENTRE

ceive a set of patterns guaranteed to be worth 89 cents—mailed free to any part of the United States. We want every woman and child in the country to belong.

Our summer styles are just out. These include brides'



Mrs Goat. OH, WHAT A FOOL I WAS TO MARRY SUCH A HARD-HEADED FELLOW!

outfits, bathing suits, traveling costumes and athletic lingerie. For golf we recommend our brassie suit made of Irish lace passementerie, cut bias, with harem skirt effect, short sleeves, the whole ornamented with jet ornaments. Some of our latest effects for infants will be appreciated by all mothers who have the interest of their children at heart.

For rowing, a green grenadine is the popular thing. It should be cut high in the neck and made to fit closely over the shoulder blades.

These costumes are, of course, entirely different from anything hitherto in vogue, but that is the idea. We are here to give the men a sensation. Unless this glorious result can be accomplished we would be a failure.

Are you sending your daughters away to camp this summer? We furnish a complete wardrobe for twelve hundred dollars, including hair ribbons.

We have just received a request from a lady in Chicago asking what a lady can dress upon in a year and still keep up appearances

In reply we will say that it all depends upon what circle you move in. For ten thousand dollars we can give you a splendid start—even if your husband is not supporting himself.

Our motto is "America for the Americans" It has been



AT THE WOMAN'S CLUB

"WE MUST BROADEN OUT. OUR HUSBANDS HAVE A RIGHT TO DEMAND THAT WE BE SOMETHING BESIDE MERE ORNAMENTS."

our experience that every American husband is willing to pay the price provided he can get his money's worth. He wants change and variety and these are the very things our system enables us to provide.

Step into Life Park some day and look over our newest styles in bathing suits. Wherever they are worn there will be crowds of men. Every summer hotel proprietor before the season is out will rise and call us blessed.

If you are not already a member of the League join at once.

Address

LIFE'S Fashion Reform League.



THE DECEIVED WOODPECKER

Mr. Maraboo: CONFOUND IT, THERE'S THAT PESKY RHEUMATISM BACK AGAIN!

Fashion Proverbs

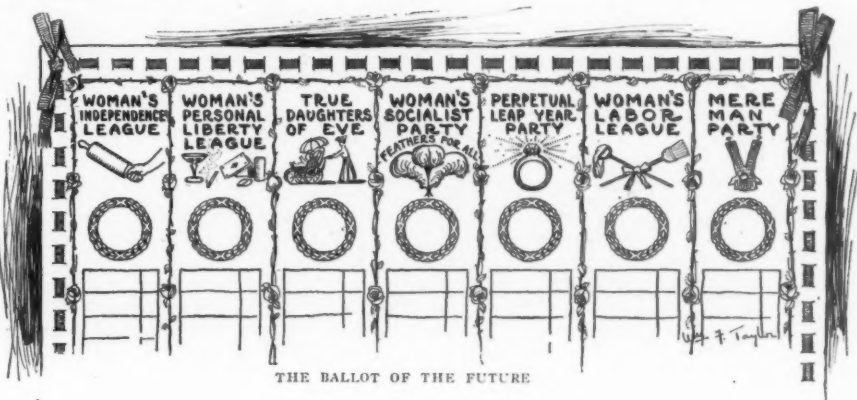
AN ounce of effect is worth a pound of comfort.

Never count your fashions before they are hatched.

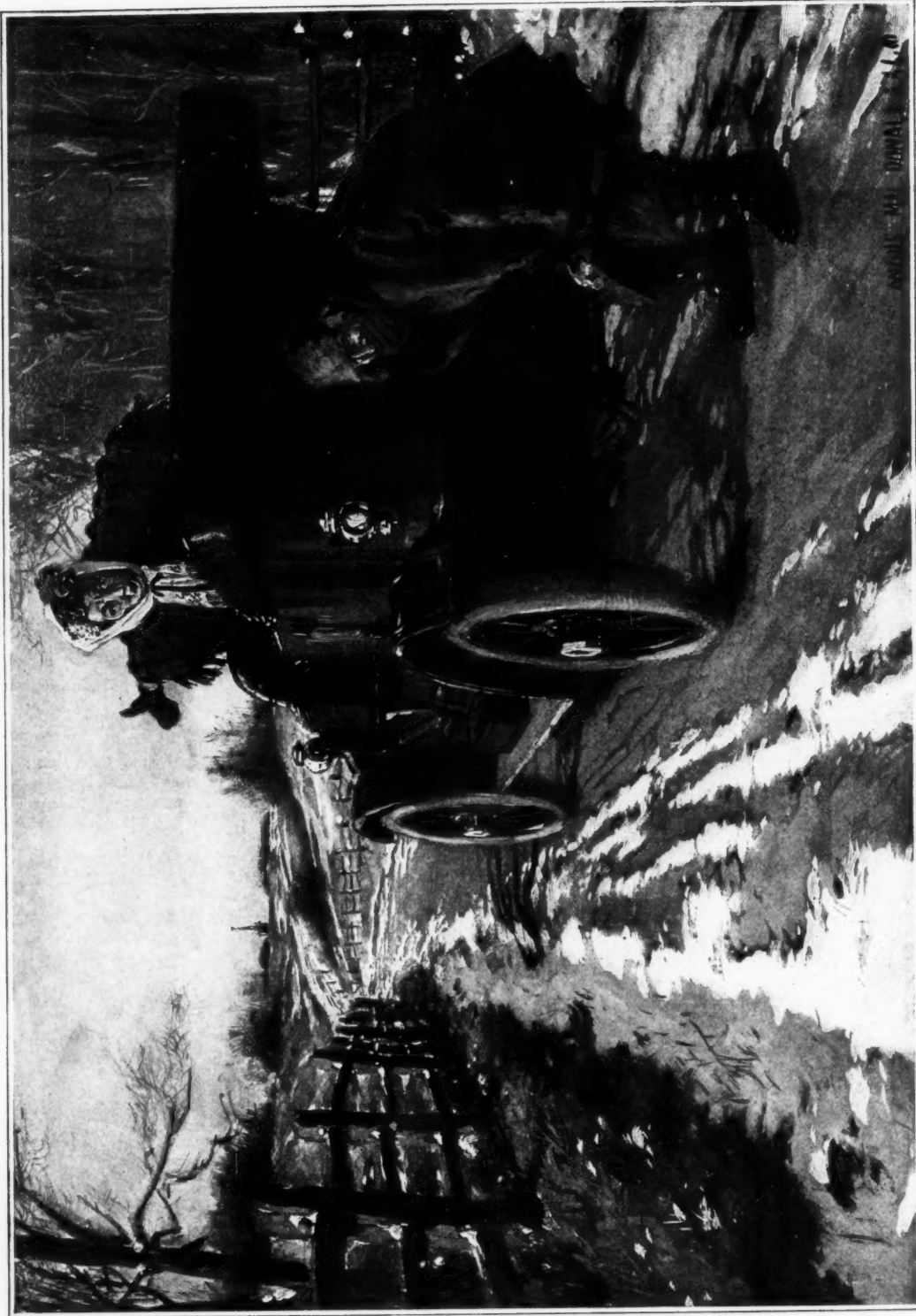
The shabby flee when no woman pursueth, but the fashionable are brave as a lion.

The mills of fashion grind swiftly, but they never seem to get anywhere.

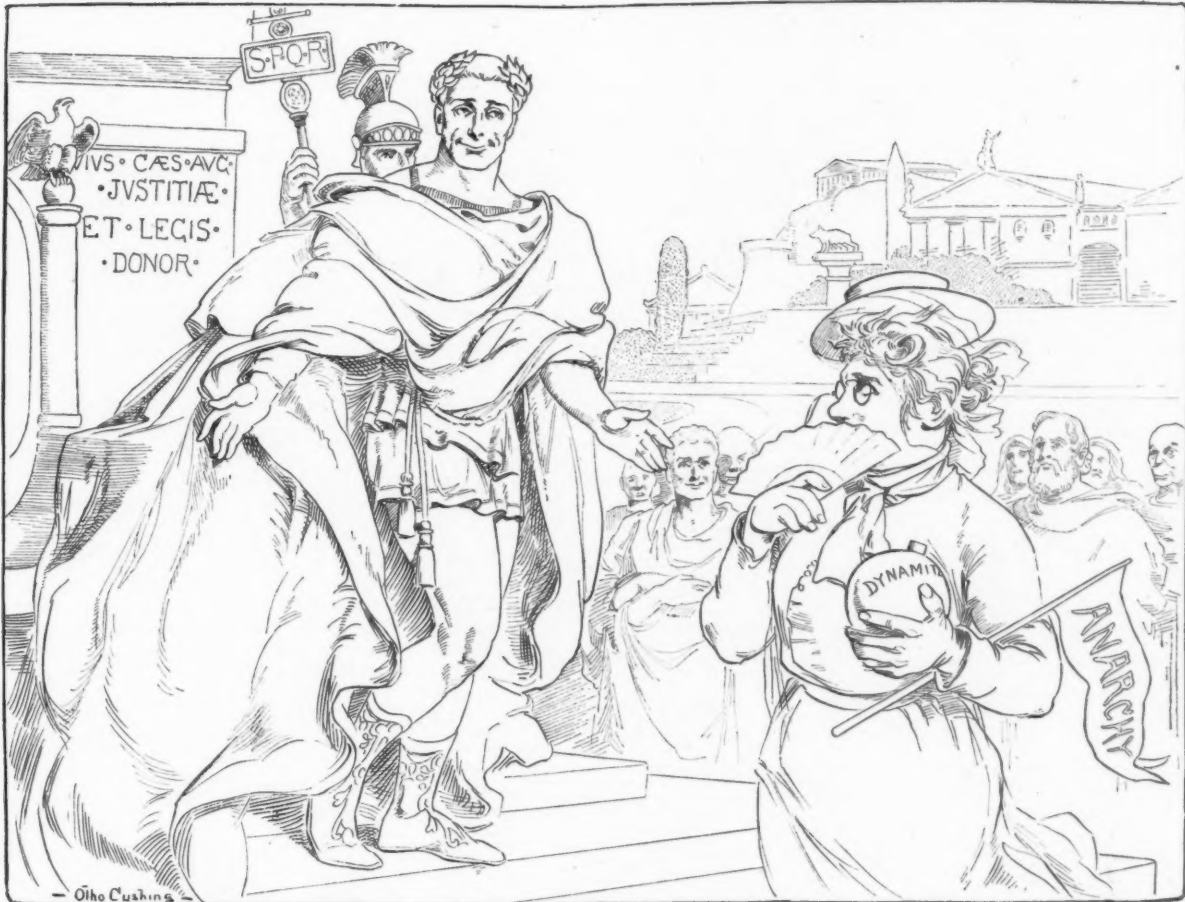
It takes more than nine tailors to make a woman, but one man is supposed to pay the bills.



THE BALLOT OF THE FUTURE



Late for Meetin'



HISTORIC AFFINITIES

AUGUSTUS AND EMMA GOLDMAN

A "CAPITOL" joke—the Albany State House.



THE JOY RIDER'S PUNISHMENT

The Viewpoint

OF HIS FRIENDS

- Good mind for detail.
- Generous.
- Broad-minded.
- Shrewd.
- Original.
- Hearty.
- Genial.
- Earnest.
- Good fellow.

OF HIS ENEMIES

- Small.
- Spendthrift.
- Superficial.
- Crafty.
- Unreliable.
- Boisterous.
- Oily.
- Wet blanket.
- Fool.

Brought Down to Date

Have a heart that never hardens, a temper that never tires and a touch that never hurts.—Charles Dickens.

DEAR, dear! How long Dickens has been dead! Writing for our day he would have said: Have a liver that never hardens, a tire that never punctures and a touch that never fails to land something.

The Idle Poor

WE have heard so much talk about the idle rich of late that perhaps it is just as well to say a word about the idle poor.

The idle rich are, compared with the idle poor, comparatively few in numbers; their idleness therefore is not nearly so reprehensible. But the idle poor need to be reproached and criticised as much as possible, in order to turn them from the error of their ways.

They ought to know better. They are a menace to the State.

A system of fines and punishments should be inaugurated for any poor man who is caught being idle. At present the thing is done only in a half-hearted manner. If he is caught stealing a loaf of bread in order to keep himself alive during his wicked idleness, he is promptly clapped in jail; but this method is really ineffective. It doesn't get at the root of the matter. He still continues to be idle.

The specious plea on the part of the idle poor that they are constantly looking for work and cannot find it on account of over-production, due to the trusts, is, of course, a slander on everybody concerned; it is one of the hypocritical methods which they employ to make us think that they don't want to starve to death.

The unfortunate part of the whole business is that the idle poor cost money to maintain. So do the idle rich, but that is another matter. The idle poor have to be fed—in a way; and clothed—in a way; and this is a great drain on the State and something that ought to be stopped.

The root of the whole matter lies in the first place in being born. Nobody ought to be born who insists upon being idly poor.

Why not let the medical profession take this up?

MAN is a thermometer, woman the temperature; the thermometer is subject to changes of temperature.



"WHOA! BACK!"

Oh, Mothers!

HERE is something to pin on baby's crib:

The compulsion to pollute the body of a child with a filthy animal poison (by vaccination) is a crime against God and Human Nature itself, and every intelligent, conscientious person regards it accordingly.—*Dr. Alexandre Wilder.*

As a medical man, I assert that vaccination is an insult to common sense, the most gigantic piece of quackery ever exploited among a civilized people in this or any age of the world's history.

—*Dr. W. R. Hadwin, M. R. C. S.*

Death and Business

WHY is it when a prominent business man commits suicide or suddenly dies under mysterious circumstances his business associates hasten to issue a reassuring statement that the occurrence will in no way affect the business?

And why, on the other hand, when a prominent business man dies under ordinary circumstances, after a long period of successful adulterating, short-weighting and other sculduggery, his business associates announce that his loss is irreparable?



ELECTION DAY, 1912

With the Muckrakers

SOME of the current muckrake stories are getting attention from the persons most concerned.

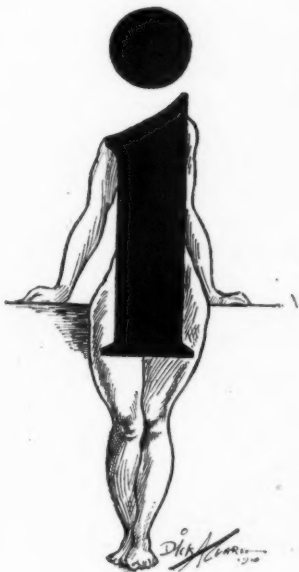
In the March number of the *American Magazine* there was a piece by John A. Fitch, whereof the title runs, "Old Age at Forty; An Exact Account of the Terrible Strain Put on Workers in the Steel Industry; A Twelve-Hour Day for Thousands."

At the annual meeting of the United States Steel Corporation on April 17 this happened:

Charles A. Cabot, of Boston, a stockholder, introduced a resolution calling upon the chairman to appoint a committee of five persons to investigate and report to the Finance Committee not later than October 1 next as to the truth of statements made in a recent magazine article that the work of the steel employees in the Pittsburg mill is so arduous that they become old men at forty.

Mr. Cabot said that if the published statements are true the conditions so revealed constitute a serious menace to the continued success of the corporation and to its reputation as an organization.

Mr. Gary, chairman of the Board of Directors, said that the writer of the piece had been given every chance to investigate the mills, but that his article was "partisan, unfair and unreasonable." The directors had not thought the motives for publication were good and had refused to furnish a list of stockholders so that the article could



THE NAKED EYE

"BUT YOU'VE GOT TO WEAR IT! THIS IS A COMMERCIAL AGE."

be mailed to them. Nevertheless, representing a majority of the stockholders, Mr. Gary voted for the resolution to investigate and it was carried.

We don't suppose Mr. Gary will appoint a committee of muckrakers to investigate conditions of life in the Pittsburg mills, but he will probably appoint a committee whose findings will carry weight and not a mere committee of whitewashers. If there is another side to Mr. Fitch's story it will be told, and doubtless the Steel Company's stockholders and the newspapers, too, will see their report, which to anyone who has

read Mr. Fitch's story, will be interesting.

The Mormons are lifting up the voice to say that *McClure's* and *Everybody's* have painted them blacker, more devious and much more polygamous than they are. Colonel Roosevelt has proclaimed that the statement in one of these contemporaries that he played improper politics with Senator Smoot is a distinct digression from veracity—but he expressed it more impetuously than that.

Can't we have a Muckrakers' Court, where public accusations can be sifted by expert investigators?



A Novelty and a Dead One



COMBINING food and stage entertainment might prove dangerous for the performers if those in front reached the point of dissatisfaction where missiles were appropriate. Fortunately the promoters of the Folies Bergères recognized the fact that unless they wished their whole enterprise to be an immediate failure the food would have to be good and the stage show at least entertaining. If either was bad the two might get mixed up in very unpleasant fashion. A bad entrée might be hurled at a perfectly good actor or a good salad might be wasted on a bad one.

In advance the enterprise looked like a very dubious undertaking, but the managers have carried it out better than any one supposed it could be done. The arrangement of tables and seats is most ingenious and the service is smooth and expeditious. The cuisine is good and the prices no more exorbitant than at the other New York restaurants patronized mostly by Pittsburg millionaires and other extravagant persons. The idea is a unique one for America and until it shall have lost its novelty will be well supported.

AS a place of stage entertainment the Folies Bergères is attractive, the tasteful decoration being enhanced by the subdued lights on each table and the irregularity of the seating arrangement. The general effect is less that of a theatre than of a rather cozy restaurant. The eating facilities are not permitted to interfere with the performance proper, as diners are supposed to be pretty well through when the curtain goes up, and, except during the intermissions, the waiters are not allowed in the aisles. After the first section, which consists of the dinner and a formal show, there succeeds opportunity for supper to an accompaniment of vaude-

ville acts. The wise explorer will divide his attendance into two visits, as a continuous session lasting from half after six or seven in the evening until one the next morning is somewhat exhausting to the eyes, ears and digestive apparatus.

The main performance is largely of a kind with which Broadway is tolerably familiar, consisting of a couple of extravaganzas and a formal ballet. The first thing on the bill is entitled "Hell," and hangs on a supposed visit of the Liberty Statue to the lower regions a number of jests suggested by the title and allusions to contemporary persons and things not always amusing or in the best taste. The ballet follows and is well staged and costumed, but the dancing itself is very far from being in the highest school of the art. The final number is entitled "Gaby," and is based on the alleged infatuation of the deposed young King of Portugal for Mlle. Gaby de Lys, a scandal of some importance abroad but of slight interest here. It serves as a thread for song, dance and spectacle, which are the main attractions. In the whole performance there is nothing of great novelty or merit, but everything has been done lavishly and brilliantly, apparently with small regard to cost. The principal feature throughout is the chorus girl and she is here in all shades, sizes and degrees of personal beauty and exposure.

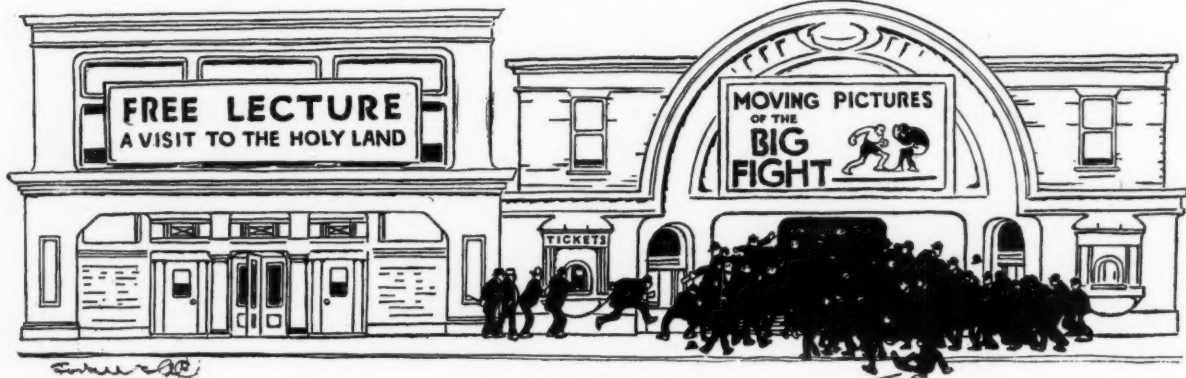
To the person who has sat through all this the after performance of vaudeville comes as something of a let-down. Taken by itself and as a side issue to a bite of supper between the theatre and some folks's bed-time, it will be found agreeably entertaining but not startling. All in all the Folies Bergères is a novelty and the way it has been brought into being shows originality of conception and remarkable executive ability.



SINCE "The Lights o' London" was a very successful melodrama in New York many years ago, the lurid situations and language of that kind of play have been so often burlesqued that the up-to-date audience in America absolutely refuses to take them seriously. At the first performance of the elaborate revival of the piece at the Lyric

the spectators simply howled with laughter at what used to be the most impressive lines in the piece.

We probably have Mr. Ibsen to thank or condemn for this remarkable change in the popular taste. His influence



THE DISCRIMINATING PUBLIC



Mrs. Noah: GRACIOUS! IF NOAH HAD HAD ANY CONSIDERATION HE WOULD HAVE LEFT THOSE HORRID MICE BEHIND.

in the way of naturalism makes itself felt in the work of every contemporary dramatist. The English public is slower to change than ours is, so over there a big public for plays of this kind still exists, but since the days of Sir Augustus Harris they have nothing like their former vogue. We no longer have credence for giants and their "Fe-fi-fo-fum." Superhuman heroes, villains and stilted language do not appeal to imaginations which have been fed upon and trained to realism. Dramatic broadening we have to have, of course, or there would be no plays, but it has to be more in the offers of the intellectual than the material. In the somewhat improbable doings of the villains in that very modern melodrama, "The Deep Purple," we are interested because the authors have diminished the physical contest and increased the struggle of wits. Imagine the head villain of this piece standing stiff, full-face to the audience and saying, "Hah! I am betrayed." When Clifford Armitage did this in "The Lights o' London" the audience simply howled. And when Harold Armitage stripped off his coat and jumped into the muslin waves of the River Thames to save Seth Preené, the laughter drowned all enthusiasm over the heroic rescue. Time was when these things stirred those in front to serious applause instead of uncontrolled merriment.

Mr. Brady's unusual collection of well-known artists in the cast played their parts with entire fidelity. There wasn't a suspicion of guying. Doubtless most of them appreciated how out of date their material was, but evidently neither Mr. Brady nor they counted on the audience's quick discovery of its fustian and shoddy as literature and drama. The oldsters in the audience gathered with the full expectation of renewing one of the joys of their youth. The result must have been a sudden and perhaps sad awakening to the fact that years have crept on and that they have brought a change of taste. Heaven only knows what the youngsters must have thought of the dramatic preceptions of their daddies.

But "The Lights o' London" is worth seeing as Exhibit A in the mutations of popular taste.

Metcalfe.



Belasco—"The Concert." Well acted and well staged comedy, the laughter based on the worship some women bestow on the professional musician.

Broadway—"The Hen-Pecks." Mr. Lew Fields as leading comedian, heading large company in elaborate musical show.

Casino—"The Balkan Princess." Louise Gunning and Mr. Robert Warwick in comic opera, with gay music in the Hungarian school of composition.

Cohan's—"Get Rich Quick Wallingford." Farical comedy turning the confidence man, his game and his victims into laughter.

Comedy—"The Dictator." Revival of Mr. Richard Harding Davis's farce in which Mr. William Collier made one of his earliest successes as a laugh producer.

Criterion—Mr. Francis Wilson in light comedy, "The Bachelor's Baby." Return of a diverting entertainment.

Daly's—Last week of Mr. Robert Mantell in classic repertory.

Folies Bergere—Food, drink, ballet, extravaganza and vaudeville. See above.

Gaiety—"Excuse Me." The incidents of transcontinental railway travel broadened into a laughable farce.

Globe—"Little Miss Fix-It." Rather light-weight musical piece, with Nora Bayes and Mr. Jack Norworth.

Herald Square—"Everywoman." Poetical and allegorical depiction of the modern woman's temptations. A morality play with spectacular trimmings.

Hippodrome—Ballet, circus features and spectacle of the Civil War.

Hudson—"Nobody's Widow." Blanche Bates and excellent support in light comedy.

Knickerbocker—"Dr. De Luxe." Slerder musical piece, with little to recommend it.

Lyceum—Mrs. Fiske in "Mrs. Bumpstead-Leigh." Cheery comedy, with the star in a thoroughly congenial role. Well acted satire on the snobbishness of American society.

Lyric—"The Lights of London," with an "all star" cast. See above.

Majestic—"The Smart Set" with colored performers.

Maxine Elliott's—"The Deep Purple." Melodrama, very well acted and dealing with the practices of New York crooks.

Nasimova—"As a Man Thinks." Mr. John Mason and a good company in an interesting contemporary drama, in which the problem of the social position of the Jew in America is discussed.

Playhouse—"Over Night." Not especially brilliant farce leaning toward the improper.

Wallack's—Mabel Hite in "A Certain Party." Curious attempt at a mixture of farce and vaudeville, with the star's cleverness spread over too much space.

Winter Garden—Musical show and vaudeville. Not very good, but lots of it.



BUL
MORSESON, D
THE REMA
MULLIG
THE HAIR
AND CHIPS
MEMBERS OF
CONSULTING
REFERRED TO
DIRECTORS A
MEDICAL ATTENDAN
ARE OBTAINED FOR
PHYSICIANS ONLY

BULLETIN

WILSON, DRIVING A 200 H.P. DIAT,
FINISHED THE THIRD LAP AND HIS CAREER
WITH THE REMARKABLE TIME OF 31.M.14. S.

MULLIGAN, IN HIS 170. H.P. DEMISE,
PASSED THE HAIRPIN TURN, THE RIVER STYX
AND HIS CHIPS AT 9.37. A.M.

SPECTATORS OF USETAWUZ, DESIROUS OF
CONSULTATING HIM ON HIS WONDERFUL DRIVING
WERE REFERRED TO HIS WIDOW AND ONLY SON.

SPECTATORS ARE EXPECTED TO FURNISH THEIR OWN
MEDICAL ATTENDANCE - PHYSICIANS ON THE COURSE
ARE RETAINED FOR THE USE OF DRIVERS AND
MECHANICS ONLY

FINISH

FIELD HOSPITAL

PRESS BUTTON
FOR
AMBULANCE



HARRY
GRANT
DART



BOOKS



ONE of the real prize packets in the spring book lottery is another of F. W. Bain's *soi-disant* "translations from the original manuscripts" of the East—those exquisitely exotic, legend-like tales, written in mellifluous English, which have come to us from time to time during the past few years and which are perhaps more accurately to be described, in Whistler's familiar phrase, as "Arrangements in Hindoo Mythology." Certainly the "translations" (as anyone who will take the trouble to recall his Max Muller will realize) are more of the spirit than of the body. Let us call them "transmigrations" and be thankful for a new birth of beauty. The present volume is called "The Ashes of a God" (Putnam, \$1.25) and contains a story which Maheshwara, the Zeus of the Hindoo Olympus, tells to Parwati, his wife, about the consternation once aroused among the gods by the devotions of an incorruptible ascetic and indefatigable teller of beads whose heaped-up "mountain of merit" threatened the gates of heaven; and of how a clever goddess, when all the rest had failed, undid his labors by blowing into flame the spark of regret that smoldered in the ashes of his dead earthly love. Like each of Mr. Bain's previous tales, "A Digit of the Moon," "A Draught of the Blue," "A Mine of Faults" and the rest, this story holds for us feverish and sophisticated readers of the West the double charm of that twofold surprise that always meets us when we look for a moment into the heart of the Orient: the immortal youth and power of that naïveté which we pride ourselves upon having lost, and the immemorial age of that wisdom which we think ourselves to have discovered.

CONTRARIWISE, as Tweedledee was fond of saying, one of the blanks in the same lottery is "The Caravaners," (Doubleday, Page), by the author of "Elizabeth and Her German Garden." Or perhaps it would be more properly descriptive to say one of the near-blanks. For the story, although the unwieldiness of the author's chosen makeshift of presentation robs it of its niceties of humor and irony, contains sketches of likable characters, outlines of entertaining incidents and all the material for a laughably home-thrusting caricature of the traveling Teuton. It gives an account of a month's amateur gypsying through the English countryside in three hired vans by a small and agreeable party who have persuaded a German army officer and his wife to join

them; and the modified roughing-it and catch-as-catch-can life of the road is used as a background for a satirical showing-up of the personal, marital and social snobbery and selfishness of the provincial Prussian. The author, however, has elected to have the butt

of the story seem to do the writing of it, and the result proves (as has often been proved before) that it is quite as delicate a technical problem to make a cad give himself away without being a bore as it is to make a hero sing his own saga without seeming a cad.

IN his new booklet, "The Human Machine" (George H. Doran, \$.75), Mr. Arnold Bennett, as once before in "How to Live on Twenty-four Hours a Day," turns aside for a moment from his vocation as a novelist to indulge his avocational enthusiasm as a lecturer on the art of self-development and instructor in the craft of character-building. We are, most of us, he reminds us, fond of machines and given to being more or less contented when we have one to potter with. And having pointed out to us that we are each supplied with one of the most inexhaustibly fascinating and delicately adjustable mechanisms in existence, he proceeds to back us into a corner, seize us by the top button of our coat, fix us with a proselytizing eye and tell us just how to go about adjusting our mental carbureters to the uphill work of living and keeping the gear boxes of our temperaments free from the grit of our environment. It is very excellent and unquestionably expert advice. But one has visions of thousands of amateur chauffeurs starting confidently out on joy rides of self-discipline, only to find themselves stranded along the roadside for lack of gasoline.

J. B. Kerfoot.



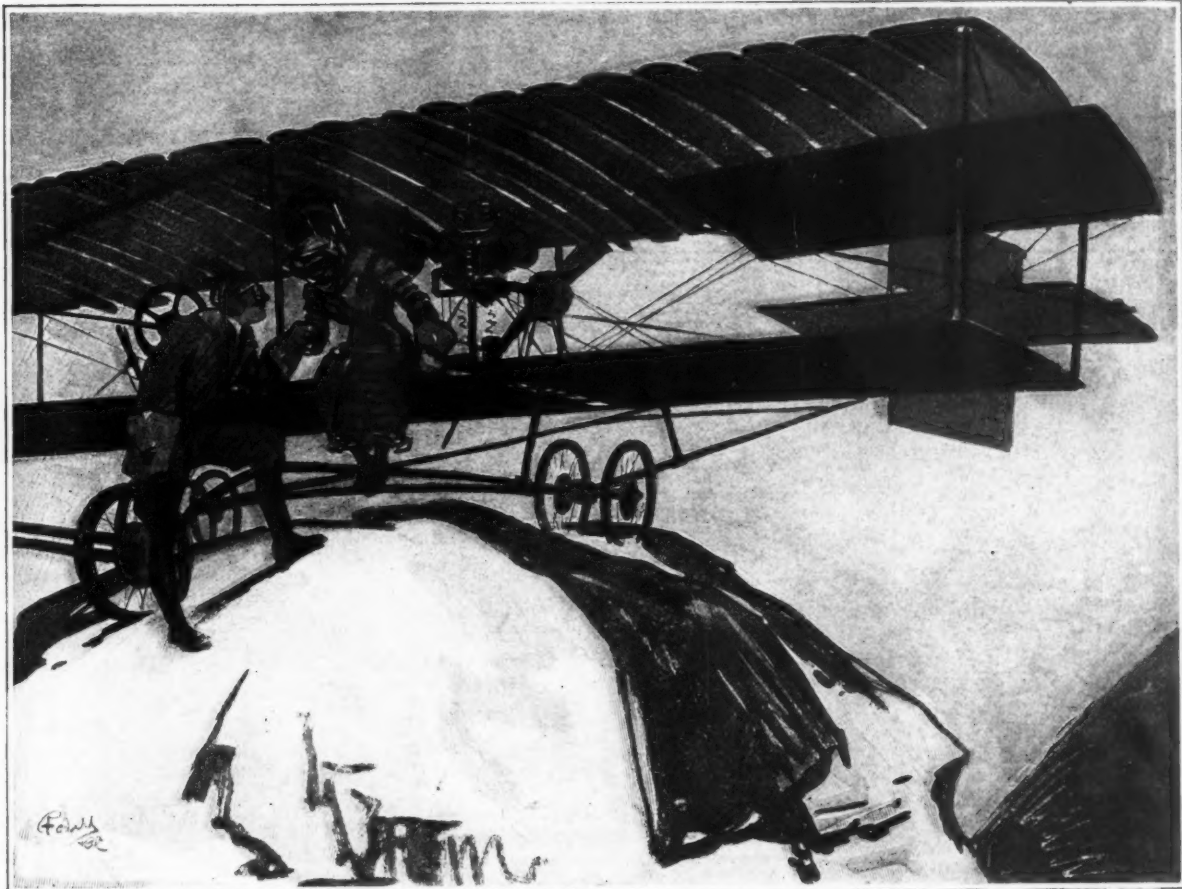
CONFIDENTIAL BOOK GUIDE



- The Ashes of a God*, by F. W. Bain. See above.
The Chasm, by George Cram Cook. An exciting and interesting story of socialist theory and practice in America and Russia.
The Caravaners, by the author of *Elizabeth and Her German Garden*. See above.
Conrad in Quest of His Youth, by Leonard Merrick. Amusing episodes in a sentimental journey.
The Comtessa's Sister, by Gardner Teall. A charming study of Capri with an obligato accompaniment of light fiction.
The Doctor's Dilemma, Getting Married, and The Showing-up of Blanco Posnet, by Bernard Shaw. In which a retired gladiator proves his ability to "come back."
The Great Illusion, by Norman Angell. By far the best published summing up of the peace and disarmament discussion.
The History of the Telephone, by Herbert N. Casson. A bit of commercial history that reads like a novel.
Love's Pilgrimage, by Upton Sinclair. A frenetic autobiography disguised as the history of a hero.
Maria-Claire, by Marguerite Audoux. The simple and beautiful story of the childhood of a French peasant girl.
Me-Smith, by Caroline Lockhart. An extremely good story about an extremely undesirable citizen of Wyoming.
Molly Make-Believe, by Eleanor Hollowell Abbott. Foolishness, fun, and a charming heroine.
The New Criticism, by J. E. Spingarn. An interesting lecture on the essence of art and the sanctions of its interpretation.
The Patrician, by John Galsworthy. An exceptionally fine piece of fiction that is at once an appreciation of a type and a prophecy of its disappearance.
Twenty Years at Hull House, by Jane Addams. Informal and interesting glimpses of a personality.
Two on the Trail, by Hulbert Footner. A tale of melodramatic adventure in the Canadian wilderness.



BETTER BE OUT OF THE WORLD THAN OUT OF THE FASHION



THE SUMMIT OF THE MATTERHORN

Graft

GRAFT is a recent product. Composed of a number of different elements, it was not discovered in its present form until about ten years ago, when it was properly christened under the auspices of the Standard Oil Company and launched by the press. It is now, however, well established and recognized as a national necessity.

Graft is mined in large cities, the supply, strange to say, constantly increasing in spite of the demands made upon it. Efforts to obtain it in the remote country districts, however, have not resulted in absolute failure. Its manufacture is not confined to any one class of citizens, but all lend a hand, from the humble plumber who toils in the dark up to the sky-pilot who works Heaven.

Graft keeps more men employed than any other industry. Under its wise leadership there are never any strikes, although the works run night and day.

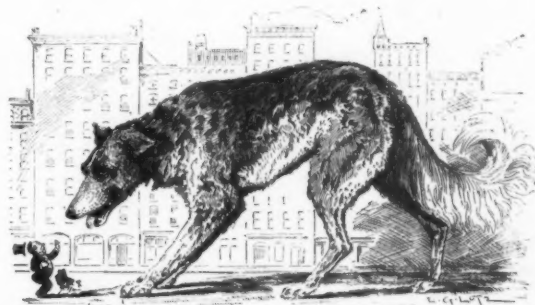
At one time, early in its history, graft was crude in its form, the gross or Tweed graft being then common. As we have advanced in art and civilization, however, it has become more refined, and now the graceful Ryan, Jerome and Morgan shapes are seen everywhere.

Too much graft is not good for very young children, but

by giving it to them in gradually increasing doses they become used to it, so that, even in their teens, they may be fitted to take up the work of their fathers.

It is but just to say that the graft industry has been made what it is to-day under the wise direction of the Republican party, whose motto is:

"Give us this day our daily —ft."



"EXCUSE ME, BUT ARE YOU A VIVISECTOR?"

The Period of Publicity

PUBLICITY is no doubt desirable, not only on its own account, but also because of the pleasure it gives to the happy recipient. As you go your daily rounds, to be pointed out and whispered about, while you modestly blush to the roots of your hair, is a pleasing diversion, and while it may begin to pall after a while and you get so that you accept it as a matter of course and call for more, still it has many advantages.

But for those of us who are constantly by our attention making public men, it seems as if there ought to be some system about it.

After a man has done something which brings him into publicity, it isn't long before all of his pet ideas, his opinions and in fact everything about him become known.

Why not, then, honorably retire him from publicity?

We all know Mr. Carnegie pretty well by this time. We are under no illusions about him. He has been on the stage so long that we have not only ceased to envy him, but we have a feeling that he is taking up too much room. The fact that he gives away ten millions every once in a while no longer excites us to pity for his unfortunate condition.

The same thing is true of a number of others who have been in that reservoir of plaudits and censure, namely, "The Public Eye." They ought to be honorably retired from publicity. If necessary, this can be done with appropriate ceremonies. Due notice can be given ahead, and all the homage necessary can be showered on the one who has elected to become again obscure.

It may be argued that some of our public friends will object to this method. On the contrary, they ought to welcome it. Every man now in the public eye knows very well that the inevitable time is coming when the public will drop him, and from that decision there is no appeal. Now, by our method, he gets a chance to have an additional ceremony thrown in.

To illustrate our principle: Suppose that next week it is announced that Mr. J. P. Morgan wishes to retire from publicity. The date is set and put aside as a public holiday.

This gives the workingmen a chance to enjoy themselves for at least one day, something they haven't been able to do on Mr. Morgan's account for some time. The papers announce the thrilling event, and on the day in question they are devoted to the final windup of Mr. Morgan. The papers announce the thrilling event, and on the day in question they are devoted to the final windup of Mr. Morgan. The papers announce the thrilling event, and on the day in question they are devoted to the final windup of Mr. Morgan.



"I'LL BET ONE OF THOSE SKY-TERRIERS LIVES UP THERE."

gan. Columns of stories telling what he are all printed in one issue. Orators orate about him. Editorials eulogize him. The whole affair is done up brown, and the case of Mr. Morgan *vs.* The American People is settled.

At present we are carrying along, on their past credit, a whole lot of public men who ought to have been shelved long ago. They are so much public deadwood.

Diet

TORONTO, April 22.—Herbert Deverell is dead here as the result of a fifteen-day fast, which he undertook in the hope of curing a slight illness. Two years ago he successfully fasted for three weeks.—*Daily paper.*

WHAT'S one man's cure in the matter of diet is well known to be another man's hurt. On the day the foregoing item was printed the papers were telling "Plunger" Walton's story of how he went twenty-one days without food. He said it caused him no discomfort and cured his rheumatism.

On the same day the elder Madero was quoted as telling of the sudden change in the habits of his son, the revo-

lutionary leader in Mexico. About a year ago, he said, the younger Francisco gave up wine, beer, tobacco and meat and turned vegetarian and public speaker. He could not make a speech before. Suddenly he took to addressing crowds.

There are times when the spirit gets an upper hold and insists upon dominating the flesh, but as a rule the flesh leans a good deal on nourishment and it is risky to remove the prop. Walton when he fasted weighed 246 pounds and lost about two pounds a day. Hibernating bears live on their fat. So did he.



Architect Bird: YES, BUT YOU ARE SELECTING AN EAGLE'S NEST.
Parrot Parvenu: VELL, CAN'T I HAVE AN EAGLE'S NEST IF I PAY FOR IT?

The Story of Vaccination

AND in that land there was a terrible scourge called smallpox, which appeared perennially and carried off people by the hundreds.

All sorts of incantations and decoctions were offered by the High Priests of Medicine, but without avail. Finally it dawned upon the people that cleanliness and sewer systems would be of service in the emergency, and, at the same time, a new ceremony called vaccination was introduced by the High Priests.

And it came to pass that smallpox disappeared from the face of the land.

"Ah," said a Mere Layman, "look what cleanliness and hygiene have done!"

"Nay, nay," quoth the High Priests, who could see no fees in cleanliness and hygiene, "all the credit is due to vaccination."

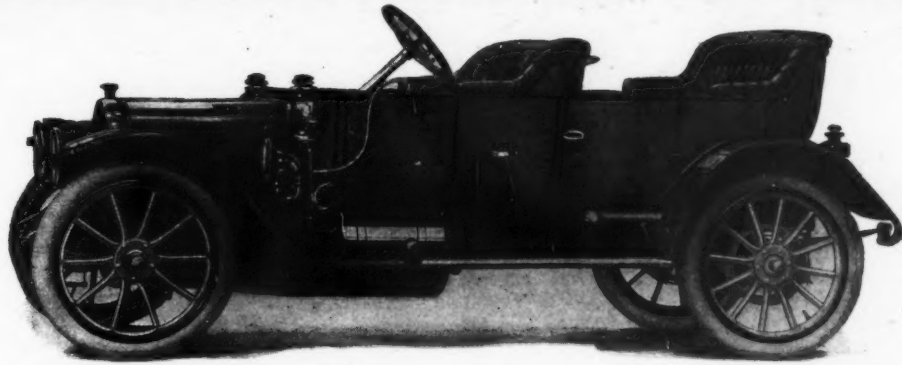
And so great was the confidence of the people in the High Priests that they believed them and lived unhappily ever after.

A CRUDE melodrama is better than a play of anemic platitudes surrounded by a desert of psychology.

THE newest 1911 two-cylinder runabout—the Harem skirt.



THE PITCHER GOES TOO OFTEN TO THE WELL



The Value of the Long-stroke Engine

¶ We want power in our automobiles—the long-stroke engine gives it. Having power, we would operate the engine as economically as possible—the long-stroke engine is economical. The explanation is easy to understand: In gasoline engine work each cylinder has to be filled with vaporized gasoline—the amount required depending upon the dimensions of the cylinders. The bore dimension effects the volume much more than the length of stroke.

The Reason ¶ Cubical contents of cylinders are compared by squaring the diameter and multiplying the length. Consequently a slight difference in diameter means a great difference in volume. To take a concrete example: A one-inch cylinder with a four-inch stroke uses just one-fourth the gasoline a cylinder with a two-inch bore and a four-inch stroke does. Whereas, increasing the length of stroke of either of the cylinders mentioned above, one-inch would only increase the amount of gasoline used one-fourth. Gasoline is the chief item of running expense—therefore, the car using the smaller charges, while securing ample power must be economical.

More Power ¶ The long-stroke cylinders are more effective; further, because through them we secure the benefit of every bit of expansive power of gas. It is the old question of length of barrel in firearms—every hunter understands the value of the length of barrel in his rifle—it is the same thing in revolvers—a derringer with its one-inch barrel, used only for hand to hand work, may be compared with a Colt with its six-inch barrel, giving it splendid range, accuracy and penetration. Yet both may shoot the same cartridge, which is the same as saying, both use the same charge, in gasoline engines—but the long-stroke engine has the power, like the Colt.

White Cars Economical

¶ Above we have told the whole story of the remarkable performance of White gasoline cars and trucks, from the standpoint of both power and fuel consumption. The White cylinders are moderate in size—therefore, it takes less gasoline to fill them. They have the long-stroke which secures all the power—therefore, we get high powered results. White cars are further economical to operate, because of the four forward speeds which conserves the engine's energy.

May we send you our latest catalogue, list of owners in your locality and their testimonials?

The White Company

852 EAST 79th STREET, CLEVELAND



Logical

A man, subsequently identified as a merchant in a Southern city, was taken to a brain specialist for treatment for aphasia. When asked his name he searched his pockets, producing a huge roll of bills, but nothing to identify himself.

"See here, doctor," he exclaimed, "I've entirely forgotten my name and where I live, but, by the shade of Andrew Jackson, I must be somebody, somewhere, to be carrying around as much money as this!"

—Success.

Up Against It

"In the days of the ancient drama," said the pedantic person, "performances were given in the open air."

"What a discouragement that must have been," replied Miss Cayenne, "to the man who insists on going out of the theatre to get a breath of fresh air."

—Washington Star.



Marie Johnson

MOTHER'S PANTS WILL SOON FIT MILLIE

For Dad's Sake

The young man was leaning on the garden gate chatting with the object of his affections when the latter said hesitatingly: "I am going to ask a great favor of you."

"It's already granted," he answered devotedly.

"A very great favor," she repeated, as if doubtful of the propriety of stating it. "You're sure that you won't think it forward of me?"

"Never," he answered; "nothing you asked could be too great a trial. Only tell me what I can do for you."

"Well," she replied, with evident reluctance, "would you mind not leaning on that gate? Father painted it this afternoon, and he will be awfully provoked if he has to do it all over again."

—Ideas.

Modern Method

"My books are in very bad shape," said the high financier.

"Shall I send for an expert accountant?"

"No. Send for an alienist."

—Washington Star.

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"I know that Sanatogen will help you"—

THUS speaks conviction born of experience. The man who has watched and felt the revitalizing power of Sanatogen is the man who with sincerity and enthusiasm will recommend its use to others, because he knows that Sanatogen is the true reconstructor of a nervous system weakened by worry, overwork or disease. He himself has felt the benefits of its use, has felt its wonderful tonic action, its upbuilding, rejuvenating effect, its remarkable power to regenerate digestion and assimilation.

Personal recommendation lies behind Sanatogen's amazing success. Physicians recommend it (15,000 of them have stated so over their own signatures), leading brain-workers endorse it, men and women everywhere, in every corner of the globe, are earnest in its praise.

Sanatogen is to-day the most widely recommended article of its kind because it "makes good" and it is able to do so because it is the only true, scientific food- tonic. Sanatogen represents a scientific union of pure albumen of milk and glycerophosphate of sodium—the two vital essentials of nerve repair—in completely assimilable form. There is no duplicate or substitute for Sanatogen because Sanatogen marks a discovery and as such is protected by U. S. Letters Patent.

YOU who are run-down, nervous or dyspeptic—should grasp the helping hand of Sanatogen. Get a trial box today and so lay the foundation for better health, better strength, greater vitality, greater happiness.

People of judgment no longer buy "some tonic," they buy the tonic—they buy the food- tonic Sanatogen, because they know that Sanatogen feeds and reconstructs where the ordinary "bracer" stimulates and depresses.

Sanatogen is sold by all leading druggists at \$1.00, \$1.90 and \$3.60

Write for a FREE copy of "Our Nerves of Tomorrow"

The work of a physician-author, written in an absorbingly interesting style, beautifully illustrated and containing facts and information of vital interest to you. This book also contains evidence of the value of Sanatogen, which is as remarkable as it is conclusive.

THE BAUER CHEMICAL COMPANY, 45 E. 17th St.,

Opinions of a Few Prominent People

DAVID BELASCO

The eminent dramatic author, writes:

"It gives me pleasure to let you know the wonderfully beneficial results I have experienced from the use of your Sanatogen. It has a most invigorating effect upon the nerves, and I heartily recommend it to all who, like myself, are obliged to overwork."

HIS EXCELLENCY PROF. DR. VON LEYDEN

Director First Medical Clinic, Berlin University, writes:

"I have gladly and frequently prescribed Sanatogen in cases of delicate patients, in my clinical as well as my private practice and am extremely satisfied with the results."

HON WM. J. STONE

U. S. Senator from Missouri, Ex-Governor of Missouri, states:

"Sanatogen has been used in my family with good results. I feel assured that it will relieve to a considerable degree nervous troubles caused by overwork. It is an excellent food- tonic for building up the system."

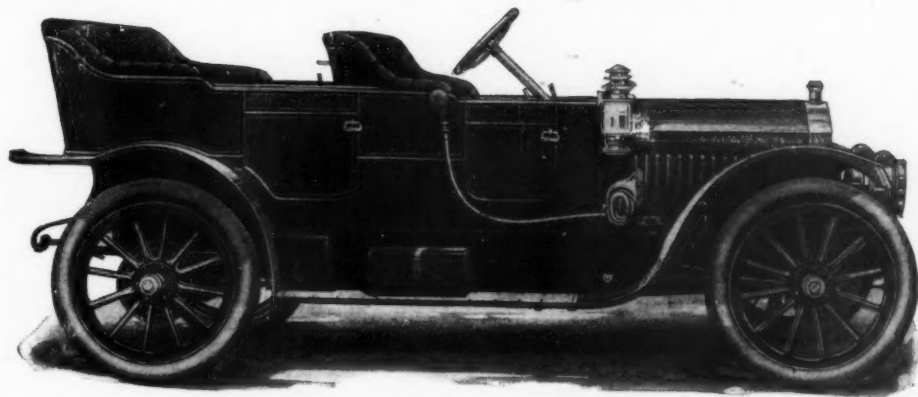
HON. GEO. C. PERKINS

U. S. Senator, former Governor of California, says:

"I have found Sanatogen to be a very pleasant nutrient and tonic, and extremely helpful in conditions of nervousness and poor digestion."

- New York

The Elmore Valveless High Duty Motor Carries Conviction Straight Home to You



Five-Passenger Touring Model 36-B, 50 H.P., \$1,750

When you as a business man are confronted by incontrovertible facts, you do not hesitate to make the most sweeping changes in your methods.

That is the attitude of the average broad-minded American toward his recreations as well as his business.

That is why the Elmore Valveless **High Duty Motor** has been the most discussed gasoline engine in this country since it first appeared.

That is why we were obliged to treble our plant's capacity for 1911, and are now preparing to double, almost, the size of its present buildings.

You cannot ignore these amazingly important advantages, which are found only in our **High Duty Motor**:

High duty literally means a higher range of power than can be secured from any other engine extant.

In a preliminary sense this is due to the fact that the four cylinders of the High Duty Motor, unlike any other in existence, act as a single power unit—not as four separate cylinders.

This in turn is rendered possible by the principle of the patented gas distributor found in the Elmore and no other.

By means of this distributor the gas is "timed," so that by admitting it, early or late, the Elmore owner may select that degree of power desired.

The Elmore owner thus has, within a range unknown to other motors, a low power for easy work or a high power for difficult going, with an engine that is ideally economical and efficient at every point.

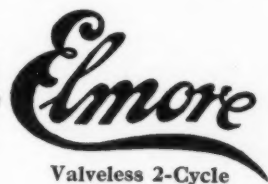
The Elmore owner never needs to regrind his valves—never, mark you—The High Duty Motor has no valves.

The Elmore owner has a motor which does not carbonize, while the ordinary motor must be taken down at frequent intervals in order that the carbon may be scraped and chipped out.

The Elmore Valveless High Duty Motor has no small outer parts, while ordinary motors have twenty or more on each cylinder; must have them to operate its valves.

The Elmore Valveless High Duty Motor has twice the power impulses per crank shaft revolution of any engine with valves—more nearly continuous power than is possible with any four-cycle motor yet built or likely to be built.

The four related Elmore cylinders have as many power impulses as could be secured by an eight-cylinder four-cycle, could such a motor be made practical.



Ask us for the 1911 Elmore book, as your first step in relation to these important questions. Better write for it to-day.

Roadster Model 25, 30 H. P., \$1,200.

Touring Model 25, 30 H. P., \$1,250.

Demi-Tonneau (Detachable) Four-Passenger Touring Model 36-B, 50 H. P., \$1,750.

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2904 Amanda Street

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· LIFE ·

Just Arrived

Whitman's

New Gift Package



It contains, in nine removable trays, in a single layer, the newest assortment of Whitman's Super Extra Chocolates or Confections. Every one in plain view when the package is opened. The box is decorated in Old Rose and Gold. We call it the

Pink of Perfection Package

To be had of our special sales agents, everywhere, at one dollar. Or mailed to any address on receipt of the retail price, if no agent is near at hand.

STEPHEN F. WHITMAN & SON, Inc.
PHILADELPHIA, U. S. A.

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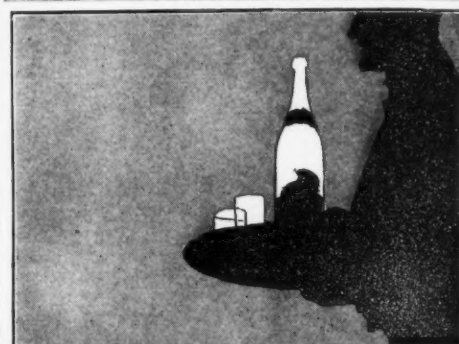
Their Position

BOLDEN: Do you go in for society, Olden?

OLDEN: Well, Johnny has a gang, my wife has a set, and I have a crowd.—*Harper's Bazar.*

An exceedingly drunk man, on a very rainy day, stood weaving back and forth beneath a belching water-spout. A passing policeman took him by the arm, thinking to lead him away, but the drunk resisted weakly and mumbled:

"Shave the wimmen an' childern! I c'n swim."—*Everybody's.*



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"The World's Best Table Water"

In NEW Sterilized Bottles only

THE YACHT CLUB
FRENCH SARDINE
GREETS YOU
Perfect Fish in Finest Olive Oil
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Passive pets protecting.
Patient ploughmen plod
Primitive possessions,
Pristine pastures please
Picnicking processions.
Punning poets pen
Prosody pedantic,
Prosy papers print
Pastorals pageantic.
—*New York Sun.*

Caroni Bitters—One (1) Pony Glass before meals. Best Tonic and Appetizer. No home without it.
Oct. C. Blache & Co., 78 Broad St., N. Y., Gen'l Distrib.

Bliss

MRS. QUACKENNESS: Am yo' daughter happily mar'd, Sistah Sagg?

MRS. SAGG: She sho' is! Bless 'goodness, she's done got a husband dat's skeered to death of her!—*Western Christian Advocate.*

OUR FOOLISH CONTEMPORARIES



Peas! Peas!

Purl pellucid pools,
Placidly pacific,
Pretty posies peep,
Plenteously prolific.
Purple pansies pose
Pensively pathetic,
Pious parsons preach
Pulpit prose prophetic
Polypetaled plum,
Pollen pelted, pluming,
Prim Pomona's puffs
Pleasantly perfuming
Pebble padded paths
Prickly plants projecting,

GREAT BEAR SPRING WATER
"Its purity has made it famous"

LIQUEUR
Pères Chartreux
—GREEN AND YELLOW—

The original and genuine Chartreuse has always been and still is made by the Carthusian Monks (Pères Chartreux), who, since their expulsion from France, have been located at Tarragona, Spain; and, although the old labels and insignia originated by the Monks have been adjudged by the Federal Courts of this country to be still the exclusive property of the Monks, their world-renowned product is nowadays known as "Liqueur Pères Chartreux."

At first-class Wine Merchants, Grocers, Hotels, Cafés.
Bittjer & Co., 45 Broadway, New York, N. Y.,
Sole Agents for the United States.

Peter's is the Real Swiss Milk Chocolate

The combining of milk and chocolate was first invented by Mr. D. Peter of Vevey, Switzerland, and his secret process still makes Peter's Milk Chocolate the superior in flavor to all others.

Its digestibility is a great comfort to parents who have a "candy problem" to solve.



Peter's comes in several varieties:

- Peter's Milk Chocolate*
- Peter's Milk Chocolate Croquettes*
- Peter's Almond Milk Chocolate*
- Peter's Milk Chocolate with Roasted Hazelnuts called "Thimbles"*
- Peter's Bon-Bons*

Home Diplomacy

As Mr. Canton looked down at his waistcoat he discovered that it lacked a button. "And I asked my wife to sew it on more firmly last night," he said to his commuter neighbor in the train. "I don't see how she forgot it."

"Don't ever ask her to mend anything," said his friend. "I learned a better way before I'd been married a year. When I want anything mended, say a shirt, for instance, I take it under my arm, all mussed up and open the closet door, and sing out to my wife, 'Where's the rag bag, Peggy?'"

"What do you want of the rag bag?" she'll ask me.

"Oh, I thought I'd throw this away," I tell her, and squeeze it a little tighter under my arm.

"Let me see what you have there," she'll say, and I'll mutter something

For the Woman Who Knows

Kerkoff, of Paris, produced the essence of refined fragrance and called it

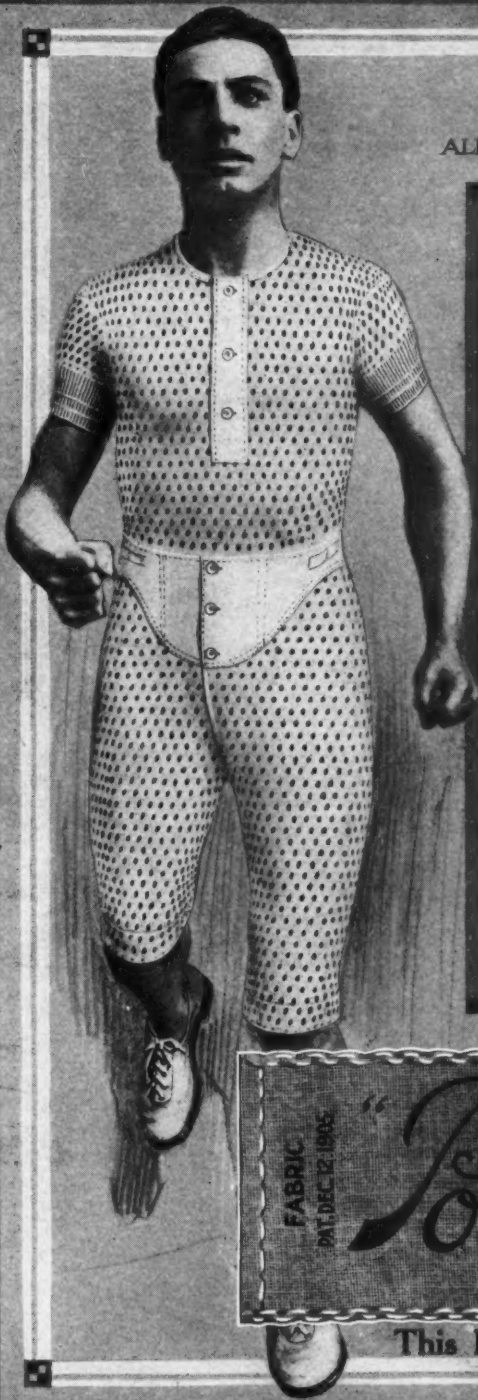
"Djer-Kiss"
PRONOUNCED DEAR KISS

It is the fashionable perfume of the great fashion centers—New York and Paris.

Extract, Sachet, Face & Talcum Powder

At all dealers. Send 6c. for Sample of Extract.
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SHIRTS AND DRAWERS
ALL STYLES FOR MEN AND BOYS



THE unique "Porosknit" fabric is knit and cut to give a true fit with not the slightest bulkiness. Absorbent and ventilated for health and coolness. Elastic for freedom of movement. Firmly sewed, durable, best trimmings, easily washed.

"Porosknit" Union Suits do away with double thickness at the waist, and the downward "pull" of the drawers. No other union suits that fit without binding have the lightness of "Porosknit." They fit the hard to fit.


Buy and wear a suit of "Porosknit" today. That's the best way to know what real underwear comfort is.

For Men	All Styles	For Boys
50c	Shirts and drawers per garment	25c
For Men	Union Suits	For Boys
1.00	Any Style	50c

On sale in practically all stores. Write us for illustrated booklet showing all styles.

CHALMERS KNITTING CO.
52 Washington St., Amsterdam, N. Y.

Look for this Label on "Porosknit"



This Label on Every Garment

about 'worn out old thing!' while I hand it over to her.

"Why, James Holland!" she'll say, when she's spread it out and looked it over in a hurry. 'I am surprised at you! This is perfectly good. It doesn't need a single thing except—' And then and there she sits down to mend it, looking as if I'd made her a present."

—Youth's Companion.

Nobody ever won lasting prominence by getting in line and shaking hands with a great man.—Chicago Record-Herald.

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The Literary Zoo



Rhymed Reviews

The Lever

(By William Dana Orcutt. Harper & Brothers)

When Robert Gorham formed his Ring
Of Trusts he feared no legal spanking,
But scooped in nearly everything—
Production, Commerce, Transit,
Banking.

A Robber? No; his scheme was free
Of aught octopusy or sharky;
He planned, as far as I can see,
An Altruistic Oligarchy;

A Syndicate of People's Friends
Benevolently cutting prices,
Content with decent dividends
And quite devoid of sordid vices.

How strange to find so shrewd a man
As guileless as a kindergartner!
How could he hope to make his plan
Secure against The Wicked Partner?

His Bad Directors met to say,
"Your lofty views are simply funny;
It's time to make the people pay.
Let's squeeze 'em hard. We need
the money!"

To Washington our Robert went
Without the slightest hesitation
And begged the U. S. Government
To smash his Naughty Corporation.

So thus our twenty thousand men
We march, alert and eager-hearted,
Right up the hill and down again—
To find ourselves just where we
started!

Yet from our camp beneath the hill
Resounds a Message megaphonic:
"We can't have honest Trusts until
Our love of gold becomes platonic.

"By Wit and Wealth we fail to shove
Old Earth along." As Robert said
it,

"The Lever of the World is Love!"
A phrase which does his heart much
credit.

Arthur Guiterman.

Some Historic Bores

Literary bores are peculiar in this respect: that no age in the world's history has been without them. No matter what racial or climatic differences may have made mankind differ in other respects, the literary bore has remained a distinct type, with the same universal characteristics.

The literary bore believes that his own message to the world is of some importance, nay, of supreme importance, and he forthwith proceeds to deal out his wares with unsparing hand. He makes no attempt to be entertaining; he is above all that. All he wants is listeners, and he will use every known trick in the whole gamut to achieve them.

Bill Nye used to tell the story of a man who always wanted to make a speech, and on one occasion when there was a man to be hanged and he was present and the sheriff told the prisoner that according to law he could address the crowd in a farewell speech, the man stepped up and said that if the prisoner

had no objection he would like the use of the time to say a few words himself.

Of those bores of whom we have actual knowledge, Socrates was perhaps the first. Emerson speaks of him as "garrulous." He was more than that. He was deadly. He could express himself so well that he never stopped to consider the consequences. Among a people noted for their discourse he was the original prize winner.

Marcus Aurelius was a bore. He was the first one apparently that made a business of advocating the simple life. Pious old ladies and a few anæmic young men still believe in him. The fact that many of the things he uttered are true does not let him out. The truth is so obvious that everybody who wants to can know it. But to make a business of telling everybody else about it is fatal.

Cicero was worse than Marcus Aurelius, because he insisted on sticking to the same subject, with variations. His work on Oratory is a masterpiece of dullness. We have never discovered anyone who has read it all through. The only thing that it can be compared with in modern times is President Taft's letter of acceptance.

Among the philosophers it is difficult to differentiate. They are in a special bore class by themselves. But we believe that Hegel and Herbert Spencer are justly entitled to the highest honors. Hegel's absolute is still doing business in England, where prosy old fossils sit and nod over some of its hitherto unknown meanings. As for Herbert Spencer, he had that peculiarly impregnable conceit that no bomb could reach, nothing indeed could oscillate: he believed in himself. This is the first necessity for being a bore.

John Stuart Mill was another. His work on logic is the culmination of all boredom.

Among others, in varying degrees, we note Dante, Calvin, Martin Luther and Samuel Johnson. In recent times, dare we include Tolstoi?

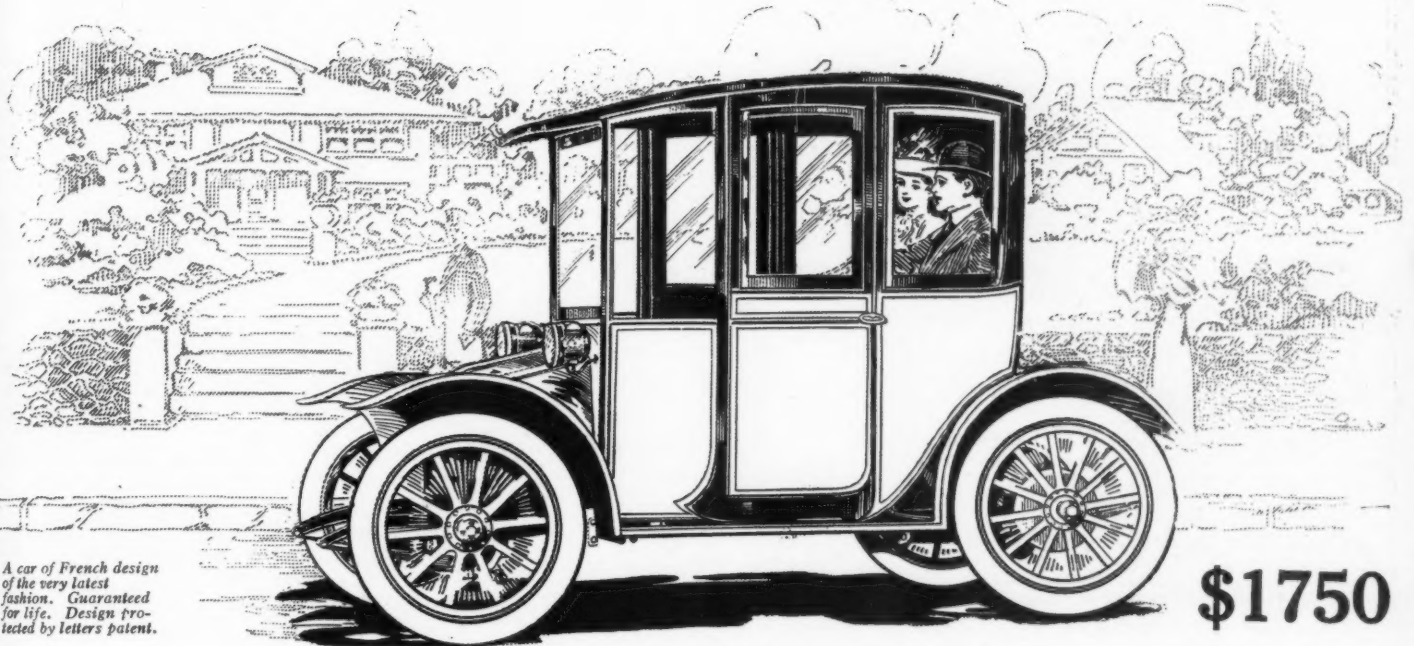
In this country we have several unique specimens. Josiah Royce of Harvard would be a bore if he had readers enough; Hugo Münsterberg escapes being a bore by the saving grace of humor.

The fact that a literary bore may write that thing labeled a "great work of art" does not let him out. He is still a bore. C. T.



TRUE TO "LIFE"

This car gives you a new set of reasons for owning an electric



\$1750

A car of French design of the very latest fashion. Guaranteed for life. Design protected by letters patent.

HUPP-YEATS ELECTRIC

You've always felt, in all probability, that you would like to own an electric car, if you could.

But the Hupp-Yeats confronts you with an entirely new set of reasons, which haven't existed before.

You've probably said—or your wife has—"If I can't have the best and the most beautiful, I don't want any—and \$2,500 or \$3,000 is more than we can afford."

The Hupp-Yeats overcomes that objection to begin with, because it brings you the service and the beauty that heretofore have required around \$1,000 additional.

That's New Reason No. 1.

New Reason No. 2 is a dignity of design due to the low-hung coach—which came into being with the Hupp-Yeats and is peculiar to it.

So, when you come to decide now whether you can or cannot afford an electric, the Hupp-Yeats makes claims upon your consideration which forbid you to judge it by any other car.

If you inquire into these unique Hupp-Yeats features, you'll say "Yes."

Therefore, let us send you the literature.

New Reason No. 3 is the elimination of some 400 pounds of weight—with all that that means in power-saving and the consequent cost of keeping the car.

New Reason No. 4 is the direct transmission of power from motor to axle—axle and motor being practically a single unit. This feature alone intensifies immensely the desirability of the electric, because it eliminates the loss of power due to the use of the ordinary chain drive.

New Reason No. 5 is the 50% reduction of wind resistance due to the sloping hood and curved roof—another element in the economy of current and cost of upkeep.

New Reason No. 6 is the entirely original factor of safety presented by the low-hung body—a feature which reduces the danger of skidding 75% and makes it impossible for the Hupp-Yeats to overturn.

The Hupp-Yeats is driven by a Westinghouse motor. It is capable of a speed of 17 to 20 miles per hour and a mileage range of 75 to 90 miles per charge of the Exide Hycap batteries. The Westinghouse controller provides five speeds forward and two reverse. The tires are Goodyear long distance No-Rim-Cut.

R. C. H. Sales Company, 110 Lycaste Street, Detroit, Michigan

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Odd Golf Trousers in Fancy Flannel Patterns.
Norfolk Suits and Odd Breeches in all weights and materials from Shantung Silk to Harris Tweeds.
Scotch Stockings, Half Hose & Knitted Garters.
Light-weight Shetland Sweaters and Jackets.

Send for Illustrated Catalogue.

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BOOTMAKERS FOR MEN & WOMEN

You can now get fashionable ready-to-wear Shoes that fit and feel as if they were made to your measure.

The Martin & Martin Shoe Service for Men and Women is new and unusual. Filling, as it does, a long-felt want, this service is being used by thousands of discriminate dressers throughout the country.

The Thomas Cort Shoes, for which we are representatives, are strictly Hand-Sewed, over custom lasts, of the very finest selected leathers.

We are showing for Spring wear many new and distinctly modish styles, in Oxfords, Pumps, Golf, Tennis and Yachting Shoes, in plain, brogue and west-end foxings.

Upon request we will send our Style Brochure, showing the latest and smartest models for Street, Dress and Sporting wear, with particulars regarding our unique Shoe Service by Post. You can quickly open an account by furnishing usual references. All fittings carefully recorded, so that future orders are correctly filled. Custom department in connection.

Priced at \$7 upward
MARTIN & MARTIN
Bootmakers for Men and Women

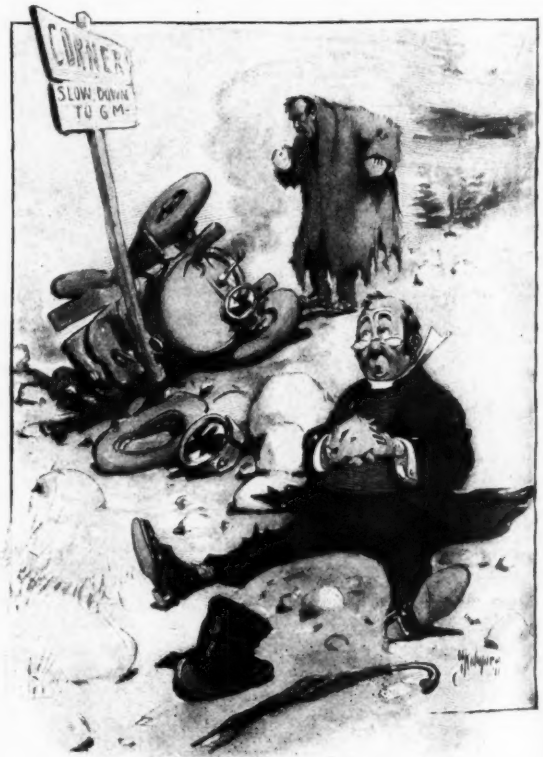
New York:
1 East 35th St.
Chicago:
183 Michigan Ave.



Usher's Whisky



Ask for the
Black Bottle
with the
Green Stripe



Owner: D-!-!-! H-!-!-!
Parson: AMEN!

W.P. WILLIS & CO.
NEW YORK
IMPORTERS



THIS MARK is stamped only on Foreign Fabrics

ADD to the excellence of the design, the sterling quality of the cloth and you have the justification for wearing clothes made of imported materials bearing the WILLIS Mark.

To be had only of Custom Tailors—
Never in Ready Made Clothing.



Vaccination as Preventive of
Smallpox

DEAR LIFE:

A Bostonian of indisputable veracity tells me of the experience in his family with vaccination. Of his three children, the two older ones were vaccinated, with ordinary results, not having been made seriously ill, but it "took" well. A few months later the older children, six and nine, developed smallpox and were very sick. The

Milo

The
Egyptian
Cigarette
of Quality

AROMATIC DELICACY
MILDNESS
PURITY

At your club or dealer's

THE SURBRUG CO. Makers, New York

FISK

The Tire Honestly Made, Honestly
Advertised, Honestly Sold

INTO every Fisk Tire enter the best in materials, experience and workmanship. All our facilities and ambition are concentrated in turning out a one-quality product which shall be first.

IN the sale of our tires we do not discriminate in favor of a selected list of customers. Each one receives the best tires we can make at our established prices.

WE do not misrepresent our product in print. We do not deal in catch phrases nor make propositions open to more than one interpretation. We make no extravagant claims, *but we do guarantee as good tire value as it is possible for any maker to give*, and thousands of experienced motorists consider Fisk Tires unequaled in wearing qualities.

FISK Tires are made in four styles to fit all rims—Clincher, Q. D. Clincher, Fisk-Dunlop and the Fisk Bolted-On. The Fisk Removable Rim with the Bolted-On Tire provides unusually strong, safe, convenient equipment.

Send at Once for Literature Telling
the Story of Fisk Products.

THE FISK RUBBER COMPANY

Dept. S Chicopee Falls, Mass.

Direct Factory Branches in 29 Cities



baby, who escaped vaccination, also escaped smallpox! The foregoing was while the family lived in South America. This calls to mind the true story of two epidemics, one at Leignitz, Germany, and one at Cologne. In the former the first *unvaccinated* person to have smallpox was the two hundred and twenty-fifth; at Cologne there were one hundred and seventy-four *well vaccinated* persons attacked before

any unvaccinated one! (See Encyclopedia Britannica, p. 29, Vol. XXIV, article on Vaccination.) And, what is of great significance in this connection is that, away back in 1871-2, when the foregoing transpired, the ratio of un-

(Continued on page 953)

Houbigant-Paris
In Every Store

Perfumes and
Soaps of Highest
Quality Only.



The Celestial Life

Next week.

This isn't quite so bad (or good) as it seems. It really means that the next number of LIFE will contain some lofty, high class material. It will be, so to speak, up in the air.

COMING SPECIALS

May 25.—College. Being principally about girls. Also containing some account of our London correspondent's advance coronation work.

June 1.—Bride's. Are you one? If not, why not get LIFE this week and be joyful? Your newsdealer will have it for you if you ask him.

June 8.—Book. The dullest number of the year. Avoid it.

June 15.—Summer Girl. Seizing and squeezing and kissing (and missing). Hobble skirts and harem, too, and sailor hats as well; holding hands and palm leaf fans and things we'll never tell.

June 22.—Coronation. Full particulars of King George's ordeal, as arranged and carried out by LIFE'S special correspondent.

June 29.—Fourth of July. Our Country.

July 6.—Fresh Air. Out of Doors.



LIFE reaches
Behring Strait,
On arrival of sledges.



Tucson, Ariz.,
Tuesday noon.



St. Louis, Mo.,
Tuesday noon.



Milwaukee, Wis.,
Tuesday noon.

Subscription, \$5.00.

Canadian, \$5.52.

Foreign, \$6.04



BALL TO BALL BILLIARDS

The only book on billiards for 20 years. Written by one who knows. Completely illustrated with photographs and diagrams and substantially bound in paper boards.

Sent prepaid for FIFTY CENTS. Money back if not delighted.

WM. A. SPINKS & CO., 358 West Erie Street, Chicago.

From Our Readers

(Continued from page 951)

vaccinated persons as compared to the vaccinated was very much greater than of late years, since vaccination and re-vaccination have been more rigidly enforced!

C. E. P., M.D.

BOSTON, March 25, 1911.

From a Lover of Dogs

TO THE EDITORS OF LIFE:

DEAR SIRS:

Your "Dog Number" for the cur-

Teaching the Care of Tires

TWO motorists have the same size and weight of car and use the same kind of tires. Yet one gets eight or ten thousand miles out of his tires, while the other gets half that—or less.

What makes the difference?

The Service Bureau

of the

United States Tire Company

stands ready to tell the motorists of America *what* makes the difference, and to show *every* motorist exactly how to get from good tires

Continental Hartford
G & J Morgan & Wright
every mile the makers build into them.

No subject is of greater importance to the car-owner. To *know how* means a saving of one-third to one-half your tire expense.

Fill out the Coupon below and put it in the mail today. You will receive the initial instruction book and all subsequent information to be issued by the Bureau.

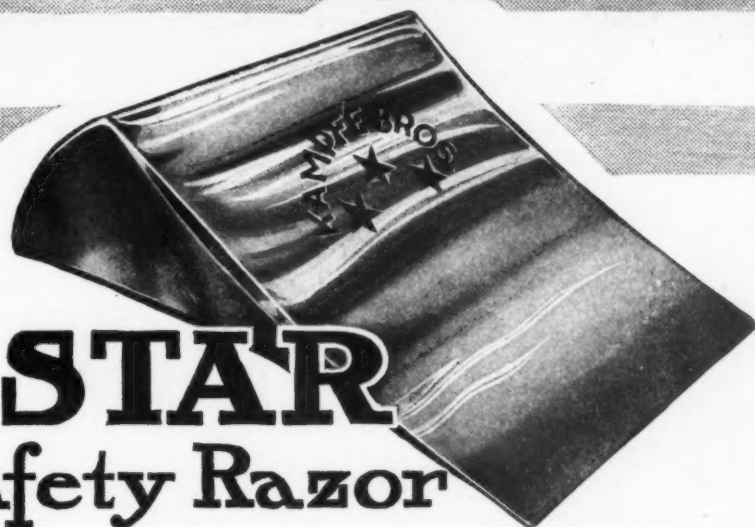
Service Bureau
United States Tire Company
1796 Broadway, New York

Please send me all literature issued by your Bureau.

Name _____

Address _____

Make of Car _____ Tires _____



STAR Safety Razor

The STAR blades you use have been made for you.

Many razor blades are made wholesale. A dozen or twenty are ground, then honed, then stropped, at the same time. Actually, some of them need more work, others less. As a result few are perfectly finished. The blade you buy may be, or it may not.

STAR razor blades are made individually. Every blade from the first forging to the final gentle stropping, goes through twenty-one operations. Each blade travels this road separately. It is tempered, ground, or honed according to its individual needs. So we say that the blades you use have been made for you. For they are bound to be perfectly finished, ready for your face.

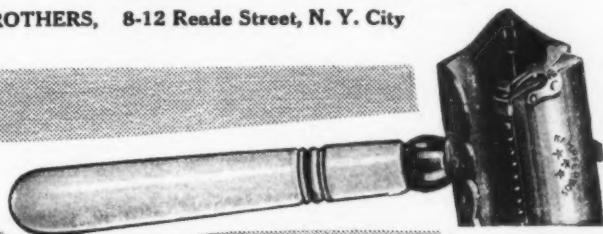
STAR Blades are made from the finest razor steel known. Each blade is taken from the heart of the tempered metal. This, together with our special carbonizing and magnetizing processes, gives the STAR Blade wonderful durability, elasticity. It takes the keenest cutting edge easily—then holds it.

You can't get a good blade for a few cents. Buy the STAR Safety Razor and use blades that are made for you. If your dealer doesn't sell the STAR, write us.

Price of standard set, including extra blade and stropper **\$3.75**

Other styles - from \$1.50 to \$20.

KAMPFE BROTHERS, 8-12 Reade Street, N. Y. City



rent week will remind your humane readers of the debt they owe you for your courageous fight against the revolting practice of vivisection and the arrogant pretensions of the Medical Trust. The hostility which your course provokes is only too apparent, and your willingness to sacrifice the profits of the counting-room to an unpopular cause must win the gratitude of all who dare to submit medical science to the test of reason and common sense. Even if the his-

tory of medicine failed to reveal gross ignorance and superstition masquerading in the guise of science; if valuable physiological facts are in truth learned from vivisection, our nobler instincts should make us scorn to purchase immunity from disease and death at such a cost.

(Continued on page 954)

Legrand-Paris Best Perfumery and Soaps at Moderate Prices.
For Sale All Dealers.

Along New England Shores



Tingling surf—quiet shallows—clean, sun-warmed sands—they're all here to make New England bathing unique—invigorating—merry—unafraid.

ALL THE SPORTS OF SUMMER

Golf and tennis made doubly delightful by the bracing, salty breath of the ocean—sailing that attracts the crack fleets of the East—rocks and beaches for scrambles, strolls and picnics—gay summer life and activity the whole season through.

Hotels are everywhere—splendidly luxurious—quietly comfortable. Breeze-cooled, roomy cottages for rental—modest boarding houses where contentment awaits you.

Our beautifully illustrated book, "Along New England Shores," sent for 2c in stamps.

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New Palace Steamers, Largest and Fastest crossing the Channel.
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The Quickest and Most Convenient Route from England to Northern and Central Europe. Write for Booklets of Tours.

SIDE TRIPS THROUGH HOLLAND

at very small expense—3 days—5 days—7 days, from London, Paris, Berlin—start any time, from anywhere.
C. BAKKER, General American Agent, Netherland State Railways—Flushing Royal Mail Route, Dept. D, 355 Broadway, New York

From Our Readers

(Continued from page 953)

"Thou timorous fugitive, obscurely housed
In populous labyrinth under hillock and holm;
Thou noble hound, with thy immortal gift
Of loving whom thou servest; dear allies,
Friends and co-heritors of life with me;
What power devised and fashioned you I know not;
I know not, for my faith hath failed me sore;
But this I know: whatever natural rights
Be mine, are yours no less, by native dower:

INVESTORS READ
The Wall Street Journal

If none entitled is to bind me down,
And rend, and mar, and rack, and break,
And flay me,
None hath a title so to ravage you,
Saving such title as defames alike
Him that bestows and him that uses it."

F. W. GARRISON.

Haverford, Pa.
April 19, 1911.

A Complaint

EDITOR OF LIFE:

DEAR SIR.—My wife tells me that a few more such numbers as your "Dog Number," issued under date of April 20, and your subscription list will be cut down 60 per cent. She says you take the dog too seriously.

Yours very truly,

WM. F. MOODY, JR.

Cranford, N. J.,
April 19, 1911.

Binner FAMOUS CORSETS
Custom made, Individually, under MME. BINNER'S PERSONAL SUPERVISION.
18 East 45th Street, New York

That Law

DEAR LIFE:

The March 14 issue of "Treasury Decisions" in T. D. 31382 above the signature of James F. Curtis, Assistant Secretary, contains the following ludicrous or pathetic statement for the honest American returning to his beloved country: "The law provides that every person entering the United States shall make a declaration and entry of his or her personal baggage. The law, further, requires that the

(Continued on page 955)



Statz Lake, near St. Moritz, with the Julier and Alban Peaks in background.

ST. MORITZ

SWITZERLAND—6000 feet above Sea

The Gem of the Engadine
The Most Fascinating Resort in Europe
World-renowned Mineral Springs and Baths
Great Variety of Delightful Excursions
Golf and Tennis Tournaments

Illustrated Booklet from Swiss Federal Railway Co., 241 Fifth Ave., New York

Brass and Iron Queen Anne Couch and Bungalow Beds



Produced in Both Round and Square Tubing. Extremely Artistic and Exclusive.

Ideal for Slanting Roof Cottages, Bungalows, and Specially adapted for Combination Sitting and Bedrooms, Studios, Small Apartments, and for the Porch Sleeper. Write for Set of Photographs No. 5.

Also a full line of Brass and Enamel Bedsteads, Luxurious Bedding, Lace Spreads, Etc.

THE WHITCOMB METALLIC BEDSTEAD CO.

Cor. Madison Ave. and 34th St., New York
Works at Shelton, Conn.

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Boston, Mass.

1531 Chestnut St.
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Half

Size

Call Me Early

Have you ever retired, desiring to be called at an early hour? Have you been fearful that the servant, either at home or traveling, would forget? That was John Hancock's trouble. He was a traveling salesman and his early rising bothered him. But he solved the problem. Read our story: "The Uprising of John Hancock, Salesman." Sent free to any address.

If you are an early riser, or want to be, buy the Junior Tattoo—the gentle but insistent alarm clock for travelers and stay-at-homes.

Price, \$1.75 (in Canada, duty extra).

Sold by nearly all dealers. If you cannot conveniently buy one, send price and dealer's name for as many as you want. In a rich leather case (red or black), \$3.00.

THE NEW HAVEN CLOCK CO.
NEW HAVEN CONN. 140 HAMILTON STREET

From Our Readers

(Continued from page 954)

values of articles shall be determined by customs officers irrespective of the statements of passengers relative thereto."

Isn't that great?

New York, April 6, 1911.

Light Wanted

EDITOR OF LIFE,
MY DEAR SIR:

In the April 20 number of LIFE was printed a letter from the pen of S. B. Wiggins, wherein he protested against the hostile attitude of LIFE in its opposition to vaccination. In his letter that indiscreet writer likens vaccination to the "lifeboats on an

Exclusive Footwear

—To Your Order—

Made in any design to match your gown, cloak or hat. Write for illustrated catalog "L" and measurement blank. *Fit guaranteed.*

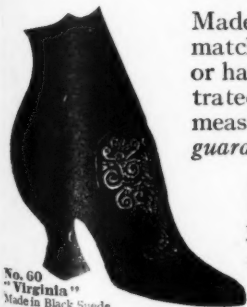
E. HAYES

Ladies' Custom Shoes

9-11 West 29th St.

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No. 60
"Virginia"
Made in Black Suede
or Colors. Bound with Steel.
Gold and Jet or Beads to Match Colors.

REPUBLIC STAGGARD TREAD

THE TIRE PERFECT



Non-Skidding
Perfect Traction
Our book "The Tire Perfect" tells why Republic Staggard Tread Tires cannot skid—are safest—give longer and better service and are more economical than any others. Write for it.

The Republic Rubber Co., Youngstown, Ohio

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REPUBLIC
STAGGARD TREAD
TRADE MARK
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ocean steamer," and deplores the fact that LIFE should oppose so beneficent an institution as vaccination.

As the "lifeboats" referred to by Wiggins have been in very active service for the past thirty-nine years in the Empire of Japan, let us look to Japan for evidence as to what the alleged "lifeboats" have accomplished in that nation in the way of rescuing smallpox victims from the ravages of that dread disease. The entire Japa-

nese population has been forcibly subjected to the provisions of rigid compulsory vaccination laws continuously since the year 1872. Moreover, for a period of nearly forty years the Japanese nation has been the most completely vaccinated nation on the globe.

(Concluded on page 956)

Caron-Paris

Artistic Perfumer.
His Latest Novelty,
"MIMOSA" Extract.

Sold by the Best Stores.



This Man Knows How
to take care of his tires

9,000 miles with no trouble but a puncture

"I purchased two 35 x 41-3 Hartford Clincher Round Tread casings and tubes on September 18, 1909, and placed them on the rear wheels of my roadster, which weighs 2850 pounds. I have had this car in constant use, with these casings, since Sept. 21 and have run them over 9,000 miles with one nail puncture."

W. H. C. LOVETT, Austin, Tex.

THERE is nothing extraordinary about getting such mileage from United States Tires, if you know how to take care of them.

The business of the

Service Bureau

of the United States Tire Company

is to show motorists how to get from these good tires

**Continental Hartford
G & J Morgan & Wright**

the long mileage built into them by their makers. You can have all the helpful suggestions of the Service Bureau without cost, except for the stamp to

SEND IN THIS COUPON

Service Bureau

United States Tire Company
1796 Broadway, New York

Please send me all literature issued by your Service Bureau.

Name _____

Address _____

Make of Car _____ Tires _____

From Our Readers

(Concluded from page 955)

From S. Kubota, Director of the Bureau of Sanitary Statistics at Tokio, Japan, I recently received the following official data from the Japanese Government records: During the last two decades, intervening between the years 1889 and 1908, Japan has had 171,611 cases of smallpox notified, of which cases 47,919 resulted fatally.

Will S. B. Wiggins kindly inform the readers of LIFE why it was that

the vaccination "lifeboats" which were in active service during all the above-mentioned period failed to rescue a single one of those 47,919 vaccinated and revaccinated smallpox patients from being engulfed in smallpox vortex? In the official Japanese records it is stated that during the single year 1893 there were officially notified in thoroughly revaccinated Japan 41,898 cases of smallpox, of which 1852 cases resulted fatally.

In 1897 thoroughly revaccinated Japan had 41,946 cases of smallpox officially notified, of which cases 12,276 terminated fatally in spite of the "lifeboat" service. This was a case fatality of about 32 per cent., or nearly double the fatality rate which prevailed among smallpox patients in pre-Jennerian times before vaccination "lifeboats" had been heard of—at a time when nobody was vaccinated and at a period in which people lived in filth and ignorance of the laws of hygiene. Even as late as the year 1908 Japan suffered severely from epidemic smallpox, of which disease 18,067 cases were officially notified and 5837 of which smallpox cases resulted in death.

It would be interesting to know where the millions of vaccine "lifeboats" were plying and what they were doing at the time of these terrible smallpox disasters which scourged the most thoroughly vaccinated, revaccinated and re-revaccinated nation on the globe.

Our Cambridge friends will be interested to know that

Life

has arranged for an Exhibition and Sale (at very moderate prices) of Original Drawings in their city, from May 15th to May 27th, in the window of the Harvard Co-operative Society, Branch Store, 1322 Massachusetts Avenue, Cambridge, Mass.

Philip Morris
ORIGINAL LONDON Cigarettes

Try them, and see what you've been missing.

CAMBRIDGE 25c
in boxes of ten

AMBASSADOR 35c
after-dinner size

In Cork and Plain Tips
"The Little Brown Box"

Will S. B. Wiggins give the readers of LIFE a little light upon the mysterious workings of his "lifeboats"?

W. VAN R. BLIGHTON, M.D.
NORTH TONAWANDA, N. Y.,
April 24, 1911.

We Trained Him Ourselves

DEAR SIRS:

As to cover of week April 27, 1911, the Breadwinner, there are very few squirrels that run on a fence of any description on a single foot or leg.

Yours respectfully,

DAVID J. ARNOLD.

WYNCOTE, PA.,
April 25, 1911.

STATE MAPS
WITH 1910 CENSUS

and details about postal and shipping facilities in all cities, villages and hamlets, together with hotel guide. These new maps are printed in eight colors, show all interurban electric and steam railroads, steamboat lines, etc.

Any State, in pocket form, 15 cents at booksellers', stationers' and newsdealers', or mailed by the publishers

C. S. HAMMOND & CO.
142 Fulton St., New York

There is Beauty in every Jar



MILKWEED CREAM

is good for all complexion faults. It is a skin tonic which, when absorbed through the pores, exerts a decided therapeutic action on the skin and glands. The result is a brilliant complexion and a soft, velvety skin.

Price, 50c.; large size, \$1.00, at druggists. A sample mailed free on request.

F. F. Ingram Company
38 Fifth St. Detroit

Attention, Ministers!

The following highly sensible and deeply profound remarks form the foreword of a prospectus of an auction sale of books. The author is the Rev. L. M. Powers of Haverhill, Mass., and we congratulate him upon his exceptional perspicacity:

Here are upwards of a thousand books, and not one of them a book everybody must have.

Please accept a suggestion. If you are told here is a book that no intelligent person can afford to be without, do not buy it. It is seldom worth having.

The Joys of Outdoor Life

are more lasting and pronounced if the occasion is graced with

Evans' Ale

It tickles the palate, pleases the eye, allays the thirst, sharpens the wits and gratifies the stomach.

Always Ready. Always Refreshing. Always Dependable.

In "Splits" if Desired. Nearest Dealer or
C. H. EVANS & SONS, Estab. 1786 Hudson, N. Y.

The Pruden System Portable Fireproof Garage

A Pruden Unit-Built Home Garage will quickly pay for itself in the rent it saves. Keeps your auto handy—safe from fire, weather and vandalism. Made of interlocking units of heavy galvanized steel. No framing whatever required. Set up in one or two days by yourself or inexperienced help. Extremely strong and durable. *Never Costs More, often less than wood.* Ideal cottages, hunting lodges, boat houses, work shops, etc., are quickly set up by the Pruden System of Portable Fireproof Construction.

Send for Catalog, giving full particulars of building in which you are interested. Please write today.
THE METAL SHELTER COMPANY 5-51 West Water St. St. Paul, Minn.

and you can always borrow it of a neighbor.

Why do I sell? I am a minister and not long ago discovered that I have a few white hairs. I used to think a minister past forty ought to retire. I was confident that at that age evidences of senile decay were sure to appear. I still think that a minister past forty should retire, but for a different reason. I know now that few ministers before forty know enough to preach, and when they know enough they ought to know enough not to do it.

The chief value of preaching is its beneficial influence upon the preacher, and by forty one's character should be formed.

Again, the assessors learning that I had a few books, proceeded promptly to tax them. Taxing ministers' libraries is not as irrational as it may seem. If ministers are permitted to own books they may get ideas and become dangerous to society, and anyway a wide acquaintance with books will greatly handicap them in their work. To be intelligible a minister should confine his reading entirely to the newspapers.

Most communities avoid the necessity of taxing ministers' libraries by making it impossible for them ever to acquire them. Before the small sum that may be realized by this sale is invested in a farm, I intend to use one Sunday in considering the theme, "Some Thoughts on Taxation; or, Is It Flattering the Human Animal to Call Him a Jackass?"

I used to think that Mark Twain was a pessimist when he insisted that the "human race consists of the violently insane and such as are not." He had evidently been studying the taxation laws of New England. Yet I have no grouch against the assessors. They are simply enforcing the laws of the Commonwealth of Massachusetts, a Commonwealth that knew so much one hundred years ago it has never taken the trouble to learn anything since.

The assessors are only conscientiously trying to enforce the laws, and if there is any department in any city anxious to enforce the laws, that in itself is a hopeful sign no matter how idiotic the laws.

Laws in the United States up to the present have not been made to be enforced, but merely to keep the lawyers busy and out of greater mischief.

I purchased these books in the fond expectation that they would be sold by my executor or widow, but taxes, gray hairs and the prospective widow's frequent remark that "widows are at a disadvantage in selling libraries," have modified earlier hopes.

Hence this sale, and *hinc illae Lachrymae.*



Mother's Day

Is when she moulds the habits, health and beauty of her children. Beauty and softness of skin texture are the natural heritage of nearly all infants. Unfortunately, this birth boon is often undervalued and neglected, with the result that the beauty gradually disappears.

The use of common, impure soaps is answerable for much of this skin deterioration, and for this there is no excuse, since the best and purest of all skin soaps

Pears' Soap

is really more economical than ordinary soaps, because of the fact that it lasts twice as long. The pre-eminence of Pears' Soap all the world over is easily accounted for. It is composed entirely of natural beauty preserving ingredients. Its emollient action ensures the skin of a permanent softness and delicacy of color, and exercises a protective influence that keeps it in perfect condition.

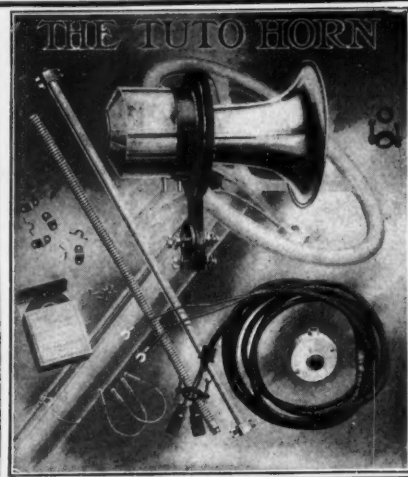
Pears is all solid soap purity and goodness, having no water mixed with it, and being unaffected by heat or cold. Since 1789 Pears has been the Mother's Soap of the world.

The general idea of Mother's Day is a simultaneous observance in every country of the love and reverence men, women and children owe to a good mother. The second Sunday in May is observed as Mother's Day throughout the United States. The Movement is not denominational—Every society and organization is asked to unite in making the observance universal. Do some distinct act of kindness to the sick or unfortunate, in loving remembrance of your mother. The White Carnation is the Mother's Day special flower.

OF ALL SCENTED SOAPS PEARS' OTTO OF ROSE IS THE BEST.

"All rights secured"





Two Horns In One

Two Positive Signals, Loud or Mild, with One Push-Button and One Operation

It does away with all the cumbrous contraptions, and is operated so simply—with the thumb of the free hand—from the button on the steering wheel.

So Simple You Can Quickly Install It Yourself

Adds beauty to the car—always effective and never offensive—instant in operation at all times—practically no cost of operation—starts and stops instantly—changes from mild to loud on same pressure—all parts enclosed in handsome brass tubing.

For Automobiles or Motor Boats

Ask your dealer or write us direct for our free booklets on "Motoring" or "Boating."

The Dean Electric Company 805 TAYLOR ST. ELYRIA OHIO



PERFORATING MACHINES

Send for circular of motor driven machines that will date, number or perforate marks or other information through a thousand pieces of paper per minute. Better work. Time and money saved.

THE AMERICAN PERFORATOR COMPANY
703 Fulton Street, Chicago

Across South America, by Hiram Bingham. (Houghton Mifflin Co., Boston, Mass. \$3.50 net.)

The Very Little Person, by Mary Heaton Vorse. (Houghton Mifflin Co., Boston, Mass. \$1.00)

Sacred Symbols in Art, by Elizabeth E. Goldsmith. (G. P. Putnam's Sons.)

The Training of Children in Religion, by George Hodges. (D. Appleton & Co. \$1.50 net.)

Grinnell "Rist-Fit" Gloves

are built especially for golfing, motor-ing, hunting and all outdoor sports.

They're soft as kid, fit like dress gloves, and always cool and dry, because

AIR IS ADMITTED THROUGH THE VENTILATED BACK

The cuffs are stiff and classy. Always kept up in place by the patented "RIST-FIT." Grinnell Gloves are sold in almost every city. If your dealer hasn't them, write us his name mentioning size and style you want and we'll send a pair on approval. Samples of leather and our handsome new style book sent on request

Morrison-Ricker Mfg. Co.

42 Broad St. Grinnell, Ia.

Originators and Patentees of Ventilated and "Rist-Fit" Gloves.



Books Received

Quicksands, by Fannie Heaslip Lee. (Sturgis & Walton Company. \$1.20 net.)

Sonnets of Life, by Jeanie Oliver Smith. (R. G. Badger, Boston, Mass. \$1.00 net.)

The Man and the Rose, by Alanson Tucker Schumann. (R. G. Badger, Boston, Mass. \$1.50.)

Lyrics from Lotus Lands, by Florence Land May. (R. G. Badger, Boston, Mass. \$1.50.)

The Ladies' Battle, by Molly Elliott Seawell. (The Macmillan Co. \$1.00.)

The Passing of the American, by Monroe Royce. (Thomas Whittaker. \$1.20 net.)

The World of Dreams, by Havelock Ellis. (Houghton Mifflin Co., Boston, Mass. \$2.00.)

A Year in a Coal Mine, by Joseph Husband. (Houghton Mifflin Co., Boston, Mass. \$1.10 net.)

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