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PARTNERSHIP: THE SECRET
OF A GROWING COMMUNITY,
CASE STUDY OF WIKIMEDIA
UG NIGERIA



AT THE BEGINNING

2015: Only 21% Nigerians
are aware of Wikipedia



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IncoSV
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WHAT IS PARTNERSHIP?

IT IS THE LADDER THAT CONNECT
DREAMS TO REALITIES

It's the ladder that connects
dreams to realities



OUR DREAMS AND GOALS

Our key goal is to take
Wikipedia to door step of
every Nigerians



The path to our Goals

OBSTACLES BETWEEN GOALS AND DREAMS

Funding, Volunteering,
Infrastructure, Myths,
Network of Partners- The
difference between the
beginning and the end point



AWARENESS

We need professional expertise to take our voice across a larger audience



COLLABORATION

We need volunteers to work with us in order to achieve the goal



Volunteers in one of our monthly meetups



ADVOCACY

There are governmental policies affecting our contributions

with Senate Committee Chair on
Media and Public Relation



GLAM

We depend on Non Wiki-based organizations for contents

MOU Signed with Nigerian Tourism Development Corporation to release contents on Tourist Attraction Points in Nigeria under Creative Commons License for the use of the public

OUR ACHIEVEMENTS THROUGH PARTNERSHIP

*Wiki Fan Clubs in 6 University in Nigeria

*3 members have grown to over 500 members across the country

*Wiki fan Clubs are in 6 Universities

* Wikimedia Hubs in 6 states

* Release of over 5000 images under CCBYSA4

*Wikipedia awareness increases from 21% to 75%

* Addional User Group within 3yrs of the existing one.



THANK YOU