



NOTIFICATIONS

('ECHO')

PROJECT OVERVIEW









Wikimedia Foundation
Editor Engagement Team

05/07/2013

Why notifications?

- make users **more aware**
- invite them to **take action**
- unify **user experience**

First notifications

-  **talk page messages**
-  **mentions**
-  **thanks**
-  **page reviews** (3)
-  **page links**
-  **edit reverts**
-  **user rights**
-  **welcome / get started** (2)



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Article [Talk](#)

Tamalpais Valley,

From Wikipedia, the free encyclopedia

"Big Coyote, California" redirect California.

Tamalpais Valley (also known as "'Coyote Valley" or "Coyote Hollow" Marin County, California.^[3]

Contents [hide]

- Land
- People
- Government
- History
- Recreation
- Points of interest
- See also
- References
- External links

Land

Tamalpais Valley is located at 37°53′N 122°32′45″W﻿ / ﻿37.883°N 122.546°W﻿ / 37.883; -122.546 in size, with an elevation of 108 feet. To the north and [Sausalito](#) to the south. Traveling by car, Tamalpais Valley is located about 10 minutes from the [Golden Gate Bridge](#) and fifteen minutes from [San Francisco](#). California State Route 1 (also known as Shoreline Highway and the Pacific Coast Highway) runs through the Valley and is the road most often used to access western Marin County.^[5]

Notifications ?



Mary Dunlap and 1 other posted on your [talk page](#).

"Great article on Tam Valley!: new section"

6 minutes ago



Mary Dunlap thanked you for [your edit](#) on [Talk:Tamalpais Valley](#)

"Does anyone have references about Coyote Ridge?: new section"

11 minutes ago



Fabrice Florin mentioned you on [Talk:Tamalpais Valley](#)

"Here are some tips on Coyote Ridge, to improve your Tam Valley Page."

35 minutes ago



Kaldari reviewed a page you started: [Tamalpais Valley](#)

44 minutes ago



Wikipedia is a free encyclopedia written by people like you.

[Get started](#) by making your first edit!

13 hours ago



Welcome to Wikipedia, Jane Finch! We're glad you're here.

13 hours ago

[» All notifications](#)

[⚙ Preferences](#)

Government

- [Senate](#) Mark Leno (D)
- [Assembly](#) Marc Levine (D)
- [U. S. Congress](#) Jared Huffman (D)^[1]



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Special page

Search

Notifications ?

[Feedback](#) |

TODAY



Mary Dunlap and 1 other posted on your [talk page](#).

"Great article on Tam Valley!: new section"

Wednesday at 09:40



Mary Dunlap thanked you for [your edit](#) on [Talk:Tamalpais Valley](#)

"[→Does anyone have references about Coyote Ridge?: new section](#)" [View details](#)

Wednesday at 09:39



Fabrice Florin mentioned you on [Talk:Tamalpais Valley](#)

"Here are some tips on Coyote Ridge, to improve your Tam Valley Page."

Wednesday at 09:31



Kaldari reviewed a page you started: [Tamalpais Valley](#)

Wednesday at 09:36

YESTERDAY



Wikipedia is a free encyclopedia written by people like you. [Get started](#) by making your first edit!

30 April



Welcome to Wikipedia, Jane Finch! We're glad you're here.

30 April



Hi, Accedie

Here's a summary of today's activity on Wikipedia for you

1 TALK PAGE MESSAGE



Shiftchange replied to a section on [your talk page](#).
([Thanksgiving](#) : [Undo](#)) 22 hrs ago

2 PAGE REVIEW NOTIFICATIONS



The [Construcciones y Auxiliar de Ferrocarriles](#)
was reviewed & tagged. 2 hrs ago



The [Delhi Metro](#) page you started was reviewed 6 hrs ago

1 EDIT REVERT NOTIFICATION



The [Construcciones y Auxiliar de Ferrocarriles](#)
was reviewed & tagged. 2 hrs ago

[Read them on Wikipedia](#)



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► [Toolbox](#)

Special page

Preferences

For information about the settings on this page, see [Help:Preferences](#).

- User profile
- Appearance
- Date and time
- Editing
- Recent changes
- Watchlist
- Search
- Misc
- Gadgets
- Notifications
- Pending changes

— Email settings —

Send me:

Send to: fflorin@wikimedia.org ([Change email address](#))

— Notify me about these events —

	Web	Email
Talk page post	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Mention	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Page link	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Page review	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Edit revert	<input type="checkbox"/>	<input type="checkbox"/>

[Restore all default settings](#)

Key features

- **badge**
- **flyout**
- **archive**
- **emails**
- **preferences**
- **mark all as read**
- **bundling**

First release

- launched on **English Wikipedia**: April 30
 - **new users**: web + email enabled
 - **current users**: web-only + email opt-in
- **discussions** on talk pages + survey
- a few **more features** based on user feedback

Next steps

- **HTML email**
- **message indicators**
- **dismiss**
- **metrics**
- **hooks**
- **developer guidelines**

Editor engagement goals

- engage **new editors**
- support **current editors**
- encourage **productive collaborations**

Learn more:

<http://en.wikipedia.org/wiki/Wikipedia:Notifications>

Editor Engagement Team
Wikimedia Foundation