

# **NOTIFICATIONS**

('ECHO')

### **PROJECT OVERVIEW**

Wikimedia Foundation Editor Engagement Team

05/07/2013

## Why notifications?

- make users more aware
- invite them to take action
- unify user experience

### First notifications

- talk page messages
- mentions
- thanks
- **page reviews** (3)
- ္က page links
- **∞** edit reverts
- w user rights
- $\mathbf{W}$  welcome / get started (2)



Main page
Contents
Featured content
Current events
Random article
Donate to Wikipedia
Wikimedia Shop

- Interaction
   Help
   About Wikipedia
   Community portal
   Recent changes
   Contact Wikipedia
- Toolbox
- Print/export
- ▼ Languages

Add links



Tamalpais Valley is located at 37°53

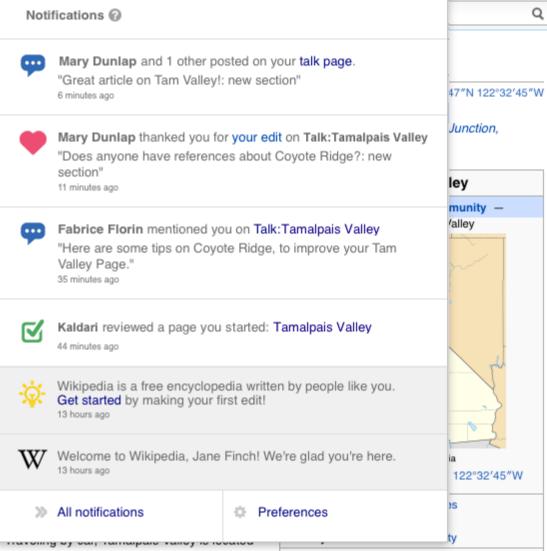
#### Land

the north and Sausalito to the south.

about 10 minutes from the Golden Gate Bridge and fifteen minutes from San

Francisco. California State Route 1 (also known as Shoreline Highway and the

Pacific Coast Highway) runs through the Valley and is the road most often used to
access western Marin County. [5]



Government Senate

Assembly

U. S.

Congress

Mark Leno (D)

Marc Levine (D)

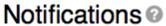
Jared Huffman (D)[1]



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Special page







Search

#### **TODAY**



Mary Dunlap and 1 other posted on your talk page.

"Great article on Tam Valley!: new section" Wednesday at 09:40



Mary Dunlap thanked you for your edit on Talk:Tamalpais Valley

"-Does anyone have references about Coyote Ridge?: new section"
Wednesday at 09:39



Fabrice Florin mentioned you on Talk:Tamalpais Valley

"Here are some tips on Coyote Ridge, to improve your Tam Valley Page." Wednesday at 09:31



Kaldari reviewed a page you started: Tamalpais Valley

Wednesday at 09:36

#### **YESTERDAY**



Wikipedia is a free encyclopedia written by people like you. Get started by making your first edit!

30 April



Welcome to Wikipedia, Jane Finch! We're glad you're here. 30 April



Here's a summary of todays activity on Wikipedia for you

#### 1 TALK PAGE MESSAGE



Shiftchange replied to a section on your talk page.

(Thanksgiving: Undo) 22 hrs ago

#### 2 PAGE REVIEW NOTIFICATIONS



The Construcciones y Auxiliar de Ferrocarriles

was reviewed & tagged. 2 hrs ago



The Delhi Metro page you started was reviewed 6 hrs ago

#### 1 EDIT REVERT NOTIFICATION



The Construcciones y Auxiliar de Ferrocarriles was reviewed & tagged. 2 hrs ago

Read them on Wikipedia



Main page Contents Featured content Current events Random article Donate to Wikipedia Wikimedia Shop

Interaction
 Help
 About Wikipedia
 Community portal
 Recent changes
 Contact Wikipedia

▶ Toolbox

Search Special page Preferences For information about the settings on this page, see Help:Preferences. User profile Appearance Date and time Editing Recent changes Watchlist Search Misc Gadgets Notifications Pending changes Email settings Individual notifications as they come in \$ Send me: fflorin@wikimedia.org (Change email address) Send to: Notify me about these events Email Web Talk page post ⋖ Mention ⋖ **V** Page link Page review Edit revert Restore all default settings Save





# **Key features**

- badge
- flyout
- archive
- emails
- preferences
- · mark all as read
- bundling

### First release

- launched on English Wikipedia: April 30
  - **new users**: web + email enabled
  - current users: web-only + email opt-in
- discussions on talk pages + survey
- a few **more features** based on user feedback

## **Next steps**

- HTML email
- message indicators
- dismiss
- metrics
- hooks
- developer guidelines

## **Editor engagement goals**

- engage new editors
- support current editors
- encourage productive collaborations

## Learn more:

http://en.wikipedia.org/wiki/Wikipedia:Notifications

Editor Engagement Team Wikimedia Foundation