



# Monthly Report, November 2022

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## Highlights

- In November, participants in our Wikipedia Student Program added almost 3 million words to Wikipedia in just a few weeks — a truly incredible feat! This has been the largest number of courses we have supported since the beginning of the pandemic, and we're very excited to see all the great work our students produce.
- Our Wikidata course with the *Smithsonian Libraries and Archives* as well as the *Bio-heritage Library* groups concluded. Participants created more than 100 items, edited 1,250 items, adding over 1,500 references. This was an exciting course since we were trying out a modified curriculum which seemed to work perfectly with what the groups had in mind. We're excited to see these 25 experts take these new skills back to their collections and colleagues to create some thrilling, new projects.

## Programs

Several Wiki Education staff attended and presented at the virtual [WikiConference North America](#) this month. This year's edition was held in conjunction with OpenStreetMap, and Chief Programs Officer LiAnna Davis particularly enjoyed discussing education programs with the OSM group. LiAnna also presented on the Wikipedia Student Program with Senior Program Manager Helaine Blumethal and Senior Wikipedia Expert Ian Ramjohn in a full presentation. Ian also gave a lightning talk about our work in the Wiki Scholars & Scientists Program. Chief Technology Officer Sage Ross also gave a lightning talk about the Programs & Events Dashboard.

## Wikipedia Student Program

### Fall 2022 in numbers:

- 363 courses were active on the Dashboard.
- 6,380 students were enrolled.
- Students added 2.97 million words and 29,700 references to Wikipedia. They contributed to 4,560 articles and created 238 new entries.



**Performance at a glance:** With 2.97 million words added, we are on track to meet our goal of 5 million words added.

November is one of the busiest months in the Wikipedia Student Program, and [Fall 2022](#) proved to be no exception! Students added almost 3 million words to Wikipedia in just a few weeks — a truly incredible feat! This has been the largest number of courses we have supported since the beginning of the pandemic, and we're very excited to see all of the great work our students produce!

In efforts to expand the program, Helaine and Equity Outreach Coordinator Andrés Vera ran several workshops in November to recruit new faculty to teach with Wikipedia. Helaine also spent much of November preparing for the upcoming spring term.

Andrés ran a booth and attended the National Women's Studies Association conference in Minneapolis with Director of Partnerships Jami Mathewson. This served as an introduction to conferences for Andrés to manage and attend in the future for equity-related organizations. While on this trip, Andrés presented remotely about teaching with Wikipedia at Wooster University. In addition, he also presented in person at the University of Tennessee - Knoxville to a group of sociology professors.

## Scholars & Scientists Program

### Courses in progress:

- [Wikidata Institute November](#): Another month, another Wikidata Institute. In this November edition of the course, we had ten editors make just under 900 edits, adding 366 references, and creating 28 new items. Follow the link to the Dashboard above to see the specific items they improved.
- [Ghana Wikidata Institute](#): We wrapped up work with the Ghana Wikidata Institute this month. This group of 14 made 185 edits to 44 items, adding 53 references. It was wonderful to work with such an inspired group of linked data enthusiasts.
- [Smithsonian Wikidata Institute](#): In November our work with the Smithsonian groups (SLA - Smithsonian Libraries and Archives as well as the BHL - Bio-heritage Library) concluded. This group created more than 100 items, edited 1,250 items, adding over 1,500 references. This was an exciting course since we were trying out a modified curriculum which seemed to work perfectly with what the groups had in mind. We're excited to see these 25 experts take these new skills back to their collections and colleagues to create some thrilling, new projects.

# Advancement

## Fundraising

Director of Donor Relations Kathleen Crowley met with Advisory Board member Lorraine Hariton with Executive Director Frank Schulenburg. The meeting resulted in several corporate fundraising leads and a plan to create a presentation slide deck for Lorraine's contacts. Kathleen and Frank also met with Advisory Board member Richard Culatta, who offered to introduce us to two foundations. Kathleen mailed solicitation letters to previous donors of Wiki Education who did not have an email address on file or who were major donors. Kathleen mailed Thanksgiving cards to first-time Wiki Education donors in 2022. Advisory Board members and Wiki Education's governing Board were also solicited this month. Kathleen drafted end-of-year solicitation emails and screened program participants in preparation for a December ask. Kathleen met with Director of Partnerships Jami Mathewson and program participant Anne Chen to discuss a NEH funding opportunity for Wikidata and a plan to move forward. Kathleen touched base with the Nielsen Foundation, whose grants officers had follow-up questions on our grant proposal. Paula Golden at Broadcom Foundation introduced Kathleen to Jan Morrison, the CEO of TIES. Kathleen met with Jan, who offered to connect her to three of her HBCU contacts that may be interested in helping to add new, diverse STEM biographies on Wikipedia. We fully executed the contract with PCORI. Our project to cite at least five PCORI-funded Systematic Reviews on Wikipedia is set to start December 1st. Kathleen spoke with the Executive Director of the WITH Foundation, who encouraged us to submit a LOI for Scholars & Scientists courses that would add healthcare resources to Wikipedia for those with disabilities.

## Partnerships:

Director of Partnerships Jami Mathewson attended an in-person conference for the first time in a few years: the National Women's Studies Association's (NWSA) 2022 Annual Meeting. In addition to inviting NWSA's members to participate in Wiki Education's programs and sharing successes from the last 8 years of partnership, this conference offered a chance to meet new prospective partners to run Wikipedia Initiatives related to women, gender, and sexuality.

We began discussions this month with TJ Bliss, Chief Academic Officer of the Idaho State Board of Education, to design a program to formally train faculty members at Idaho institutions of higher education how to use Wikipedia and Wikidata in their research and pedagogy. We also began exploring the possibility of pursuing an NEH grant with one of our Wikidata Institute alumni in order to provide Wikidata training courses to Middle Eastern scholars, helping make Wikidata's contributor base and data more inclusive. We also began officially working on the project funded through a grant from PCORI, identifying partners in the medical and academic space to bring information in PCORI systematic reviews to the public through Wikipedia.

Finally, we launched a new Wiki Scholars course in partnership with the Public Interest Technology University Network (PIT-UN), run by New America. The scholars who participate will work together to add information about *public interest technology* to Wikipedia, including collaborating on a public interest technology article itself.

## Communications

### Blog posts:

- [Welcome, Brianda!](#) (November 1)
- [Wikipedia: a powerful tool for climate education](#) (November 4)
- [Law student informs thousands on upcoming Supreme Court issue](#) (November 8)
- [Teaching with Wikipedia](#) (November 8)
- [New on Programs & Events Dashboard: namespace-specific tracking and statistics](#)(November 10)
- [How instructors and students are expanding Wikipedia through Open Pedagogy](#) (November 18)
- [Integrating student interests and career aspirations with coursework](#) (November 23)
- [Ensuring pop culture articles on Wikipedia include the latest in disability research](#) (November 29)

### Press features:

- [Law student informs thousands on upcoming Supreme Court issue.](#) Cassidy Villeneuve. *Stanford Law*. (November 8)
- [More professors now embrace Wikipedia in the classroom.](#) Susan D'Agostino. *Inside Higher Ed*. (November 9)
- [UC San Francisco Med Students Help Make Wikipedia Reliable.](#) Brandon Paykamian. *Government Technology*. (November 30)

## Technology

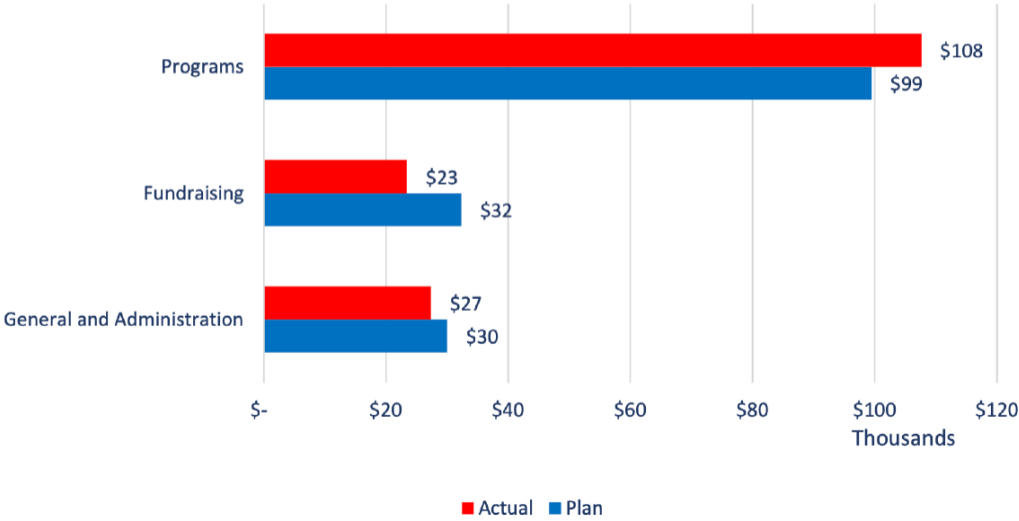
This month, Chief Technology Officer Sage Ross developed a Dashboard feature for providing an extra level of staff support — review of bibliographies — to individual courses. We expect to use this feature for courses supported by our diversity-focused grant from Broadcom.

Volunteer developer 'cyrillefr' contributed a new feature to the Dashboard's training module system: they are now searchable. We also made minor updates to several pieces of outdated training module content.

# Finance & Administration

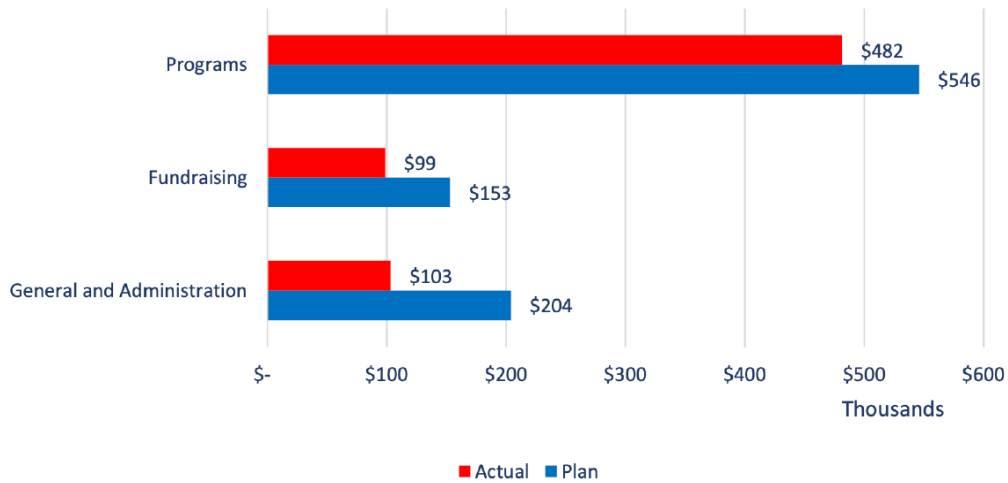
The total expenditures for the month of November were \$159K, (\$3K) under the budget of \$162K. Fundraising was under (\$9K) comprising (\$11K) Payroll and +\$2K in Staff Training. General & Administrative were under (\$3K) due to spending under (\$6K) in Payroll, (\$5K) in Computer Equipment, (\$4K) in Indirect Expenditures while over +\$1K in Accounting Services and +\$11K in Other Direct costs including Board Meeting and Tax Expenditures. Programs were over +\$9K comprising +\$6K in Payroll, +\$1K in Indirect Expenditures, while under (\$1K) in Staff Training.

Expenses November 2022  
Actual vs. Plan



The Year-to-date expenses were \$684K, (\$219K) under the budget of \$903K. Fundraising was under budget (\$54K), of which, (\$35K) in Marketing that will occur in a couple of months, (\$12K) in Payroll, (\$5K) in Travel, and (\$2K) in Outside services. General & Administrative were under (\$101K), underspending (\$35K) in Recruiting, (\$32K) in Payroll, (\$16K) in Professional Services, (\$10K) in Meetings, (\$8K) in Travel, (\$3K) in Desk Equipment, while over +\$2K in other Direct Expenditures. Programs were under (\$64K) due to being under (\$37K) in Consulting Services, (\$10K) in Payroll, (\$10K) in Software, (\$9K) in Travel, (\$3K) in Communications while over +\$5K in Indirect Expenditures.

## Year to Date Expenses November 2022 Actual vs. Plan



## Office of the ED

Current priorities:

- Organizational Strategy 2023
- Board Onboarding Materials

After a review of Wiki Education's staff policies in November, Frank created a new Conflict of Interest Policy and ensured that all staff members signed it. He also provided new employee Brianda with a more thorough introduction to Wiki Education's policies than what we've done in the past in this area. This new policy question-and-answer session will be added to our onboarding process for new employees.

Also in November, Frank oversaw the organization-wide renewal of Harassment Prevention Training certificates. In line with California's employment laws, every two years Wiki Education staff take the training offered by the California Department of Fair Employment and Housing (DFEH). By the end of the month, all staff members due for renewal had completed the one-hour training for regular staff or the extended training for supervisors.

As part of the annual ED evaluation process undertaken by the board, Frank provided board member Jon Cawthorne with a self-evaluation. Also, as part of the ongoing organizational strategic planning process, Frank provided the board with an extensive information package about the option of Wiki Education forming a "Global Education Hub" going forward. The information package will serve as a way for board members to come to an informed decision about this part of our strategy conversation prior to the in-person board meeting in January.

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