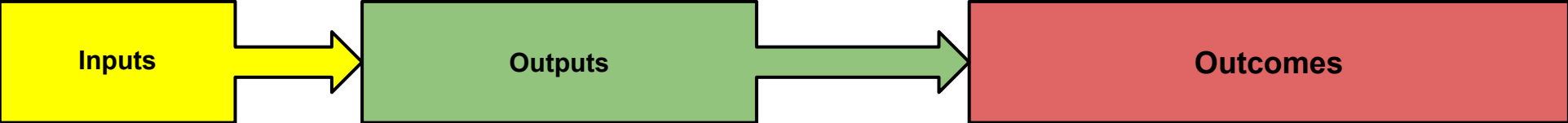


Theory of change By animating and supporting members of the Wiki community, we provide a healthy atmosphere in the community, introduce active editors with WMRS activities, motivate new and existing editors and strengthen the volunteer capacity of Wikimedia Serbia.	Name of program Community Support	Organisation Wikimedia Serbia
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What do we invest?

- * Volunteer time
- * Staff time
- * Resources for community events
- * Travel expenses for community members
- * Communication expenses for workshops
- * Involving community into decision making

Activities

- * Organising events, meet-ups and competitions (photo tours, writing competitions with prize giving...)
- * Focusing on a wider geographical reach
- * Promoting free knowledge within Wiki corner on different locations and events
- * Recognition program for active community editors
- * Giving out microgrants
- * Training community members

Products

- * Free content on Wiki projects (articles and images)
- * New editors
- * New offline volunteers
- * Awareness about Wikimedia projects
- * Far reaching awareness about Wikimedia Serbia activities
- * Certificates of appreciation
- * New trainers and administrators
- * Increasing the pool of potential volunteers
- * Financial support (travel, museum tickets etc.)

Who do we reach?

- * Active community members - Wikipedians and Wikimedians
- * Offline volunteers

Short term

- * Higher motivation for community members
- * More involved community members in WMRS activities
- * Satisfied community members
- * More involved community members in Wikimedia projects

Intermediate

- * Greater reach across the country
- * Strengthen the link between offline and online active communities.

Long term

- * Retention of new editors
- * Community involvement in global Wikimedia activities
- * Self-sustaining contributors community

Logic model for Community Support program 2018 of Wikimedia Serbia