

Annual plan 2014 (January, 1st 2014 – December, 31st 2014)

2014 budget is based on forecasts made primarily on historical budget, with adjustments linked to the specificity of the reference year and to growth prospects.

The budget shows a **total income of Euro 303,100**, concerning, for euro 240,600 revenues related to the institutional area, which mainly include revenues from five per thousand (Euro 75,000; the prospect is based on historical budget with an increase), donations (euro 45,000), contributions from schools for lessons and other tenders (euro 20,000 total), membership fees (8,000 euro) and contributions for specific projects (“Archeowiki” for euro 34,000,00; “Eagle”, for euro 5,000; “Crescere che avventura” euro 8,600). There is also a significant item of substantial value related to “ bad loans” which refers to the amount due from Garamond Publisher and arising from non-compliance by the counterparty to an agreement signed in 2012. The total income highlights also sponsorships for a total of Euro 60,000, primarily expected from the Wiki Loves Monuments project.

The **total charges amount to Euro 410,343** and refer for euro 396,193 to the institutional area and for euro 11,150 to the accessory area consisting mainly of taxes for euro 8,000 and gadgets for the shop for euro 3,000.

It is interesting to consider in detail the aggregate, concerning the institutional area, which refers:

- for euro 9,600 to promotional materials (including paper mailing, five per thousand campaign, flyers, brochures, visit cards, etc.),
- for euro 165,313 to the realization of various projects (Wiki Loves Monuments, wikigite, wikimania bags 2014, school projects , archeowiki, etc.),
- for euro 20,000 to expense refunds for members and collaborators,
- for 61,280 to management expenses in which the following items stand out: consulting for business plan (11,000 euro); shipping and postal charges (Euro 10,000), legal expenses (euro 10,000), expenses concerning the office (euro 14,280), expenses for internet domains and software (5,500 Euro). The remaining expenses are to be referred, to a lesser degree, to stationery, to enrollments, and professionals (business and labor consultants), for euro 125,000 to employees and collaborators,
- for euro 10,000 to communication,
- for euro 5,000 to graphics.

The difference between income and expenditure for the period shows a **deficit expected of Euro 107,243** which, added to the cash availability at end of period (154,453.87), leads to a **total availability of Euro 47,210.87**.

The budget estimate provides, therefore, the use of operational reserves for the management of the current activities of the year.