



Gender Gap

Celebrate Women 2024

Campaigns

Campaigns Programs Conversation Hour!

19 February 2024

4:30pm UTC

**We will be
recording
today!**

We plan to record this presentation today. When we publish it we will only leave in the first part of the recording (including the presentations).

If you say something aloud during the first section or are on camera, it will like be in the recording.

If you share something in the chat or in the Q&A section, that will not be shared in the recording

UCOC applies for this conversation and this safe and friendly space. Please DM Tila Cappelletto if you have any concerns/questions.



Learn about new tactics, tools and lessons from campaigns to improve your campaign organizing.

Connect with experienced and new community organizers and learn from their experiences and experiments.

Share your findings and experiences with the rest of the community.

What are
campaign's
conversation
hours?



Agenda today

- Welcome & Introductions - 2 mins
- **Coordinating Wikimedia Celebrate Women Campaigns**
- **Hearing about some exciting campaigns in March** (20 mins)
- **Using WMF Campaign Tools during your March event**
- **Next steps on WikiWomen Camp** - 10 mins
- Discussion space (10 mins)
- Next steps and close (10 mins)
 - Looking towards WikiWomen Summit at Wikimania

Agenda today

- Welcome & Introductions (Masana) - 2 mins
- **Coordinating Wikimedia Celebrate Women Campaigns**
 - Introducing the Celebrate Women Campaign Meta page (Tila) - 5 min)
 - Central Notice Banner (Ciell) - 7 mins
- **Hearing about some exciting campaigns in March**
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Celebrate Women campaign page

Celebrate Women

https://meta.wikimedia.org/wiki/Celebrate_Women

Translate this page

Other languages: Bahasa Indonesia British English Bân-lâm-gú Cebuano Deutsch **English** Esperanto Ghanaian Pidgin Hausa Ido Igbo Ikinyarwanda Lëtzebuergesch Nederlands Türkçe brezhoneg català dansk español français italiano magyar norsk bokmål polski português português do Brasil română slovenčina suomi svenska čeština Ελληνικά български македонски русский татарча / tatarça українська עברית العربية سرائیکی فارسی کوردی भोजपुरी मराठी हिन्दी বাংলা ਪੰਜਾਬੀ ଓଡ଼ିଆ ไทย 中文 日本語 한국어

Celebrate Women runs every year in March. Join the campaign to close the gender gap on the Wikimedia projects!



Home



Suggested Activities



Resources

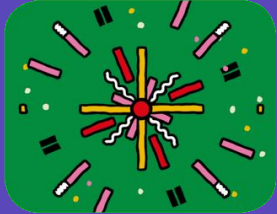
Celebrate Women!

I'M NEW TO WIKIPEDIA AND WANT TO TAKE PART!

WIKIMEDIA FOUNDATION Gender Gap

1. To get started, create a Wikipedia account
2. Take a quick tutorial on how to edit Wikipedia
3. Find an editing event that you want to take part in
4. Or, find an activity you can do on your own.

Celebrate Women campaign page



Celebrate Women

[subscribe]

Events

Feel free to add your own events below. See [Best practices in scheduling a meeting](#).

Some events are one day only, others are the start date for an initiative. Start times where applicable are in UTC, and (00:00) is used when there is not a particular start time.

Find an event in your context

[Online](#) [Africa](#) [Asia](#) [Latin America](#) [Europe](#) [Middle East](#) [North America](#) [Oceania](#)

Online

[Add your Online Event](#)

Language(s) ↕	When ↕	Type of event ↕	Notes ↕	Contact / URL ↕

Africa

[Add your event in Africa](#)

Country ↕	Language(s) ↕	City ↕	Location ↕	When ↕	Type of event ↕	Notes ↕	Contact / URL ↕
African Union States	English & French	Online	Regional	22nd March - April 23rd, 2024	Event:EmpowerHer Editathon 2024	The Charter Project in collaboration with Code for Africa Wikimedia in Residence Community is hosting a month edithathon with a virtual launch to improve Wikipedia articles and Wikidata items on women in democracy, elections and governance within AU states.	Bukky658 (talk) 15:40, 13 February 2024 (UTC) [reply] bukolajames@codeforafrica.org

Leave feedback on the talk page!

English TCappelletto (WMF)

Talk:Celebrate Women

[Content page](#) [Discussion](#) [Read](#) [Edit source](#) [Add topic](#) [View history](#)

Updates for 2024

[\[edit source \]](#) [\[Add topic \]](#) [\[subscribe \]](#)

Hi all, I am Tila Cappelletto, a member of the [Campaign Programs team at the Wikimedia Foundation](#). For this year, we are providing some support in updating this page design and structure. Please add any recommendations or feedback that you have below -- [TCappelletto \(WMF\) \(talk\)](#) 15:07, 14 February 2024 (UTC) [\[reply \]](#)

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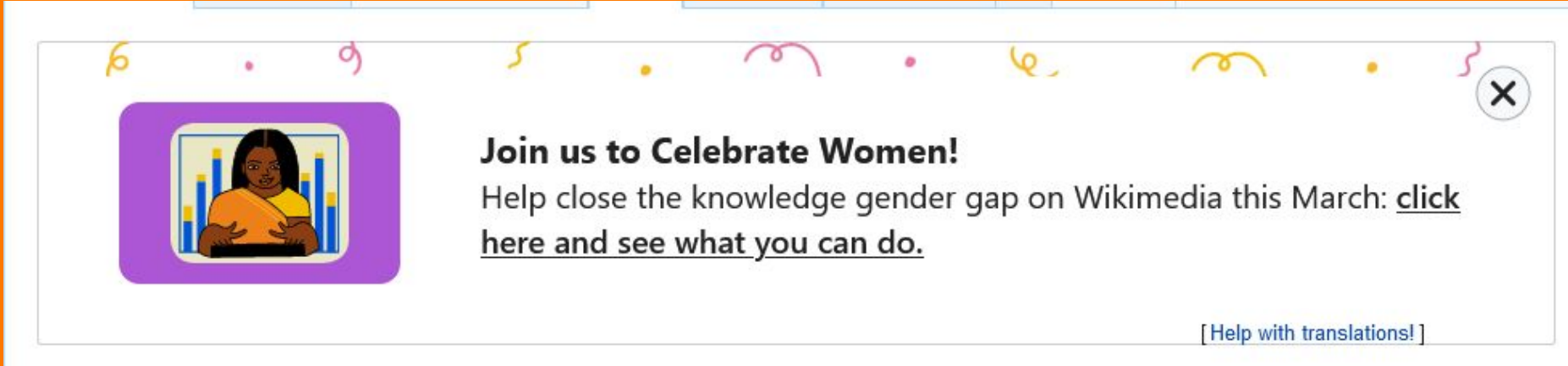
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Agenda today

- Welcome & Introductions (Masana) - 2 mins
- **Coordinating Wikimedia Celebrate Women Campaigns**
 - Introducing the Celebrate Women Campaign page (Tila) - 5 mins
 - **Central Notice Banner (Ciell) - 7 mins**
- **Hearing about some exciting campaigns in March**
- **Using WMF Campaign Tools during your March event**
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- Discussion space (10 mins)
- Next steps and close
 - Looking towards WikiWomen Summit at Wikimania

Central Notice Banner



The banner features a decorative top border with colorful confetti. On the left, there is a purple rounded square containing an illustration of a woman with dark hair wearing a yellow and orange sari, sitting at a desk with a laptop. To the right of the image, the text reads: "Join us to Celebrate Women! Help close the knowledge gender gap on Wikimedia this March: [click here and see what you can do.](#)" In the bottom right corner, there is a link: "[[Help with translations!](#)]". A close button (an 'X' in a circle) is located in the top right corner of the banner area.

- World wide but geo-located per country or state
- Visible on Wikipedia, Commons & Wikidata
- **Logged in only! (and let me tell you why...)**

Translations

Language	Messages	Untranslated	Completion	Reviewed	Outdated	State
ar: Arabic	3	0	100%	100%	0%	Published
bg: Bulgarian	3	0	100%	0%	0%	Published
bh: Bhojpuri	3	0	100%	0%	0%	Proofreading
bho: Bhojpuri	3	0	100%	0%	0%	Proofreading
bn: Bangla	3	0	100%	100%	0%	Published
br: Breton	3	1	66%	0%	0%	In progress
ca: Catalan	3	0	100%	0%	0%	Published
cy: Welsh	3	0	100%	0%	0%	Published
de: German	3	0	100%	0%	0%	Published
en: English	3	0	100%	0%	0%	
es: Spanish	3	0	100%	100%	0%	Published
fr: French	3	0	100%	100%	0%	Published
gpe: Ghanaian Pidgin	3	0	100%	0%	0%	Published

- Language specific (so need for translations!)
- Banner: 33 languages; landing page 55 languages



Agenda today

- Welcome & Introductions
- **Coordinating Wikimedia Celebrate Women Campaigns**
- **Hearing about some exciting campaigns in March (17 mins)**
 - les sans pagEs (Nattes, Francophone campaigns) - 5 mins
 - Women Making History (Carmen, LATAM / Andi, Lusophony) - 5 mins each
 - Gender Equity Campaign (WMF) - 5 mins
 - Wikiproject Women's Health in Indonesia, in partnership with UNFPA (Masana) - 1-2 mins
- **Using WMF Campaign Tools during your March event**
- **Next steps on WikiWomen Camp**
- Discussion space (10 mins)
- Next steps and close
 - Looking towards WikiWomen Summit at Wikimania

Hearing about some exciting campaigns in March 2024

- Les Sans PagEs
 - Nattes, Francophone campaigns
- LATAM + campaigns
 - Women Making History & Editatonas
 - Carmen Alcázar (Wikimedia Mexico)
 - WikiMulheres+
 - Andi Inácio
- Gender Equity Campaign (WMF)
- Wikiproject Women's Health in Indonesia, in partnership with UNFPA (Masana)

¡ALTO!



MUJERES HACIENDO HISTORIA



¡ALTO!



MUJERES HACIENDO HISTORIA

¡Alto! Mujeres haciendo historia

- En Wikipedia en español 23% de las biografías son de mujeres y solo el 20% de las biografías de mujeres tienen imagen.
- Campaña del mes de marzo en para mejorar contenidos sobre las mujeres y su historia en Wikipedia y Wikimedia Commons
- Actividades, talleres, conversatorios, editatonas, concurso de imágenes y maratón iberoamericano.



WIKIMEDIA
ARGENTINA



WIKIMEDISTAS
DE BOLIVIA



WIKIMEDIA
COLOMBIA



WIKIMEDISTAS
EL SALVADOR



WIKIMEDIA
ESPAÑA



WIKIMEDIA
MÉXICO



ART + FEMINISM



WikiAcción
Perú edita. genera. celebra.



WIKIMEDISTAS
DE URUGUAY



WIKIMEDIA
VENEZUELA



MUJERES
LATINOAMERICANAS



Whose Knowledge?



WIKIMEDIA
CHILE



WIKIMUJERES
GRUPO DE USUARIAS

#NuncaMásWikipediaSinNosotras

1 AL 29 DE FEBRERO

Campaña Fotográfica
Nosotras en la ciencia

Actividad virtual

SÁBADO, 24 DE FEBRERO

Editatona
Nosotras en la ciencia

Presencial - CDMX
Zoom - Cualquier parte del mundo

SÁBADO, 2 DE MARZO

Editatona
Artistas Jaliscienses

Museo de Arte de Zapopan,
JAL.

MIÉRCOLES, 6 DE MARZO

Editatona
Mujeres Filósofas,
Artistas y Pensadoras

Centro de Ciencias Sociales y
Humanidades, Universidad Autónoma
de Aguascalientes

JUEVES, 7 DE MARZO

Editatona
Mujeres Queretanas

Biblioteca Instituto Tecnológico y de
Estudios Superiores de Monterrey,
campus Querétaro.

SÁBADO, 9 DE MARZO

Editatona
Art & Feminism

Museo Universitario Arte
Contemporáneo, CDMX

VIERNES 15 DE MARZO

Editatona
Mujeres destacadas
en la historia
sudcaliforniana

Sala de Juntas de la
Secretaría de Bienestar
La Paz, B.C.S

SÁBADO, 23 DE MARZO

Editatona
Mujeres Potosinas

Museo Laberinto de las Ciencias y
las Artes, S.L.P.

JUEVES, 4 DE ABRIL

Editatona
Mujeres en la
educación

Centro de Investigación e Innovación
en Educación Superior, Universidad
Veracruzana, XAL.

**Del impriman más horas al día
llega Marzo extendido.**

A partir del interés por parte de instituciones y colectivas en hacer actividades en el marco del 8M, Día Internacional de las Mujeres, y que las semanas de Marzo no nos son suficientes para agendar las actividades, hemos creado el #marzoextendido que comienza en febrero y concluye en abril.

Organizamos 1 campaña fotográfica y 8 Editatonas en diferentes regiones de México.

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- Welcome & Introductions
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- **Using WMF Campaign Tools during your March event**
(Euphemia): (5 mins)
 - Event Registration
 - Event Invitation
- **Next steps on WikiWomen Camp**
- Discussion space (10 mins)
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Event Registration is new this year!

Tool in focus

- Using the new Event Registration Tool to organize local campaign activities
 - Eg Content drive, photowalk, office hours, edit-a-thon, translate-a-thon, write-a-thon,
- Session to demo the tool will form part of the upcoming consultation hours. See more and register to join the 21 February call.

EVENT ORGANIZER CENTER

FOR ORGANIZERS
BY THE CAMPAIGN PRODUCT TEAM
WIKIMEDIA FOUNDATION

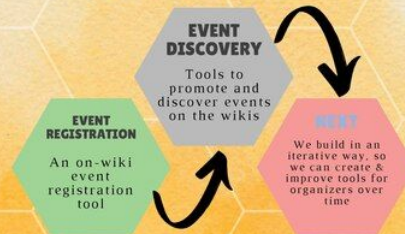


TOOLS REQUESTED BY ORGANIZERS

As an organizer, I want...



PROJECT PROGRESS



Contact Us

ifried@wikimedia.org

Follow Us



subscription list



Telegram group

Event Invitations is close!

Tool in focus

What will it look like to promote the Celebrate Women Campaigns in and outside the participating Wikimedia communities?



Learn how you can make this possible.

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WWC Declaration Updates

- 1. Creation of a Working Group or Task Force for Gender Equity Prioritization**
- 2. Development of Policies for Balanced Representation**
- 3. Mandate for Grantees to Include Women* on Their Teams**
- 4. Establishment of Support Structures for Contributors**
- 5. Development of Guidelines and Support for Sustainable Resources**
- 6. Commitment to Global Coordination**



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Gender Gap

Next steps and close