

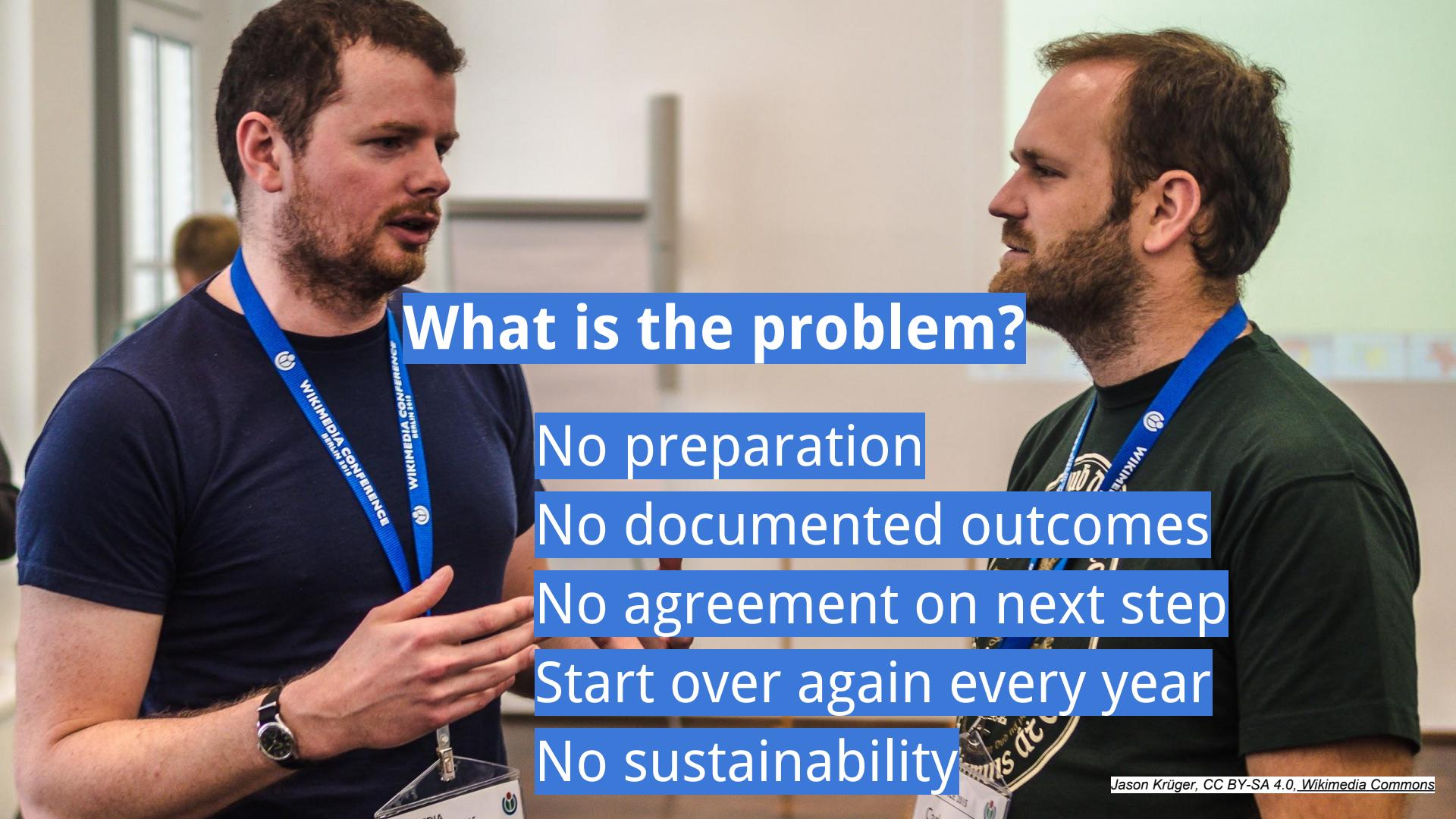


“Program and Engagement Coordination”

A reflective process management to take movement conferences to the next level



Nicole Ebber & Cornelius Kibelka // Wikimedia Deutschland
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A photograph of two men in a conference setting. The man on the left is wearing a dark t-shirt and a blue lanyard with the "WIKIMEDIA CONFERENCE" logo. The man on the right is wearing a green t-shirt and a blue lanyard with the same logo. They are looking towards each other. Overlaid on the image are five blue rectangular boxes containing white text.

What is the problem?

No preparation

No documented outcomes

No agreement on next step

Start over again every year

No sustainability

What is the solution?

“Program and Engagement Coordination”



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New program design process
Survey in the registration
Matching of needs and contributions
“How to choose the right representative”
Session formats, speaker preparation

A photograph of a diverse group of people laughing and smiling at what appears to be a social gathering or event. The individuals are of various ethnicities and ages, wearing casual to semi-formal attire. Some are wearing lanyards with badges, suggesting a formalized event like a conference. The background is slightly blurred, focusing on the joyful expressions of the participants.

Participants, not attendees
Documentation
Bridges
Communities of practice
Reports, shared learnings



Our recommendations

Thematic continuity

Exchange

Quality

Keep on improving!



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