



“Program and Engagement Coordination”

A reflective process management to take
movement conferences to the next level

Nicole Ebber & Cornelius Kibelka // Wikimedia Deutschland
Wikimania 2016, June 24

A photograph of two men with beards, wearing blue lanyards with the Wikimedia logo and text, engaged in a conversation. The man on the left is wearing a dark blue t-shirt and a watch, while the man on the right is wearing a dark green t-shirt. They are standing in a well-lit room, possibly a conference hall, with a whiteboard and other people visible in the background. The text is overlaid on the image in blue boxes with white text.

What is the problem?

No preparation

No documented outcomes

No agreement on next step


Start over again every year

No sustainability

What is the solution?

“Program and Engagement Coordination”



A photograph of a group of people at a conference. In the foreground, a woman with dark hair, wearing a grey blazer and a blue lanyard with a 'WILMIRA CONFERENCE' badge, is looking down at a document she is holding. A man with long dark hair, wearing a dark t-shirt, is leaning over her shoulder, looking at the document. In the background, other people are visible, including a man in a blue and white checkered shirt. A sign in the background partially reads 'WILMIRA CONFERENCE 2015'.

New program design process

Survey in the registration

Matching of needs and contributions

“How to choose the right representative”

Session formats, speaker preparation



Participants, not attendees

Documentation

Bridges

Communities of practice

Reports, shared learnings



Our recommendations

Thematic continuity

Exchange

Quality

Keep on improving!



Thanks!
Questions?

This presentation, including all photos, is licensed under Creative Commons CC BY-SA 4.0.

Jason Krüger, CC BY-SA 4.0,
[Wikimedia Commons](#)