

#100wikidays

the secret ingredients

victim #0 | User:Spiritia | Vassia Atanassova

So, what **it is**, and what it is not

**The self-challenge
to create 100 new
Wikipedia articles
100 days in a row
(and remain sane)**



Rules

- No missed days
- No catch-ups
- No preparation in advance

- **Ignore all rules!**

So, what **it is**, and what it is not

*It's like tamagotchis
and FarmVille,
but useful
(Victor, non-Wikipedian)*

*The new icebucket
(Haitham)*

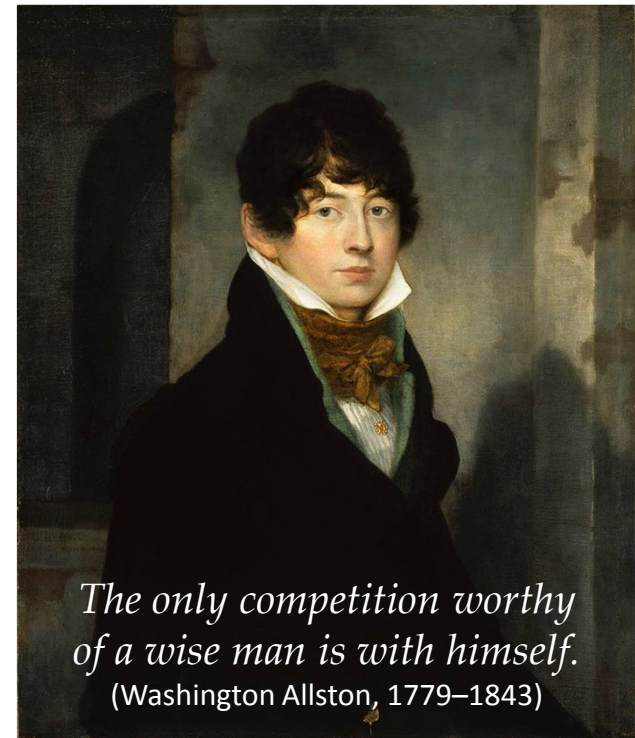
*It's a marathon,
it's not a sprint*

(Lord Bumbley)

*Vassia's
evil masterplan for
world domination
(Asaf)*

So, what it is, and what **it is not**

- **It is not** a project/program, despite of its measurable and time-bound goals
- **It is not** a competition between those who undertake #100wikidays



#100wikidays in numbers

485

days so far

41

languages

115

victims

5800+

new articles

20%

females

34

alumni

#100wikidays are like sausage...



We love them both, but...

...it's better not to see them being made.

#100wikidays are like sausage...

Basic ingredients

- 100 days in a row (of sleep deprivation)
- 100 articles (hopefully not all of them being stubs)

Taste and flavour enhancers

- Recognition in a social circle (FB finally proving useful)
- Recognition in Wikipedia (your userpage vandalized)

#100wikidays are like sausage...

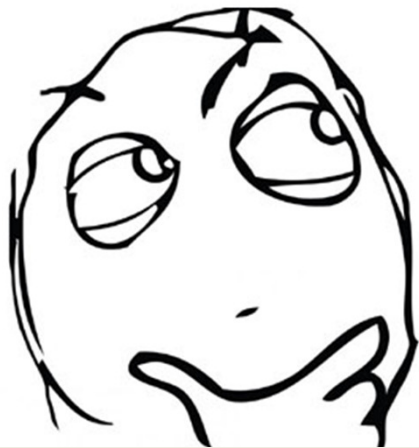
Recipe. Variant 1

- Make a list of red links for topics which are important for you, to guide you through the journey.

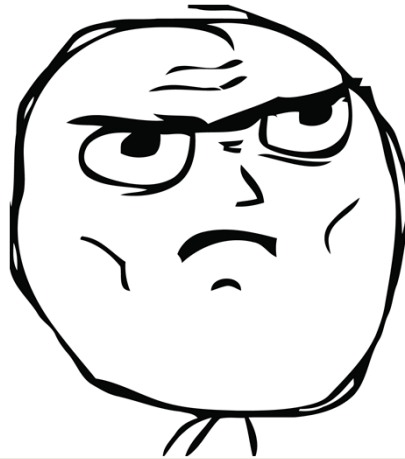
Recipe. Variant 2

- Be spontaneous, don't look for a topic, let the topics find you.
 - This requires slight re-definition of the concept of "day": "Period from waking up to hitting the Save button"
 - **"Sleep is for the weak!"**

... better not to see them being made



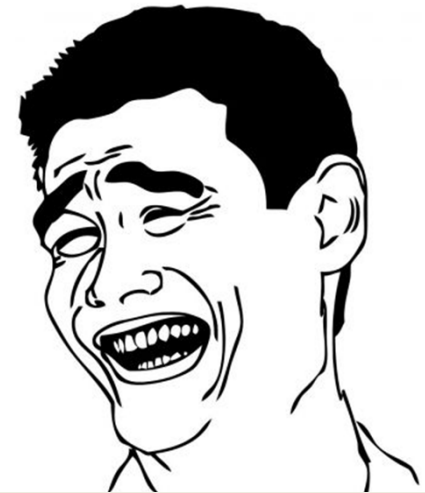
8 pm



10 pm



12 pm



Bitch please

#100wikidays: the secret ingredients

What might have been the secret ingredients in the recipe, which made #100wikidays so viral and popular?

Follow

Be followed

Follow

#100wikidays: the secret ingredients

- Get inspired: “Steal” a **good idea**.
- Inspire: Start with a **personal example**.
- Make it difficult: Set a **challenge** to be overcome.
- Make it easy: Allow others to easily **follow and join**.
- Amuse: Find the **humour** in your idea, or in yourself.
- Thank: Show others **gratitude and respect**. Always.
- Encourage: Support **your followers**, don’t let them go.
- Empower: Let others be **ambassadors** of your idea.
- Release: Give others the **freedom to modify** it.

Secret ingredient: **Get inspired**

- **Get inspired: “Steal” a good idea.**
- Good artists copy, great artists steal. – Pablo Picasso
- *Did you know: The #100wikidays ‘stole’ the idea from the #100happydays challenge, adapting it for wiki based lifeforms.*

Q: Really, can you steal an idea?

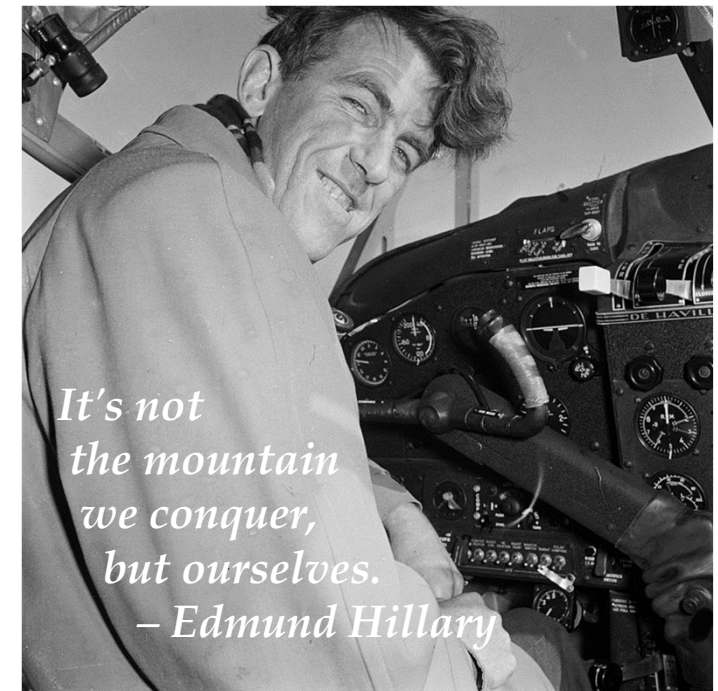
A: **No.** In no case does copyright protection extend to any idea, procedure, process, system, method of operation, concept, principle, or discovery, regardless of the form in which it is described, explained, illustrated, or embodied.

Secret ingredient: **Inspire**

- **Inspire: Start with a personal example**
- Nothing is more convincing than personal example.
- Don't just toss ideas around. Show how this idea works.
- No need to brag about it. Make a public commitment.
- Once you start it, don't stop. Ideas need time to sprout.
- *Did you know: #100wikidays needed 31 days to take its first victim.*

Secret ingredient: **Make it difficult**

- **Make it difficult: Set a challenge for overcoming.**
- Set a goal which – per usual standards – is challenging.
- Emphasize on the pleasure from overcoming difficulties, and reaching beyond your own limits.



Secret ingredient: **Make it easy**

- **Facilitate: Make it easy for others to follow and join.**
- Set the entry barrier as low as possible.
- Develop a transparent communication channel and infrastructure for tracking the progress.
- *Did you know: The Facebook group of #100wikidays is public, joining is almost always and immediately approved.*

Secret ingredient: **Amuse**

- **Amuse: Find the humour in your idea, or in yourself.**



Vira Motorko There's no need in being super polite. Victim is victim and all the story with #100wikidays is about https://en.wikipedia.org/wiki/Stockholm_syndrome



Stockholm syndrome - Wikipedia, the free encyclopedia
Stockholm syndrome, or capture-bonding, is a...
EN.WIKIPEDIA.ORG

28 March at 22:36 · Unlike ·  4 · Remove Preview

Secret ingredient: **Thank**

- **Thank: Show others gratitude and respect. Always.**
- Even the smallest effort counts.
(And it may never grow without being acknowledged.)
- Things to consider:
 - Like / comment / share in Facebook
 - Use the thank-you feature in page histories
 - Give a barnstar or write a message on the talkpage
 - Create the same/related article in another project

Secret ingredient: **Encourage**

- **Encourage: Support your followers, don't let them go.**
- Have a good word for everybody involved. Don't let people get scared, give up or burn out.
- *Did you know: #100wikidays is especially challenging, and when editors miss a day, they very often consider it failed and give up. This is the moment when we remind ourselves to ignore any rule that prevents us from improving or maintaining Wikipedia. 😊*

Secret ingredient: **Empower**

- **Empower: Let others be ambassadors of your idea.**
- Stop talking about “me”, “my idea”.
- Start talking about “us”, “our idea” ...
... or even “you”, “your idea” 😊
- *Did you know: The first public lecture on #100wikidays was actually given not by its ‘inventor’. In 2015, at least 5 people spoke in front of their communities about #100wikidays.*

Secret ingredient: **Release**

- **Release: Give your idea the freedom to evolve.**
- There is nothing wrong with people disliking your idea, or suggesting modifications. Live with it. Make the most.

File:Flying_by_(2646241164).jpg | Helgi Halldórsson | CC-BY-SA 2.0

If you love it, set it free.
If it comes back, it's yours.



Practical advices for new victims

- **No need to aim at something “outstanding”.** One article a day means that most often these will not classify as featured articles.
- **Pay one, get two.** If there is a concurrent article writing competition, thematic week, etc., combine it with #100wikidays.
- **Get inspired by the co-victims.** Have a look for ideas at:
 - Meta: [\[:meta:100wikidays\]\]](#), or
 - FB: <https://www.facebook.com/groups/1426807560950747/>.

To wrap it up!



Finally... :-/

- To new victims who will join later today:

You don't have to be crazy to start #100wikidays.

But it helps.

- To survivors – current and future ones: (attr Lord Bumbury)

You have proved to yourself that you can follow an aim for 100 days if you like it.

Don't tell that to your boss.

Thank you

patience
for your ~~attention~~

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