Community diversification (local & regionally) project

INPUTS

OUTPUTS Participants - Activities -

OUTCOMES - IMPACT

Results in

terms of

Learning

Women locally

and regionally

organized and

empowered as

editors in

Wikipedia.

Short term - Intermediate -

Long-Term

Situation

WMAR has been working together with new social and gender groups and also with other chapters within gender issues in the movement to build a more diverse regional community. During 2016 we have approached and supported gender collectives of the region, and we have established a stable partnership with Wikimedia México and Wikimujeres. Our objective is to build a more diverse community in Argentina too.

Priorities

To establish a long-term agenda regarding the region.

To build a new community of women in Argentina and being part of WMAR.

What we invest	Who we reach	What we do
Time from:	New gender collectives	Editing
Staff		workshops
Volunteers.	Other	regarding
	chapters/user	gender issue in
ther chapters	s groups/	Argentina.

0 gender groups regionally. Merchandising Media press Gender think Designer tanks

Improving quality content regarding gender by supporting resources on the regional projects and gender issue. initiatives

What we create Supporting and building a new community of women in WMAR. **Building** regional

Direct Products

gender communities and supporting regional initiatives. Designing

A worldwide project regarding gender, along with Wikimedia Mexico and Wikimujeres

Results in terms of changing **Action**

Projects on gender, designed and implemented locally and regionally

network of women involved in our community, locally and regionally.

A sustainable

Results in terms of changing **Conditions**

Increase in the number of new users and editors by building new gender communities.

Improvement of content with quality editions.

Long-term partnership along with other regional chapters

Positioning WMAR as a reference for gender issues in Argentina and regionally

Assumptions

External Factors

Evaluation

Identification - Design - Implementation - Completion/Follow-up