



University of Cincinnati NEWS RECORD

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ORIENTATION ISSUE

Sept. 27, 1968

SPECIAL

Administration, Student Body Presidents Welcome Freshmen

Messages Point Up College Opportunities

It is, as always, pleasant to welcome Freshmen and other new students to participate in the educational experience that is offered by the University of Cincinnati. I am grateful to Mr. Lenny Green, the Editor of the News Record, for this opportunity to greet you.

In our computerized world, we do make every effort to see that UC students remain individuals, and become not merely numbers. During your years here, we hope that you will learn to understand the past and translate its lessons into intelligible patterns for the present. Hopefully, upon completion of your UC academic adventure, you will possess the tools and the knowledge to draw blueprints for a constructive future.

To guide you along the path of educational development, there is at UC a faculty of distinguished scholars. As the home of the cooperative method of education, the University of Cincinnati has combined the theories of research with the practicality of the applied arts.

Your alma mater is celebrating its Sesquicentennial in this academic year of 1968-1969. During the 150 years of UC's existence, it has helped to educate many of our nation's most distinguished citizens. I am confident that there are among you those who will become similarly distinguished in the areas of your interest.

Again, welcome — and please make the effort to come to know many of the faculty members and administrators in person.



University President Walter C. Langsam

Once again let me welcome you as a fellow citizen of our campus community of the University of Cincinnati. Citizenship here, as in our nation, entails responsibilities, and one of our primary responsibilities is an understanding of the Student Government system which determines much of the policy, programming and administration of campus life.

Comprehending our government may be somewhat different if you yield to initial inclination to compare it with the "student council" or "general organization" with which you became familiar with in high school. Government at UC is undoubtedly so dissimilar from anything which you have encountered, that to comprehend it, you will do well to divorce such fond memories from your mind as high school candy sales, dance committees, or establishing regulations for the cafeteria. Not that our government has never undertaken such programs, for, at times, it has. Rather, I am indicating that if you are to appreciate the dimensions of our responsibility, the scope of your thinking must be greatly extended.

Some time ago, comparisons drawn between high school government and our Student Senate may have been valid, but as our University has grown, specific areas of campus life have required greater planning and coordination than could be encountered in a high school situation. Our government has vastly expanded to include many

subsidiary and supplementary agencies, while the Student Senate and its research committees remain as the legislative branch of

the entire structure. Complimenting the Senate are the Executive Offices of President and Vice-President of the Student Body and their committees, which are primarily responsible for the administrative aspects of government.

Expansion has necessitated the formation of Boards to supervise areas such as publications, the University Center, social activities, and the Orientation in which you are now participating. The magnitude of their responsibility is demonstrated by the actions of one such board, Budget Board, which annually supervised the distribution of over \$150,000 to Senate and its subsidiaries. Further growth has required the establishment of College Tribunals to which Senate delegates legislation and programming relevant to the individual colleges. The Tribunals' viability is well documented by the work of Arts and Sciences Tribunal in the realization of a Pass-Fail academic program. Class governments supplement governmental activities with social events and service projects, while interest clubs and organizations are also supported by Senate for the benefit of the Student Body.

Beyond size and structure, our government is unique because of its role in the creation of University policy. At UC, we are certainly fortunate to have a University administration which is extremely responsive to the will of the students. Legislation formulated in Senate has always received the appropriate respect of the administration, and consequently students have continually found that through Student Government, their voice can best effectively reach those in a position to implement innovations, changes, or reforms. In addition, well over one hundred of our student representatives are voting members of administrative and faculty committees, cooperating with the more permanent members of our campus community in the active formation and administration of University policy. At UC, the students truly share the responsibility of the University's future.

Sincerely,
Glen Weissenberger

Board Seeks New Recruits

The University Center Board, the student-run policy-making organ for the University Center, is presently seeking two new student members who would serve on the Board during the 1968-69 academic year. The term of office, which normally runs for one full year beginning with the May meeting, and ending the following May, will commence immediately upon selection of the new members, and terminate in early May, 1969.

The University Center Board, consisting of thirteen student members, five faculty-administration members, three ex-officio members, and one Alumni representative, establishes the policies for program activities, services, uses, and long-range planning of the University Center. In this faculty, it wields power in such areas as determining fees to be charged for services, the allocation of room space in the Center, and certain other controls over persons and organizations using the Center Building.

All students, freshmen through seniors, who possess at least a 2.30-accumulative grade average are eligible for membership on the Board. It is urged that all those interested students pick up applications either at the Information Desk or in 318 University Center, fill them out, and return them to the Information Desk by October 15th.

UC's Record Enrolment Poses Increasing Problems-Langsam

Anticipating the largest enrollment in the University's history during its sesquicentennial year, Dr. Walter C. Langsam, University of Cincinnati president, cautioned UC's Board of Directors about possible problems in a September meeting.

Dr. Langsam noted "It will be pleasant to welcome probably the largest enrollment in our history. While this will multiply the problems that always seem to accompany 'bigness', it yet is a joy to find more and more American men and women eager to extend their knowledge and experience through university work."

One of the problems that appeared before the school year began was the summer-long construction strike (86-day). This strike virtually ruined plans for remodeling, additional classroom and office space and recreational space in the prime building months on campus.

Dr. Langsam stressed uncertainties in the national and world situations obviously will have an impact on a campus community of 35,000 people. Of course, in a group of this size there is always a boiling meltingpot of ideas, widely differing opinions and heated discussions.

Problems on the Federal Government scene will also influence the coming year. Since the University is obligated for Federal Aid, the amount of money coming from Washington fluctuates. Special problems are created in the regions of research and graduate study as well as building construction due to the fluctuation. Also the election of November 1968 will have a bearing on the future Federal Aid for higher education. But no matter who sweeps to victory in '68, the University expects to carry through with all of its commitments, while planning for 1969-70 and beyond.

Problems of a pleasing nature will be present with the Sesquicentennial activities of special symposia, workshops, dedicatory ceremonies, and fund raising. But 150th birthdays are far apart (150 years to be exact) so these problems will be quite welcome for the cause of learning and the advancement of human progress.

Inflation will also probably continue, thus the University will have to pay more for salaries, benefits, services, and supplies. While at the same time there will be individuals in the community who will call for a decrease in the University's income.

Dr. Langsam concluded in saying that all of our problems "can and will be" faced and resolved successfully through a cooperative effort among students, faculty and administration. In such cooperation lies the answer to all our problems, and through such cooperation every difficulty can become an opportunity.



Student Body President Glen Weissenberger

photo by John Sedqwick

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Queen Petitions for Homecoming Queen candidates will be available at the University Center desk from October 4th through October 11th. The deadline for petitions is 5:00 PM, Friday, October 11.

Strike Swings At Students Hits Major UC Projects

The construction workers of Cincinnati have struck again, in more ways than one.

The 86-day walk-out that crippled millions of dollars worth of construction in the Cincinnati area took an extremely heavy toll on the UC campus.

In the height of prime construction time, beginning in the end of May when the student load on campus is lightest, the University had planned a massive rebuilding project involving campus roads and the physical plant, and the effects of the three month delay are being felt most strongly now.

As the fall rush of returning students and entering freshmen begins, the work of re-routing roads and other building projects are just now getting under way.

Inevitably, much inconvenience is going to be caused to the students, and the University administration apologizes sincerely for this.

In a recent report to the University's Board of Directors on the upcoming academic year, UC President Walter C. Langsam noted the strike had "virtually nullified" plans for much-needed

additional classroom, office and recreational space.

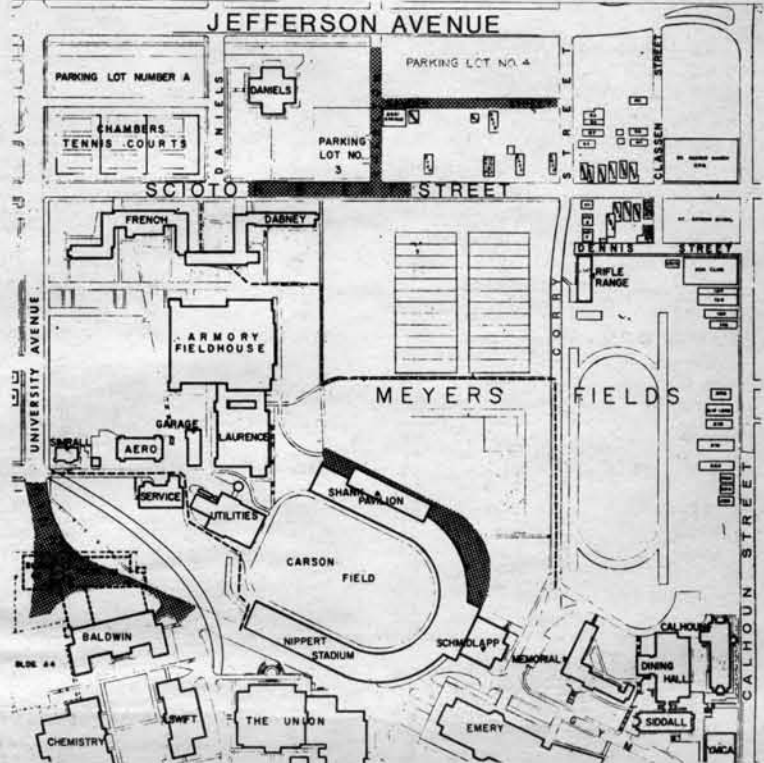
Firstly, the steps between Lawrence Hall and the University Center are gone, and students will have to use a new temporary set of steps erected next to the stadium. Then, Scioto street is completely closed between Daniels and Dabney Halls, which means that co-eds from Daniels Hall will have to walk across the playing fields road to reach the Campus's south side. And students can no longer take the east walk behind the Stadium to Gym road because the Bengal's new stands block the way. The stretch of Campus drive, leading from Baldwin Hall to University

Avenue will soon be closed to make way for new road now under construction.

The strike has also cut a wide swath through building construction aimed at easing the space problems confronting the University. At present, 97 faculty members and graduate assistants are housed in buildings contiguous to the campus because of the critical space shortage. The temporary arrangements are scattered throughout houses in the Calhoun, Corry, Scioto, Clossen and Woodside place areas.

The University's nursery school, scheduled to be in a new building by this fall, will be housed

Continued on Page 11



IN THE ABOVE 'master plan' of the University, the shaded areas represent areas no longer accessible because of construction. Dotted lines indicate alternative routes until alterations are available. Also shown is the proposed new campus drive from University Avenue to the Student Center.

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Library Hours Extended, Answer Student Body Call

Hours of the main library will be increased at the beginning of the fall quarter, it was announced today by Arthur T. Hamlin, University Librarian. The library will be open from 8:00 a.m. until midnight, Monday through Friday, from 8 a.m. to 5 p.m. on Saturday, and from 1 p.m. to 10 p.m. on Sunday.

Mr. Hamlin noted with appreciation the cooperation of a group of undergraduates last spring in presenting the need for longer hours. There was some sentiment for opening until two or three a.m., but this seemed excessive to the University administration and involved serious problems in staffing. "Under this schedule a student can spend 98 hours a week in the library at his books," said Hamlin. "I think that's long enough. Eating, sleeping and recreation are important, too."

The library staff offers tours of the building and explanation of services to new students on Monday and Tuesday, September 30 and October 1, from 11:00 until 2:00. All new students are urged to take these as the building is large and complex and its full services require explanation. At the time of the tour students may pick up a free copy of the GUIDE TO THE LIBRARY to keep for future reference.

The total University Library contains over a million volumes and the major portion is in the central library. Students at Cincinnati do not lack for material except as large classes place unanticipated demands on certain books and groups of material.

During the past year a faculty committee chairmanned by Professor Arnold Scier worked with the University Librarian on plans for an entirely new central library with greatly increased

space for students, books, and services. The present building is too small. "While certain reading rooms do at times fill up completely," said Mr. Hamlin, "to my knowledge we've never had every spot in the building occupied so that a student simply had to go elsewhere. However, students should know that conditions here are crowded and reading rooms do inevitably get noisy. It's a good idea to take a tour if only to see all the study space and make a personal choice or two."

Mr. Hamlin said many valuable suggestions for library operation were received from students who answered the library's questionnaire last spring. The library keeps a Suggestion Box at the Circulation Desk into which anyone may put a criticism, request for a book to be purchased, or other comment,

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Parking Changes Announced; Hourly Rates At CCM Garage

Accompanying the major changes in traffic patterns on campus this fall will be some additions in campus parking regulations, listed by John D. Sipes, University Director of Parking and Staff Services.

Major changes to be noted are:
1) All parking violations tags carry a fine of \$5.00.

2) Hourly parking rates in the CCM Garage are:

- 0 - 1 Hour - 20 cents
- 1 - 1½ Hours - 30 cents
- 1½ - 2 Hours - 40 cents

Each additional hour 10 cents to a maximum of \$1.00.

3) No student parking on campus drives, or in University lots, (without student 24 hour decal) on Saturdays and Sundays when the Bearcats or Bengals play home football games.

4) Woodside Place in a one-way street heading North. By the first of November Calhoun Street will be one-way heading West and McMillan one-way heading East.

5) Due to construction Lot No. 3 has been moved south on Scioto Street. Vehicle Registration From September 30 through October 3, vehicles can be registered on Lot No. 1, directly across from Scioto Hall from 10:00 AM until 4:00 PM. There is no charge for registration "Bearcat decals".

Current University parking regulation brochures are available at the Office of Staff Services 103 Administration Building and the reception desk of the Tangeman Center.

There will be an NR Staff Meeting Monday, Sept. 30th, at 1 p.m. in the NR Office. Interested persons not currently on the staff, but wishing to join are also invited to attend.

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The "Weekly People", official organ of the Socialist Labor Party is on sale at sidewalk newsstands at Main Library entrance, and at South West corner Fifth and Vine Sts.

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Orientation—Use It Well

Orientation Week is a time of learning, of fun, and of new experiences. It is also quite possibly the most important period of time, minute for minute, of a college student's career. The attitude a student develops during his first few days on campus goes a long way towards determining whether the next four years will be years of excitement and challenge or indifference and apathy.

We suggest that all students, particularly the incoming freshman class but also the returning undergraduates, give themselves the chance to become involved in the vital processes of the University and campus life. The Student Advisor program is of particular importance, and we salute those responsible for it for the excellent job they have done in selecting advisors who are of infinite help in unravelling the mysteries and intricacies of campus life. The Activities Fair, which will unfold Monday night in the University Center, provides an excellent cross-section of student activities and organizations. The residence halls, always on the lookout for new and better ideas, have further refined their programs to make dorm life an educational experience in itself-as well as being a lot of fun. The list of Orientation Week features is practically endless- convocations, campus tours, football, fraternity and sorority rush, dances, open houses, et al. Each of these affords a glimpse of one facet or another of student life; concentrated as they are, the picture is complete.

Mere residence in the University community is not enough; involvement and concern are imperative. The University is a dynamic body, and the occasion of the Sesquicentennial brings into sharp focus the diverse growth and widening horizons of UC. Every student can have a part of the action, and it is our hope that each and every member of the student body will take up the challenge.

'Cats Cut During Rush

Yes, sir, it's going to be a great night tomorrow at Nippert, watching the 'Cats dismember Xavier with one of those young campus lovelies by your side. Don't bet on it - many of those sweet young things won't be anywhere near the Stadium, but rather will be in their respective smoke-filled sorority houses doing their Panhellenic Thing. Don't ask us why, but it seemed logical to the powers that govern sorority rush that the young ladies would benefit more from a Saturday night cut session than from an evening of fun, spirit, and excitement not to mention sixty minutes of quality football.

Coach Rice and his staff have a disciplined and talented team, fresh from an outstanding performance against Texas Tech, which is determined to bag a victory in this, the highlight of what is certain to be an exciting and successful season. Student spirit at UC has in the past been rather dormant during the football season, but this season Coach Rice has provided the students with something to really cheer about. It seems almost criminal, then, to siphon off the support of many of the team's most vocal fans (no offense, ladies).

BEAT X NEWS RECORD

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Student Advisor's Job Is Re-Evaluated; Must Transmit A Personal Element

What is the student advisor? What is his primary responsibility?

Past Orientation Programs here at UC have accented various roles for the student advisor - tour guide, encyclopedia, big brother, possibly BMOC. As a result, each advisor has been forced to determine his own responsibilities to his freshman advisees. The final product is a rather blurred image in the freshman's mind of the man in charge of his group; in other words, just what is this guy (the advisor) trying to prove?

The Men and Women's Advisory Boards decided last year that the advisor has a very basic task to prove. This task is to inject a very personal element into a very impersonal university. The advisor is the one element of the Orientation Program who should not be assigned a role to play. He is not a university president, not a registration assistant, not a campus policeman. He is an individual - a student of a specific college, probably active in at least one other campus activity - yet he must also be a member of a group. He is a leader - it is the advisor who often first names McMicken Hall to an incoming freshman - yet he must not dominate. The advisor must be aware of the needs of his group, yet he often cannot supply detailed answers to specific questions; moreover, he should not be expected to.

In order to present these abstracts to upperclass students serving as advisors, two basic approaches have been utilized. The women have a format of spring sessions, during which basic campus material and data are presented to the advisor. The men have no such spring sessions. However, both groups are given literature (Activus, UC, It's This

Way) which contain resource materials for freshmen questions.

Both the men and women advisors attend two workshops - one held in the spring quarter, the other presented a few days before the Orientation Program. The purpose of these workshops is to acquaint the new advisor with the workings of his campus, and to demonstrate how he may influence his advisee group through his own personality and common sense.

Across the country, the new accent in orientation programs is on student values. Small group discussions (through the advisee groups) are new focal points for a critical self-evaluation by advisor and freshmen both. The US National Student Association has been an active sponsor of this new trend, particularly through its Campus Environmental Studies Program. Albert Record, who has directed this program on a national and regional basis, has written a paper summarizing his findings, titled "The Freshman Development Program." He states: Most orientation modes deal with acquainting new students with the university, i.e., the physical plant, existing rules and regulations and so on. This information is needed and should not be overlooked; but this model very seldom deals with the real needs of the new freshmen. Orientation programs can serve as effective aids to development of communication skills, a better understanding of one's self, his relationship with others and how he functions and learns are just a few things that can be presented in an orientation program.

In short, orientation programs today should cause the freshman to examine his current set of values and challenge his entire

preconceived image of college and life.

Molding these new patterns into UC's existing Orientation structure has been the cause of much discussion and planning for the Student Advisory Executive Boards during these past summer months. The major practical problem confronting the execs was to explain this type of perspective on Orientation to the advisors, and to give them some experience in small group dynamics. The problem was by no means solved completely, yet much progress has been made.

The student exec's were advised by Mrs. Mary Campbell from the Dean of Womens office and Mr. Gary Sweeten from the Dean of Men. Other faculty members also lent their assistance and advice - particularly Capt. Howard Gunerman (ROTC Dept), Dr. Ronald Boyer (Psychology Dept), and Mr. James Fargher (Speech Dept).

Discover Cincy; Special Tour Set

Attention Freshmen! Remember this important date: Oct. 2, 1968. At 9:30 A.M. on Wednesday, October 2nd, there's a chartered bus tour of Cincinnati.

The tour of the Queen City lasts two and a half hours. Meet the bus in front of Wilson Auditorium. Discover Cincy's romantic hide-aways and scenic attractions.

The Orientation Board brings this adventure to you. A slight charge of one dollar will cover the round trip.

Tickets can be purchased at the Union Desk in the Tangeman University Center.

UNIVERSITY OF CINCINNATI
CINCINNATI, OHIO 45221

OFFICE OF THE DEAN OF STUDENTS

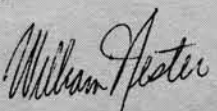
Dear New Student:

It is my pleasure to welcome you in behalf of the Student Personnel Staff to the University of Cincinnati at the beginning of your collegiate career. By entering the University, you have demonstrated your desire and capacity to accept the responsibility of a University education of the highest quality. You will find unlimited rewards if you are willing to embark on your program of study with enthusiasm and a confidence in your ability to succeed.

We trust you will take advantage of each phase of the Orientation program which has been designed to provide you with an introduction to your college, to the University as a whole, and to your role as a vital part of our campus community. Orientation will provide you with an opportunity to learn more about the academic, professional, and cultural programs available at U.C. You will get acquainted with others with whom you will be working, including students, faculty, and administrative officers of the University. I encourage you to participate in all scheduled events and to make the most of every day's opportunities.

You are entering the University of Cincinnati at a particularly exciting period in a distinguished history as we are celebrating the sesquicentennial celebration of our founding in 1819.

Yours is a rich heritage of a progressive institution with a distinguished faculty and an outstanding physical plant. The University is committed to an unparalleled program of excellence. We welcome you with enthusiasm as we look forward to sharing with you a new and exciting period of your life.

Sincerely yours,

William R. Nester
Dean of Students



UC Student Organizations will set up booths at the annual UC "Activities Fair" Monday September 30. The time and place of the Fair, which offers new and old students a chance to become acquainted with the varied campus organizations, is between 7:00-9:00 in the University Center.

WHC Welcomes Women

Welcome, Coed! I hope that you are finding your first few days at the University of Cincinnati the exciting experience which you anticipated. For the next four or five years, the women's residence halls will be your "home away from home," and here you will have an opportunity to share your thoughts and philosophies with your roommates and new friends. Behind your closed doors at three or four o'clock in the morning, you find yourselves becoming personally involved in your individual hall, growing and maturing day by day.

You met your hall's officers Sunday, September 29. They are here to help to provide for you a meaningful experience in residence hall living, more than merely a nocturnal habitation.

Get to know them. You'll find that there really is a family relationship within the hall to help you feel more at home. Claudia Sadler, Chairman Women's Housing Council

Freshmen! Here's your chance to find your "ideal" date for the Computer Match Mixer on Saturday, October 5. The mixer, sponsored by Men's Residence Hall Association and Women's Housing Council, in conjunction with Orientation Board, will be held at 8:30 on the Scioto Garage. A terrific rock and roll band has been obtained. Come. Greet old friends. Make new ones.

NEED MONEY ?

Earn \$2.25 per hour and 10¢ a mile demonstrating a new product (no sales). Must be able to work at minimum of 20 hours the week of October 7-11. All students interested (Male and Female) are requested to see Mr. Dean Osborne on Thursday, October 3 any time between 2 and 5 p.m. at the Holiday Inn Downtown.

For more information call 281-2723 or 475-4472

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FRATERNITY JEWELRY

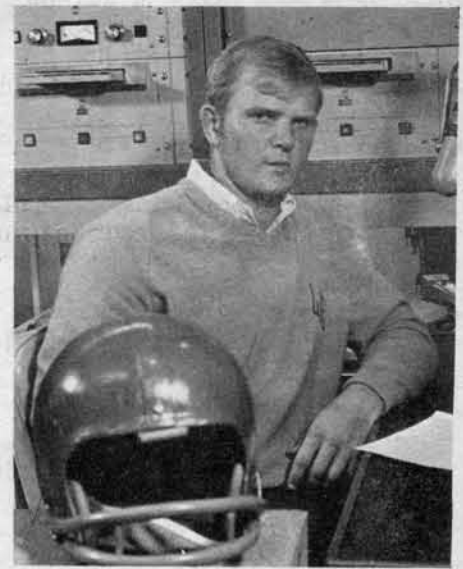
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|----|----|---|
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| 2 | 2 | FIRE — The Crazy World of Arthur Brown |
| 4 | 3 | IN-A-GADDA-DA-VIDA — The Iron Butterfly |
| 6 | 4 | MIDNIGHT CONFESSIONS — The Grassroots |
| 8 | 5 | OVER YOU — Gary Puckett & the Union Gap |
| 10 | 6 | DOWN ON ME — Big Brother & the Holding Company |
| 9 | 7 | THE SNAKE — Al Wilson |
| 13 | 8 | GIRL WATCHER — The O'Kaysions |
| 19 | 9 | MY SPECIAL ANGEL — The Vogues |
| 17 | 10 | PIECE OF MY HEART — Big Brother & the Holding Company |
| 16 | 11 | POOR BABY — The Cowsills |
| 7 | 12 | HUSH — The Deep Purple |
| 14 | 13 | SUZIE Q — The Creedence Clearwater Revival |
| — | 14 | LITTLE GREEN APPLES — O C Smith |
| 18 | 15 | INDIAN RESERVATION — Don Fardon |
| — | 16 | THOSE WERE THE DAYS — Mary Hopkins |
| 15 | 17 | YOU GOT THE LOVE — Professor Morrison's Lollipop |
| 12 | 18 | FOOL ON THE HILL — Sergio Mendes & Brasil '66 |
| — | 19 | I FEEL FREE — Ziz Zag Paper Company / The Cream |
| — | 20 | SHAPE OF THINGS TO COME — Max Frost |

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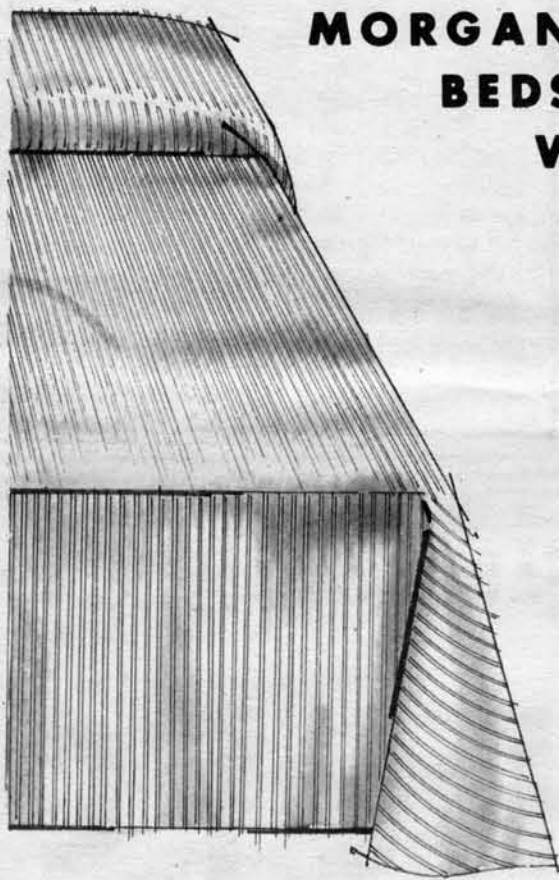
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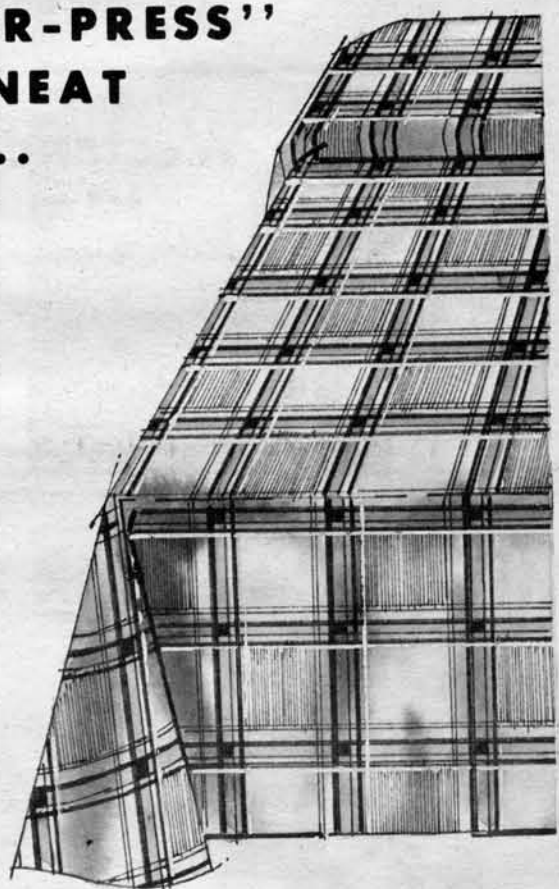
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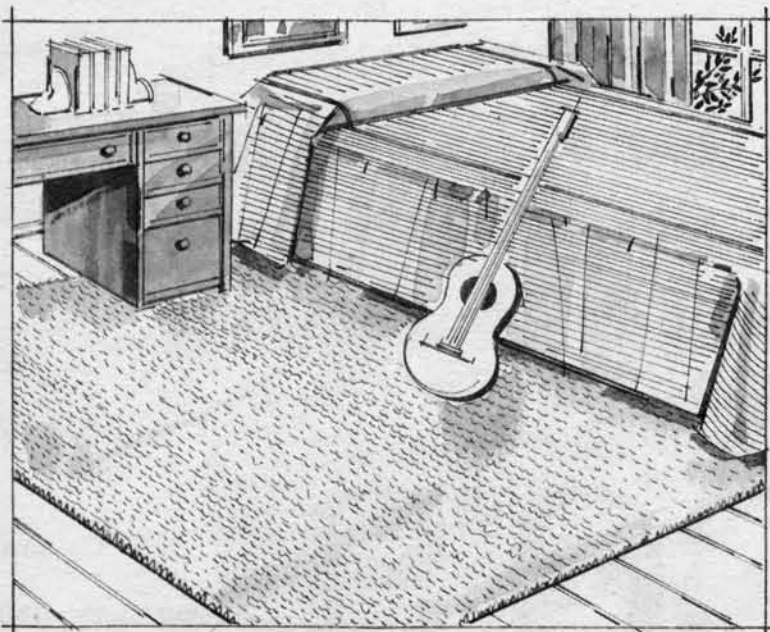
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The University of Cincinnati Campus Police have two primary functions. 1. To protect all members of the campus family and 2, to keep a watch on lawbreakers.

Lt. Paul Steuer, formerly of the Cincinnati Police, District Seven, heads the highly trained force.

Every member of the force, many of whom are ex-Cincinnati policemen, has received full police training in accordance with state police requirements before he received his commission. Each has the same authority as City police including the same powers of arrest, on or off campus.

Once the campus police patrolman's major task was ticketing parking violations. Today's police do none of this work. Non-police personnel are charged with these duties. The official Campus Police work exclusively on matters of security,

law enforcement, traffic control and safety.

All campus police cruisers are fitted with two-way radios that facilitate the rapid movement of police into troubled areas. The mobile force is being augmented by a fleet of three-wheeled motor scooters, which will enable the patrolmen to travel where cars cannot - even across the grass if necessary.

The regular campus force also hires contract men such as The Pinkerton organization. These men perform duties as point guards for crowd control at such functions as sports events and public attractions. The Pinkerton men make it possible for campus

police to concentrate on their police duties within the regular routine of the department.

The Campus police are for your protection. You should never hesitate to call Cincinnati Station X -241-1212- for any police assistance in an emergency. A call to Station X results in immediate radio contact with the campus police.

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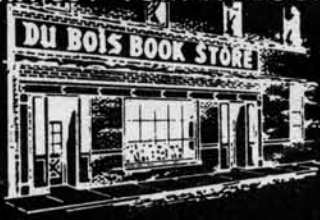
Beat X...Beat X...Beat X... will be heard tomorrow night as the Bearcats face the Xavier Muskateers in what has been labeled by both as the 'Game of the Year'. Game time for the Nippert Stadium clash is 8:00 pm.

Last year the Cats lost a heart-breaker to the Muskies by a 15-10 count. And to add insult to injury a certain head coach said after the game, in essence, 'So this is the mighty, well paid, big name, Cincinnati Bearcats. I'm not impressed.'

Coach Rice and the entire team are depending on YOU! Beat X... Beat X...Beat X...Beat X.....

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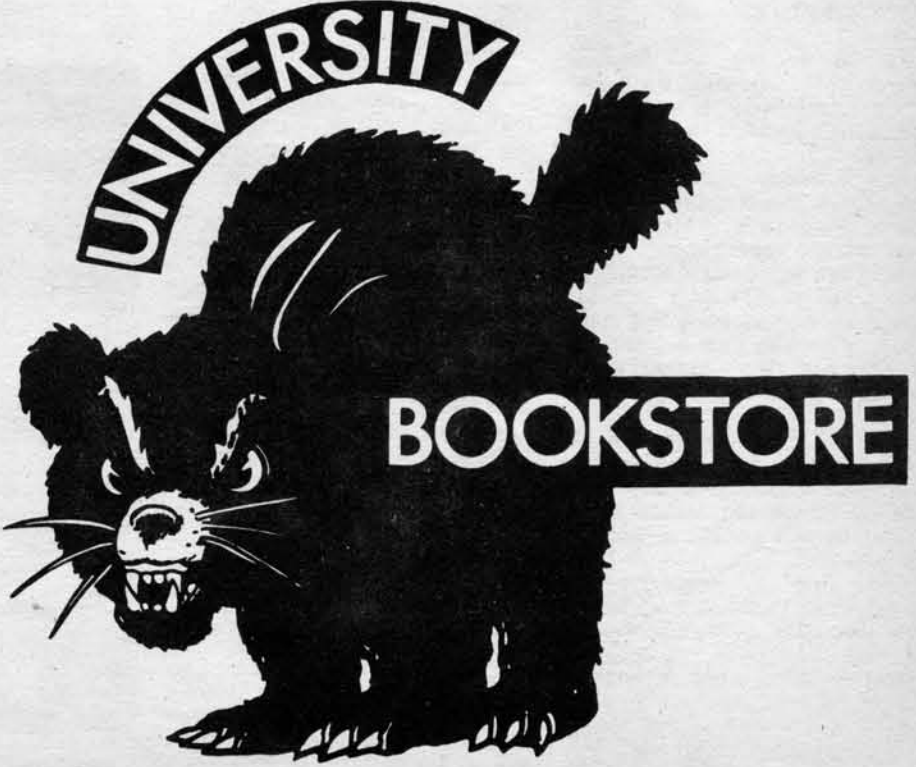
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To the Student Body:

The 1968 football season is under way and promises to be an interesting and exciting one. Coach Homer Rice has advanced into phase two of his long range goal. In this advancement, he and his staff have drilled a team which shows great improvement over last year. This was demonstrated by the success achieved in the 10-10 tie game played against the Texas Tech "Red Raiders." The "Red Raiders" finished second in the strong Southwest Conference last year and have been chosen by many authorities to finish either in the first or second position this year.

The Bearcat offense has an exciting passing attack and a solid ground game that promises to generate a lot of scoring. The defense is stronger, faster and quicker. The Bearcats are well drilled, disciplined and in top physical condition.

Your football squad representing your University will play one of the toughest schedules in the University's history. You will want to back this fine football program and be considered on the "in" group as this team brings recognition to your Alma Mater. Your spirit, enthusiasm and good sportsmanship will be important factors to the over all success of our 1968 football season.

Consult the schedule—circle the dates and join the "in" crowd for Bearcat victories in Nippert Stadium!

George Smith
George Smith
Athletic Director



BUTCH FOREMAN, OT



GREG COOK, QB

Bearcats Up For Biggest Game, X-tra Ready

by Al Porkolab

As far as the UC football Bearcats, the coaching staff, and the 'Student Body' is concerned, this week's game is the 'Game of the Year'.

This Saturday night UC faces the Xavier Musketeers, a team coach Rice calls, "big, tough, talented, and experienced".

Although enthusiasm is running at a fever pitch, Coach Rice has reason to be cautious. Not since 1963, when the Cats did the job 35-22, has UC tasted sweet success against her cross town rivals.

Rice said, "We're going to work harder for this game than for any other since I've been here. We respect Xavier and realize if we expect to win we'll have to stop Buckmaster".

And stop Buckmaster they must. The Junior signal caller, who broke the sophomore record of his illustrious predecessor Carroll Williams, is just as tough as last year if not tougher.

After a slow start against Miami (0), which the Muskies lost 28-7, Buckmaster completed 11 of 23 against Quantico in Xavier's 28-12 triumph. The big point, three of

those tosses were good for touchdowns.

Leading the XU receiving corp is highly rated Dick Barnhorst. Barnhorst, who hauled in two Buckmaster aerials for scores in the Quantico win, is according to Rice, "one of the best split ends we'll face all year".

Coupled with the running of Terry Renard, Dale Mutryn, Ray Baur, a trio which racked up 193 yards on the ground in their last outing, Coach Rice expects to see a talented, "balanced attack". Bill Waller, the Xavier bread and butter back, is listed as a doubtful starter.

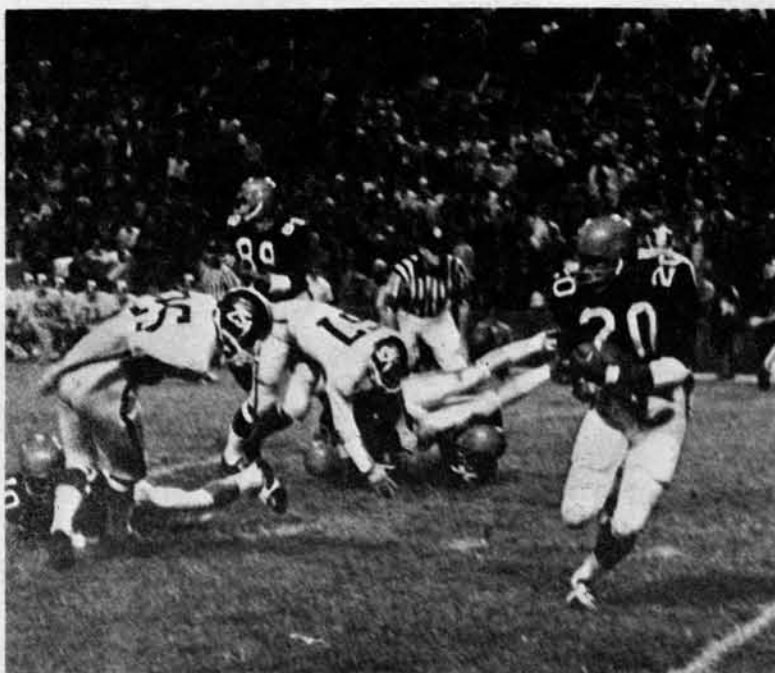
The Cats are expected to counter with just as balanced an attack, led by veteran Bearcat quarterback Greg Cook.

Cook, this week's MoVal Back of the Week, completed 22-40 passes in the Texas Tech dual to tie the school standard set by Jack Lee in 1959.

Split end Jim O'Brien, who Coach Rice labels as having "deceiving speed", grabbed five of those for a whopping 116 yards and UC's only TD.

Handling the running chores will be last year's honorable mention

All-American Lloyd Pate, the man the Red Raiders keyed on all night down in Lubbock. Sophomore Jesse Taylor, who



BEARCAT LLOYD PATE heading for the corner in last years UC-XU skirmish. More of the same can be expected when the two cross town rivals battle Saturday night.

led all UC rushers against Tech, and Junior Denny Jackson round out the Cat starting backfield.

Heading the defensive unit for the Cats will be senior defensive guard Milt Balkum, last week's MoVal Lineman of the Week.

Balkum, who Coach Rice rates as a "tower of strength," was credited with 14 unassisted tackles and 4 assists in the Tech encounter.

Another defensive standout in the Tech clash was sophomore monster man Earl Willson. Willson, who gave Balkum a stiff challenge for Lineman honors, made 11 tackles and had 4 assists.

Coach Rice stated, "We're starting 6 or 7 sophomores, Xavier has the experience". He went on to say, though, "the team that is best prepared and wants it the most will walk away the victor".

My editorial comment to Mr. Biles, the Musketeers, and the Xavier students, "Watch out for the fourth quarter, we want it."

After the UC-XU clash the Bearcats will travel to the Astrodome in Houston to face the tenth ranked Cougars next Saturday.

Cats Tie Texas Tech 10-10

by Dave Leopold

"The proof is in the progress," stated head football coach Homer Rice after his 1968 Bearcats opened their season with a 10-10 tie against the perennially strong Texas Tech Red Raiders last Saturday night in Lubbock, Texas.

Coach Rice was referring to Phase II of his rebuilding and conditioning program for the "new" Bearcat football team. The crowd of 35,258 Texas fans were quite stunned that the Bearcat team could provide such a formidable opposition for their Red Raiders who had such a fine season last year.

Texas won the opening toss and elected to kick to the Bearcats.

Sophomore Tony Sexton returned the kick-off to the Cat 23 yard line. Four plays later Benny Rhoads was called upon to punt and Raider Larry Alford streamed down the east sideline to the UC 12 for a 52 yard punt return.

Five plays later, the Tech quarterback Joe Matulich ran the ball over left tackle for two yards and a Texas score. Ace Red Raider kicking specialist, Kenny Vinyard made the extra point. With 11:16 remaining in the first period, Tech held a 7-0 lead.

With just under four minutes gone in the second period, a Bearcat drive was halted with a fourth and nine situation from the tech 30 yard line. Junior end Jim O'Brien was called upon to kick a 47 yard field goal which he made tying a Cincinnati record.

Jim Curry, who played for the 1961 UC squad, kicked a field goal of equal length against Xavier.

Once again the teams exchanged the ball and the tight Cat defense was able to stop a Tech drive on the UC six yard line. Vinyard was then summoned to kick a field goal from 23 yards out, which he converted into a Texas Tech 10-3 lead.

Once again O'Brien attempted a field goal, this time from 44 yards out, but he failed and the half ended with the Red Raiders holding on to a 10-3 score.

The first half statistics showed that the leading rusher for the Bearcats was Sophomore Jesse Taylor who carried the pigskin eight times for 38 yards. Senior signal-caller Greg Cook connected on 8-15 passes for 76 yards and one interception. Tech quarterback Matulich hit on only four of nine passes and 32 yards. Ball control was Cincinnati's strength in the third stanza. The Bearcats ran 35 offensive plays to only 12 for the Red Raiders.

Texas Tech was able to penetrate only to the Cincy 39 yard line. On a second and one play, Red Raider Jim Bennett ran into the left side of the Cat line and was hit hard by Senior lineman, Milt Balkum. Bennett fumbled the ball and it was recovered by alert Senior linebacker, Mike Barrett.

Cincinnati then held the ball for thirteen plays and almost four minutes, moving to the Texas nine.

On a very controversial play, O'Brien missed a field goal from twenty yards out. Because Cincinnati had no time outs remaining, O'Brien did not have time to put on his kicking shoe.

With the score still 10-3, the fourth quarter promised to be an exciting one. In that stanza though, it seemed that neither team would pose much of a scoring threat.

With 6:10 remaining Tech was forced to punt to the Cats, who took the ball on their own twenty. Six plays later, Cook hit his speed end Jim O'Brien for a 53 yard touchdown.

O'Brien was able to get behind the two Red Raiders covering him, to catch the needle-threading pass of Cook. O'Brien then kicked the extra point for his tenth point of the evening and the score was tied.

In the remaining three and a

half minutes, Texas was able to move the ball to the Cincinnati 41 yard line. Place kicking specialist Vinyard attempted a 58 yard kick which fell short into the end zone.

The Cincinnati defense was the most pleasant surprise of the 1968-69 football opener. They were able to contain a Texas Tech team which was in the top five teams nationally last year in total offense.

Senior Milt Balkum led the defense with 13 tackles and 3 assists. He was backed up by Sophomore monster-man, Earl Willson who had 11 tackles and 4 assists, with one blocked pass. Sophomore lineman Mike Miller had 6 tackles and 3 assists. Junior linebacker Larry Eiben contributed 7 tackles and 2 assists.

The defensive squad was well equipped with Seniors John Studenka, Mike Barrett, and Ron McHenry. Juniors included Henry Vafides, Joe Bardaro, Jim Colvin, Benny Rhoads, and Jim Nelson. Coach Rice got plenty of service from his sophomores Bob Bell, Bruce Bertholf, and Tony Sexton.

Texas Tech's offense was held to 14 first downs. The Red Raiders gained 126 yards rushing, 80 yards passing for a total offense of 206 yards. Joe Matulich, the Texas quarterback completed 10 passes of 22 attempted. Tech's leading ground gainer was Roger Freeman who carried for 72 yards in 19 attempts for 3.8 average.

The key to the Bearcat offense was the fine arm of Greg Cook. He threw the ball 40 times and completed 22 aerials for 261 yards. Jim O'Brien caught 5 Cook passes for 116 yards, the big catch being the 53 yard scoring play. Senior end Tom Rossley caught 7 passes for 69 yards.

Back-up quarterback, Jim Ousley, another junior college transfer, called the signals for two plays as Cook was briefly injured in the second quarter. He threw one pass which narrowly missed the hands of a Cat receiver and fell into the hands of a Red Raider. Junior Ray Muche, also attempted one pass from his halfback slot, which was incomplete.

Texas Tech defensemen keyed highly on Cincinnati ace running back, Lloyd Pate. He was able to pick up only 22 yards in 10 attempts. The slack was picked up by the solid running of Sophomore, Jesse Taylor. He was called upon 14 times and responded with a performance of 78 yards, for a fine 5.6 average.

Greg Cook received fine pass protection from his offensive line.


The blocking was done by Seniors Mike Gorton and Denny Blank, and Juniors Harvey Richards and Butch Foreman. This solid line gave Cook plenty of time to throw his passes.

Seniors Tom Selfridge and Gene Miller and Sophomore Tim Grady rounded out the offensive team.

Continued on Page 10

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BEAT X

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Homer's Boys In Texas Tie

In the punting department, Bearcat, Benny Rhoads punted 7 times for an average of 42.9 yards. His longest boot was 62 yards. His counterpart, Kenny Vinyard, punted 9 times for 43.1 average.

Coach Homer Rice was quite pleased with his team's performance in Lubbock, Texas. He stated after the game: "I was pleased with the defense. They held Texas to 206 yards. The Texas offense which was a national leader last year was held

down well. Our offense was inconsistent, but it will improve with time. We will work harder than before to improve upon our fourth quarter stamina."

J. T. King, the highly respected coach of the Texas Tech Red Raiders said in the post game interview: "Cincinnati's defense was real aggressive, they kept coming and wouldn't quit. Our defense didn't put enough pressure on their quarterback on that touchdown pass, but other than that one letdown, I thought our defense played well. Cincinnati is a real fine team, I think they're underestimated by a lot of people."

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Pork's Picks

by Al Porkolab

Hi Sports fans, and you too frosh. Its time once again for the old master of the crystal ball to pick the big collegiate football games of the week. Last year well let's forget about last year.

I'd like to dedicate all my picks this year to Marianne Overmann, the girl from St. Louis; and also Pat Early, Paul Brown, George Hatkoff and Dick Forbes, Claude Rost, my good friend Eddie Biles, and Dave Altman.

PURDUE at NOTRE DAME: So you think Purdue and LeRoy are going all the way ugh. Me thinks not. Ara and his boys will run... that's right run the Boilmakers to death... er defeat. Notre Dame.

XAVIER at CINCINNATI: Well this is one game the Catholics won't win. The Cats should break the game wide open in the fourth quarter, hear that Ed. All I can say is, "Give em Hell Cats", and to the 'Student Body', "Get the Hell Out and See This Game". Cincy.

DAYTON at BOWLING GREEN: Joe Poltrone told me this summer that Falcons have a fine football squad this year. So far they've proved it, against Ball St?. This week they play a real team. Dayton.

FLORIDA at FLORIDA STATE: This is the big intra-state clash, the Gators against the Seminoles. Who cares? The boys from Florida State, and that makes a difference. Florida State.

SOUTHERN METHODIST at OHIO STATE: Hi Woody. Hear the Buckeyes are going to the air this year. It's about time you sold that old bus, the long trips were probably a killer. By the way, you'll finish 8-2, and this is No. 1 on the plus side. Ohio State.

SOUTHERN CAL at NORTHWESTERN: Two tough ones in a row for the Wildcats, and this one even worse than last week's travesty. With OJ it'll be the Trojans by at least 25. Also, Mr. Simpson will keep the Heisman Trophy in California by taking that honor in the true tradition of Gary Beban. Who's that? Southern Cal.

OHIO UNIVERSITY at KENT STATE: Jack Reinbach says his old Alma Mater will win this one handily and cop the MAC to boot. Jack, 'How right you are'. OU.

INDIANA at KANSAS: The big question this year is, 'Can the Hoosiers repeat'. Meanwhile, Lucky Louie on a hot streak with the dice couldn't duplicate the luck those boys from Bloomington had last season. Kansas.

TEXAS at TEXAS TECH: Well the Red Raiders got a taste of real football last week, and they were lucky to get away with a tie. The Longhorns will provide the same medicine this-week. Texas.

MARYLAND at SYRACUSE: Dave Altman would like to see Tarapins win this one. That's about like the Arabs hoping to see Nasser as President of Israel. Syracuse.

IN OTHER GAMES: Miami(Fla) over Georgia Tech; Tennessee over Memphis State; Miami(O) over Western Michigan; Minnesota over Nebraska; and Texas A&M over Tulane, also Raquel Welch over Virna Lisi.

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Construction

Continued from Page 2

temporarily at St. George Church because of strike delays.

According to William F. Jenike, assistant vice-president for planning, the strike itself has not been the University's only construction problem. "We are faced with a general lack of available skilled craftsmen," he said.

For this reason, many projects will be behind schedule. A new residence hall originally expected to be ready for occupancy sometime during the 1969-70 school year will not now be completed until the 1970-71 school year at the earliest. Dining facilities adjacent to the hall will also be delayed.

Despite the University's construction increases during the past few years, enrollment has risen 35.5% while the total square feet of academic buildings has increased only 9.0%.

Figures for the last ten years are even more impressive. In that period, enrollment has risen 114.4% while total academic square feet has increased 15.7%. In his message to the Board of Directors, Dr. Langsam said "understanding and patience will be necessary as we strive to make up

Direct Line

This orientation issue of the University of Cincinnati's NEWS RECORD initiates the 1968-1969 sesquicentennial academic year with a revised and expanded public service-DIRECT LINE. DIRECT LINE begins its second year with a series of continuous articles utilizing DIRECT LINE'S two key features. The first is DIRECT LINE'S omnibusman service. This service makes it possible and convenient for any of all students, faculty members, administrators, and their respective, representative groups or organizations, to quickly cut through red tape. By sending complaints, questions, or suggestions to DIRECT LINE, these individuals or organizations receive prompt action! DIRECT LINE'S resources eliminate wasted time lost in never ending lines, ambiguity, unnecessary frustration, and misinformation. The major concepts guiding DIRECT LINE are to inform, answer, describe, and initiate action.

DIRECT LINE believes the University of Cincinnati is only as good as the sum of its parts. These constituent parts, students,

faculty members, and administrators, can be effective only as contributors of well-informed, intelligent and responsible ideas to the complex, multi-megaversity, if they are well DIRECT LINE'S fostering easily accessible channels of communication, or have a complaint answered, a suggestion discussed, or query answered, write BRIAN ZAKEM'S DIRECT LINE, 1040 Towanda Terrace, Cincinnati, Ohio 45216. Include name and college or position which will be withheld if desired.

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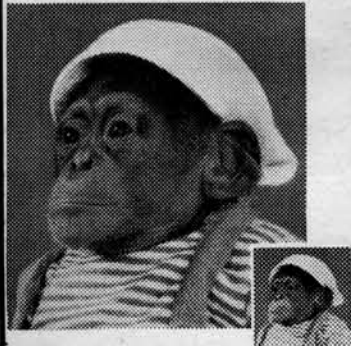
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All known full-time students were mailed the details for voluntary enrollment in the official Student Health Insurance Plan in July and August. About 50% have returned the Option Cards. Many students have been unable to do so for a variety of reasons, apparently, such as vacations, work schedules, etc.

Every student is reminded that The University will not be paying, as in the past, those limited claims which resulted from the expenses of medical care beyond the range of the usual Student Health Center outpatient service and infirmary care (such as x-ray costs, costs of laboratory tests performed at hospitals, after-hours out-patient emergency service, etc.)

You are urged to review these materials carefully, and then participate in the Health Insurance Plan which greatly supplements the services provided by the University Student Health Service.

The arrangements for the late enrollment in the Student Health Plan are as follows:

1. The ENROLLMENT DEADLINE has been extended through Friday, October 18. (Coverage would become effective on the date your premium payment is received).
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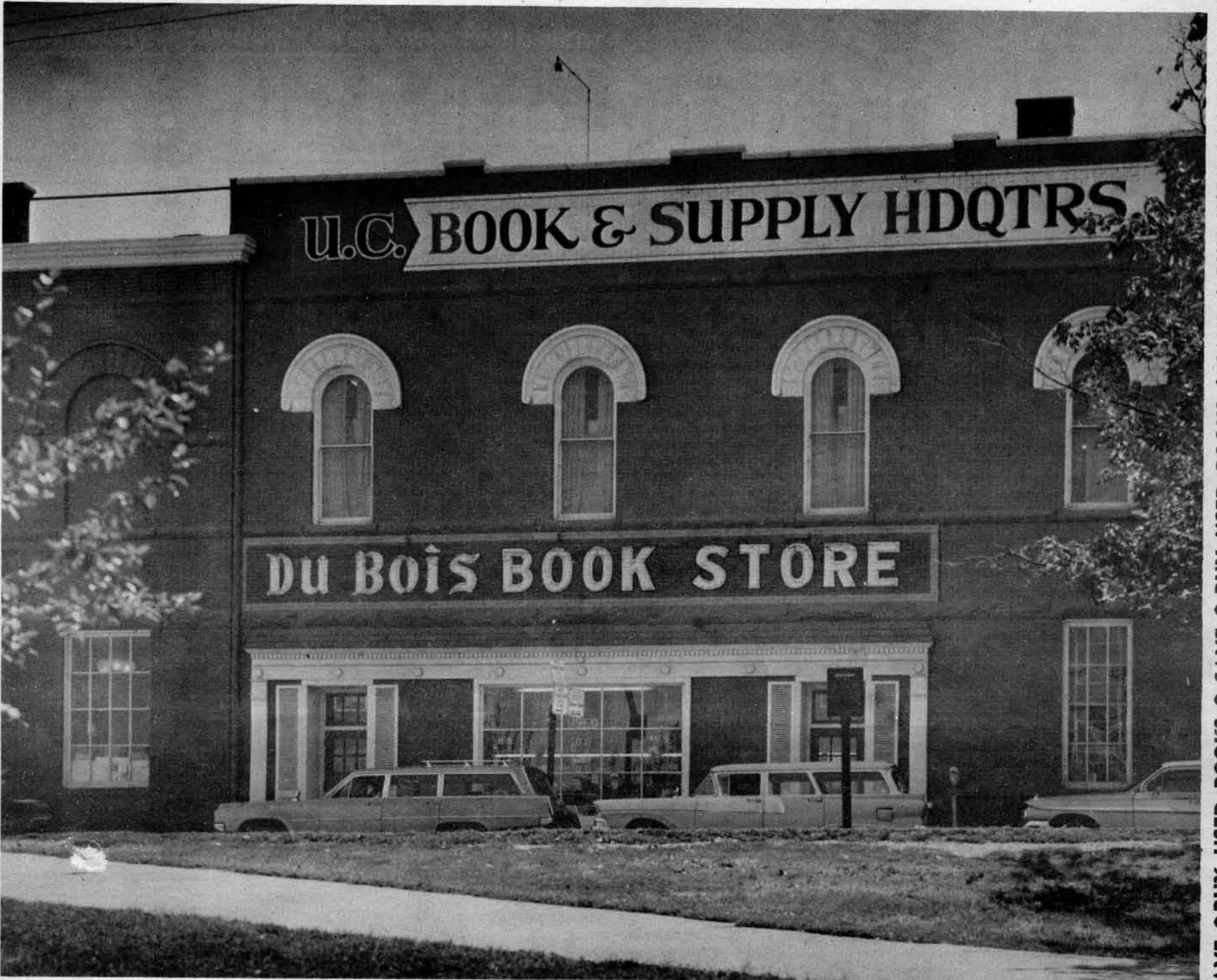
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