

QRpedia low-cost

Michal Matúšov

User:KuboF

michal.matusov@wikimedia.sk

Wikimedia Slovenská republika

Esperanto kaj Libera Scio

What is QRpedia?



Increasing readership

- Example: Esperanto museum in Svitavy [CZ]
- Process:
 - Make an agreement with museum director
 - Put QRcodes into museum
 - Outreach it!
- Cost:
 - Financial: none
 - Human resources: low

Content donation

- Example: WikiCity Nitra [SK]
- Process:
 - Like in previous case
 - Ask for content to enrich your Wikipedia
 - Various ways: texts, translations, photos...
 - Put it into wikis
- Cost:
 - Financial: none
 - Human resources: coordination, communication, workshop...

Good luck!

Michal Matúšov

User:KuboF

michal.matusov@wikimedia.sk

Wikimedia Slovenská republika

Esperanto kaj Libera Scio